## BLACK DIAMONDS!

350 Tons of Genuine North Sydney

COAL.
J. J. MULLALY \& CO.

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## Portia'

 BOWRING BROS., Limited,
Wednesday the 27 th Dee

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Santa Claus'
Santa Claus
WOOD'S
in CONEETTINERY:


in fres frult



in rich cake

in our bestautants
YRESH OYSTERS


re: Xmas Novelties
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DICKS \& CO'Y
popular bookstore.
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| New Year |
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| ${ }_{8}^{\text {en }}$ Novelties. |

## Engineers, Blacksmiths and owners of Motor Baats. ANGEL ENGINEERING \& SUPPLY CO'Y, LIMITED

Cottage Beef

Selected Prime Beef, cooked, corned and put into tins and ready to serve upon opening. You will like it better than any Corned Beef. Try it.

Libby, McNeill \& Libby
Empire Grocery Store.



## 12. Granulated Suya


 haman's coftese, 17c., 35c. bottle

 Thorne's choocolates, 40 c.


 Flake Tationa, 20,
Polato
Flour, 156 .
Empoire GROCERY STORE
P.E.I. POULTRY!

## Turkeys, Geese, Chicken

JAS, R. KNIGHT

## JUST RECEIVED

CUBE SUGAR, in $1-2$ cWt, cases,
Granulated Sugar, in 2, 1 and 1-2 cwt. sax Rice, in 1 cwt ., 2 cwt ., 14 lb . bags. samson cement.
A. H. MURRAY.


## 1 BL

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Prices beine
Ladies' F offered Reg Prices now only 2

GREAT BARG

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$=$<br>WM. SPURRELL

There's a
Horwood's Good Wood
HICHEST QL BEST VALUE Horwood Lumbe

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The Erening Telegram SteJohn's, Newfodndiand, December 28, 1911 . 3

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BENGAL Lifle Cigars

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EURPPEAN AGENCY


Milual milison a Sons,
Beef, Pork, Mution!

Fresh beef
PORK and
mutton,
A. H. Martin, Agt. ANYONF, anywhere,
and


## BLAIR'S



## Prices being CUT IN TWO.

Ladies' FELT HATS offered Regardless of Cost. Prices now only 25c., 40c., 60. each

GREAT BARGAINS OFFERING
 Remember we offer The Best Values in


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The Few LADIES' COATS
HENRY BLAIR

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## ALy Gentieman who wants anything in the clothing line to inspect my New Rañeof Goods, there are hepretiest pat- terns you ever saw. This is the store to get peotr elothes


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The Reliztle Tailoring, Clearing and Pressing House.
WM. SPURRELL, 174 Duckworth Street.
on the Beach.
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## There's a Reason.

Horwood's Good Wood Goods one form theiriom HICHEST QUALITY, BEST VALUE.
Horwood Lumber Co'y. Ltd. dob printiva Neatly expectid

## The Evening Chit-Chat



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A Fire Alarm.

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## Prescription "A"

Makes the Hair Beautiful. Cures Indigestion and Dyspepsia in all





 afflited with stomaeh roubbles. It can be obtained at DR. F. STAFFRRD \& SONS,

T. J. EDENS,

## F.Special

ANNOUNCEMENT TO LADIES ONLY. TThe approach of the Christmas season prompts us to magnificient stock of rellable

## Fur Coats.

ese Splendid Garments are recently imported from the BEST well-know Elegance, Fashion and Finish. ful Coats are shewn in Electric, Seal, Mole an

## S22,00 to S65,00

A splendid assortment of Fashionable Furs
G. KNOWLING.

## EveningTelegram



## The Cotton

Lock-Out.




Cape Report


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## Police Court.  






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Bovril
has been proved by independent scientifici investigation to be from 10 to 20
T. J. EDENS, Sole Agent for Nfld. for Bovili and Virol.

THE RIEHT HOUSE,
of topep in in y your or mind during the closing days
maining in this year-but they shopping days re-
Splendid As'm't Ladies' Blouses Our White Lawn Special, \$1.00
J. M. DEVINE,

The fight House-167 Water Street.

##  <br> Bargains in CHRISTMAS TOYS

For the Remainder of the week.
Toys, Dolls, Photograph Frames,

## COST PRICE

Don't leave your buying till late in the day. Come early and get first choice.
S. MILLEY Smamememanas

## Save Your Money!

Here's a Money Making and a Money saving Investment
The Quicker You Act The better values you will be able to select. Don't let this chance escape you. Can you afford to READ?

