## $\frac{\text { DAY }}{\text { DAY }}$

 Ties, Hats ,



Saturday

Hats

-wool Suiting at 65 c yard



## REWARD

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## NEWS OF GOODS ONSALE TO-DAY <br> The Last Call for Easter Shopping Many hundreds of visitors will be towh today - a great many have town to-day-a great many have det their buying till they get to  assistance in the suggestions Those in the Corret Easter apparel city whose left their shopoing till the dity who've left their shopping till the very vilat minter minte will also find interest in very last minute will als. tisis good buying news. <br>  inte hou cholce. <br> TO VISITORS-Make every use ot the Stor's many conveniences-rest and wrtting room, third floor; free check ${ }^{\text {and }}$ room for parcels,wraps etc. in basement;  transter card the crowd.

New Spring Walking Suit Special Easter Value at $\$ 11.50$ This is one of the best suit values we
have offered, in the most wanted fabric, all-wool diagonal worsted, a material that we know will give satisfaction and beep its colors.
The style is one of Dame Fashion's favorites; coat
32 inches long, seven-eighths fitted, lined throughout, long 2nchesellan, frimened wilh Ottoman, moiro silk or satin; lishionable pleated skirt; colors navy, wood brown, pearl
arey tapee. aeroplane, green, wisteria, black; sizes 32 10. 42. Price 11.50 .

The New Accordeon Silk Dress vou will have to see to appreciate. The style is exceptionally good, combination
collar of silk and lace with belt, the material is all silk foulard and taffeta, in a splendid range of colorings, if you are thinking of
Price 15.00
Women's Light-Weight Raincoats Now is the season of showers, don't spring coat or frock from the spring
showers. We have a splendid assortment of styles, imported and our gwn make in
moire silk, moirie silk, stripe silk, silk finish mohair,
toseberry cloth, cravenette and craven-
tte panana nte panama in the correct shades for
pring prices within- the reach of all,
$7.00,9.00,9.50,10.00,11.50,12.50$, up to 25.00 .
A Good Fashion for Spring is the 52 -inch semi-fitted separate coat,
stlyish and servicable for cool even-
ings, we have a splendid assortment of ings, we have a splendid assortinent
the garments for Easter wear. The materials include rajah and tussore silk, taf-
Ifat sik and fancy worsteds, natty tweed mixtures, shep-
herdi, lish hoatings. diagonal weave worsteds and serges, cover
clothand and broadcloths; very moderately priced. 5.00
and $6.50,7.50,8.50,10.00,11.50,12.50,12.75$
up to 35.00 . We invite your

Separate Skirts for $\$ 1.95$



 section and see such a wealth of garments,
all so pleasingly priced! A good example
of which are these skiits.


This Store Superbly Ready to Meet the Easter Requirements of Men and Boys, For Nine Hours To-Day It is the day before Easter Sythday!. To-morrow the great throngs of men and boys will wend their way to church garbed in new Spring attire, and the cold, bleak winter will have been forgotten in the joy of Easter and of Spring's return.
The Overcoat must have your first consideration; then the Suit. This store has shown its ability on past occasions to satisfy each fequirement; it will to-day manifest an Easter preparedness that we believe will prove beyond your highest expectations,


Fashion-Favored Spring Overcoats



## We Strongly Recommend NAToum Clothing Service

The materials are all wool and specially selected from foremiost British mills, assuring a choice of designs and colors unsurpassed. The style and fit of the garments is distinctly superior, through the special tailoring features. Coliars are hand padded, and lapel shapeliness, in addition to an interlining of French canvas. Brief descriptions of a few suits:-
AT $\$ 16.50$ A smoke hade wortied with col
 anck style, wins.
Bet of linings.

Boys' High-Grade Clothing





SPRING.WEICHT REFERRS of that fiwn tover clat that give
 230 28. Shies 4.50
4.00, 5.50 , 6.00 .
3.50.
$\square$

The New Spring Headwear


> AT 2.00 AND 1.50 are other excellent qualitie new slatecolored English Derby is shown at 2.00 .

IN THE FEDORA, our rew $\$ 3,00$ hat is especially commendable; of a moderate shape that any mań could wear. Price 3.00 .

Other qualities in the Fedora, 1.50, 2.00 and 2.50 .
A SOFT HAT, in a light sage green, $\$ 2.00$; a strongly-favored American
le; brim frished with raw edge and worn with dip front; crown may be style; brim frished with rawe segge and wo
worn in various shapes. Price 2.00 .

${ }^{\circ} \mathrm{T}$. EATON CO

Prettiest of Allover Embroidery Waists, \$1

At a glance of wide embroidery inse tion and fine lawn; instead, it's an all-ove embroidery designed and cut to give the effect of such. It's made with a dainty round yoke and collar of solid Val. inser tion, and finished down front with tin tucks; the sleeves are made in the new Bishop style, making a waist of extra ordinary value at 1.00 . sizes 32 to 42 . Also a Smart Tailored Waist, of linen ette with laundered collar, at $\mathbf{1 . 0 0}$.

WOMEN'S PONGEE SILK WAISTS,
front trimmed with wide and narrow tucking
ed buttons, long sleeves and collar trimmed to
match, buttoned back; colors grey, black, navy. brown,
3.95 .

