

Back To The Regular Business Again With a Host Of TIMELY VALUES For FRIDAY and SATURDAY.

THIS SALE EQUALS IN IMPORTANCE THAT OF A WEEK AGO. THE GOODS INVOLVED INCLUDE
**All the Remnants, Odd Lots and Slightly Soiled Goods left over from
the White Sale as well as many Wanted Lines from Our Regular Stock.**
Those desirous of securing bargains cannot well afford to miss this unique opportunity. Selling will be exceptionally sharp and active and an early purchase will be of decided advantage.



Flour
Corn Flour, Bran
for your camp supply
MINCED COLLUPS,
BEEF STEW,
OXFORD SAUSAGES,
LOBSTER,
SALMON,
SARDINES,
OYSTERS,
FISH PASTER,
TINNED PARSNIPS,
TINNED CARROTS,
TINNED BEET,
TINNED SPINACH.

Hats!
at a Price
numbered,
ch.
Band of Red, White
Comfort. Only a
y pretty and
k and Front.
Fawn, Saxe
h.
EY.

in the War by
ess Flour
ead Recipe:
AKE
"STANDARD" Flour and
ROLLED OATS
HEN
with 2 cupfuls of boiling water.
ast cake and one cup of Ogil-
then add the Rolled Oats—
time for them to cool.
ADD
ful of Butter,
s of Salt,
onfuls of Sugar.
vie's "STANDARD" as re-
per texture before proceeding
cipe will make a
Delicious Bread.
WANTED—A Girl for Re-
pairing Clothes; must be a good
needle hand and have some
knowledge of tailoring; apply
SPURRELL the Tailor, 365
Water Street.—jly4, eod, tf

Women's Summer Dresses Half Price.

Dainty, light, summery. Coloured and White Voile Dresses, with generous insertions of fine white lace. Coloured Muslin Dresses in handsome designs and shades with net fronts; trimmings of embroidery and lace and belt of silk or velvet in various shades and black. All left over from our recent White Sale and

Marked at Half Price for Quick Clearance.

Regular \$2.85 for	... \$1.43
Regular 4.50 for	... 2.25
Regular 4.75 for	... 2.34
Regular 5.25 for	... 2.63
Regular 5.75 for	... 2.88
Regular 6.00 for	... 3.00
Regular 6.50 for	... 3.25
Regular 6.90 for	... 3.45
Regular 7.00 for	... 3.50
Regular 7.25 for	... 3.63
Regular 7.50 for	... 3.75
Regular 7.80 for	... 3.90
Regular 8.75 for	... 4.38

DAINTY BLOUSES

A big assortment of dainty Voile Blouses in Pink, Blue, Champagne and White. Two handsome styles to choose from. One with stylish pointed collar, narrow lace edging and pearl button front. The other has a square neck with front neatly shirred which gives a much desired fullness to the bust. Up-to-date styles. Reg. \$1.49 \$1.75 each. Friday and Saturday .. \$1.49

Marked at Very Sharp Reductions for Fri. & Sat.

Curtains, Cushions and Household Goods at Reduced Prices.

COTTON CENTRE TABLE COVERS—Oriental designs with borders in fancy blocks. Effective contrasting colors on Cream or Champagne grounds. Size 36 x 36 inches. Regular \$1.40 each. Fri. and Saturday .. \$1.15

TAPESTRY HEALTH RUGS—Extra value in large size with handsome Oriental patterns. Reg. \$3.25 each. Friday and Saturday .. \$3.00

GLASS TOWELS—This is an extra special value, made from good quality union linen, and could not be bought from the manufacturers to-day at anything like the price quoted here. Special for Friday and Saturday, each .. 6c

COCONUT DOOR MATS—With colored wool borders and close durable centres. Extra values at \$2.55 each. Friday and Sat'y. \$2.20

COTTON SWEAT TOWELS—Made from very heavy blay cotton in a close mesh. They are sometimes bought for scrub cloths because of their hard wearing qualities. Reg. 13c each. Friday and Saturday .. 11c

