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The Toronto World

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PROBS - Southeast and south winds; and warmer showers at night.

MONDAY MORNING OCTOBER 11 1915

VOL. XXXV.—No. 12,752

BRITISH ADVANCE 1000 YARDS

Half Mile of Ground Gained Despite Heavy Resistance

British Front is Now on the Outskirts of Cite St. Elie

Germans Occupy Belgrade and Serb Army Withdraws to South || French Advance North and East of Tahure After Repulsing Enemy || Austro-German Forces Driven Back on Drina With Staggering Losses || Russian Aeroplane Squadron Bombards Munition Factories

BELGRADE HELD BY TEUTONS AS SERBS RETIRE

Serious Resistance Will Be Made to Enemy in Mountains to South.

TOWN VULNERABLE

Old Serbian Capital Cannot Be Held for Serious Operations.

LONDON, Oct. 10.—Belgrade, the old capital of Serbia, for the second time since the war began, is in the possession of enemy forces.

The Eucharist of War

It is a wonderful thing to be alive in these years when the world is hung in the balance and the devil and his ministers are trying to falsify the standards.

FOE'S TRENCHES STRONGLY HELD CANADIANS FIND

Enemy is Lying Low, But Strength Has Not Been Impaired.

ARTILLERY FAIRLY BUSY

New Type of Trench Mortar Shell is Tried by Germans.

OTTAWA, Oct. 10.—The minister of militia has received the following communication from the Canadian general representative at the front with the Canadian troops:

BRITISH DRIVE TO CITIE ST. ELIE GAIN OF HALF A MILE BEYOND LOOS

FIRST BIG RUSSIAN AIR RAID

Czernowitz Station and Ammunition Depots Bombed and Set on Fire—Successful Actions by Russian Troops.

PETROGRAD, Oct. 10.—An aerial raid on Czernowitz station and German ammunition depots was successfully carried out yesterday by a Russian squadron.

Front Shoved Steadily Forward Despite Resistance of Germans

Waves of Teutons Mowed Down With Comparatively Small Losses.

BRITISH AND GREEK VESSELS TORPEDOED

Crews of Both Steamers Reported to Have Been Saved.

BRITISH SOLDIERS RESENT DISPARAGING OF EFFORTS

Munition Workers' Party, After Visiting Front, Condemn Belittling of Britain's Assistance to Allies—Unlimited Supply of Shells Must Be Provided.

LONDON, Oct. 10.—A party of munition workers who inspected the British armies in Flanders, accompanied by the parliamentary under secretary for home affairs, William Bruce, and who recently returned, say in their report of their experiences:

NEED NEW DIPLOMACY IN BALKAN DEALINGS

Milan Paper Urges More Energetic Policy on Entente Powers.

NEW ZEALAND'S TAXES ARE GREATLY INCREASED

Levy on Land Has Been Advanced Fifty Per Cent.

GREEK CABINET STILL WAVERS

Representatives of Entente Powers Are Polite, But Insistent.

BULGARIA'S DUPLICITY

Proof of Three Months Old Pact Can Be Produced.

FRENCH MAKING FURTHER GAINS

Progress is Reported in Champagne Where Trench Was Taken.

BIG ARTILLERY ACTION

General Assault on German Second Line is Expected Shortly.

TWO SECOND DIVISION OFFICERS ARE WOUNDED

Major McRae, Nova Scotia, and Lieut. Ducloux, Montreal, Slightly Injured.

LARGE GERMAN FORCE TRAPPED

Huge Marshes of Pinsk Prove Deadly to the Invaders.

HUMAN WOLVES BUSY

Circassians Hunt Down and Kill Many of the Enemy.

MAJOR BAMAGER GIVEN COMMAND OF CORPS

William Keating Dies of Injuries Received in Runaway Accident.

LAST OPPORTUNITY TO PREVENT CONSCRIPTION

Striking Appeal Issued by Labor Recruiting Committee at Birmingham.

STUBBORN RESISTANCE ON DANUBE AND SAVE FRONTS

On Lower Drina Austro-German Forces Were Decisively Defeated and Thrown Back With Enormous Losses—Occupation of Belgrade Confirmed.

Special to The Toronto World.

BELEVILLE, Ont., Oct. 10.—Frederick Watkins, 10 years old, playing with a dynamite cap, had four fingers of his right hand blown off and the other portion of the hand was lacerated in the resultant explosion.

Special to The Toronto World.

BELEVILLE, Ont., Oct. 10.—An appeal issued by the local labor recruiting committee today says that this is the last chance of preventing conscription.

Special to The Toronto World.

LONDON, Oct. 10.—The Austro-Germans are now in full possession of Belgrade and the heights surrounding the city, and have begun an advance eastward towards the mountains, which the Serbians last year so stubbornly defended against the Austrians.

ODAY

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AND \$3.50 SATURDAY, \$1.99.

Dress, School and in button and selected gunmetal kip and velours

BOYS' PROSPECTOR \$3.95. On sale \$1.99

WOMEN'S BOOTS, \$4.99.

Patent Black Cloth Ties, sizes 9 to 10 1/2. Saturday, all one \$1.49

Gunmetal Calf weight shoes, form toe shapes; sizes 9 to 10 1/2. Saturday, all one \$1.49

ANDY SECTION.

Imported Cream, per lb. 25

John Bull Caramels, per lb. 25

Quaker Chewing Regular 15c, Saturday 25

Simpson's Special, 20

FRUIT SECTION.

Cape Cod Cranberries, 25

Sweet Potatoes, 7

large bunch, 10; 25

Grape Fruit, Saturday 25

METROPOLITAN LIFE AGENTS AT BANQUET

Haley Fiske, Vice-President, Gives Some Interesting Facts and Figures.
BIG CANADIAN INTERESTS
An Investment of Three Million Dollars is Made Every Year.

The budget speech of a nation's finance minister could not contain figures of more interest than the statistics of the Metropolitan Life Insurance Company as presented on Saturday evening to more than 300 of the company's representatives, who gathered at the King Edward Hotel to attend the annual banquet in connection with the eastern Ontario convention of the field workers, medical examiners and stockholders of the company.

Following the toast, Haley Fiske, vice-president, in outlining the enormous financial operations of the company, urged upon the workers present, the necessity of always considering in every way the welfare of policy-holders whose servants they were, and especially the policy-holders among the industrial classes. "If I were to speak to you as an adopted Canadian you would know that my countrymen are with you, but speaking for the American people, I would say that their hearts bleed for Canada," declared the speaker.

Going into figures he said that the company had just subscribed to \$1,000,000 in Canadian securities, and that it had \$11,000,000 invested in Canada, more than any other group of two or three companies. He thought that this would seem to prove that the company was a Canadian one. Continuing he said: "That is why the company has a right to be called a Canadian company that has among its policy-holders as many Canadians as there are in the United States. We have 885,000 policies in force in Canada, and 640,000 individuals are insured in Canada and the United States, the company has 15,000,000 policies in force covering one person in every five of the entire population of the two countries."

"The company is not only first in Canada, but taking its total assets, it is first in the world," said Mr. Fiske. "We have \$2,000,000,000 of insurance in force, and in Canada the figures are about \$184,000,000. We collect in premiums \$2,440,000 yearly, and from this \$1,800,000 is paid out annually in death claims in the United States."

The annual expenses of the company in Canada alone are about \$1,400,000, and with a profit of \$1,000,000, taking in the whole assemblage, Mr. Fiske declared: "You know it, for you get it." During the year the company has spent \$100,000 in educational work among its policy-holders, and this year about \$150,000 is being spent in welfare work. The company has \$3,000,000 in reserve in Canada is about \$2,000,000 yearly, and over and above the amount paid out annually in death claims and death claims the company has about \$2,000,000 to invest and develop in this country. "And every dollar of the reserve of the Metropolitan Life Insurance Company is invested in the securities of Canada," declared Mr. Fiske.

Altogether the company spends about six and a half millions in Canada annually, and has collected \$1,000,000 and a half is collected. The reserve deposited with the Canadian Government is about \$1,000,000, but besides this the company has \$2,000,000 on deposit in Ottawa, making the reserve practically \$2,000,000. The total investment of the company in Canada are approximately \$3,000,000, \$2,000,000 more than is required by statute. Mr. Fiske continued: "This means that we have brought \$12,000,000 from the United States and invested it in Canada, and if that doesn't make a Canadian company, what does?" The character of our investments and the interest we can realize tempt us to come here. "The company has \$1,000,000 in force in Ontario, a \$1,000,000 in Quebec, and every third person in a policy-holder."

Following his statistical review of the company's business, both in Canada and the United States, Mr. Fiske pointed out the great responsibility that rests with the company and those connected with it, especially those who had to do with the insurance of the industrious working classes, among whom the death rate, he said, does 50 per cent. higher than among carefully selected risks. He declared that the company would write more insurance this year than any other company in the world in the "ordinary department," and that, therefore, the welfare of these people was part of the company's work.

phlets have been distributed during the last two years. The company cooperates with the health department in various clean-up campaigns, and welfare exhibits are made in the larger towns and at fairs.

"The company is something more than an insurance company," said the speaker, "and this work shows that we are fulfilling our responsibility."

Mr. Fiske drew attention to the fact that the assets of such companies were used in the development of the country, since they are invested in railways and such like enterprises, which proved that a portion of the development of the national resources depends largely on the savings of the men who invest in life insurance.

He concluded: "The food you eat, the clothes you wear and the roof over your heads is all provided by our policyholders. This means that you are their servants and the company is the bonding together of over eleven million people for common support. No man takes out insurance for himself alone; he is also protecting others. This should call out the best that is in you. It means that you must never lie, that you must not misrepresent anything and you must not load up people with insurance who can't afford to pay. You must remember that all you are doing is to protect others, and you will have the greatest desire, and you will be one of the great benefactors of men that are helping people."

W. J. Vale, deputy superintendent of insurance for Ontario, criticized Mr. Fiske's address as "One of the best addresses I have heard for a good many years."

War Situation. Canon Macnab spoke briefly regarding the war situation. "We have done our little bit, and I am quite sure we will go on doing it. The end has got to come sooner or later, but it can only come when we as individuals as a nation and as a people are familiar with our responsibilities in furnishing men and munitions until this war is brought to an end and this enemy of civilization crushed. We are not fighting simply for the motherland; we are fighting for our own country and homes against this enemy of civilization, and until he is down-trodden we are in danger in Canada, and we must fight for the same fate befall us as befall these people of Belgium."

It is a great credit to this country that so much money has been put in insurance on recruits that have gone to the front.

Others to speak and those who sat at the head table were: J. A. McDonald, K.C.; Rev. F. G. Plummer, R. C. Donald, Mayor Church, ex-Senator W. J. Tully of New York, general solicitor of the company; J. S. Kavanagh, superintendent of agencies for Canada; Controller E. S. Spence, P. O. Ayres, and J. S. Kavanagh, J. S. Stabler and A. G. B. Claxton, K.C.

MURRAY-KAY, LIMITED

MURRAY STORE 17-19 KING ST. EAST STORE HOURS: 9:30 a.m. to 5:30 p.m. Telephone Adelaide 2380. KAY STORE 38-38 KING ST. WEST

Stunning Looking New Suits for Women Beautifully Made of Best Materials, Special at \$25



These lovely suits have just reached us, and as each model has been made within the last ten days it is not necessary for us to descant on their up-to-dateness. They are made by the very finest tailors in the land; the coats are all beautifully lined with the best quality satin, and at our special price, \$25.00 each, we look upon them as value that is beyond compare.

One charming model of navy poplin has smart box coat, banded round the skirt with seal plush; high choker collar—which may be worn in "V" shape if desired—and cuffs of the plush. The skirt a plain flare model, beautifully cut. Special . . . \$25.00

Another model is made of very fine French serge, navy, the coat trimmed with three rows of military braid in graduated widths, belted all round, with high choker collar of velvet; the skirt a plain flare. Special . . . \$25.00

Brown poplin is the material used for another lovely model, with velvet collar and cuffs, and pleated skirt. Still another is made of heavy Cheviot serge, navy, with velvet-trimmed buttons on the coat, and patch pockets in the pleated skirt. Black poplin is the material used on a delightfully modish model, heather mixture tweed on another. Each is exceptionally good value at . . . \$25.00

Men's Wool Sweaters
Angora Wool Mufflers
Men's All-Wool Coat Sweaters, made with shawl collars; excellent weight; available in two shades of gray. Each \$4.50
Men's Angora Wool Mufflers, in soft brown shades. Priced at . . . \$1.50 up

Fur Trimmings for Dresses, Suits, Hats, etc.
A splendid assortment of the Fur Trimmings so much used for dresses, suits, hats, etc., are on sale in our Fur Section; widths 1 and 2 inches, including gray, black, brown and blue, and lamb, saddle-dyed con and fitch, at various prices.

