## PAGES

MISSING


Only Weekly Grocery Paper Published in Canada
THE MACLEAN PUBLISHING COMPANY, LIMITED


## These are the Lantic Packages

## that thousands of Housewives are asking for

They have seen our big four-column advertisements-they have been impressed with our striking 24 -sheet Posters-and they have been converted to the new sugar-made in the most up-to-date refinery in the world.
Stock all packages-all bags-of "Lantic Sugar" and share in the new business that we are creating for you.

## finds a response in every household

People prefer Le Calice most of all because it is made only from the purest of Eastern Oils, being antiseptic, soothing and healing to the skin. Women find it quite as successful for cleansing frail and delicate fabrics as it is in making the toilet and bath a new pleasure and delight.
Le Calice costs no more than poorer soaps, but there is a big difference in the profits it can bring to your store. For Le Calice sales are always followed by more and larger sales.
It's up to you to feature Le Calice NOW. Get your wholesaler to stock you up right away.

Arthur P. Tippet \& Co.
Agents :-: :-: Montreal

## Compare the T\& B ten cent plug with any other-and you'll decide it's the best buy

The tobacco in "T \& B" plug smoking is the finest Virginia leaf carefully selected and expertly cured. "T \& B" plug will win permanent customers for you. It will give you more profit and enable you to give better value for your customer's money. Stock "T \& B." Order a caddy to-day.

## TUCKETT LIMITED

HAMILTON, ONT.

## "The Proof of the Pudding-"

the pie, the cake, is in the eating. It is then that the flavorings that you sell are put under the "acid" test. And a mighty severe test it is, too.

If you are handling our extracts we feel confident that you are pleasing your customers. But if you are not, we believe you could do so with benefit to yourself.


## Shirriffs True Vanilla

is made from the finest Mexican Vanilla beans and our extracting process is continued for a whole year in order to get the full strength and flavor from the beans. Just think!

Shirriff's True Vanilla is made 50 per cent. stronger than the Government standard requires according to the Pure Food Act. Every bottle is guaranteed.

Imperial Extract Co., Toronto


## If you are a GROCER, you sell Baking Powder

## IF YOU ARE A GOOD GROCER, YOU SELL THE BEST BAKING

 POWDER MONEY CAN BUY.IF YOU ARE A WISE GROCER, YOU SELL YOUR BAKING POWDER AT A PROFIT.
IF YOU DROP US A POSTAL, WE WILL OUTLINE OUR CO-OPERATIVE PLAN, SHOWING YOU HOW TO SELL THE BEST BAKING POWDER AT A POPULAR, PROFITABLE PRICE WITHOUT FEAR OF YOUR PRICE-CUTTING COMPETITOR.
The CODVILLE
WINNIPEG, mAN., Limited

Don'tybuy "An Electric Coffee Mill"
Buy a COLES GUARANTEED ELECTRIC MILL


There's a tremendous difference as great as there is between an unsigned check and a signed one.

When the name COLES is on your mill you're certain it's "right."

Have you a copy of Catalogue 913 C ?

26 models of electric machines. Makers of Hand Coffee Mills for twenty-five years.

COLES MANUFACTURING $\mathbf{C O}$. 1615 North 23rd St.

PHILA., PA.
Agents: Chnse \& Sanborn, Montreal; The Codville Co., Winnipeg; Todhunter, Mitchell \& Co. Toronto; James Turner * Co.. Hamilton, Ontarlo: Kelly, Douglas \& Co., Vazeouver, BC.; I. T. Mewhurn \& Co., Calgary, Alta.

## GROCERS :

## Here's a Trade Winner

that has brought customers back for "more of the same" to those grocers who have stocked it.


Is a trade stimulator of the highest order.
Women who have used it will take no substitute, because it replaces the smelly odor of hot suds with an odor that is pleasing, clean and wholesome, and it does not injure the hands. A big 8-ounce package for 5 cents.
Your jobber should have it-if not, write direct for prices.

OCEAN MILLS
MONTREAL
CANADA

## -the thirst-quenching summer beverage



As the days lengthen out and the sun begins to warm things up, the thirst-quenchers come to the fore. You should stock up now and be ready for the demand.

## E.D.S. GRAPE J U ICE

made from Canada's finest Concord grapes, grown around Winona, the acknowledged greatest of all grapeproducing sections in Canada. In fact Winona ships 5 carloads of Concord Grapes to 1 from any other section on positive orders from customers who know of their greater richness and higher flavor. E.D.S. Grape.Juice,-like all-E.D.S.- preduets, is absolutely pure and of a very superior, full-flavor quality-the grapes are picked and pressed the same day, leaving no intermission in which they can become stale or musty.

Order your summer's supply of E.D.S. Grape Juice now.
E. D. Smith \& Son, Limited WINONA, ONT.

Agents:


made certain by a system superb. A system whereby the milk from the cow to the can is under the strictest surveillance by experts. The most improved methods of sterilizing and clarifying are employedyet in no way interfering with the natural flavor.

Your efforts are always rewarded with most satisfying returns when you push and recommend milk of such high quality as Borden's. Make up an attractive window to-day.

Borden Milk Co., Ltd.
"Leaders of Quality" MONTREAL

Branch Office:
No. 2 Areade Bldg.
Vancouver, ${ }^{\text {T }}$ B.C.


## All Canada is Aglow with the Made-in-Canada Fever How is it Affecting You?

This idea is gathering momentum daily and the grocer who makes the best of it is the one who will win out with a full cash drawer and a growing business.

The five Made-in-Canada lines here shown represent the leaders in their respective fields-Condensed Milk and Coffee. Their value as sales-producers and repeat business-getters is thoroughly established in the trade. Don't be content to stock them, but get them in the limelight by displaying and pushing them as Canada's original products.
We deliver 5-case lots to any point in Ontario, Quebec and Maritime Provinces, prepaying freight up to 50 c per 100 lbs .

## Note these prices:

St. George Brand Coffee, 2 doz. in case ....... $\$ 4.80$
St. George Evaporated Milk, 4 doz. in case .... 3.60
Banner Condensed Milk, 4 doz. in case ......... 5.25
Princess Condensed Milk, 4 doz. in case ....... 4.50
Premier Skimmed, 4 doz. in case .............. : s?
ORDER NOW.

## The Malcolm Condensing Co., Limited, St. George, Ont.

## GOLD DUST



Four words tell the story of "GOLD DUST": it "SELLS, Satisfies, Keeps Selling" because of the combination of wide usefulness and extensive, persistent advertising. Just be sure to keep it where your customers can SEE it.

## That's enough!

## ||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||l|

Nothing has "caught on" with the average housewife quite as quickly, as thoroughly, as firmly, as

# SIMCOE BRAND Summer Vegetables 

 You see, folk really DO prefer the crisp tenderness and summertime flavor that only "SIMCOE" Summer Vegetables can give.Will a couple of cases do for first order? Tell your wholesaler to-day.



## GOODFLOUR

versus
Indifferent kinds

## makes good bread

Choose the best, invest in the best, sell no other kind but the best, and you are sure that your flour sales will improve every day to eventually control the trade in your district, because no discriminative bayer will bother with the inferior, no matter how much cheaper he can obtain it, even at his very door.

Anchor Brand Flour is not an experiment, nor the result of a day-nearly 20 years' experience in Manitoba Hard Wheat products were necessary to attain the high standard that to-day is admittedly the supreme "par excellence." Try it.
Leitch Brothers' Flour Mills
Limited

Oak Lake, Manitoba

## VAN BERKEL SLICING MACHINE

Will about pay for itself in the saving of waste which other machines make.

Send for illustrated catalogue giving full particulars.


The W. A. Freeman Company, Ltd. hamilton, CANADA

## Get these four Rock City Lines-NOW

They're quick winners everywhere and sure repeaters. You need them in your store.
MASTER MASON
Smoking
ROSE QUESNEL Smoking
KING GEORGE NAVY
Chewing Plug
MAPLE Chewing Plug $\underset{\text { SUR }}{\text { SU }}$
Stock up to-day.
Rock City Tobacco Co. QUEBEC

WINNIPEG

## OCEAN BLUE SELLS!

Order from your Wholesaler

HARGREAVES (CANADA,) LIMITED, 33. Front Street, E. TORONTO.

Western Agents: For Manitoba, Saskatchewan \& Alberta: Nicholson \& Bain, Winnipeg, Regina, Saskatoon, Calgary and Edmonton. For British Columbia \& Yukon: Donkin, Creeden \& Avery, 117, Arcade Buildings, Vancouver, B.C.

## "SOVEREIGN" SALMON



FINEST BRITISH COLUMBIA OCKEYE

QUALITY IS OUR FIRST CONSIDERATION


Takes the cake but does not cake-

If you would smooth out the knotty salt problem of the dinner tables of your community sell your customers a package of

## SIFTO Table Salt

-the scientifically prepared, free-running table salt put up in handsome, germ-proof and damp-proof packages. It's the very last word in quality table sale.

## SEND TRIAL ORDER TO-DAY

The Dominion Salt Co., Limited Sarnia, Ontario

## Continental Quality

has never been questioned.
If you have satisfied yourself that

## Continental Grocery Bags

have no superior in any feature, consider the prices which are no higher than are usually asked for bags of inferior quality and make.

Samples on request.
The Continental Bag \& Paper Co., Limited
Manufacturers
OTTAWA
Branches: Montreal and Toronto Agencies throughout Canada

## Try a bottle of H.P. SAUCE on your own table

You will see why it's selling so freely-there's a "want more" fascination about H.P. that is crowding the grocer's store all over the world; besides it shows a good profit.
Wouldn't it be worth your while to stock


## Fine Quality, Different Flavor, Moderate Price-that's "BORDO" Chocolates

The sweet tooth is a harmless habit that is not easily oxercome, even in the face of rigid economies. Your patrons may economize in the candy eating by buying lower-priced confections, but there arc very few who will cut them out altogether.
"Bordo" Chocolates with their fine quality and distinetly different flavor please the people and satisfy their demands at a very moderate price. "Bordo" Chocolates pay you a $60 \%$ profit.
Taste and be convinced. Liberal Free Sample sent on request.
Packed in 10 c packages, $1 / 2-\mathrm{lb}$. boxes, $5-\mathrm{lb}$. boxes.

The Chocolate that pleases and pays

The Montreal Biscuit Company
The Originators MONTREAL

## Winning the Buyer's Favor

The best possible buyer is not made an actual buyer at a single step.
It is one thing to win the buy cr's favor for an article and another to make adjustments incident to closing the sale. Winning the buyer's favor is the work of trade paper advertising.
Under ordinary conditions it should not be expected to do more.

## C L A R K 'S - Tomato Ketchup

is MADE IN CANADA
FROM CANADIAN PRODUCTS BY A CANADIAN FIRM.

But, Mr. Grocer, we are not content to ask you to buy and sell our products solely for those reasons.

## CLARK'S Tomato Ketchup

has no superior in quality, either MADE IN CANADA or MADE OUT OF CANADA, and we do not ask exorbitant prices on account of "quality" or "patriotic sentiment."

OUR GOODS ARE HIGH CLASS. OUR PRICES ARE REASONABLE. OUR REPUTATION IS YOUR GUARANTEE.

That is why we say to you BUY CLARK'S



## HOUSE CLEANING

## EVERYBODY'S DOING IT

Check over your stock and send us your order. We'll ship quick and you'll be prepared for the demand. Brooms, Brushes, Soaps, Ammonia, Scouring and Washing Powders, Mops and Cloths, Clothes Pins, Clothes Lines, Washboards, Pails and Tubs, Polish, etc., etc.

## BALFOUR, SMYE \& CO., Wholeale HAMILTON

'Phones, 3595, 3596, 3597, 3598, 4656 ; Night 'Phone, 1807.

## Bee Brand Products

help the housewife cut the high cost of living-and with more sitisiactory results. And, incidentally, Bee Brand Jellies, Starch and Borax get you in for an exten give array of sales that a more expensive line couldn't touch. Stock Bee Brand
to-day. to-day.
FORBES \& NADEAU, Montreal, Que.

Say You Saw It in
Canadian Grocer

## CANADIAN GROCER



## The Canadian Standard of Quality. 100 Per Cent. Pure Cane Sugar.



## LARGEST MAKERS IN THE WORLD

> Tin Foil-all descriptions
> Tea Lead-all gauges and sizes

Metal Bottle Capsules-any size, color or stamping
Collapsible Tubes-plain or colored

## ALL BRITISH MADE

Send specification of your needs or samples of what you now use - stating qualities We will give you BEST QUALITY - BEST DELIVERY - BEST PRICES

BETTS \& COMPANY, LIMITED<br>Chief Office:-1 Wharf Road LONDON N., ENGLAND

## Manufacturers' Agents and Brokers' Directory

The Canadian market is over three thousand miles long and extends from the peach belt to the Arctic Ocean. Manufacturers and merchants can not hope to cover this market satisfactorily or get the best out of their Canadian opportunities without the assistance of local agents. The following firms in all parts of Canada are prepared to act as agents for good lines. The service department of the Canadian Grocer is at the disposal of firms wanting agents or of agents wanting agencies.

## ontario.

W. G. A. LAMBE \& CO. TORONTO
Established 1885

## SUGARS

FRUITS

## W. H. Millman \& Sons <br> Wholesale Grocery Brokers

Toronto
Ont.

Headquarters for Evaporated App'es and Canned Tomatoes.

## The Harry Horne Co.

GROCERY BROKERS
Manufacturers' Agents and Importers
309-11 King W., Toronto, Can.
We can place your goods on the market successfully.
(Correspond with us.)

## W. G. PATRICK \& CO <br> Limited <br> Manufacturers' Agents and Importers <br> 51-53 Wellington St. W., Toronto

## HENRI DE LEEUW

28 Front Street E. TORONTO
Inaporter-Foodetuff-Exporter
1 am a buyer for Beans, Peas, Seeds, Dried and Evaporated Apples, and pay cash. Send me samples and wire what you have to offer.

WESTERN PROVINCES.
GEORGE E. MEASAM COMMISSION MERCHANT Agencles for confectionery lines solic. ited. My representatives canvass the retail trade every six weeks in the Country and every two weeks in the City. P. O. Box 1721, Edmonton, - O. BOX 1721, Alberta.

## H. P. PENNOGK \& CO.,

Wholesale Grocery Brokers and Manufacturers' Agents. WINNIPEG.
We solicit accounts of large and progressive manufacturers wanting ive
representatives. representatives.

## W. H. Escott Co., LIMITED <br> Wholesale <br> Grocery Brokers and Manufacturers' Agents <br> Commission Merchants <br> WINNIPEG <br> REGINA CALGARY EDMONTON

WATSON \& TRUESDALE
Wholesale Commission Brokers and Manufacturers' Agenta. 120 Lombard Street

## WINNIPEG

MAN.
Domestle and Foreign Agencles Sollited.

FRANK H. WILEY
Manufacturers' Agent
Groceries and Heavy Chemicals Enquiries solicited for shipment from Spot stock Winnipes or for Import. 757-759 Henry Avenue, Winnipeg

## RUTTAN, ALDERSON \& LOUND Limited

 COMMISSION BROKERSRepresenting Canadian and British Houses Agencies Solicited.
WINNIPEG.
MAN.

YOU CAN TALK ACROSS THE CONTINENT FOR TWO CENTS PER WORD WITH WANT AD. IN THIS PAPER

## bRITISH COLUMBIA.

The Camphell Brokerage Co.
Masafocturers' Ajents and Commission Brokers.
We have our own warehouse and trackage. Shipments stored and dintributed. Can give special attention to a few good agencles. 857 Beatty Street - Vancouver, B.C.

NEWFOUNDLAND.
T. A. MACNAB \& CO. ST, JOHN'S NEWFOUNDLAND MANUFACTURERS AGENTE CHANTS and COMMISSION MERCHANTS importers and exporters. Piness. Highest Canadian and forelgn references. Cable address: "Macnab," st. John's. Codes: A, B, C, 5th edition and private.

> W. J. MC A UTEX Commission Broker
> Flour. Feed, Grains, Potatoes.
> We are open for a good agency in foodstuff line, calling on the retail trade. 522 Board of Trade Bldg.. Montreal


A clean, neat and effective Fly Catcher. Every fly is caught for good. Absolutely no leakage. Sond á Trial
Order
Hodgson, Sumner \& Co. LIMITED Montreal
Agents for Quebec, Ontario, New Brunswick, Nova Scotia, P.E. Island

When writing advertisers tindly mention having seen the ad.
in this paper.

## They Wonder How We Do It

One of the most common comments on Red Rose Tea by good judges of tea in the wholesale and tea brokers' offices is, "They do not know how we put such splendid quality in at the price."
It is the expert knowledge of combining qualities of different teas, especially those of the Assam district in Northern India, that maintains this splendid quality.


## Satisfaction and Profit

Oamp on the trail of every retailer who features

the new pure food product for making the most delieious icing, cake-filling and meringue.
Satisfaction because he strengthens his hold on the housewife's good-will and
Profit because "Snow-Mellow" sells on sight and leaves a generous profit margin.
"Snow-Mellow'" is easy to make. Just one tablespoonful of "Snow-Mellow," one cup of granulated sugar, and flavored to suit the taste, and she has the makings for a score of dainty desserts or rich, fluffy, tender icing and filling.

Ask your jobber for details.
The W. T. OTT CO., Inc.

