## , GERMAN MOB POWRRII GPMMN ATIACSS RAGGANG

Athough Allies Obliged to Fall Back South of the Somme, Abandoning Quesmel, Marcelcave and Hamel, After Furions Fighting, Net Results of Yesterday Slighly Favor British and FrenchAttacks Are Weaker, But Neither Side is ${ }^{-18 k}$ hausted.

Alies Passing Through Valley of the Shadow and Fate of British Empire Hangs in the BalanceAlthough Tide Has Not Yet Turned in Their Favor British Have Reason for Encouragement.

## (By Arthur S. Draper)

1 Spectial Cable to Now fork Tribune and st. John stividers) London, March 29 , -Though this Good Fyiday the A $f$ good faith and courage, facing with unswerving resolu tion the grayest crisis in the history of the Dritish Empire for with unabated bitt
the wide battle front.
The tremendously powerful attacks are flagging, bu
neither side has approached a state of exhaustion. Deep neither side has approached a state of exhaustion. Deep anxiety fills the minds of all the allied peoples, but they have
reason for encouragement. Although the tide has not reason for encouragement. Although the tide has not yet
turned in their favor, the waves which threatened to engulf them are hardly so high or so powerful.

The Anglo-French armies will have a narrow squeez as the margin between victory and defeat is small. The Ger man generaiship and tetermination. For every yard of ter ritory the enemy is winning by the power of his mass, the British and French are exacting an ever-increasing toll and now the calm confidence with which the Allied leaders are
awaiting future developments heartens everyone. The ene my's waves continue to beat back the defenders now, for the my s waves continue to beat back the defenders now, for the
depth measured in miles is again measured only by yarde but with the passing days each net gain grows smaller.

## GERMANS AGAIN BOMBARD PARIS

Seventy-Five Persons Killed and Ninety Wounded, Most of Them Women and Children At. tending Good Friday Services in Church.

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 faces Agree to Effect 100 Per Cent. Saving for Allies.


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Bill to Be Submitted to the Legislature Next Weok Seeks Authority to Increase Street Car Fares to Six Cents, With One Cent for Transfers - Also Higher Rates for Gas and Electricity.
Company Offers to Put Fairness of its Demand Up to Experienced Commissioner to Be Appointed by Lieutenant-Governor in Council to Submit Report, Expenses of Which Company Will Bear -The Text of the Bill and Petition Accompanying It.










 The bill is as follows: THE BILL.
An Act to pormit the Now Brunswick Power Company to make a tom.
porary fincrease fi its rates,


 thereased durring the pertod of the war and the present might pricess:


 a reaconable return on the inveetment in the company's property.
Be Therefore Enacted by the Lieutionant Governor and Legiolative
Assembly as Soliows:


 way, is hereby abolished, and instozd the company to herety permitte (b) The obligation of tho company to grant free tranaters is horee
by abolishided and the company is hereby permitted to charze one cemill
for each trasele
 3. The maximum rate for electife current for power and light sup.
 may charge not exceeding the rates herectotore
John hallway Company for power and lisht
4. Sald rates hereby permitted may be charged by the compapy
 present war and the consequen relatilve deprectation of the value of the
money received by the eommany tor th servicess
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## CANADIAN KILIED

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## INTERNAL STRIFE" FORCED GREAT TEUTON DRIVE

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## SEROUS ITTEAML STUUTIOI

Teuton Offensive in France Started at Moment When Internal Strife Was Disturbing the Central Empires-Hundreds of Thousands Sent to Their Death Probably to Keep the Junkers in Power.

(Contunue trow pase 1)




## WILL BE CALLED FOR SERVICE <br> FOR SE



| Necded Overseas and All Men in Medical Clase Nam- |
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## NEMY WILL NOT <br> BREAK THROUCH

Premier Clemenceav Vivitu the with Cheering News.








## WHIEII RUWI OOWII.


THE U. S. DRAFTED



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ACE LIMIT TO 45 YEARS
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QUEC BORDE


# THE PETITION OF THE N. B. POWER COMPANY 



Company's Cave as it Will Be Presented to the Legisiature Next Week Cont of Operation Claimed to Be So High That Additional Revenue is Hold to Be Necessary-A Statement Which Every Citizen Should Read with Care.
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* TRESHGRANT
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## For

 Easter Sunday!Are Your Feet Ready for the Parade?
Come, discard your heavy Footwear and join the procession.

Complete your Easter Outfit with an up-tominute Shoe.
Our exhibit will give you an idea with every glance. Not only is the newest here, but the best at prices that will cause you to wonder.
When you buy your Easter Footwear at this store you pay for the shoe alone, as expensive furthe price fixing system here.

