

STORE FOR RENT

12100 and base, 443 Yonge St., N. E. cor. ...

The Toronto World

HOUSE FOR RENT

230 Sherbourne street; detached, brick; 18 rooms...

PROBS—Southeast and south winds; and warmer showers at night.

MONDAY MORNING OCTOBER 11 1915

VOL. XXXV.—No. 12,752

BRITISH ADVANCE 1000 YARDS

Half Mile of Ground Gained Despite Heavy Resistance British Front is Now on the Outskirts of Cite St. Elie

Germans Occupy Belgrade and Serb Army Withdraws to South || French Advance North and East of Tahure After Repulsing Enemy || Austro-German Forces Driven Back on Drina With Staggering Losses || Russian Aeroplane Squadron Bombards Munition Factories

BELGRADE HELD BY TEUTONS AS SERBS RETIRE

Serious Resistance Will Be Made to Enemy in Mountains to South.

TOWN VULNERABLE

Old Serbian Capital Cannot Be Held for Serious Operations.

LONDON, Oct. 10.—Belgrade, the old capital of Serbia, for the second time since the war began, is in the possession of enemy forces.

The Eucharist of War

It is a wonderful thing to be alive in these years when the world is hung in the balance and the devil and his ministers are trying to falsify the standards.

FOE'S TRENCHES STRONGLY HELD CANADIANS FIND

Enemy is Lying Low, But Strength Has Not Been Impaired.

ARTILLERY FAIRLY BUSY

New Type of Trench Mortar Shell is Tried by Germans.

OTTAWA, Oct. 10.—The minister of militia has received the following communication from the Canadian general representative at the front with the Canadian troops:

BRITISH DRIVE TO CITIE ST. ELIE GAIN OF HALF A MILE BEYOND LOOS

FIRST BIG RUSSIAN AIR RAID Czernowitz Station and Ammunition Depots Bombed and Set on Fire—Successful Actions by Russian Troops.

PETROGRAD, Oct. 10.—An aerial raid on Czernowitz station and German ammunition depots was successfully carried out yesterday by a Russian squadron.

Front Shoved Steadily Forward Despite Resistance of Germans—Waves of Teutons Mowed Down With Comparatively Small Losses.

LONDON, Oct. 10.—Gains of ground varying from 500 to 1000 yards in depth were made by the British troops between Oct. 4 and 9 in the fighting northeast of Loos in spite of a strong artillery fire of the enemy.

BRITISH AND GREEK VESSELS TORPEDOED

Crews of Both Steamers Reported to Have Been Saved.

BRITISH SOLDIERS RESENT DISPARAGING OF EFFORTS

Munition Workers' Party, After Visiting Front, Condemn Belittling of Britain's Assistance to Allies—Unlimited Supply of Shells Must Be Provided.

LONDON, Oct. 10.—A party of munition workers who inspected the British armies in Flanders, accompanied by the parliamentary under secretary for home affairs, William Bruce, and who recently returned, say in their report of their experiences:

NEED NEW DIPLOMACY IN BALKAN DEALINGS

Milan Paper Urges More Energetic Policy on Entente Powers.

NEW ZEALAND'S TAXES ARE GREATLY INCREASED

Levy on Land Has Been Advanced Fifty Per Cent.

OTTAWA, Ont., Oct. 10.—A 50 per cent increased land tax, further increases in the income tax and on revenues derived from the land are the features of the new \$10,000,000 loan issued by the New Zealand Government.

GREEK CABINET STILL WAVERS

Representatives of Entente Powers Are Polite, But Insistent.

BULGARIA'S DUPLICITY

Proof of Three Months Old Pact Can Be Produced.

FRENCH MAKING FURTHER GAINS

Progress is Reported in Champagne Where Trench Was Taken.

BIG ARTILLERY ACTION

General Assault on German Second Line is Expected Shortly.

STUBBORN RESISTANCE ON DANUBE AND SAVE FRONTS

On Lower Drina Austro-German Forces Were Decisively Defeated and Thrown Back With Enormous Losses—Occupation of Belgrade Confirmed.

TWO SECOND DIVISION OFFICERS ARE WOUNDED

Major McRae, Nova Scotia, and Lieut. Ducloux, Montreal, Slightly Injured.

LARGE GERMAN FORCE TRAPPED

Huge Marshes of Pinsk Prove Deadly to the Invaders.

HUMAN WOLVES BUSY

Circassians Hunt Down and Kill Many of the Enemy.

MAJOR BAMAGER GIVEN COMMAND OF CORPS

William Keating Dies of Injuries Received in Runaway Accident.

LAST OPPORTUNITY TO PREVENT CONSCRIPTION

Striking Appeal Issued by Labor Recruiting Committee at Birmingham.

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TODAY

THE

each behind of brand any other

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AND \$3.50 SATURDAY, \$1.99.

Dress, School and in button and selected gunmetal kip and velours the, two and three- McKay and soles; round, wide \$2.50 to \$3.50. Boys' Prospector \$3.95. On sale \$1.99.

WISSES' BOOTS, \$4.99.

esses' Patent But- black cloth tops; soles; neat, round sizes 11 to 2.

Gunmetal Calf ay weight soles, form toe shapes; sizes 9 to 10 1/2. Saturday, all one \$1.49

MARKET

...20 ...12 1/2 ...25 ...22 ...25 ...18 ...14 and 15 ...22 ...25 ...15 ...25 ...48

FRUIT SECTION.

bs. Imported Cream ...35 lbs. John Bull Cara- ...25 bs. Quaker Chewing Regular 15c. Satur- ...25 bs. Simpson's Special, ...20

FRUIT SECTION.

Cape Cod Cranber- ...25 Sweet Potatoes, 7 ...25 large bunch, 10; 3 ...25 Grape Fruit, Satur- ...25



A "SLIP-ON" COAT

Is the Easiest To Slip Into and Has Its Own Distinctive Style

Our Bally 2 is our designer's latest model in Slip-ons. The new shades are Highland Heather, and a host of other weaves that are specially adapted to this stylishly careless coat that's sure got the grip on the good dressers of this city.

While stock and sizes are good, our advice to you is this—slip anywhere from fifteen to thirty-five dollars in your pocket, come down and slip in either of our three entrances, slip on a few "Slip-on" Coats, pick the one you like at the price you want to pay, slip out again, and as the Irishman says, "there ye have it."

OF COURSE WE KNOW

there are hundreds of men who won't wear a Slip-on Coat, and we have in stock for them all the good staple coats, from \$10.00 to \$25.00, including our new Beatty and College models. Best of all is the fact that there is real sheep's wool in every garment we sell you.

OAK HALL, CLOTHERS

"The Lucky Corner"

Yonge and Adelaide Sts.

J. C. COOMBES, Manager.

WORK COUNTY AND SUBURBS

SEVENTEEN HOMELESS RESULT OF BAD FIRE

Saturday Night Blaze on Dufferin Street Completely Destroys Three Dwellings and Store.

Seventeen persons were rendered homeless as a result of a fire of \$7700 was sustained when two residences and a store were completely gutted by fire in what is known as the Italian colony, Dufferin street, a quarter of a mile from the city limits, Saturday evening.

Willis Rawlinson owned and occupied the residence to the north and Tony Conti the one to the south, the latter being a store and dwelling combined. Both were two storey and of frame construction.

The 10th Royal Grenadiers have organized a platoon in West Toronto, which has been placed under the direction of Sgt. W. Worthington.

St. John's Anglican Church held its Thanksgiving service yesterday morning. Rev. T. Beverley Smith preached the sermon.

Residents of Bloom Avenue, North Earlscourt, will petition York County Council.

Parliamentary Association. The inaugural meeting of the Hillcrest Parliamentary Association was held at the old Shuter home.