32-34 Front St. West
TORONTO
518 St . Catherine St. MONTREAL


## That Chilling Cold

Yes, the dry-cold circulating air of the Arctic is indeed cold-not the moist, low temperature which encourages decay, but that dry preservative cold which will save hundreds of dollars for you in a year. It's the construction that makes the difference in favor of the Arctic Refrigerator. The air is kept dry by the circulation, and the smallest amount of ice is necessary to keep the temperature at a very low degree. This is our Style H Butchers' Refrigerator. We make a style for every requirement of butchers, grocers, provisioners, etc.

Write for catalogue.
John Hillock \& Co., Limited
Makers of High-Grade Refrigerators and Fish Cases TORONTO


## BANNER BRAND Jams and Jellies

Contain nothing but pure fruit and best of cane sugar. Such perfect Purity and full flavor mean maximum economy in use.

Put up in 2,5 and $7-\mathrm{lb}$. gold-lacquered pails, also special Anchor Cap Tumbler, and i2-oz. glass jars.

Get in touch with your Wholesaler, and replenish your stock to-day.

## LINDNERS LIMITED

306 Ross Ave., WINNIPEG
340 Dufferin St., TORONTO
H. Whissell, 2928 Drolet St., Montreal; H. D. Marshall, Ottawa; W. L. McKenzie \& Co., Edmonton and Regina : Jacksons, Limited, Calgary; H. E. Gross, Vancouver; R. S. MeIndoe, Toronto.


## THERE ARE MANY REASONS

why "SALADA" is so popular with the consumer, but there are three salieut reasons that the public has long recognized as inseparable from the "SALADA" name.

1. Inimitable flavor.
2. Freshness of leaf.
3. Cleanliness and freedom from dust.

We have often quoted you figures to prove the consumers' appreciation of this "Quality Foremost" policy, but have you considered how all this helps your business? Consider the time saved in handling a selfselling tea, the absence of complaints, the
guick turnover, and the safety of our Perfect Guarantee to which there are no restrictions, then judge for yourself whether this is not one of the surest propositions in your store.

## -THE GUARANTEE

We will take back and pay the freight on any quantity of "SALADA" that you may wish to return at any time for any reason.

## "SLALADA" <br> TORONTO <br> MONTREAL

Keep your eye on the Lard Market! You know what Butter is selling at now, and there is no doubt but that it will be higher. All provisions will be higher before the snow goes. Then why not Lard?

You cannot go astray in buying for your wants, and you can make no mistake in buying "Star" Brand when you do buy.

Put up in tierces, tubs, pails, 20 $\mathrm{lb} ., 10 \mathrm{lb} ., 5 \mathrm{lb}$. and 3 lb . tins, also in one pound cartons.

Made under Government inspection.

F. W. Fearman Co., Limited HAMILTON



You can't afford to be without a Eureka Refrigerator in your store.
You can't afford to take any chance with something said to be just as good. about the Eureka.
Eureka Refrigerator Company


Appreciated and preferred all over the civilized world, wherever the cleanest and whitest washing is desired. The grocer who suggests KEEN'S pays a distinct compliment to his own good judgment, for KEEN'S is the acknowledged favorite wherever washing is done.

Your nearest wholesaler is ready to supply you.

# MAGOR, SON \& CO., Limited <br> 403 St. Paul Street, MONTREAL <br> 30 Church Street, TORONTO 

## Make a Profit off Eggs Handle Them Without Breakage

Don't look upon Egg Breakage as a necessary evil that absolutely must be tolerated, for it isn't. There is a System of Egg Delivery that allows you to handle this part of your business at a regular profit.
Fifty-Nine per cent. of the Retail Grocers of the Coun-
 try are using it.

## The Star System For Safe Egg Handling

And not alone is it the most Efficient and Satisfactory System of Egg Delivery ever devised, but it is the most Economical-Costs you less to operate than any other System. Then too it insures satisfied customers, thereby increasing your business and profits. We will gladly give you full particulars showing how the Star System will save you Dollars weekly.

## WRITE US

## THE STAR EGG CARRIER \& TRAY MFG. COMPANY

"Largest Manufacturers of Egg Carrying Devices in the World." 1500 Jay St., Rochester, N.Y.

# CANADIANGROCER <br> VOL. XXIX 

# Where Mail Order Houses Save Money 

And the Post Office Loses-Catalogues Are Sent by Freight to Post Offices Outside the 20-Mile Zone and Mailed From There at the Low Rate-Saving Estimated at $\$ 2,360$ on a Carload.

DOES the trade generally appreciate the fact that the big mail order houses are saving a large sum of money annually in sending their catalogues by freight and parcel post? Not only that, but the 20 -mile zone limit is not having the effect of benefiting the merchants throughout the country-in so far as catalogues are concerned-that merchants anticipated when the new regulations came into effect.

The reason is this. Catalogues not being first-class mail matter may be sent by express or freight to any town or city in the country and mailed from there to their respective destinations. This gives the big mail order houses a fine opportunity to save a lot of money at the expense of local merchants. Catalogues are being sent out by freight to postoffices in different parts of the country and mailed from there to individuals living within the twenty-mile zone. With the exception of the cost of chartering a freight car, this method gets over the 20 -mile zone restriction that was placed in the regulations to help out the cause of the local retail dealer.

## Parcel Post Regulations.

Suppose for instance that a mail order catalogue weighs two pounds, and that the capacity of a freight e a r is 30,000 pounds. Now the rate for a two-pound parcel by parcel post anywhere inside the first zone is 6 cents, but if the same parcel is sent outside that zone to any place in the next zone, the post office charges 14 cents. If a carload of eatalogues weighing, say $30,000 \mathrm{lbs}$. net were mailed into the second zone through the home post office it will be seen that the cost at 14 cents per pound amounts to the pretty large sum of $\$ 4,200$ for postage alone. But if these same catalogues are mailed from a post office to people within a 20 -mile radius the cost in postage would be six


TAKING ADVANTAGE OF PARCEL POST.
-From Interstate Grocer.
times 30,000 or only $\$ 1,800$-representing a saving of $\$ 2,400$ on the carload. The cost of chartering the car would, of course, depend on the distance it would have to travel, but it would be insignificant compared to the saving above calculated. From Toronto to Harriston in Western Ontario for instance, the use of a car would be around $\$ 35$ or $\$ 45$ or thereabouts.

From this it will be seen that the total cost of distributing a carload of catalogues from Toronto to individuals within 20 miles radius of Harriston would be $\$ 1,800$ plus say $\$ 40$, which is only $\$ 1,840$ as compared with $\$ 4,200$ if they had been sent by mail direct from Toronto. The saving is thus $\$ 2,360$. On 10 carloads the mail order house would save $\$ 23,600$-a nice little nest egg-and 10 cars would only represent 150,000 catalogues of 2 pounds each if the capacity of each car is figured at 30,000 pounds.

Apart from the fact that the retail merchants of the country have to suffer from parcel post system, how about the work that is put up to postmasters in places where these catalogues are sent for distribution within the 20 mile zone? The accompanying cartoon represents a car of catalogues being unloaded at a small station. The representative of the distant house is enthusiastic over the great saving his concern is making; but the poor local postmaster sees nothing but an immense amount of work for himself and small staff and no extra revenue, as the stamps have already been placed. It should also be remembered that if a manufacturer wants to send a thousand letters from Montreal to Winnipeg, he cannot express them to Winnipeg and save a cent postage. They must be mailed from Montreal.
A. Question for Associa-

## tions.

At the same time, the railways are making some money from
this method of distribution, while the post office department and the country is losing. Retail associations take the stand that parcel post should pay for itself, and rightly too. The mail order houses are certainly reaping the greatest benefit from it and if it is not paying its way, it simply means that the Government has to use other people's money to meet the deficiency-and those "other people" include retail merchants who are the competitors of the mail order concerns.

This entire matter might be an interesting one to discuss at association conventions this year.

OTTAWA GROCERS NOMINATIONS. Alex. Phillips is Elected President by Acclamation.
Ottawa, Apr. 5th, (Special).-At the last meeting of the Retail Grocers' Association of Ottawa, the grocers considered the question of buying canned goods ahead by contract, and came to the conclusion that so far as they were concerned, this was not good business. They felt that they should be able to purchase their canned goods in advance and secure the usual discount, but that they should have the privilege of getting them from their wholesaler as they required them, and paying for them as they got them.

The Pedlars' By-law Committee were delegated to see that the law is enforced in Ottawa, and that every pedlar's vehicle expose the proper card. Just here, it is interesting to note that one of Bank St.'s Italian fruiterers is so well pleased with the measure in this regard, that he wants to make a donation to the Association. The grocers are going to remember him at pienic time. On account of the fact that the nomination of officers took up considerable time, the association did not get a chance to go into the bad debt question, which was left over until the next meeting.

The nominations were as follows:-
President.-Alex. Philips (By acclamation). First Vice President, T. W. Collins and T. Bowman, sr. Second Vice Presidents, R. H. Beck and F. Burgess. Secretary, Nap. Hurteau (By acclamation). Treasurer, Duncan Bell, (By acclamation).

Executive Committee- ( 5 to be elect-ed).-Angus Johnston, A. Roache, A. P. Johnston, A. Ade, A. J Clothier, R. Richardson, A. Eastman, H. Armstrong, T. Sheehan.

Auditors.-A. P. Johnston, T. Bowman, and A. Roache.

The next meeting will be held on April 8.

Allen and Hourigan have opened a new grocery store in Smiths' Falls, Ont., corner of Main and Market streets.

## Saskatoon Convention Program

# Executive Officers Meet to Arrange the Course of Events-Addresses by Chicago Man on Efficiency and Rising Costs-Merchants Want List of Property Owners. 

SASKATOON, Sask., April 7.-Arrangements are being rapidly completed for the big convention of Saskatchewan merchants here beginning May 11. The provincial executive met recently to further the plans along and for the purpose of placing on the slate the list of subjects for discussion.
The members of the executive present were G. A. Maybee, Moose Jaw ; W. W. Cooper, Swift Current; J. L. S. Hutchinson, Saskatoon, and F. E. Raymond, secretary of the association.
The subject of the retailers improving their buying powers and their selling organization so as to reduce the cost to the consumer was discussed at considerable length. The Food and Supply Bill, methods of handling bankrupt stocks, fire insurance, and the proposed amendments to the Cities' Act were also discussed. In connection with the latter subject the association is to be represented at a meeting of delegates from cities of the province to be held in Regina on Tuesday, to discuss the proposed amendments, and a number of amendments were suggested which it was thought would be of henefit to the retail trades.

It was also decided to make a trial of a freight bill checking department in connection with the work of the association, which, it was considered, would be of great use and advantage to the members.

## Want List of Property Owners.

Further discussion of the proposed arrangement with the Land Titles Office for an alphabetical list of property owners also took place, the idea being that an alphabetical list of all property owners, with a list attached to each name showing all the property they own would be of great use to the business men of the Province in connection with the credit system.

Considerable time was spent in making further arrangemente for the big convention of retailers which is to be held in the city from May 11 to 13, when about 1,000 members of the association from every part of the province are expeeted to be present in the city. The sessions of the convention will only be open to members of the association and Tuesday morning will be principally occupied in receiving subseriptions of those who are already members and others who intend to become members of the association. The following may be taken
as the tentative program of the conven-tion:-

## Tuesday, May 11.

9 o'clock-Registration of members and distribution of badges. Appointment of Resolutions Committee. Address of welcome on behalf of the city from Mayor Harrison, President Murray, and Malcolm Isbister, president of the Board of Trade.

Tuesday evening-Address by Frank Stockdale, of Chicago, on "Efficiency Throngh Co-operation." The services of Mr. Stockdale have been obtained through "Systems" magazine, and it is considered that this lecture alone will repay delegates for their trip to Saskatoon.

## Wednesday, May 12.

Business session-Reports from ResoIntions Committee. Other business.
1.15-Trip to the Quaker Oats Mill.

3 to 6-Business session. Address by J. L. S. Hutchinson, Provincial Treasurer, on topics of interest appertaining to the work of the association.
7.30-Banquet, followed by addresses from Professor Gray, of the University; F. Maclure Sclanders, Commissioner of the Board of Trade; President B. W. Zieman, of the Dominion Retail Merchants' Association, of Preston, Ont.; E. M. Trowern, Dominion Secretary, and other visiting secretaries and treasurers from neighboring provinces.

## Thursday, May 13.

9.0-Business session. Reports from Resolutions Committee. Other business. 2.0-Annual meeting for election of officers. Reading of secretary's and treasurer's reports. Evening-Address by Frank Stockdale on "Keeping up with the rising prices," or "Salesmanship."

## EXPECTS ADVANCE IN CANNED LOBSTERS.

"We would suppose that not more than 50 per cent. of the lobster factories will be run this coming season,"' writes a prominent lobster packer of New Brunswick to Canadian Grocer. "We think some of the lobster packers may have some of their pack unsold," he adds, "but we have, none. The price of lobster this season is low, but all the packers know that now and they will only operate the factories where they can pack cheap. There will therefore be less lobsters packed and in the near future canned lobsters, we think, will come up to their normal value."

## SPRING PROVISION AND HOUSECLEANING WINDOWS



A ternpting spring window of provisions which should get considerable attention at this time or year.


Neat window display of sweeping powder and other housecleaning goods shown last year by an Ottawa grocer.

# Reasons for Advances in Washboards 

What Happened to the Zinc, Glass, Brass and Enamel Markets Since the Outbreak of the War--<br>In Normal Times Zinc Comes From Belgium-Cannonading in Europe Playing Havoc With the Glass-Chance for Western Canada Zinc Mines.

T1HE price of washboards in Canada, as with many another line, has been greatly involved by the European war, and both zinc and glass washboards have gone up of late some 90 c a dozen to the trade. Before the war, the zine for the manufacture of these boards came from Belgium and principally from the vicinity of Liege. Also before the outbreak of hostilities, the cost of zinc to the manufacturer was somewhere about 6 to 7 cents a pound. To-day the same article costs them 16c a pound, and it can scarcely be bought even at that, on account of the scarcity. There are some who think it will even go as high as 24 e a pound before the summer arrives.

It is for a somewhat similar reason that glass washboards have advanced as well. One big English firm which manufactures glass and which has a large factory in England, have on account of the war a great number of men less in their employ, than heretofore. It is stated that this firm employs alone some 40,000 men in their British factory, and that from this factory alone an entire regiment has been recruited for the war. At the same time, the glass works in Belgium have pretty nearly all been put out of business, or else they are being operated by the Germans, and of course none of the product reaches the British trade. The cannonading in Europe has, too, been responsible for the breakage of large quantities of glass, which has necessarily increased the demand. We are, therefore, short the production of the Belgium factories, and we are getting less glass from the British firm above referred to, and this is responsible for the advance,

Brass, too, is largely in demand for munitions of war of many kinds and is worth more for that reason. Every shell or shot that is fired is fired from a brass or copper cartridge case.

Enamel is made of imported materials largely supplied by Germany and so is rapidly becoming scarce and dear.

## Many Delays in Purchasing.

It has also been a fact that the grocery trade has been somewhat slow in their ordering of washboards this year in view of the high prices. Grocers are not accustomed to follow the glass and zinc markets, and were therefore not as keen as hardware merchants, when the situation which has brought about the heavy advance first began to develop.

May Open Western Canada Zinc Mines. In reference to zinc again. Very few people know that we have large deposits of zinc in Western Canada but owing to the high cost of operation, as compared with the very low cost of its importation from Belgium, has not been commercially successful. It is quite possible that the high cost of zine to-day and the scarcity of this commodity may lead to the opening up of the Canadian zinc mines and their operation at a profit, at least until the end of the war and until matters get adjusted and the supply equals the demand for this particular article. Zine formerly came into this country from

Belgium, free of cost, as far as duty was concerned. The zine that we are using now comes from the United States where there are only two mills operating and which has to supply practically the whole world and in addition it now has to bear a war tax of $71 / 2 \%$. American zine has always even in ordinary times been much more expensive zine so that when the Belgium zine was taken off the market, Canadian manufacturing trade have had to pay American prices, which were still higher in addition to many advances made owing to the heavy demands made on the production, which was not equal to the demand.

# Grocer is Fined \$50 

## Magistrate Came to Conclusion She Was Selling Adulterated Butter - One Pound of Cream Makes Two Pounds of Butter.

HAMILTON, April 7.-Some years ago a machine, known as a butter "merger," was invented. There isn't much to it-it resembles an ordinary ice-cream freezer in appearance-but its operations are quite wonderful and mystifying. For with this machine it is possible to make two pounds of butter from one pound of cream. The extra weight is made up in milk, this being where the term "merger" comes in. There's no objection to the machine as long as the butter made with it is used for home consumption or sold as adulterated but-ter-but there is a strenuous objection when it is put on market as A-1 butter.

For many months Dr. Shain, of the local board of health, has suspected that adulterated or merged butter was being sold in Hamilton. Complaints poured into the health office daily, and most of the protests came from East Hamilton. Some time ago Dr. Shain called in Herman J. Dager, Government food inspector, and they decided to sample butter sold by numerous East Hamilton merchants. A certain grocery store operated by a woman was visited. Inspector Dager purchased two pounds of butter, paying 32 cents a pound. The inspector placed one pound in a sealed jar and tendered it back to her, telling her to keep it. The other pound was sent to the Government food bureau for analysis. The report received was that the
butter was adulterated-that milk had been used in its manufacture,
Because of this this woman was fined $\$ 50$ and costs in police court. This prosecution is said to be just a starter. The board of health officials intend ridding the city of the adulterated butter, and the magistrate intends backing up the health department.
"It is criminal," said his worship, imposing the fine. "I find that this woman has been selling this butter at top price, and undoubtedly selling it to the poor people in the east end of the city."
The board of health was forced to go to considerable trouble to secure the conviction. The officials suspected that a butter merger was being used, but could not find one at her store. Later, they learned that a brother-in-law of the grocer owned a merger. Inspector Gompf, of the board of health, gained entrance to a house next to his residence and was able to look from a bedroom window into his house. The inspector said he saw the woman operating the butter machine, and this story was corroborated by Mrs. Stuart, the occupant of the house. Mrs. Stuart said that one evening she saw her working the machine and later saw her walk from it with two pounds of butter in her hands.