Vegetable Silk Hose
Special at 75c a Pair
Vegetable Silk Hose, a specially good make, heavy quality fibre silk, with glossy sheen, much like pure silk in appearance; made with garter top; available in black, white and taupe. Excellent value at, per pair . . . 75c

A Big Clearance of Lingerie Blouses

Original Prices Up to \$12, on Sale Tuesday, \$2 Each

Such an offer bids fair to crowd our Blouse Section from opening till closing hour tomorrow. These are some of the finest Lingerie Blouses we've carried. None of them were priced at less than \$4.50 originally, many were \$12.00, some were even more than that. At our Tuesday Sale price, \$2.00 each, they will surely go like the proverbial "hot cakes."

There are blouses of fine sheer voile, beautifully embroidered by hand and trimmed with lovely lace; there are others of fine white net, plain or hand-embroidered, some with pleated jabots; there are others of dainty white mull, exquisitely embroidered by hand, trimmed with Maltese or fillet lace inserts. Some of these blouses have back closings, others close in front. They are not all perfectly fresh, but the laundry will soon set each right. Most of them will be available at \$2.00. No phone or mail orders.

PROPHECY FULFILLED IN PRESENT CONFLICT

Mass Meeting of Men at Bloor Street Baptist Church Addressed by Dr. G. A. J. Ross

Dr. G. A. Johnston Ross of New York addressed a mass meeting of men at the Bloor Street Baptist Church yesterday afternoon on the prophecy of international federation. He discussed chapter 18 of the Book of Isaiah, in which he said, a prophecy had been made over 400 years ago which was being fulfilled at the present time.

BIG QUANTITY OF FRUIT CANNED FOR SOLDIERS

St. Catharines Patriotic Women Raised Twenty-One Thousand Quarts

Special to The Toronto World. ST. CATHARINES, Ont., Oct. 10.—Twenty-one thousand quarts of fruit were canned by the women of St. Catharines and vicinity for Canadian soldiers in hospitals in England and European continent, in the Canadian Club's campaign conducted by Ald. W. J. Burgoyne. The objective, which was set at first 10,000 quarts, was raised to 20,000 after the campaign was launched and the time was shortened from four to three weeks. Nearly \$2000 in most cost of jars, sugar and other expenses was raised by "tag" system.

ONTARIO WILL HAVE GREATEST CAMPAIGN

Rev. Dr. T. Albert Moore Announces Big Temperance Movement for Prohibition

Rev. Dr. Moore also stated that the prohibition campaign in its history, announced the Methodist temperance board secretary, Dr. T. Albert Moore at Bellefair Avenue Methodist Church yesterday morning. Dr. Moore said the plans for the Ontario temperance campaign, which would be provincial prohibition, would be made public in the near future.

MONUMENT UNVEILED

The monument erected in memory of Rev. H. A. MacPherson, late minister of Prospect Cemetery, was unveiled in Prospect Cemetery Saturday afternoon. A representative gathering of church members was present to witness the ceremony, which was performed by J. B. Thompson.

TO RECOGNIZE CARRANZA AS MEXICAN PRESIDENT

Pan-American Conference Decides Present Party De Facto Government

WASHINGTON, Oct. 9.—Recognition of the Carranza government as the de facto government of Mexico was unanimously decided upon today by the Pan-American conference. Secretary Lansing issued this statement: "The conference, after careful consideration of the facts, has found that the Carranza party is the only party in Mexico, which possesses the essentials for recognition as the de facto government and they have so reported to their respective governments."

DEATH OF MRS. ELIZABETH ALLAN

One of the Early Pioneers of Toronto Passed Away Late Friday Night

LONDON, Oct. 9.—The Most Rev. Henry O'Neil, the Roman Catholic Bishop of Dromore, Ireland, died this evening, at his residence at Mawry.

ONE THING IN LIFE MOST WORTH WHILE

Possession of a Certain Disposition and Attitude Towards God.
A SERMON TO STUDENTS
Dr. G. A. Johnston Ross of New York Speaks in Convocation Hall.

Possession of a certain disposition, and a certain attitude towards God and his fellow-men, was said by Dr. G. A. Johnston Ross of New York to be the thing in life that was most worth while, in the course of his sermon to university students yesterday morning in Convocation Hall.

"To possess that disposition is the supreme thing in life," said Dr. Johnston Ross. "It is something Christianity should give us. The supreme end of religious propaganda is contained in these words: 'The kingdom of God is at hand.' More and more in the present day life the essential that was demanded of a man was not so much what he thinks and knows, as yet what he does, but what he is or what his relation is to his Maker and to his fellow-men. It is the object of religious propaganda to turn people from one religion to another, or to bring them from sin to holiness, from darkness to light, and especially from hate to love," he said.

"Give yourself in love; do not always push your doctrine of conquest. The real purpose of missionary effort is attained thru purity and humility. In the spiritual plane you cannot do good unless you are good."

A protest against some-kind of disarrangement which was felt to exist in the Christian world was made by a writer in the heart of India. "Thru all that is the object of the Christian religion, and the Christian world, is something that is supreme," claimed the preacher. The story of a Jewish scholar in the battlefield who fashioned a cross out of two pieces of wood, held it before the eyes of a dying Belgian soldier, was cited as an example of the true spirit of love.

"The only way to set about securing such a disposition," the speaker told the students, "is to make an induction of the dispositions we come across. While he admitted that there were many paradoxes, he claimed that this was usually to be found in the work of Nazareth is best known, and that it comes out of him."

Three members of the Christian mind towards Christ which he called attention to, were relying in Him, accepting Him as a faith, and accepting Him as the supreme test of all, joining with Him to help fulfill a small portion of His program for the amelioration of the human race. "Jesus in a life," he said, "to be the ideal which formed the centre of a Christian life. The act of reliance on Christ made necessary an absolute surrender to Him of all the central problems of life. This surrender made necessary an utter lack of self-consciousness. Certain vital serious problems which were still unsettled were said by Dr. Ross to be likely to hinder a man from his goal. Reluctance to pray withheld the prayer for communion with Christ, which kept Him from being an active co-partner in the main business of existence."

President Falconer conducted the service, and in an announcement presented the fact that more men were needed for the Fourth Universities Company for overseas service.

Special to The Toronto World. KINGSTON, Oct. 10.—Lake Ontario has given up another of its dead. The finding of a body of Robert Milne of Port Hope, who lost his life when the schooner Cheboygan foundered in a terrific gale on Sunday, September 26th. The body was picked up near the scene of the wreck by one Howard and identified by papers and a medal found in the pockets. Milne was 35 years of age and leaves a wife and family.

Munyon

The Talk of Toronto

His Great Free Distribution Closed

Ask your druggist for Munyon's "GUIDE TO HEALTH." Study it and purchase any remedy you may need.

There is no experimenting—no guesswork—no danger—no loss of time.

Munyon's Remedies Are Always Reliable

Professor Munyon says he believes that there is a cure for every disease, and that people should die from old age or by accident. His remedies are not the product of one man; they represent the combined labors of a score of the most prominent men in the medical world. These remedies are the carefully secured results of years of study, of patient and searching investigation and actual practice of eminent physicians, skilled specialists, and learned chemists of Europe and America. Each was a demonstrated cure before it was given acceptance. That which has cost thousands of dollars to secure is offered to you for a few pennies.

The mother can become the family doctor; no big bills need be a household terror. Where there are no complications, read his "GUIDE TO HEALTH." Every remedy has plain directions, which tell you how to use it; every symptom is plainly described.

If there is a stomach trouble, Munyon's Stomach or Dyspepsia Remedy will effect prompt relief. If there is a kidney trouble, give Munyon's Kidney Remedy; in rheumatism, give the Rheumatism Remedy; for a cold, the Cold Remedy; for a cough, the Cough Remedy, etc., etc.—all and each can be bought for 25c a vial. But there are certain obstinate conditions of various diseases and ailments that require special combinations of medicine to secure the necessary relief. These emergencies are met by Munyon's XXX Remedies. In all chronic and aggravated cases of disease, Professor Munyon recommends his XXX Remedies, as they are expressly prepared to act upon and thoroughly eradicate long-standing disease by their prompt effect on the liver, kidneys, blood and nerves.

Munyon's XXX Remedies are the same as his regular 25c remedies, with one exception—the strength is more concentrated, the dose being one disc or tablet. The price is invariably \$1.00 a bottle.

You can obtain Munyon's Remedies from every up-to-date druggist throughout the world. Retailers supplied in any part of Canada by E. G. West & Co., Lyman's, Limited, and the National Drug Company.

CANADIAN OFFICES AND LABORATORY
12 Bleury Street, Montreal.
Mail Orders filled.

8 - Roomed for \$20.00
Kitchen, Cellar, First Floor Bath, etc.
Open Evenings.

COUPON FOR WORLD
Decorated with Silver guaranteed.

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Decorated with Silver guaranteed.

See GOWDY (CHICAGO) AND VERRILL (TOLEDO) Two Fastest Dirt Track Motorcycle Races in the World.

Entire Proceeds to Red Cross! All Expenses Borne by the Dunlop Tire and Rubber Goods Co., Limited. 2 p.m. Exhibition Track This Afternoon Admission 25 Cts. Reserved Seats and Auto Tickets 50c.

See SPENCER Canadian Bicycle Champion in the Contest of His Life WITH OHRT The World's Champion 10 EVENTS IN ALL

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THIS WEEK AT THE THEATRES

Tonight's the Night

Beginning with a special Thanksgiving Day matinee at the Alexandra this afternoon, the original London Gaity Theatre production, "Tonight's the Night," will inaugurate its week's reign of mirth, melody and gaudy girl charms at that play house.

screaming farce playlet, "The Bathroom Mystery"; Knowles and White will offer "Winning a Widow"; Al Rose and Price, Winnie Shaw and Miriam Stone; Fenton's Minstrels; Charlotte Maloney, and first-run photo plays will complete this entertainment.

Sam Mann at Shea's

This week's headline attraction at Shea's will be that popular comedian, Sam Mann, who, assisted by his capable company, will offer the amusing farce, "The New Leader." Kenneth Casey, a clever juvenile comedian, is a versatile youth who plays the piano, violin and cornet.

JULIAN ELTINGE

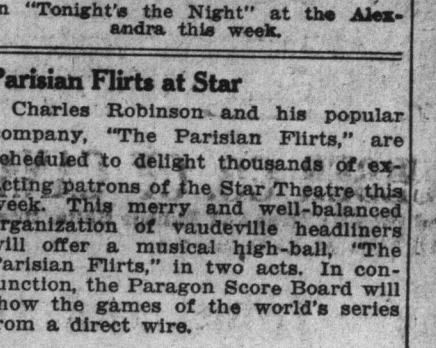


Julian Eltinge, who has a world-wide reputation as an interpreter of charming women, will present his latest and best musical comedy, "Cousin Lucy," at the Grand Opera House this week, opening with a special holiday matinee today.

The Bungalow Girls, a bright, clever miniature comedy playlet, headlines the bill at the Hippodrome this week. "Neal of the Navy," the thrilling mystery serial, continues to hold the attention and interest of thousands.

Specialty selected big time feature predominates in the vaudeville menu at Loew's Theatre this week. Headlining this new bill will be the well-known comedy stars, Spencer Kelly and Marion Wilder, in a song revue company of artists, in a song revue, billed as Songland's Sweetest Singers, Kelly-Wilder and Co. will present their beautiful song acts, the second bright feature is the celebrated comedian, Frank Bush; Lester Trio will present, for the first time here, their

DOROTHY MAYNARD



Parisian Flirts at Star Charles Robinson and his popular company, "The Parisian Flirts," are scheduled to delight thousands of evening patrons of the Star Theatre this week. This merry and well-balanced organization of vaudeville headliners will offer a musical high-ball, "The Parisian Flirts," in two acts. In conjunction, the Paragon Score Board will show the games of the world's series from a direct wire.

DA N COLEMAN



With Harry Hastings' big show at the Gaity Theatre. "It Pays to Advertise" The advance sale of seats for "It Pays to Advertise" opens at the Grand Opera House this morning. Messrs. Cohan and Harris announce that they will present the entire original production of this singularly successful farce,

Pure, clean, flavory and strong, in sealed packets.

Red Rose Tea "is good tea"

DELLA CONNOR



ELIZABETH M. COOPER

precisely as it was given at the Geo. M. Cohan Theatre, New York City. In musical comedy, is the leader. In the new burlesque, "I'll Follow You," he has a splendid part to demonstrate his ability as a fun maker.



The most brilliant of living coloratura sopranos, who will be heard with the Grand Opera Co. at the Arena Oct. 21, 22 and 23.

ELIZABETH M. COOPER



THANKSGIVING CONCERT

An all-star company has been engaged for Mr. Campbell's Thanksgiving concert tonight in Massey Hall. The headliner will be Miss Florence Mulholland, the charming New York contralto. The Adams Quartet will put on several numbers, most of them of a patriotic character.