Officers Will Play Here Thanksgiving. Dr. Norman Allen received the following wire yesterday from Niagara.

Ratepayers Elect Officers for Year. The opening meeting and annual election of officers of the North Toronto Association held Saturday evening.

Celebrated High Mass. Archbishop McNeil celebrated high mass at 9 o'clock yesterday morning at St. Clement's Italian Catholic Church.

Complain About Youths. Numerous and repeated complaints are being received by the Earlscourt Business Men's Association.

Above Electric Fixtures for 8-Roomed House, Reg. \$48.00, for \$20.00

and include Verandah, Hall, Parlor, Dining-room, Kitchen, Cellar, First Floor Hall, Sitting-room, Two Bedrooms and Bathroom.

Other sets, regular \$25.00, for \$15.00

Let us visit your occupied house, consulting all wires, and not breaking plaster or marking decorations, and inspected by Electric Inspection Dept. Time required, 3 days.

ELECTRIC WIRING AND FIXTURE CO.
Corner College and Spadina Ave.
Phone, College 1878. Hours 9-6. Open Evenings.

A TUMBLER SET COUPON

PRESENTED BY THE TORONTO WORLD

40 West Richmond St., Toronto, and Main St., Hamilton.

Finest thin blown glass beautifully decorated with Silver-rim and enamel initial. Safe delivery guaranteed.

FREE Your initial enameled on each piece if desired.

HOW TO GET IT MAIL ORDERS WILL ADD FOR POSTAGE

6 Glasses and One Cup for 59c

W. H. McNEIL, Proprietor

CROSS OUT WITH AN "X" INITIAL DESIRED

K L M N O P Q

HAMILTON NEWS

YOUNG FARM HAND LOST LIFE IN FIRE

Charles Smith Dead From Injuries Received When House Was Destroyed.

PTE. B. HAYDEN KILLED

Hamilton Citizens Donate and Equip Homes for Wounded Soldiers.

By a Staff Reporter. HAMILTON, Monday, Oct. 11.—Charles Smith, aged 19 years, employed as a farm hand by Steven King on the mountain top near near the General Hospital last night as the result of burns received when King's house was totally destroyed by fire yesterday afternoon.

Pte. B. Hayden Killed. Word was received from Ottawa yesterday to the effect that Pte. Bartie Hayden, 42 Front street, had been killed in action at the front.

His Accepted Call. Rev. C. J. McIrvine has intimated that he has accepted the call to First Methodist Church, and the announcement was enthusiastically received and approved by the officials and members of the church yesterday.

Donates Home for Soldiers. The offer of Stanley Mills & Co. to place at the disposal of the military authorities a commission house No. 48, Barton street, to be known as the Victoria Convalescent Frontal, for the use of convalescent soldiers returned from the front, has been accepted by the Ottawa officials.

Stanley Mills stated that Saturday this house will accommodate at least 25 patients, and that he and his brothers, Robert and Edwin, assisted by the young women in the employ of the company, will equip the home in every detail.

STUBBORN FIGHTING ON SERBIAN FRONT

Enemy Driven Back on Drina River With Severe Losses.

(Continued From Page 1).

firmly in an official communication from the Serbian High Command.

For some time to come the fighting will have to be very hard, and it is to be expected that the Serbians will have to pay a heavy price for their progress.

Will Bulgarians Interfere? It is believed that the Bulgarians will not ward off the Anglo-French expedition, but to do so would immediately bring ports on the Adriatic into their hands.

Representatives of the entente have furnished the Greek Government with information concerning the agreement which, it is asserted, Germany, Bulgaria and Austria have made.

Archbishop McNeil celebrated high mass at 9 o'clock yesterday morning at St. Clement's Italian Catholic Church, Corner of Dufferin street and Davenport road.

Numerous and repeated complaints are being received by the Earlscourt Business Men's Association of the large number of boys of from 15 years and upwards who frequent St. Clair avenue on Sunday evenings.

OPPORTUNE TIME TO START THIS SECTION

Suggested That Work on Road Between Humber Bay and Etobicoke River Commence.

Many people using the Lake Shore road between Humber Bay and the Etobicoke River have petitioned the Toronto-Hamilton Highway Commission to request to commence work on the road of the road east of the Etobicoke River.

Parliamentary Association. The inaugural meeting of the Hillcrest Parliamentary Association was held at the old Shuter home.

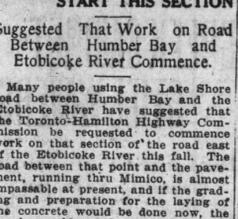
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IF YOU WANT THE BEST YOU WANT CEE-TEE UNDERWEAR



WORN BY THE BEST PEOPLE. SOLD BY THE BEST DEALERS.

TURNBULL CO. OF GALT LIMITED

BRITISH SUBMARINE SANK GERMAN SHIP

Crew Were Given Time to Escape, Says Copenhagen Despatch.

LONDON, Oct. 11, 1:40 a.m.—A Copenhagen despatch to Reuters' Telegram Company says the German steamer Luise of Lubeck has been torpedoed by the British submarine E-18 near Gledes Lightship, according to a despatch which says that at 6 o'clock Saturday evening a boat came ashore near the lighthouse with eleven men.

Forty Happy Fellows Are Anxious to Enlist. There was a big time at the Union Station last evening when forty men left to enlist for the war.

Alberta Reaches Port. FORT WILLIAM, Oct. 10.—The steamer Alberta, two days past due, arrived in port at 5:30 o'clock Saturday from Fort McNicol.

See Gowdy and Verrill. Entire Proceeds to Red Cross! All Expenses Borne by the Dunlop Tire and Rubber Goods Co., Limited.

Dunlop Day. 2 p.m. Exhibition Track. This Afternoon. Admission 25 Cts. Reserved Seats and Auto Tickets 50c.

See Spencer. Canadian Bicycle Champion in the Contest of His Life. WITH OHRT. The World's Champion in ALL EVENTS 10 ALL.

GERMAN SUB. BASES IN BULGARIAN PORTS

Petrograd, via London, Oct. 10.—Telegrams from Sebastopol report that bases for German submarines have been established at Varna and Burgas, the principal Bulgarian ports on the Black Sea.

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THIS WEEK AT THE THEATRES

Tonight's the Night
Beginning with a special Thanksgiving Day matinee at the Alexandra this afternoon, the original London Galety Theatre production, "Tonight's the Night," will inaugurate its week's reign of mirth, melody and gaudy girl charms at that play house.

screaming farce playlet, "The Bathroom Mystery"; Knowles and White will offer "Winning a Widow"; Al Rose and Price, Winnie Shaw and Miriam Stone; Fenton's Minstrels; Charlotte Maloney, and first-run photo plays will complete this entertainment.

Sam Mann at Shea's
This week's headline attraction at Shea's will be that popular comedian, Sam Mann, who, assisted by his capable company, will offer the amusing farce, "The New Leader." Kenneth Casey, a clever juvenile comedian, is a versatile youth who plays the piano, violin and cornet. A great children's feature is that presented by Leonard Gaudier. Marie Fitzgibbons tells some good stories and breezy anecdotes. Corcoran and Dingle, Rawlin and Kaufman, Hubert Dyer and company, Bertie Ford and feature films complete the bill.

JULIAN ELTINGE



In "Cousin Lucy," at Grand Opera House.

Julian Eltinge at Grand
Julian Eltinge, who has a world-wide reputation as an interpreter of charming women, will present his latest and best musical comedy, "Cousin Lucy," at the Grand Opera House this week, opening with a special holiday matinee today. The new play is said to be even better than "The Fascinating Widow," in which he appeared the last time in Toronto. It is described as a "bewildering circus of fun and fashion," full of mirth, melody, melodious, fashionable freaks, delightful dances, beautiful girls and side-splitting complications, and interpreted by a star cast of players and a chorus noted for its vocal and terpsichorean abilities.