She swore that she purchased the butter in the butter market. The magistrate told her he didn't believe her.

# Proposed Bulk Sales Act, 1915 

Bill Introduced in the Ontario Legislature Last Week-Was Not Passed This Session-Features of the Act Respecting the Purchase, Transfer and Sale of Goods and Chattels in Bulk.

READERS of Canadian Grocer engaged in the manufacture, wholesaling or retailing or groceries will be interested in the provisions of the proposed "Bulk Sales Act, 1915," respecting the purchase, transfer and sale of goods and chattels in bulk. The Canadian Credit Mens' Association in conjunction with the Retail Merchants' Association, had the bill introduced in the Ontario Legislature during the closing week. The bill was introduced under the name of W. D. MePherson, M. L. A., but was presented by J. R. Dargavel, Memher for Leeds. As readers will see by the provisions of the Aet given in this article, the Act is a measure that will make it compulsory for parties selling out their stocks in bulk, whether they be of merchandise, farm equipment or household furniture, to give their creditors ten days' notice by registered mail, and to publish a notice in their county paper, and failing to furnish a list of their creditors with the amounts of their liability to the purchaser, and covering same by statutory declaration, the sale will be void and creditors will have the right to possess the stock by due process of law.

Following are the provisions of the Act respecting the purchase, transfer and sale of goods and chattels in bulk:

His Majesty by and with the advice and consent of the Legislative Assembly of the Province of Ontario, enacts as follows:

## Short Title.

1. This Act may be cited as "The Bulk Sales Act, 1915.,

## Interpretation.

## 2. In this Act,-

(a) "Creditor", shall mean and include a person to whom the owner of a stock of goods, or of any share or interest therein is indebted, whether the debt is due and owing or is not yet payable, and any surety for such owner, or the endorser of any promissory note or bill of exchange who would upon payment by him of the debt, promissory note or bill of exchange in respect of which suretyship was entered into or such endorsement was given, become a creditor of such owner.

## Sale in Bulk.

(b) "Sale in Bulk" shall mean a sale or transfer of a stock or of any part thereof or of any class of goods, wares,
bILL HAS NOT YET PASSED.
Owing to the pressure of business in the Ontario House during the dying hours of the session last week, the Bulk Sales. Act was not put through and so it will have to remain over until the next session. The full text of the new bill is set forth in this
merchandise or chattels included in the same made by the vendor out of the ordinary course of his business, trade or occupation.

## Stock.

(c) "Stock" or goods shall mean and include:
(a) The goods, wares, merchandise or chattels in which any person trades, or which he produces, or which are the output of any business, trade or occupation carried on by him.
(b) Live stock, implements, vehicles and grain.
(c) The furniture, household fixtures and utensils in an hotel, lodging house, boarding house or residence.
3. Before making any sale in bulk the owner of any stock shall (a) give notice thereof to each of his creditors by registered letter addressed to the creditor at his place of business or place of residence, and mailed at least ten days before the sale in bulk shall take effect and (b) publish at least ten days before the sale in bulk, in some newspaper published in the county town of the county or district in which he resides or in a daily newspaper published in the City of Toronto, a notice of his intention to sell or transfer the stock containing a general description of the stock, with his name and the address of the place at which he carries on his trade, business or occupation.
4. Every sale in bulk of a stock shall be void as between any creditor of the owner of the stock, and the purchaser or transferee, unless the purchaser or transferee before taking possession of the stock or paying over or delivering any part of the purchase money or other consideration for the sale in bulk, has procured from the owner of the stock a statutory declaration, made by the owner, and setting out the names of the creditors of the owner, and the amounts due to them respectively, or for which the owner may be liable to them, and stating that notice has been duly given to them and published as re-
quired by Section 3, and stating the dates at which such notice was mailed and published.
5. If the purchaser or transferee has not procured the statutory declaration mentioned in Section 4, any creditor of the owner, or vendor, may proceed against such purchaser or transferee, and against the stock or any portion thereof, or the proceeds of any such sale in bulk, in the same manner and to the same extent as in the case of any sale of goods which would under the law of Ontario be void or voidable as against creditors of the vendor at the instance of a creditor or of an assignee for the general benefit of creditors.
6. Nothing in this Act shall apply to or affect any sale by an assignee for the general benefit of creditors or to any sale under distress or under due process of law.
7. Nothing in this Act shall affect the title to any goods, wares, merchandise or chattels in the hands of a bona fide purchaser for value from the purchaser or transferee under a sale in bulk, without notice that the conditions of this Act have not been complied witu, and where the purchase is made in the ordinary course of the business of the person selling or transferring the same.

THE NEW BRUNSWICK CONVENTION.
St. John, N.B., Apr. 8.-The Retail Merchants' Convention will be held here next Tuesday and Wednesday, April 13 and 14.
The executive officers have arranged for single return fare on all railroads, and many questions affecting the vast business interests of the retail merchants throughout Canada, such as legislation, ete., will be dealt with.

The Dominion Secretary, E. M. Trowern of Toronto, and Dominion treasurer J. E. Beaudry of Montreal, are invited to be present and give addresses.

Arrangements are also being made for an auto trip around the city, visits throughout the various factories, etc

The convention will be held in the Seamen's Mission hall, Prince Willianı street, and in connection with the convention there will be several exhibits from manufacturers, such as business systems, cash registers, typewriters, etc., ete.

## CANADIANGROCER

ESTABLISHED 1886

## Only Weekly Grocery Paper Published in Canada.

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PUBLISHED EVERY FRIDAY,

## RESOLUTIONS OF A. LIVE WIRE.

I have come to the conclusion that stale goods on the shelves are due principally to poor buying; and that the necessity for cutting prices because of an overplus of goods is also an evidence of inability to purchase with foresight. I have therefore resolved that in future more care will be devoted to the buying end of the business and that once goods are purchased I and my sales staff will devote our best endeavors to the SELLING of those goods. There are going to be few slaughter sales in my store in future.-A. L. W.

## New Maple Syrup Bill.

MAPLE syrup in its pure and other forms has been a football of contention in the House of Commons for a good many years. Last year a bill to prohibit the placing on the label of the word "maple" unless the sample was absolutely pure passed the House, and it was thought by many that an end had been put to the maple controversy. But once again it bobs up. The other day Hon. P. E. Blondin, Minister of Inland Revenue, introduced a bill which if it goes through will once more change this label business.

The bill which is No. 114, reads that no person shall keep for sale, offer or expose for sale, etc., any article of food resembling or being an imitation of maple sugar or maple syrup or which is composed partly of maple sugar or maple syrup and which is not "pure" maple sugar or syrup, unless the article itself or the package containing it is labelled with the words "Imitation Maple Sugar or Syrup" or "Compound Maple Sugar or Syrup," as the case may be, in a conspicuous place, and in large conspicuous letters of a different color from the label or other letters appearing on the label; such letters to be of at least one-quarter of an inch high, printed in the same line
and entirely separate from any other inscription on the label.

This brings us pretty nearly to the old regulations which allowed the manufacture of the compound article providing it was properly labelled. This new bill introduced by the Minister stipulates the same thing, only it is more strict in regard to the labelling.

The bill adds that any maple products not up to the standard prescribed by The Adulteration Act shall be deemed adulterated. Except as above provided the word "maple" shall not be used either alone or in combination with any other word or words on the label, illustration or device on a package containing any article of food resembling these maple products, unless they are pure maple sugar and syrup.

This bill is now before the house and being sponsored by the Minister of Inland Revenue himself, it looks as if it might pass.

## Housecleaning Time for Slow Accounts

WHEN a number of the unemployed stormed the Maisonneuve, Que., City Council Chamber a week or two ago demanding work, Mayor Tremblay stated, as has already been announced in this paper, that paving contracts would be let without delay-that there would be work for the workless-winding up with the injunction that they should call upon their grocers and impart the glad tidings. Note that His Worship did not refer to the dry goods man, or to the hardware man but to the grocer and we do not think that he picked out the grocer because he sells food necessities so much as because the Mayor knows, and nearly everyone else knows, including the grocer that if the average working man owes money he owes it at the grocery store.

This significant remark coming from the seat of one of the mighty may be taken by the grocer as another reminder of the fact that he is the first retailer who is expected to provide credit-money will be paid for boots, millinery (and even gasoline)

## CANADIAN GROCER

when the items are being daily added to the account at the corner emporium where are sold flour, cheese and soap. The latter are necessities but seem to be regarded rather as necessities which the grocer must supply than necessities which the customer must pay for. Therefore, necessity compels the grocer to watch his necessities closely. The competition of the trade is such that he finds it policy in most instances to give credit; then admitting the necessity of this evil in the first place his natural protection is in guarding that credit privilege closely. There is no simpler wav of ruining the average retail business than running a ledger of bad accounts - it is like trying to heat a house at forty below zero with the windows and doors all open; credit uncurtailed is heating all out-doors with a "parlor-cook."

The Mayor of Maisonneuve tells the workmen that employment is coming; other mayors are probably imparting similar knowledge or have it in their possession. They take it for granted that the men who seek work owe the grocer for supplies secured through the dull winter. Spring is a good time for a little housecleaning amongst those ledger accounts.

## Getting Together

THE prosperity of the average town is usually in direct proportion to the prosperity of the farmers near it, and the local merchant cannot do himself a greater service than by promoting general community welfare. "Community welfare" has been discussed at considerable length several times in this paper and actual instances have been quoted to show where the country town has lost business to the mail order houses largely on account of the apathy of the local merchants. There are, of course, some real live towns where the value of the farmers' trade is realized and where steps have been taken to ward off the monopolistic tendencies of mail-order buying. The movement has barely started. It needs impetus. There should not be a boundary line between the country town and the country. All should be one big family working for the benefit of the home community. Retailers must not expect, though, that farmers are going to stick to the local merchant, unless he delivers the goods. He must be on the job at all times, keep in touch with changing conditions and look after his customers in the proper manner. The mailorder habit is growing in Canada and the country towns are the losers. Canadian small town merchants are gradually being brought face to face with problems that have confronted small town mer chants in the United States for many years past. One of the big mail-order houses in the U. S.-and there are many of them-did $\$ 100,000,000$ worth of business during 1914. In two weeks during January the concern received one million mail orders, representing gross receipts of nearly $\$ 6,500,000$. The mail-order business in Canada is still in its infancy. but it is a pretty big infant, and is growing rapidly and will continue to grow as long as it does not meet with concerted opposition from the small retailers.

## To ${ }^{\text {T}}$ Provide for Labelling Foods.

THE question has frequently been asked as to whether it was illegal or not to display and sell preserved fruits, etc., in glass which were not labelled. The Inland Revenue Department has claimed that it was against the law to sell unlabelled
reserved goods and from a bill introduced into the House of Commons last week the department intends to make this plainer. It is part of a bill known as No. 114, and if passed will become an amendment to the Adulteration Act. It is sponsored by the Hon. Mr. Blondin, the Inland Revenue Minister, and reads as follows:
"Every person who knowingly attaches to any article of food or any drug any label which falsely describes the article sold, or offered or exposed for sale, or who neglects or refuses to label or mark any article of food or drug in accordance with the requirements of this Act (The Adulteration Act), shall incur a penalty for the first offence not exceeding two hundred dollars and not less than twenty-five dollars, or two months in jail, or both, and for each subsequent offence a penalty not exceeding three hundred dollars and not*less than fifty dollars, or four months in jail, or both."

## Editorial Notes.

IT PAYS THE merchant to watch the other fellows' advertisements.

WHY SHOULDN'T THERE have been a war tax on mail order catalogues?

TO SUCCESSFULLY introduce a new article one must be thoroughly acquainted with it.

THE CLERK WHO simply holds down his job will make a failure in his own business.

ANY RETAIL BUSINESS man can learn to write fairly good advertising that will get results.

IN A FEW stores there may be too much system, but in the majority there is ample room for more.

THE MFRCHANT who finds he is simnly holding his own should readjust his methods and ideas.

PRICE-CUTTING is one of the evile of the trade that causes as much if not more trouble than any other.

AN UNWRITTEN TAW of progression is that he who progresses must let the world into the secret of his going forward.

NO DAY IS lacking in opportunities for effective effort to make business more substantial, more desirable, more genuinely satisfactory.

TT IS TO BE HOPED that now since washboards have advanced so high the Canadian women folk will not eliminate their Monday musical exercises.

ONTARIO HAS NOT yet a Bulk Sales Act. One was drawn up and presented, but probably owing to the rush of business at the last moment it did not get through.

IT IS AN UNUSUAL thing to hear such "sweet" talk from both sides of the House of Commons as was indulged in last week when the maple sugar and syrup bill was on the slate.

## Thro’ Other Spectacles

## To Eliminate Chinese Eggs.

From Retail Grocers' Advocate, San Francisco, Cal.
The poultry producing centres of California are fighting the Chinese egg, a bill having been introduced at the Legislature against it.

The way to kill the Chinese egg is to restore the old tariff duty of 5 c a dozen, but, strange to say, the Congressman who represents one of the great egg producing centres in California is an ardent advocate of free trade, but the poultrymen continue to return him to Congress.

## Bran for Human Use.

## From American Miller.

Most millers are acquainted with the laxative property of mill bran, a quality valuable because it is unlike the action of any drug, but is purely mechanical in its effects. Bran, taken either by itself or made into bread or muffins with wheat flour, has cured stubborn and chronic cases of constipation where drugs have proved unavailing, and, in fact, aggravated the trouble.

Obviously such bran should be made from perfectly separated and perfectly cleaned wheat, so that no extraneous matter shows in the bran, as is common in feed bran, and so that the bran has no objectionable odor or taste. Absolute cleanliness is the first requisite, and only requisite so far as we can see. If the bran is to be packed in air-tight packages, it is possible it might be saved from the attack of insects by being packed hot; probably the bran would acquire additional value in the minds of the public by some such process. But the essential thing is perfectly clean, sweet bran, put up in packages with directions for use.

## Politics and the Retailer.

From Modern Grocer, Chicago.
Should the retail merchant become active in politics?

This question has been asked times without number. It has been the subject of some stirring talks from the platform at various state conventions. Retail merchants getting into local politics in a small way, which subsequently took them into the business of shaping
the affairs of the community, have urged their retailer audiences at these meetings to get busy.

We have heard these leaders relate some real and convincing facts as to what resulted when the retailers got busy and sent a man favorable to their interests to the State Legislature or the City Council.

In several States there are notable instances where such individuals, with the viewpoint of the retail merchant, helped to frame and aided in the passing of legislation primarily fair to the merchant.

The retail association of every town or community should know the attitude toward the retail interests of every legislator representing that community and give its support to those who understand the retailers' needs and who will lend their influence in getting a square deal for the retailer.

## California Raisin Production.

From the Retailers' Journal, Chicago.
Of the fifty-eight counties in California, less than a dozen produce raisins in commercial lots. At present the proportion of a full crop raised by each county is estimated to be as follows:

Pounds.
Fresno . . . . . . . . . . . . 94,000,000

| Tulare |  |  |
| :---: | :---: | :---: |

Kings . . . . . . ........ $20,000,000$
Sutter . . . . . . . . . . . . . . $4,000,000$
San Bernardino . . . . . $3,600,000$
San Diego . . . . . . . . . . $3,200,000$
Madera . . . . . . . . . . $2,400,000$
Yola . . . . . . . . . . . $2,000,000$
Kern . . . . . . . . . . . . 1,100,000
During the last fifty years many kinds of grapes have been brought into California from all the grape-producing countries. Coming from different lands they have different names. Some of these names have been preserved, some have dropped out of use, and others have been given local appellations.

There are few varieties in raisin grapes. Among these, the White Muscat of Alexandria and the Muscatel Gordo Blanca occupy first place, while Malaga and Feher Szagos are used to a small extent. The seedless varieties are the Sultana (which is grown extensively near Smyrna in Asia Minor and was
first brought to Caiifornia by Colonel Agostin Haraszthy in 1851), Thompson's Seedless, so named by the Sutter County Horticultural Society after W. Thompson, Sr., of Yuba City, who produced the first cuttings in 1878. It was described as "a grape from Constantinople, named Lady de Coverly," and is now to be found in all parts of the State. High authorities consider the variety identical with the Sultana which is an improved type.

## Let There Be Light.

From the Wholesale Grocer, Chicago.
Judge E. H. Gary, chairman of the United States Steel Corporation, seems to have struck a keynote of the present craze for investigations, when in a recent speech at Pittsburgh, he called for an investigation of the critics. He said that the time was fast approaching when it would be well to investigate the investigators, when commissions and committees should be brought before other and similar bodies for judgment.

In fact, as we have cited many times, it might be well to have the public know what is behind the many, many investigations that have done so much to retard the business growth of the nation. To be informed as to the real motives that prompt these investigations, how much of the Government funds are being spent for this purpose, and who, if any one, is gaining any benefit from the work. In fact, those who are participating in these continual investigations should be subjected to the same scrutiny which they have exercised.