The style will be to your liking and the price

## WICEEZETRS

## Unselfish Service

## Soldiers Of the Soil

Men may go to the front and fight but boys can go to the farm and help raise the food for the fighting men. You see the war is a circle of duties.
It is the duty of the fighting man to fight, but he must have food or he cannot fight.

And it is the duty of the farmer to grow crops and produce the food but we must help to do it.

So Canadian boys have a chance to do their part to help the farmer who grows the food to feed the fighting men. The Canada Food Board has organized this army of boys, and it calls for
5,000 sturdy, ceear brained Canatian lads from the cities and towns, from the

Every boy of 15 to 19, inclusive, is eligible Government with will be preseented by the Domine of Honeur, just the
same as the soldiers who go to the front are decorated with service medals.


CANADA FOOD BOARD Ottawa

Henry B. Thomson,

THE HE GEERMM MWMCE


London Daily Mail Declares Southern Flank of Amiens Position in Peril as Result of Fall of Montdidier-Other London Newspapers Also Inclined to Be Rather Pessimistic.

## CANADIANS GIVE CLERGY ENDEAVOR ENEMYHEAVY - TOSAVELIEE OF

 DOSE OF GAS ARMY ADVENTURERBoys from Dominion Expect to Mix Up in General Fight-ing-Bourassa Hears Class 2 May Be Called Out in June.
w. A. wimson, Correspondent o Canadtan Army Headauarters, Mat.
. All units and al ranks in the
ninadian army look to the







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REDERICTON FIRE


## Get Behind the Wheel of a Ford and Drive





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 F: O. B. FORD, ONTF. L. ELKIN, Great Eastern Garage, Dealer, ST. JOHN. W. S. R. JUSTASON, Deater, Pennifield. W, B, SAMPSON, Denter St Stephen. GEO. H. RUSSELL, Dealer, Grand Manan W. H. MARTIN, Dealer, Waterside.

IN THIS Model 87 Oldsmobile you will find every requirement for comfort Body lines are pleasing to the eye-with the trim simplicity and dignity
expected of an Oldsmobile.

The six-cylinder, high speed, valve-in-the More than 40 horse power provides a head motor gives a flexibility and range of reserve power greater than may ever be used speids that invariably brings added conf- except on the brow of a steep hill or in deep dence and pleasure to driving. Frequent sand or mud. Yet gasoline consumption is
gear shitining tainimecesiary and driving strain
unusually low. is reduced to the minininum.

OLDS MOTOB W'ORKs, Lansing /fingen
F. L.ELKin,

## SEIUERML FELIIIGIS GEMMAII

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Real Telling Work of Allizs Just Beginning-German Object Not to Take Paris, But to Get Amlens and Sea Coast Town-BritistiMhintain Positions on the Somme, Gainitig CGround in Places and Retiring Slighty at Others-Gen. Foch in Supreme Command on Western Front.

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 British Do Well.


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mericily superior enemy forces, the
British retired a

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## If You <br> Would Like to See

a duplicate of an Automobile that ran from San Francisco to New York and return in 10 days, 17 hours-or an Automobile that made eighteen hundred and ninety-eight miles in twen-ty-four hours-or an automobile that ran twenty-two thousand miles on the road without stopping the motor-all of which are world's records-
COME AND SEE US. WE HAVE THEM ALL
Motor Car and Equipment Co, ltod. COR. DUEE AND Charlotitest


8
a-Tluck Cover's Increase Your Business

The greater speed and carry ng capacity of the Smith orm-a-Truck increase your trade radius.
It easily covers three times your present delivery area if you are using horses.
Larger territory-more customers
or all makes of cars.
lnvestigate these claims.
NOVA' SALES CO, LTD. $\therefore$ ST. JOHN, N. B. Dealers Wanted. Wristibutors Maritine Provinces
$\qquad$ NewCaste
 amman min mix ํx
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Quick Starting-Quick Power

## -from any grade of Gas

 -in any weatherSPEAKING of Low-grade Gasoline-have you seen the engine that can use it and still give high efficiency?

There is such an engine. You can see it in our Showrooms

The trouble with Low-grade gasoline is something more than loss of power. If gas does not vaporize fully, raw gasoline enters the cylinders, and starts many kinds of motor trouble.

Now, the problem has been met by a new Chalmers engine-an engine that turns poor gasoline into high power. The secret of this very fold with a "Hot-Spot" which the gas must strike on its way to the cylinders. The Chalmers "Ramshorn" has no corners or rough surfaces to trap gasoline. Hitting the hot plate or "HotSpot " the gasoline is thoroughly vaporized.