Bungalow Girls at Hipp.
"The Bungalow Girls," a bright, clever miniature comedy playlet, headlines the bill at the Hippodrome this week. "Neal of the Navy," the thrilling mystery serial, continues to hold the attention and interest of thousands. In "The Seven White Blackbirds" Hippodrome patrons will see one of the most pleasing musical acts in vaudeville. "Scotch Freaks," a novel ventriloquist, "The Velle Trio" are singing comedians, "The Tossing Austins" are novelty jugglers, and Siegel and Matthews, Roberts and Groves, and feature film attractions complete an excellent bill.

Comedy Stars at Loew's
Specially selected big time feature predominates in the vaudeville menu at Loew's Theatre this week. Headlining this new bill will be the well-known comedy stars, Spencer Kelly and Marion Wilder, with a capable company of artists, in a song revue, billed as Songland's Sweetest Singers, Kelly-Wilder and Co. will present their beautiful song acts, the second bright feature is the celebrated comedian, Frank Bush; Lester Trio will present, for the first time here, their

DOROTHY MAYNARD

In "Tonight's the Night" at the Alexandra this week.

Parisian Flirts at Star
Charles Robinson and his popular company, "The Parisian Flirts," are scheduled to delight thousands of evening patrons of the Star Theatre this week. This merry and well-balanced organization of vaudeville headliners will offer a musical high-ball, "The Parisian Flirts," in two acts. In conjunction, the Paragon Score Board will show the games of the world's series from a direct wire.

DA N COLEMAN



With Harry Hastings' big show at the Galety.

"It Pays to Advertise"
The advance sale of seats for "It Pays to Advertise" opens at the Grand Opera House this morning. Messrs. Cohan and Harris announce that they will present the entire original production of this singularly successful farce,

Pure, clean, flavory and strong, in sealed packets.

Red Rose Tea "is good tea"

precisely as it was given at the Geo. M. Cohan Theatre, New York City.



DELLA CONNOR

Hastings' Big Show
Harry Hastings' Big Show will provide the attraction at the Galety Theatre, beginning today. Always in the van of burlesque combinations, this organization is better than ever this year. Dan Coleman, the well-known Irish comedian, long prominent in vaudeville, and until recently a star

In musical comedy, is the leader. In the new burlesque, "I'll Follow You," he has a splendid part to demonstrate his ability as a fun maker. Miss Jean Leonard, Florence Darley and Alma Bauer lead the feminine contingent.



ELIZABETH M. COOPER.

The Toronto girl, prima donna superb, with "Parisian Flirts" at the Star Theatre.



FELICE LYNE.

The most brilliant of living coloratura sopranos, who will be heard with the Grand Opera Co. at the Arena, Oct. 21, 22 and 23.

Thanksgiving Concert

An all-star company has been engaged for Mr. Campbell's Thanksgiving concert tonight in Massey Hall. The headliner will be Miss Florence Mulholland, the charming New York contralto. The Adams Quartet will put on several numbers, most of them of a patriotic character. Miss Clara Spencer, elocutionist, will also put on some stirring patriotic selections. Dr. Harvey Robb will give one or two delightful solos.

"Peg o' My Heart" Coming

The bill for next week at the Alexandra will be "Peg o' My Heart," a Hartley Manners' masterpiece. The offered here this season, no doubt, will redound to a popular reception. Miss Florence Martin will play "Peg."

At Madison Theatre

Mary Pickford, called by many "the spirit of the screen," whose every appearance in motion pictures is as much an assurance of entertainment value as Tiffany is of jewelry merit, returns to the Madison the first half of the week in an appealing picturization of Edith Bernard Delano's latest novel, "Rags."

All Canada Festival

If "aviation wins the war," the all-Canada Musical Festival, in aid of our Canadian Aviation Schools, should have the support of every patriotic

citizen. Royalty has given its patronage. Miss Donalds has two brothers, husband and a nephew at the front, and by her efforts thousands of dollars have been raised for war funds. Margaret Keyes, the contralto, needs no introduction here. Paul Dufault, too, is remembered. Miss Diane Lavole, the pianist, is loved here. Lucille Collette and Evelyn Starr, violinists, and Winifred Bambrick, harpist, will appear.

HOLIDAY BILL AT STRAND.

A better selection than "Who's Who for Society" as a headline for a big holiday bill could hardly have been made by the management of the Strand Theatre. The play is one of the merriest and sprightliest comedies imaginable in four splendid acts, each containing barrels of fun, while there are not a few situations with a touch of the keenly dramatic. The cast is an all-star one headed by Dan Moyley as chief comedian, and including charming Della Connor. The fifth instalment of "The Goddess," the serial beautiful, will also be presented, and there will be an exceedingly interesting and topical instalment of the Pathe news.

CANADIAN CASUALTIES

Sunday Afternoon List

- First Battalion
Killed, June 15: Lieut. George Andrew Metcalfe, 704 Dundas street, Toronto.
Third Battalion.
Returned wounded prisoner of war, Germany: Pte. Leslie George Walker, Staffordshire, England.
Fourth Battalion.
Wounded: Pte. Arthur Binch, Paris, Ont. Wounded severely: Pte. Robert William Watson, Norfolk, Eng.
Fifth Battalion.
Wounded: Pte. Harry Clarence Hilliard, Waterloo, Ont.
Seventh Battalion.
Suffering from concussion: Pte. Jas. Margetich, Vancouver Island, B.C.
Thirteenth Battalion.
Wounded: Pte. Frank Brogan, Sydney Mines, N.S.
Fourteenth Battalion.
Wounded, Sept. 26: Pte. James McKeegan, Ormatown, Que. Wounded, Oct. 5, but on duty: Lieut. William Pearce, Calgary.
Fifteenth Battalion.
Killed in action, Sept. 29: Bugler Morgan Dudgey, 707 Pape avenue, Toronto.
Nineteenth Battalion.
Wounded: Pte. Bertie Haydon, Hamilton, Ont.
Twentieth Battalion.
Died of wounds, Oct. 1: Pte. Geo. McCall, Simons, Ont.
Twenty-second Battalion.
Wounded: Pte. Louis Lefebvre, 320 A. de Laroche street, Montreal; Pte. Harvey Robb, 1574 A. St. James street, Montreal.
Twenty-fourth Battalion.
Died of wounds, Oct. 2: Pte. Charles William Price, 3575 Bover street, Wilber, Montreal.
Wounded: Pte. Godias Piche, Quebec, Que.
Twenty-fifth Battalion.
Killed in action, Sept. 27: Pte. Leonard, N.S.
Twenty-sixth Battalion.
Wounded: Pte. Hartley French, Boston, Mass.
Canadian Cavalry Depot.
Seriously ill: Pte. Alfred Joseph Donovan, Francis, Sask.
Princess Patricia's Light Infantry.
Wounded, Oct. 3: Lieut. John C. Dehlinhard, Yorkton, Sask.
Third Canadian Mounted Rifles.
Wounded, Oct. 5: Lieut. William Caldwell Craig, Vermilion, Alta.
Fifth Field Company Divisional Engineers.
Wounded: Sapper Thomas, Ashton Lake, Calgary, Alta.
Royal Canadian Dragoons.
Wounded: Pte. Albert Gordon Libby, 214 Bathurst street, Toronto; Pte. William Strothen, Prince Albert, Sask.

