













# London Advertiser

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TORONTO REPRESENTATIVE.  
F. W. Thompson, 56 Mail Building.  
The London Advertiser Company, Limited.

LONDON, WEDNESDAY, OCT. 21.

## HUGO'S PROPHECY.

THE National Assembly of France convened at Bordeaux on March 1, 1871, to ratify the preliminary articles of peace concluded with Germany. It was at that time that Victor Hugo, after charging Napoleon III. with the French downfall, contrasted the future of the two nations. As a result of her victory, Germany, he declared, would be sternly ruled by a Caesar of "divine right," whose sceptre would be the sabre, enchainning thought, stifling the press and stifling the national conscience, while conquered France would overcome her misery under the guidance of the sovereign people, with free speech, free conscience and human rights. Amid the wildest enthusiasm, he concluded this remarkable prophecy:

"Oh! The clock will strike—and we shall hear the sound—for this prodigious revenge. This will begin the tomorrow when France shall have one thought alone: to collect herself, to rest from the terrible gloom of desperation, to reassemble her forces, to educate her children, to rear with sacred passion those little ones who shall become great, to form citizens; to create an army which shall be the people, to call science to the aid of war, to study the strategy of the Prussians as Rome studied the strategy of the Carthaginians; to fortify herself, to consolidate and regenerate herself, to become again the France of '92, the France of an idea, the France of her promise."

"Then, one day, she will suddenly rouse herself. She will become formidable. She will be seen at one blow to regain Lorraine, to regain Alsace. Is it not so? No! No! She will capture—Lorraine—Trevres, Mainz, Cologne, Coblenz—and you shall hear France cry: 'The clock strikes my hour! Germany! Hear me! Hear France cry: No, I am thy sister! I have taken all from thee, I return all to thee! Upon one condition: That we shall no longer be a divided people; that we shall be one united family, one republic. I will demolish my fortresses, thou thine. My vendetta is—brotherhood!'"

No more frontier. The Rhine, mine and thine. We shall be the same people, we shall be the United States of Europe, we shall be the continental federation, we shall be the Liberty of Europe. And now let us clasp hands, for we have rendered each a reciprocal service. Thou hast freed me from my emperor. I will free thee from thine."

## ANOTHER CABINET SHAKE-UP.

AS forecast in the Advertiser a week ago, the second shake-up in the Borden Cabinet has come about. The first occurred in 1912, when Hon. F. D. Monk was replaced by Hon. Bob Rogers as minister of public works, when Hon. Dr. Roche was transferred to the interior portfolio from that of secretary of state, and was succeeded in the latter by Hon. Louis Coderre. Yesterday Hon. L. P. Pelletier was replaced as postmaster-general by Hon. T. Chase Casgrain, a Montreal lawyer, and Hon. W. B. Nantel, minister of internal revenue, was succeeded by Hon. P. E. Blondin, formerly deputy speaker of the House, and another Quebec Nationalist. Hon. Mr. Casgrain's appointment brings two natives of the United States into the Cabinet. He was born in Detroit, while Hon. George H. Perry was born in Lebanon, New Hampshire.

Mr. Pelletier's resignation is said to have been due to ill-health, but it is significant that he had said that he never would serve in the cabinet along with T. Chase Casgrain, who steps in as he goes out. Hon. Mr. Nantel's chief function in connection with affairs at Ottawa during the past three years seems to have been to keep himself absent.

The appointment of the Deputy Speaker to the inland revenue portfolio comes as a surprise even in the make-up of a cabinet which is full of surprises. It is even astonishing, for Mr. Blondin's remark during the last election, that in order to breathe the air of

freedom it was necessary to shoot the Union Jack full of holes, did not inspire any degree of confidence in the speaker among patriotic Canadians. At this time, however, it may be assumed that the Government feels itself able to take chances on the question of patriotism and give a full measure of attention to the matter of politics. Mr. Blondin is a good Nationalist.

Another feature of the rumored cabinet changes which is not less than astonishing is the announcement made yesterday in Toronto by Hon. Bob Rogers, that Hon. Sam Hughes is not to leave the cabinet, that he is, as a matter of fact, something of a "white-haired boy" in official circles. Of course, if the Hon. Bob says so, it must be so, but how will the Hon. Sam get along with a colleague who wants to shoot the flag full of holes?

## BOERS ARE SATISFIED.

NO DOUBT one reason why a majority of the Boers have remained loyal to Great Britain is that proximity to the South African Union of German East Africa has given them a practical demonstration of what it means to be a German colony. Instead of running themselves as they do under the British flag they would become the wards of a cramping, domineering paternalism that would be peculiarly irritating to a naked-up such as the Boers.

The Boer is noted for his canniness. He is much too wise to swap his present wide liberty for a "benevolent" despotism. The Kaiser's agents no doubt have made some tempting offers, squeezed out by the peril of Germany's situation, but the Dutch of South Africa since coming under British rule have prospered, and they are not going to exchange a certainty for an uncertainty. Germany has always made the mistake, where her colonies are concerned, of ruling them after the manner of the home land. She possesses the most superb war machine the world has ever seen, but when it comes to handling colonies she is far behind the British.

## CARRANZA'S GRAB.

VILLAGA has supplanted Carranza as controller of Mexico's destinies, but one of the signs that Carranza does not intend to sit idly by was his recent seizure of the car lines of the City of Mexico. The excuse given for the seizure was that the Mexico Tramway Company was unable to operate its cars owing to a strike of its employees. The real reason probably is that Carranza is carrying a "war chest," this being a popular method with all Mexican faction leaders. It is significant, too, that the owners of the Mexican Tramways stock are English, Belgian and French, while the home of the owning corporation is in Canada. Carranza, no doubt, figures in the war preventing any interference with his grab. It is an old story this, of foreign capital being helpless in a country of eternal revolutions.

## HOME RULE IN NICK OF TIME.

IF Great Britain had adopted some time ago a system of compulsory military service she would, at such cost in many ways, have been ready to meet the present peril. But other salutary measures more compatible with her pacific policy and free institutions have been taken, which lend at this hour incalculable strength to her position.

After the Boer War a large subscription did more than German telegrams for the Transvaal's wounds. But it was the admission of the burghers to equal freedom and privilege with other South Africans, the proof of British justice and goodwill, that bound the former enemy to Britain's side forever. German newspapers show bewilderment over the behavior of men like Botha and Joubert. The former holds up the Union Jack against German raiders as he once opposed Jameson. The latter comes to France desiring, as he says, to serve the common cause fighting by the side of General French. The Empire is not divided in South Africa. It is the same thing in India. Some measure of discontent there may be, yet the recent liberality of His Majesty's Government, the increasing admission of self-government in India, the recognition of an Indian nationality in the removal of the capital to Delhi, have fanned the loyalty of all classes to a flame.

Under the brilliant administrations of Cromer and Kitchener Egypt has become so far satisfied with British suzerainty that nothing need be feared in that quarter. The cloud of Nationalist ill-will, which the Kaiser's diligent reporters may have spied in Canada, develops into a thunderstorm of French-Canadian enthusiasm against the vandals of Rheims. No matter where the Germans may look for comfort within the British Empire, it is all the same, a serious unity of front.

But the crowning instance is Ireland. There, we have been told by the Gaelic phobes, disloyalty was rampant throughout four-fifths of the island. In the other fifth the professed Loyalists themselves have been importing German arms and declaring for the Kaiser should their wishes not be complied with in all respects. But the placing of Irish home rule on the statute book, just as this war began, has turned a potentially disloyal population into a fruitful recruiting ground for the expeditionary force, while Ulster is placated by the promise of justice in an amending measure. There is a hard contrast between the Prussian policy of blunder and plunder and the facts of British fair play. Imagine, if possible, the German Government granting autonomy to Posen as Britain has bestowed home rule at last upon Ireland, just in the nick of time.

## EDITORIAL NOTES.

The Kaiser says he is just beginning to fight. Well, up to date John Bull has just been taking a little working-out exercise.

When they get the material to work upon, British submarines are just as effective as German submarines, and more numerous.

The prohibition rules are being rigidly enforced at the English training camps, and anyway, Johnny Canuck's camp is so isolated that he will find it a long, long way to the nearest "Pub."

The season for pheasant shooting in England has opened. Sporting note: The peasant-shooting season for Germans in Belgium opened some weeks ago.

Britain's foreign commerce during September amounted to \$359,000,000, and Germany's billion-and-a-half-a-sea overseas commerce has been wiped out. Guess who rules the waves?

The girls are having their own troubles in this war. Nancy, Lou Vain and Anniwerp have been captured, and the Japanese are after the Carolines. Vancouver Juan. But Lille has been having a lovely time flirting with Germans. British and French by turns.

The London Times makes the following significant statement: "We have sent merely an advance guard into France. In the spring the remainder of the advance guard will follow, and sometime toward the end of 1915 the main body will begin to come into view." From this it is evident that the duration of the war is to be somewhat protracted.

## IN HARMONY.

[Baltimore American.] "This plain engagement ring won't do, George. You want, dear?" "I must have one to match my ruby spaniel."

## JOSHING THE VEGETABLES.

[Kansas City Journal.] The farmer is a jolly chap. All dressed up in his jeans. He has such jollity on tap. He even strings the beans.

## LOOKS THAT WAY.

[Pittsburg Post.] I guess when folks a decade hence will smile at a town. They'll have to lay out crooked streets. To keep the autos down.

## MAN WANTED.

[Boston Globe.] The question who began the European war is not nearly so important now as the question who will bring it to an end.

## NO WONDER.

[Woman's Home Companion.] Gladys—"That reporter keeps staring at my nose." Clara—"He is supposed to keep his eye on anything that turns up."

## THE APPLE CURE.

[Toronto World.] An apple a day keeps the doctor away. So they say. We eat enough apples every day to repel the whole medical council of Ontario. Go and do likewise.