FLANNELETTE DUSTERS—Very soft quality that will wash well and prove very satisfactory in Chambray color with checked patterns and dark border. Hemmed. Reg. 20c each. Friday and Saturday .. 17c

FAWN MUSLIN CUSHION COVERS—Neatly worked with fine white lustre cotton in sprig and fancy patterns. They will launder perfectly as there are no colors to run. The edge is finished with full frill, hemstitched. Reg. 80c each. Friday and Saturday .. 48c

CURTAIN MATERIALS—Cream Madras Muslin with plain edge in several new patterns just opened and colored border American Scrim with hemstitched edge. They are splendid values and quick buying is expected on this lot. Regular 40c. yard. Friday and Saturday .. 34c

CURTAIN SCRIM—In both Cream and White, with floral lattice, bud and fancy borders in colors. They measure 96 inches wide and are strongly finished with stout hemstitched border. Reg. 27c. yard. Friday and Saturday .. 24c

Summer Needfuls for Women.

THIMBLES AND THIMBLE SETS—In heart and book shape, plush covered cases. The Thimble Sets include one Ivory Thimble, one Silvered Thimble and Celluloid Finger Protector for the left hand. Reg. 25c. Friday and Saturday .. 21c

JAVA CANVAS SPORTS HATS—The most becoming sailor shapes for Summer; in cream with white silk-lined rim and wide band of corded silk ribbon, finished with a tailored bow at side or front. They are just the kind you need for vacation days. Reg. \$3.75 each. Friday and Saturday .. \$3.00

WOMEN'S FINE STRAW HATS—Firm, stiff make in cream with colored band and rosette trimming at front. The very latest style ideas are embodied in these serviceable hats. They will hold their shapes longer than many hats offered at a much higher price. Reg. \$2.85 each. Friday and Sat'y. \$2.50

CHILDREN'S HATS—Of flexible Tuscan Straw in neat Ornate shapes with trimmings of corded silk and pom-poms. Neat and serviceable for children from 1 to 6 years. Regular 90c each. Friday and Saturday .. 75c

CHILDREN'S ROMPERS—Ginghams and Linens in a big collection of stripes, checks and plain colors. They will wash and wear splendidly and give excellent use. Sizes to fit 2 to 6 years. Reg. \$1.25 each. Friday and Saturday .. \$1.00

WOMEN'S NATURAL SUEDE GLOVES—Dent's celebrated English make in white and neutral colors. They are made to close at wrist with two pearl buttons; well stitched seams and will wash and wear splendidly. Regular \$3.00 pair. Friday and Saturday .. \$2.70

WOMEN'S BOUDOIR CAPS—White and colored Muslin with Pink Hello and Pale Blue bud and flower designs. Made with snug-fitting elastic bands and babe ribbon trimmings in shades to match. Regular 45c each. Friday and Saturday .. 38c

BLACK BEAD TASSELS—For Dresses and Millinery purposes. Made 7 inches in length from long and round beads. Black only. Regular 60c. ea. Friday and Saturday .. 42c

TAFETTA SILK RIBBON—A good firm finish in standard and new shades including White, Cream, P. Blue, Saxe, Navy Royal, Pink, Rose, Cardinal, Crimson, Grey, Brown, Green, Heli and Black. Reg. 35c. yard. Friday and Saturday .. 29c

Skirts, Underwear, Etc.

WHITE PIQUE SKIRTS—Plain, Washing Skirts, in medium cord White Pique, with front closing, high belted waist and full back, finished with belt and pearl buttons. Sizes: 23, 24 and 25 waist; length 36, 38 and 40 inches. Regular \$1.25 each. Friday and Saturday .. \$1.00

WOMEN'S RIBBED UNDERWEAR—Summer weight with long sleeves and high neck. Close fitting elastic make with fancy crochet edging and drawing neck. The pants are in open styles with cotton waist bands; 35 and 38 only. Regular 95c. garment 78c. Friday and Saturday .. 70c

LINEN DRESSES for STOUT FIGURES—Made with sailor collar, sleeves and pocket tops of fancy striped material and vestee front, finished with self-covered buttons. They are specially proportioned to fit stout women and come as large as 46 inches bust measure. Reg. \$4.50 ea. Friday and Saturday .. \$3.90

Unusual Advantages from the Gent's Furnishing Store.