White Bleached Table Linen, Ladies' Juliet Shoes,
Collins' price 25c. Collins' price \$1.50 Cotton Blankets,

Ladies' Sample BLOUSES at half price.

Here's a Christmas Box for every pur chaser of a Lady's Jacket and a Man's Overcoat.

1-4 Off Men's Overcoals. 1-4 0ff Ladies' Jackets.
P. F. COLLINS, s, sulustarent

340, 342, 344 Water Street.


## Men's TIES, THAT Nell, Neat and New Year's Gift. <br>  Handkerchieff.

 Silk Petticoals Silk Blouses! made from the Best Taffeta Silk. We have all Shades. All Stylish Goods, various prices Absolute Clearance of Ladies' Coats.

MARSHALL BROTHERS.



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## Coastal Boats.




The Eveniag Telegram, St. John's, Newfoundland, December 28, 1911-. 7

## EAST and WEST END. KNOWLING'S GROCERY DEPARTMENTS Choice CHRISTMAS FRUITS: <br> リ8 8 <br> 

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## NEW YEAR GIFTS.

Christmas is a busy time, therefore it is almost impossible to remember everybody, but New Year is coming and you can extend Your Gifts at this most appropriate Season.
Choice Selection of New Year Gifts.

Hardware
Depariment. $\qquad$ Hardware Depar tment.

## ODOS and ENOS Leff Dever

A. \& S. Rodger's Great Sale. FOR THIS WEEK ONLY

We will efuse no reasonable offer for them in order to clear up be ore Stock Taking. This Offer good till New Year's Eve.

## A. © S. RODGER.

Christmas Footwear for Ladies


Our New Burt Shoe

SLIPPERS
THE LADIES SHOE PARLOUR.
F. SMALLWOOD, The Home of Good Shoes.


The Evening Telegram, St. John's, Newfoundland, December 28, 1911 - 8

1912-New Year Cards, Calendars, Diaries-1912






 GARLAND's BOOKSTORES, 177.9 \& 353 Water St., St. John's. Another Shipment of Herring NETS,

2 3-8, 2 1-2 and $25-8$ in mesh. $35,40,45,50$ and 60 rans. Lowest Prices in Town. -Special Prices Quoted on Wholesale Orders for Spring Delivery. ROBT. TEMPLETON'S.


## THE CHARACTER

of my companies well warrants their abundant success. Their strength, their
careful selection of risks and their careful selection of risks and their
promptenes of settement recommend promptness of semiemens
them to sll insurers. Consider also their thavourable rates.
PERCIE JOHNSON


This is to give notice that we have purchased all the right, title, interest and good-will of the Tea Business of the H. W. De FOREST TEACO. and Mr. F. V. CHESMAN.

On and after lanuary ist, 1912, the business will be conducted from our office.
All debts due to the said Company will therefore be payable to us.

## HARVEY \& COMPANY.

## Storm Boots !

 Women's Storm Boots Children's Storm Boots
\$2.50, $\$ 2.90, \$ 3.50$ to $\$ 5.50$ $\$ 2.25, \$ 2.50$ to $\$ 3.75$ The White Shoe Store, 304 \& 306 Water-st S. B. KESNER, - - Proprietor Our RUBBERS are the Best.
WILLIAM FREWW.
RED NEWFOUNDAND
CONPANY.

Excursion Rates! $\begin{aligned} & \text { Englisid } X \text { Xas S Sumbers } \\ & \text {. }\end{aligned}$
New Year, 1911-12.

At One Way First Class Fare
At One and One-Third First Class Fare
Reid Newfoundland Company

## ats, Oats !

HEAVY BLACK OATS,
heavy white oats.

## THE NICKEL. <br> Weanesday and Thurday MIO-WEKK SHOW! 

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Reporter.


## The Accomblinge

Tunis, Africa. Our Original Musical Trio:

Matinees Daily

the eye Is the Window of the Soul. You eititer papa a small penaly
in money now, or a alcre penatity in money now, or
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The exprieceo ofe everybody supports the wisdom of early shopping
or Christmas The beter eselections and the moreo leisure possible now, make earl!
Toliday buying a pleasure. TURE Wo are showing a magn

Odd Chairs and Rockers, Music Cabinets, | Parlor Cabinets, | Card Tables, Desks, |
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Now is the right time to select the
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Dear Madam!


A PIANO Ewimit in your home. REDUCED under our great CLEAR-
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and gales rrom westurard,
ing colder, with light snow vOLUME XX AUCTION SALE

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At the Prescoot Street
To-Morrow, Saturday, 30th
One Very Superior Double S P. C. C. Id'ORISCOLL, Auction

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The mosst
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Presents
Southern Balla
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