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American Silk
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They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

GUARANTEED for fitness, style superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free.

OUR SPECIAL OFFER to every one sending us \$1.00 in our money or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either:

- 3 Pairs of our 75c. value American Silk Hosiery
- or 4 Pairs of our 50c. value Am. Cashmere Hosiery
- or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery
- or 6 Pairs Children's Hosiery.

Give the color, size, and whether Ladies' or Gent's hosiery is desired.

DO NOT DELAY—offer expires when a dealer in your locality is selected.

The INTERNATIONAL HOSIERY CO
P. J. Box 244.
DAYTON, OHIO, U.S.A.

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FALL HERRING and LARGE CODFISH SUITABLE FOR RETAILING

SMITH Co. Ltd.

HOW LONG WILL THE WAR LAST
By ROBERT W. SNEDDON.

THE celebrated French economist, Leroy-Beaulieu, the other day delivered before the Academy of Moral and Political Sciences an interesting study of the economic questions raised by the war.

He commenced by showing that nearly one-half the human race is directly or indirectly engaged in the war, estimating the total habitants of the world as 1700 millions. The belligerent nations represent a total of 437 millions. On the side of the Allies, 321 millions, made up as follows: Russia, 171 millions; France, 39 and a half millions; Belgium, 7 and a half millions; Serbia, 4 and a half millions; Montenegro, half a million; Japan, 53 and a half millions. Opposed to them are 116 millions. Germany accounts for 66 and a half millions; Austria-Hungary, 49 and a half millions.

847 Millions Involved.

Add to this amount the 410 millions of the respective colonies—320 millions in British India, 25 millions in British Africa, and 63 millions distributed among the various colonial possessions of other European states, engaged in the war—a grand total of 847 millions.

In speaking of the apparent inequality of numbers of the two sides, he pointed out that the solid military organization of Germany and her half a century of warlike preparations at the moment balanced the preponderance of the numbers upon whom the Allies could draw, but that Germany was approaching her maximum armed force, and the indefinite numbers of the Russian and British reinforcements would be factors more and more against her if the war continued. As to the difference between France and Germany, the present population should not furnish a basis of calculation. Take it that only men over twenty years are called out, then the total of availables should be based on the population of the two countries twenty years ago. At that time, Germany had 52 millions and France 39 millions.

All the Young Men.

It has been proved that a war engaging all the young men and those of middle age is possible. In the two Balkan wars, a tenth of the population was in the field. In spite of this fact Serbia was able to-day to employ an efficient army.

How long will the war really last? Mr. Leroy-Beaulieu states that falling

absolutely decisive issues, which are unlikely under conditions of modern warfare, the duration of the war will depend on the non-combatants. Social life is not disturbed beyond the zone of fighting, and only two industries are indispensable: the manufacture of food stuffs, and of munitions of war.

Can be Cut Down.

In connection with this question, external commerce can be cut down to a minimum, but can not be entirely suppressed. That is true as regards maritime routes when the sea is free to them. It is less true for peoples without access to the sea, or water into which their rivers flow. So that Germany will suffer and weaken. She is blockaded and cannot produce more than three-fourths of her food supplies, while at the same time she is deprived of special products required for the manufacture of war implements—copper, nickel, even iron, petrol, rubber, as well as cotton, jute.

There is nothing economical or physical to prevent the war from lasting a long time. If nothing decisive happens on the field, the war may be expected to last six or seven months and perhaps longer. In any event, in view of the respective forces and their facilities for increase, the luck would appear to be more and more in favour of the Allies.

STEBAURMAN'S OINTMENT

Mr. L. Stebaurman.

Dear Sir,—I was suffering for the past eight months with a sore leg and during that time was treated by several doctors, but all to no avail. I was recommended to you for treatment and after using your remedies, I was made a perfect girl.

Yours truly,
R. WEIR,
Petty Harbor.

Stebaurman's Ointment, 20 cents per box or 6 boxes for \$1.00—oct23.2w
Cash Must be Sent With Order.
P. O. Box 651, or 15 Brazil's Square.

WE SHOULD WORRY!

Hardly, but advertisers should worry, and that's a sure thing. Almost every newsworthy item in town sells *The Mail and Advocate*, as well as a large number of shop agents, in different sections of the city and outports.

SNIPERS PAID TO SHOOT DOWN OUR OFFICERS

Order Found on Sniper's Body Sets Rate of Remuneration at \$12.50 for Each British Officer Killed

London, Feb. 3.—The Manchester Guardian reports the remarkable speech delivered by Lieut.-General Sir Henry McKinnon at a dinner in Manchester. General McKinnon related a story told to him by a relative whose company in the trenches was much troubled by a sniper, who was located with difficulty. He was shot finally, and when his body was reached an order was found on him deputing him to snipe British officers.