MEN'S SOFT FELT HATS—A very even fine felt that can be easily rolled and carried in the pocket if desired. Colors: Grey, Green and Brown. Reg. \$1.55 ea. Friday and Saturday .. \$1.40

MEN'S SILK LUSTRE CAPS—Especially suitable for warm summer weather; very light and durable with leather sweat; all sizes. Regular \$1.75 each. Friday and Saturday .. \$1.50

MEN'S PJAMAS—Fine striped tennis cloth. Made in a plain loose-fitting style for comfort. The coat has a round corrected collar and extra quality pearl buttons. The pants are fitted with wide cotton elastic. Reg. \$4.50 suit. Friday and Saturday .. \$4.00

MEN'S GUN METAL BOOTS—Bluch-style with dull kid tops, good heavy soles and heels and McKay sewn welt. Regular \$3.80 a pair. Friday and Saturday .. \$3.30

MEN'S STRAW HATS—Stiff, strong straw hats you can easily get two straw hats you can easily get two or more seasons' wear from. Made with high crown, tan kid sweat bands and black corded silk band. Regular \$1.75 each. Friday and Saturday .. \$1.49

MEN'S BALBRIGGAN UNDERWEAR—In the natural Balbriggan shade. They are light and closely woven and will prove very durable in warm summer weather; all sizes. Regular \$1.50. Friday and Saturday .. \$1.05

MEN'S PAD GARTERS—Assorted colors with strong rubber buttons and nickel plated fittings. Regular 15c. pair. Friday and Saturday .. 12c

MEN'S PRESIDENT BRACES—The original Shirley President Braces, the kind that corresponds to every movement of the body. Every pair carries a guarantee of satisfaction. Regular 65c. pair. Friday and Saturday .. 60c

BOYS' PATHEMATIC TIES—White end style in Red, White and Blue. The White is in a silver shade that will not easily soil. Reg. 35c. each. Friday and Saturday .. 30c

MEN'S KHAKI WORK SHIRTS—Of light weight cotton with two breast pockets, collar attached, double shoulders and double stitched seams; sizes 14 to 18. Regular \$1.40 each. Friday and Saturday .. \$1.18

The Royal Stores Ltd.

Letter from Soldier Boy.

Mr. J. M. Dooley, H. M. Customs, has received the following letter from his son William, now in training with the United States forces at Camp Wadsworth, Spartansburg, South Carolina. William's many boy friends in this city will be pleased to know that he is quite well and anxiously anticipating the moment when orders to embark will be given.

Camp Wadsworth, June 30th, 1918.

Dear Father,—No doubt you will be surprised to hear from me. I am now in a southern camp to go over to fight the Hun, after I get trained, and believe me we get some training. I didn't start to get mine yet; I am only down here a week. We got all our physical exams. I passed easy. Today is Sunday and we have nothing to do, only read or gamble. Army life is the greatest life in the world, regular hours to sleep and eat and plenty of exercise, and a good bunch of boys to pal with. America is preparing to

GOOD BLOOD

"Blood will tell." Blotches and blemishes, like murder, will out, unless the blood is kept pure. Its purity is restored and protected by the faithful use of

BEECHAM'S PILLS

Worth a Guinea a Box
Beecham's Pills are sold in all drug stores. 10 boxes, 25 each.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.
THE ACID TEST OF COMPARISON—Our goods and prices have stood it for 12 years. See our Men's Suits, only \$18.50. W. R. GOOBIE is just opp. Post Office.—jly2, tf

MINARD'S LINIMENT CURES GARTH IN COWS.