That this would have a tendency to enlighten the general public is admitted, as well as the fact that were all these truths to be submitted to the public, there would be a dearth in all sorts of investigation.

Of course, as Judge Gary so aptly said, there are in this world, and especially in the United States, many people who are not happy unless they are prying into the affairs of others. They take a morbid delight in reading or learning facts which are none of their business, and which in no way concern their welfare, They enjoy learning of adverse facts concerning almost anyone, and
(Continued on page 30.)

# Interest Growing in Big Convention 

## Plans Proceeding Apace to Make the Grocer's Convention at London a Prominent Landmark in the History of Ontario Association Work-A Big Manufacturers' ExhibitRemember the Question Box-Cheap Rates on the Railways.

L'ONDON is making great preparations to greet the grocers of Ontario at the annual convention, which opens there on Monday, May 3. As already announced, the proceedings will not begin until Tuesday morning, but the manufacturers who are having exhibits of their goods will be there Monday, when the hall will be opened. From all accounts there is going to be a good big crowd. The convention is being advertised extensively throughout the province, and will be until it begins. Secretary Miller will between now and next week issue his official bulletin, which will be distributed broadeast all over Ontario. All this, together with the importance of the subjects coming up for discussion, and which have already been given in these columns, ensures the biggest and best conference of grocers ever held in Ontario.

The Masonic Temple, which has been decided upon for the sessions, is a fine building and admirably located. The conferences will be held in the large auditorium on the ground floor, and in the basement will be the manufacturers, exhibits. A floor plan of the basement is herewith shown illustrating the nature of the exhibits from the standpoint of location. Retailers will find here a special inducement to be present. Goods of a large number of foodstuff and store equipment lines will be shown most attractively. The exhibit will be open to the public.

Convention visitors should not overlook bringing with them their questions for the Question Box; or if they wish they may send them in at once to the secretary or to Canadian Grocer. Every retailer should appreciate the importance of this feature of the annual convention and come prepared with the "hard nuts" he wants cracked.

The banquet to be tendered by the London Association promises to be of a unique character. The Retail Grocers' Association of London is one of the livest in the province, and the members know how to entertain. Visit the convention and be present at the dinner on Tuesday evening at the Tecumseh.
It should be remembered that the more who attend the cheaper will be the railway rates and, of course, the better the meeting.
The attendance of wholesalers and manufacturers at special conferences is seheduled as one of the important fea-
tures of the meeting. Matters of great moment will be discussed which, if brought to a successful conclusion, will mean much to the retail trade of the province.

## ——家-

## WILL THIS SWINDLE REACH CANADA?

In different parts of the United States a swindle has been worked successfully on farmers who thought they were going
to get cheap groceries. Two smooth strangers went through the communities taking orders for a house in Chicago. pretending to sell a standard brand of sugar and flour so cheaply that every farmer visited took from $\$ 10$ to $\$ 60$ worth, and other things besides. Because of the low prices, the flour and sugar had to be "paid in advance." It is alleged that in one community the swindlers picked up some $\$ 3,000$ and no groceries delivered.


Plan of basement of the Masonic Temple. L ondon, Ont. where the manufacturers' food exhibit will be held in connection with the Grocers' Convention

## The Spring Number Next Week

A Kew of the Headings of Articles That Will Appear-They Express in Brief the Character and Quality of the Big Issue-Articles All Based on Practical Experience.

NEXT week's issue of Canadian Grocer will be the annual Spring Sales Number. We have been telling readers on this page for several weeks past about the character and quality of several of the articles that will appear in that issue. Probably no more expressive reference to the big issue can be presented here than the reproduction of the headings of a number of these articles. Read over this list and form your own conclusion as to the practical character of the 1915 Spring Number:
"A Successful Orange Selling Campaign."
"Selling Methods Back of a Big Turnover."
"Filling the Pantry with Good Things."
"Old-Time Business in British Columbia."
"Makes the Ad. Reach the Farmer."
"Quality Featured Regardless of Price."
"On the Watch for Selling Ideas."
"Makes a Study of Five o'Clock Teas."
"Getting the Farm Trade."
"Good Seed Business to be Got."
"Correct Dress in Business Stationery."
"The Future of Tea Prices."
"Driving Shed as a Business-Getter."
"Putting New Life Into the Departments."
"An Entente Cordial Among the Grocers."
"Sacrificing Popularity for Profits."
"Increasing Butter and Egg Quality."
"Why Not a Grocer's Menu Card?"
"Results From Good Salesmanship."
"Getting the Facts of the Business."
"How Canadian Merchants Keep Books."
"How Other Grocers do Things."
These are but a few of the articles that will appear in the Annual Spring Number. Every article is based on the practical experiences of one or more retail dealers in Canada. The issue will, we can say with every confidence, meet with the highest expectations of our readers and it will be well worth while selecting a special nail for it.

THE EDITOR,
April 9th, 1915.
Canadian Grocer.

## Getting Foodstuffs to the Consumer

is absolutely dependent on the retailer. All must pass through his hands. That is why you as a manufacturer should decide now to give the retail grocer the fullest information about the merits and selling qualities of your products : give him the reasons why he should sell your goods rather than those of your competitor.

State your proposition openly, frankly, fully, as man to man and you will find our readers will appreciate your frankness and will push your goods accordingly.

You have read this advertisement of ours. So our subscribers will read your full-page or double-page announcement in our Spring Sales Number. There is just time for you to get a real information-imparting, confidence-begetting, sales-stimulating advertisement in this issue if you act at once. Copy and cuts should be in our hands at the absolutely latest Wednesday, April 14th, but the sooner we get it the better service we can give you.

## CANADIAN GROCER Advertising Manager.

# The House Discusses Maple Products 

Minister of Inland Revenue Has New Bill Which, if Passed, Changes Again the Label Question -He Would Allow the Compound Article if it Were Designated According to His Suggestions-Considerable Opposition Voiced.

AN editorial in this issue of Canadian Grocer gives the gist of a proposed amendment to the Adulteration Act in regard to maple products. In brief, the purpose of the bill, which by the way is introduced by the Minister of Inland Revenue, is to permit the manufacture and sale of imitation and compound maple syrup and sugar providing the goods are properly labelled in accordance with the new regulations as proposed by the Minister. The amendment which passed the house last year, it will be remembered, prohibited the use of the word "maple" entirely unless the goods were absolutely pure according to the standards.

Hansard of Wednesday of last week shows that a lengthy discussion was held on the bill when it came up for its second reading. This discussion is interesting because it gives the reasons of the Minister for his attempt to make the change. The following is a portion of the discussion:

Mr. ROBB: Last session a deputation of the maple sugar makers of Canada was introduced to the Minister of Inland Revenue, and upon their recommendation a Bill on this subject was passed by Parliament. Will the minister please explain why it is that he comes before Parliament to-day asking for an amendment of that Act of last session 9 Upon whose demand is this new legislation introduced?

## Says Act Unworkable.

Mr. BLONDIN: As I stated on a previous occasion, it was found that the Aet of last session was not workable. This Bill proposes to amend that Act so as to authorize the maker or seller of the imitation article to label the article so as to make the public aware that it is an imitation. I will give the details of these amendments.
Section 29 (a) as appears in section 4 of chapter 19 of the Revised Statutes, 1914, entitled "An Act To Amend the Adulteration Act," is repealed. This repealed section provided that no article of food should be sold as maple sugar or maple syrup unless it was pure maple sugar or pure maple syrup, and that every article which did not comply with the standard for maple sugar and maple syrup as provided by statute should be deemed to be adulterated,- -that is to say, in case the article represented to be maple sugar or maple syrup was offered for sale and did not comply with the standard,
then the vendor would have to prove that it was really pure maple sugar or pure maple syrup.
The second subsection of that section provided that the word "maple" should not be used on a label of any article or on a package containing it unless the article was pure maple sugar or pure maple syrup, but, by a clerical error, the words "which is or" were inserted at the end of the fourth line of said subsection and had the effect of prohibiting the use of the word "maple" on the label of even pure maple sugar or pure maple syrup, thereby, in a certain sense, defeating the object of the Act.
The amendments provided in subsection 1 are, in effect: that any article of food which has the appearance of maple sugar or which is partly composed of maple sugar and maple syrup must bear a label containing the words "imitation maple sugar" or "imitation maple syrup" or "compound maple sugar" or "compound maple syrup," so that the purchaser of such an article shall receive due notice that what he is buying is in fact a "compound" or an "imitation" of maple sugar or maple syrup and thereby will not be deceived as to what he is purchasing.

Subsection 2 is to the same effeet as the latter part of subsection 1 of section 29 (a) of last year's amendment, that is to say, it throws the obligation on the vendor of maple sugar or maple syrup, who does not comply with the standard of proving that the article is really maple sugar or maple syrup.
Subsection 3 is the same as subsection 2 of section 29 (a) of last year's amendment, with the exception that the words "which is or" are struck out.

## In Regard to Fines.

Section 2 of the Bill amends sections 31 and 32 of the Adulteration of Foods Act. Section 31 is amended by adding the words "and not less than $\$ 25$ and costs," in subsection (b) after the word "costs" in the third line thereof. In the Act as it stands at present, there is no minimum fine, and it is deemed advisable that a fine of $\$ 25$ as a minimum should be imposed in cases of violation of the Adulteration Act, covered by this section.

Section 32 is amended for the same reason, the words "and not less than $\$ 50$ and costs," are added after the word "both" in the fourth line of subsection (a), so that a minimum fine should be
imposed in cases of violation of the Act provided for by this subsection.
The words, "and not less than $\$ 25$ and costs, and for each subsequent offence a penalty not exceeding $\$ 200$ and costs, or six months in jail, or both and not less than $\$ 50$ and costs," are added to subsection (b) after the word "then" in the fourth line of said subsection (b). These two sections of the Act (31 and 32) are deemed incomplete as they are at present, and it was thought advisable to amend them in the manner suggested.
Section 37 of the Act is also repealed, and the amendment as suggested in section 3 of the proposed Bill is substituted therefor. The intention of this amendment is to reach the vendor of an article resembling maple syrup, who does not label this article as being an "imitation" or a "compound," and also provides for a higher minimum penalty, also for a penalty for subsequent offences, which section 37 as it is at present, does not provide for.
Subsection 40 of the Act is repealed, and replaced by the section appearing in section 4 of the present Bill. The intention of this amendment is to give the person who gives information or otherwise helps in the detection or violation of the Adulteration Act, one-half the penalty. It is expected that this amendment will be a great help to the department in the application of the law and the detection of all violations thereof.

## Question of Price With Some.

I understand that the most contentious question in regard to this Bill is whether the law should entirely prohibit the sale of compounds of maple syrup or maple sugar, or whether this trade should be allowed to go on provided the public are made aware that they are buying a compound or imitation article, and are not buying pure maple syrup or pure maple sugar. The reason in favor of allowing this trade to go on is that many people cannot afford to buy the pure article, but would like to buy the compound, which is cheaper. I am inclined to believe that there would be no objection to such sale so long as the public are made aware that they are buying the imitation; and I think that is one of the worst evils from which the maple sugar industry is sufferingthat to-day the adulterated stuff can be sold on the market without my department being able to interfere to prevent it, even though the purchaser may be
under the impression that it is pure maple sugar or pure maple syrup that he is purchasing. Under the present Act dealers may sell adulterated sugar or syrup provided they put no label on the package. The aim of the Act is to force the man who manufactures a compound or makes "any adulteration of the sugar or syrup to announce it to the public and put on his package the word "imitation." So long as the maple sugar is pure the dealer is not obliged to use any label. Articles which have no labels on are supposed to be pure.

## Opposition Leader Opposes.

Sir WILFRID LAURIER: The objection to this legislation, which comes so soon after the Act of last session, is that to some extent it favors adulteration. Adulteration is one of the evils of this modern age. Scarcely anything that comes upon the table is not in some way adulterated by some industrious man who derives a profit from doing so at the expense of the consumer. The manufacturers of maple sugar last year interviewed the Government protesting against the adulteration of maple sugar, and had it made an offence. I think everybody will agree that we should prevent, as far as we can, adulteration of any kind of food. This year those who have been adulterating maple sugar come back and ask permission still to sell adulterated sugar providing that they announce it to the public in a certain way, but they should not be allowed to adulterate it. Adulteration ought not to be encouraged, and the answer that should have been given those who came and asked the privilege of putting adulterated sugar on the market should have been: You must conform to the law, and the law passed last year requires that all maple sugar shall be pure. That should have been the answer instead of saying that they must announce that the sugar is adulterated. I think the objection taken by the hon. gentleman for Huntingdon (Mr. Robb) is very serious, and ought to be taken into consideration by the Government, that the Bill which my hon. friend is now amending was introduced last year at the request of the maple sugar makers. They protested against their product being adulterated in any way, and I am surprised that, twelve months after passing that law, those against whom the law was directed are able to come back again and obtain the privilege of doing what was denied them last year.
Mr. BLONDIN : Although this Bill may appear to give more protection to the adulterators, it is, on the contrary, an effort to devise some means to follow them. What has happened under the law of last year? We have had more adulteration of maple sugar than we had before. Why? Because the dealers put on the
market maple syrup with all kinds of labels which we cannot control, which did not contain the word "maple," while in many cases they informed their customers verbally that it was maple syrup they were selling.

## Will Labelling Help?

Mr. BUREAU: How is the labelling of the packages going to help? Supposing a man sells an adulterated package and does not label it, he is liable to a fine. You must first have an inspector analyze the contents of the package to ascertain that it is not pure maple syrup. Under the old Act the man selling such aduiterated goods would be subject to a fine. This is only recognizing the compound of maple syrup and helping the man who wishes to cheat the public to put on the market an article not fit for consumption. If you want to prevent that and to prevent compounds going on the market, you ought to make the man who offers the adulterated article subject to a penalty. You have no more guarantee that the man who is going to adulterate maple syrup will put his label on it than that the man who is offering maple syrup will say: This is not the right stuff I am selling you; I have put yellow sugar in it. The minister knows that the man who resorts to that means will not spend money to put labels on his goods telling the public what he is doing.
Mr. BLONDIN : To-day it is left to my department to detect the adulterators; but by this Act we are compelling the adulterators to self-denunciation; every article that is put on the market must be labelled "imitation" if it is not pure.
Mr. BUREAU: Why legalize adulteration by putting that label on the package?
Mr. RLONDIN: We do not.
Mr. BUREAU: You do. I may go on the market with an adulterated package, but the moment I put on the package the words "compound maple syrup," I am within the law.
Mr. BLONDIN: It is more a question of whether our efforts to prevent adulteration are to prevent only for the sake of prevention or to make the public aware that they are buying adulterated goods. If I want to buy this imitation I have the choice of doing so. I do not think that we should prevent a man who wants to buy these imitations from doing so; but I think we must force the dealer to make the public aware that such and such products are compounds.

Mr. ROBB: The position that the minister has just taken is a complete change from the attitude of his predecessor last year, when the farmers and makers of maple syrup were before the Committee on Agriculture, and from the position taken by the Minister of Agriculture who was present at that gathering. Members
of the Agricultural Committee may remember that quite a large deputation of maple sugar makers from the province of Quebec and eastern Ontario waited on the Minister of Inland Revenue and the Minister of Agriculture and objected to this very practice. They strongly resented the use of the word "maple" in connection with these adulterations that are made up in cellars in Montreal and sent out to the people in the Northwest and British Columbia, branded as maple sugar, or adulterated sugar, if you will. Their point was that the imitators should not be allowed to use the word "maple" at all, and with that view the minister's predecessor and the Minister of Agriculture sided and took very strong ground before the committee. I think the minister should give some better explanation of this change of poliey.

Mr. BLONDIN: My hon. friend knows that there are articles on the market which are really not maple syrup, and on which the word "maple" does not appear.

Mr. ROBB: They would not bring the price they would fetch if the word "maple" were on them. It is the word "maple" that gives them value.
Mr. BLONDIN: First of all, if you want to use the word "maple" you have to put it in a conspicuous position. The section says:
No person shall keep for sale, offer or expose for sale, or sell, any article of food resembling or being an imitation of maple sugar or maple syrup, or which is composed partly of maple sugar or maple syrup and which is not pure maple sugar or pure maple syrup, unless the article itself or the package containing it is labelled with the words "imitation maple sugar" or "imitation maple syrup," or "compound maple sugar" or "compound maple syrup," as the case may be, in a conspicuous place on the article itself.
Mr. PUGSLEY: If my hon. friend reads the whole section he will see that the word "imitation" need not be on it at all. A man might sell a compound, having on one side the words "compound maple syrup", and on the other side "extra pure article," and that would give the impression of being the very best kind of maple syrup. The word "imitation" need not be on it at all under this section.

After considerable further discussion the Bill was "reported."

The Toronto Industrial Co-operative Society, Limited, has been granted an Ontario charter. The provisional directors are: Arthur Lewis. Alex. Gordon, Geo. T. Williams, Gen. H. Caswell, and John H. Harper. The capital is placed at $\$ 25,000$, shares being $\$ 1$ each.

## The Clerks’ Page

OR $\$ 15$ and $\$ 5$ WORTH OF GOODS.
Editor, Clerks' Page.-In bogus money problem I think this answer is right.
The Hobo gets $\$ 15.00$ and $\$ 5.00$ worth of goods which are paid for out of the $\$ 20$ obtained from the hardware man. Now the grocer pays the hardware man with the $\$ 20$ taken from the child's bank. This being the first time he tonched his own money therefore he is only $\$ 20$ out in the deal and the Hobo is $\$ 20.00 \mathrm{in}$.