"Peg o' My Heart" Coming The bill for next week at the Alexandra will be "Peg o' My Heart," a Hartley Manners' masterpiece. The offered here this season, no doubt, will redound to a popular reception.

All Canada Festival If "aviation wins the war," the all-Canada Musical Festival, in aid of our Canadian Aviation Schools, should have the support of every patriotic citizen.

citizen. Royalty has given its patronage. Miss Donald has two brothers, husband and a nephew at the front, and by her efforts thousands of dollars have been raised for war funds. Margaret Keyes, the contralto, needs no introduction here. Paul Dufault, too, is remembered. Miss Diane Lavole, the pianist, is loved here. Lucille Collette and Evelyn Starr, violinists, and Winifred Bambrick, harpist, will appear.

HOLIDAY BILL AT STRAND

A better selection than "Who's Who for Society" as a headline for a big holiday bill could hardly have been made by the management of the Strand Theatre. The play is one of the merriest and sprightliest comedies imaginable in four splendid acts, each containing barrels of fun, while there are not a few situations with a touch of the keenly dramatic.

CANADIAN CASUALTIES

- Sunday Afternoon List
First Battalion
Killed, June 18: Lieut. George Andrew Metcalfe, 704 Dundas street, Toronto.
Third Battalion
Returned wounded prisoner of war, Germany: Pte. Leslie George Walker, Staffordshire, England.
Fourth Battalion
Wounded: Pte. Arthur Binch, Paris, Ont. Wounded severely: Pte. Robert William Watson, Norfolk, Eng.
Fifth Battalion
Wounded: Pte. Harry Clarence Hilliard, Waterloo, Ont.
Seventh Battalion
Suffering from concussion: Pte. Jas. Margetich, Vancouver Island, B.C.
Thirteenth Battalion
Wounded: Pte. Frank Brogan, Sydney Mines, N.S.
Fourteenth Battalion
Wounded, Sept. 26: Pte. James McKeegan, Ormatown, Que. Wounded, Oct. 5, but on duty: Lieut. William Pearce, Calgary.
Fifteenth Battalion
Killed in action, Sept. 29: Bugler Morgan Dudley, 707 Pape avenue, Toronto.
Nineteenth Battalion
Wounded: Pte. Bertie Haydon, Hamilton, Ont.
Twentieth Battalion
Died of wounds, Oct. 1: Pte. Geo. McCall, Simons, Ont.
Twenty-second Battalion
Wounded: Pte. Louis Lefebvre, 320 A. de Laroche street, Montreal; Pte. Harvey Robb will give one or two delightful solos.
Twenty-fourth Battalion
Died of wounds, Oct. 2: Pte. Charles William Price, 3875 Bover street, Wilber, Montreal.
Wounded: Pte. Godias Piche, Quebec, Que.
Twenty-fifth Battalion
Killed in action, Sept. 27: Pte. Leonard, N.S.
Twenty-sixth Battalion
Wounded: Pte. Hartley French, Boston, Mass.
Canadian Cavalry Depot
Seriously ill: Pte. Alfred Joseph Donovan, Francis, Sask.
Princess Patricia's Light Infantry
Wounded, Oct. 3: Lieut. John C. Dehlinhard, Yorkton, Sask.
Third Canadian Mounted Rifles
Wounded, Oct. 5: Lieut. William Caldwell Craig, Vermilion, Alta.
Fifth Field Company Divisional Engineers
Wounded: Sapper Thomas, Ashton Lake, Calgary, Alta.
Royal Canadian Dragoons
Wounded: Pte. Albert Gordon Libby, 214 Bathurst street, Toronto; Pte. William Strothen, Prince Albert, Sask.
Midnight List
Third Battalion
Died of wounds Sept. 15: Oscar Yeomans Brown, Ottawa, while prisoner.
Wounded—John W. Thompson, Casper, Wyo.; Sergeant Frederick Neale, Bulyes, Sask.
Seventh Battalion
Wounded: Alan Bruce Rowley, Victoria, B.C.; Dudley Hayes Bell, Vancouver, B.C.
22nd Battalion
Wounded—Louis Godin, Montreal.
34th Battalion
Wounded, Oct. 6: Lieut. Fred Tanner, Picton, N.S.; Alex. McEachern, North Sydney, N.S. (slightly).
36th Battalion
Seriously ill—Corp. Albert Stephenson, England.
PROCEEDS OF BAZAAR
The sum of \$53 was raised from the bazaar held at Douglas drive on Thursday, September 30.
The Essex Rifle Club defeated the Toronto Civilian Rifle Association by one point on Saturday at the Long Branch Ranges, the score being 283 to 282. The T. C. R. A. held another "spoon shoot" which J. Mackenzie won, his score being 63 points.

MADE IN CANADA

The Bread that Builds Brain and Brawn must be made of the whole wheat grain—white flour bread will not do it—neither will the so-called "whole wheat flour bread." The only real whole wheat bread is

TRISCUIT

It is made of the whole wheat grain steam-cooked, shredded, compressed into a wafer and baked by electricity. All the meat of the golden wheat prepared in its most digestible form and smallest bulk. A wholesome substitute for white flour bread—a delicious snack for luncheon with butter or soft cheese—crisp, snappy, strengthening and satisfying.

Made at Niagara Falls, Ontario
Toronto Office: 49 Wellington Street East

HOLIDAY TACTICS WILL BE ENJOYED

Seven Hundred Members of Hundred and Ninth Make a Day of It.

MORE ARE GIVEN LEAVE

This Thanksgiving One to Be Remembered in Many Homes.

Seven hundred men of the 109th Regiment will parade today at 8:30 a.m., leave their armories at 9 a.m., and march up Yonge street to West Lawrence Park for a series of holiday tactical movements.

The parade will be headed by the regimental bugle band. All the men will be in uniform. Tents for the men and all non-coms are in place near Glen Grove avenue. The old North Toronto Golf Club house is to be used by the officers. The commissariat and other arrangements will completely cope with a strenuous outing.

Leave of absence over the weekend and Thanksgiving is a highly appreciated holiday now being enjoyed by about 800 overseas soldiers of the Toronto military district. It is making this Thanksgiving a very memorable one in thousands of homes not only in Toronto but also in the scores of other places, including Hamilton and St. Catharines, which go to make up the Toronto divisional area.

Over 800 of the troops now on leave are from the Niagara camp. It was arranged that fifty men from each company would be allowed off. The men slated as advanced enough in training to go with the next overseas drafts of the 35th, 37th and 84th Battalions were given leave in large numbers. Many are in this city today visiting relatives and friends.

Holiday at Armories. Today has been declared a holiday for the staff of the armories recruiting depot and also over 1000 overseas recruits in training. It has also been suggested to the Toronto military units that they grant leave from duty today to their recruiting sergeants.

DR. J. COLLIS BROWNE'S CHLORODYNE ORIGINAL AND ONLY GENUINE Acts like a Charm in DIARRHOEA and is the only specific in CHOLERA and DYSENTERY Checks and Cures FEVER, CROUP, AGUE The best remedy known for COLIC, COLDS, ASTHMA, BRONCHITIS. The only palliative in NEURALGIA, GOUT, RHEUMATISM, TOOTHACHE. Convincing medical testimony with each bottle. Sold by all chemists. Prices in England, 1/6d., 2/6d. and 4/6d. Agents—LYMAN BROTHERS & CO., LIMITED, TORONTO.

Health in old Age As age advances the blood gets thin, the nerves exhausted and vitality runs low. By building up the nerve force of body and mind Dr. Chase's Nerve Food is an unbounded blessing to people of advanced years. 50 cents a box, all dealers. Dr. Chase's Nerve Food

The World's Music Is Yours When You Own a COLUMBIA GRAFONOLA PRICES FROM \$20.00 UP NO MONEY DOWN—BUY YOUR RECORDS BURNETT PIANO & GRAFONOLA CO. 9 Queen Street East, Two Doors From Yonge Street. Main 3224. Open Evenings.

Polly and Her Pals Copyright, 1914, by Randolph Lewis.

Even Ashur—Altho He Claims to Be the Goat! I know not yer gonna say, but yer wrong! This here was wished onto me this was! With all these here birds an' things, layin' around the house the wimmin' was afraid some of 'em might get up! So they made me custodian to the cat they did!

PORT AR... Shot Dov... Within... PORT AR... William Re... Regiment, F... the first co... ferred to the... down within... distance of... with one arm... be permanent... Prisoner, Th...

11 1915

NADA

lds Brain
ade of the
white flour
neither
ole wheat
only real



The New Home of The Farmers' Dairy—Walmer Road and Bridgeman Street.

"No Wonder Sweet, Fresh, Rich Milk Comes From THIS Dairy"

Here in the new home of The Farmers' Dairy, we have the most modern dairy in America. Every device that science has produced to make milk purer and safe you will find here. With such a dairy, milk from The Farmers' Dairy cannot but be best.

Gleaming White—The Perfect Dairy

Concrete, glass, and steel throughout—everything white and spotless—the brightest, whitest, cleanest place in all Toronto. From the moment the milk enters the dairy in sealed cans, it is handled by the very latest scientific equipment. Careful employes, in snowy uniforms watch every process. The steam-scoured equipment and daily-scrubbed walls and floors protect the milk from every chance of impurity. This is the perfect dairy.

Walmer Road and Bridgeman Street

You are vitally interested in your milk supply. Come and see The Farmers' Dairy. You will be delighted and amazed at the wonders of this great service institution. Bring your friends or neighbor with you.

HILLCREST 4400

THE FARMERS' DAIRY

The Spotless Dairy Bathed in Sunshine

A FIGHTING RACE WANTING TO FIGHT

Allan Dunn Talks "Fight" at Monster Recruiting Meeting.

LOEW'S THEATRE FILLED

Hon. T. W. McGarry Tells of Seriousness of Balkan Situation.

"Fight because you come of a fighting race and because you want to." This statement, made by Allan Dunn, an English author, in Loew's Theatre last night at one of the largest and most enthusiastic recruiting meetings ever held, was the keynote of all the speeches made. Another point emphasized by the speakers was that England had the money, she had the ships, but more men were urgently needed.

Mr. Dunn prefaced his address by stating that he was a Briton who paid tribute to his Canadian cousins for what they had accomplished, and the same tribute he never kept out of a fight. He had not come to the theatre to talk statistics or politics, but simply and solely to talk of the sacrifices being made by women all over the empire, making particular reference to the women in London who were adopting male situations to enable the men to go to the front.

"I don't know whether conscription will come," Mr. Dunn remarked. "I know one place where it will never come. That is Scotland. As for the Irish—there never was a statement of a fight." He stated that there were not enough men left in Scotland, physically fit, to form a company.

Gave Rousing Speech.
Hon. T. W. McGarry, the provincial treasurer, in a rousing speech laid great stress on the fact that Britain was not in such a strong position, taking all things into consideration, as she was at the outbreak of hostilities. He maintained that the turn of events in the Balkan states was very serious and it would be the duty of the British government to prevent the Kaiser from reaching Constantinople and finally obtaining command of the Suez Canal. In this connection, he quoted a statement made by Lloyd George in England, when he heard of the approaching Balkan crisis. "There never was a more serious time in the history of the empire. We shall win, however, but it will take all the strength of Great Britain and her colonies."

Mr. McGarry declared that Canadians played a noble part in the South African war, and he quoted a statement of a hero in the present struggle, but Canada had still a great debt to fulfill to Great Britain.

Referring to Britain as the protector of commerce, he said that he in no way belittled the parts played by France, Belgium and Russia in the war; but in his opinion the invincible navy of Great Britain had been the main factor in keeping open the channels of trade open. In making an earnest appeal for recruits he said:

"If young men would only realize the importance of the war, they would enlist immediately. If Britain loses this war, it means the dismemberment of the British Empire. The provincial treasurer concluded by making an appeal on behalf of the British Red Cross for such a "War Day" will be held Oct. 21. He pointed out that it was the first time Britain had asked for help from any of her colonies."

OFFICERS DESPATCHED TO INSPECT GARRISONS
Minister of War Millerand Will See That Each Man Does Duty.

PARIS, Oct. 8.—Forty officers of high rank were called together yesterday by the minister of war, Alexander Millerand, who charged them with the task of visiting all garrisons in France. They are to ascertain whether every man mobilized is fulfilling his duties.

M. Millerand also instructed the officers to see that all orders issued to facilitate the resumption of economic activity, particularly in agriculture, are being carried out.

AUSTRIA CONFISCATES ALL THE RUBBER TIRES
ZURICH, Switzerland, via London, Oct. 9.—The Austrian ministry of war is reported to have confiscated the entire supply of pneumatic and other rubber tires in Austria, including those of private ownership, on Oct. 9, and in whatever condition, and even those in actual use.

The owners of the tires are requested to deliver them up within 24 hours under penalty of a year's imprisonment.