Midnight List

- Third Battalion.
Died of wounds Sept. 15: Oscar Yeomans Brown, Ottawa, while prisoner.
Fifth Battalion.
Wounded—John W. Thompson, Casper, Wyo.; Sergeant Frederick Neale, Bulyes, Sask.
Seventh Battalion.
Wounded: Alan Bruce Rowley, Victoria, B.C.; Dudley Hayes Bell, Vancouver, B.C.
22nd Battalion.
Wounded—Louis Godin, Montreal.
34th Battalion.
Wounded, Oct. 6: Lieut. Fred Tanner, Picton, N.S.; Alex. McEachern, North Sydney, N.S. (slightly).
36th Battalion.
Seriously ill—Corp. Albert Stephenson, England.

PROCEEDS OF BAZAAR.

The sum of \$53 was raised from the bazaar held at Douglas drive on Thursday, September 30.

The Essex Rifle Club defeated the Toronto Civilian Rifle Association by one point on Saturday at the Long Branch Ranges, the score being 283 to 282. The T. C. R. A. held another "spoon shoot" which J. Mackenzie won, his score being 63 points.

MADE IN CANADA

The Bread that Builds Brain and Brawn must be made of the whole wheat grain—white flour bread will not do it—neither will the so-called "whole wheat flour bread." The only real whole wheat bread is

TRISCUIT

It is made of the whole wheat grain steam-cooked, shredded, compressed into a wafer and baked by electricity. All the meat of the golden wheat prepared in its most digestible form and smallest bulk. A wholesome substitute for white flour bread—a delicious snack for luncheon with butter or soft cheese—crisp, snappy, strengthening and satisfying.

Made at Niagara Falls, Ontario
Toronto Office: 49 Wellington Street East

HOLIDAY TACTICS WILL BE ENJOYED

Seven Hundred Members of Hundred and Ninth Make a Day of It.

MORE ARE GIVEN LEAVE

This Thanksgiving One to Be Remembered in Many Homes.

Seven hundred men of the 109th Regiment will parade today at 8:30 a.m., leave their armories at 9 a.m., and march up Yonge street to West Lawn Park for a series of holiday tactical movements. These exercises should prove particularly interesting to the newer members, some novel plans having been worked out by the officers.

The parade will be headed by the regimental bugle band. All the men will be in uniform. Tents for the men and all non-coms are in place near Glen Grove avenue. The old North Toronto Golf Club house is to be used by the officers. The commissariat and other arrangements will completely cope with a strenuous outing. Following the day's movements the regiment will parade back down Yonge street.

Leave of absence over the weekend and Thanksgiving is a highly appreciated holiday now being enjoyed by about 800 overseas soldiers of the Toronto military district. It is making this Thanksgiving a very memorable one in thousands of homes not only in Toronto but also in the scores of other places, including Hamilton and St. Catharines, which go to make up the Toronto divisional area.

Over 8000 of the troops now on leave are from the Niagara camp. It was arranged that fifty men from each company would be allowed off. The men slated as advanced enough in training to go with the next overseas drafts of the 35th, 37th and 38th Battalions were given leave in large numbers. Many are in this city today visiting relatives and friends. Holiday at Armories. Today has been declared a holiday for the staff of the armories recruiting

depot and also over 1000 overseas recruits in training. It has also been suggested to the Toronto military units that they grant leave from duty today to their recruiting sergeants.

Altho this will be only a five-day week for recruiting, the new campaign methods recently adopted are expected to make it above the recent averages. The new plan included the splitting of the city into 32 divisions, and the use of motor cars to take recruits to the armories to be enrolled. Stay at Their Work.

The militia department has ruled that no man at present engaged in the making of munitions will be allowed to enlist. In addition, no qualified mechanic or machinist will be enlisted without first permission being granted by Ottawa.

An upward movement was shown by the enlistments for active service in Toronto last week. Complete returns give 428 as the total of overseas men accepted and attested by the armories recruiting depot. It was 73 more than the preceding week.

On Saturday 58 men were attested by the depot. Twenty-five of those enrolled on Saturday were officers of various Toronto regiments, who have been appointed to the new 31st overseas battalion.

The men of the 31st were inactivated on Saturday afternoon at the armories.

DR. J. COLLIS BROWNE'S CHLORODYNE ORIGINAL AND ONLY GENUINE Acts like a Charm in DIARRHOEA and is the only specific in CHOLERA and DYSENTERY Checks and Cures FEVER, CROUP, AGUE The best remedy known for COLIC, COLDS, ASTHMA, BRONCHITIS. The only palliative in NEURALGIA, GOUT, RHEUMATISM, TOOTHACHE. Convincing medical testimony with each bottle. Sold by all chemists. Prices in England, 1/6d, 2/6d and 4/6d. Agents—LYMAN BROTHERS & CO., LIMITED, TORONTO.

Health in old Age
As age advances the blood gets thin, the nerves exhausted and vitality runs low. By building up the nerve force of body and mind Dr. Chase's Nerve Food is an unbounded blessing to people of advanced years. 50 cents a box, all dealers. Dr. Chase's Nerve Food

Polly and Her Pals



Even Ashur—Altho He Claims to Be the Goat!



By Sterrett



PORT AR... Shot Dov... Within... PORT AR... William Re... Regiment, F... the first co... referred to the... down within... a distance o... with one arm... be permanent... Prisoner, Th...

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Ontario
Street East

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53 men were at-
Twenty-five of those
Saturday were officers of
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The 51st were inoculated
afternoon at the arm-

HOLLIS BROWNE'S
DRODYNE
AND ONLY GENUINE
Charm in
RHOEA
only specific
LERA
and
NTERY
and Arrests
CROUP,
GUE
remedy known for
COLDS, ASTHMA,
is
palliative in NEUR-
OUT, RHEUMATISM,
medical testimony with
chemists,
England, 1s 15d, 2s 9d
Agents,
OS. & CO., LIMITED,
TORONTO.

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reserved.

LUFF
Strength



The New Home of The Farmers' Dairy—Walmer Road and Bridgeman Street.

"No Wonder Sweet, Fresh, Rich Milk Comes From THIS Dairy"

Here in the new home of The Farmers' Dairy, we have the most modern dairy in America. Every device that science has produced to make milk purer and safe you will find here. With such a dairy, milk from The Farmers' Dairy cannot but be best.

Gleaming White—The Perfect Dairy

Concrete, glass, and steel throughout—everything white and spotless—the brightest, whitest, cleanest place in all Toronto. From the moment the milk enters the dairy in sealed cans, it is handled by the very latest scientific equipment. Careful employes, in snowy uniforms watch every process. The steam-scoured equipment and daily-scrubbed walls and floors protect the milk from every chance of impurity. This is the perfect dairy.

Walmer Road and Bridgeman Street

You are vitally interested in your milk supply. Come and see The Farmers' Dairy. You will be delighted and amazed at the wonders of this great service institution. Bring your friends or neighbor with you.

HILLCREST 4400

THE FARMERS' DAIRY

The Spotless Dairy Bathed in Sunshine

PORT ARTHUR OFFICER TAKEN WAR PRISONER

Shot Down From Aeroplane Within German Lines at High Altitude.

PORT ARTHUR, Oct. 8.—Lieut. William Reid, formerly of the 96th Regiment, Fort Arthur, who left with the first contingent, and was transferred to the aviation corps, was shot down within the German lines, falling a distance of 8000 feet and escaping with one arm so smashed that it will be permanently useless. He is now a prisoner. This news came by letter.

EXPLORERS' MURDER CONFIRMED.

The bulletin of the American Geographical Society states that there is no longer any reason to doubt the report that the explorers, Harry V. Radford of New York, and T. G. Street of Ottawa, were killed by Eskimos at Bathurst Inlet on or about June 5, 1912, as the result of a quarrel.

MORE RECRUITS SECURED.