## MAY BLACKWELL, (clerk.)

 Holland, Man.
## THE HOBO AND HOG PROBLEMS.

Editor, Clerk's Page,-It is well that J. D. Bankier. Kingston, Ont., is a grocery clerk and not a "banker," other than in name.
Anyone with any kind of a decent "bean" terminating his anatomy can see that the grocer is out $\$ 15$ in cash and $\$ 5$ in groceries-no more and no less-unless the hobo stole something while he was across at the hardware store. It was a part of the hardwareman's good money that the hobo got, and the grocer then had $\$ 5$ of this same good money.
Chas. G. McKeen, however, has propounded a real one. Unfortunately his premises are wrong or rather he has too many premises. He assumes that the weights of the two portions of the pig will be unequal, necessarily, as the prices are different and the cost of each portion $\$ 5$. And the minute he does this he knocks his $41 / 2 \mathrm{c}$ and $51 / 2 \mathrm{c}$ prices out of business, as these assume equal weights of the two portions-necessary again, in order to make an average cost of 5 c and a total cost of $\$ 10.00$. So that if each wants $\$ 5$ worth of pork, they must agree upon different prices from $41 / 2 \mathrm{e}$ and $51 / 2 \mathrm{c}$. In fact they had better cut their pig in two in what seems an equitable way, then weigh the two portions and on the $\$ 5$ value basis they will be able to determine the price per lb .

If they eut the porker into two onehundred lb . portions then A must come across with $91-11 \mathrm{lbs}$. of his $51 / 2 \mathrm{c}$ meat to $B$. and then A. has $9010-11 \mathrm{lbs}$. of $51 / 2 \mathrm{c}$ meat and B. has 100 lbs . of $41 / 2 \mathrm{c}$ meat and $91-11 \mathrm{lbs}$. of $51 / 2 \mathrm{c}$. meat, and they have succeeded in getting $\$ 5$ worth each but they haven't succeded in what they at-
tempted as to price per lb . In fact, A and B. are quite evidently Pat and Mike in disguise and Mr. McKeen is quite as evidently Irish despite his Scotch ancestry.

## W. A. DAY.

Macleod, Alta.

## THE HORSE PROBLEM.

Editor, Clerks' Page,-Re A Question in Mathematics.-A. sold a delivery horse to B. for $\$ 45$. The horse did not suit B. so $A$. bought the horse back from B. for $\$ 10$, and then sold the horse to $C$. for $\$ 50$. How much did A. gain as a result of the three transactions?

My answer is: At the way this question is worded, the value of this horse when A. made the first sale to $B$. is just \$45. It does not matter whether A. paid more or less than $\$ 45$ or got a present of the horse.
The question is how much is A.'s gain on the three transactions and does not take into account what was paid for the horse by $A$.
A. has a horse and B. has $\$ 45$. A. gets the $\$ 45$ and $B$. gets the horse .
(1) transaction, even deal, no gain.
A. retains $\$ 5$ and B. gets $\$ 40$ (only). A. gets the horse.
(2) transaction, A. gains $\$ 5$.
A. has a horse that he bought from B. for $\$ 40$, and C . has $\$ 50$.
A. gets the $\$ 50$ and C. gets the horse.

A (3) transaction, A. gains $\$ 10$.
A.'s total gain $\$ 5$ plus $\$ 10=\$ 15$.
G. M. WILLiS, Peterboro, Ont.

Editor Clerks' Page.-Enclosed please find another problem: this time a farmer selling apples. Some readers might enjoy figuring it out:

A farmer has a quantity of apples to sell. He has three sons and gives 15 baskets to the first son, 50 baskets to the second son, and 85 baskets to the third son. He wants them all to sell at the same prices; and all to bring home the same amount of money. How will they do this?

## JAMES MAIN.

John and Barton streets,
Hamilton, Ont.

## A NEW VIEW ON THE HOG PROBLEM.

Editor Clerks' Page.-Re pork projlem: A and B buys a $200-\mathrm{lb}$. hog, each pays $\$ 5$, or $\$ 10$ for the hog. In consideration of the hind quarters being better in food value, A agrees to pay $51 / 2 \mathrm{c}$ a lb. for them, while B agrees to take the front quarters at $41 / 2^{\mathrm{c}} \mathrm{lb}$., the hog is cut exactly in two equal parts of 100 lbs. each, which is $\$ 5$ worth of hog at cost price. A takes the hind quarters, 100 lbs., and pays $\$ 5.50$; B takes the front quarters, 100 lbs. , and pays $\$ 4.50$. total $\$ 10$. B receives from A the sum of 50 c , and thus A pays for his share (hind quarters) $\$ 5.50$; while B finds his share (front quarters) cost him' $\$ 4.50$. I submit this is the only correct solution to this problem.

## HUGH DUNCAN.

Winnipeg, Man.

- .


## AN ANSWER AND A NEW PROBLEM.

Editor Clerks' Page.-My answer to the hobo problem is as follows:
Groceries ... ... .. ........... \$ 5.00
Change .
15.00
$\$ 20$ to baby's bank for Jones, to
replace bad bills
20.00

Total
. $\$ 40.00$
Here is a good problem:
A bottle and a stopper cost $\$ 1.10$. The bottle costs $\$ 1.00$ more than the stopper. What does the stopper cost 9

Yours truly,
G. LOVE.

Wellington St., Toronto.

## LET THERE BE LIGHT.

(Continued from page 24.)
particularly the ones who have done the most to promote the affairs and wealth of the nation. They are never so happy as when they are engrossed in a muckraking yarn.

Let all the light be thrown on the motives and expenses of these investigators that it is possible to secure, give all their reasons, and maybe there will be a better muckraking yarn in this than in the ones these self-styled investigators so earnestly hope for.

## Current News

Quebec and Maritime Provinces.
George P. Dunphy, a grocer, of Fredericton, N.B., died recently.
T. L. Harvey's grocery store, Wolfville, N.S., sustained a fire loss recently.
Chas. H. Kathan, a veteran merchant of Rock Island, Que., has been seriously ill for the past few days.

The Dominion Commercial Travelers' Association has appointed D. Campbell as secretary, to succeed the late Henry W. Wadsworth, who died a week ago. Mr. Campbell has been a member of the office staff at Montreal of the association for three years.
The death occurred récently in Montreal, of Alexander Bower, who for over fifty-five years had been general superintendent of the Canada Sugar Refining Company, Limited. While Mr. Bower had retired two years ago, his interest in his old work took him to the plant each day until a few weeks ago, when his health failed.

A strong delegation of the Retail Merchants' Association, St. John, N.B., Branch, waited on the Provincial Government a few days ago to protest against an amendment to the Assessment Act, which was introduced to the House to exempt salaries up to one thousand dollars. The objection made by the association was that no provision had been made as to where this amount of assessment was to be levied, and urging the legislative committee to throw out the bill. The indications point to the retail merchants winning out. The question of assessment in the Province of New Brunswick is a vety live one at the present time, and is one which will take up considerable time at the convention of the association to be held in St. John on the 13th and 14th of this month. Arrangements have been made for an auto tour of the city for the delegates, a banquet in the evening, and afterwards a theatre party. Also a run in the harbor by steamer. The convention will likely conclude with an open-air meeting, which will be addressed by E. M. Trowern, Dominion Secretary, Toronto, and by one or two other prominent speakers. Reduced fares on all railroads have been secured, and everything is about complete for a very
important convention, particulars of according to standard mountain time on which will be given later.

## Ontario.

C. F. Fitzsimmons, wholesale fruit dealer, Port Arthur, Ont., is dead.
A. H. Dundas, 353 Roncesvalles Ave., Toronto, has sold to G. A. MeTaggart \& Son.
H. D. Spence has opened a small grocery store at the corner of Christie and Melita streets, Toronto.

The death of Thos. G. Cable, who was connected with the E. B. Eddy Co., of Hull, for 20 years, occurred in Toronto during the week.

- Jas. Campbell, a grocer for almost half a century in Porstmouth, Ont., near Kingston, died recently. He was postmaster there for 20 years.
R. J. McLardy has opened a new grocery store at 81 Kains street, St. Thomas, Ont. He has a bright store with several modern fixtures.
R. J. E. McCrea, of J. A. MeCrea \& Son, grocers, Guelph, Ont., has joined the staff of H. P. Eckardt \& Co., Toronto. Before assuming his new duties he was presented by the store staff with a handsome set of pipes in a neat case accompanied by an address.

The partnership existing for the past 22 years between Edward Murphy and Frank Scott, Port Dalhousie, Ont., has been dissolved by mutual consent, Mr. Scott retiring. The business will be earried on as heretofore, by Mr. Murphy, who will have associated with him his two sons Wilfrid and Leo under the firm name of E. Murphy \& Sons.

## Western Canada.

Joseph Dillon, of Regina, Sask., has secured the premises formerly occupied by Wray Bros., in Govan, Sask., and will open a new general store there.

A new industry is reported for Kelowna, B.C. It is the manufacture of brooms. It has been demonstrated, the report says, that the broom corn which is used in the manufacture of these articles can be very successfully grown in that district. D. W. Sutherland is the man interested.

A new Regina, Sask., by-law, says:That from and after one o'clock a.m.,
the first Sunday in April in each year and continuing to the same hour in the first Sunday in November, Regina city time for all industrial and business purposes shall be six hours behind Greenwich time and for the remaining portion of the year shall be standard mountain time, which is seven hours behind Greenwich time.
A deputation of wholesalers and credit men from Calgary and Edmonton, Alta., interviewed the premier of the province recently, asking for an amendment to the Bulk Sales Aet principally that men entitled to pay hundred cents on the dollar should be prohibited from selling without the consent of sixty per cent. of the creditors. They claimed that the agitation came prineipally from Lethbridge and Calgary credit men and that the present Act opens the way to too much irregularity and unfairness. The premier replying, said he had many representations from merchants and others against the change. It was a serious question and he promised his best consideration.
The Retail Merchants' Association of Saskatchewan, have sent out a letter from the head office in which they warn all merchants in the Province, whether member of the association or not, that before they ship or make any arrangements to ship, farm produce of any description they would do well to refer to the Saskatoon office of the association for a report on the individual or firm who has approached them for produce. During the past 12 months, it is claimed, many warnings have been sent out to merchants both by means of circulars. notices in the press, etc., against merehants shipping their produce. The Provincial Office has had cause to investigate last summer a large number of nro. duce houses, especially, and of those investigated 50 per cent. were found to be either fake concerns. who were in business apparently solely to victimize the retailer or else that particular prod"ce firm had absolntely no standing or financial responsibility with the result that to the association's knowledge one fake concern alone got into several members heavily and as they were quite irresponsible there was no recourse.

# Marked Betterment in Trade 

Collections Improve-Orders Larger and a More Hopeful Feeling-Cheap Beans in Montreal - Speculation in Prunes for Futures--Activity in Peaches and Raisins --Tea Firm at Ruling Prices.

Office of Publication, Toronto, April 9th, 1915.

ONTARIO Winter Wheat Flour is down 30c a barrel this week in the Toronto market. This is because business has been rather slow the last month that millers find themselves under the necessity of going out and getting it by hook or by crook. It would not appear, judging by the prices of wheat on Chicago and Winnipeg Exchanges, that any reduction in flour of any sort is justifiable just now, but millers feel it necessary to have a reduction. It is to be noticed, however, that this is only a temporary condition. Flour at $\$ 7.20$ a barrel when May wheat is quoted at $\$ 1.561 / 4$ on the Chicago Exchange and $\$ 1.531 / 2$ at Winnipeg is incongruous. And if wheat prices continue to reach up to the high level they have now resumed, flour will probably jump to higher prices than are quoted now.

The cereal business is quiet all through. There is some demand just now for rolled oats and barley, both pearl and pot, but it is not anything like normal. Mill-feed business is a little better, but in the case of this latter it is the last rally before the thing breaks up. Grass will begin to grow pretty soon and we shall undoubtedly see a slump in the price of mill-feed.

The wheat market both in Chicago and Winnipeg has become interesting. Wheat is quoted at the time of writing in Chicago at $\$ 1.561 / 4$. In Winnipeg it is $\$ 1.531 / 2$. These are getting back to the high prices we saw two or three weeks ago, and they are as high almost as any during the last six months. Apparently the feeling is that while vague and indefinite rumor puts the end of War a great deal nearer than was at first supposed, there is nothing definite to go upon. There is, apparently, a growing feeling among operators that while everything may be working toward an approaching Peace, they have no absolute guarantee of this. Under war conditions the present prices of wheat seem justified. Experts claim that the United States has already sold all the surplus wheat for export and that it is now awaiting shipment. If this is so the cash situation in May will be very tight. This in its turn will mean higher prices for new crop wheat. The present comparison between May and July wheat is $\$ 1.56$ for the former and $\$ 1.24$ for the latter. This is a disparity of 32c. That is not at all out of the way if the War is over by the time of the new crop. If not we shall expect to see higher prices for July wheat even than this $\$ 1.24$ now quoting.

Fishmen both in Montreal and Toronto report an unusually good Easter trade and also that the week after Easter has not fallen off-as it has done some previous seasons-in the amount of business done. This is all the more singular when it is taken in conjunction with the enormous sale of new-laid eggs, which have been so cheap over Easter. The Fish Market is usually pretty strong all the way through Lent, but afterwards it generally falls off to its pre-Lenten level. Fresh fish is now a good deal in demand. Most people are still pretty heavily stocked with frozen lines, the man who has fresh fish to sell getting the business. There is a general preparation, however, for stocks of fresh fish this next week and thereafter it will have the larger sale.

There is the usual difference to be found in the prices of poultry this week and last. Most lines, fowls, chickens, turkeys, geese and so on show a decrease this week over last week of about 3c. Occasionally this is more ; sometimes it is less. The Jewish Passover last week meant an immense sale of poultry, and prices towards the end became very firm indeed. Deliveries were exceptionally light, and one is led to suppose that the farmers instead of shipping poultry into the town made the Jew go out after it. There seems to have heen a feeling among farmers that it is a better thing to keep hens as egg-producers rather than sell them as live poultry.

> Markets in Brief
> QUEBEC MARKETS.
> FLOUR AND CEREALS
Business hand to mouth. Business hand to mouth. Prices quoted are nominal Decline in feeds likely. Rolled oats at lower figure. Better demand for rye flour.
> PkODUCE AND PROVIS Cheaper fowl available.
Maple syrup not so plentiful. Maple syrup not so plen Smoked meats may go up Eggs decline to 22 cents. Cheese factories opening up.
FRUIT AND VFGETABLESFRUIT AND VFQETABLES-
Lemon quotations up to $\$ 3$. Good demand for strawberries Old cabbages worth $\$ 2$ bbl. Local parsley being used- 35 c doz. Parsmips up to $\$ 1.25$ bag, Good prices for radishes at Easter. FISH AND OYSTERSAn off week for fish.
Cheap fresh fish available. Demand for frozen fish ended. Higher prices for eastern fish. Lobsters and scollops easier. Dore sold as high as e2ze last week. GENERAL GROCERILGSIower quotation on new molasses. Tea quiet, but prices high. Cheap beans offered- $\$ 3$. Lower quotations for dates New Brazils arrive; cost higher. Spices, coffee and rice unchanged. FLOUR AND CEREALS Ontario wheat flour lower Wheat prices up again. Rolled oats sympathetic to wheat. Mill feeds moving well. PRODUCE AND PROVISIONSGood Easter business. Lard a trifle firmer. Butter slightly easier. New laids firm and steady. Slump in poultry. FRUIT AND VEGFTABLESNavels in demand. American produce goes well Tomatoes not high quality. FISH AND OYSTE Lake Erie whitefish in Lobster sells well. Getting ready for fresh fish. Markedly good Easter trade. GENERAL GROCERIES Speculation in prunes. Tea firm, but no higher. Sugar unchanged. Ralsins moving well Maple syrup quiet.

## QUEBEC MARKETS.

Montreal, April 8.-All eyes are turned towards the opening of navigation, the belief being firm that the arrival of the first boat in the River St. Lawrence will see a marked improvement in businesz. It is remarkable how men in every branch of the grocery trade hail the arrival of spring. The opening of navigation means the employment of a small army ; it means more money going into circulation and better conditions all along the line.

There will not only be an improvement in the consumer demand, but the wholesalers too will reap considerable benefit. At present the roads in the country are breaking up, and are fit neither for
wheels nor sleigh. Merchants situated on the main line have been buying gradnally right along, but the merchant sitnated five miles from a station is suffering from depleted stocks Experiences of salesmen on the road show that stocks are getting low in retail stores, especially in the cities, and the feeling is that April will see a big change in the amount of business done.

Stocks carried by wholesalers are generally heavy. They are sellers just now, and not buyers. They loaded up heavily in August and September, then again in January. Much of their stock was hought at fairly high prices, when the fear was that a famine in foodstuffs was possible, and importers cleared everything out at top prices.

Collections in the Province of Quebec are not bad; they might be worse. There is cause for complaint just now in the country. When the farmer cannot get out, he is not spending money, not even paying what he owes to the merchant. This makes collections a trifle hard at this period of the year.
Demand for spring cleaning goods is heavy. The agent here for an ammonia manufacturer states that his product is going as well as in former years, as it is something the people have to buy, both for cleaning and disinfecting. The price has not changed since the war.

A change was made in the price to the retailer of Crisco, shortly to be manufactured at a new plant at Hamilton, Ont. The new price is a reduction of 15 c per case.