The Most Beautiful "Fourth"

The Boston Herald says that by common consent, Thursday was the most beautiful Fourth of July, in the spirit of its celebration, that the United States has ever known. The sweetness and solemnity of its observance recall the lines: "It is better to go to the house of mourning than to the house of feasting." "We witnessed," says The Herald, "a happy absence of the noise and the din and the accidents and the barbaric activities of the old holiday. Let us hope that these will never return. Let us hope that our nation will go out into its new responsibilities as a world power in a soberer spirit, with more thinking and less shouting, with more harmonious notes and fewer strident blasts. Let us hope that we have inaugurated a new Fourth, not only for ourselves but for the world, and that in its remembrance in other lands it will not merely puff the pride of American patrons of the hotels—as so many times in the past—but give recognition to those world-applicable lessons of freedom which our own national day signally emphasizes."

Open wide your eyes for here is something worth reading: 48 doz. Men's Dress Shirts, worth \$1.25, all sizes and one price, 70c each. W. R. GOOBIE is just opp. Post Office. jly2, tf

MINARD'S LINIMENT CURES DIFFERENT.

DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES
BRONCHITIS, RHEUMATISM, GRAVEL, DIABETES, BACKACHE, NEURALGIA, MIGRAINE, HEADACHE, ETC.

23 THE PROPHET

Note Paper and Envelopes.

TWO SPECIALS FOR RETAIL
The "Mandan Mills" Package of 120 sheets of good quality white wove 8 vo. Notepaper; ruled.

Price 35c. package, \$1.30 ream.

The "Hustler" Box of 500 No. 5 Envelopes.

Price 95c. box.

These Envelopes are of good quality and well gummed.

Postage on one Package of Paper and one Box of Envelopes, 17 cents.

GARRETT BYRNE,
Bookseller & Stationer.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street, Adrain Bldg. P. O. Box 723. Telephone 623.

QUEEN INS. CO., LTD.
GEO. H. HALLEY,
Agent.

If you have just a little chicken left over, make it enough for a luncheon dish by adding boiled rice, hard-boiled eggs cut up, and a little triced beef. This is a very good dish.

Sausages! Sausages! Sausages!

There is nothing more palatable than Sausage made from choice fresh beef, combined with pure and wholesome spices; it is there the essentials of a good Sausage are brought out—Purity, Flavour, Quality.

Also a Prime Stock of

Beef, Mutton, Pork, Lamb, Veal,
to be had at

FOSTER & SHIELDS,
Cor. King's Beach and Duckworth Street.

A Great Shoe Sale!

The owners of thousands of pairs of feet can shoe them at a big saving while this Sale is on. To get an idea of what will be done here, and of what your money will buy during this great Sale, we ask you to read these prices.

500 pairs MEN'S FINE BOOTS. Price \$3.50, \$4.00, \$4.50 & \$5.00.

400 pairs MEN'S BUTTON and LACED BOOTS at \$6.00 per pair.

50 pairs MEN'S TAN BOOTS, sizes 9 and 10 only. Worth \$8.00 per pair. Now only \$6.00.

50 pairs MEN'S BLACK & TAN LOW SHOES. Regular \$7.50 values. Now only \$6.00.

50 pairs MEN'S BLACK LOW SHOES only \$4.50 and \$5.00.

210 pairs MEN'S BLACK LACED and BUTTON BOOTS; sizes 9, 10 and 11 only. Price \$1.00, \$1.50 and \$2.00.

90 pairs MEN'S LONG RUBBERS only \$5.00 per pair.

70 pairs MEN'S HEAVY GRAIN BOOTS only \$5.00 per pair.

200 pairs LADIES' LOW SHOES, worth \$6.00 per pair; sizes 2 and 2½ only. Price cut in two for \$3.00.

500 pairs LADIES' WHITE BOOTS and SHOES at a Big Reduction.