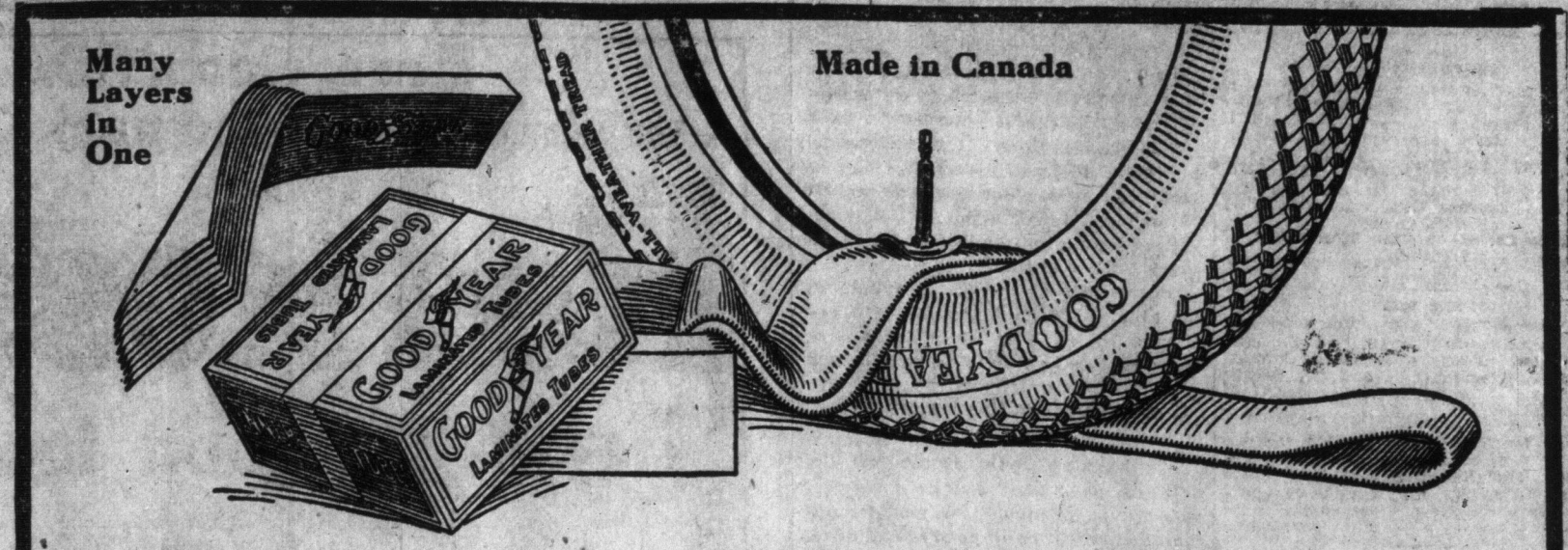
EXPLORERS ARE SAFE.
Donald McMillan and His Arctic Party Heard From.

NEW YORK, Oct. 9.—Word has just been received by the American Museum of Natural History that Donald B. McMillan and a party of six explorers, who left New York in 1913 to explore and chart what was supposed to be Crocker Land in the Arctic Ocean, were safe, and that the relief ship Cluett, later sent with supplies to the McMillan party, reached its destination.

FOUR CARLOADS SHIPPED.
Four carloads of supplies were shipped by the Red Cross Society to England on Saturday. The shipment included between 250 and 300 books received on Friday from MacDonald's no address given.

LAKE SHORE RED CROSS.
On Friday evening a delightful at-home was given by Mrs. A. B. Ormsby to the members of the Lake Shore Red Cross.

COBALT ORE SHIPMENTS.
NORTH BAY, Ont., Oct. 9.—One statement for week ending Oct. 8: Dominion Reduction and Mining Corporation of Canada (Township City M.), 248,834; Nipissing Co., 120,683; Beaver Cons. M., 61,833; Timiskaming M. Co., 6,254.



This Air-Tight Tube Is the Best Advertisement for the GOODYEAR FORTIFIED TIRE

Many Tubes in One
The Goodyear Laminated Inner Tube is not made of one thick piece of compounded rubber. We avoid that method because foreign particles get into rubber, later causing flaws. Where the rubber is thick, these particles often go undetected. So air escapes from the tube.

Never Colored
These Tubes are always gray, the color of pure rubber. We omit all foreign ingredients including mineral color. We do this to lessen friction heat, a tube's worst enemy.

20% Lower Priced
Yet despite this extra thickness, despite our superior process and pure new rubber, Goodyear Laminated Inner Tubes cost you 20 per cent less than a year ago.

14% Heavier
After all, the purpose of an inner tube is to hold air. Leaky tubes cause many a tire to be blamed unjustly for trouble. So

no matter which make of tire you favor, you owe yourself these tubes. As made heretofore, Goodyear Laminated Tubes have always excelled. As made this year—14 per cent heavier—we believe they'll serve 50 per cent longer.

Yet despite this extra thickness, despite our superior process and pure new rubber, Goodyear Laminated Inner Tubes cost you 20 per cent less than a year ago.

This is due mainly to multiplied output. Only last March we doubled our factory capacity at Bowmanville, Ont.

How to Get Them
Here is another reason for our low prices: Goodyear Tubes will win your respect for Goodyear standards and win you to Goodyear Fortified Tires. So we are content to meet rival prices while giving you Inner Tubes that excel.

Any dealer can supply you with Goodyear Laminated Inner Tubes—the leak-proof inner tubes. Don't fail to try them.

THE GOODYEAR TIRE & RUBBER CO. OF CANADA, LIMITED
Makers of Truck, Motorcycle, Carriage and Bicycle Tires and Rubber Belts, Hose and Packing

Head Office: Toronto, Ont. Branches in All Parts of the Dominion Factory: Bowmanville, Ont.

Goodyear Service Stations—Tubes and Tires in Stock

- ANDERSONS LIMITED...North 7100 477 Yonge Street.
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- CANADIAN MOTOR SALES CO., 1061 Dundas Street...Junc. 2451
- COLLEGE GARAGE...Coll. 4288 466 Bathurst Street.
- DELAWARE GARAGE...College 4786 157 Delaware Avenue.
- DEER PARK GARAGE & LIVERY 1365 Yonge Street...North 1800
- A. L. TORGIS...37 Jarvis Street
- DEATH & WATSON, LTD., North 7800 Bloor and Huntley Streets.
- ECONOMICAL SUPPLY CO., Main 6150 269 Queen Street East.
- EMPIRE SALES & REPAIR CO., 85 Queen Street East...Main 4180
- McBRIDE'S GARAGE...Hillcrest 472 139 Pears Avenue
- THE T. EATON CO., LIMITED Fifth Floor...Adel. 5000
- MOTOR CAR SUPPLY CO., Park 1321 1523 Queen Street West.
- PRINCE & CO...College 2652 526 Bloor Street West.
- TIRE IMPORT CO., LTD Adel. 3168 139 Bimcoe Street.
- TODD'S GARAGE...Main 3126 Rear 256 Sherbourne Street.
- WESTMOUNT GARAGE...Junc. 2691 2098 Dundas Street.

BELGRADE HELD BY ENEMY ARMY

Serbs Retire to Mountains Where Real Resistance Will Come.

CITY NOT DEFENSIBLE
Town Formerly Captured by Austrians Before Last Defeat.

(Continued From Page 1).

ther west along the Jadar, that the Austrians were so signally defeated last winter. The present is a more formidable attack. The new army group under Field Marshal von Mackensen having been organized for that purpose. Its strength is not exactly known, but it is supposed that this army is composed chiefly of Austro-Hungarians, with a stiffening of Germans, and is largely commanded by German officers. Generals von Kooevess and von Gallwitz, who took part in the great offensive against Russia, have commands under Field Marshal von Mackensen.

Bulgars Advance in South.
The Bulgarians, acting in concert with their new allies, are advancing from Sofia toward Pirot, on the Serbian frontier; the fortress which covers the road to Nish, the Serbian war capital. The French and British are landing troops at the rate of 14,000 daily at Saloniki to send by railway to the assistance of Serbia.

From Saloniki to Nish, the distance which the allied troops are traversing is a distance of 213 miles. From the line of the Danube to Nish is a distance by railroad of 84 miles. From Sofia to Nish is a distance of 71 miles.

Nish is the objective for the time being of the converging forces in the Balkans. The race for the moment, despite the distance from Saloniki up, is between the allies and the Bulgarians. This is due to the fact that the allies landed in force at Saloniki and pushed northward even before the Bulgarians handed their passports to the allied diplomats.

Temasvar, where Field Marshal von Mackensen has his headquarters, is 65 miles by rail northeast of Pancsova, and the latter place is only eight miles east of Belgrade. Temasvar is an important Hungarian city, located on the southern fringe of the great Hungarian wheat plains and within a few miles of the iron mines of southeastern Hungary. From Temasvar the railway coming from central Europe, and which lead down thru Budapest, branch to the eastward and southward. The eastern line continues on to Bucharest, a distance of 305 miles, and thence to Constanta, on the Roumanian coast, a distance of 135 miles.

QUEEN'S WELL REPRESENTED.
Special to The Toronto World.
KINGSTON, Oct. 10.—It was stated today that 300 students of Queen's University are now overseas or in training for duty at the front. All departments of the institution are represented on the firing line.

PORT ARTHUR OFFICER TAKEN WAR PRISONER
Shot Down From Aeroplane Within German Lines at High Altitude.

PORT ARTHUR, Oct. 8.—Lieut. William Reid, formerly of the 96th Regiment, Fort Arthur, who left with the first contingent, and was transferred to the aviation corps, was shot down within the German lines, falling a distance of 8000 feet and escaping with one arm so smashed that it will be permanently useless. He is now a prisoner. This news came by letter.

EXPLORERS' MURDER CONFIRMED.
The bulletin of the American Geographical Society states that there is no longer any reason to doubt the report that the explorers, Harry V. Bradford of New York, and T. G. Street of Ottawa, were killed by Eskimos at Bathurst Inlet on or about June 5, 1912, as the result of a quarrel.

MORE RECRUITS SECURED.
LEAMINGTON, Oct. 10.—The recruiting campaign during fair time here closed Saturday noon. Twenty-six young men from Leamington and vicinity were sworn in. Eight were rejected by the doctor, making a total of 34 offers for active service.

LAKE SHORE RED CROSS.
On Friday evening a delightful at-home was given by Mrs. A. B. Ormsby to the members of the Lake Shore Red Cross.

COBALT ORE SHIPMENTS.
NORTH BAY, Ont., Oct. 9.—One statement for week ending Oct. 8: Dominion Reduction and Mining Corporation of Canada (Township City M.), 248,834; Nipissing Co., 120,683; Beaver Cons. M., 61,833; Timiskaming M. Co., 6,254.

See **GOWDY** (CHICAGO) —AND— **VERRILL** (TOLEDO)

Two Fastest Dirt Track Motorcycle Racers in the World.

Entire Proceeds to Red Cross!
All Expenses Borne by The Dunlop Tire and Rubber Goods Co., Limited

Dunlop Day

2 p.m. Exhibition Track This Afternoon

Admission 25 Cents. Reserved Seats and Auto Tickets 50c.

See **SPENCER** Canadian Bicycle Champion in the Contest of His Life —WITH— **OHRT** The World's Champion 10 EVENTS IN ALL

OLLIS BROWNE'S DRODYNE
AND ONLY GENUINE
Charm in
RHOEA
only specific
LERA
and
NTERY
and Arrests
CROUP,
GUE
remedy known for
COLDS, ASTHMA,
is palliative in NEUR-
OUT, RHEUMATISM,
medical testimony with
of chemists.
England, 1s 15d, 2s 9d
—Agents—
OS & CO., LIMITED,
TORONTO.

The Toronto World

FOUNDED 1880.
A morning newspaper published every day in the year by The World Newspaper Company of Toronto Limited, 40 West Richmond Street, Toronto, Ontario.
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Branch Office—15 Main Street East, Hamilton, Telephone 1948.
—\$2.00—
will pay for The Daily World for one year, delivered in the City of Toronto, or by mail to any address in Canada, United Kingdom, Mexico and the British Possessions enumerated in Section 47 of the Postal Guide.
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It will prevent delay of letters containing descriptions of newspapers, "complaints," etc., are addressed to the Circulation Department.
The World is delivered before 7 a.m. delivery in any part of the city or suburbs. World subscribers are invited to advise the circulation department in case of late or irregular delivery. Telephone Main 5308.

MONDAY MORNING, OCT. 11.

How Canada Might Finance Her War Needs

It is all but formally announced that a popular war loan of \$50,000,000 will be offered in Canada. The amount is not large when we consider that our war expenditures for the month of September alone amounted to \$14,541,000. Still every little helps and we quite agree with the finance minister that Canada should begin to finance at least a part of her military expenditures. Government bonds sold in Canada will be purchased on the savings of the people deposited in the banks. Whether the banks absorb practically the entire issue or depositors all over the country draw their money out of the banks to buy bonds of small denomination, the net result of the transaction will be to decrease the capital available for commercial loans by some \$50,000,000.

