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IENRY A. KING \& CO. 12 King St. East, Toronto.
R. D. Fisher \& Co. Brokers,
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 Fergusson \& Blaikie Stock ${ }_{\text {Toronto }}^{\text {Brosestreet. }}$


## FRANK CAYLEY,

## . P. BURRITT \& CO.

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CUMMINCS $\& \operatorname{co}$


OHN STARK \& CO.,
26 Toronto street,
2. H. TEMPLE,

E. AMES \& CO.
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PRODUCE DEALERS. rk Butchers and Butchers
Can bo suppied with Frosh Farmere
and
RRIE MEAT PAGKIING CO.
H. J. ASH,
Ommission Merchant,
$: 316$ CHURCH STREET.




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NINETEENTH YEAR

## EIGHT PAGES-MONDAY MORNING MARCH 14 1898-EIGHT PAGES



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to It by Many People.


RAMPAGEOUS WATERS!

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THE TORONTO WORLD
"T. EATON CO Spring Reception in Cloaks and Suits.


The mere announcement of a Reception Day in our Cloak Department wil create a lively interest among those who recognize our supremacy in the Cloak trade and among women of critical tastes in matters of dress. Toronto women have never had such novelty and fashion prepared for them as we have this season. Expert buyers who give their undivided attention to our Cloak business hav
wisited the fashion centres and from them selected the goods we display.- Ger many, England and America find showing with such style, variety and novelty as to please and satisfy the most fastidious taste. The height of fashion and up-todate newness displayed here is not duplicated outside this store, which is another
evidence of our supremacy, attained only by years of painstaking work and maintained only by exceeding our own best efforts. The following are suggestions from the stock, which is yours to enjoy to your heart's content on T
following days-our Reception Days for Spring Cloaks and Suits:-




 Newspaper description affords but little pleasure when it is such an easy privilege partment on Tuesday. Come early and often. Come while the department is a
partment Come and bring your friends with you. There'll be much to interes them. Flowers and plants will help to make the surroundings more attractive, ment by way of variety.
About Our Millinery.
bsolute this store. For years we have enjoyed that distinction, and never has it been more strikingly in evidence than now. Less than two
[weeks ago we had our formal opening, and weeks ago we had our formal opening, and
since then we have received enough new goods to warrant another opening. A steady stream of newness and novelty from Paris, London and New York direct to this store
makes our stock particularly attractive at all makes our stock particularly attractive at all
times, and stamps it with a superior exceltimes, and stamps it with a superior excel-
lence, a refinement, a pleasing attractiveness lence, a refinement, a pleasing attractiveness
not seen outside this store. That's why we emphasize the importance of first seeing
what we have to offer before buying. Then took around and make comparisons. That's
all we ask. Those who do have no difficulty all we ask. Those who do have no difficulty Dress Goods and Silks.

##  <br> ,

T. EATON Co

L1EO YONGE STREET. TORONTO. ONTARIO.
Natand
excelience of quality, elegance of style, vari-
ety of fabrics, wide range of exclusive novelty, and reasonable in price. A stock that one that satisfies the demand made by buyers of every circumstance. Don't accept our statements for it, but come and examine for yourself. We invite the keenest investigation and urge the closest comparison. We are perfectly willing to take chances on your
verdict. Such is our confidence in the

| Dress Goods and Silks. <br> The information gained from experience, <br> unqualified facilities for buying and sell- |  |  |
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| $r$ unqualified facilities for buying and selland a thorough knowledge of the tastes |  |  |
| and fancies of Toronto shoppers never stoodus to better advantage than this season in |  |  |
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| the collection of our Dress Goods and Silks for spring trade. As a result you find under |  |  |
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| a stock without a peer or equal for |  |  |
| wide range of exclusive novable in price. A stock that |  |  |
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MARCH 141898
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| -The Swiss- <br> -"Canada's Greatest Laundry"- <br> Collars, Cuffs and <br> As work is done here we laundry collars and cuffs, moulding the edge perfectly round and smooth, Neck= assuring completest comfort. We laundry neck-bands of shirts soft, Bands which removes a large degree of discomfort, especially if the band is somewhat worn. New mach. uced for these purposes. This is inery has been introduced for these purposes. This is a very up-to-date laundry. <br> Our Wagons are at Your Service. <br> Phone 1260 or 1150. <br> Swiss Steam Laundry, <br> 103, 105, 107 Simcoe-St., <br> Allen Manufacturing Company, Proprietors. |
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The Dama To Our King Street is much more serious tha
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Meantime we are m
regular wants of our 93 Yonge Michie \& BRANCH STORE-
$466-468$ Spac $466-488$ spa
Telephone 415.
THE MONSTER SHOE HOUSE

## TORONTO'S DEPARTMENTAL SHOE STOR

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## Cirls' Dept.