About two thousand pairs of BOYS' and GIRLS' BOOTS and SHOES at wonderfully Low Prices.

Mail Orders receive prompt attention. Special Prices to Wholesale Buyers.

SEE OUR WINDOW DISPLAY!

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

Something New!

Initials & Monograms!

Prepared Felt foundation, warranted non-shrinkable.

SCRIPTS Nos. 1, 2 and 3—Old English, Japanese and Rustic Designs.

CHARLES HUTTON,
Fancy Department.

FOR SALE!

100 Boxes 14 x 20
I. C. Coke Tinplate.

107 lb. Basis, 112 Sheets.

Special price for delivery from wharf.

ROBERT TEMPLETON,
333 WATER STREET.

Just arrived and ready for delivery

10 7 H.P. Standard Lathrop Oil Engines.

Also due to arrive:

1 24-H.P. 2 CYLINDER
4 36-H.P. 3 CYLINDER

Heavy Duty Lathrop Oil Engines.

Also in stock:

FAIRBANKS-MORSE (Stationary Engines),
FERRO, GRAY, FULTON, LATHROP
and all MOTOR BOAT FITTINGS.

A. H. MURRAY & CO.,
Limited, St. John's.

Late Importations

American Floor Cloths,
2 yards wide,
CONGOLEUM and other makes, \$1.35 yard.

For your advice, if not for your comfort, we may say, the price of Congoleum will be much higher shortly.

Table Oil Cloths,
Large variety of patterns, 45c. yard.

Oil Cloth Shelving,
12 inches wide, nice patterns, 13c. yard.

Stair Oil Cloths,
This is a lot of seconds, but they are not bad, and we are glad to get them, as it is very difficult to obtain Stair Oil Cloths at present. Prices 20c. and 22c. yard.

Grey Wool,
Soft Canadian make, five knots to the pound, 60c. knot.

Khaki Wool,
Five knots to pound, 50c. knot.

The Khaki Wool is not as soft as the Grey. Prices are high to-day, but you will find on the whole by comparison that our prices are low.

HOWEVER, TO GET LOWER PRICES

We Shall All Have to Buy

Victory Bonds

and keep on buying them until at last our soldiers shall win the victory for us, and then prices will be easier.

HENRY BLAIR

Shape Isn't Everything

in a Corset. Lines at a sacrifice of comfort are decidedly unsatisfactory.

Warner's Rust-Proof Corsets

are comfortable — guaranteed so; they shape fashionably. The bones cannot break or rust, or can the fabric tear. Try a pair. You will declare that it is Corset Perfection.

Price: From \$2.00 per pair up.

Marshall Bros
Sole Agents for Newfoundland.

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.

Newfoundland Clothing Co., Ltd.
WM. WHITE, Manager.

A Really Useful Chafing Dish

Everyone wants a chafing dish! Why not get one that is more than a buffet ornament? The G-E chafing dish is always ready. No flame, no fuss, no danger—simply connect to the nearest socket and turn on the current.

The G-E chafing dish is of plain, substantial design—handseize and of guaranteed quality.

Reid-Nfld. Co.,
Electrical Department.
Phone 40.

A Royal Smoke

BENGAL LITTLE CIGARS,

Satisfies the most exacting smoker.
10 FOR 40 CENTS.
Wholesale or Retail.

JAS. P. CASH,
TOBACCONIST, WATER STREET.

Our Selected List!