But it is wise at a time like this when every dollar is needed to revive and stimulate the drooping business of the country to suddenly cause \$50,000,000 to be taken out of the banks? Will not every customer who goes for accommodation to his bank for the next two or three years be reminded that money is tight and credits restricted because the government induced the people to take their money out of the banks and ship it to Ottawa? What is most likely to happen in the case of this so-called popular loan is that the banks will practically buy all the bonds and resell them in New York and London. The people of this country will be saddled with another fixed interest charge of perhaps \$3,000,000 per annum, which we think unnecessary because in our opinion the government can borrow that much or three times that much without interest thru an issue of national currency.

If the government desires to spend in the next year \$50,000,000 in Canada on war expenditures, the fuss and scenery of a popular domestic patriotic loan is superfluous. The government last year issued \$25,000,000 excess national currency with so little effort or commotion that no one not in the secret suspected what had happened except the Hon. W. S. Fielding. Mr. Fielding perhaps had a keener scent than the rest of us because in 1907 he issued \$10,000,000 of Dominion notes beyond the legal limit and no one knew what had happened until then finance minister himself made a statement in parliament nearly a year later and had his action validated. So there would be no difficulty in increasing our Dominion note circulation from time to time during the coming year, say by \$50,000,000. If that is all the money needed for us we financing no bonds need be issued or interest paid by the government.

However, it is a fair surmise that our military expenditure from now to the close of the war will not fall far short of \$400,000,000. Perhaps \$500,000,000 would be nearer the mark. For us to finance only 10 per cent. of this expenditure would be but little relief to the mother country. We will probably have to raise at least \$200,000,000. How is this to be done?
Not by taking one-third of all the money available for commercial loans out of the banks, we hope; nor by selling \$200,000,000 of our obligations in foreign markets. But we believe it can be accomplished by an issue of national currency. We would probably have to sell securities in New York to strengthen our gold reserves. The specie payments are not likely to be resumed until after the war, we should support our paper money, not only by the credit of the nation but also by 25 per cent. gold reserve. We want a currency neither irredeemable in character nor unlimited in amount. We believe that by increasing our gold reserve by an additional \$50,000,000 we could put in circulation and keep at par an additional issue of national currency to the amount of \$200,000,000. The people would take this money gladly. It would be in effect a loan with interest on only one-fourth of the amount. Moreover, it would increase the amount of money available for business in this country instead of decreasing it. It would relieve the situation which a contracted currency and restricted credits have created.

It may be argued that United States paper money during the Civil War went to a ruinous discount; so did United States bonds for that matter. The federal government sold bonds at a discount and took depreciated money in payment. Yet the bonds were payable principal and interest in gold, and many investors netted at least 20 per cent. interest. Canada is in no such peril as was our neighbor in 1863. No one doubts for a moment that she will redeem every dollar and pay off every bond she issues.
Let us finance the war so far as we are able to do so from our own resources by an issue of national currency rather than by an issue of bonds.

STILL ON THE FENCE.

Let us finance the war so far as we are able to do so from our own resources by an issue of national currency rather than by an issue of bonds.

Censorship for the Enemy, Not for Us.

We have no doubt at all that the military censorship has been responsible for as much evil as would more than compensate any good it has done. The palpable absurdity of some of the decisions, in fact, many of them, has tended to bring the whole business of supervision into contempt among those who are aware of the facts, while the tendency has been to create a great apathy among the public generally who have been prevented from knowing the facts and understanding the vital features of the situation. There is not the slightest doubt that recruiting has been seriously retarded by the stupid methods of the censor. An instant response has been observed when the facts of any battle have been published. But all the interest is usually nullified by deadening delays.

It is quite right to prohibit publication of the movement of troops or of ships, or of plans for future campaigns, or of details of armies or recruiting or of the hundred and one other matters that pertain to the future of military operations. All this is legitimately within the scope of the military censorship. But of things that have happened, censorship days, weeks, sometimes months later, is unalloyed folly. The British people are wise enough and strong enough to know what is going on, whether for good or evil, without injury to themselves. No nation is the better of being treated like infants. But the censor has consistently behaved from the beginning not as the business man who would keep intelligence from leaking thru to the enemy, but as if he were to keep the news from his own public. After the event we may be sure the enemy is as alert as ourselves. It is before the event that the censor should exercise his diligence.

Hydro-Electric Power in Ireland

In 1898 The World discussed with an official of the Irish Board of Works, the question of generating electric power in Ireland from the numerous and powerful falls which are to be found in many parts of the country. There is power enough in the Shannon alone to run most of the industrial activities of the island. The objection then stated was that there were so many private and proprietary interests to be considered that the cost of extinguishing these would be prohibitive. Against this there seemed to be no appeal. Suggestions of nationalizing the production of power and giving each who had interests in water power a share in the output, were regarded as impractical, possibly socialistic.

There now comes from Ireland the announcement that an effort is being made towards using some of the great water powers which are to be found in abundance. A great deal has been done in the past by ordinary water wheels. One huge wheel at Darkley, in County Armagh, an underbar construction, is one of the largest in the world, rivaling that at Laxie, and some of the huge Swiss erections. But electricity has scrapped the old methods of getting power from water, and the turbine has supplanted the wheel. The new company in Ireland hopes to get parliamentary powers to generate electricity at Belleek from the falls on Lough Erne, and on the Shannon at Limerick.

There is no reason in the world why these projects cannot be carried out except the old time conservatism of popular prejudice, or the private cupidity of those who, seeing a chance to make something where no chance existed before, are unwilling to yield anything out of a new-found treasure.
The lesson for new lands like Canada, and one which the commission for conservation keeps well before the public, is to let no public privilege pass out of public control. Ontario is doing splendidly in this respect under the Hydro-Electric Commission, and the new installation at Eugenia Falls shows what can be done by public enterprise.

An Inconvenient Need.

It is a considerable time since The World called attention to the necessity for establishing soldiers' homes. We suggested one in the Niagara Peninsula and one in British Columbia. Some of our contemporaries were not satisfied with this and wanted more. We believe what we



suggested would be sufficient if carried out on an adequate scale such as the home at Dayton, Ohio, which is modeled largely on the Chelsea Hospital and similar institutions in England.

We are not so much worried about the detail as the thing itself. Nothing seems yet to have been done, and the first fruits of the fearful harvest in Europe are already being ingathered. It is not too much to say that private charity is wholly unequal to the task of caring for the disabled sons of the nation who have given their strength and their ability and every-thing but life itself to make the nation free 'on earth.' We should not make it so that they may wish they had given their life as well as their strength in the conflict. We do not believe that any Canadian who faces the need would desire to shirk the responsibility. But among the many demands being made at the present time upon public funds, unless this special need is pressed home to those in authority, it is apt to be left so long that much hardship and suffering may result.

The need is immediate and constantly increasing. The establishment of disabled soldiers' homes should be an instant consideration. A great deal may be done to make them homes and not mere institutions. They may also become training schools, as in France, where men, partially disabled, or unfitted for their usual calling, may be taught something suitable to their present strength and capacity.
We have suggested Niagara and British Columbia, Vancouver Island preferably, on account of the climate. But the main thing is to get the work started. There should not be a day's delay.

KINGS FOR EXILE.

Editor World: To those who discernibly observe in history the evidences of a controlling influence leading upwards and onwards on the long, bitter road of human tears, misery and bloodshed to a higher, more idealistic civilization, nothing in this great kaiser's krieg or war of the kaisers will show this so clearly as the present situation in the Balkans. The result shall surely be the downfall of monarchies, such as they are, and the institution of the Balkan peoples into free democracies; also the addition, during or after this great convulsion of humanity, to the small number of citizens in London or Paris, known in the latter city as "Les rois en exil." These men in the end will flee from their enraged and threatening subjects to the ever-ready and kind protection of the men-of-war of the never-sleeping, watchful mistress of the seas.
Time and time again does history record this, and history repeats itself. The termination of the last great world war saw the meteoric Corsican on the Bellerophon throw himself upon the "most powerful" of England as "the most generous of his enemies."

DADDY JOHN

Rough John, tough John, gruff John Bull.
Both feet getting there—and both hands full.
All round the world his children hear his call,
For old John Bull is the daddy of them all.
—Billy Tully.

IRISH REGIMENT NOW AUTHORIZED

Formation in Toronto Without Expense to Public During War.

COL. BOYD MAGEE HEAD

Herbert Lennox, M. L. A., Spoken of for Majority in New Corps.

A letter has been received by Dr. Argy Hinds of the committee in charge of the arrangements, from the adjutant general, at the request of Edmund Bristol, M.P., saying: "I have the pleasure of informing you that the minister has authorized the formation of the Irish Regiment at Toronto, with- out expense to the public until the conclusion of the war, or until the necessary funds are voted by parliament."

APPEAL MADE TO JEWS TO ENLIST OR TO PAY

Hippodrome Crowded Last Night to Hear Address by Prof. Nahum Slousch.

Three thousand Jews attended the patriotic meeting held under the auspices of the Toronto Jewish Conference in Shea's Hippodrome last night. The theatre was taxed to capacity half an hour before the meeting commenced and the police were kept busy turning many hundreds away. The chief speaker was Professor Nahum Slousch, one of the foremost Hebrew professors in America and a missionary in Morocco. He outlined the present conditions in Europe and the part the Jews were taking in the war, and made a strong appeal to the men to enlist. He said that those who were not able to go to the front could do their share by contributing to the fund to aid their wounded brethren.

Home-Seekers' Excursions to Western Canada.

The Grand Trunk Railway System issue round trip home-seekers' excursion tickets at very low fares from stations in Canada to points in Manitoba, Alberta and Saskatchewan, good going each Tuesday until Oct. 26, inclusive. "The National" leaves Toronto 10:45 p.m., every Tuesday, which stated that the society was doing all in its power to collect contributions from the Jews thruout the States for the fund. Two hundred dollars was taken up in the silver collection at the door.

Further information and berth reservations on application to Grand Trunk Agency, Toronto City Ticket Office, northwest corner King and Yonge streets. Phone Main 4209.

ST. THOMAS JOURNAL BURNED.

ST. THOMAS, Ont., Oct. 9.—Fire early this morning consumed three floors of The Journal newspaper building with very heavy loss. There was no suspension of the newspaper, as The Journal will be published on The Times' presses.

Match Specialties

We have been making matches for 64 years now—domestic matches and every other kind.
Some of our specialties are "THE GASLIGHTER," with a 4 1/4-inch stick; "THE EDDYSTONE TORCH," for outdoor use (burns 35 seconds in any weather); "WAX VESTAS," for the smoker, and many other varieties.
For home use the most popular match is "THE SILENT 5"
But for every use, ask your grocer for **EDDY'S MATCHES**

This Certificate

For Making Money

From the Soil

together with \$1.50, presented at The World, 40 West Richmond street, Toronto, or 15 East Main street, Hamilton, entitles bearer to a copy of the new book, "MAKING MONEY FROM THE SOIL." By mail add parcel postage—7 cents first zone, 15 cents Ontario, 20 cents in Canada.