## CALL IT LIFE.

[Helen Mathers.] To pass from stairway into lighted hall. Abruptly, with no lingering pangs, no trail of flowers in spirit; just the brave life spent.

With love of country for its sacrament—You call it Death? Nay, call it Life, and smile. Ye mothers, though your tears course down the while.

## HER PRACTICAL P.A.

[Boston Transcript.] Editor—"Your daughter, sir, is willing to trust me; why can't you?" Father—"She doesn't care how much a thing costs, and I do."

## JUST AS GOOD.

[Seattle Post-Intelligencer.] "Saw a local Sir Walter Raleigh today." "Did he spread out his cloak to save some lady's footgear from the mud?" "No; he spread out a newspaper."

## ON THE OLD FARM.

[Philadelphia Ledger.] City Girl—"How savagely that bull looks at me!" Farmer—"It's your red parrot, miss. City Girl—I knew it was a little out of style, but I didn't think a bull would notice it."

## FEELING THE STRAIN.

[London Standard.] That every country concerned in the war will suffer loss and inconvenience goes without saying, but already the indications in this respect are most ominous both as regards Austria and Germany. Of much that is taking place in the latter country we are, of course, in ignorance, but the official figures of the Reichsbank show that already the financial strain in Germany, in spite of its preparedness for war, has been indefinitely greater than here. Our own financial position affords every ground for encouragement and strengthens the belief that in this war the great power Finance is on the side of the Allies.

## THE WORLD IN TEARS.

[Brooklyn Eagle.] The god of the machine has spoken again, and Antwerp is chaos. For what? To release three army corps, or perhaps to make new strategy. It is all the same. Antwerp is crushed. Its churches are debris; a monstrous havoc has brought its people to despair, and only human misery cries out in the once proud city. The destruction of Antwerp has burdened the world with another ghastly memory that centuries cannot efface while the bitter cry of the hopeless women and children cry of the agonies of living sufferers must bring the world to tears.

## THE END FAR OFF.

[Winnipeg Free Press.] At the rate at which supplies in men and money are being used up we may look for the first sign of distress, fore-shadowing the final agony, by next midsummer; but the war may drag along for another twelve months. The sooner everybody recognizes that this is going to be a long wearying fight, in which the varying fortunes of war will be fully illustrated, the better it will be for the nerves of the public.

## NOT AT ALL.

[Alexandria, Ind., Times-Tribune.] How would you like to lie in a trench up to your armpits in water trying to see how many human beings you could shoot without missing?

## FOUR IN ONE.

[Ladies' Home Journal.] The youth had been asked to write examples of the indicative, subjunctive and potential moods and an exclamatory sentence. This is what he produced: "I am trying to pass an English examination. If I answer twenty questions I shall pass. Heaven help me!"

## "BUSINESS AS USUAL."

[Kincardine Review.] They were earnestly discussing the ar, when one man spoke up: "Did you see what the Italians are doing?" They hadn't, so he told them: "Selling bananas."

## ---and the Worst Is Yet to Come



## PRESS COMMENT ON THE WAR

**WRECK OF CIVILIZATION.** [London Herald.] Europe has embarked upon a struggle so terrible that the imagination recoils in the effort to think the horrors must bring in its train. It is a war that may well involve the wreck of modern civilization and the collapse of the very foundations of ordered society as we know it today.

**SIGNIFICANT.** [London Herald.] The destruction of those four German destroyers by the British cruiser Undaunted is not in itself a very important incident, but it is significant in one way—it shows what can and will be done when the German navy offers more important targets for the British gunners to shoot at.

**UNTHINKABLE.** [Rochester Post-Express.] What would be thought if the Asquith Government should take advantage of the war feeling to dissolve the British parliament and elect a further lease of power for itself? Anything more outrageous, may railroads can scarcely be imagined. And yet there is the kind of partisan move which the Borden Government is being asked to take, and it is evidently seriously entertaining it.

**TOO MUCH PROSPERITY.** [Kingston Whig.] Prosperity has, to some extent, spoiled some Canadians. They have lived high and accustomed themselves to expensive tastes. It hurts their feelings to have to adopt economies, because they are really necessary. It exalts, however, the one who is wise and willing to profit by kind advice. Plain food, plain clothing, and plain living, generally benefits all classes of the people of this particular time, and the sooner all classes become reconciled to it the better.

**GERMANY'S WEAKNESS.** [Rochester Post-Express.] The weakness of the German system is that, while the people are the state in the sense that they are a unit in its right of deciding when they will fight, or what they will fight for. An archaic divine-right autocracy still holds this power, but the German people will take it over at the end of this war. Germany could not be overthrown by any less potent combinations than is now in arms against her, and could not.

**THE BORDER TO STIMULATE SOME AUTHORITIES TO THE PROTECTION OF THE PROPERTY ESSENTIAL TO CANADA'S LOYAL SUPPORT OF THE ENGLISH GOVERNMENT.** The orders for the guarding of the bridge do not come, ostensibly at least, from the Canadian Government, Canada.

## Guard Canadian Bridges From Possible Cranks

Two men, tramping through the Maine backwoods near the Canadian border recently, came to a railroad bridge across a small ravine. Which they attempted to cross, an armed guard stepped out from a camp near by and challenged them. They had to establish their identity as well-meaning American citizens and their reasons for wanting to cross the bridge before they could proceed.

The bridge was on the line of the Canadian Pacific railroad, near Greenville, Me., about five miles from the head of Moosehead lake. In their talk with the man who had stopped them, the tramps discovered that every bridge on the road is being similarly guarded, and that in the remote New England forests they had stumbled upon one the wide-spread reactions of the war in Europe. The Canadian Pacific road is a vital link in Great Britain's system of war supply, and on its safe transport of the great resources of food and men of the Canadian Dominion depend an important part of the mother country's plans.

The two guards did not know just why they had been engaged to protect the bridge, or from what authority the command came. "All we know is that we've got to guard this bridge," they said.

**Fear of Danger From Cranks.** They supposed that the company was afraid of cranks whose sympathy with the Germans cause might lead them to try to destroy the line of communication with the coast. They were camping in a couple of small tents close beside the railroad tracks at one end of the bridge, and were spending their days in the work of building a permanent shelter from the winter storms. There they expect to live until the war across the sea is over and any danger to the bridge is past.

Canadian police are being employed to guard the bridges on Canadian territory and at the Canadian end of the bridges that cross the border of the two countries. On United States soil, United States citizens have been sworn in as deputy constables to keep watch. These men are paid by the Canadian Pacific railroad.

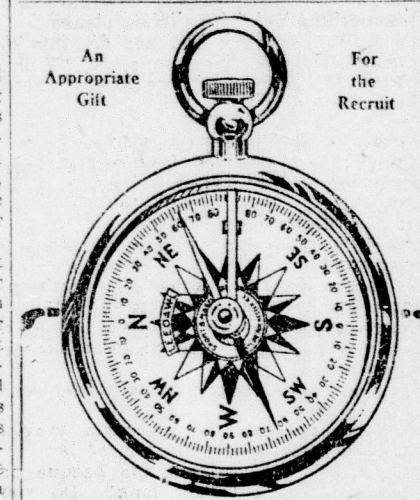
The Canadian Pacific line cuts across northern Maine for over 200 miles, in taking a more direct route to the sea than could be gained in Canadian territory. An interesting question lurks in the question of Canada's being allowed to transport troops over this line for the British army, or even of contraband of war for belligerents.

## THE MOTHER TO THE KAISER.

[Sarah Latchworth, California, U.S.] You ask me, am I not a patriot? No! I tell you, if it means that I am damned, I will not loose my hand to let my son die for the pleasure of your cursed land! God gave me him; I bore him as I should. And laughed in pain, though tortured through and through; I worked, I starved, I slaved that he might live. And now you wish my boy to die for you.

It is not fair, no one can make it right. The you should take what you can never give. Our children's blood is something more to us. Than just to pour into your red-dyed sieve. Weak mothers through the years have bowed their heads. And at your will relinquished all. And meekly said, "The Lord must have His will." 'Tis not the Lord! 'tis thine, "Assassin Bold."

You, for your glory, in your people's name "Demand," not ask, the awful toll. You drag your nation to eternal shame. And flaunt a blood-stained flag up on a pole. You ask me, am I not a patriot? No! I leave the land subservient to your whim. My father's Emperor is mine no more. I have a son; my country is in him.



## TAKE A LEADAWL COMPASS TO THE FRONT!!

The Leadawl is world famous for accuracy; jewelled needle; silver metal dial—white metal non-tarnishing case. The only guaranteed jewelled compass at its price.

**\$1.25** Buy one today of your leading dealer. If you cannot supply or will not order for you, remit \$1.25 with dealers name and we will send you one and guarantee satisfaction. Illustration is exact size.

Taylor Instrument Companies  
Carlaw Building, Toronto  
Largest Manufacturers in the World of Scientific Instruments

# McClary's Champion

## Interchangeable Gas Range

A six-hole 18 inch oven coal range and a complete gas range all in one. See the McClary dealer.

MADE IN CANADA  
Sold by J. A. Brownlee, 385 Talbot Street; Gas Appliances, 213 Dundas Street.

**OF DIFFERENT MIND.** [Houston Post.] "Going to divorce your husband, eh?" Let me recommend my lawyer. He got my divorce without the slightest publicity." "Glad you told me about him. I might have made a mistake and employed him if you had not."

## GET OUR PRICES FOR

Tin, Lead, Zinc, Babbitt, Solder, Sheet Lead, Lead Pipe

The Canada Metal Co., Limited  
FACTORIES: Toronto, Montreal, Winnipeg.



The House Without A Cold Spot  
THE house that has a Perfection Smokeless Oil Heater needn't have a cold spot anywhere. A Perfection is light and can be carried easily from room to room—anywhere that extra heat is needed.