He had on his body particulars showing he had killed no fewer than fifty officers, and it was apparently a rule of the German War Office to reward him for each officer killed when the claim had been scrutinized and allowed. The sniper was required to state the exact position where the officer was killed and give particulars about his regiment and so on, and no claim was allowed until it was tested by reference to casualty lists in the British newspapers.

In the case of this particular sniper only twenty-five claims were allowed, for each of which he had received a reward of fifty marks (\$12.50).

WHAT VARIOUS SOLDIERS READ

Russian warriors find relaxation in "Paradise Lost!" What do our own soldiers read? Lord Wolseley once drew up a campaign catalogue which may or may not help you to decide what books to send to the front.

In "Fiction" Lord Wolseley took with him only Macaulay's "History and Essays." During the Mutiny and China War he had two volumes of Spenser's "The Deerslayer," "that contained all the best plays. At a later period he always carried with him in the field a Prayer Book, Thomas a Kempis, and "The Soldier's Pocket Book."

For distant expeditions were included, under the head of "History," Creasy's "Decisive Battles," Plutarch's "Lives," Voltaire's "Charles XII," Froude's "Caesar," and Hume's "England." Finally, he depended on a "well-organized postal service" for a regular weekly supply of newspapers.

There was general dissatisfaction Friday on the departure of our soldier boys. Persons who had relations going away found it very hard to get down on the wharf, while others who know the Powers that Be seemed able to get anywhere. One gentleman, to our knowledge, who had two sons going, was prevented from entering the Furness shed by the Canadian commander.

ALBERT OF BELGIUM

The fete day of the Belgian King. Alas, poor King without a throne! Without a home to call his own. Whereto his friends may greetings bring!

An exile through another's wrong. Whose lieges serve an alien lord. Poor, famished slaves held by the sword.

Of tyranny, a while made strong. The idol of his war-worn bands. Whose perils and whose wounds he shares— His that no other monarch dares. Still lord of men though not of lands.

Albert of Belgium! This year's fete Finds you out-driven, dispossessed. By woes of you and yours distressed. But in your nadir first grown great.

Honoured for faith and valiancy By peoples who have little cared Till now, how you or Belgium fared. Yes, dear to us far over-sea.

We who count crowns absurdity. Mistaken your blood, scarce knew your name. Admire a wonder known to fame. A King who fights for liberty.

They who with you the thorns have trod In neighboring nations spread your fame. And thousands by the sword and flame Have borne your good report to God. —[Faith W. Collins, in Hartford Courant.]

Wellington Boot!



The Wellington or side-seamed Boot is custom made. Hand Made and Hand Pegged. Best Waterproof Leather.

Fishermen! When buying these Boots, beware of imitations. See that the name **FRED SMALLWOOD** is on the Heel plate.

P.S.—All our custom made Boots has this plate with our name on it.

F. Smallwood,
The Home of Good Shoes.

Tailoring by Mail Order

I make a specialty of **Mail Order Tailoring** and can guarantee good fitting and stylish garments to measure. A trial order solicited.

Outport orders promptly made up and despatched C.O.D. to any station or port in the Island, carriage paid.

JOHN ADRAIN,
MERCHANT TAILOR,
ST. JOHN'S.
(Next door to F.P.U. office.)
Jan 20, 1915, th. sat

ADVERTISE IN THE MAIL AND ADVOCATE FOR BEST RESULTS

READ THE MAIL AND ADVOCATE.

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

TENDERS.

Tenders has been extended until Thursday next, Feb. 11th, included for Stock in trade of Jackman The Tailor Ltd. Tenders may be made for the whole stock or suits and clothing, Tailors Trimmings, Hats and Caps, Boots and Shoes, Gloves, Collars, Ties, Suspenders and general Gent's outfitting, etc. Undersigned is not committed to accept the highest or any tender. Stock can be inspected each day from 9.30 a.m. to 6 p.m.

P. C. O'DRISCOLL,
Liquidator.

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CONGRATULATIONS

are in order when you have furnished your office with a modern equipment of

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Cabinets, and the "Safeguard" method of filing.

I shall be glad to submit estimates for a complete labor-saving outfit. Why not tell me your needs?