An interesting situation has arisen in the market for new Barbadoes molasses. A shipper of lumber in the Maritime Provinces has decided to use his schooners on the return journey for carrying molasses, the freight rate for which will be in the neighborhood of $\$ 4$ per puncheon. As only one steamer is in sight for shipment this year, the rates for which are $\$ 7.50$ per puncheon. the cost of molasses by the above method will be considerably lower. A contract has already been offered a large Montreal buyer at $38 \pm / 2 \mathrm{e}$ delivered Montreal. Until now, the lowest quotation has been 41c.

In the produce market, the most notable changes are an advance in the price of butter to $35-351 / 2 \mathrm{c}$, and a further decline in the price of eggs, which are now available at 22 c . It is expected that this price will be still further reduced before storing commences. Cheese factories have already opened, and cheaper cheese should soon be available. The supply of maple syrup has not been so plentiful during the past week on account of colder weather.

Owing to weakness in white bean market, the wholesale houses have reduced prices. A new quotation for 3 -lb. pick-
ers is $\$ 3.15$, although as low as $\$ 3$ has been asked. Quotations on prunes are down a cent per lb.
Other changes of interest to the grocery trade, are: lamp chimneys advance 10 per cent.; wash boards up 90e per doz.; paraffine candle declined $1 / 2^{\mathrm{c}}$ per lb .; brooms declined 5 per cent.

SUGAR.-Raws have been steady during the week around $33 / 4 \mathrm{e}$, and there does not seem to be any prospect just now for a change in price either way. Buying has improved a little during the past week, no doubt because stocks are being used up, but even at that, the demand is oniy of a hand-to-mouth nature, without any speculative buying. The refiners in Montreal seem to have large stocks on hand.


## READERS' SERVICE DEPARTMENT.

Canadian Grocer conducts a Service Department open to all our readers. Special investigations will be made for retailers and advertisers upon request and free of charge. If you are in search of the source of a new foodstuff, or you want to know the agents or manufacturers of any line-foodstuff or equip-ment-phone us or drop us a line. The "Readers' Service Department" is at YOUR service.


DRIED FRUITS.-Currants and sultanas are still as firm as ever, chiefly on account of searcity, for the demand for anything just now is not heavy. Dates in the past few days have eased off, and prices according to the primary market should be lower. However, as wholesalers have paid good prices for their supplies, it is unlikely that any changes will be made in quotations.
Evaporated fruits. Per ib.


Citron
Lemon
Orange 풀



Raisins-
Malaga, table box of 22 lbs., 3-crown Malaga, table box of 22 lbs., ${ }^{\text {cluster, }} \$ 2$-crown
M cluster,
Muscatels, loose, 3 crown
Sultana, Sultana,
Salencia, selected Valencia, selected. Val. seedless, 16 oz or Seedless, 12 , oz. Fancy seeded, i6, oz.
 Prices quoted on all lines of fruits are liable to be
shaded for quantities, according to the state of RICE.-Prices are the same, and demand fair. There is nothing startling in the primary market, and little business in import lines will be done until navigation opens.


MOLASSES.-It looks as if lower prices for new crop are not far distant. An offer has been made to one of the largest buyers in Montreal by a large shipper in the Maritime Provinces of new fancy at $381 / 2 \mathrm{c}$, all charges paid to Montreal, with buyer's options until July 15. The shipper is prepared to book further shipments to the end of the year, provided the buyer assumes warehouse charges, such as storage, insurance and interest, amounting to 15 c per puncheon per month. The offer is made by a lumberman, who is shipping lumber to Barbadoes on schooners, and is able to take molasses on return at very low rates. Snpplies will be brought to Montreal by rail from St. John or Halifax, the rate being $121 / 2 \mathrm{c}$, which is chesper than direct by water. The ahove price is a decline on asking prices made by Barbadoes shippers, amounting to 3 or 4 e per gallon. Apart from this, conditions remain the same, no sules having been made. Seruttons, who have sent their steamers to Montreal in former years, but whose boats have been taken over by the British Government, are thinking of running one boat here in June or July, for which they want $\$ 7.50$ a puncheon, whereas the rate a
year ago went as low as $\$ 2.50$. Rates on sugar are as high, comparatively. The question for the Barbadoes planter is, "Shall I make molasses on sugar? Which will pay me best?" His case is about the same as that of the dairy factories here, who make either butter or cbeese, depending on which pays them best. It is not the high prices being quoted which stand in the way of sales, but the fear that if the war ends, dealers will be left with stocks on their hands worth considerably less than what they paid for them.


COFFEE.-No change of any importance, and business rather quiet. Dealers are waiting for opening of navigation, when things will improve generally.


SPICES.-There is no change in prices to be noted this week. Importers are looking forward to a better season as soon as the first boat arrives.


NUTS.-New crop brazils have arrived, and price is a little above that of last vear. Despatches from France recently reported the sinking of the steam. ship Vorges in the channel by a Ger. man submarine. She carried 2,000 cases of shelled walnuts consigned to Can. ada. It was expected that this loss would have an effect on the market, but such does not seem to be the case. There is very little market to affect. The primary market for shelled wainuts remains about the same-down to 34 e, i.e.. for good stuff. Cheaper walnuts are available. How the market will aet is hard to say, as there is not sufficient
business passing to test the market. For the past ten days there has been very litthe buying done by the wholesale trade. Nuts in shell are not moving. One of the heaviest demands experienced in this country for nuts in shell is from the Jews during Passover week, during which period they do not eat food touched by the hand. Now that the Passover is ended, the demand for nuts in shell has dropped off enormously.

## Almonds, Tara Grenohles, new <br> Grenohles, new Marbots, new

Marbots, new $\ldots . . . . . . . . . . . . . . . . . ~$
Sheller walnuts, new, per lb . ............
Sicisy filberts
Filherts, shelled
Brazils
 Peannts, No, ${ }^{\text {Conadian }}$ chestnuts

DRIED VEGETABLES.-The market is still weak, and few sales are being made. Three-lb. pickers are being offered to the retail trade at $\$ 3$, with very little effect. Wholesalers declare they would not buy at $\$ 2.80$, and express the belief that supplies could be secured for $\$ 2.75$. Brokers are trying to sell their stocks at prices they paid for them with a view to replacing them at 10 c less per bushel.

TEAS.-There seems to be more dvmand for tea since reports reached here of the sinking of several carcoes by German submarines. One belief is that the trade will he staggered when it is known actually how much tea was destroyed. Wbile several important inquiries have been received during the week, there is verv little life to business. Black teas continue bigh. There are more inquiries for Congous for mixing, but these too are short.

CANNED GOODS.-The trade are ordering only according to their wants, and little speculating of any kind is going on. Corn and beans, supplies of which are not so heavy. are in better demand. Peas and tomatoes are in good supply. There is little life to the business, and the ridiculously low prices which were being quoted so freely a few weeks ago seem to have been withdrawn, dealers not being inclined to sacrifice their stocks when there is a possibility of the market being strengthened. Inquiries from Europe do not seem to be coming in so freely now as formerly. Several large shipments have been sent to England recently, one being a few thousand cases of tomatoes, which changed hands at $721 / s e$. Stocks of salmon in British Colombia are gradually heing eleaned no. Pinks and Sockeyes are pretty well sold. with plenty of Chums offering. Some parcels of $1 / 2-\mathrm{lb}$.

Pinks which were offered recently, have been picked up. A few hundred cases of $1 / 2-\mathrm{lb}$. White Springs are available at a price which would cost the wholesaler more than 2e each laid down in Montreal, so that the retailer could hardly sell them profitably for 5 c . A large quantity of Pinks were recently sold at a price slightly less.

MAPLE SYRUP.-Supplies fell off suddenly last week. There have been good days and bad days. There has not been a regular run, the weather having turned a little too cold. A large number of inquiries from farmers were received for prices, but the number fell off with the cold spell last week. Dealers are buying, in many cases, on the quality basis this year. Good syrup bring a good price, and poor syrup a poor price. Farmers are taking more care in the branding this year, on account of the new law which is now in force. The pure stuff only can be branded as maple, and if adulterated, this must be specifically stated. Farmers are not taking chances of losing profits for a whole year by committing a breach of the law. This has had the effect of improving the auality all round. While suoplies fell off, there is plenty of time yet for a good crop. Prices remain the same-70c for $81 / 2-\mathrm{lb}$. tins, and $\$ 1.15$ for Imp. gallons.

## ONTARIO MARKETS.

Toronto, April 8.-The "war taxes" on letters, cheques, and so on will be operating on the 15th of April. On every letter a tax of one cent is imposed; on every cheque, receipt and commercial paper a tax of two cents, both signified by stamps. This is going to mean a difference in the matter of overhead expenses, which will be slight or great according to whether the business itself is small or big. It will make some difference, however, to everybody in the trade.

There was a letter the other day in an English contemporary from a tea man on the question of suggested increased taxation. He said that, while it would be felt by him as a man in a small way of business, he welcomed the opportunity of doing something for the country in which he lived and the nation of which he was a unit. In the words of the Scotsman, "That's the speerit!"

As we forecast a couple of weeks ago, trade in March showed a material improvement over any month since the beginning of war. The fact is there is a much better spirit manifest among grocers, both wholesale and retail. The sunshine and warmer weather, the approach of the opening of navigation, coupled with the undoubted improvement in the employment situation, are all responsible for more cheerfulness
than has been seen for some time. For which, the saints be praised! Collections in the city are much better, and the country remains in good shape. Orders are distinctly larger, and altogether business cannot be grumbled at. This should give our pessimists pause. We are by no means out of the wood, but for what we have received we may as well be truly thankful.

SUGAR.-The holidays have made the New York market more or less featureless at this writing, and this market follows suit. Business is slight and undertone steady.


TEA.-On account of the holidays no auction was held last week in London, and there is, therefore, no price change to record. On the other hand, a cable to a prominent house here says: "Fear market will show no easiness at reopening." This refers to next Monday's auction. We imagine that if there is no advance, market will remain firm at its present level. The difficulty with regard to freights, both at London and Colombo continues. We hear of an importer in Canada who has a thousand tons, or 20,000 ehests, of tea at Colombo bought and awaiting shipment, but though he is in need of his purchases, he can't get boats to carry them. This sort of thing is generic rather than specific, and contributes its quota, no doubt, to the exceptionally high prices ruling at present. Stocks of teas in Canada are said to be pretty low, and, therefore, the foreign markets are being watched with eagerness. Meanwhile talk of further duty goes on in England. A new factor is the suggested temperance legislation, in which case any further duty on tea-the likely substitute as a stimulant-is unlikely.

DRIED FRUITS.-We are gradually getting to the end of the season for all lines of dried fruits. Along about Easter business noticeably slacks off, and fresh fruit gets more and more attention. Raisins are moving very freely at prices which have ruled for some time. It is said that the scarcity in evaporated apples is helping the sale of dried peaches. Certainly they are going better
than for some weeks. We quote $81 / 2 \mathrm{c}$ as general price. Peaches along with prunes and some figs-though this latter to a limited extent only-are moving better because housewives are finding that their own preserved fruit supplies are giving out. Prunes, in 50 's to 60 's, are finding good business as spot buys. There is some speculative buying on future prunes for delivery in October. Prices are generally lower than last year. Two cents on large sizes and a cent to a cent and a half on small about represents the difference. We quote these figures guardedly; quotations from brokers differ a good deal. But new prunes are certainly cheaper than a year ago. It is said there is quite a lot of buying. Currants and dates are very quiet, business being but average. Figs have moved a trifle better recently.


NUTS.-Apparently there are no new Brazils up here yet, though they have been received in Montreal. Outlook isn't of the best for them either. They have certainly proved a red herring this season. Shelled almonds and walnuts are moving fairly well. There is some firmness in filberts. There are no price changes to report. General business is nothing to write home about.


SPICES.-All lines are very firm; demand is good. Stocks are generally held to be low. Peppers continue especially strong, though there is no advance in prices. Supplies continue difficult to secure.
 mand is average and business moves along slowly. No new molasses is on this market yet. Discussion as to opening prices on new stuff continues.
 cheaper grades are especially strong. There seems considerable demand for Rios. Prices remain on the old basis, though merchants are still talking of an advance.


RICE AND TAPIOCA.-Steady demand right along. There has been marked activity in Rangoons. Tapioca is firm.


## MANITOBA MARKETS.

Winnipeg, April 8.-Early as it is, indications already are that the business of April will be quite satisfactory. The month has opened up well, orders from the country being especially good. The business of March was below that of March, 1913, due largely to the discontinuance of orders from contracting firms.

SUGAR.-There is little or no change here. The market is still strong, and
still there appears a probability that prices on the Canadian market will have to be advanced, although demand is not keen. No change in the syrup situation.


DRIED FRUITS.-As far as prices go, the week has seen absolutely no change. Peaches are scarce, but have not been advanced, and raisins remain at the higher figures quoted last week. Apples also are steady. There is a good demand for all these lines.

| Apples, evaporated, new, 50 's |  | 0 08\% |
| :---: | :---: | :---: |
| Apricots, choice, 25 's |  | 0 13\% |
| Apricots, choice, ${ }^{10} \mathrm{~s}$ | .... | $013 \%$ |
| Apricots, standard, 25 's | ..... | 0 12\% |
| Currants- |  |  |
| Dry clean |  | 008 |
| Washed |  | $0081 /$ |
| 1 lb . package |  | $008 \%$ |
| 2 lb , package |  | $017 \%$ |
| Vostizzas, bulk |  | 010 |
| Dates- |  |  |
| Hallowee, loose, per lb. |  | 009 |
| Hallowee, 1 lb . pkgs. |  | $0071 / 2$ |
| Fard dates, 12-1b. boxes |  |  |
| Peaches- |  |  |
| Standard, $25-\mathrm{lb}$, boxes |  | 0 06\% |
| Choice, ${ }^{25-1 b}$. boxes |  |  |
| Choice, ${ }^{10-1 \mathrm{~b}}$. boxes |  | $0081 / 2$ |
| Raisins, Muscatels- |  |  |
| 3 crown, loose, 25's |  | $0087 /$ |
| 3 crown, loose, 50's |  |  |
| Raisins, Valencias- |  |  |
| Fine selected | 240 | 245 |
| Four crown lay |  |  |
| Choice, seeded, lb. | .... | $009 \%$ |
| Fancy seeded, lb |  | $009 \%$ |
| 12-oz. packages, fancy | .... | 008 |
| 12-oz. packages, choice |  | $0071 / 2$ |
| Rassins, Sultanas- $0181 /$ |  |  |
| - Corinthian Giants |  | 01314 |
| Superfine |  | 0 121/2 |
| Finest |  | $0111 / \%$ |
| Fine |  | 0 10\% |
| Prumes in $25-1 \mathrm{~b}$. boxes- 0008 |  |  |
|  |  |  |
| 80 to 91 | $\cdots$ | 0088 |
| 70 to 80 |  | $009 \%$ |
| 60 to 70 | .... | 010 |
| $m$ to 68 |  | 011 |
| 40 to 50 |  | $011 \%$ |
| Table Layer Figs- |  |  |
| 7 -crown, $3-\mathrm{lb}$. boxes, per lb . |  | $0151 / 4$ |
| 6 -crown, 10 lb . boxes, per lb . |  | 0 13\% |
| 5 -crown, $10-\mathrm{lb}$. boxes, per 1 lb . |  | $012 \%$ |
| 4 -crown, 10-1b. boxes, per 1b. |  | $011 \%$ |
| 3 -crown, $10-1 \mathrm{~b}$, boxes, per lb . |  | 0 11\% |
| Glove boxes, per doz. |  | 170 |
| Cooking figs, taps, about 25 lbs., lb. |  | $006 \%$ |
| Cooking figs. choice naturals, $28-\mathrm{-b}$. bags, per lb. |  | 0 05\% |
| RICE AND TAPIOCA-Following |  |  |

the advance of last week the market is quiet, the big demand for rice still being felt. Tapioca still is scarce, and is strong at $43 / 4 \mathrm{c}$.

## Rice and Tapioca- No. 1 Japan, per No. 2 Japan, per No. 1 Japan, p No. 2 Japan, Siam, per lb, Patna, per lb. Patna, per lb. Oarolina, per 1 b . Sago pearl, per ib . <br> $\qquad$



NUTS -Peanuts alone are at all tive at present.



BEANS.-The weak tendency to the market noted last week continues. The export demand has undoubtedly fallen off for the time, and, fearing that this will continue, some are loading the market with their stock. Despite this, there has been nothing but a weak tendency, and no price changes have been made locally. If the export demand returns, as is altogether likely, the strong tone to this market is certain to be felt again.
Canadian, hand-picked
3-lb. pickers .........
California Lima Beans-
California Lima Beans-
Bag lots
Less than
Less than bag lots
Barley-
Pot, per sack, 96 lhs .
Pearl, per sack, 98 lbs.
Peas-
Split peas, sack, 98 lbs
Sack, 40's.
sack, 98 lbs
peas, bushel ........ .............. .... 2

TEAS AND COFFEES.-Teas are stronger. There is talk of advances. Coffees locally have not been changed in price. On the primary market, however, they are stronger, many orders apparently having been placed by buyers who have allowed their stocks to get low. Large orders, moreover, are being shipped to Europe.


FLOUR AND CEREAL. - As is usually the case at this time of year, the market is exceedingly quiet. The rapid fluctuations of wheat, which, a little time ago were causing uncertainty as to the price of flour, have now ceased. Wheat seems to have struck a practically steady price, and as a result flour for the last two or three weeks has remained at $\$ 7.70$ per barrel. There does not at present seem any likelihood of a change in this price. In oats, too,
the market is quiet. There will hardly be any increase in the demand until navigation opens, when, as is usual, a much greater volume of orders will come in.