For the "between seasons" of Fall and Spring the Perfection Smokeless Oil Heater gives just the heat you want.

**PERFECTION SMOKELESS OIL HEATERS**  
Perfection heaters are solid, handsomely designed and smokeless and odorless. Look for the Triangle trademark.

Made in Canada  
ROYALTY OIL is best for all uses  
THE IMPERIAL OIL COMPANY, Limited  
Toronto Quebec Halifax Montreal St. John Winnipeg Vancouver

# \$67 Gone

Every Canadian consumed, during 1913, approximately \$67.54 worth of imported goods. Every Canadian thereby sent sixty-seven dollars of Canadian money to enrich some other country, to keep foreign workmen employed.

It does not seem so much, but it makes the gigantic total of \$675,428,168. The value of all goods "Made in Canada" is not much more than double this. Of these imports 65% come from the United States, yet by every condition of nature we are just as well equipped to manufacture many of these goods as our neighbour---and we do.

If only 25% of this 675 million dollars' worth of goods were produced in Canada, that production would give employment to 62,500 workmen, sufficient with their families and dependents to support 250,000 people, to populate a city larger than Winnipeg or to create 16 cities the size of Guelph, Moncton, Brandon, or New Westminster.

By purchasing only goods "Made in Canada" you can help to keep a good share of this 675 million dollars at home, you can bring about a greater prosperity than Canada has ever known.

Keep Your \$67 for Canada—  
Buy "Made in Canada" Goods

## PERRIN'S GONDOLA

---a biscuit of most delectable flavor, short, and light as a feather. At tea-time, or any other time, it is sure to be a success.

## THE PERRIN "SAMPLER" PACKAGE

will delight you. A box of delicious fancy biscuits (and your grocer's name for it).

D. S. Perrin & Company Limited  
LONDON CANADA





## DAILY PAGE FOR ADVERTISERS WOMAN READERS

ROYAL



YEAST

VEGETABLES TO CONSUMER DIRECT

SPINACH, choice, peck, 15c. Spinach is the most wholesome of vegetables. It is very light and laxative, and very easily digested. It is an excellent vegetable and most beneficial to health. However, dressed, it is a resource for both rich and poor.

For all other vegetables, see our detailed list in Tuesday's papers.

MAIN &amp; COLLYER

Telephone 2331. P. O. Box 275. Orders received 7 a.m. to noon delivered same afternoon. Noon to 6 p.m. following morning. Minimum, 25c.

FRY'S COCOA

WE HAVE JUST RECEIVED A NEW SHIPMENT OF

Woolen and Flannel Blankets and Comforters. All sizes, all colors, and all prices. Come in and look them over before you buy.

H. WOLF &amp; SONS

263-265 Dundas Street - Near Wellington.

Funeral Flowers

Beautiful Wreaths, Pillows, and Sprays.

ED. WEST FLORAL COMPANY

227

Arthur's special hair nets, made with or without elastic, extra large sizes; fine mesh. We fill orders for these promptly—5c each or 6 for 25c.

ARTHUR'S

LONDON EAST. ZXT PHONE 3213.

Eat More Bread

It is the most nutritious and most economical of foods. The best bread is made with Fleischmann's Yeast

Fleischmann's Yeast

WHITE RIBBON WORKER

TO GO TO FRONT

Local W. C. T. U. Heartily Supports Movement to Send Missionary to Europe.

The local branch Women's Christian Temperance Union yesterday placed itself on record as being willing to heartily support the recommendation of the provincial convention that one of the W. C. T. U. missionaries be sent to the front to minister amongst Canadian soldiers.

The W. C. T. U. support two missionaries in the Canadian west, Miss Sproule, who is engaged amongst the settlers, miners and lumbermen's families, and Mr. Pettick, whose work is almost entirely in the lumber camps. As so few men are now being employed in these camps, owing to the present war, the union feels that it will be a splendid field for white ribbon work at the front, and probably Mr. Pettick will leave with the next Canadian contingent. Members of the union here expressed themselves as deeming it a great opportunity to do patriotic work through their own organization.

Other business of yesterday was the election of officers, left over from last week, when Mrs. H. Ashplant was re-elected president. The previous officers all remain in force: Corresponding secretary, Mrs. Garner; recording secretary, Mrs. (Dr.) Rae; treasurer, Mrs. (Dr.) Weekes.

Encouraging reports of the year's work were presented by the corresponding secretary, and a number of the superintendents of the various departments. A very earnest Bible reading was given by Mrs. Harrison.

Brief reports of the recent provincial convention at Toronto were given by Mrs. Clarke, Mrs. Jones, and Miss Ingram.

COWAN'S PERFECTION COCOA

Just the right flavor

Sold Everywhere

## Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

A Few Questions.

Dear Miss Grey.—I sent you on a letter from my friend who is away. She asked me to send it on to you, but I have not seen an answer in the paper yet, that is nearly three weeks ago, so I am sure it must have found the W. P. B. and I am sure she would like to have had an answer from you though the paper, can you please answer a few questions for me, what is the meaning of Gustave, George, Olive, Hazel, Rosa, also what day did the 26th of October in the year 1884 and 1885 fall on, and also what is good for thin hair, as my little girl has such thin hair. And what do you think of my writing. Trusting to see an early answer. I am, yours truly, M. R.

Ans.—1. I did not think an answer was necessary. I received the letter most peculiarly and I am glad to wonder if your friend was "absolutely sane, so made no acknowledgment, if you read it I think you will understand what I mean.

2. The meaning of Gustave, George, Olive, Hazel, Rosa, a rose.

3. Sunday; Monday.

4. Try rubbing vaseline into the child's scalp once or twice a week.

In regard to your other query, if you inserted an advertisement in our paper I am sure you could obtain what you wish.

Photo-Play Companies.

Dear Miss Grey.—This is the first time I have asked you a question. Will you please answer these questions?

1. Please give me the address of Thanahouser, Vitagraph, Keystone, Essanay, Mutual, Majestic, and any other film companies you can find.

2. Is James Cruze, of the Thanahouser Company, married?

Ans.—1. This is rather a large order, but I shall do the best I can. The Thanahouser, Keystone, Mutual and Majestic are owned by the Mutual Film Corporation, of New York; Vitagraph Company, East Fifteenth street, and Locust avenue, Brooklyn, N. Y.; Essanay Company, 521 First National Bank Building, Chicago; Unique, 110 West Fortieth street, New York; American Eclair, 225 West Forty-second street, New York; Lasky Feature Play, Longacre Theatre, New York; American Film Company, Chicago; General Film Company, 71 West Twenty-third street, New York; Lubin Manufacturing Company, Philadelphia; Famous Players' Film Company, 301 Times Building, New York; Edison Company, 239 Lakeside avenue, Orange, N. J.

2. I do not know.

Re Halloween Party.

Ans.—1. Yes.

2. Thirty is a good number, but twenty will be easier to manage if you are not used to entertaining.

Yes.

4. No, if you are having unique invites though, no doubt they will prize them.

5. Yes, or 30.

6. Pass the time in conversation until all the guests arrive.

7. For Halloween have sandwiches, pumpkin pie, "fortune cake," doughnuts.

Advertiser Patterns

1036

1025

1036-1025—A Charming Gown, Suitable for Many Occasions.

Composed of Ladies' Waist Pattern 1036, and Ladies' Skirt 1025. As here shown, embroidered with a new shade of tan was used with trimming of lace, and a giraffe of soft silk. The waist is cut with low front, revealing a vest of ecru batiste. The collar is in Medical style. The sleeves are finished with pretty cuffs, and are cut in one with the front. The tunic and skirt are cut in one. The waist pattern is cut in six sizes: 34, 36, 38, 40, 42 and 44 inches, bust measure. The skirt, in six sizes: 22, 24, 26, 28, 30 and 32 inches, waist measure. It requires 3½ yards of 44-inch material for a medium size. The patterns are also made of silk, velvet, cloth, linen, crepe, gingham, lawn or batiste, and may be developed separately. The skirt measures about 1½ yards at its lower edge.

This illustration calls for two separate patterns, which will be mailed to you on receipt of 10 cents each FOR EACH pattern in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to

Name

Town

Province

Age (if child's or misses' patterns).....

Measurement—Bust..... Waist.....

CAUTION—Be careful to include the above illustration, and send size of pattern wanted. When the pattern is sent measure you need only mark 22, 24, or whatever it may be. When in waist measure, write only the figure representing the size. It is not necessary to write "inches" or "feet." Patterns cannot be returned, as they are made to order. The price of each pattern is ten cents, in cash or in postage.

COWAN'S PERFECTION COCOA

Just the right flavor

Sold Everywhere

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Just the right flavor

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COWAN'S PERFECTION COCOA

Just the right flavor

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conveniently seeks your company quite a bit.

9. It is alright for you to go out when he arrives.

I am very interested in your letter and I should like to help you.

The girl asks questions about fellows and their hair. I should think you have some good laughs over their questions.

But some of them would puzzle a person as to why to say for an answer. Well, I will not take up any more of your time. Hence I will ask you a few questions that I would like answered, and thanking you for your kindness and time.

1. I have had an argument with a fellow of the British navy, who is a German. He says the English guns are purchased from Krupp and brought to England and enlarged. I think differently. Who is right?

2. A friend wants to know what virgin glass is, and where it can be got.

3. I am as bad as girls, so I want to know what a girl means when she passes and turns her head and looks back at me. We were quite friendly once.

4. Last, but not least, what will cure chilblains? They are awful, especially at night.

Again thanking you for your kindness and hoping that you do not think my questions silly, I will close. Good-bye.

A DELIGHTED READER.