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OOD! BETTER

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## Take Care

of Your Eyes!

Our
Optician
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MONDAY MORNING
THE TORONTO WORLD

## SIMPSON'S,

Canada's Modern


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Ready With Millinery== TUESDAY THE DAY
WE extend the usual invitation to shoppers and the trade generseason is on display. We never had as many charming styles and never arranged their showing to better advantage. But it is scant courtesy to question your own nice sense of criticism by imposing a
set of ready-made opinions in advance.
'Twould take unusual adjectives to conjure up the exquisite taste that gathers in the collection of new Hats and Bonnets. The
stcck has all the touches of careful preparation, combining the very stcck has all the touches of careful preparation, combining the very
latest novelties from New York, London and Paris. The gush of glory is in the hats already trimmed, but there need be no question touching our resources for making and duplicating to order.
The persistent argument of this business applies, of course, Millinery. We have a showroom big enough to handle a large trade, but ladies are not buying selling space or store fixturesnewness and novelty, with styles often at full sunrise here before they've begun to dawn aroun 1 town. That makes this the meeting
 for the

## $\square$ <br> Elegance in the Mantle Section

 Wash GoodsSpring Opening
luding the Mantle and Cloak Section. The quarters adjoin those of Millinery. Women tailors have accomplished
much in the making of our handsome garments--so many much in the making of our handsome garments-so many
specials from London, Paris and Germany in seasonable
capes and coats. Some suggestions of new goods and prices that will attract :
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The Robert Simpson Co., Limited
White Cottons.


Men's Waterproofs.

TO-MORROW

OPENING DAY -spring s MILLINERY

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MARCH 141898

## BIG BLAZE II PRONP-STREET.

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\section*{140 YONGE STREET. <br> $\underset{\substack{\text { Co-Operative Mining Company, Lmitoo, } \\ \text { OF TORONTO. }}}{\substack{\text { Con }}}$ <br>  <br> |  |
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DR. SANDEN,
 MARCH 1




European and foreign R. M. MEL VILLE,

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IMPORTANT CHANGE of TIME NOTTHERN $D N \mid U S O U N$ Divion Prepared by JAMrs EPPS \& oo
Limitod, Homeoopathic Coomists,
Londoo, England.


EPPS'S COCOA bREAKFAST COCOA Poseseses the foliowius Distunativo
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SUPERIORITY IF FLAVOR.
IN QUALITY. Grateful and Comforting.
to the Nervous or Dyspentic.


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## Mining Shares For Sale

Win orove TH
 TO-MORROW, At 392 Huron Street






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MONDAY MORNING

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 White Star Line Non BE Aovil wir stive.

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R. M. MELVILLE,

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None Cenuine Without These Letters Stamped on Each Cigar S. DAVIS \& SONS - MONTREAL (1)

## Jas. HENNESSY \& co.

 Cognac.The Largest Exporters of Brandies in the World



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Property Committee Finally Speaks
With No Uncertain Sound

MONDAY MORNING

\section*{TO THE TRADE.

\section*{TO THE TRADE.

## TO THE TRADE. <br> $\substack{\text { is a special } \\ \text { Tturserigs }}$ Stylishness


of both is represented in in our
range of $F$ ancy Worsteds
WW Mitchells's Fashion Plates John Macdonaid \& Co






 miscellan Prospectors'
SUPPLIES
RICE LEWIS \& SON

AIKENHEAO HAROWARE CO.
FRED W. ROBARTS,


## MONEY TO LOAN ON STOCKS

The Home Suming ind lom in imien
Wulenus Enine Molls Company, Lun.



THE TORONTO WORLD



SPECIAL SUITINGS at $\$ 20$ and $\$ 22.50$. A great variety of designs and a wide
ings. All of them rich in appearance.

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## Novelties |n Scotch Tweed Suitings

 We receive congratulations hourly on the de-cidedly rich and novel effects we have bought for the spring trade. They are the most exclusive goods to


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back, heare organs. Backache, lame
beches, listlessness, all

Doan's
Kidney Pills
Tone and regulate the kidneys.
Have cured hundreds of people.
Will cure you.




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$\qquad$ A. E. WEBB A. P. BURRITT \& CO.

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JOHN STARK \& COO.,

R. H. TEEMPLE

Produoe dealers.
 BARRIN MEAT PACKING CO.

## MPERIAL

TRUSTS CO. OF CANADA, Cniflel




