## GUARANTEED LARGEST CIRCULATION OF ANY PAPER IN NORTHUMBERLAND COUNTY <br> <br> The $\begin{gathered}\text { Ilnion } \\ \text { Itluacate }\end{gathered}$

 <br> <br> The $\begin{gathered}\text { Ilnion } \\ \text { Itluacate }\end{gathered}$}

## Northumberland County Council Annual Meeting

"SALADA"
Is Really, in Sober Truth, the
Cleanest and Best Tea Sold-
Kitchen Requisites
B. F. MALTBY
stoves, plumbing. heating
Phone 121
THE ROYAL BANK OF CANADA

| Capital Authorized .................................... \$ 25,000,000 |  |
| :---: | :---: |
| Capital Paid-u | 11,560,000 |
| Reserve and Undi | 13,1 |
| tal Assets | 180,000, |
| HEAD OFFICE, MONTREA |  |
| 340 Branches in Canada and Newfoundland 37 Branches in the West Indies |  |
| 2 Bank Bldgs., Princess St., E. C. Cor. WEW Yiliam and Cedar Sts. bUSINESS ACCOUNTS CARRIED UPON FAVORABLE TERMS |  |
| SAFETY DEPOSIT BOXES |  |
| In the Bank's Steel Lined Vault, rented at from $\$ 5.00$ per annum upwards. These boxes are most convenient and necessary for all po-sessing valuable papers such as Wills, Mortgages, Insurance Policies, Bonds, Stock Certificates, etc. |  |
| Newcastle, N. B., Branch - E. A. McCurdy, Manager |  |

Advertising Where It Counts

The Union Advocate has always been noted as a medium that reaches the right people, and during the past tew months hundreds of new names have been added to its subscription lists. This means that the advertising message it carries home will come to the notice of more people who are in a position to buy than ever before--satisfying itself and satisfying the advertiser.
These facts, obvious as they are to the experienced advertiser, should be noted by every reader who has anything to offer the public Advocate advertisements pull for the adver Adivecate who has something of real merit to offer
TRY THE CLASSIFIED ADVT COLUMN ON PACE 3

AN IDEAL TONIC
When your head is dull and heary, your tongue furred, and you fee
doneup and good for nothing, without knowing wat is realy the
matter with you, probably all that is needed to restore you to health and
FOR THE
STOMACH AND LIVER $\begin{aligned} & \text { digestive tonic and stomachic rem } \\ & \text { edf such a a s onther Seigel's Syrup }\end{aligned}$
 MOTHER
SEIGEL'S SYRUP




the union advocate, wednesday

| At the Top |
| :---: |
| The |
| PRITY FR |
| standard of quality is so high |
| that you get |
| More Bread and Better Bread |
| - Better Pastry Too. |
| Buy it and see for yourself. |

THE PLIGHT OF GERMANY



## !








Another Instance -ofPROMPTNESS

THE UNION ADVOCATE
ADVERTISING
DON'T PAY

START THE NEW YEAR RIGHT




$\qquad$ County in which The Advocate does not circulate. As
a matter of news- it leads, others follow. It gives
the biggest dollar's worth of news of any other paper
then in the county. It gives the news first, while it is
fresh. We reeceive weekly, letters, kiad, thoughtful
letters, commending ws upon our worl, new names have been added to our lists within the
past few months. We expect these new sulberibers past few months. We expect the
will, bring many more new ones.
$\qquad$
$\qquad$ creased busiuess. As a business proposition. it is up
to you to use the papey with the largeat bona fide paid up subscription list, and that paper in Northumber-
land County is THE UNION ADYOCATE
Get in Touch With 10,000 People

UNION ADVOCATE
Phone 23 NEWCASTLE, N. B. Box 399
People

## THE








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## THE WEEK IN NEWGASTLE



| Red Cross Concert |
| :--- |
| In Opera House |

A Full House Greets An Excellent Colle tion of Miramichi Talent.


## MAT PATTERNS

We have just stocked - In the designs for $1916-15$ doz. Mat Patterns 1, 1 1-4, 1 1-2, and 2 yards long and 1 1-2 yards square; also Mat Hooks and Diamond and Dyola Dyes in all colors.
John Ferguson \& Sons


## 

TRY A BAG OF
"RADIO FLOUR"
Made in Newcastle from No. 1 Hard Wheat.
Price To.day \$3.65 a b? 8 STOTHART MERCANTILE CO, LTD.

## Tasteless Cod Liver Oil

for COUGHS and COLDS
It's the best preparation for the prevailing epidemic of La Gripp, $\mathbf{\$ 1 . 0 0}$
as it is a tonic and blood builder, put up in extra large bottles. FREE SAMPLE ON APPLICATION AT
THE PHARMACY, A. E. SHAW, Druggist年

## DID YOU SEE--

Decorating - Crepe - Paper
for Lamp Shades, Shelves, Table Cloths, etc.
In Delicate Colors and Designs
sEALs AND CARDS are of the very
THE "PENSLAR" STORE, E J. MORRIS, Prop.


# WINTER CLOTHING 

## we carry a full stock of

Ladies' Fur Coats Fur Collar Coats Fur Lined Coats

Men's Coon Coats<br>Clipped Goat Coats Dog Skin Coats Fur Collar Coats

A good assortment of Fur Robes at Reasonable Prices
the miramichi farm implenent Co., Ltd. Newcastle Tracadie Rogersville Neguac

FLOUR, FEED, PROVISIONS
No 1 Canadian Feed Oats in 3 Bushel Bags. Cracked Corn, Whole Corn,
Corn Meal, Feed Wheat, Heavy Feed, Bran and Middlings. iddlings.
Beaver, Star, Kent, Forest King, Royal House hold, Purity and Five Roses
Calf Meal, Stock Food, Poultry Food, Poultry Grit and Shell.
No 1 Green Mountain Potatoes, Carrots, Turnips, Large fat Herring, fresh
Sausages, Haddies, Kippers and Bloaters, Mince Meat and Cape Cod Cranberries A FULL LINE OF Groceriles always on hand
GEORGE STABLES
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