LEAMINGTON, Oct. 10.—The recruiting campaign during fair time here closed Saturday noon. Twenty-six young men from Leamington and vicinity were sworn in. Eight were rejected by the doctor, making a total of 34 offers for active service.

A FIGHTING RACE WANTING TO FIGHT

Allan Dunn Talks "Fight" at Monster Recruiting Meeting.

LOEW'S THEATRE FILLED

Hon. T. W. McGarry Tells of Seriousness of Balkan Situation.

"Fight because you come of a fighting race and because you want to." This statement, made by Allan Dunn, an English author, in Loew's Theatre last night at one of the largest and most enthusiastic recruiting meetings ever held, was the keynote of all the speeches made. Another point emphasized by the speakers was that England had the money, she had the ships, but more men were urgently needed. Mr. Dunn prefaced his address by stating that he was a Briton who paid tribute to his Canadian cousins for what they had accomplished, and the same tribute he never kept out of a man in Great Britain at the present time. He had not come to the theatre to talk statistics or politics, but simply and solely to talk to the men who were on the sacrifices being made by women all over the empire, making particular reference to the women in London who were adopting male situations to enable the men to go to the front.

"I don't know whether conscription will come," Mr. Dunn remarked, "I know one place where it will never come. That is Scotland. As for the Irish—there never was a man in a fight." He stated that there were not enough men left in Scotland, physically fit, to form a company.

Gave Rousing Speech.
Hon. T. W. McGarry, the provincial treasurer, in a rousing speech laid great stress on the fact that Britain was not in such a strong position, taking all things into consideration, as she was at the outbreak of hostilities. He maintained that the turn of events in the Balkan states was very serious and it would tax the strength of the British Empire to prevent the Kaiser from reaching Constantinople and finally obtaining command of the Suez Canal. In this connection, he quoted a statement made by Lloyd George in England, when he heard of the approaching Balkan crisis. "There never was a more serious time in the history of the empire. We shall win, however, but it will take all the strength of Great Britain and her colonies."

Mr. McGarry declared that Canadians played a noble part in the South African war, and he quoted a statement made by a Canadian hero in the present struggle, but Canada had still a great debt to fulfill to Great Britain.

Referring to Britain as the protector of commerce, he said that he in no way belittled the parts played by France, Belgium and Russia in the war; but in his opinion the invincible navy of Great Britain had been the main factor in keeping open the channels of trade open. In making an earnest appeal for recruits he said:

"If young men would only realize the importance of the war, they would enlist immediately. If Britain loses this war, it means the dismemberment of the British Empire."

The provincial treasurer concluded by making an appeal on behalf of the British Red Cross for "our Day" will be held Oct. 21. He pointed out that it was the first time Britain had asked for help from any of her colonies.

Mayor Church also spoke. A splendid musical program was contributed by the Queen's Band, Miss L. Homuth, Robert Murton and Kendall Ward.

OFFICERS DESPATCHED TO INSPECT GARRISONS

Minister of War Millerand Will See That Each Man Does Duty.

PARIS, Oct. 8.—Forty officers of high rank were called together yesterday by the minister of war, Alexander Millerand, who charged them with the task of visiting all garrisons in France. They are to ascertain whether every man mobilized is fulfilling his duties.

M. Millerand also instructed the officers to see that all orders issued to facilitate the resumption of economic activity, particularly in agriculture, are being carried out.

AUSTRIA CONFISCATES ALL THE RUBBER TIRES

ZURICH, Switzerland, via London, Oct. 9.—The Austrian ministry of war is reported to have confiscated the entire supply of pneumatic and other rubber tires in Austria, including those of private owners, on Oct. 9, and in whatever condition, and even those in actual use.

The owners of the tires are requested to deliver them up within 24 hours under penalty of a year's imprisonment.

EXPLORERS ARE SAFE.

Donald McMillan and His Arctic Party Heard From.

NEW YORK, Oct. 9.—Word has just been received by the American Museum of Natural History that Donald B. McMillan and a party of six explorers, who left New York in 1913 to explore and chart what was supposed to be Crocker Land, in the Arctic Ocean, were safe, and that the relief ship Cluett, later sent with supplies to the McMillan party, reached its destination.

FOUR CARLOADS SHIPPED.

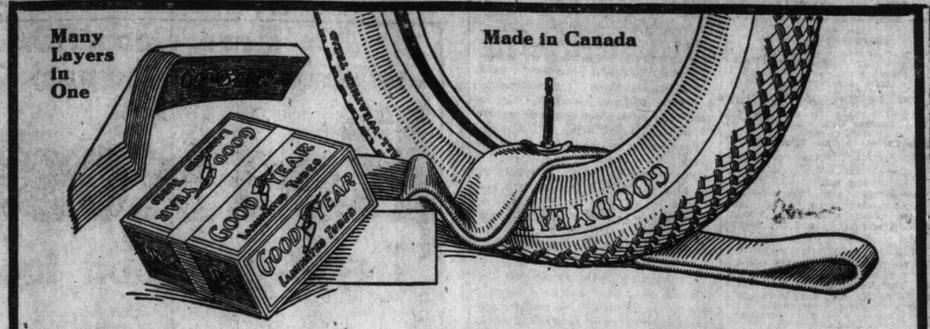
Four carloads of supplies were shipped by the Red Cross Society to England on Saturday. The shipment included between 250 and 300 books received on Friday from MacDonald's no address given.

LAKE SHORE RED CROSS.

On Friday evening a delightful at home was given by Mrs. A. B. Ormsby to the members of the Lake Shore Red Cross.

COBALT ORE SHIPMENTS.

NORTH BAY, Ont., Oct. 9.—One shipment for week ending Oct. 8: Dominion Reduction and Mining Corporation of Canada (Township City M.), 248,334; Nipissing Co., 120,683; Beaver Con. M., 61,633; Timiskaming M. Co., 6,254.



This Air-Tight Tube Is the Best Advertisement for the GOODYEAR FORTIFIED TIRE

Many Tubes in One
The Goodyear Laminated Inner Tube is not made of one thick piece of compounded rubber. We avoid that method because foreign particles get into rubber, later causing flaws. Where the rubber is thick, these particles often go undetected. So air escapes from the tube.

Never Colored
These Tubes are always gray, the color of pure rubber. We omit all foreign ingredients including mineral color. We do this to lessen friction heat, a tube's worst enemy.

20% Lower Priced
Yet despite this extra thickness, despite our superior process and pure new rubber, Goodyear Laminated Inner Tubes cost you 20 per cent less than a year ago. This is due mainly to multiplied output. Only last March we doubled our factory capacity at Bowmanville, Ont.

How to Get Them
Here is another reason for our low prices: Goodyear Tubes will win your respect for Goodyear standards and win you to Goodyear Fortified Tires. So we are content to meet rival prices while giving you Inner Tubes that excel. Any dealer can supply you with Goodyear Laminated Inner Tubes—the leak-proof inner tubes. Don't fail to try them.

THE GOODYEAR TIRE & RUBBER CO. OF CANADA, LIMITED
Makers of Truck, Motorcycle, Carriage and Bicycle Tires and Rubber Belts, Hose and Packing
Head Office: Toronto, Ont. Branches in All Parts of the Dominion Factory: Bowmanville, Ont.