Ans.—1. You are right in both instances. The British navy has a much heavier armament than the German navy. It has been part of the British naval program to equip the navy with guns of the corresponding German ships. As far as can be ascertained, no guns have been purchased by Great Britain from the Krupp. The firm of Armstrong, Whitworth &amp; Co., at Newcastle-on-Tyne, manufactures most of the guns for the British navy. The Krupp gets the name of being the foremost gun makers because their names have been connected with many wars, and they are known to influence some countries to enlarge armaments.

2. You will have to ask some one wiser than the editor of this column. Inquiry from all the likely sources I can think of has failed to shed any light on the subject.

3. It probably means that she retains her interest in you, and would like to be friendly again. From what you say in your next query, it would be a pretty good idea to let her know that she would not know whether to speak or not. You did not tell me what the misunderstanding between you was. I think the best way to let her endeavor to see her privately (where outsiders could not gossip) and make friends again. From what I gather in reading your letter, I think she might be willing. Anyhow, I advise you to try.

4. Wear warm socks and heavy shoes, avoiding as much as possible getting the foot very cold or too near heat. The sudden exposing of the feet from extreme cold to heat causes most chilblains, and aggravates the irritation. To bathe them each night in warm water and then rub with mentholatum often gives relief. This formula, taken from a reliable source: Oil of amber, ½ ounce; oil of spike, ¼ ounce; oil of tar, ¼ ounce; oil of turpentine, 1 ounce. Apply several times daily.

Local Items

PATRIOTIC LECTURE, OCT. 28.

The Women's Canadian Club has issued tickets for its patriotic lecture, which will be given in the Grand Opera House by Frank Yeith, of Toronto, on Wednesday, October 28. This is sure to be a popular lecture, as Mr. Yeith, well known throughout Canada, has been lecturing for many years for his superior abilities along this line. The lecture will be illustrated. The entire proceeds will go to the Belgian Relief Fund.

CLOTHING FOR BELGIANS.

The London chapters, Daughters of the Empire, have met with a splendid response in answer to their appeal for men's, women's and children's clothing to be sent to the Belgian refugees. A particularly large amount of men's clothing has been received. The Daughters of the Empire expressed their pleasure to receive many additional garments. They may be sent to the store at the corner of King and York streets (formerly Vining's drug store), or will be called for by telephone Nos. 512 or 254.

BROOKE WOMEN'S INSTITUTE.

The ladies of the Brooke Women's Institute held an "At Home" recently at the home of Miss Minnie Willoughby. The members of the Watford branch were present, also guests from Napier, Thorold, Forest and Warwick.

At 3 o'clock, Mrs. Campbell, the president of the branch, took the chair, and on behalf of the hostess and the branch, greeted and kindly welcomed the visitors, and introduced a varied and most pleasing program.

Addresses were given by the district president and secretary, viz.: Mrs. Davies, of Thorold; and Mrs. Pettit, of Forest. They spoke very encouragingly, and complimented the different branches represented on the success of the various work they were doing. Mrs. Shugg, and Miss McGowan, of Watford, were also called on, and very ably responded.

Some very fine and instructive papers were given on "Books We Should Read," by Mrs. Brown, of Watford, and "The Value of Cheerfulness," by Miss Ada McGowan. This part of the program was interspersed by musical numbers. The violin selections by Mrs. Shugg were very much enjoyed also. The instrumental solo rendered by Miss Watson. Vocal numbers were given by Mrs. McGowan, who sang very sweetly, while Mrs. Shugg and Miss McGowan sang a duet, "Waiting 'Neath the Blossoms." A reading by Mrs. Kingston and a dialogue given by members of Watford branch were also enjoyed. The National Anthem was sung, and the program brought to a close. A social hour was then spent, and a very cheerful service after which the gathering dispersed.

TO REMOVE STAINS.

Almost every housewife has had to spend a great deal of time in scouring and cleaning the kitchen sink. I have used the various cleaners and also kerosene, but was never able to keep it entirely white until I saw a day when I saw a man cleaning a sink with a brush and a bucket of water. I found that it was not so extravagant as I had thought. I saved all such rinds and used them also to remove stains caused from peeling the new vegetables. It will do the work instantly.

## OLD SONGS AND POEMS

BALACLAVA.

Six hundred stalwart warriors, Of England's pride the best, Did grasp the lance and sabre On Balaklava's crest:

And with their trusty leader, Earl Cardigan the brave, Dashed down the Russian valley To glory and the Russian flag.

Their foomen stood in thousands, A dark and serried mass, Resolved to guard the pass, Their guns with fierce defiance Belched thunders up the vale Where our English horsemen firm Beneath their iron gallop.

Chorus— Oh! 'Tis a famous story, Proclaim it far and wide, And let your children's children Re-echo it with pride, How Cardigan the fearless His name immortal made When he crossed the Russian valley With his noble Light Brigade.

Brave Nolan brought the order, "Good God! can it be true?" Cried Cardigan the fearless, "And my brigade so few To take those deadly cannons From our vanishing mass."

"Tis madness, sir, where shall we charge?" "What guns bring from the pass?" "Good God! can it be true?" Cried Cardigan the fearless, "And my brigade so few To take those deadly cannons From our vanishing mass."

Then turned his charger's head away And bade the earl adieu.

And they were but six hundred, Hemmed in by furious cannon, And crushed by savage blows, Yet fought their like no heroes have been pursued by.

Enriched with England's blood, Four hundred of her bravest, Rejoiced their lives away To the England they had fought for On that wild October day.

Sent by M. R.

POTATO DOUGHNUTS.

Mash two boiled potatoes and while hot mix with it two level teaspoons of shortening. When cool add one and one-third cups of sugar, stir until soft and smooth, and then add half cup of sweet milk beaten with one egg. Stir together one and one-half cups of flour, four teaspoons of baking powder, one-quarter teaspoon of nutmeg, half teaspoon of salt, and mix the mixtures.

A little more or less flour may be needed. Mix as soft as can be handled conveniently and fry in the usual manner.

A SPLENDID STORY OF WESTERN LIFE

LALOMA

By JOHN BRECKENRIDGE ELLIS

THE AUTHOR OF FRANK

Copyright, The Bobbs-Merrill Company.

"Tain't them tents that's seeping your breath. It's pure, unadulterated age. Yes, sir, I means to meet civilization again! I've already been prospecting. There's a party over here in Tent City that's come on from Chicago just from the last of seeing pioneer life at first hand, people that haven't no idea of buying or selling a picnic to them. They're camping out, watching life develop—and what a life-and-death earnestness! It's a speaking fact, I tell you, that them others just amounted to them. That's what's a test of people, high up. Real folks in the big world don't do nothing. It takes all their time just being folks. You and me could bag a dozen polecats while a fine lady is making her finger-nails ready for the day. And these Chicago people is that kind."

"Do you think they'll make friends with Laloma just to suit you? The kind of people you're talking about are more apt to get the kind of strangers, and then they are of being set on by wild-cats."

"They'll make friends with Laloma, all right, and invite her home with 'em. That's the way I love to set her on. The big world. Laloma don't know my plans, and neither do them, but I was never a man to make my plans known. I was going to hold up people. Of course I'm speaking in a figure, but in a figure I may say I've been up several in my day."

"They won't invite Laloma to Chicago, not if they are the right sort. I'll invite Laloma to Chicago," retorted Willock firmly, "and they are the right sort. Wait and see, and when you have sawrander honor to your Uncle Brick."

CHAPTER XIII.

A SURE-ENOUGH MAN.

"Paradise is sure am glad you're put 'er there again! Now are you feeling any way? Looks mighty tough and terry. I do say here, Bill Willock raised his voice to a powerful shout. "Brick, come and see what's blowed in the wind. The old fellow's as good as a sure-though man, that's what I call him, and me to fight if any dispute's made to the forewording."

The tall bronzed man who was leading his horse along the road entering the mouth of the canyon, smiled with a touch of gravity in the light of his grey eyes. Willock found his chin more resolute, his glance more assured and penetrating, while his step, firm and alert, told of dauntless purpose. He was no longer the wanderer who had set there a bed on the ground wherever chance might find him at night, but a mature man who had taken root in the soil of his own acres. Only twenty-five or six, his features were still touched with the last lingering softness of youth, but the set of his mouth and the gleam of his eyes hinted at years of battle against the ruggedness of the world. He was already a veteran of the prairie, despite his youth.

"Yes, he looks very natural," murmured Willock Compton, gazing about on the seemed rocks of granite, and the ruggedness of the landscape. "It's all one to them. I reckon when we've been dead so long that nobody could raise a hand or a whip, we'd ever lived or not, that there same wonder what they call Rocking Stone will still be a drawing and a scribble whether to roll down into the valley or anywhere where it was born. Willock, if you knowed how I am to see you again, you'd be sort of scared, I reckon. Willock would fall among cannibals. Willock would be a dead trapper. He shouted more lustily, and a bristling head suddenly appeared on the summit of Turtle Hill.

## Sale of Ladies' and Misses' Long Winter Coats

ON SALE THURSDAY AT 8.30 A.M. THURSDAY NOW ON DISPLAY IN OUR WINDOWS \$5.00 each

IN black, greys, navy blue, fawn, green, tan and brown, sizes 16, 18, 34, 36, 38, 40 and 42.

38 ladies' and Misses' Long Winter Coats, well made and designed from good quality materials, chinchillas, tweeds, diagonals, polocloths and many other good wearing good appearing cloths. These are a special purchase combined with a few clearing lines from our own stock. They are now on display in our windows. On sale tomorrow (Thursday) morning at 8.30.

Agents for the Ladies' Home Journal Patterns THURSDAY Always the Best of Everything for the Least Money \$5.00 each

GRAY'S LIMITED. TWO STORES. 150 Dundas Street Ladies' Ready-To-Wear and Millinery. GRAY'S LIMITED. TWO STORES. 140 Dundas Street All Other Departments.

Gives Life to the Scrubbing Brush

Old Dutch Cleanser

What shall we serve for Refreshments?

