# LURTEEN PAGES. THE "PEOPLEYS PAPER"-FORTY-FOUR TEARS IN THE SERVICE OF THE PUBLIC- IS A LIVE DALI IN A BUSY CENTRRE-STUDY ITS NEWSY ADVERTISING. FOURTEEN PAG E= The Evening Telegram. NUMBER 212. vOLUME XLV. $\quad \$ 6.00$ PER YEAR <br> 'Special," 2 and 3 -ply Felt <br>  <br> Coating Tar <div class="inline-tabular"><table id="tabular" data-type="subtable">
<tbody>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: left; border-left: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">T-gal. . Tinse</td>
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<td style="text-align: left; border-left: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Coating</td>
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<td style="text-align: left; border-left: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Ban-rasrels</td>
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<table-markdown style="display: none">| T-gal. . Tinse |
| :--- |
| Coating |
| Ban-rasrels |
| Tierces |</table-markdown></div> 

 BO WFRINTG EIROMIIRIES, T,imited.

Masonic Club Notice. The Quarterly Meet-
ing of the Masonic Club
will be held in the Club
Rooms at8p..W. Wednes-
day, Sept. 19th.
G. W. RABBITS,
Hon. Secretary.
CARD.
Dr.M.F. Hogan
D.D.S., D.D.E.,
is continuing the
practice of the late
Dr. A. B. Lehr,
329 Water Street.
 PRELIMINARY NOTICE.
COLUMBUS LADIES' SALE OF WORK NOVEMBER $21-22$. particulars later.

## NOW LANDING!

 Englis Hon lousehold CoatWHLLSEND Mant wall SED

S14.50 PER TON The United Coal Co.,


THE REV. E. REID
(Late Misslonnar to the midians on the Mifictenzie Biver)
A. give Synod Hall, on Thursday, Sept. 20th,






Plums and Tomatoes! Just arrived 10 Baskets 15 Ibs. each. Ripe Tomatoes

## $\xrightarrow{- \text { alabo }} \begin{gathered}\text { by express } \\ -11 \text { quarts Bastets }\end{gathered}$ <br> (Reine Claude) <br> SOPER \& MOORE. <br> Phone 480-902.

MARKET REPORTS
Tiate that there is no sur
So
sof Anthraite Coal in S. The shortage carised








## Spain Under

Military Regime.
Berkeley California Swept by Fire--The Irish Parliament will Meet To-MorrowPrince of Wales at Work on His Ranch -Anthracite Strike is Over.



## NOTICE.

MUTT AND JEFF-

## School Day Togs

Boys' Suils, Jerseys, Footwear, Caps, etc.
Boys' Two-ploce English Sults

## $\$ 5.35$ to $\$ 6.80$

English Make Wool Twoed Sults Frill limed atitated Det pieee, with batt; to ft from 6 to 11
$\$ 7.25$ to $\$ 9.00$

## Boys' Rugby Sults

 $\$ 11.00$ to $\$ 12.50$ Tweed Rugby Sults S11.50 to \$14.50

| ys' Eng-made Tweed | Boys' School Jerseys |
| :---: | :---: |
| Twell fedid yod hard wearins | An Woil mith Poio Colari Navy |
| \$1.75 to \$3.00 | \$1.20 to \$2.20 |
| Boys' Navy Army Serge Pants | Siner fuill |
| \$2.00 to \$3.20 | \$1.45 to \$1.80 |











|  |
| :---: |
| GreatSALE of Fall STYLES | at MURDEROUS REDUCTIONS



SIDE TALKS．


## NEW HATS



10 p．c．off Sale Price

Commencing to－morrow－For 10 days this huge Reduction Sa that＇s the only word for it，no other would fit the marvell which we give an extra 10 p．c．reduction of the Sale Price
wevery article．There＇s no old stock to unload．Therell be bargains every day，and the earlier you shop the better valy our get．
There＇s not half enough space to quote our stock，but
very branch of Ladies＇Wear，we have made the same sweep vat with the price－⿰亻⿱丶⿻工二⿹\zh13一力刂

## 10 p．c．off Coats 10 p．c．off Ono Rack Only


Sale Price $\$ 6.80$ Less 10 p．c One Rack Only

Sale Price $\$ 8.90$ Less 10 p．c． Ono Rack Only
Beautiful Coats and Wraps in all the new shades，design
and materials．Fur collars，Satin linings，exclusive styles From $\$ 12.00$ up

Here＇s SOML Snap！
Ladies＇One－piece
Serge Dresses，Navy Embroidered Saxe，etc． Sale Price $\$ 3.98$ Less 10 p．e．

## Ladies＇Dresses

One Rack Only
Tonderful Snapi！IV Values ip to sili．50，
Black and Navy Serge．Twotone Radi：