Red Cross Contributions

Col. the Hon. James Macdon, hon. treasurer of the Canadian Red Cross Society, reports that since the last public acknowledgment the following contributions to the fund of the society have been received, amounting to \$15,094.46:

Miss L. E. Atkinson, Bethesda, Ont. (wool)	2 30
Mrs. F. W. Acheson, Elgin, Ont. (cotton)	1 45
Young Girls of Allison, Ont. (wool)	75 00
W. A. Allen, Bowmanville, Ont. (wool)	14 40
Queen at Britannia, Ont. (wool)	25 10
Basara, 370 Rutland road, Toronto, Ont., Branch C.R.C.S. (wool)	109 25
Barra, Ont., Branch C.R.C.S. (wool)	54 00
Mrs. J. Bodford, Pickering, Ont. (wool)	1 50
Miss W. Boydell, Alton, Ont. (wool)	18 00
Brookside, Ont., Red Cross (wool)	63 00
Mrs. E. F. Boyer, Stellarton, Ont. (wool)	4 00
Beirden, Ont., Ladies' Patriotic Society (wool)	50 00
Mrs. J. Byers, Neeldon Station, Ont. (pins)	7 20
Miss Lillian Baird, Fairville, Ont. (wool)	80 00
Ladies of Coldwater, Ont. (pins)	89 80
Wentworth, Ont., Patriotic Fund (wool)	280 00
Mrs. J. Child, Brant, Alta. (wool)	2 00
Miss E. L. Chappell, Port Colborne, Ont. (wool)	5 00
Cereal, Alta., Concert (wool)	21 50
Miss Ginnell Cross, Silverthorn, Ont. (wool)	1 84
Collingwood, Ont., Board of Education (grassie wool)	81 25
C. J. C. Crump, Ronville, Ont. (wool)	10 00
Mrs. W. Dinwoody, Cookstown, Ont. (wool)	10 00
Miss Jennie Ford, Petros, Ont. (wool)	18 00
Galt, Ont., Branch C.R.C.S. (wool)	125 00
John C. Green & Co., Ltd., Toronto (ambulance)	1,500 00
Hamilton, Ont., Branch C.R.C.S. (wool)	150 00
Hawdon, Ont., Relief Com. (wool)	50 00
Mrs. A. C. Herron, Wincham, Ont. (wool)	4 00
Huntsville, Ont., Branch C.R.C.S. (wool)	12 25
Holstein, Ont., Patriotic Society (wool)	25 00
I.O.G.E., Perth, Ont. (wool)	2 00
I.O.G.E., Westminister Chap., Toronto (wool)	6 00
I.O.G.E., St. John, Ontario (wool)	2 00
I.O.G.E., Leysburgh, E.C. (wool)	4 00
I.O.G.E., Theobald, Ont. (wool)	2 00
I.O.G.E., Waubashene, Ont. (wool)	4 00
I.O.G.E., Hildesburg, Ont. (wool)	6 00
Jarvis, Ont. (wool)	9 00
Party Proceeds, Buchre (wool)	46 85
Mrs. L. T. Kennedy, Arthur, Ont. (wool)	36 00
King City, Ont., Concert (wool)	56 67
Miss M. F. Kerr, Acton, Ont. (pins)	15 00
Miss A. S. Keir, Orillia, Ont. (wool)	25 00
Mrs. L. Murray, Buchre, Ont. (wool)	10 00
Mrs. J. H. MacKay, Alton, Ont. (pins)	15 00
Maple Grove, Ont., Busy Workers' Class (wool)	11 00
Miss E. P. Martin, St. Williams, Ont. (wool)	2 00
Madoc, Ont., Patriotic Association (wool)	1 65
J. R. Murray, Winnipeg, Man. (wool)	25 00
Minden, Ont., Branch C.R.C.S. (wool)	265 00
Mrs. H. Newman, Mount Dennis, Ont. (wool)	2 25
Ottawa, Ont., Branch C.R.C.S. (wool)	681 24

Canada's Best Beer is

O'Keefe's

It has been brewed in Toronto for over half a century.
Its Merit is known. Its Purity is assured. Order a case from your dealer.
A BREW FOR EVERY TASTE

The O'Keefe Brewery Co., Limited, Toronto

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Jap S Kimo
Crepe Kimo
Satin Pettico
JOHN
LADIES' GENTLEMEN
WILD W
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JOHN
55 to 6
LADIES' GENTLEMEN
at all kind
Work ex
NEW
48 Yonge St

Baseball Third Game at Boston Today

TIGERS LUCKY TO SCORE FOUR TRIES ARGOS LOSE THE BIG FOUR OPENER

Oarsmen Had Margin in First Quarter and Held Visitors in Check Till Half Time

About 2500 saw Tigers win the opening Big Four rugby game Saturday at Rossdale in ideal football weather. The wind was gusty from the north, slightly west. Mayor Church officiated opening proceedings, and then Tigers kicked off towards the east. The day was cloudy, and Old Sol only shone forth in the last quarter. Argos' forwards were in excellent form. They were held in check by the Argos' line. The Argos' forwards were in excellent form. They were held in check by the Argos' line. The Argos' forwards were in excellent form. They were held in check by the Argos' line.

Toronto Win O. R. F. U. Game From Hamilton

HAMILTON, Oct. 10.—The Toronto Rugby Club defeated the Hamilton Rugby Club today by 7 points to 4. The attendance was only fair. The weather was cool with no sun shining and a good breeze from the west.

Argos v. TIGERS

Argos. Tigers. 1st Quarter... 2 rouges... 1 try. 2nd Quarter... kick to dead line. 3rd Quarter... 2 tries. 4th Quarter... 1 try. Total points... 9... 22. Gained yards... 7... 11. Lost ball... 7... 5. Fumbles... 3... 1. Blocked kicks... 1... 1. Kicks on goal... 11... 1. Kicks on 2nd down... 5... 7.

Glad Murphy Still In Serious Condition

Glad Murphy, most popular player who ever donned Rugby, hockey, baseball, or rowing uniform, lies today in St. Michael's Hospital in a most precarious condition. He was assailed by a flying tackle in the third quarter, missed his man, and crashed his own full weight on his shoulder and neck. Failing to rise, Dr. Lawson had him carried off and removed in the ambulance. The attending physician up to late last night, and the assistance of Dr. Dwyer, concurred in the serious nature of the case. There is a dislocation of the sixth cervical vertebra, and the unfortunate athlete, the conscious, is paralyzed from the neck down. Glad was one of the Argonauts' star players in all lines of sport, and the members are meeting at the Toronto club this morning at 14 Victoria street to determine the course of the club.

FICKLE FORTUNE FAVORS BOSTON IN SECOND GAME OF WORLD'S SERIES

Phillies Slammed Ball on Nose and They Only Secure Three Safe Hits off George Foster, Who Made as Many Himself, Driving in Winning Run.

PHILADELPHIA, Oct. 9.—The breaks of the game, those fickle favors of fortune that sway the pendulum of fate, smiled upon Boston today, and tonight the red-robed champions of the American League, and the Philadelphia pennants-bearers of the National circuit, met their way to Boston, with the honors of the 1915 world series at stake. President Woodrow Wilson and his fiancee, Mrs. Norman Galt, shared the honor of the second contest with a stoutly built young man who has made a baseball fame as George Foster. Foster never got down in history as an All-Star, a Walter Johnson or a Christy Mathewson, but when the story of the second game of the world series was filed away in the archives of the national pastime it will be found that all he did today was to hold the fighting Phillies to three base hits, to strike out eight of their best batters, and to drive in the winning run, including a stinging smash in the ninth that sent the crowd across the plate with the winning Boston run. In addition to these few meagre statistics in the box, young Foster sped to first base a couple of times and took throws from his fellow-players that turned two exciting errors into sensational outs.

Glad Murphy Still In Serious Condition

Ottawa Hands Wallop To Montreal Novices

MONTREAL, Oct. 10.—Ottawa defeated Montreal by 18 to 2 in the opening of the local senior Rugby season on the Westmount grounds Saturday afternoon. The Montreal team was comprised, to a great extent, of boys who yesterday made their initial appearance in senior Rugby and their nervous stumbling proved costly. They put up a good game against their more experienced opponents. The Ottawa substitutes in all lines of play were in excellent form. The Ottawa players engaged in a fifteen minutes' play and had, in the first half, an untried player, took his place. Several players engaged in a fight in the second half. McCaffery, one of the Ottawa substitutes, starting the trouble by striking the Montreal player who ran into touch with the ball. McCaffery was sent off the field. Ingram also was a little too free with his fists, and after several warnings he was sent to the side. Line-up: (2) Wing, Cains; backs, Gilhooley, Sharpe, Fullerton; quarter-back, Fawcett; scrum-half, Lahue; half-back, Acheson; inside, Tubman; outside, middle, Pottery; Scath; outside, McCaffery, Boucher, Boucher. Ottawa (18): Wing, Quilty; backs, Acheson, Gilhooley, Fullerton, Sharpe; quarter-back, Fawcett; scrum-half, Lahue; half-back, Acheson; inside, Tubman; outside, middle, Pottery; Scath; outside, McCaffery, Boucher, Boucher. Referee—Frank Robbins. Umpire—Bud Kent.

PLAYGROUNDS FOOTBALL

The City Playgrounds Football League got off to a good start on Saturday with all the games played. The following are the results: Soccer: Moss Park... 2 East Riverdale... 0. Carleton Park... 0 Carleton Park... 0. McCormick... 3 East Riverdale... 1. East Riverdale... 1 Leaside Grove... 0. East Riverdale... 0 Leaside Grove... 0. East Riverdale... 1 East Riverdale... 0. East Riverdale... 1 East Riverdale... 0. East Riverdale... 1 East Riverdale... 0. East Riverdale... 1 East Riverdale... 0. East Riverdale... 1 East Riverdale... 0. East Riverdale... 1 East Riverdale... 0.

Rugby Scores

INTERPROVINCIAL. Senior—22 Argonauts... 8. Ottawa... 18 Montreal... 0. Intermediate—18 Tigers II... 13. Argo II... 15 Tigers II... 13.

CITY LEAGUE

Rugby: Broadviews... 18 Riverdale... 9. T.R. & A.A. Hamilton R.C. 4. Capitals... 1 P. C. C. 10. A.C. 15 Dons... 10.

Box Score

PHILADELPHIA, Oct. 9.—After the president of the United States, who was in the city to give the opening of the Philadelphia Club handed a new ball to the chief executive. Jimmy Light, standing at the plate, turned toward Mr. Wilson. The Philadelphia pennants-bearers of the National circuit, met their way to Boston, with the honors of the 1915 world series at stake.

EATON'S

"The Speedwell" \$19.75 With Coaster Brake



The 1915 Model of This Well-Known Make, Tuesday, \$19.75

It has one-piece, drop-forged crank, roller chain, extension handle bars, Hercules coaster brake, cushion saddle, rat-trap pedals, and guaranteed double tube, studded covers. Complete, with tool bag and tools, each 19.75

Boxing Gloves

Boys' Boxing Gloves, suitable for boys from 6 to 10 years; four in set 1.35. Youths' Boxing Gloves, made of good quality leather; four in set 2.50. Our Special Boxing Glove, filled with curled hair, and has safety grip 3.50. City Championship Gloves, same as used in city amateur boxing bouts. Per set 4.50. Dominion Championship Gloves, filled with best quality curled hair. Per set 6.00.

INTER-CITY BASEBALL CHAMPIONSHIP

KENDONS (Toronto), vs. Americans (Hamilton). Broadview Field, Monday, 3 p.m. Admission 25 Cents.

DUNLOP DAY

IN AID OF RED CROSS EXHIBITION TRACK

THIS AFTERNOON 2 P. M. BICYCLE STARS

OHRT (California) vs. SPENCER (Toronto) World's Champion vs. Canadian Champion.

MILE, HALF-MILE AND QUARTER-MILE DASHES FOR THE CHAMPIONSHIP OF THE WORLD

DUNLOP TROPHY RACE

Sixty or more of Canada's greatest road riders in the twenty-second Annual Contest for Trophy Shield and Medals. Three time prizes and twenty-five individual prizes.

MOTORCYCLE STARS

VERILL (Toledo) vs. GOWDY (Chicago) vs. BARIBEAU (Toronto) Dirt Track King. This Year's Sensation. 100-Mile Record Holder. IN THREE, FIVE AND TEN-MILE EVENTS. Fred Miles and others at three and five miles for amateur supremacy.

\$1,000.00 Reward

will be paid to anyone proving the Lord Tennyson Cigar not to contain a high-grade, all-Havana filler.

"Lord Tennyson" is the Greatest 5c Cigar in the World.

Our stocks of Havana Tobacco enable us to give to the smoker such quality as he has never before been able to obtain at this price.

S. DAVIS & SONS, LIMITED,

Montreal Toronto Winnipeg Vancouver

HOBBERLIN'S HIGH-GRADE TAILORING

Specials IN Quality Suits AND Overcoats

Made-to-Measure TUESDAY \$20 and \$25

New season materials, stylish and smart—greatly admired by young men and all particular dressers.

Overcoats Canada's Biggest Value

Made-to-measure by Isaac Carr's famous cheviot overcoatings, regularly sold at \$40--special \$25

Coronet Navy Blue Serge--made exclusively for our own trade, of English manufacture--the world's best--gives great satisfaction--Suit made-to-measure \$25

A special line of fine Trouserings at \$3.50 and \$4.75--made-to-measure.

The House of Hobberlin, 151 Yonge St. 9 East Richmond

GAIVER CAPTURES THE WASHINGTON

Back Bay Lands the Six Furlong Handicap at Laurel.

BALTIMORE, Oct. 9.—The big feature of the racing at Laurel this afternoon was the Washington Handicap of a mile and a furlong, and it was only the inexperienced Gaiver, which led all the way, and handily took the measure of H. C. Hallenbeck's The Plan, J. W. Messervy's Addie M. finished third.

Addie M. was much better than the Hallenbeck colt, and it was only the inexperienced rider of Jockey McCahey that prevented her beating the three-year-old, while it is entirely possible that under competent handling she would have been the winner.

A race of second importance was a six-furlong handicap for all ages, in which Laurel Sheridan's Back Bay, winner of the Laurel Handicap, the opening stake of the six-furlong distance, in this race Superintendent stumbled shortly after the start, and unseated Johnny McTaggart, but, fortunately, he was unseated before he could start.

Two-year-olds had an opportunity over the mile distance, and Rosewater, a filly that had been racing in Canada, scored over Father Bill Daly's Noll.

FIRST RACE—Three-year-olds and up, selling, purse \$500, 1 1/2 miles. Rosewater, 106 (Smyth), \$7.30, \$3.90 and \$2.50.