- Goodyear Service Stations—Tubes and Tires in Stock**
- ANDERSONS LIMITED...North 7100 477 Yonge Street.
 - AUTOMOBILE AND SUPPLY CO., LTD. 24 Temperance Street...M. 6824
 - CANADIAN MOTOR SALES CO., 1061 Dundas Street...Junc. 2451
 - COLLEGE GARAGE...Coll. 4288 466 Bathurst Street.
 - DELAWARE GARAGE...College 4786 157 Delaware Avenue.
 - DEER PARK GARAGE & LIVERY 1365 Yonge Street...North 1300
 - A. L. TORGIS...37 Jarvis Street
 - DEATH & WATSON, LTD., North 7800 Bloor and Huntley Streets.
 - ECONOMICAL SUPPLY CO., Main 6150 269 Queen Street East.
 - EMPIRE SALES & REPAIR CO. 85 Queen Street East...Main 4180
 - McBRIDE'S GARAGE...Hillcrest 472 139 Pears Avenue
 - THE T. EATON CO., LIMITED Fifth Floor...Adel. 5000
 - MOTOR CAR SUPPLY CO., Park 1321 1523 Queen Street West.
 - PRINCE & CO. College 2652 526 Bloor Street West.
 - TIRE IMPORT CO., LTD Adel. 3168 139 Bimcoe Street.
 - TODD'S GARAGE...Main 3126 Rear 256 Sherbourne Street.
 - WESTMOUNT GARAGE...Junc. 2691 2098 Dundas Street.

BELGRADE HELD BY ENEMY ARMY

Serbs Retire to Mountains Where Real Resistance Will Come.

CITY NOT DEFENSIBLE

Town Formerly Captured by Austrians Before Last Defeat.

(Continued From Page 1).

ured the town on December 15. In the meantime they have built up a strong defence, but with the beginning of the Austro-German-Balkan operations it became evident no serious attempt would be made to hold the positions and thus immobilize a large garrison that could be of much greater value in the field.

While Belgrade was under attack by the centre of the Teutonic army the left wing, under General von Gallwitz, brought down from the Russian front to a new command, forced the Danube crossings above and below Semendria and began his ascent of the Morava Valley, which is the most direct route from Hungarian territory to Nish.

The real test of strength will come when the invaders reach the main Serbian positions in the mountains, from 25 to 35 miles south of Belgrade. It was in this range of hills, altho fur-

ther west along the Jadar, that the Austrians were so signally defeated last winter. The present is a more formidable attack. The new army group under Field Marshal von Mackensen having been organized for that purpose. Its strength is not exactly known, but it is supposed that this army is composed chiefly of Austro-Hungarians, with a stiffening of Germans, and is largely commanded by German officers. Generals von Kooevs and von Gallwitz, who took part in the great offensive against Russia, have commands under Field Marshal von Mackensen.

Bulgars Advance in South. The Bulgarians, acting in concert with their new allies, are advancing from Sofia toward Piro, on the Serbian frontier, the fortress which covers the road to Nish, the Serbian war capital. The French and British are

landing troops at the rate of 14,000 daily at Saloniki to send by railway to the assistance of Serbia. From Saloniki to Nish, the distance which the allied troops are traversing is a distance of 213 miles. From the line of the Danube to Nish is a distance by railroad of 84 miles. From Sofia to Nish is a distance of 71 miles.

Nish is the objective for the time being of the converging forces in the Balkans. The race for the moment, despite the distance from Saloniki up, is between the allies and the Bulgarians. This is due to the fact that the allies landed in force at Saloniki and pushed northward even before the Bulgarians handed their passports to the allied diplomats.

Temasvar, where Field Marshal von Mackensen has his headquarters, is 65 miles by rail northeast of Pancsova, and the latter place is only eight miles east of Belgrade. Temasvar is an important Hungarian city, located on the southern fringe of the great Hungarian wheat plains and within a few miles of the iron mines of southeastern Hungary. From Temasvar the railway coming from central Europe, and which lead down thru Budapest, branch to the eastward and southward. The eastern line continues on to Bucharest, a distance of 305 miles, and thence to Constanta, on the Roumanian coast, a distance of 135 miles.

QUEEN'S WELL REPRESENTED. Special to The Toronto World. KINGSTON, Oct. 10.—It was stated today that 300 students of Queen's University are now overseas or in training for duty at the front. All departments of the institution are represented on the firing line.

See **GOWDY** (CHICAGO) —AND— **VERRILL** (TOLEDO) Two Fastest Dirt Track Motorcycle Racers in the World.

Entire Proceeds to Red Cross! All Expenses Borne by The Dunlop Tire and Rubber Goods Co., Limited

Dunlop Day

2 p.m. Exhibition Track This Afternoon

Admission 25 Cents. Reserved Seats and Auto Tickets 50c.

See **SPENCER** Canadian Bicycle Champion in the Contest of His Life —WITH— **OHRT** The World's Champion 10 EVENTS IN ALL

The Toronto World

FOUNDED 1826. A morning newspaper published every day in the year by The World Newspaper Company of Toronto Limited...

MONDAY MORNING, OCT. 11.

How Canada Might Finance Her War Needs

It is all but formally announced that a popular war loan of \$50,000,000 will be offered in Canada. The amount is not large when we consider that our war expenditures for the month of September alone amounted to \$14,541,003.

But it is wise at a time like this when every dollar is needed to revive and stimulate the drooping business of the country to suddenly cause \$50,000,000 to be taken out of the banks? Will not every customer who goes for accommodation to his bank for the next two or three years be reminded that money is tight and credits restricted because the government induced the people to take their money out of the banks and ship it to Ottawa?

What is most likely to happen in the case of this so-called popular loan is that the banks will practically buy all the bonds and resell them in New York and London. The people of this country will be saddled with another fixed interest charge of perhaps \$3,000,000 per annum, which we think unnecessary because in our opinion the government can borrow that much or three times that much without interest thru an issue of national currency.

If the government desires to spend in the next year \$50,000,000 in Canada on war expenditures, the fuss and scenery of a popular domestic patriotic loan is superfluous. The government last year issued \$25,000,000 excess national currency with so little effort or commotion that no one not in the secret suspected what had happened except the Hon. W. S. Fielding. Mr. Fielding perhaps had a keener scent than the rest of us because in 1907 he issued \$10,000,000 of Dominion notes beyond the legal limit and no one knew what had happened until then finance minister himself made a statement in parliament nearly a year later and had his action validated. So there would be no difficulty in increasing our Dominion note circulation from time to time during the coming year, say by \$50,000,000. If that is all the money needed for us we financing no bonds need be issued or interest paid by the government.

However, it is a fair surmise that our military expenditure from now to the close of the war will not fall far short of \$400,000,000. Perhaps \$500,000,000 would be nearer the mark. For us to finance only 10 per cent. of this expenditure would be but little relief to the mother country. We will probably have to raise at least \$200,000,000. How is this to be done?

Not by taking one-third of all the money available for commercial loans out of the banks, we hope; nor by selling \$200,000,000 of our obligations in foreign markets. But we believe it can be accomplished by an issue of national currency. We would probably have to sell securities in New York to strengthen our gold reserves. The specie payments are not likely to be resumed until after the war, we should support our paper money, not only by the credit of the nation but also by 25 per cent. gold reserve. We want a currency neither irredeemable in character nor unlimited in amount. We believe that by increasing our gold reserve by an additional \$50,000,000 we could put in circulation and keep at par an additional issue of national currency to the amount of \$200,000,000. The people would take this money gladly. It would be in effect a loan with interest on only one-fourth of the amount. Moreover, it would increase the amount of money available for business in this country instead of decreasing it. It would relieve the situation which a contracted currency and restricted credits have created. It may be argued that United States paper money during the Civil War

went to a ruinous discount; so did United States bonds for that matter. The federal government sold bonds at a discount and took depreciated money in payment. Yet the bonds were payable principal and interest in gold, and many investors netted at least 20 per cent. interest. Canada is in no such peril as was our neighbor in 1863. No one doubts for a moment that she will redeem every dollar and pay off every bond she issues.

Let us finance the war so far as we are able to do so from our own resources by an issue of national currency rather than by an issue of bonds.

Censorship for the Enemy, Not for Us.