Sale Price $\$ 5.98$ Less 10 p．c． Ono Rack Only
These are startling in their values and
styles．Taffetas，Cantons，Crepe de Chines，Poiret wwills，Several new
shades，and some very stylish young lady
Sale Price 9.98 Less 10 pac

## A Bargain offer of <br> COATS： 30 only <br> Good English Tweed，in Brick Red and Red Brown，gstriped and Plaid efeets The material alone is worth fara more than and Plaid efeets．The material alone is worth tar more thän the price we ask for this specially atractive Coat Sale Price \＄2．90 Less 10 p．c．

## $10 \%$

## Super－ Reduction <br> THE

 ＂ENGLISH－AMERICAN＂
## 312， 314

Water Street
＂There＇s a time for all things，this is the time for Bargains！＂9




## The Brilish Import Co., <br> Wholesalo Dry Good's

| Our |  | See |
| :--- | :--- | :---: |
| Road |  | Us |
| Men | in |  |
| When |  |  |
| Have |  | When |
| The | In |  |
| Goods |  | The |
|  |  | City |

Four Fioors of New Goods Ready to Serve You

Main Floor all Yard Goods flanNeLettes. CALICOES.
SHIRTING. SHIRTN GABCKS APRANEAKM,
RLANNELS: FLANNELS:
BED TICKS:
TABLE DANASK TABLE DAMLASK. WINCEES.
SHIRT UNIONS. TOWELINGS
SHELF OLL CLOTHS
TABEE OIL TABEE OLL CLOTHS.
STAIR OIL CLOTHS.
CHILDREN'S UNDERWEAR.
GIRIS UNDERWEAR. MOTTLED FLANNELS KOTTON TWEEDS.
COOL TWEEDS. WOOL TWEEDS
COTTO CASHERES.
DRESS TWEEDS. press sirgess
 CRETONNES.
SCRIMS. CURTAIN NETS. SATEENS. TOWELS. GIRLS' UNDERWEAR. WOMEN'S UNDERWEAR MEN'S UNDERWEAR. ETC

## Second Floor-Smallwares, etc.

JERSEYS.
WOOL MUFFLERS.
WOOL SERS.
GLOVES.
FANCY LINENS.
EMBRODEERES.
UNDERSKRTS,
BLOUSES
BLOUSES.
CLASTICS,
COMBS
BOOTHGEST,
BROOCHES
BROOGHES.
PNS
PHS



Thifrd Floor--Pound Goods, etc.

| SHIRTENGS |  | PERCALES. |
| :---: | :---: | :---: |
|  |  | LININGS. |
| FLANNELETUES. <br> MOTTLED FLANNIELS. |  | KHAKI. |
|  |  | DENIMS |
| TOWEES. 2 - CREPES. |  |  |
| TOWELINGS |  | QUILTS. |
| BEDILCKS. ${ }^{\text {a }}$, ART SATEENS. |  |  |
|  |  |  |
|  |  |  |
| BLANKETS |  |  |
| BLANKET LENDS. $x^{\text {a }}$ ( BOYS' HOSE |  |  |
| COTTON 'TWEEDS. - GIPLS' HOSE. |  |  |
| WOOL, TWEDDS. |  | MEN'S CAPS. |
| SERGES, Whisem $\quad$ BOYS CAPS. |  |  |
| ART TICKING. |  | MEN'S SHIRTS. |
| GINGHAM |  | BRACES |
| TABEE LINENS. |  |  |


\section*{Fourth Floor <br> | MEN'S FLEECE-INED | Soll CotTons. |
| :--- | :--- |
| UNDERWEAR |  | <br> | UNDERWEAR | Reserve of YARRD |
| :--- | :--- | :--- |
| COTTON BLANKETS. | POUND GOODS. |}

## The British Import Co., Ltd.

4.50 Man's DARK TAN MAHOGANY CALF Price $\$ 4.50$ the paif pecial prices to Wholesale Dealers on case to
F. Smallwood

The Home of Good Shoes $218 \& 220$ Water Street


Old Country Soccer



Pears, etc.,
Ex. S.S. Rosalind-To-Day.
75 Baskets Finest burbank Preserving
25 Half Barrels Pears.
Baltimore Fresh Tomatoes.
Fancy Lemons.
Early Williami Apples.
Gravenstein Amples, in Boxes.
Table Plums.
SPECIAL
smoked Salmon-Nice Medium Fish.
C. P. EAGAN,

Dackworth Street \& Queen's Road.




Special Offer
Baby Carriages.

 rizas bem hivit arit
 until Spring, we are
of er ing them at
arices genvinely away prices genuine
below cost.
The chance of a life time to get such a high-
P Pietres \& Portroit Co water street st: johnvs.