## BRITISH COLUMBIA MARKETS.

## By Wire.

Vancouver, April 8. - California fruits are plentiful, Washington apples arriving freely. Local and Golden State vegetables have also arrived in fairly large volume, local products being superior. Vancouver Island new potatoes, small, are retailing at 20 c lb . Texas strawberries have arrived, selling at $\$ 6$ crate. Best potatoes are up to $\$ 20$ ton, and onions are now $21 / 4 \mathrm{c} \mathrm{lb}$. New Zealand butter cubes sell at 35 c to 36 c lb., and New Zealand bricks at 36 c to $361 / 2$ c. Oranges are $\$ 2.75$ to $\$ 3$, and lemons $\$ 3.75$ to $\$ 4.25$. White figs are easier at $61 / 4 \mathrm{c}$. Sugar market is steady. No change in flour.

PRODUCE AND PROVISIONS.
 CANNED GOODS.


## ALBERTA MARKETS.

## By Wire.

Edmonton, Alta., April 8.-Fine spring weather is bringing better trade. Rice is firm. Sugar market also firm. Prunes are weaker. A difficulty is being found in obtaining many imported goods, many lines in city being entirely bare. Importers say they can give letters of credit, but they take chances in getting goods. Many Old Country exporters only accept orders at open prices. No

## CANADIAN GROCER

F
changes are reported from last'week's market prices.


## SASKATCHEWAN MARKETS.

## By Wire.

Regina, Sask., April 8.-Seeding commenced in this district and at different points throughout the province on or about April 1. Conditions are ideal and weather fine and mild. Markets are fairly quiet. Regina is suffering from a shortage of butter. One large city store was completely'sold out on Tuesday. Price has not advanced greatly, as butter is retailing at 35 cents pound. The usual heavy shipments from New Zealand are curtailed as result of the war, which is given as cause. Shortage of feed also had something to do with shortage.


## NEW BRUNSWICK MARKETS

By Wire.

St. John, April 8.-Business fair, but collections are rather slow in country districts. Navigation opening next week on the river is expected to improve many lines of business. New cheese was marketed this week in fair quantities and with lower quotings at $191 / 2 \mathrm{c}$ to 20 c . Arrivals of beans from Ontario eased prices somewhat; hand-picked are $\$ 3.60$ to $\$ 3.65$, and yellow, $\$ 3.85$ to $\$ 3.90$. Currants are higher at $83 / 4 \mathrm{c}$ to 9c. Raisins are firmer, Easter business having been good. Eggs are plentiful, with no change. Butter is firm and scarce.

| Produce and Provisions- 0 |  |  |
| :---: | :---: | :---: |
| Bacon, breakfast, per lb. | 020 | ${ }_{0}^{0} 23$ |
| Bacon, roll, per lb. | 300 | 2700 |
| Beef, corned, ' i 's | 275 | 335 |
| Pork, American clear, per | 2500 | 2500 |
| Pork, domestic, per bbl. | 200 | 2500 |
| Butter, dairy, per lb. | ${ }_{0}^{07}$ | 028 032 |
| Butter, creamery, per lb. | ${ }_{0}^{0} 31$ | ${ }^{0} 321$ |
| Egggs . ................ |  |  |
| Lard, compound, per |  | ${ }_{0}^{0} 111 / 2$ |
| Cheese pure, per lb. |  | ${ }_{0}^{0} 131$ |
| Cheese Chese, new |  |  |
| Cheese, new |  |  |
| Flour and Cereals- |  |  |
| Cornmeal, gran. |  |  |
| Cornmeal, ordinary |  | 85 |
| Flour, Manitoba, per bbl. |  | 865 |
| Flour, Ontario ...... |  | 830 800 |
| Rolled oats, per bbl. |  | 800 800 |
| Oatmeal, standard, per bbl. |  | 850 |
| Fresh Fruits and Vegetables- |  |  |
|  |  |  |
| Oranges, Val., case | 400 | 550 |
| Potatoes, bbl, | 135 | 1 |
| Sugar- |  |  |
| Standard granulated |  | 695 |
| United Empire |  | 685 |
| Bright yellow |  | 675 |
| No, 1 yellow |  | 645 |
| Lemons, Messina, |  |  |
|  |  |  |
| Beans, hand-picked, bush. | 360 | 365 |
| Beans, yellow eyes, per bush. ............. 385 3 890 | 385 | 390 |
| Canned pork and beans, per case........ 260 - 290 |  |  |
|  |  |  |
|  |  |  |
| Currants, per lb. | 0 08\% | 009 |
| Rice, per cwt. | 450 | 475 |




The Commission for Relief in Belgium, with headquarters in New York, announce that it had placed contracts within the last few days for $6,000,000$ pounds of bacon, fat backs, lard and pickled beef for shipment to the non-combatants in Belgium.

# Easter Fruit Business Good 

Vegetables Will Not Be Dear This Spring-No General Scarcity-Good Demand for Strawber-ries-Cucumbers Sell Well-Lemons Firmer-Cranberries a Drug on Market.

## MONTREAL.

FRUIT.-Easter business was fairly good, although not up to the average. The demand for oranges was exceptionally good, and apples too, although that market is almost finished. There was a good demand for strawberries, sales being made at 50 c , but when the demand became heavy, wholesalers raised their prices to 55 c . There are no ears of strawberries in yet; nothing but express berries. Lemons are a little higher this week, 33 size being quoted at 3.00 , and 2.75 for six box lots. Cranberries can almost be left out of consideration altogether, as the demand is practically negligible. Pineapples are quoted as low as 4.00 , but at that price they are liable not to be ripe.

## Apples-



VEGETABLES.-It is the belief in the trade that vegetables will not be exceptionally dear this spring. About this time, if there is any scarcity, they usually take a jump, but there is not a scarcity. One of the few exceptions is Canadian cabbage, which are now worth $\$ 2$, but as soon as New York cabbage commences to come in, the price will be down. A big storm down the east coast has affected supplies, such as spinach, young onions and cabbage. If it results in any scarcity, prices on some of these lines are likely to be higher. Spinach, which is quoted at $3.90-4.00$ has not been
so high before probably as this winter. New cabbage is cheaper-3.75-4.00 per crate, but the public seem to be favoring old cabbage. Cucumbers are selling for $1.50-2.00$, which is lower than for some time. Good quality cucumbers cost 2.00 . Local parsley is now being bought instead of that from New York, the price being 30c per doz. bunches. The quality is better, but it does not hold up quite as long. Florida celery is worth 3.50 , and few California crates have been coming in selling for 7.00 . Parsnips are up 25 c . now being quoted 1.25 . Radishes around Easter sold for $65 \mathrm{c} .$, but there are cheaper ones on the market.


## TORONTO.

FRUIT.-Lemons have firmed up, and are selling at $\$ 3$ to $\$ 3.50$ a crate. There is a very good demand. Spies are higher at $\$ 4.50$ to $\$ 5$, and are selling well. Cranberries have dropped again to $\$ 5$. Curious situation in this line; some are selling, we hear, considerably higher, but most people find them hard to sell even at $\$ 5$. Public don't appear to want them now. Strawberries are in good demand at 40 to 45 cents. The fruit is ex-
cellent, and orders are coming in right along. Pineapples continue a good seller. Bananas are moving better. They have had a somewhat dull winter, taking it by and large, but are picking up now. Cocoanuts proved a good holiday line, and are firm at $\$ 4$ to $\$ 4.50$. Outside price is a trifle higher than our recent quotation. Navels continue best seller of all. There seems to be no let up on demand for them. General Easter business was good. Orders are larger in character. Hand-to-mouth adjective is getting out of style, though business is by no means what it was, all round, this time last year.
 parsley from across the border continue to come in in increasing quantity, and are being bought up rapidly. Trade in these lines has been very poor all winter particularly so in carrots, but it is bracing up some now. We quote 75 cents on carrots. Potatoes are having an average sale. They displayed some activity last week, but have settled back to normal. Mushrooms are moving fainly well. We quote 70 to 90 cents. Four-pound baskets sell for $\$ 2.80 \mathrm{up}$. Standard price is difficult to arrive at, but it is probably nearer the 70 cents than the 90 . Cucumbers from Chicago are a good seller. California celery holds firm and is in
(Continued on page 41.)

# Fresh Lake Erie Whitefish 

Sells Well at 18c-Lobsters Had Good Easter Trade - Fresh Fish is Getting the Business -Dealers Prepare for Influx-Good Demand Over Holiday-Keeping Up This Week.

## MONTREAL.

FISH AND OYSTERS.-This is supposed to be the smallest fish week of the year, following right after Easter, but fish is becoming such a popular dish, it is expected by the trade that the turnover will be ahead of the corresponding week of a year ago. There are good supplies of frozen fish available at low prices, but fresh fish is coming so plentifully at such reasonable prices, trade will close out on fresh fish entirely this week. Large consignments of western fish are coming in, and prices as a consequence are weakened some, halibut being down to 10-12. Stormy weather has interfered east with the production of fish generally, and stiff prices are looked for, especially on haddock, codfish, and so forth. Gaspereaux have started to arrive, and are selling freely at $31 / 2-4 \mathrm{c}$ apiece. Fresh herrings are also expected in a few days. The demand has been exceedingly good the past few days on dore, pike, perch, and all kinds of river fish on account of the feast of the Passover, which is now ended. Dore sold as high as $20-22 \mathrm{c}$ per lb ., which is a record price. A few shad are coming in from the States, but are selling at prohibitive prices. Flounders are plentiful. and prices desirable. Lobsters and scollops are easier on account of larger supplies. Bulk oysters have been searee on account of a storm in the region where oysters are secured.

## TORONTO.

FISH AND OYSTERS.-Easter turned out a rood season for the fish men in this market. The hotel trade is said to have reen better than for some years. managers demanding more so far as quantity goes, and more variety. Fresh fish was especially in demand in the hotels, and sales of it superseded sales of frozen. This is true of general trade too. The demand is all for fresh fish, when it can be had. The majority of
merchants are still running heavily in the frozen lines, though. Fresh caught Lake Erie whitefish is in to one or two merchants. It sells well at 18 cents. The first lot on the market last week was quickly gobbled up. Lobsters had a very good run over the holiday, though demiand has fallen off some since. Fresn halibut from the West moves well at 15 cents. Haddock and cod have their usual trade. Flounders at 14 cents find a ready sale. There will be more fresh fish on the market after this week. Up to now, fresh fish trade has only interested one or two, but big shipments to most fish men are expected shortly. End of Lent has not perceptibly affected demand for fish. One retailer says he had one of the best weeks he ever remembers last week, selling all sorts of lines from eight cents to fifty.


FROZEN-LAKE AND RIVER.


PICKLED FISH.


## WINNIPEG.

FISH.-Following the rush of business during Easter week-which proved, as was expected, the heaviest week of the year-this market has been quiet. It is not likely now that there will be any great revival in trade until the lake fish begin to come on the market. Fresh halibut and salmon are now here and
(Continued on page 41.)

# Hog Prices are Firm 

After Two Weeks of High Levels, Poultry Sell More Cheaply-Big Jewish Demand Falls Off -New Laids Likely to Decline-Butter Trifle Easier-Cheese Firm and HighHog Prices Will Hold.

## MONTREAL

PROVISIONS.-The demand for Easter on smoked and cured meats was good, but not as good as in fornser years. Tliere was a plentiful supply of fresh pork cuts, such as shoulders, on the market, which somewhat injured the demand for smoked meats. There should be a good demand for all pork products now, as prices are liable to go up soon. On March 4, prices paid in Toronto for hogs was $\$ 8$, and a month later there is an advance of a dollar. Therefore, an advance is bound to take place before long. Nevertheless, retailers are fairly well stocked up, having bought considerable for Easter. Stores report good business for Easter.

Hogs
${ }_{\text {Dressed, }}$ abattoir killed ........ ...... 1225 1250 BUTTER.-Market is almost right about face. Fresh made sunplies have not been coming in very freely, and many Montreal dealers having run short, have been buying from their fellows. Under these conditions the market rose
again, and prints are now selling at $351 / 2 \mathrm{c}$, and solids at 35 c .

## Fitter-

00000
8888888

CHEESE.-No new cheese has come in yet, although two or three factories have advised the trade that they intended starting. At any rate, new cheese may be expected in a week or so, and with it lower prices. Market for old stock is strong, and prices remain as high as ever.

[^0]EGGS.-Market was well supplied for the Easter trade, and quite a few were carried over. The selling price went down a cent. The market is very easy, and large operators are expecting to get prices considerably lower before storing commences.
Eggs, case lotsNew laids
Splits, new laid $\qquad$
$\qquad$ POULTRY.-There was a splendid demand last week, especially for fowl, on account of the Passover holidays. A quieter week is expected now, For this reason lower prices are expected on fowl, especially live stock. Last week good live fat fowl brought $22-23 e$, whereas it will sell this week as low as 19 c . Small fowl sold for 18 c , and will be available now for 16e. Dressed fowl brought 17 18e., and dressed milk fed chickens 1923e. Very few live chickens are offering, and there will be no spring chicken until May, when they will command 1.50 a pair. Last year's spring chicken, dressed, brought as high as 25 e per lb. last week. As there are few turkeys on the market, and as the demand is good, high prices have been asked, which are likely to be maintained. Farmers are asking 25e for their turkeys, which means that the retailer must pay close on 30 c dressed. Live ducks are hard to get, and are worth 30 c , whereas dressed are only
worth 18e. The demand for ducks is still heavy. Dressed geese are bringing $12-14 \mathrm{c}$, and live 15 c . The demand now for geese is not heavy and will be later on in the season.


## TORONTO.

PROVISIONS.-Easter proved a good season for meats, particularly bacons, which are all firm. So far as hog products generally are concerned, it looks as if they would keep, as least, at present volues. Canadian packers have been making money out of war orders. While market values of swine have been high in Canadian markets packers have been selling to the British Government, on contract, at corresponding price levels. This has meant, in many cases, working at capacity output, and will continue till the end of the war. Lard is a trifle firmer in the pure, and we quote $113 / 4$ to 13 for tubs of 60 pounds.


BUTTER.-There is a tendency towards somewhat lower prices. Deliveries are better than they have been, although they show up badly compared to the same period last year. Stocks in store, however, have helped to make up to some extent, though these are light themselves. Creamery prints are worth from 34 c to 36 c. There is a good demand: whatever comes in is eagerly snapped up. Some lots of new milk butter have been received and just what the prices on the new make will be is a nice point. If receipts do not improve, there might be a sharp advance in prices.
Butter-


CHEESE.-Prices remain very firm and unchanged. Most cheese seems to be going for export, although there is doubtless a lot of American cheese leaving Atlantic ports. Freight rates are proving somewhat prohibitive but apparently they are not affecting Canadian exports much, as there is precious little cheese for home consumption. New make is eagerly awaited, and discussion as to prices is rampant. It is not thought that much will make its appearance this month.

## Oheepe- lange Old, Old, twins <br> New, large New, twins

EGGS.-There are no price changes to report. It is too soon after Easter to look for any deotine in the price of new laids. Holidays proved a good season for egg trade. The price of 22 to 23c was so accommodating that the consumer demand was enormous. Deliveries, however, were correspondingly heavy. It is thought that levels will be shaded some from now on.

POULTRY.-The two weeks of Jewish holidays put the poultry men in rightor at any rate, prices realized were very attractive. They are now off again, down in nearly all lines 3 to 4 c . Fowl which a week ago brought 18 e is worth 14 c now. That applies in the main, to live stuff. There was a scarcity on the market of fowl; indeed, no poultry was any too plentiful. The Jews probably went out into the country and bought what they wanted first-hand. There is hardly any chicken on the market and our quotation of 12 to 14 e is probably under the market level. It is certainly under the price at which sales were made last week.


## WINNIPEG.

PRODUCE.-Eggs still continue to be the one line which is plentiful at the present time. For all other goods a scarcity is noted.

No change in quotations for cured meats. Lards, however, as has been predicted for some time, have advanced again, tierces now being quoted at 13 c per 1 b . Other quotations as given below.
Curad Meate-
Lard-
Lard-
Tierc
Tubs
Pails
Pails
832
840

BUTTER.-Little or no supply is being received at the present time. This is not only due to the bad roads making it hard to bring butter to the city, but as a matter of fact there is little being made at the present time. Quotations are still at 35 c for creamery, and will not likely change until an improvement in the roads and a better supply of milk results in larger stocks being received.
Butter-


CHEESE - No change in this $131 / 4$
ket whatever. Prices are at figures which held last week.

EGGS.-The market is still weak, though there has been no drop in price since last week, new-laids still being quoted at about 20 c . Local supplies are good, and are continuing to come in steadily.
Eggs, New Laid, doz......... ...... .... .... 020
POULTRY.-Little movement in this line. Still there are some stocks on hand which are selling as quoted below.


FRUIT AND VEGETABLES.
(Continued from page 38.)
good demand at $\$ 5$ to $\$ 6$. Tomatoes at 25 to 30 cents a pound find fair business; quality at present is not up to much. Better stuff ought to come in right along now, though. Lettuce is moving freely. The small at $\$ 3$ to $\$ 3.25$ gets the preference over the larger. Rhubarb al around a dollar is getting the business. New cabbage hasn't made much showing here yet. Old is in good demand. Easier trade was good. The fall of snow a day or two before created a better all-round demand, and buying for the holiday was good.


| 045 |
| :--- |
| $\because 040$ |
| 100 |
| 045 |
| $\dddot{75}$ |




FRUITS AND VEGETABLES.-The demand for fruit has improved considerably during the week, this being so both as regard the city and country trade. No new lines have come on the market.