2. Noll, 97 (Weatherly), \$18.50 and \$12.50.

3. Edda Kenna, 106 (Scott), \$2.70. Time, 1:53 3/4. Belle of the Kitchen, Shaban and Vedado also ran.

THIRD RACE—Handicap for all ages, \$500 added, 4 furlongs. Back Bay, 108 (Cooper), \$4.90, \$3.30 and \$2.70.

2. Laurel Lady, 95 (McDermott), \$3.70 and \$2.50.

3. Montrose, 104 (Ryan), \$4.30. Time, 1:09 1/4. Leo Steiner, Superintendent, Proctor, Joe Blair and Messersieder also ran.

FOURTH RACE—The Washington Handicap, 3-year-olds and up, \$2000 added, 1 mile and a furlong. Gaiver, 104 (J. G. Gallagher), \$12.80, \$9.70 and out.

The Plan, 111 (Davies), \$2.90 and out.

3. Addie M., 98 (J. McCahey), out. Time, 1:04 3/4. Addie M., 98 (J. McCahey), out.

FIFTH RACE—Three-year-olds and up, selling, purse \$500, one mile and 20 yards. Rosewater, 106 (Cooper), \$6.10, \$3.20 and \$2.50.

2. Cariton G., 105 (Mink), \$3.80 and \$2.50.

3. Trovato, 106 (Pitz), \$3.10. Time, 1:02. Dr. Dougherty, Louisa Travers, Cotton Top and Kilday also ran.

SIXTH RACE—Three-year-olds and up, selling, purse \$500, one mile and a quarter. Back Bay, 108 (Butwell), \$4.40, \$3.20, \$2.50.

2. Belle Baker, 103 (Hayes), \$7.70, \$3.10, \$2.30.

3. Christophine, 103 (McDermott), \$2.70. Time, 2:18 1/2. Dainigier, Star of Love, Napier, Maryland Girl and Sonada also ran.

SEVENTH RACE—Two-year-olds and up, selling, purse \$500, one mile and 20 yards. Addie M., 98 (J. McCahey), \$4.30, \$2.70 and \$2.10.

2. Edda Kenna, 106 (Scott), \$2.70. Time, 1:53 3/4. Belle of the Kitchen, Shaban and Vedado also ran.

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The World's Selections BY CENTAUR

LAUREL. FIRST RACE—Three-year-olds and up, selling, purse \$500, 1 1/2 miles. Rosewater, 106 (Smyth), \$7.30, \$3.90 and \$2.50.

2. Noll, 97 (Weatherly), \$18.50 and \$12.50.

3. Edda Kenna, 106 (Scott), \$2.70. Time, 1:53 3/4. Belle of the Kitchen, Shaban and Vedado also ran.

THIRD RACE—Handicap for all ages, \$500 added, 4 furlongs. Back Bay, 108 (Cooper), \$4.90, \$3.30 and \$2.70.

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FIFTH RACE—Three-year-olds and up, selling, purse \$500, one mile and 20 yards. Rosewater, 106 (Cooper), \$6.10, \$3.20 and \$2.50.

2. Cariton G., 105 (Mink), \$3.80 and \$2.50.

3. Trovato, 106 (Pitz), \$3.10. Time, 1:02. Dr. Dougherty, Louisa Travers, Cotton Top and Kilday also ran.

SIXTH RACE—Three-year-olds and up, selling, purse \$500, one mile and a quarter. Back Bay, 108 (Butwell), \$4.40, \$3.20, \$2.50.

2. Belle Baker, 103 (Hayes), \$7.70, \$3.10, \$2.30.

3. Christophine, 103 (McDermott), \$2.70. Time, 2:18 1/2. Dainigier, Star of Love, Napier, Maryland Girl and Sonada also ran.

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2. Belle Baker, 103 (Hayes), \$7.70, \$3.10, \$2.30.

Boston Leads in Every Department Except Runs

The complete score of the two games played between the Red Sox and Phillies, showing the batting and fielding percentages, follows:

Table with columns for G.A.B.R.H. Ave. Ave. Hooper, Speaker, Lewis, Cady, Shore, Ruth, Jannet, Foster, Totals.

Philadelphia (National League). G.A.B.R.H. Ave. Ave. Stock, Hancock, Cravath, Whitted, Bluff, Alexander, Mayer, Totals.

TOTTERS AND PACERS TODAY AT HILLCREST. Fine List of Entries for First Day of Toronto Driving Club's Meet.

The lovers of the trotter and pacer will be treated to a great day's sport today at Hillcrest Park track when the first day's racing of the meeting given by the Toronto Driving Club will be held.

The Wellingtons and Capitals battled the preliminaries at Scarborough Beach before the former put over the odd run on Thursday night, his seal of second and third, and the contest, twenty of the sporty Murphy in left for the Dukes, and Hetty's starting featured. Stanley outpitched the contest, twenty of the sporty Murphy in left for the Dukes, and Hetty's starting featured.

Table with columns for G.A.B.R.H. O.A.E. Hest, Paddon, Latimer, Stanley, Hickey, Adams, Murphy, Wray, Ross, Leland, Landerville, Hawley, Totals.

NEW YORK, Oct. 9.—A new world's record in automobile speeding was set today when Gil Anderson at the rate of 102.6 miles an hour won the 350-mile automobile race for the Arthur Cup and \$40,000 in prizes.

Terrible speed characterized the race throughout, but also the cheering throngs banked around the speedway amphitheatre saw driver after driver forced out of the race because of engine trouble.

With the cup Anderson's share in the cash prizes was \$20,000. Both Anderson and Tom Rooney, who finished second, beat the former world's record.

Rooney's prize was \$10,000. After Anderson the finishers were: Rooney, second, \$2,525, beating the former world's record of 3.25.23.8, an average speed of 102.19 miles an hour.

Ed. O'Donnell, third, 3.39.55, 15 minutes and 18 seconds behind Anderson, average speed 98.4 miles an hour.

Bob Burman was third at 346 miles, or four miles from the finish, but had to withdraw owing to engine trouble.

The race that started and their drivers' best times were: Danio Restia, 1st, 3:25.23.8, an average speed of 102.19 miles an hour.

THE INTER-CITY BASEBALL TITLE will be decided today on the Broadway Field at 8 p.m. when Kentons, senior champions of Toronto, and the Century team of Hamilton meet in a sudden death game.

DUNLOP TROPHY ROAD RACE TODAY

Also Motorcycle and Other Races This Afternoon at Exhibition Park Track.

All indications point to a big crowd for Dunlop Day at the Exhibition track this afternoon. A stellar program of motorcycle and motor race has been arranged.

It includes such motorcycle stars as Bill Gowdy, the Chicago flyer, who makes his first appearance in Canada at this meet.

Also the most consistent half-mile track man in America, Joe Harshaw, the most successful Canadian flyer, never before in the history of Toronto race meetings has been lined up as a representative in the Dunlop Trophy road race, and the amateur class will include Fred Miles, the Toronto boy, and other good consistent riders.

In the motorcycle races the talent is just as classy. Hans Oht, the world's champion, has been secured to race Art Scott, the Canadian champion in a series of match races, to virtually decide which of the two is the fastest man in the world on a dirt track.

Described above, the tenth being the twenty-second annual trophy race, the bicycle classic of America. Some seventy riders will line-up for the big start. The prize list re-prints for the big start.

The entire expenses of this meet are being borne by the Dunlop Tire and Rubber Goods Company, Limited, thereby allowing all the proceeds to go to the Canadian Cross Country Road Race Society which will sell the programs to help the cause.

The track in dandy shape, and the people planning to make a donation to the Red Cross by buying a ticket, a record crowd should be in evidence.

It took a lot of persistence to land Bill Gowdy, the Chicago flyer, to race at Exhibition Park this afternoon. At twelve o'clock Saturday he looked pleased, but at 10 o'clock a wire came from the factory at Chicago saying Gowdy would not be here.

Starving Gowdy, who has been in the flyer, arrived at the Toledo motorcycle factory at Toledo, Ohio, Saturday night for the Dunlop meet today. He was said to have to have a new pair of the fence, for he was going to hug the pole.

THE WELLINGTONS and Capitals battled the preliminaries at Scarborough Beach before the former put over the odd run on Thursday night, his seal of second and third, and the contest, twenty of the sporty Murphy in left for the Dukes, and Hetty's starting featured.

Stanley outpitched the contest, twenty of the sporty Murphy in left for the Dukes, and Hetty's starting featured.

With the cup Anderson's share in the cash prizes was \$20,000. Both Anderson and Tom Rooney, who finished second, beat the former world's record.

Rooney's prize was \$10,000. After Anderson the finishers were: Rooney, second, \$2,525, beating the former world's record of 3.25.23.8, an average speed of 102.19 miles an hour.

Ed. O'Donnell, third, 3.39.55, 15 minutes and 18 seconds behind Anderson, average speed 98.4 miles an hour.

THE WISE MAN KEEPS ON DRIVING TO HIS ROLL

A man adds to his roll by being careful in his expenditures. But don't stint yourself when it comes to clothes. Look like a high-priced man, and it may add something to your salary.

It's bound to add to your satisfaction. Anyhow, you can save a lot of money by purchasing your wardrobe accessories at this shop—two folks have.

Suits \$12.50 to \$25.00.

Hickey's CLOTHES AT YONGE STREET

Notices of any character relating to future events, where an admission fee is charged, are inserted in the advertising columns at fifteen cents a line daily (minimum one line).

ANNOUNCEMENTS for clubs or other organizations of future events, where no admission fee is charged, may be inserted in the advertising columns at two cents a line with a minimum of fifty cents for each insertion.

BOBBY AULD'S team with himself pitching will clash with Park Nine on Don Plaza at 10.15 this morning. His Owens DUNLOP DAY—Exhibition track, this afternoon, 2 p.m.

Sporting Notices

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Bob Burman was third at 346 miles, or four miles from the finish, but had to withdraw owing to engine trouble.

The race that started and their drivers' best times were: Danio Restia, 1st, 3:25.23.8, an average speed of 102.19 miles an hour.

Little Big Four Rugby Schedule

Oct. 23—Ridley v. St. Andrews; Oct. 29, v. T.C.S.; Oct. 30—T.C.S. v. Ridley; St. Andrew v. T.C.S.; Nov. 6—U.C.C. v. Ridley; T.C.S. v. St. Andrews.

Anderson Speeded Over HUNDRED MILES AN HOUR

NEW YORK, Oct. 9.—A new world's record in automobile speeding was set today when Gil Anderson at the rate of 102.6 miles an hour won the 350-mile automobile race for the Arthur Cup and \$40,000 in prizes.

Terrible speed characterized the race throughout, but also the cheering throngs banked around the speedway amphitheatre saw driver after driver forced out of the race because of engine trouble.

With the cup Anderson's share in the cash prizes was \$20,000. Both Anderson and Tom Rooney, who finished second, beat the former world's record.

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THE INTER-CITY BASEBALL TITLE will be decided today on the Broadway Field at 8 p.m. when Kentons, senior champions of Toronto, and the Century team of Hamilton meet in a sudden death game.

The Kentons' team are the pride of the amateur baseball fans in the city, their great speed and clutching ability making them a team to beat, and with Art Lancaster in form the title should rest in Toronto this year.

ARGO JUNIORS WIN FROM TIGERS II

ROSEDALE GOLFERS, Oct. 9.—Argo Intermediates and Tigers II put up a good exhibition before the gates were returned winners by a 15 to 13 verdict.

The scullers were able to stuff off the rush in the final moments of the period, although the Tigers came thru with a touchdown just before the finish and brought their count to within two points of the double blue outfit.

The line-up: Argo II—Flying wing, Cronk; halves, Gate, Keith, Stanfield; quarter, Boucks; scrum, Burns, Lovell, Kerogan; wings, Watson, O'Rourke, McKeelie, Sullivan, Taylor, Popp.

DR. SOPER DR. WHITE SPECIALISTS. In the following Diseases: Piles, Strains, Asthma, Rheumatism, Neuritis, Headache, Diabetes, Kidney Affections, Blood, Nerve and Bladder Diseases.

IMPROVED TRADING IN RAILWAY SHARES

Two to Five Point Advances Recorded on Top of Recent Gains.

U. S. STEEL LED THE LIST

Bethlehem Recovered Five Stages of Previous Setback at New York.

NEW YORK, Oct. 10.—Railroad

stocks made another strong bid for public favor Saturday, adding 2 to 5 points to Friday's steady gains on a very large volume of trading.

U. S. Steel led the list as usual, its output was proportionately smaller. It rose a point to 81 1/2, which equals its high quotation of recent years.

COL. NICHOLS HEAD OF DOMINION STEEL

Appointment as Acting President Announced — Business Very Satisfactory.

At a meeting of the directors of the Dominion Iron and Steel company, held in Montreal on the 8th inst., great regret was expressed at the resignation of the president, H. Plummer.

TRADING QUITE SMALL ON STANDARD EXCHANGE

Limited Offerings and Impending Holiday Were Against Market Operations.