FHE EVENLNG TMLEGRAM, ST. JOANS, NEWFOUNDIIAND, SEPTEMBER 18, 1923-12


G.Knowling, Ltd.

0000000000000000000000000

| Wallace Silverware. <br>  <br>  <br>  <br>  <br> T. D. DIIEY\&CO |
| :---: |
|  |  |

A HANDSOME SERGE SUIT.
 Serge, with best of trimming, good workman

Tweed Suits from $\$ 40$ to $\$ 55$.
Mail orders promptly attended to.
SPURRELL The Tailor


\section*{| $W$ |
| :---: |
|  |
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|  |}

 Pork, Ham Butt, lb.
Pork, Fat Back, lb. Spare Ribs, ib Beef, Choice Family, lb. Beef, Special Cut, lb. Bologna, lh. . .
Fresh Eggs, doz Armours Beans, tin . . . . No. 1 Salmon, tin .
 Local Cabbage, Potatoes and

Turnips. | $\begin{array}{c}\text { J. J. ST. JOHN, } \\ \text { Duckworth } \\ \text { st. \& Lead. LeMarchan } \\ \text { Rol }\end{array}$ |
| :---: |
| A Real Walk Over Line. | Christy's Flavorings and

Spices are certainly the real
walk-over walk-over line in this city to
day. Mis Forsey and Miss
Davis are meeting with won many unseless and getting
ders. Ladies are very highly recommending it to their
friends. Only those who use
it know how to juge its
wonderful merit it know how to judge its
wonderful merit. Enquiries
promptly attended to M. M.
PORSEY, P.O. Box 2124,

mamonsmane Don't say Paper, Say "EVENING TELEGRAM."

## Gravenstidin Apples!

FIRST SHIPMENT FOR THE SEASON. We are booking Orders for "Gravenstein" Apples to arrive Thursday forenoon ex. S.S. Silvia, and as we only have a limited quantity to offer, we would advise our customers to engage their requirements without delay and avoid the likelihood of disappointment.
F. McNamara, твомх

## QUEEN STREET



## COAL!

Best Screened OLD NORTH SYDNEY
Now Landing ex SS. "Lom" Whilt discharging \$14.50.
It is impossible to get a better grade of North Sydney Coal than this cargo. ANTHRACITE-2000 Tons due next Week.
A. H. MURRAY \& CO., Limited,

Becks cove Prent

A. MARYEY \& BO, Ltaly

ADVERTISE IN THE EVENING TELEGRAM.

FIRE INSURANCE!
Queen insurance co. of america
the great amikican ins. co. OF NEW York.

Absolutely no trouble when a loss. occurs.
p. PHONE 688.
p. o. Box 782
 60000000000000060000000000

## ON THE SPOT

September 17th
Whole Corn Crushed Corn White Oats
No. 1 Timothy Hay Bran

## GEORGE NEAL, Limited



Custom Tailoring is Personal Service.

The american Tallor Box 45 . W.P. SHORTALL PBoNE $\boldsymbol{n}$.



Hard Wearinc
Made by a Firni of World-wide Reputation
for Excellence \& Uniformity of Quality
JOB'SSTORES,Ltd.
Agents.

## Sickness and Accident!

 $=\mathrm{maz}=\mathrm{m}=\mathrm{m}=$ $=2=$ US. FIDELTY \& GUARANTY COY.


| $\mathbf{P}$ | STOP THE DECAY |
| :---: | :---: |
| in the |  |
| A | "MATCHLESS" |
| I | Way. |
| N | Do it whilst the Weather is fine |
| T | TheStandard Manufacturing |
|  | Company, Ltd. |

##  MORTGAGE

on good city-property security.
Amounts of sio0.00 and up at current rates Of interest. Before arranging a Mortgage elso
FRED J.
FRED J. ROIL \& CO.


The Railway Passengers Assurance Co.
 mail CLAMS PAD, over . $\$$ S3,000,000


 HENRY C. DONNELLY Tman ine


S.S. GIENCOE-SOUTH COAST SER VICE.
Passengers leaving St. John's on 8.45 am
ain Thursday. Sentember 20th, will conmel


Nild. GovernmentiRailway.


Boston, Halifax \& Nitd Steamship Company.

FIRST CLASS<br>S.S. YANKTON

IThe from Comemerial Whart cien most on
 quarter of a century) on
SATURDAY, Sept. 22nd
To avoid confusion ropte yaur Boston freded For Freight bookings, apply to
A.E. HickmanCo.,Itd

act

| 100000000000000000000 Ford Parts! |  |
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| PARSONS |  |
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| OVA SCOTIA CABBA |  |
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