# REID-NEWFOUNDLAND $C^{\circ}$. 

## Christrnas and New Year Excursions.

Retura Tickets will ne issued between all Stations and Ports of Call at One way First Class Fare, good going Dec. 23rd 25ih, and good returning up to Dec. 27 th, also good going Dec. 30th to January 1st, and good returning January 3rd.
One Way and One Third First Class Fare-Good going from Dec 21st to Jan. 1st, and good returning to Jan. 4th.
and
the evening telegram, st. Johns, newfoundland, december 13, 1915-2

the evening telegram, St. Johns, newfoundland, december 13, 1915-3

The Shadow on the German Home.


CHANGE OF BUSINESS! Big Clearance Sale OPENING ANNOUNCEMENT. Greatly Reduced Prices in Seasonable Goods. You can Save a Lot of Money on our Offerings of Fall and Winter Goods.
 time to time look out for announcements of some extra special sacrifices
we shall be makking for your benefit, we are at present calling your at-
tention mainly to Bargains in Goods for Winter and Fall wear, which

Woollen Fleeced Underwear for Everybody, at Prices that will suit Everybody.
MENS FLEECE LINED JAEGER UNDERWEAR-
Regular 50c. garment. Now . . . . 40 c. garment
 MENS RED LABEL \& BLEE LABEL STANFIELD UNDERWEARWOMEN'S WHITE \& CREAM RIBBED FLEECED VESTS \& DRAW-ERS-Regular 4oc. Farment. Now ont \& paivis.ail irst tual-

CHLDRRENS ALL WOOL RIBBED VESTS-Odds \& Ends at $1 /$ Prices
WOMEN'S \& BOYS' STANFIELD WOOL UNDERWEAR at money-
WOMEN'S \& BOYS' STANFIELD WOOL UNDERWEAR at
saving price.
WOMENS WHTE RIBBED FLEECED CORSET COVERS-

all sizes, wOOLS! WOOLS! WOOLS! WOOLS! WOOLS! WOOLS!
 special prices on
had better be early. Best Quarily earev. Grey, soff fingering. Worth 18c. to 20c. Skein. Now 15c
Sup. Quality Heavy Grey, soft fingering. Worth 15c. to 16c. skein. Now 13c
 Ladies' and Misses' Coals.

## Our stock of these is limited as they were the smartest styles and best values obtainable in town, but the balance is offered at greatly reduced

Ladies' and Misses' Felt and Velvel Hats.
Fin newest styles, , Wany just recived, all now at cost., Also all Millinery, Feathers, Tips, Wings, etc.
LADIES' BLOUSES OF ALL KINDS AT SLAUGHTER PRICES. LADIES' BLOUSES OF ALL KINDS AT SLAUGHTER PRICES. Big Bargains in Furs.
We offer a limited number of Ladies's Mink Sets, all this season's,

## Original Prices Sale Prices

Sale Prices.
WONDERFU
WONDEREL
Ladies' Sets at
. $\$ 45.00, \$ 34.00, \$ 32.00, \$ 27.50, \$ 22.00,19.50$ per set Ladies 'sets at
Misses' Sets, fu S30.00, $\$ 24.00, \$ 21.00, \$ 19.00, \$ 16$.
UES IN IMITATION FUR SETS.

## RUBBER FOOTWEAR. <br> best qualities at lowest prices.

Wé offer "Life Buoy" and "Rubber Leaf", high grade Canadian Rubber Footwear, than which there are none better. Life Buoy Rubbers all
have eleather inner heels; that is one reason why they outwegr all otyer
亚 Men's Rubber Leaf Storm̀ Overs, only
Men's Life Buoy Storm Overs, only Men's Life Buoy Storm Overs, only
Wonts.
Woments Life Buoy Fancy Oevs, only Womenss Life Buoy Storm Overs, only
Women's s Rubber Leaf Storm Overs, onl
In cheaper makes of Good Canadian Rubbers we offer
Women's Montealm Rubber Overs, only Women's Montealm Rubber OVers, only
Men's Shefford Rubber Oeves, only

Women's | S.1.c. pair |
| :---: |
| . pair |
| .70c. pair | Men's Shefford Rubber Overs, only

Women's American Rubbers from Many Odds and Ends in Rubbers and Gaiters at give away price.

