## * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE." *

 THE MAIL 四 ADVOCATEOfficial Organ of The Fishermen's Protective Inion of Newfoundland.


## Wholesale Dry Goods.

Dress Goods, Embroideries
Percales, Muslins, Hosiery Cotton Blan
American Remnants
Pound Cotton Blankets


MMERCHANTS
Rise to Your Real opportunities.
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## JUST ARRIVED

## Another Car-load of

## FERRO ENGINES

3, 4.5 1-2, and 7 1-2 H.P.'s.
Order early for immediate delivery as they are going fast and it will be too late to get any Lowest Prices on BATTERIES, COILS,

## PROPELLORS, SHAFTS,

 LUBRICATING OIL, ETC.L. M. TRASK \& CO.,

140 Water Street,
John, Nfld.

## BRITISH THE POWER OF PROTECTION

Buying a BRITISH SUTT Means
PROTECTION from High Prices
BRITISH|
PROTECTION in Material.
PROTECTION in Style
PROTECTION in Fit.
Every Man and Boy Needs
PROTECTION Have It!
The British Clothing Co., Ldd., Sinnott's Building
Duckworth Street, St. John's.

## Red Cross Line



FROM ST. JOHN'S FROM NEW YORK STEPHANO, July 6th. FLoRIZEL, buly 8.h. FLORIZEL, July 15th. STEPHANO, July 15th.

Harvey \& Co., Limited Agents.

Advertise in The Mail and Advocate

| REIDS' STEAMER REPORT <br> Argyle left Burin at 6.30 a.m | The Meigle's |  |
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The Big Holiday Programme at THE NICKEL
"THE FLASH."

## Reid-Newfoundland Co. LABRADOR SERVICE.

S.S. MEIGLE<br>will sail from Dry Dock wharf, at noon, SATURDAY, July 8th, for Labrador ports of call.<br>\section*{Reid-Newfoundland Co}

## BUY A "e BEACON"

And Be Guided Aright.
You can buy one at BLAIR'S. "BEACON" stands for quality at the lowest price.

BLAIR'S stand for service.


Standard
batteries,


## "THE RECKONING DAY."

Coming, CHARLIE CHAPLIN in a great two-act comedy "SHANGHED", $\quad$ Next big serial "THE DIAMOND FROM THE SKY" by Roy L. MeCardell.

| A Pleasant <br> ENTERTAINMENT |  |
| :---: | :---: |
| A most enjoyable evening was | British Prison |
| Ave., yesterday, when Mr. and | At Ruhleben |
| Mrs. Jesse Whiteway entertained |  |
| a number of friends of the | LONDON, July 5.-The position of |
| Pte. Otto Whiteway of the New-- | British prisoners in the camp at Ruh leben, Germany, whose rations |
| sumptuous repast, instrumental | leben, Germany, whose rations are |
| and vocal music and games were | in the Lords today by Baron |
| indulged in until the early |  |
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| Anthem, and a number of patri- | ( |
| ses by several present. |  |
| Otto is in the Quartermaster's de- |  |
| partment of the Regiment and is | ton |
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THE CRESCENT PICTURE PALACE,
"THE LOSING GAME.'
"All For the Love of a Girl."
"Cartoons in a Sanatarium."

PROFESSOR McCarthy playing the Piano.
A Dew and Classy Musical Program, Drums and Effects-
A Comfortabie and Well Ventilated Theatre.
SEA DOG MATCHES!
JUST ARRIVED
75 Cases
SEA DOG MATCHES.
GEORGE NEAL.

Hon. R. A. Squires, K.C., Ll.B. Mr. J. A. Winter
Squires \& Winter, Barristers, Solicitors and Notaries.
New Bank of Nova Scotia Building,
Corner Beck's Cove and Water Street.

CHISLETT'S MARBLE WORKS
(Opp Baine Johnston's, Water Street) -P. O. Box 86
IF you want a Headstone or Monument visit our up-to-date finished work in the City. Write for DESIGN BOOKS and actual PHOFOS CLASS work. PRICES to suit everybody. FIRST CLASS port orders especially attended to LOCAL
CEMETERY work done cheaply.

## 'SKIPPER' Kerosene Oil

Specially Refined to meet the Newfoundland climate. Best for Motor Boats and Lamps. Standard Gil Co. of New York. Franklin's Agencies, Limited.

THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, JULY 6, 1916-4



## OFFICIAL CASUALTY LIST

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Complains of
Harsh Trealment
To The Mistress
Of The House

| St. John's Gas Light Co. |
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## 0 AKUM

Ex. "Durango"
75 BALES OAKUM, Spun and Unspun.

The Direct Agencies, Ltd.


MONUMENTS and HEADSTONES


| THE FISHEEMEESS UNOW TRAOMC COMPAYY, LLIMTED. |  |
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Advertise in The Mail and Advocale

JAPAN'S ATTITUDE IN THE MEXICAN CRISIS. Not to Aid Mexico With Arms and War Munitions--Baron Ishli, Foreign Minister, Says No Assistance Will Be Given to Mexico.







 flavor is ECLIPSE, which we sell at $45 c .1 b$. royal palace baking POWDER 20c. per Ib. Small Tins 5 cts.
scotch oatmeal. patna rice,
JACOBS' BISCUTS, hartieys javs, 1s. and 2s.

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Summer Costumes
$\mathrm{W}^{\mathrm{E}}$ are now showing the
Ladies' Costumes we haveever received. Eelegantdine, Jersey Cloth andShe, Jersey Cloth andshepherd's Plaid in stylesThe pred all occasionsThe predominatingine Grey and Submarine Grey and the very
popular KhakiThese Costumes are inall shades. There are nomost fashionable designsmost fash All are designs
U. S. Picture \& Portrati co.
Fishermen, Notice!

### 3.000 BRLS. CODROES.

The following instructions must be closely fold acking Codroes to sel at our stores: ickle for 3 or 4 days, then put them on a clean floo and leave them drain, afterwards salt them dry in
bulk and leave them till you are prepared to pack them in flour or pork barrels, then pack these 'in flour or pork barrels and nail the hood firon hoop on pounds of roes in each barrel and place your name on each barrel either in writing on the barrel or on a. ticket,"
We won't buy roes after August 4st. Take notice and have your roes all shipped before that
F. uniontrading co.,Ltd


## NEW BLINDINGS! OIL BAIZES! STAIR and FLOOR CLOTHS.

## New Stock Just in.

## LANCASTER BLINDINGS

In Cream, Buff and Green,
25 in, 28 in, 30 in, 32 in, 36 in. and 40 in.
OIL BAIZES Handsome fruit patterns, $11 / 4 \& 11 / 2 \mathrm{yds}$. wide STAIR OIL BAIZES 15 and 18 in. Musin and Duck Black. STAIR and HALL CANVAS New Patterns,

Floor Canvas and Linoleums, Congoleum Mats and Squares, $3 \times 4$ and $31-2 \times 4$.

## STEER BROTHERS.

## 1500 Boxes

 GLASS.Winfonglass


Sizes and Prices on application,
Martin Hardware $\mathrm{C}_{0}$., Ltd.
Wholesale and Retail.

ANOTHER EXPERIENCED BUSINESS MAN APPRECIATES

Nfid. Specialty Company, SOLE AGENTS FOR NEWHOOLDDLAND.

##  <br> FRANKLIN'S AGENCIES, LTD. J. B. URQUHART, Managet

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> RUGBY AND YOUTHS SUITS value offered. Sizes 5 to 10. Fit a Boy from 10 to 14 years. Prices. . .... $\$ 4.30$ to $\$ 6.60$. SERGE SUITS
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