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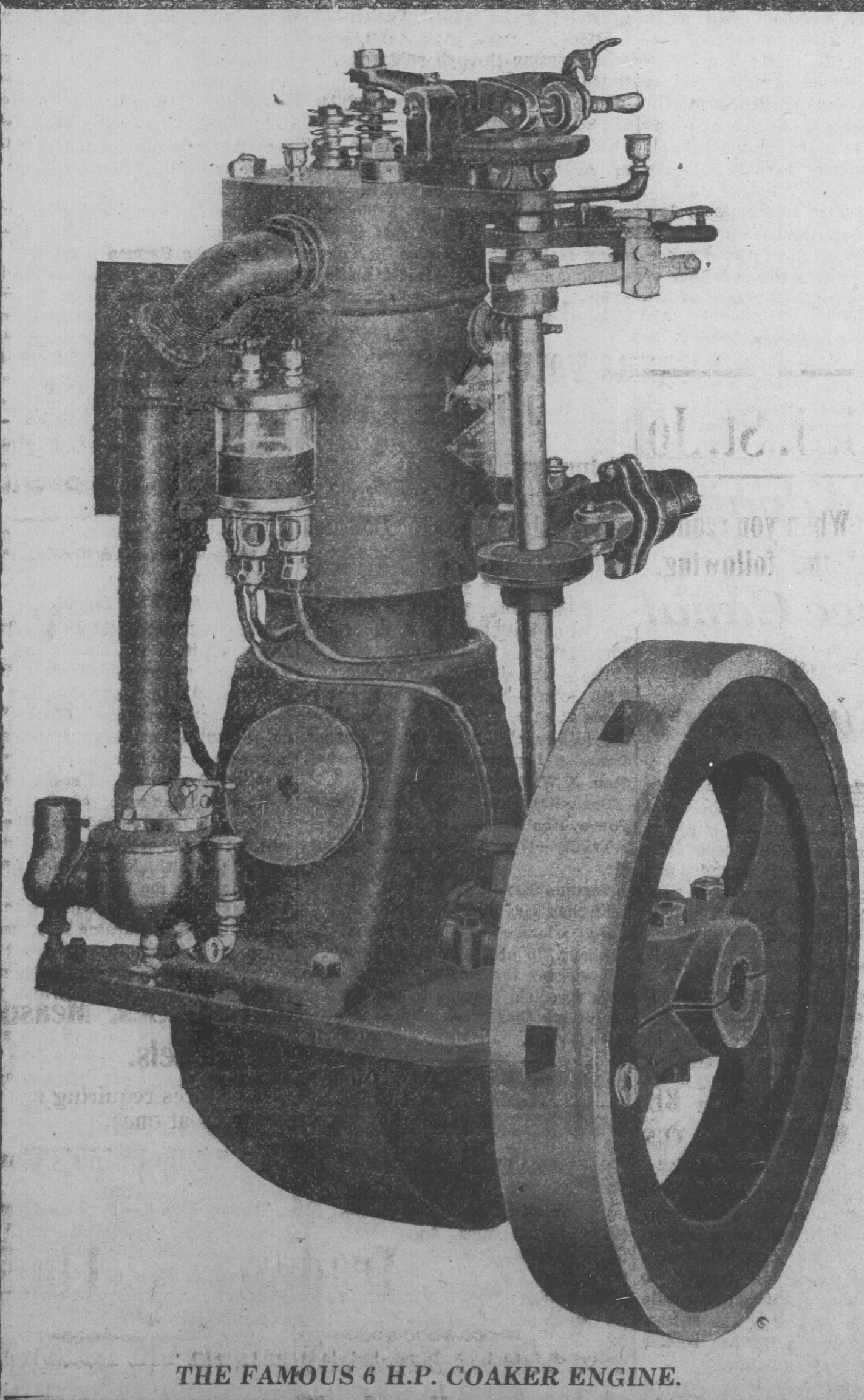
TALK IS CHEAP—

Advertising is also very cheap, if carried in the right medium. The Mail and Advocate is the Can't Lose paper now. Must be true. Everybody's talking. It's not the price you pay but the returns you get.

We Aim To Please

And we hit the mark every time with good work at honest prices.

C. M. HALL,
Genuine Tailor and Renovator.
243 THEATRE HILL



THE FAMOUS 6 H.P. COAKER ENGINE.