ALWAYS the hostess's pressing problem. For every occasion when you need to serve light refreshments, you can delight your guests with—

PARIS PATE MEAT PATTY

The most tempting of all cooked-meat delicacies. Made from delicious meats and spices—prepared and cooked by clever French Chefs. Needs no cooking—just ready to serve.

Keep a tin or two handy. Your Grocer sells Paris Pate.

For Balls, Parties, Receptions, etc.

Good for everybody—young &amp; old alike—at all times.

10c. at all Grocers

Prepared by SOCIÉTÉ S. P. A. MONTREAL 10

his suit of ordinary blue cloth many a man will have fresh hope of restoration to normal life.

game, and the wearing of stripes she considers a form of degradation. With

Degrading punishments will form no

part of prison discipline under her regime, and the wearing of stripes she

man will have fresh hope of restoration

to normal life.

This woman who was not afraid to

face a murderous mob, each of whom

had forced no man will be constantly

reminded by the clothes he wears that

he is a criminal. When he wakes in the morning he will not be forced

to put on his garment that bears testi-

mony to the evil he has committed.

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mony to the evil he has committed.

This woman who was not afraid to







## You Can't Blame Jeff For Thinking Mutt Was Off His Nut



Rome, Oct. 21.—Late news from the Adriatic is to the effect that the bombardment of Cattaro, Dalmatia, continues with great violence.

## AYLMER FIELD SPORTS WERE KEENLY CONTESTED

[Special to The Advertiser.]  
AYLMER, Oct. 20.—Ideal weather brought out a record crowd for the Aylmer Collegiate sports yesterday afternoon.  
Edwin Harris who has held the championship cup for two years was defeated yesterday by Verne Orris.  
Orris won the broad jump, sack race, three-legged race (Orris and Raymond), quarter-mile run, and the hurdle race, with E. Harris a close second.  
In the high jump R. Johnson defeated both Harris and Orris, the latter two being tie for second.  
Harris beat out Orris in the 100 yard dash and the hop, step and jump.  
There were many other events in the program, including slowicycle, frog race, jockey race and wheelbarrow race for boys, and some splendid contests for the girls.

Following is the championship by points:  
Boys, senior—1, V. Orris, 29; 2, E. Harris, 18; 3, R. Johnson, 12.  
Boys, junior—1, W. Rundle, 25; 2, C. Grass, 19; 3, E. Harris, 15.  
Girls, senior—1, L. McConnell, 9; 2, L. Denray, 7; 3, L. Branson H. White, 6.  
Girls, junior—1, M. Sweet, 14; 2, L. McCrimmon, 11; 3, O. Clarke, 8.  
The judges were Messrs G. Stary and E. O. Aude, of the school staff.

## FEDERALS TO MEET IN NEW YORK FRIDAY

Peace Is Said To Be The Topic for Discussion.

## END OF WAR IN SIGHT

Not Much Bitter Feeling Between Outlaws and Organized Leagues Now.

NEW YORK, Oct. 20.—President Gilmore has called a special meeting of the Federal League for next Friday at the Biltmore Hotel. Gilmore intended to keep this conference a secret, but the story leaked.

## DID BORDEN KNUCKLE TO BOURASSA IN APPOINTMENT?

Blondin, New Minister, Pronouncedly Anti-British in His Utterances—May Be Reward for Helping Pass Closure Bill.

[Special to The Advertiser.]  
OTTAWA, Oct. 20.—The action of Sir Robert Borden in taking Mr. P. E. Blondin into his cabinet created great surprise in Ottawa, and has given rise to great dissatisfaction among Conservatives.

Mr. Blondin has been a fiery Nationalist ever since Henri Bourassa broke away from Sir Wilfrid Laurier, and launched his anti-British campaign. Mr. Blondin's utterances even outran those of his leader, Mr. Bourassa, in the Drummond-Arthurs election. Mr. Blondin took the office in the west Chateaugay by-election, held but a little more than a year ago.

It was expected that E. L. Patin, of Montreal, or Albert Seigney, M. P. for Dorchester, or Mr. Marchand, of Montreal, might be taken into the cabinet in place of Hon. Bruno Nantel, but the elevation of Mr. Blondin was never dreamed of. This afternoon Mr. Blondin took the office in the west Chateaugay by-election, held but a little more than a year ago.

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## ENLISTS AFTER HEARING ABOUT GERMAN CRUELTY

Crippling of Belgian Children Aroused Wrath of Young Farm Hand.

[Special to The Advertiser.]  
TILBURY, Oct. 20.—John Knightly, a young Englishman, who has been working for some months with William Ward a farmer in Tilbury East, left on Monday for London to enlist in the second contingent for service in the war.

## CELEBRATE TRAFALGAR DAY BY RECRUITING

Special Effort Made to Fill Ranks—Nelson Monument Decked

LONDON, Oct. 20.—Tomorrow is Trafalgar Day, and it will be made the occasion of a great effort to recruit men for the army.

Already hundreds of wreaths and bouquets have been banked at the base of the Nelson monument in Trafalgar square, where great crowds were present throughout the day.

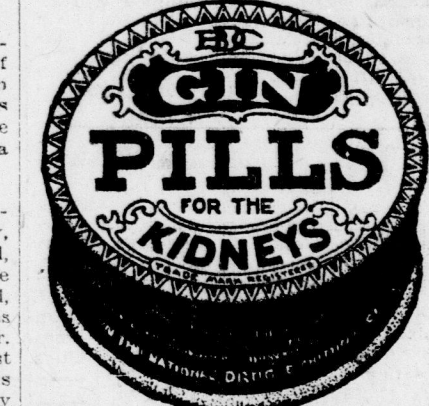
## One of the Popular German Weapons



British soldier holding earthenware jar taken from the body of a dead German. The jar contains gasoline used to fire houses.

## A BACKACHE

With burning, highly colored urine—are sure signs of weak or inflamed kidneys. Gin Pills cure all Kidney and Bladder Troubles. 50c a box, 6 for \$2.50.—at all dealers.



## Metropolitan Suit and Skirt Manufacturing Co.

Powerfully Appealing Are These

## Two Big Suit Specials

FOR WEDNESDAY ONLY

We don't know when we've been able to offer two more attractive Suit Bargains in the history of our store as we are offering for Wednesday's Special Sale.

## SUITS \$6.50

Worth \$13.00.

A special lot—enough for one day's selling—made of Fine Quality Serge, for misses and small women. Tweeds, in green, light and dark greys; Checks and other Weaves. Wednesday at only \$6.50.

## SUITS \$9.95

Worth \$16.50.

These Suit Values are simply marvelous. In black, navy and Copenhagen Serges. Skirts with long tunic and coats nicely trimmed, with pleated backs and buttons. Also a few stylish Tweeds, in grey and other mixtures. Wednesday only \$9.95.

## CHILDREN'S COATS AT \$2.45.

Be early birds tomorrow morning and come to see these great bargains in Children's Coats. Sizes 6 to 14 years. Wednesday, only \$2.45.

Alteration Free of Charge

232 DUNDAS STREET.

Opposite Majestic.

## GRANDMA NEVER LET HER HAIR GET GREY

Kept Her Locks Dark, Thick, Glossy, With Sage Tea and Sulphur.

When you darken your hair with Sage Tea and Sulphur, no one can tell, because it's done so naturally, so evenly. Preparing this mixture, though, at home is messy and troublesome. For 50 cents you can buy at any drug store the ready-to-use tonic called Wyeth's Sage and Sulphur Compound. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning all gray hair disappears, and after another application or two, your hair becomes beautifully darkened, glossy and luxuriant. You will also discover dandruff is gone and hair has stopped falling.

## New, Positive Treatment to Remove Hair or Fuzz

[Beauty Notes.]  
Women are fast learning the value of the use of delicate for removing hair or fuzz from face, neck or arms. A paste is made with some powdered delectable and water and spread on the hairy surface. In two or three minutes it is rubbed off, the skin washed and every bit of hair is disappeared. No failure will result if you are careful to buy genuine delectable.—Adv.

## How To Stop Stomach Torment

Sound Advice From a Well-Known Physician.

Men and women who suffer from what they call "stomach trouble," usually seek regular relief in the form of some peppermint pill or tablet, or other artificial digestant. This experience teaches me, the distress is caused by the development of the fermenting of the food. Instead of a digestant being required, something should be taken to dissolve or neutralize this acidity, when normal digestion will follow as a matter of course. This acid matter is distinctly poisonous, and unless it is dissolved, digestion merely carries the mass of fermenting food from the stomach to the intestines, where its poison is absorbed by the blood and carried all over the body.

If all the great army of people who suffer after nearly every meal would make it a point to take a teaspoonful of Bismarck's Magnesia in a quarter glass of water after each meal, there would be no formation of acidity and consequently no distress or discomfort. Sour, acid, gassy stomach, heartburn, belching, bloating, etc., would then be a thing of the past. "Bismarck's Magnesia" is a physician's prescription. It is inexpensive, and can be obtained at any drug store. It is a powerful, yet gentle, cathartic, and the best proof of its efficiency is that it will stop the sharpest, burning stomach distress in five minutes from the time it enters the stomach, simply by dissolving the acidity that has been formed there. Its action is absolutely harmless.

## Hearing Is Restored To Deaf

Without Mechanical or Artificial Hearing Devices. Deaf Hear With Their Own Ears—A Wonderful English Discovery.

Thousands of people suffer from catarrhal deafness or poor hearing, from having tried specialists' advertised treatments, artificial ear drums, ear phones, electrical vibrators and various mechanical appliances without success. Have at last resigned themselves to a world of silence, thinking that nothing can ever restore them to their normal hearing. Yet their case is not hopeless. A remarkable scientific treatment discovered a little more than a year ago in England is making people hear after years of deafness, and is also unequalled for quickly stopping the distressing head noises that are so often invasions of companions of defective hearing. This discovery is called Parmit, and has attracted widespread notice throughout Europe, where reports of the remarkable results it has given to deaf people have come in by the hundred.