We have no doubt at all that the military censorship has been responsible for as much evil as would more than compensate any good it has done. The palpable absurdity of some of the decisions, in fact, many of them, has tended to bring the whole business of supervision into contempt among those who are aware of the facts, while the tendency has been to create a great apathy among the public generally who have been prevented from knowing the facts and understanding the vital features of the situation. There is not the slightest doubt that recruiting has been seriously retarded by the stupid methods of the censor. An instant response has been observed when the facts of any battle have been published. But all the interest is usually nullified by deadening delays.

It is quite right to prohibit publication of the movement of troops or of ships, or of plans for future campaigns, or of details of armies or recruiting or of the hundred and one other matters that pertain to the future of military operations. All this is legitimately within the scope of the military censorship. But of things that have happened, censorship days, weeks, sometimes months later, is unalloyed folly. The British people are wise enough and strong enough to know what is going on, whether for good or evil, without injury to themselves. No nation is the better of being treated like infants. But the censor has consistently behaved from the beginning not as the business man who is to be kept in the dark, but as the enemy, but as it were to keep the news from his own people. After the event we may be sure the enemy is as alert as ourselves. It is before the event that the censor should exercise his diligence.

Hydro-Electric Power in Ireland

In 1898 The World discussed with an official of the Irish Board of Works, the question of generating electric power in Ireland from the numerous and powerful falls which are to be found in many parts of the country. There is power enough in the Shannon alone to run most of the industrial activities of the island. The objection then stated was that there were so many private and proprietary interests to be considered that the cost of extinguishing these would be prohibitive. Against this there seemed to be no appeal. Suggestions of nationalizing the production of power and giving each who had interests in water power a share in the output, were regarded as impractical, possibly socialist.

There now comes from Ireland the announcement that an effort is being made towards using some of the great water powers which are to be found in abundance. A great deal has been done in the past by ordinary water wheels. One huge wheel at Darkley, in County Armagh, an underbar construction, is one of the largest in the world, rivaling that at Laxie, and some of the huge Swiss erections. But electricity has scrapped the old methods of getting power from water and the turbine has supplanted the wheel. The new company in Ireland hopes to get parliamentary powers to generate electricity at Belleek from the falls on Lough Erne, and on the Shannon at Limerick.

There is no reason in the world why these projects cannot be carried out except the old time conservatism of popular prejudice, or the private cupidity of those who, seeing a chance to make something where no chance existed before, are unwilling to yield anything out of a new-found treasure.

The lesson for new lands like Canada, and one which the commission for conservation keeps well before the public, is to let no public privilege pass out of public control. Ontario is doing splendidly in this respect under the Hydro-Electric Commission, and the new installation at Eugenia Falls shows what can be done by public enterprise.

An Inconvenient Need. It is a considerable time since The World called attention to the necessity for establishing soldiers' homes. We suggested one in the Niagara Peninsula and one in British Columbia. Some of our contemporaries were not satisfied with this and wanted more. We believe what we

STILL ON THE FENCE.



suggested would be sufficient if carried out on an adequate scale such as the home at Dayton, Ohio, which is modeled largely on the Chelsea Hospital and similar institutions in England.

We are not so much worried about the detail as the thing itself. Nothing seems yet to have been done, and the first fruits of the fearful harvest in Europe are already being ingathered.

It is not too much to say that private charity is wholly unequal to the task of caring for the disabled sons of the nation who have given their strength and their ability and every-thing but life itself to make the nation free 'on earth.' We should not make it so that they may wish they had given their life as well as their strength in the conflict. We do not believe that any Canadian who faces the need would desire to shirk the responsibility. But among the many demands being made at the present time upon public funds, unless this special need is pressed home to those in authority, it is apt to be left so long that much hardship and suffering may result.

The need is immediate and constantly increasing. The establishment of disabled soldiers' homes should be an instant consideration. A great deal may be done to make them homes and not mere institutions. They may also become training schools, as in France, where men, partially disabled, or unfitted for their usual calling, may be taught something suitable to their present strength and capacity.

We have suggested Niagara and British Columbia, Vancouver Island preferably, on account of the climate. But the main thing is to get the work started. There should not be a day's delay.

KINGS FOR EXILE. Editor World: To those who discernibly observe in history the evidences of a controlling influence leading upwards and onwards on the long, bitter road of human tears, misery and bloodshed to a higher, more idealistic civilization nothing in this great kaiser's krieg or war of the kaisers will show this so clearly as the present situation in the Balkans. The result shall surely be the downfall of monarchies, such as they are, and the abolition of the Balkan peoples into free democracies; also the addition, during or after this great convulsion of humanity, to the small number of citizens in London or Paris, known in the latter city as "Les rois en exil." These men in the end will flee from the men-of-war and will find protection in the men-of-war of the never sleeping, watchful mistress of the seas.

Time and time again does history record this, and history repeats itself. The termination of the last great world war saw the meteoric Corsican on the Bellerophon throw himself upon the "most powerful" of England as "the most powerful, the most constant and the most generous of his enemies."

DADDY JOHN

Rough John, tough John, gruff John Bull. Both feet getting there—and both hands full. All round the world his children hear his call, For old John Bull is the daddy of them all. —Billy Tully.

IRISH REGIMENT NOW AUTHORIZED

Formation in Toronto Without Expense to Public During War.

COL. BOYD MAGEE HEAD

Herbert Lennox, M. L. A., Spoken of for Majority in New Corps.

A letter has been received by D'Arcy Hinds of the committee in charge of the arrangements, from the adjutant general, at the request of Edmund Bristol, M.P., saying: "I have the pleasure of informing you that the minister has authorized the formation of the Irish Regiment at Toronto, with- out expense to the public until the conclusion of the war, or until the necessary funds are voted by parliament."

There are now 450 men on the strength of the regiment, 200 having gone overseas with other regiments, but a large number who have been waiting till the gassing of the regiment will now come in, and the total of 1000 will soon be reached.

Colonel Boyd Magee is the O.C., and Herbert Lennox, M.L.A., is spoken of for the majority. Sufficient funds are on hand to carry on the work and no difficulty is anticipated in this respect. A meeting of the committee will be held on Wednesday evening at St. Lawrence Hall.

Special Thanksgiving Day Steamers. Holiday service to Niagara has been, incorrectly reported in some Toronto papers. The correct schedule is 7.30 a.m. 9.30 a.m., 2 p.m. The low rate of \$1.00 return to Niagara camp is good on Monday steamers only. Tickets, 46 Yonge street or Yonge street wharf.

Home-Seekers' Excursions to Western Canada. The Grand Trunk Railway System issue round trip home-seekers' excursion tickets at very low fares from stations in Canada to points in Manitoba, Alberta and Saskatchewan, good going each Tuesday until Oct. 26, inclusive. "The National" leaves Toronto 10.45 p.m., every Tuesday, which stated that the society was doing all in its power to collect contributions from the Jews thruout the States for the fund. Two hundred dollars was taken up in the silver collection at the door.

ST. THOMAS JOURNAL BURNED. ST. THOMAS, Ont., Oct. 9.—Fire early this morning consumed three floors of The Journal newspaper building with very heavy loss. There was no suspension of the newspaper, as The Journal will be published on The Times' presses.

APPEAL MADE TO JEWS TO ENLIST OR TO PAY

Hippodrome Crowded Last Night to Hear Address by Prof. Nahum Slousch.

Three thousand Jews attended the patriotic meeting held under the auspices of the Toronto Jewish Conference in Shea's Hippodrome last night. The theatre was taxed to capacity half an hour before the meeting commenced and the police were kept busy turning many hundreds away. The chief speaker was Professor Nahum Slousch, one of the foremost Hebrew professors in America and a missionary in Morocco. He outlined the present conditions in Europe and the part the Jews were taking in the war, and made a strong appeal to the men to enlist. He said that those who were not able to go to the front could do their share by contributing to the fund to aid their wounded brethren.