VEGETABLES.-Cauliflower, lettuce, cabbage, etc., are moving well. There is also a growing demand for tomatoes and for rhubarb. All of these lines are selling at the quotations of a week ago.


## FISH AND OYSTERS.

(Continued from page 39.)
are selling well, but the lake fish will undoubtedly stimulate business.


## WANTED

[^1]
## Flour and Cereals

# Ontario Flour Declines 30 Cents 

## Business So Dull That Millers Lower Prices in Small Places-Aftermath of Speculation Holds Business Back-Rolled Oats and Barley Firm-Cold Snap Good for Feeds.

## MONTREAL

FLOUR.-Business in the early part of this week was of a holiday character, and consequently of a hand-to-mouth nature. Prices continue nominal, with rumors to the effect that sales are being made at much lower prices than are being quoted. Little flour is offering in Ontario, and while stocks in Montreal are only about half what they were at this time last year for Ontario wheat, yet there is more and enough for the small demand. Wholesale grocers are conservative, and are not feeling much demand themselves; neither are they pushing it. To talk of lower prices for Manitobas, millers reply that wheat is costing more than the flour, and that if there is to be a fall in the price, there must first be a fall in the price of wheat.


Winter Wheat Flour-
Fancy patents
90 per cent., in wood
90 per cent., in bags.
CEREALS.-Perhaps the strengthening of the market which we reported a week ago was not so pronounced after all, for lower prices continue to be quoted. It appears the larger mills began to make sales to wholesalers at 3.30 , and that the smaller men were compelled to follow. So that the wholesale price to-day will be in the neighborhood of 3.50. There is no change in package oats. Rolled wheat is quoted at 3.90 , which is thought to be about as low as it can be bought to-day, on account of the high wheat market. There is little new in the rye flour situation, except that the demand is likely to be better as soon as the feast of the Passover is ended. Pot barley is quoted 2.70 to 2.75 , with very little demand at that figure.



FEEDS.-Market is quiet, and prices are expected to decline, but not until towards May, which is the time cattle are let out on the grass. It is stated that bran is being sold already as low as $\$ 24$, but other reports are to the effeet that it cannot be bought less than $\$ 25$ and $\$ 26$.


## TORONTO.

FLOUR.-The only change of any account is a decline in the price of Ontario flour of thirty cents. This is a result of the slow business that has been the order of the day for some time now. The fact that it has been slow is because jobbers speculated pretty heavily some time ago, imagining that higher prices were in the offing. The higher prices apparently weren't there; they didn't materialize, and jobbers found it difficult to sell. most of what they had bought remaining on their hands. They are slowly getting rid of it now, however, and as an inducement to buy prices are down 30c. If trade were normal this reduction would apparently not be justified. In view of the advanced price of Chicago and Winnipeg wheat again, flour prices on all flours-were none too high. Still, business has to be secured somehow. Export trade is as dead as the proverbial door nail.



Faney patents
90 per cent.
Straikht milier


CEREALS.-Rolled oats are considerably stronger, chiefly in sympathy with the wheat market, which has proved resilient. It is unlikely that prices on rolled oats will stand any reduction before the new crop in Canada is in. They are very scarce. Barley has hardened again, and both pearl and pot are firm and steady.


MILL FEEDS.-There is much better demand for all feeds. Right after the holiday this showed itself. Probably it is the last rally. Very shortly the grass will spring up and prices will sink in consequence. The cold snap last week firmed up prices, and there is good business to be had right now in feeds which is more than can be said for any other


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Wishing you every success.
Centreville. N.B. March 25 th, 1915.

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Pancake Flour (geiter cae 8 doz. to case, welght 70 ins. ..................... see Breakfast Food ${ }^{\circ}$ dos. case, weight 85 ibs....... King's Food, 2 dos, to case,
Whent Kernels. $90 . .$.
Whent Kernels, ${ }^{2}$ dos. to
case, weight 65 lbs....... 8 Barley Crisps,
velight 50 ibs. Flized Rice, $s$ dos. to caie. I, kelght Peas, 8 dos. to cabe. I aked Peas, 8 dos. to cabe, s 60
weight 50 lbs. DOMINION CANNERE, LIMITED.
Aylmer Pure Jama, 10 om. Jar 4 Strawberry, 1914 pack Per do
 $\begin{aligned} & \text { Black Currant } \\ & \text { Red Currant }\end{aligned} \ldots \ldots \ldots \ldots .$. Red Currant
Pear, Berit.
Pear, Bart. ....... ........... 210
Aylmer Pure Jellies.
Red Currant
Crabapple ................... 2 Raspberry and red curranit $\frac{1}{2} \frac{10}{10}$ Raspberry and gooseberry.. 210
 Green Gage plum atoneless 1 Grape Grat

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Orange Jelly .................. 1 © 0
Lemon $1 . . . . . .$. ............... 1
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$\ldots 072100$

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Perfection, $1-1 b, ~ t i n s, ~ d o s . . . ~$ © Perfection, $1 /{ }^{3}-1 \mathrm{~b}$. tins, dos.. 2
 Perfection, $\delta-1 \mathrm{~b}$, ting, per ib. o \$5 Soluble buik, No. 1, lb. ... 0 Soluble, bulk, No. 2, $1 \mathrm{~b} . \ldots$. of 18
London Peart, per $1 \mathrm{~b} . \ldots$. o $_{22}$ Special quotations for Coena in barrels, kegs, ete.
(Unoweetened Cheeelate).
Supreme chocolate $1 / 3$ 's, 12 -
Perf. boxes, per ib. $\cdots \ldots .0^{0}$ as slre, 2 dos. fin box, dos... 1 o Perfection chocolate, 100 size, 2 and 4 dos, In box, $n$ per dos. Chocolato Quen's Dengert, 3 's and
 bozes ....................... * vanilla, M-1b., s and isib. boxes .......... ............. 0 as

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Icings for Cake-
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lemon, orange, maple, al: lemon, orange, maple, al-
mond, cocoanut, cream, in 1/2lb. packages, 2 dos.
In box, per doz. ........ 100
Chocolate Confeçtions Per :b.
Maple buds, 5-1b. boxes..... 037 Milk medalltons, 5 -1b. boxes $0 \quad 37$ Chocolate wafers, No. 1, 5Chocolate wafers, №. $2, \ldots$, lb. boxes
Nonparell wafers, No. 1, , Nonparell wafers, No. $2, \ldots$.
 Milk chocolate wafers, 5-1b
 $\begin{array}{llll}\text { Cotfee drops, } \\ \text { Lunch bars, } \\ \text { L-lb. boxes... } & 0 & 37 \\ \text { boxes... } & 0 & 37\end{array}$ MIIt chocolate, 5e bundles, 8 dos. In box, per box.......
Royal Milk Chocolate, cakes, 2 dos. in box, per
 1b. boxes, lb. $\ldots \ldots \ldots \ldots$. 1b. boxes, lb. Nut milk chocolate, $5 ¢$ bars,
24 bars, per box ........ 24 bars, per box
almond nut bars, 24 bars, per box ...................... 86
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ENGLISH BREAKFAST COFFERE.
$1 / 2 \mathrm{lb}$, tins, 2 dos, to case,
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$1 / 2$ lb. thas, 2 dos. to case,
weight 22 lbs. ................
1 for ting ${ }^{2}$ dos to case,
2 1b. ting, 1 dos. to case,
veight 40 lbs, ..................
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4. Handsome Tumbler is Each
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2 welght 8 lbs. ................ 1 as
2 os, bottles, per do............ 2y os belght bottles, per do.............. weight 6 lbs. ............... 4 os bottles, per iou,
weight 7 lbs.
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Per dos. tins
D. S. F., $1 / 6-1 \mathrm{~b}$. . ............... $\$ 150$
D. S. F., K-1b. . . . . . . . . . . . 268
D. S. F., 1-1b. 536
F. D. $\%-1 \mathrm{~b}$. .
F. D., 1/2-lb. . . . . . . . . . . . . . . . 168

Per Jar
Durham, 4-1b. Jar ............ 087
Durham, 1-1b. Jar $\qquad$ JELLY POWDERE.
WHITE SWAN SPICRS AND CRRFALS, ITD.

White Swan, 15 fiavors, 1 doz. In handsome counter carton, per dos. .......... 090 List Price. JELLIO.
Lesorted case, containg 2 dos. 180 Straight.

Lemon, contains 2 dos....... 180 Orange, containg 2 dos...... 180 Raspberry, contalns 2 dos. 180 Strawberry, contains 2 dos. 180 Chocolate, contains 2 dos... 150 Cherry, contains 2 dos...... 180 Peach, contains 2 dos........ 180 Weight, 8 lbs. to case, Freight rate, 2 nd class.

JELL-O ICE CREAM POWDER.
Assorted case, contains 2 dos. 250 Straight.

Chocolate contains 2 dos.... 250 Vanilla containg 2 dos...... 250 Strawberry contains 2 dos. 250 Lemon contains 2 dos....... 250 Unflavored contalins 2 dos.. 250 Weight, 11 lbs. to case. Freight rate, 2nd class.
soAP AND WASHING POWDERS.
SNAP HAND CLEANER.
3 dozen to box
6 dozen to box 360
dozen to box .....
RICHARDS' PURE SOAP.
Richards' Quick Naptha Soap.
Packed 100 bars to case.
5-case lots (delivered), \$4.15 each
with 20 bars of Quick Naptha as
a free premium.

## FELS NAPTHA.

Prices-Ontario and Quebec:
Less than 5 cases ............ 8590
Five cases or more

## WHITE SWAN LYE.

Single cases, 4 dos............ 5 . 59
5 case lots, 4 dos........... 8 st
Shipping weight 50 lbs. per cese.

THE CANADA STARCR CO ,
LTD., EDWARDEBURG BRANDS and BRANTFORD BRANDS.
Laundry Starchem-
Boxes.
Centa
40 lbs., Canada Laundry... . $06 \%$
40 lbs., boxes Canada white
gloss, 1 lb, pkg. ........... . $06 \%$
48 lbs. No. 1 white or bive,
4 lb . cartons .................. $\mathrm{m} \%$
48 lbs. No. 1 white or blue,
3 lb. cartons ................... . $\%$
100 lbs., kegs, No. 1 white. . $06 \%$
200 lbs., bbls., No. 1 white. $06 \%$ 30 lbs., Edwardsburg silver gloss, 1 lb . chrome pkgs. $.07 \%$ 48 lbs. sllver gless, in $6-1 \mathrm{~b}$. tin canisters .................
36 lbs., silver sloss $6-1 \mathrm{~b}$.
draw IId boxew ............ . $08 \%$
100 lbs., kegs, silver gloss,
large crystals ............... $07 \%$
28 lbs., Benson's Satin, 1-1b.
cartons, chrome label .... .07\% 40 lbs., Benson's Enamel (cold water), per case.... 300 20 lbs., Benson's Enamel (cold water), per cane ... 1 st Celluloid-bozes containing 45 cartons, per case ....... 8 8 Culinary Stareh.
40 lbs . W. T. Benson \& Co.'s prepared corn ..............
40 lba. Canada pure corn starch .......................... .061/ (120-1b. boxee 3e higher.)
Casco Potato Flour, 20-1b. boxes, per lb. .............. . 10

## BRANTFORD STARCH.

## Ontario and Quebec.

Laundry StarchesCanada Laundry-
Boxes about 40 lbs.......... . 0 Acme Gloss Starch-
1-1b. cartons, boxes of 40 lbs. ..................................... First Quallty White Laundry-$3-1 \mathrm{~b}$. canisters, ce, of 48 lbs .07 K Barrels, 200 lbs................... . $06 \%$ Kegs, 100 lbs. $.06 \%$

## Lily White Gloss-

1-1b. tancy cartons cases 30 lbs. ............................................... 8 In case ............................ 08 -1b. toy trunks, lock and key, b-1b. toy drum, with drumsticks, 8 in case ... .08\% Kegs extra large erybtals, 100 lbs. . . . . . . . . . . . . . . . . $97 /$ Canadian Electric stareh-
Boxes, containing 40 fancy pkgs., per case ............ 800 Celluloid Starches-
Boxes containing 45 cartona, per case ......................... 8

## Calnary starches-

Challeage Prepared Corn-
1-lb. pkts., bozes of 40 lbs. .00\% Brantford Prepared Corn-
1-1b. pkte., boxes of 40 lbs. . 0 敛 "Crystal Maise" Corn Stareh-1-lb. pkta., bozen of 40 Ibe.. . $\quad 7 \%$. ( $20-1 \mathrm{~b}$. boxee $\% \mathrm{ke}$ higher than 40 ).

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Write us for price list.

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We can supply you with the very finest

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HUGH WALKER \& SON GUELPH and NORTH BAY

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are superfine carpet BROOMS on polished handles. Offer them to your customers and secure business that stays. Splendid value in $35 \mathrm{c}, 40 \mathrm{c}, 50 \mathrm{c}$, 60c lines. Try a sample shipment añd be satisfied.

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WILL WIN FOR YOU a larger and more profitable fish trade. The high quality of "BRUNSWICK BRAND" SEA FOODS has produced a large trade, which, combined with conscientious business methods, is constantly increasing. When the dealer sells Connors Bros.' Brands he is selling goods that have proven winners with the general public.

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$1 / 4$ Oil Sardines
$3 / 4$ Mustard Sardines Finnan Haddies
(oval and round tins)

Kippered Herring Herring in Tomato Clams Scallops

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Black's Harbor, N.B.


OORAN MILLS, MONTREAL.
Chinese starch, 16 og. pack., 4 dos. per case, \$4; Ocean Corn Starch, 16 oz. pack., 4 dos. per case, $\$ 3.60$; King Corn Starch. 16 0z. pack. 4 doz. per case, $\$ 3.12$; 8 oz, pack., 4 doz. per case, 4 ; 8 oz, pack., 4 doz. per case, 4 per case, $\$ 1.80$; Ocean Baling Soda, 8-0z. package, 120 packages, per case, $\$ 3$; Ocean Baking Soda, 16 oz. pack., 60 pack. per case, 33 ; Ocean Baking Powder 1 lb . pack., 3 doz. per case, $\$ 6.75$; Ocean Baking Powder, 8 pack., 5 doz. per case, $\$ 6.50$; pack.. 4 doz., per case, $\$ 3$; Ocean doz, per case, $\$ 1.60$; Ocean Bak ing Powder, 5 ib, tin, 10 ting per case, $\$ 7.50$; Chinese Washing Powder, 8 oz., 120 pack. per case. 34.25 ; retall at $\overline{6} \mathrm{c}$ per dos., 45 c ; Ocean loxtracts, all flavors, 2 oz . 6 dos. per case, \$6; Ocean Mustard (French Mustard, quart gize), 2 doz. per case, $\$ 4.80$; Ocean Mustard (French Mus$\$ 4$; Ocean Liquid ${ }^{2}$ doz. per case, tles, 2 dos. per case, $\$ 1.80 ; \mathrm{Pe}$ trolatum, 2 oz . jars, 12 doz. per case, $\$ 5.40$; Petrolatum, 5 oz . fars 6 dos. per case, $\$ 5.40 ;$ Ocean Cough Syrup, 8 oz , bottle, 3 doz. per case, $\$ 7.20$.
COW BRAND BAKING SODA In boxes only.
Packed as follows:
5c packages (96)
1 lb. packages $(60)$
$1 / 2 \mathrm{lb}$. packages $(120)$
$1 / 3$ lb. packages $\left.(120)^{\circ} \ldots . ..\right)^{3} \mathbf{3} 40$ $1 / 2 \mathrm{lb}, 60\}$ Fackages, Mixed. 330 SYRUP.
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dos. in case.. 285 Half barrels, 350 ibs. Quarter barrels, 176 lbs. Palls, $381 / 1 \mathrm{bs}$
Pafls, 25 lbs.
........ 1840
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Crystal Diamond Brand Cane 2-lb. tins, 2 doz. In case.. $\$ 265$ $1 / 2$ harrels
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"THISTLE" BRAND,
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A. P. TIPPET \& CO., Agen
Cases, 4 dos, each, fate, per

Cases, 4 do........................ $\$ 40$
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case
............................ 540 INFANTE FOOD.
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BEAVER BRAND CORN AND MAPLE SYRUP.
Qnart tins (wine measure),
2 dos. In case, per case... 470 MOLASgeg.
THE DOMTNION MOLASSES COMPANY, LTD.
Gingerbread Brand
2s, Tins, 2 dos. to case
Quebee, per case ..............
Quebec, per case
Ontarlo, per case
Manitoba, per case
Saskatchewan, per cas
Alberta, per case ..........
2 s , Tins, 2 dos, to cese
Quebec and Ontario, per case 2 gr Quabec and Ontario, per case 2 an
Manitoba, per case ......... $8 \frac{40}{8}$
Raskatchewan, per came
 British Columbla, per case. 2
British Columbia, per case. 85
55

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In Selling a Business?
In Engaging a Clerk 9
In Securing a Position
In Securing a Partner 9
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Lemons

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Agont
Toronto

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The man who does not advertise because somebody said it did not pay, should not believe the world is round because the ancients said it was flat.

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## CANADIAN GROCER

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With every pound of Tea in packages you hand over the counter, you give away 5 to IOc profit.
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[^2][^3]
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[^2]:    Lake of The Woods Milling Co., Limited Montreal "The House of Character" St. John, N.B. Daily Capacity, 13,600 barrels.

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