These great features are simple and readily understood. Yet how far-reaching in effect!

From any grade of gasoline the Chalmers owner gets much greater power. His motor starts easily; warms up quicky on a cold day. He

Already many Chalmers Cars have reported fine performance from this great engine. You can test it, See these new features and try them out. Drive to-day's Chalmers and get a taste of truly efficient motor performance. Let us arrange to demonstrate the Chalmers to you. Ask to take a turn at the wheel.

## great

Chalmers Engine
The Motor Car and Equipment Co., Ltd.,


## $53^{\text {7 }} 7069^{x}$

We have Canadian Government and Municipal Bonds to yield the above mentioned returns．
Send for our new list giving full par－ ticulars． Consult us before investing． Eastern Securities Company，Limited， 92 Prince William St．， St．John，N．B． 193 Hollis Street， Halifax．

Every Person in St．John May Expect a Call from a Collector Today－The Boys in the Trenches Need Support－The Citizens Are Asked to Be Liberal．

## THE

THE STANDARD，ST．JOHN N R．SATUUDAY，MARCH 30，1918．

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## THE Sulueff curfort

## The Perill ln Peace Talk

In fighting the devil with fire we must take care not to burn our hands，or，as our fighting men would say，＂Be very careful when you use poison－gas，and look out for a shift of wind which may ers in the United States and Britain and France to those we answer given by a notable array of lead ers in the United States and Britain and France to those who advocate a peace offensive to accompany peoples；or believe with Lord Lansdowne that some sort of negotiation with the enemy is possible；or ing defeat of German military power．The only way to deal with the＂bandit＂nation is＂by over－ whelmingly superior force，＂declares the Atlanta Journal，while the Portland Oregonian，emphasiz－ ing the lesson taught by Russia，says＂that in a world which holds an undefeated Germany there can be no peace．＂

Read THE LITERARY DIGEST this week－March 30th number－and you will find in this ar ticle the enlightened public opinion of the United States upon premature peace talk．Other interest－ ing articles in this number are

## Why Germany Delayed The Big Spring Offensive <br> <br> Reasons Advanced By French and German Newapers

 <br> <br> Reasons Advanced By French and German Newapers}Seizing the Dutch Ships aving Daylight to Beat the Kaise Japan＇s Press on the Siberian Move Does Poverty Kill Babies？ Using the Piano to Teach the Dea Using the Piano to Teach the Dea Arabs Destroy Priceless Boo The Farmer on the Battle－front
（Prepared by U．s．Bureau of Ed Denominationalism in Camp News of Finance and Commerce What Next in Russia？

Loafing is Now a Crime
Austria Saddened by German Victories Kaiser＇s Brother－in－Law＂Strafes＂President Wilson
Mismanagement of Our War－Work Painting Battles From the Clouds Etiquette For the National Anthem School，Community，and Home Gardens Testimony to American Morale The Church＇s Changed Situation Best Current Poetry

Many Striling Illustrations，Humorous and Educational
How Young America is Boycotting the German Language




March 30th Number on Sale Today－All News－dealers－10 Cents

## ＂Kindling Fires in Cold Rooms＂  Wo other expression could mone apty dee： scribe te work of a ifo insuraneo compeny！ beca because it in devoted to the hindiling of frises． in homes that would otherwise bo comfortess． <br> Take the Mutual Life of Canada．Since  The hearth－iress still burn in many homes that to－dey would be desolate wore it not for the protection afforded by a policy in our Company <br> The Mutual Life  

## ASK YOUR NOSE


whether the cigar you smoke has been thoroughly cured and matured．
Let the smokecomethrough yournostrils：doesitirritate， is it raw，harsh，peppery or scratchy？
If it is，the tobacco is not properly cured．
Ask your nose about any Davie cigar：you will find it mild，mellow， smooth，free from any of the faults mentioned

## Why not try a Davis <br> ＂Perfection＂？ <br> 10 Cents．


mwine The British America Assurance Company ngtablishem 183.



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60 Prina Life WeSt．John，


THE STANDARD, ST. JOHN, N. B., SATURDAY, MARCH 30, 1918.
and


## 

VISIT OUR DISPLAY OF Dining-Room Furniture Hivative
 J. MARCUS, - 30 Dock Street


NEW ENGLISH CLOTHS Just Received Direct Fine Spring and Summer Suitings and Overcoats EDGECOMBE \& CHAISSON

THE UNDERWOOD TYPEWRITER
 UNITED TYERWRTIRR COMPANY, LTD.