The effect of Parmit, it seems, is by tonic action to produce a stimulus necessary to reduce inflammation, swelling, enlargement or thickening of the organs of hearing and to stimulate the entire auditory tract.

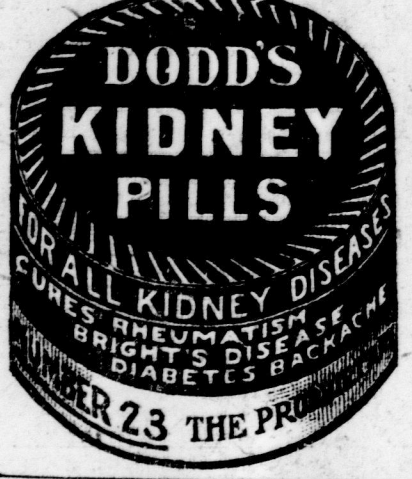
## ECZEMA ITCHED AND BURNED

Rash on Legs and Back. Scratching Irritated Breaking Out. Used Cuticura Ointment. Disease Vanished.

Kentville, N. S.—"For about five years I was bothered with a light rash which would appear most heavily on my legs and back. This troubled me most in the spring of the year. They said it was eczema. The eczema itched and burned and my scratching irritated the breaking out. After it broke out I could not obtain more than three hours' sleep each night it pained me so. My legs and back were a solid mass of itching sores.

"I was given some salve and after using this preparation about a week the disease became worse and I could not obtain any rest at night. I used all the patent preparations on the market but they only seemed to increase the suffering and afforded me no relief whatever. About this time a friend recommended Cuticura Ointment to me. However, I had lost faith in all remedies and told him so, but he insisted that I try Cuticura Ointment so I purchased a box. The first application gave relief and in about a week the sores were healing and I was able to obtain a good night's rest. The first I had enjoyed for many months. I continued the treatment for another month and by the time all signs of the disease had vanished." (Signed) Willard F. Allen, May 16, 1913.

For more than a generation Cuticura Soap and Cuticura Ointment have afforded the most economical treatment for all conditions of the skin and scalp that torture, itch, burn, scale, and destroy sleep. Sold everywhere. Sample of each mailed free, with 32-p. Skin Book. Address post-card Potter Drug & Chem. Corp., Dept. D, Boston, U. S. A.



Women's Shoes  
\$2, \$2.50, \$3

There are no lines of Shoes in our store to which we give more attention than our Medium Priced Shoes for Women

We secure the best Shoemaker's best, and stand behind them with OUR GUARANTEE.

Women who have an idea that it is impossible to get Good Shoes at Moderate Prices are invited here to see our lines.

The New Fall and Winter Styles are here in complete assortment, and we've great satisfaction in store for the women who want a handsome, stylish, graceful and durable Shoe at a Moderate Price.

Patent Colt, Kid, Vici and the Dull Gunmetal Calf Leathers, medium toes, receding toes or the new narrow toes, Cuban, Spanish and kidney heels.

Hubert Ashplant and Sons



Through all my days I'll sing the praise Of brown October Ale.

Consumers everywhere sing the praises of Carling's Amber Ale.

Brewed by the grand old English methods as adopted by England's greatest breweries—light, mild, stimulating, delicious.

Finest barley malt and hops, purest spring water, and over 60 years of experience have combined to make this.

A Masterpiece of Brewing.



## CURE SICK HEAD

Headache, not Carter's Little Liver Pills are equally valuable in Constipation, curing and preventing this annoying complaint, while they also correct all disorders of the stomach, stimulate the liver and regulate the bowels. Even if they only cure!

Headache, not Carter's Little Liver Pills are equally valuable in Constipation, curing and preventing this annoying complaint, while they also correct all disorders of the stomach, stimulate the liver and regulate the bowels. Even if they only cure!

Is the name of so many lives that here is where we make our great boast. Our pills cure all while others fail.

Carter's Little Liver Pills are very small and very easy to take. One or two pills make a dose. They are strictly vegetable and do not grip or purge, but by their gentle action please all who use them.

CARTER MEDICINE CO., NEW YORK.

Small Pill, Small Dose, Small Price.

## FireSale! FireSale!

Watch For Prices Later

Store Will Be Closed Wednesday

Open With Big Sale Prices

ON THURSDAY AT 9 A.M.

J. A. BROWNLEE

385-7 Talbot Street.



# Advertiser Want Ads Find Buyers For Any Sort of Usable Articles. Your Best Chances To Sell, Buy, Trade or Secure What You Want Is Always Through Advertiser Want Ads.

**AMUSEMENTS, LECTURES**

## EMPIRE THEATRE FREE Matinee

Two Afternoons Only, Wednesday and Thursday, at 2:30. London's Finest Photo Play House—Dundas Street, East, London, in order to introduce

### THE TREY O' HEARTS

BY LOUIS JOSEPH VANCE.  
The Great Spectacular Serial Photo Drama, in Fifteen Series. You'll be sorry if you miss the opening chapters of this great Motion Picture Serial.  
Children Not Admitted Unless Accompanied by Parent.

**MEETINGS.**

Say you saw it in The Advertiser.

**Castro Lodge, I.O.O.F.**

NO. 100—Market Lane.

**REGULAR MEETING TONIGHT.**

Third Degree. Social evening. Members urged to attend. Visitors welcome. A. H. BRAUER, N.G. x

**Electrical Workers, Notice!**

LOCAL 120.

Regular meeting, Moose Hall, tomorrow (Thursday) night, 8 o'clock sharp. W. J. TIERNEY, Secretary.

**ORDER OF THE EASTERN STAR.**

Chapter 13, meets Tuesday night, 8 p.m., in Masonic Hall, Queen's avenue. Visitors welcome. Adm. Secy, Secretary.

**LONDON POULTRY CLUB**

Meets Thursday evening, Oct. 22, in Duffell block, corner Dundas and Clarence streets. Columbian Wyandotters and Columbian Rocks will be scored, and a profitable evening is assured. Join this club, and learn how to raise poultry. Oliver Boug, president; J. W. Duncan, secretary.

**Domion Lodge, No. 48**

Meets tonight, Oddfellows' Hall, Third Degree. Members please note. Refreshments. Visitors welcome. Room 18 at Corner, Richmond, N.G. x

**THE ANNUAL GENERAL MEETING**

of the shareholders of the Plaster Club, Limited, will be held in the Court House, Chapter 13, meets tomorrow evening, October 23, 1914, at the hour of 8 o'clock, p.m., for the purpose of electing directors and any other business that may properly be brought before the meeting. R. W. Glover, secretary-treasurer.

**MALE HELP WANTED.**

Say you saw it in The Advertiser.

**ADVERTISING CONCERN WANTS**

advertising managers throughout Ontario. Experience not absolutely necessary, but must have push, energy and organizing ability, and ability to do business. Call on advertiser, or make two to three thousand per year. Automobiles, etc. Frank M. Company, 110 McKim Building, Toronto, Ont.

**WANTED—A BAKER**

Apply R. F. Brighton, Emery. 65k

**EXPERIENCED CORNER-STAYING**

machine hand wanted. Apply Timekeeper, D. S. Perrin & Co., Limited. 67c

**WANTED—FIRST-CLASS PLUMBER**

Apply F. J. Greenaway, 352 King Street. 67c

**RAILROAD FIREMEN, BRAKEMEN,**

\$1200; experience unnecessary. Send age, postage. Railway care Advertiser. Oct. 29-xxv

**GET CANADIAN GOVERNMENT JOBS**

—London examinations November 12. Specimen questions free. Frank M. Company, Dept. 315-B, Rochester, N.Y. Nov. 7

**UNION MEN—TRY MERRILL BROS.**

for that next half-cut or shave. Rear McKenna's Clear Shave. 67c

**WANTED.**

Say you saw it in The Advertiser.

**WANTED TO BUY—ABOUT SEVEN-**

ROOMED house, in good locality, buy for cash. Apply Box 174, Advertiser. 67c

**BOAT WANTED—SERVICABLE**

boat, to carry five men. Box 185, Advertiser. 67c

**WANTED TO RENT—A MODERN**

six-room cottage, central or South End preferred, within one block of car line. Box 185, Advertiser. 67c

**COUNTER WANTED—ABOUT FIFTEEN**

feet long. Box 185, Advertiser. 67c

**WANTED TO BUY—MEDIUM-SIZED**

modern house, Apply, stating best price. Box 175, Advertiser. 67c

**Wanted**

Live Stock of all kinds—sheep, cattle, hogs, fowl, etc.

**JACKSON BROS.**

BUTCHERS, Phone 1057, 87 Wellington St.

**WANTED—TWO YOUNG MEN**

boarders; all conveniences; north end. Box 175, Advertiser. 67c

**WANTED—A LOAN OF \$1500 ON**

gold-gilt city property. Will pay 6 1/2 per cent. Box 175, Advertiser. 67c

**DR. MAHAN'S COMPASS OIL SHOULD**

be in every home. It quickly cures all rheumatism, sprains, scalds, chapped hands, etc.

**STEADY MAN WANTS WORK.**

Apply Box 175, Advertiser. 67c

**DRESSMAKING AT HOME OR BY**

day. Phone 3822. Apply 535 Quebec Street. 67c

**PUBLIC STENOGRAPHER AND**

typewriter letter copy work, envelope addressing; low prices; high-class work. Thompson Letter Copy Shop, 373 Clarence Street, Barber shop entrance. Phone 3514.

**RAPID MESSENGER—NIGHT AND**

day services. Dray for hire. Phone 2545. R. Griffith, 244 Horton Street.

**DEAD HORSES AND CATTLE**

phone 628, will go twelve miles; no animal removed without his hide. John Thompson Fertilizer Company.