WOMEN'S JAPANESE SILK AND with guipure medallions, some have pointed yolo with guipure medallions, some have pointed yoks
and panel of wide embroidered net, some have yoke trimmed with Valenciennes insertion, with
front embroidered in floral design, others have front of solid tucking, new Bishop, sloeveres, white,
ecru and black: sizes 32 to 42 . Price 295 .
\$3.59 Buys a Handsome Silk Petticoat for the Spring Suit Women's Black Taffeta Silk Petticoats, extra deep flounce of bias tucking, strap line underpiece with gathered frill, lengths line underpiece with
37 to 43. Price $\mathbf{3 . 5 9}$.

## A New Arrival of Girls' <br> Sailor Blouses

Girls' Sailor Blouses, of fine qualit white drill. made with sailor collar, cuffis and pockets; has extra Dutch and navy blue collar and cuffs trimmed with nar row braid; sizes $6,8,10,12$ and 14 years Price 89.

Some Easter Novelties in Toyland, Half Price
What would Easter be without the littl chicks or rabbits in their various forms and arrangements? Toyland offers hundchildren and older folks; and to ease strain of afternoon rush as much as possible, we are offering an odd lot of novelties at half price. Can't give detailed descriptionall sorts of things - each having some place for holding candies, etc. Saturday, half price, from .25 to .50 .

## Inexpensive Traveling Goods

Holiday visitors have the opportunity of buying trunks, suit cases and other while in Toronto. Here are a few values in the less expensive goods.
"Square" Canvas-Covered Trunk, half-inch hardwood slats, brass bound, strong lock ard, side bolts, trey
and covered hat boox, two outside leather straps, sheot iron bottom: sizes 32,34 and 36 inches. Your choice.
each 2.95 . AT $\$ 4.50$-"Square" Canvas-Covered Trunk,
half-inch hardwood slats, fibre bound all around, brass dome corrers and valance clamps, brass lock and side clamps, deep covered ray and hat box, exiside leather straps, rivetted to sheet iron bottom;
two outs sizes 34 and 36 inches. 4.50 .
Suit Case $980^{\circ}$ Dark Brown Canvas Covered
Case, steel frame, rivetted edges, brass losk
 Your choice, each .98 .
steel frame, brasses lock a walrus sraide leatherette, strong,
inside straps; lengths
24 liner lined with inarily good value, at each 1.75 .
Feather-weight Suit Case, made up in Japaneve
matting. waterproof and very strong, fitted with brase matuing, waterproof and very strong, fitted with brase
lock and side clasps, ard inside pocket and straps, leahh
er bound all around; 22, 24 and 26 inches, er bound all around; 22,24 and 26 inches. Three
sizes, at $2.75,3.00$ and 3.25 .

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MARCH 261910

## MAHER'S HORSE EXCHANGE <br> 16 TO 28 HAYDEN STREET

 Near Cor. Yonge and Bloor. PHONE NORTH 3920 AUCTIONSALES

TWO IMMENSE AUETION SALES 700 HORSES




## MONDAY NEXT

## A Carload of Bush Horses

From the De La Plante Lumber Company, Limited, Tomiko, Ontario.


## A Carload of Bush Horses

From Messrs. McFadden \& Malloy, Lumbermen, Webbwood, Ont.


## A Carload of Bush Horses

From The Carney Lumber Co., Massey, Ont.
-
A Carload of Bush Horses
From The Spanish Pulp Co., Massey, Ont.

 NO RESERVE
Also ON MONDAY We Shall Sell



| SATURDAY M |
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| JOHN GATTO \& SON |
| EASTER HOLIDAY |
| GIFTS |


| Mandkerchiefs |
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## Cosy Covers

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## THE LAST RESORT

When all else failed, the Doctors said, "try Fruit-a-tives"
And "Frult-a-tives" cured Mrs. Cadieux


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## EXCHANGE

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Exchange is a game at which everyone can play and everyone can be a winner.

To enter the game you need only put a Want Ad in the classified columns of
THE TORONTO WORLD

Have you anything you DON'T want?
Is there anything you DO want?
Have YOU an extra watch you would like to trade for a shotgun?
Have you books you'd exchange for a phono graph ?
A bicycle for a violin ?
A Maltese cat for a canary bird?
Why not exchange the one for the other ?
You'll profit and so will the other fellow.

An Exchange Ad in THE TORONTO WORLD will quiokly bring you both together. You'll be rid of something for which you no longer have any use, and in its stead you'll have something you very much desire to own.
"Everybody's Exchange" ads cost but 1 cent per word, daily or Sunday. One week, daily and Sun day, 5 cents per word.

You can exchange personal prop erty for personal property.

Real estate for merchandise or personal property.

But not real estate for real estate or cash.




## AT THE THEATRES

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Jack Forsythe Elected Fírst Vice Only One Toronto Man on Council

A truly appreciative lover of a good balto ofles geses boeds out out $f$ his


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The Largest ond Most Magnifi-
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Garooan, Mahal. Meshat, Serabant,
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## Wall Street Confronted With Many Obstacles



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| Porcupine District Mining Property . . . For Sale . . . $\qquad$ Report of J. B. Tyrrell, Mining Engi- neer, may be seen at the office of the undersigned. 18 King Street East, To- ronto. Ontario. <br> National Trust Co., Ltd. |
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Cobalt Stocks


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| FOR SALE-40-ACRE MINING CLAIM, GOWGANDA, SILVERR, NINETY DAYs WORK BONE, ONE VEAN STRIPPED TWENTY-FIVE FEET: PROSPECTOR HARD UP: SACRIFICE; 5250 . BOX 34, WORLD. |
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PETER BELLINGER, Proprietor
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How a Great Magician
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| By Ethel Barrymore. |

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## 60 Bales of Underbought Wall Paper

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