We Are Now Booking Orders for No. 2 C. W. Recleaned Oats for Seeding Purposes.

Write for Prices.
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## FIRE ESCAPES

Structural Steel, Bolts and Rods WM. LEWIS \& SON, St.John

Programmes Commemorative of the Season by Organists and Choir Leaders - Special Solos and Choruses Will Be Heard at All Services.

7-7


## THE SPRING TONIC FOR

PALE, THIN PEOPLE


## Social Notes of the Week

## )



##   <br> Irs. Snowball and Mise Snowben Chatham, who have been guest or chat ham, Who have been guest at the Royal left on Friday evenin or Boston, en route to the southerin States. 

 \begin{tabular}{|c}$\substack{\text { Miss } \\
\text { a few } \\
\text { ford } \\
\text { Mr } \\
\text { Mr Do }}$
\end{tabular}

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## Council entertained the membtroc or lite evecutive at luncheon on several occasions.


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and




 PT



> ROTHESAY

## Easter Coats and Suitsi

Dame Fashion Unfolds Her Secret in NEWEST COATS for EASTER The dominating style influences for Spring are of amiart coats, which have been gathered from every available source.
I. The coats are cut on straight lines with front anc back panels, having extremely large collare that fal This model and other attractive features are embodied in these newest Spring styles, .... \$11.90 to \$42.50

The Trim Lines in Women's and Misses'
NEW SPRING SUITS Make Them Especially Charming IThe slim effect of our latest arrivals in Spring ing charm. Those who wish to achieve the slender ing charm. Those who wish to achieve the slender
silhouette will find these garments made just for them.
ITheir very plainness makes them wonderfully attractive in contrast with stytes of past seasons. Braiding and buttons formerly used for trimming are conspicuous by their absence. They truly may be called Conservation" garments in every sense of the word as really very moderate figures, . . $\$ 19.50$ to $\$ 65.00$

## 1 <br> Head of King St.

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| day of her nioectemendes |  |
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## Too Little Exercise

HE necessity of using medi-
cine to regulate the cine to regulate the action the liver, kidneys and bowels is largely due to the ing recent years.

Our fathers lived adife of activity in the open air. If they ate heartily they had sufficient exercise to keep the liver and bowels poisonous waste from the body.

To-day we get tob little exercise
and too little fresh air. The food we eat is more concentrated and artiincial. The result is much discomfort and the developtinent of serrious disKidney disease, rheumatism, lumbago, beckache-all have thetr begin-
ning in the inactivity of the live
and bowels. The great secret of keeping tin
health is to look to the regularity of these filtering and elimination organs, and Dr. Chase's Kidnev-Liver Pills is the most satisfactory meyt cine obtainable or this purpose. If you read the reports appenclue
in this paper, frome time to time, hum in this paper, from time to time, hour ment with good resilts, you will hit
that Dr Chaces Ridney-Liver pill are effective where ordinary medt cines fail. This suceess is dup 6 their combined aetion on the live; kidneys and bowels. One pili a docto
at bedtime as often as is necessary to keep the bowels in healthful setto will also ensure the regularity of the liver and kidneys and thereby keep
the blood pure and the system tre the blood pure and thie system fre
from the accumuliting poisons whith
cause diseene Lrom the accumuliting poison
cause disease and suffering.

## Dr. Chase's Kidmey-Liver Pills



## Social Notes of the Week





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SACKVILLE








Boy's Suits
that are good and strong and well made, at less money than at other stores.

Men's Spring Suits

## Overcoats

that hold their shape and wear well.
Call and see our large assortment.


Out of the High Rent
District.
440 Main Streét


## JOHNSONS

 Ladies'RReadyto-Wear 38 Dock s shefl
## Easter Opening





## Flowers--The Expression of Easter

> Send Flowers at Easter. Since time immemorial, flowers have been associnied with this season. The symbolical lily and the sprightly boutonniere alike express Easter. There's a touch of sentiment in flowers.

Wo are prepared to deliver immediately, fowers for personal use, for church decoration or for the table.
K. PEDERSEN, LTD.

36 Charlotte Street. 'Phone M. 1864
On the Wrong Side of the Street.

## Spring Footwear



This is the time for NEW SHOES. What a relief it is to throw off the old rubbers and step into a brand new pair of shoes. Why wait until Easter to don your new Spring Shoes?

The different stores are now in full blossom of early Spring Fashion; everywhere is newness, and newness and beauty is the part this store is to take in the season's shoe showing.

WE are sole agents for the inVICTUS AND EMPRESS SHOES.