READ THIS! To The Fishermen:

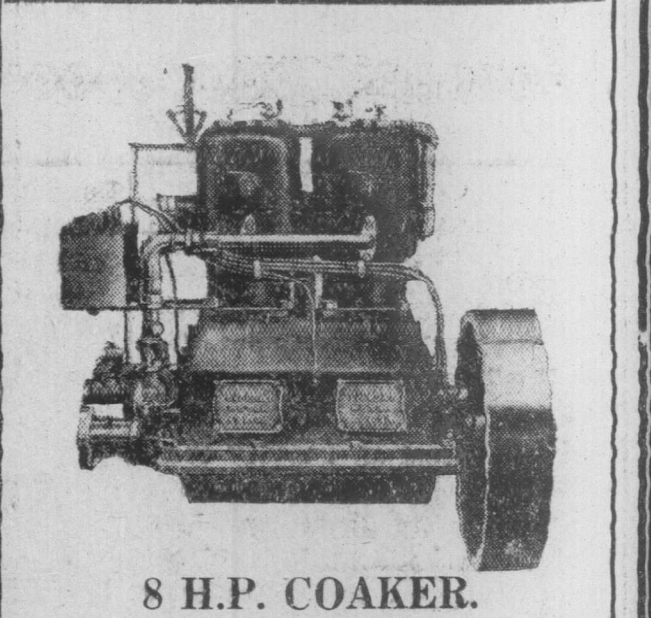
"THE COAKER" Kerosene Motor Engine Is The Favourite!

A Motor Engine made for The Union Trading Co. by the Largest Motor Engine Manufacturers in America is now available to the Fishermen.

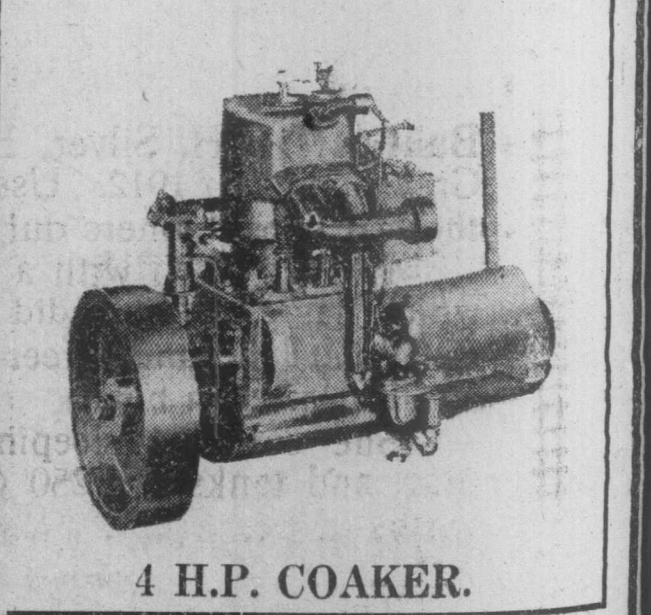
The "Coaker" 4 Cycle Engine can be operated on half the oil consumed by a 2 Cycle Engine. This Engine's power is equal to double the power of some 2 Cycle Engines. It is made for Fishermen's use and expressly for Trap Skiffs and the large size Fishing BULLIES. It is sold to Union Members at wholesale prices, all commission and middlemen's profits being cut out. We have contracted for the manufacture of 1000 of these Engines. We sell no engine but the "Coaker." We have them on exhibition at our wharf premises. We carry parts and fittings in stock. We will arrange reasonable terms of payment to meet the requirements of men unable to purchase for cash. **WE GUARANTEE THE ENGINE.** Write for particulars and terms, applying to Chairmen of F. P. U. Councils concerning this Engine. We confidently recommend the Engine as being of the very best make and material, of being exactly what is needed for the Fishermen's use and **GUARANTEED TO GIVE SATISFACTION.**

It is above all durable, simple and capable of doing heavy work; it is not a toy engine. The Engine starts on Gasolene, and when started, operates on "Kerosene oil." The very latest improvements on Motor Engines will be found on the "Coaker." We have sold 200 of these Engines the past spring and all are giving splendid satisfaction. No other firm can sell you a similar engine. We possess the sole rights to sell this Engine in Newfoundland. The man who buys a "Coaker" Engine from us saves \$50 on a 6 H.P., \$80 on a 8 H.P. and \$40 on a 4 H.P. Engine.

We have the 4, 6, and 8 H.P. Engines on exhibition at our premises. We also sell 12, 16 and 24 H.P. "Coaker" Engines, all 4 Cycle make. We also sell 2 H.P. 2 Cycle Engines for small boats. This 2 H.P. Engine is fitted with a Kerosene adapter. No agents will be employed to sell these Engines. We will do our work through the Councils of the F. P. U. Send along your orders for Spring delivery. For full particulars, prices, etc., apply to



8 H.P. COAKER.



4 H.P. COAKER.

The Fishermen's Union Trading Company, Ltd.