**WANTED—PEOPLE TO KNOW THAT**

Hunt's Diamond Flour makes a perfect bread.

**Board and Rooms Wanted.**

Say you saw it in The Advertiser.

**WOMAN'S INSTITUTE CONVENTION.**

November 4 and 5—State accommodation available and terms for billeting. Write to the National Executive Committee, City Hall, 020

**OSTEOPATHY.**

Say you saw it in The Advertiser.

**DR. H. V. CATON, GRADUATE**

Osteopath—Eleven years' practice in London. 645 Richmond Street. Phone 1575.

**DR. R. C. BARKIE, OSTEOPATH**

Hospital, 115 St. Michael, Hale Street, London. Phone 2554.

**MARRIAGE LICENSES.**

Say you saw it in The Advertiser.

**MARRIAGE LICENSES ISSUED BY**

W. G. R. BARTON, 532 Dundas.

**MARRIAGE LICENSES ISSUED BY**

H. J. Childs, druggist, 532 Dundas.

**CONDENSED ADS.**

No Advertisement Accepted Less Than Fifteen Words.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings—When no admission is charged, one cent per word each insertion.

Articles For Sale, To Let, Find Wanted, Situations, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

**BORN, MARRIED, DIED.**

**MARRIED.**

**CARMICHAEL—NIXON**—On Tuesday, Oct. 15, 1914, Lillian L. daughter of Mr. and Mrs. G. E. Nixon, to Mr. Courtney R. Carmichael, by John Elder, of Bethel Presbyterian Church, 484 Dundas Street.

**WILLIAMS—SELDON**—On Oct. 14, Margaret Seldon, of London, to Mr. William S. Williams, of Meriton, by Rev. Nathaniel Drew, Thursday, Oct. 15, 1914.

**DIED.**

**MOORE**—On Monday, October 19, 1914, Joseph Moore, of Lobo.

Funeral private, from his late residence, at 1 o'clock, Wednesday, Oct. 22, at Mount Pleasant Cemetery.

**MINHNICK**—In this city, on Tuesday, October 20, 1914, Thomas George, youngest son of Lillian and John R. Minhnick, aged 9 years.

Funeral private, from the family residence, No. 7 Dundas Street, on Thursday, Oct. 23, 1914.

**NICHOLLS**—In Westminster Township, on Monday, October 19, 1914, John Henry Nicholls, beloved husband of Sarah Elizabeth Nicholls, in his 69th year.

Funeral private, from his late residence, lot 21, con. 3, on Thursday, at 2:30; service at 2 p.m. Interment at 12 Hamilton Cemetery.

**CHICAGO AND LOS ANGELES PAPERS**

These copies, 67c

**SHEPARD**—In Ingersoll, on Tuesday, Oct. 20, 1914, Harold Middleton Shepard, 67c

Funeral from the residence of Chas. J. Shepard, Goderich, at 2:30 p.m., on Thursday.

**In Memoriam.**

**PROUFE**, Quartermaster-Sergeant R. W. Spruce, Royal Canadian Regiment, who departed this life on 21st October, 1913, one year ago today.

A former and beloved husband of a faithful friend when he was here. Inserted by his wife and children.

**REAL ESTATE FOR SALE.**

Say you saw it in The Advertiser.

**OR SALE—60 ACRES IN LONDON**

Township; buildings in first-class shape; fences in good repair. Land has suitable under-drainage; and is a clay loam; will exchange for 100 acres. Price \$1500. Apply H. C. Tull, 403 Richmond.

**5.50 WILL BUY 100-ACRE FARM**

Near Delaware, with good bank barn, good house, well watered, or would suit for farming. Call on advertiser, or make two to three thousand per year. Automobiles, etc. Frank M. Company, 110 McKim Building, Toronto, Ont.

**WANTED—A BAKER**

Apply R. F. Brighton, Emery. 65k

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machine hand wanted. Apply Timekeeper, D. S. Perrin & Co., Limited. 67c

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**UNION MEN—TRY MERRILL BROS.**

for that next half-cut or shave. Rear McKenna's Clear Shave. 67c

**Wanted—Your Contract**

The London Contracting Company, 401 Richmond, will furnish free plans to bona fide customers. See us.

**Save Your Money**

1 1/2-story red pressed brick dwelling, near St. Mary's Church, East End; 10 rooms, part; 1000 sq. ft.; \$3500; will be sold for \$2300. Apply JAMES CONNOR, 59 Dundas Street, West, 2nd floor. Phone 907.

**Nice 2-story and attic brick residence**

where **LABOR IS LIGHT.** In St. James Street, near Hellmuth, Avenue, 1000 sq. ft., reception hall, two bedrooms, and modern conveniences. Price \$3500. Owner leaving country. Move quickly. Apply A. CAMPBELL, 423 Richmond Street, London, Ontario. ALEX. STEWART, valuator. Phone 415. 67c

**FOR SALE—50-ACRE FARM, SOIL**

clay loam, good buildings, 8 acres timber, price \$4000, \$1000 cash. Currie, Co., 415 Talbot Street.

**NORTH.**

Two-story red brick residence, hardwood floors throughout, several mantels and grates, large lot; strictly up-to-date in every respect. Call for full particulars. J. F. SANGSTER & CO., 2 Royal Bank Building, Phone 3938.

**VETERINARY SURGEONS.**

Say you saw it in The Advertiser.

**WILLIAM McDONALD, VETERINARY**

surgeon, 127 King Street, Residence, 100 Hurst.

**WILLIAM J. WILSON, VETERINARY**

—Horse and dog hospital, 84 King Street, Phone 788.

**C. S. TAILIN, V.S.—OFFICE AND**

hospital, 153 Talbot. Phone 885, residence 758.

**PERSONAL.**

Say you saw it in The Advertiser.

**HEALTHY BABY GIRL, THREE**

months old, for adoption. Box 186, Advertiser.

**GREENWOOD PLACE—PRIVATE**

Hospital, 115 St. Michael, Hale Street, London. Phone 1705.

**MARRIAGE LICENSES.**

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**HOUSES, ROOMS, TO LET.**

Say you saw it in The Advertiser.

**TO LET—MODERN HOUSE, CENTRAL.**

1000 sq. ft., 10 rooms, bath, toilet, will sell cheap, owner leaving city. Call after 5 p.m. to 4 p.m. Mr. Stoffer, 295 Dundas Street, over Ford Motor Company.

**TO LET—HOUSE STORY AND HALF,**

near Postersburg, Dundas Street, 85 per cent. Apply 345 Colborne Street, Phone 3555.

**TO RENT—LARGE FRONT BE-**

ROOM on Dundas, near William Street, 184, Advertiser.

**UNFURNISHED OR UNFURNISHED**

modern, seven-roomed house, new, rent reasonable to careful tenant. Box 184, Advertiser.

**ADJ CAN SECURE ROOM AND**

board in strict private room. 184, Advertiser.

**FOR BEDROOM TO LET—FURNISHED**

with or without board. 184, Advertiser.

**FURNISHED FRONT ROOM, WITH**

board, modern. 184, Advertiser.

**COTTAGE, CENTRAL, THREE BED-**

ROOMS, bath, gas, Apply 431 Horton Street, 67c

**UNFURNISHED ROOM TO LET, 237**

Talbot Street.

**STORE, CENTRALLY LOCATED,**

also small cottage. Apply Box 167, 67c

**TWO FURNISHED ROOMS TO LET,**

without board. 431 Horton Street, 67c

**HOUSE TO LET, NO. 7 HAMILTON**

road. Apply 51 Hamilton road. 65c-tx

**NEW RED PRESSED BRICK HOUSE**

and stable with 3 acres rich soil, 67c

**TO LET—MODERN TWO-STORY RED**

brick house, rent reasonable. Apply 482 Lorne Avenue. 67c

**TO LET—TWO-STORY BRICK**

house, 1000 sq. ft., 10 rooms, bath, toilet, will sell cheap, owner leaving city. Call after 5 p.m. to 4 p.m. Mr. Stoffer, 295 Dundas Street, over Ford Motor Company.

**TO LET—FURNISHED HOUSE, FIVE**

rooms, gas and hydro, all conveniences. 682 Oxford Street. 67c

**TO LET—NEW BRICK COTTAGE, 8**

rooms, 12, Rattle street, first west street. Apply 425 Adelaide Street. 67c

**HOUSE TO RENT, 803 CENTRAL**

Avenue, Sydney Smythe, insurance agent, Talbot Street.

**SIX-ROOMED COTTAGE, 146 HYMAN**

Street, 1000 sq. ft., 10 rooms, bath, toilet, will sell cheap, owner leaving city. Call after 5 p.m. to 4 p.m. Mr. Stoffer, 295 Dundas Street, over Ford Motor Company.

**285 WOLFE STREET—HANDSOME**

residence, perfect repair. Apply 218 Wolfe Street. Phone 304. 57c

**TO LET—TWO-STORY BRICK**

house, 9 rooms, 11 Tecumseh Avenue. Phone 3555.

**ON MOVING DAY REMEMBER "DAY**

OF THE MOVING MAN," 480 Maitland; phone 2857. H. F. Day, office, 82 King.

**UP-TO-DATE MOVING VANS—FURNITURE**

and household goods carefully packed. 280 R. P. Powers, 8625 Colborne Street. Phone 2538.

**BIGGS' FURNITURE STORE—**

Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162, 97 Carling Street.

**ALEX. HENDERSON'S MOVING**

Vans—Largest in city. Good storage. 700 Talbot Street. Phone 1724.

**SITUATIONS WANTED.**

Say you saw it in The Advertiser.

**STRONG, INDUSTRIOUS YOUNG**

man seeks employment in city. Apply to Box 185, Advertiser.