## GRAY'S SHOE STORE 397 Main Street


43 some, and its flavor is deliN cious, the natural flavor of The genuine bears this trade-mark and is made only by
WALTER BAKER \& CO. Limited.
stablished 1780

## Social Notes of the Week








APOHAQUI





## BAKER'S

BREAKFAST COCOA
The food drink without a fault

## Made of high grade cocoa

 beans, skiffully blended and manuíactured by a perfect mechanical process, without the use of chemicals. It is absolutely pure and wholesomes and the natural flayor of まvaxiz


 triends of the ladies trust that though
thenr Injuries may be painful they may
not prover serious.


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## NEPONSET RODFS

## Slate-Surfaced Shingles for all Residences

$\mathrm{N}^{\text {pearance soft, restful and beautiful. }}$ EPONSET Twin Shing are in

NEpanget SHINGLES

RED or GREEN Their crushed slate surface defies time Red or Green. They are positively fire resisting as well as weatherproof, being
made of the same materials as the fam made of the same materials as the famous Paroid. Their high quality and
moderate cost warrant their use on all Sold by lumber and hardmare dealers. Neponset
Parooid Roofing is recommended for farms, factor-


BIRD \& SON
Head Office, Hemilitos, On
The Largent Manufacturcere ef Roofingh


Dunlop "Gibraltar RedSpecial" Belting Abnormal Friction Pull vs. Elasticity of Friction

RETWEEN every ply of specially-selected, heavy Cotton Duck in Duniop. "Gibraltar RedSpecial" Belting is a layer of pure Rubber which, through a Dunlop calendering process, so permeates the fabric that it binds the several plies into one integral piece.

Some belt manufacturers offer to sell their product on the basis of "Heavy-Poundage in a Friction-Pull" Test: To obtain the latter result it is not necessary to secure such an expensive Rubber Friction as is used in "Gibraltar Red Special." This fact alone ought to be a pretty good. gause of the value of the "friction-pull" test.

In buying "Gibraltar RedSpecial" you get the advantage of years of careful laboratory work on our part with this result: The friction is of that "just-right" elastic "quality which allows for the give and take necessary in rounding the pulleys; hence the reason "Gibraltar RedSpecial" is known for maximum Power, Speed and Service.


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## Social Notes of the Week


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## Use PURITY FLOUR <br> 

(Government Standard For All Your Baking Western Canada Flour Mills C 0 Limited

## Middle Aged Women

 Are Fere Told the Beet Remedy远简

 In Such Cases LYDIA E.PINKHAM'S VEGETABLE COMPOUND
Thas the greateot rocerd for the greatest good


## He Hows NEWS OF SPECLAL INTEREST

## Related Facts and Fancies Concerning the dcitutles of Individuals and Organizetions, the Homes Fashions and Oiher Mattem

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OUR SOLDIERS
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 Before Large Audience Yeeterday Afternoon-Soldieres Comforts Association Benefit by Proceed.


ORATTOROD GUEN BY

Sacred Music Well Rendered by Choirs from St. James, (Anglican), and Germain Street Baptist Churches.
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 venting by the combtnet ehorra of
SL James church and the Germain



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| 0 PERRA HOUSE |  | $\begin{aligned} & \text { Afternoon } . .2 \text { and } 3.30 \\ & \text { Evening } \ldots . .30 \text { and } 9 \end{aligned}$ |
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| CAESAR RIVOLI <br> The Man of 100 Roles, Who Changes His Clothes Quicker Than a Lady Changes Her Mind | CAESAR RIVOLI <br> The Man of 100 Roles, Who Changes His Clothes Quicker Tha a Lady Changes Her Mind |  |
| $\underline{E}$ | COLEMAN'S <br> Musical MANIKINS | AL. H. WESTON and IRENE YOUNC |
| L | PAUL LA VARRE $\substack{\text { AND BROTHER } \\ \text { Hand Balaneing }}$ | CHAS. R. SWEET Comedian and singer Also SOME Pianist |
|  | Serial Drama- | MYSTERY SHI |

## TODAY ALSO NEW SHOW MONDAY

OM: Charles ray "HIS MOTHER'S BOY"
sumt "The Bull's Eye" sition WITH EDDIE POLO AND VIVIAN REED

WATCH FOR OUR BIG EASTER BILL

## -IMPERIAL

## VAUDEVILLE

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GEM THEATRE
WATERLOO STREET

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| "THE HIDDEN HAND" <br>  |  |
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| 'S HERE AGAIN- <br> HARLIE <br> CHAPLIN |  |
| IE ADVENTURER" |  |

STHE Nickel:8

Bringing Up Father