Saturday's session on the Standard Exchange was dull, the business totaling only a little over 17,000 shares.

MONEY RATES

Glazebrook & Cronyn, exchange and bond brokers, report exchange rates as follows:

C. N. R. EARNINGS

The gratifying increase of \$122,500 is shown Canadian Northern Railway earnings for the week ended Oct. 7.

U. S. STEEL TONNAGE

Steel mill tonnage totaled 5,317,518 on Sept. 30, against 4,805,445 Aug. 31.

SILVER PRICES

In London Saturday bar silver closed at 125 1/2 higher than Friday at 23 3/4 per ounce.

OFFSET FOLLOWED ADVANCE IN WHEAT

Chicago Pit Unable to Maintain Previous Strengthening in List.

BIG INCREASE IN SALES

Prospective Heavy Movement in Coming Week Intimidated Speculators.

CHICAGO, Oct. 10.—Signs of a

liberal increase of the winter crop movement next week operated as a nearly complete offset Saturday for an early advance in the price of wheat.

Wheat at first showed a decided tendency to climb owing to a falling rate of receipts northwest and to complaints that serious damage had been done by shocks sprouting and rotting in Minnesota and the Dakotas.

LOCAL STOCK MARKET IS MORE BOYANT

Steamships and Smelters Score Further Advances and Steel Corporation Was Strong.

Further evidences of buoyancy were shown on Saturday morning's session of the Toronto Stock Exchange.

BOARD OF TRADE Official Market Quotations

Table with columns for various commodities like Manitoba Wheat, Steel, Smelters, and their prices.

STANDARD SALES

Table listing standard sales for various goods like Flour, Sugar, and other commodities.

GRAIN STATISTICS

Table showing grain statistics including receipts and shipments for wheat, corn, and oats.

NEW YORK COTTON

Table listing cotton prices and statistics for various grades and origins.

IMPERIAL BANK OF CANADA

HEAD OFFICE, TORONTO. CAPITAL PAID UP, \$7,000,000. RESERVE FUND, \$7,000,000.

THE CHILD opening a Savings Account with One Dollar and the Corporation depositing thousands of dollars daily in the IMPERIAL BANK OF CANADA.

RECORD OF SATURDAY'S MARKETS

Large table containing market records for Toronto Stock Exchange, New York Stocks, and various commodities like grain, oil, and metals.

FINE APPEARANCE NOT OF MUCH USE

Festive Decorations Did Not Avail Any at St. Lawrence Market.

ALL SO OVERCROWDED

Difficult to Get Around and Place Seemed Cheerless.

Notwithstanding the fact that the farmers and market gardeners did all in their power to give the St. Lawrence Market a festive and thanksgiving appearance by bringing in the essential, such as green, yellow, and golden pumpkins, tempting cauliflower, bright hued flowers, avocados, etc., the place was cheerless, gloomy, and cold.

THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President. JOHN AIRD, General Manager. H. V. F. JONES, Asst. General Manager.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION

SAN FRANCISCO, CAL. FEBRUARY 20TH, 1915, TO DECEMBER 4TH, 1915.

HERON & CO.

Special attention given to WAR ISSUES listed on the New York Stock Exchange. Orders Executed in all Leading Markets.

Fleming & Marvin

Industrial, Railroad and Mining Stocks Bought and Sold.

STOCKS, GRAIN

Members Standard Stock Exchange. Bonds, Cotton—New York, Chicago, continuous markets.

LOUIS J. WEST & CO.

Members Standard Mining Exchange. Stocks Bought and Sold on Commission.

G. O. MERSON & CO.

Chartered Accountants. 16 KING ST. WEST. Phone Main 7074.

POWER STOCKS AHEAD AS RESULT OF DEAL

Montreal Exchange Records Advance in Shawinigan and Laurentide.

MONTREAL—Oct. 10.—The Power stocks took the lead in the local stock market on Saturday, Shawinigan and Laurentide being the strongest features.

LIVE STOCK RECEIPTS

The receipts of live stock at the Union Stock yards since Saturday number 230 cars, including 3499 cattle, 187 calves, 818 pigs, 88 sheep and lambs and 3188 horses.

BUFFALO LIVE STOCK

EAST BUFFALO, Oct. 9.—Cattle—Receipts 100 head; steady; \$4 to \$12.

CHICAGO LIVE STOCK

CHICAGO, Oct. 9.—Cattle receipts 1000; market steady. Beaves \$8.25 to \$10.25; cows and heifers \$2.50 to \$3.00.

WINNIPEG GRAIN MARKET

WINNIPEG, Oct. 10.—Winnipeg closed on an advance of 1 1/2 to 1 3/4 on options, and 1 1/2 to 2 on cash. The market was quiet, with a few scattered transactions.

WINES AND LIQUORS

JOHN F. MALLON, 258 Church Street. Sold as received from the makers.

WATCH FOR THIS BOOKLET TODAY



A Great One Day Sale of General Merchandise at Bargain Prices

TUESDAY OCT. 12TH

THE **SIMPSON** COMPANY LIMITED
TORONTO

SIMPSON'S Thanksgiving Sale ANNUAL EVENT

TUESDAY AFTER THE HOLIDAY

GOOD VALUES AND GOOD CHEER AWAIT YOU

TUESDAY OCT. 12TH



One of these Booklets, giving all the details of this Great Annual Sale will be delivered to every home in Toronto Today.

Be sure to get your copy; if you go through it carefully, we know you'll be on hand to reap the benefit at 8.30 a. m. Tuesday.

A GREAT BASEMENT SALE AT SIMPSON'S ON TUESDAY

Four Fine Dinner Sets at Half Price



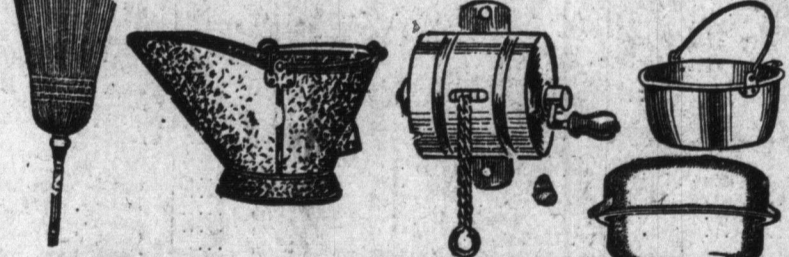
- "ROYAL NIPPON" HAND-PAINTED CHINA.**
- 75c Whipped Cream Set 49
 - Sugar and Cream Sets 49
 - \$2.75 Seven-piece Chocolate Sets 1.35
 - \$1.50 Seven-piece Fruit Sets 98
 - \$1.50 Trinket Sets 38
 - \$1.50 Seven-piece Celery Sets 38
- CLOVER LEAF DINNERWARE.**
- 10c Cups and Saucers, Tuesday 3
 - 9c Dinner Plates 3
 - 8c Soup Plates 3
 - 7c Tea Plates 3
 - 6c Bread and Butter Plates 3
 - 5c Oatmeal Plates 3
 - 3c Fruit Saucers 3
 - Salt Dishes 3
 - Meat Platters 3
 - Covered Vegetable Dishes 3

- GLASSWARE BARGAINS.**
- 15c and 20c Glassware, 9c. New pressed table glassware of pretty design. Lot consists of 8-inch colonial fruit bowls, spoonholders, covered butter dishes, compots, baskets, pint jugs, handied bon-bon dishes, etc. Tuesday bargain, choice, each 9
- GLASSWARE BARGAINS.**
- \$1.50 7-piece Punch Sets 98
 - 98c 7-piece Berry Sets 59
 - 49c 7-piece Water Sets 29
 - \$1.00 a dozen Etched Tumblers, each 7
 - 10c Glass Measuring Cups, each 5
 - 20c Glass Vases for 18
 - 35c Glass Vases for 23
 - 90c a dozen Colonial Glass Tumblers, each 5
 - 25c Glass Quart-size Water Pitchers for 18
 - 49c Colonial Half-gallon Water Pitchers 29

Household Hardware and Stoves

These at 25c

Japanese Steel Coal Scuttles. Corn Broom, four-string. Cotton Clothes Lines, 50 feet. Indoor Clothes Lines, winds up on a reel. Galvanized Ash Sifter, with handle. Self-Wringing Mops. Covered Sheet Steel Roaster. Zinc-faced Wash Boards. Cast Steel Nail Hammers. Enamel Preserving Kettles, 6, 8 or 10 quarts. Aluminum Lipped Saucepans, 1 and 1 1/2 quarts. Butcher, Bread or Slicing Knives. White Enamel Sink Strainers. Shoe Brush or Stove Brush. 35c to 45c value. Tuesday . . . 25



These at 98c FOR TUESDAY.

Copper - Bottom Wash Boiler, sizes 8 or 9. Griswold Food Chopper, large family size. Shoe Shine Stools, well finished. Aluminum Double Boiler, 2 quarts. Aluminum Preserving Kettle, 6-quart size. Potts' Saddle Irons, nickel-plated, 3 irons, stand and handle. Folding Ironing Tables. Large Willow Clothes Baskets. Sani-Genie Polish Mop, large, \$1.25 size. Rubber Roofing, 100 square feet, with nails and cement. Garbage or Ash-Cans, large size, \$1.25 to \$1.75 value. Tuesday 98



OAK HEATER, medium size, nickel trimmings, with feeder, and mica in door; an excellent heater; \$10.00 value, for **7.50**

THE CONQUEROR COAL RANGE, six 8-inch holes; large oven; reversible grates; nickel trimmings; a \$25.00 stove. Simpson's price . . . **19.75**

With high shelf. Simpson's price **22.50**

THE NEW MARKET

This List for Tuesday
TELEPHONE ADELAIDE 6100

- Simpson quality Round Steak, per lb. 22
- Simpson quality Sirloin Steak, per lb. 25
- Simpson quality Rib Roast, per lb. 25
- Simpson quality Shoulder Roast, per lb. 25
- Spring Lamb Chops, per lb. 15
- Loaf Pork Chops, per lb. 25
- Simpson Family Sausage, per lb. 25
- York Brand Breakfast Bacon, whole or half at 5c, per lb. 15
- Domestic Shortening, 3-lb. pails, gross weight, per pail 38
- Pure Lard, 1-lb. prints 17

- VEGETABLES AND FRUIT.**
- Choice Sweet Potatoes, 3-lbs. 25
 - Canadian Dry Onions, half peck 25
 - Choice Grape Fruit, 3 for 15
 - Sunkist Oranges, late Valencia, per dozen 40

- FLOWERS.**
- Dutch Hyacinths, for planting in beds outdoors or in pots (single or double), yellow, white, red, pink, blue (dark or light), 15c dozen, \$5.50 per 100.
 - Second Quality, 60c dozen, \$4.50 per 100.
 - Tulips (single), red or white, 15c dozen, 80c per 100.
 - Tulips (single), yellow, pink or variegated, 15c dozen, \$1.10 per 100.
 - Tulips (double), all colors, 15c dozen, \$1.10 per 100.
 - Scilla Siberica (blue flowers), 15c dozen, 70c per 100.
 - Daffodils, the big variety, 15c dozen, \$1.10 per 100.
 - Narcissus (paper white), 15c dozen, \$1.10 per 100.

- CANDY—Main Floor and Basement.**
- 500 lbs. Assorted Chocolate Creams, regular 30c, per lb. 25
 - 1000 lbs. Lady Caramels, wrapped, per lb. 25
 - 1000 lbs. Butterscotch Drops, per lb. 25

- THE TUESDAY GROCERY LIST.**
- One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag 1.24
 - 4000 lbs. Finest Canned Corn, 3 tins 23
 - Ogilvie's or Purdy's Flour, quarter bag 23
 - Magic Baking Powder, 1-lb. tin 21
 - California Seeded Raisins, packages 11
 - Finest Creamery Butter, per lb. 21
 - Shirley's Marmalade, 2-lb. jar 11
 - Robin Hood Oats, large package 34
 - Pure Clover Honey, new, 5-lb. pail 33
 - Finest Canned Shrimps, per tin 15
 - Paris Paste, per tin 10
 - Ingersoll Cream Cheese, large package 25
 - 500 lbs. Fresh Fig Bar Biscuits, 3 lbs. 10
 - Greenmount, 2 packages 25
 - Heindeer Prepared Coffee, per tin 25
 - Greenmount, 2 packages 25
 - Cowan's Cocoa, 5-lb. tin 25
 - Finest Preserved Lemons, assorted, 2 packages 25
 - E. D. Smith's Pure Crab Apple Jelly, 16-oz jar 25
 - Finest Spanish Sweet Tomatoes, per tin 18
 - Garton's Custard Powder, 3 packages 25

5% LBS. CELONA TEA, 74c.

1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Tuesday, 2 1/2 lbs. 74

Store Opens
8.30 a. m.

The Robert Simpson Company, Limited

Store Closes
5.30 p. m.

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