My Year of the Great War, 75c.
My Second Year of the War, 1.25
Ladies from Hell, \$1.75.
Trenching at Gallipoli, 75c.
What I Found Out, 75c.
The Secrets of the German War Office, 75c.
The Tenth Irish Division in Gallipoli, \$1.75.
A Student in Arms, \$1.75.
The Soul of the War, 75c.
The Evidence in the Case, 75c.
Outwitting the Hun, \$1.75.
Our Part in the Great War, 1.75
Elements of the Great War, 1.75
Face to Face with Kaiserism, \$2.25.
The Crime by a German, \$2.75.
The British Campaign, \$2.25.
A History of the Great War, 2.25
A Journal from Our Legation in Belgium, \$2.75.
Action Front—Boyd Cable, 1.75
Grapes of Wrath—Boyd Cable, \$1.75.
Between the Lines—Boyd Cable, 90c.
The First Call—Empey, \$1.75.
Over the Top, \$1.75.
War Aims, 85c.
England's Weak Points, 75c.
Under Fire, \$1.75.
Worrying Won't Win, \$1.65.
War and the Future, \$1.25.
The Cross at the Front, \$1.10.
Postage 4c. extra.

PORK & BEEF
Just Landed

200 Barrels Libby's Special Plate.
200 do Lincoln Beef.
200 do Parker Welb H. B. Pork.
150 do Fat Back Pork.

GEO. NEAL

We are showing a full line of Men's and Boys' Bathing PANTS & COSTUMES (Sizes to suit everybody). GET A PAIR TO-DAY.

WILLIAM FREW, Water St.

J. J. ST. JOHN.
500 Bags Mixed and White Oats.
250 Bags White Hominy Feed.
150 Bags Bran.
250 Bags Feed Meal, at \$5.50.
100 Bags Whole Corn.
50 Bags Stock Feed.
100 Boxes Blue Raisins, 50's.
175 Boxes Seeded Raisins, 15c. pkg.
75 Boxes Currants, 20c. lb.

J. J. ST. JOHN,
DUCKWORTH ST. & LeMARCHANT ROAD.

NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

S. E. GARLAND,
Leading Bookseller,
177-9 WATER STREET.

MINARD'S LINIMENT LUMBERMAN'S FRIEND.

Advertise in the "Telegram."

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Light to moderate winds; fair and warm.

ROPER & THOMPSON, Noon.—29.65; ther. 63.

VOLUME XL.

DOMINION IRON AND STEEL

CANADA'S LARGEST CAST IRON FACTORIES AND COMPLETE PLANTS. MARINE WRECKERS AND DISMANTLERS. SCRAP IRON, STEEL, METALS IN ALL FORMS. DISTRIBUTORS OF SPECTER, INDIAN IRON AND STEEL SHAFTING, ALL SIZES NEW AND USED ELECTRICAL EQUIPMENT. POWER MACHINERY, ELECTRICAL RELAYING MACHINES OF ALL SIZES. GENERAL OFFICES: 171 WATER STREET, TORONTO. TEL. MAIN 8751. apr13, s.t.f.

10c. At the Crescent

JUNE CAPRICE, Directed by P. J. McCARTHY. 5 Acts 5--"Pais"

Chas. Arling, the Fox Film comedienne. FLAME—2 acts—2.
P. J. McCARTHY sings "The Soldier's Song".
P. J. McCARTHY at the Piano.

Monday—SONIA MARKOVA, the Gypsy Queen.

'The Painter'

Knock Down Motors

WATERPROOF

ST. LOUIS CASH

Dayton Money

Electric

We are Sole Agents for the CHINE, the only machine of its kind or without batteries.

THE NEWFOUNDLAND
SOLE AGENTS
246 WATER STREET
UP STAIRS
jly13, end, f.

W. P. A.

The Work Committee would be much obliged if all those who have taken work during the past year would return it and get a fresh supply before Friday, 19th inst. Those wanting Wood for summer work can procure it during the week.

H. L. EMERSON,
A. JOB, Convenors.

Just received shipment of

Knock Down Engines,
containing one extra
8 H.P. 2 CYLINDER ENGINE.
Price \$175.00.

Can ship immediately upon receipt of order.

Nfld. Specialty Co.
246 Water St. (Upstairs).
jly10, 41

For Sale a Soda Fountain

In first-class running order, with all appliances attached, including

2 Soda Tanks

Fountain may be inspected at store any time during business hours.

PETER O'MARA,
The Druggist,
46-48 WATER ST. W.