**BAKER (MARRIED), TO TAKE**

charge of management; well up in all kinds of baking and pastry; also stainer. Box 184, Leamington. 67c

**EXPERIENCED NURSERY GOV-**

erness requires position; good references. Box 185, Advertiser. 67c

**PATENTS.**

Say you saw it in The Advertiser.

**P. J. EDMUNDS, REGISTERED AT-**

TORNEY and Solicitor of Patents, Central Avenue, London, Ont.

**MONEY TO LOAN.**

Say you saw it in The Advertiser.

**PRIVATE FUNDS TO LOAN—LOWEST**

RATES. W. A. Buchner, corner Talbot and Carling.

**MONEY TO LOAN AT LOWEST**

RATES—Thomas Knott, real estate broker, 280 R. P. Powers, 8625 Colborne Street.

**PRIVATE AND TRUST MONEY TO**

loan on farm and city property; low rates, amount and terms to suit; no commission. W. A. Buchner, corner Talbot and Carling.

**INSURANCE.**

Say you saw it in The Advertiser.

**J. A. Nelles & Son**

Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance.

**G. M. GUNN & SON (GE**







## WALL PAPERS

Now is the time to make your home attractive for the long indoor season. Something "different" for every room, at

## GRAVES

208 DUNDAS STREET.

## Tired Eyes

If you knew what a relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE

John S. Barnard

Optician.  
194 DUNDAS STREET.

## Wegner Clothing Co.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Hosiery.

## LONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS

Exclusive Manufacturers' Agents for the Best Canadian and American Makers of Overalls.

371 TALBOT ST., OPP. MARKET.  
Open Evenings—Phone 1249.

## C. H. WARD &amp; CO.

Diamond Merchants and Jewelers

NEW ADDRESS

386 RICHMOND

Phone 1084

JUST RECEIVED, A LARGE SHIPMENT

## FLOWER BEADS

In ten different colors. See them before buying.

19-inch strings ..... \$1.50  
25-inch strings ..... 2.00  
45-inch strings ..... 3.00

The store with the stock and one price the year round.

W. J. Wray & Co.

234 DUNDAS ST., LONDON, ONT.

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W. J. Wray & Co.

234 DUNDAS ST., LONDON, ONT.

## QUALITY STORE

Try our Special Blend of Coffee.

None better to be had.  
45c per lb.

## HARRY RANAHAN

515 RICHMOND ST.  
Phones 1024 and 3323.

## NEW MODELS IN FURS

BELTZ & CO.

Practical Furriers

READERS PLEASED WITH TIMELY OFFER

Splendid Book of War Issued in Parts and Presented to Readers On Coupon Plan.

Readers of The Advertiser have now had the pleasure of seeing the first two sections of the most elaborate series ever designed for the purpose of making a complete story of an event of international concern. "The Nations at War" is the title of this timely work, and it is designed to cover the great war of Europe from its inception to the very end, following the mighty armies, describing the great battles and giving all the information in detail.

Every man, woman and child will want every one of these parts as they are issued, for the true story of this mighty conflict must now become a part of our education. To show that you are a reader of this paper, clip a coupon and get the first sections of the great war story.

Every two weeks a new part will be issued. All those who have seen the first numbers also want all subsequent numbers, as the entire series may then be bound into a splendid big volume.

Each number will be beautifully illustrated with reproductions from photographs taken at the scenes of action, and numerous full pages of magnificent color plates will also adorn the series. Indeed the entire work will be an artistic production of rare value.

Read the display announcements printed from day to day and clip the War Book Coupon printed daily elsewhere in these columns.

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## RECORD BEAN CROP IS BEING THRESHED

Farmers Will Make Big Donations to the Patriotic Fund.

(Special to The Advertiser.)

BRUCEFIELD, Oct. 21.—All bean threshers in the district are now very busy. All farmers are anxious to have this crop threshed at the earliest possible moment in order that they may have opportunity of the best market.

Thousands of bushels of beans will be shipped from this district this season, as much acreage has been devoted to the crop and the yield is satisfactory to all.

The ideal weather has enabled farmers who have a considerable amount of fall plowing to do and root crops to harvest to make rapid headway.

Huge quantities of potatoes of the very finest quality are being dug all through this district. All farmers claim this year's crop to be a record one. It is expected that many shipments will be made from here to outside points in the near future, as almost every farmer has an overstock for home use.

Prices Are Low.

Owing to the very low prices prevailing for apples, hundreds of barrels will, in all probability, go to waste in this locality.

Sermon of the Lord's Supper was dispensed in the Union Church at the morning service Sunday. Rev. J. Reid, of London, preached the preparatory service on Friday.

In all probability, a large quantity of apples will be conveyed to the cider mills this fall and put through the necessary process of bottling.

Mrs. Forest and her daughter, Mrs. J. Mustard, and family, have moved to Chesley.

The new cement bridge, which is being erected on the London road, north of Brucefield, is nearing completion. It is fully expected that it will be completed by tomorrow, and in a week from that date traffic will be allowed to pass over.

Red Cross Work.

This community has awakened to its responsibility to the Motherland. The entire neighborhood is being extensively canvassed in aid of the Red Cross fund. A large stock of goods has been purchased, and all who can knit are at work knitting socks and wristlets for the volunteers.

In the near future, the special donation car will be at the local depot, and farmers are now considering what they will give towards the cause.

Owing to the fact that potatoes and apples in particular are a bumper crop, in all probability a very large quantity of these will be donated. Oats, beans, etc., will also be freely given.

Miss Kate McDermid, of Seaforth, visited friends here recently.

Miss Hattie Cameron spent a few days in Wincham recently.

At the closing meeting of the Mission Band in connection with the Union Presbyterian Church, Miss S. McLean, of North Bruce, will conduct the services. At this time it is expected that the congregation will celebrate its relief from debt. The church, which is one of the most handsome edifices in the district, was built while the Rev. E. H. Savers was the pastor of the congregation.

Miss Taylor, of Duluth, recently visited at the home of John Snider.

John Aikenhead and wife, of London, are visiting friends here.

Miss Jennie Grant was in Brussels recently.

Mrs. Jos. Robinson, of London, is visiting her brother, Arthur Stevenson.

Mr. and Mrs. Herbert Crick and daughter Pearl visited Marlette friends recently.

Mr. and Mrs. Fred Pepper recently visited Hullet friends.

Mrs. Whitfield Crick is visiting in Sarnia.

Miss Irene Terryberry visited her parents near here recently.

Frank O'Neill, of Moosejaw, Sask., who has been visiting relatives here, has returned.

Miss Sadie Boney visited with her parents recently.

I. C. R. EMPLOYEES' GIFT.

MONTREAL, Oct. 20.—Employees of the Intercolonial, the Canadian Government railway, have subscribed \$20,150 towards the patriotic fund, according to the announcement of Mr. F. P. Gutzlaff, general manager of the system, in this city last night.

WHEN THE LIVER GETS TORPID

There is Nothing Like Dr. Chase's Kidney-Liver Pills To Set It Right.

Mrs. C. L. Cook, 248 Tenth street, Brandon, Man., writes: "I have used Dr. Chase's Kidney-Liver Pills for the last four years for liver trouble, and can say that I have had great satisfaction and help from them. I find that I do not need any doctor if I use them when the liver gets torpid, and believe that they are exactly suited for my case. My husband has used them for kidney trouble with good results, and my daughter, in Winnipeg, has been helped a great deal by the use of these pills. We say we can't keep house without them, and have cheated the doctors here out of a good many visits. I think Dr. Chase's medicines are just the thing, and have recommended them to many people, who have used them with good results."

By keeping the liver active and the bowels regular, Dr. Chase's Kidney-Liver Pills prevent and cure such chronic constipation, indigestion, and headache. One pill a dose, 25c a box, 5 for \$1.00; all dealers, or Edmondson, Bates & Co., Limited, Toronto.

Every Little Shower

Starts you running for a car or chasing some door-knocker. Why don't you wear "LIFEBUOY" rubbers. Special reinforced leather heels keep them from breaking or slipping at the heels, at 88c the pair. Sold in London exclusively by

J. P. COOK CO.

THE STORE THAT SERVES YOU BEST

## QUARTER BELGIANS NOW EXPATRIATED

Two Millions of Them Said to Have Left Their Country.

ARE WITHOUT MEANS

Problem of Caring for Them Is a Gigantic One.

(Canadian Press.)

LONDON, Oct. 20.—The plight of the Belgian people both at home and in Holland, England and France is arousing the sympathy of the world. The situation to secure food for those in Belgium and food and shelter for the unfortunate abroad. The problem is stirring the hearts and minds of all men in countries already distraught by the horrors of war.

Figures are necessarily lacking but a conservative estimate is that 1,500,000 Belgians out of a population of 7,000,000 have been expelled. Lord Gladstone's committee says that 70,000 arrived in London during the past week, and the women's relief committee, which sent a ship to Holland last week, reports that in eight Netherlands cities the refugees number nearly 200,000. In other words they are more than 100,000 more than the native population of London.

The Folkestone committee alone has the names of 16,000 refugees on its lists, some among them having little money and some having none. The committee has established a maternity home and two hospitals, which are well fitted. There are many gentlemen who are not used to labor and who accept charity reluctantly.

Many Committees At Work.

The London committee has twenty-seven sub-committees in different cities in England, Scotland and Wales, and these organizations are placing refugees in homes as rapidly as possible. Alexandria Palace is being used as the central point for the reception work. Its skating rink, schoolhouse and other buildings are being utilized. Lady McDowell and Lady Emmott have committees for the collecting of warm clothing, which work is done by lay societies.

Belgian wounded are scattered in British hospitals. Their whereabouts are not known, and this information is available at the Grand Hotel in London.

Many At Home Worse.

The penniless refugees here are suffering less than those in Holland and elsewhere who are without money. Many of them say that the poor, the sick and the aged who are in the hands of the more pitiable than is their own.