## MEN'S NEGLIGEE SHIRTS.

Men's Flannel, Grey Linsey and Navy Serge Shirts. All old values, but they are now reduced, and you will find some special values. Remember that we will save you money on all classes of Dry Goods, as we are
making redoctions on everything, and practically all our stock was bought and making redactions on everything, and practicilly all our stok was bought and
priced before the latest great anvances in price of woold deed and others goods.
HENRY BLAIR.



## Usefill GIFTS.

Things that you not only use for the time being, but for many months to come.

Men's Lined Kid Gloves, Astrachan Back,
60 c . and 95 c . per pair
Ladies' Lined Kid Gloves
90 c. to $\$ 1.40$ per pair.
Eiderdown Quilts,
$\$ 9.50$ to $\$ 15.50$ each
Ladies‘ Eiderdown Jackets
Assorted prices.
Ladies' Silk Underskirts,
nice

Here is a Store

## Full of Splondid Christmas Oppootunitios!

Which you are cordially invited to come and see. Owing to the disorganized state of Toy markets great difficulty has been experienced in getting together the usual Xmas Display for the little ones. We have been able to secure many lines of Toys that at first seemed almost impossible to obtain.

## GLANCE OVER THIS LIST

Dolls, Soldiers, Tommy Atkins, Drums, $\qquad$ Work Baskets, Animals, Pianos, Trains', Chest of Drawers, Side Boards, Money Boxes, Toy Cannon, Games, Cubes, Pyramids, Trumpets, Motor Cars.

## FURSMake

 An Ideal Gift expect.We have many different kinds of Furs and styles to show you. FURS IN SETTS,

$$
\begin{aligned}
& \text { Squirrel, Fox, } \\
& \text { Seal. Otter. }
\end{aligned}
$$

Seal, Otter, Marmot.

Ladies' Handkerchiefs
In boxes of ${ }^{5}$ sand ${ }^{5}$ sfrom
50. to t:1.50 per box:



THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 13, 1915-8


## ${ }^{66} G^{99}$

## COMPANY.

We have an individual Photograph of each man in ${ }^{66} G^{9 \prime}$ Company--the last Company that left here. Your order will have our best attention. THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Streei, St. John's. Phone 768

The Package That Contains a

## War News.

|  |
| :---: |
|  |  |
|  |  |

Messages Received Previous to 9 A.M.

T. J. Edens

XMAS
POULTRY
dex 5 Baink
 \&ize


Kipperea Herring.
tipperad Herring:

T.J. EDENS,

Duckworth St. and Milifary Road.
***********
$\pm= \pm=2$









THE QUALITY OF OUR
Winter OVERCOATINGS \& SUITINGS IS UP. TO OUR StandaRD.
Come in and be Convinced,
Chaplin's,
The Store That Pleases.



## 100 Cases <br> Florida Oranges ! <br> For Christmas Trade.

Buir \& Luwrence, 14 New Gower street Advertise in the Telegram


 min Fawawiz
 M. S. POWER, D.D.S., Nay. nixil



The New " Havone" Cigarette Case, Dainty and Fascinating. When opened contents automatically stand
upright. No crushing, no broken ends, no mussi-ness. The "HAVONE" is as readily filled as the ordinary The Forget-me-not of gifts. Prices $\$ 4.50$ up at The Reliable Jewellers,
T. J. DULEY \& CO.

Ensure Good Bread for the Winter
BUY
Windsor Patent and
Royal Household FLOUR.

The Best on Earth.
SOLD EVERYWHERE.

## SLATTERY'S

Wholesale Dry Goods House
Being in close touch with the Americar Markets,
quote the finest wholesale prices on all classes of can quote the finest wholesale prices on all classes of
POUND REMNANTS and REGULAR PICE GODDS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.
Before placing your Fall Order, we would appre-
ciate an opportunity to quote our prices ciate an opportunity to quote our prices.
SOLE AGENT for the Leader Overall Co. (Local

Slatlery Building, Duckworth and
George s Streels, ST. JOHN'S, NEWFOUNDLAND

 Weessell only one quality
Best Ecreened NORTH SYDNEY COAL, $\$ 8.00$ per Ton.
Anthracite Coal, all sizes, $\$ 11.50$ per Ton.
A. H. MURRAY,

Beck's Cove.


## Halt! <br> Give the Countersign. Cash'sTohaccoStore   

JAS. P. CASH, Tobacconist,
water street.
Over 40,000 People Read The Telegram