Chairman M. Goldstick said that there were now five hundred volunteer collectors going around to the Jewish homes weekly collecting for the fund. He also read a letter received from a Jewish society in New York which stated that the society was doing all in its power to collect contributions from the Jews thruout the States for the fund. Two hundred dollars was taken up in the silver collection at the door.

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Match Specialties

We have been making matches for 64 years now—domestic matches and every other kind. Some of our specialties are "THE GASLIGHTER," with a 4 1/4-inch stick; "THE EDDYSTONE TORCH," for outdoor use (burns 35 seconds in any weather); "WAX VESTAS," for the smoker, and many other varieties. For home use the most popular match is "THE SILENT 5" But for every use, ask your grocer for EDDY'S MATCHES

This Certificate

For Making Money From the Soil. SHOW YOUR PATRIOTISM IF YOU CAN'T FIGHT HELP TO FEED GROW SOMETHING. From the Soil. together with \$1.50, presented at The World, 40 West Richmond street, Toronto, or 15 East Main street, Hamilton, entitles bearer to a copy of the new book, "MAKING MONEY FROM THE SOIL." By mail add parcel postage—7 cents first zone, 15 cents Ontario, 20 cents in Canada.

Red Cross Contributions

Table listing Red Cross contributions from various individuals and organizations, including names like Mrs. L. E. Atkinson, Mrs. F. W. Acheson, and various church groups.

Wa Ski. Beautiful and durable. Jap Kimono. Beautiful and durable. Crepe Kimono. Full range of colors. Satin Petticoat. Two styles wearing pleasing. Black, tan, blue.

Crepe Kimono. Full range of colors. Satin Petticoat. Two styles wearing pleasing. Black, tan, blue.

JOHN. 55 to 60. LADIES' GENTLEMAN. Work extra. NEW. 448 Yonge St.

WILD W. Person Who Brock. Special to Brockville. Rev. A. B. McLeod. C. H. Massey. The wild quacking and his former partner as a former patient at the hospital. He is a former patient at the hospital.

TREAT BAN. Nearly Affected. DRINKING. Consumed.

LONDON. new anti-tr... holic drinks... It is the... ing effort... ing yet tr... 000,000 per... regulation... and st... \$500 and... The auth... that these... without me... Ma... The law... tion of alc... and u... followed... the hours... days ago... hours was... officials, an... salmunt u... has time o... treating... till cafes... dealers ar... mently in... the anti-t... give his o... drink." The only... that drink... may be pai... "GLAD". The condit... says seriou... Rugby game... all mechani... severe concu... hopes are he

Canada's Best Beer is

O'Keefe's. It has been brewed in Toronto for over half a century. Its Merit is known. Its Purity is assured. Order a case from your dealer. A BREW FOR EVERY TASTE



The O'Keefe Brewery Co., Limited, Toronto

DODD'S KIDNEY PILLS. CURE ALL KIDNEY DISEASES. RHEUMATISM, BRONCHITIS, DIABETES, BACKACHE. 23 THE PRO...

Walking Skirts

Grey and Black, made from fine quality serge and gabardine, full flare skirts in plain and pleated styles, every one well finished and guaranteed perfect fitting. \$3.50, \$5.00 and \$12.00 each.

Jap Silk Kimonos

Beautiful range of colors in plain and floral designs, in fine quality Jap and Crepe Silks, semi or loose fitting, some tastefully embroidered, others lace and ribbon trimmed; full assortment of sizes. Regularly sold at \$7.00 to \$9.00 each. Now clearing at \$5.00 each.

Crepe Kimonos

Full range of colors and sizes in plain and fancy designs; all neatly trimmed with self or contrasting colors.

Satin Petticoats

Two styles in heavy satin of splendid wearing qualities, one style shown pleated flounce while the other is frilled; good assortment of colors as black, navy, grey, brown, purple and tan. Special value \$3.50 each.

Mail Orders Receive Our Special Attention.

JOHN CATTO & SON
55 to 61 KING ST. EAST, TORONTO.

LADIES' AND GENTLEMEN'S HATS
of all kinds cleaned, dyed and renovated. Work executed in most reasonable prices.

WILD MAN OF WOODS
LODGED IN ASYLUM

Person Who Alarmed People Near Brockville, Found to Be Ex-Patient.

Special to The Toronto World. BROCKVILLE, Oct. 9.—Word has been received here that Major R. A. Bowie, M.D., who has been attached to the Duchess of Connaught Hospital at Brockville, as second in command, has been transferred to Shorncliffe, Major Bowie practiced medicine in Brockville.

TREATING SYSTEM BANNED IN LONDON

Nearly Ten Million Persons Affected by New Regulations.

DRINKING IS CURTAILED

Consumption Will Be Lessened by About Fifty Per Cent.

LONDON, Oct. 11.—2.34 a.m.—The new anti-treating regulations in connection with the use and sale of alcoholic drinks goes into effect in London and the surrounding district today.

MELAD—MURPHY UNCHANGED.

The condition of "Old" Murphy, who was seriously injured in the Argo-Tiger Rugby game on Saturday afternoon, is still unchanged from the severe concussion of the spine and slight hopes are held for his recovery.

THE WEATHER

OBSERVATORY, Toronto, Oct. 10.—(3 p.m.)—Light showers have occurred in some southern sections of Saskatchewan and Alberta, and also in Cape Breton, otherwise the weather over the Dominion has been fair, and for the most part cool.

THE BAROMETER.
Time. Ther. Bar. Wind.
8 a.m. 41 29.96 9 N.W.
10 a.m. 41 29.96 12 S.W.
12 p.m. 41 29.96 12 S.W.
2 p.m. 41 29.96 12 S.W.
4 p.m. 41 29.96 12 S.W.
6 p.m. 41 29.96 12 S.W.
Mean of day, 41; difference from average, 7 below; highest, 52; lowest, 35.

STREET CAR DELAYS

Saturday, Oct. 10, 1915. King cars delayed 5 minutes at G.T.R. crossing at 9.10 a.m. by trains.

BIRTHS.
GADWAY—On Oct. 1915, at 180 Jarvis street, to Mr. and Mrs. D. Gadway, a daughter.

MARRIAGES.
WHITE—HARRIS—On Thursday, Oct. 7, 1915, Rev. W. A. Cameron officiating, Gladys Imogene, elder daughter of Mr. and Mrs. Havelock B. Hand, to Kenny Sam White of Toronto.

DEATHS.
ALLEN—At her late residence, 13 Cumberland street, on Friday, Oct. 9, 1915, Elizabeth Allen, aged 74 years, relict of the late John Allen.

Funeral on Monday (Thanksgiving Day), Oct. 11, at 2.30 p.m., from the above address to St. James Cemetery.

CHAPMAN—At the residence of his son, 46 Kippendavie avenue, on Sunday, Oct. 10, 1915, Charles Chapman, aged 80 years.

Funeral on Tuesday, the 12th inst., at 10 a.m. to Mount Pleasant Cemetery.

CRUICKSHANK—On Oct. 10, 1915, at his late residence, 61 Geoffrey street, William Cruickshank, in his 67th year.

Funeral service at above address on Tuesday, Oct. 12, at 2 p.m.—Interment in Mount Pleasant Cemetery.

CONBOY—On Saturday, Oct. 9, 1915, at her residence, 1043 Bloor street west, Catherine A. Conboy, dearly beloved wife of Dr. Fred J. Conboy, aged 52 years.

Funeral Monday, Oct. 11, at 3 p.m., to Prospect Cemetery.

EVANS—At Port William, Ontario, on Friday, Oct. 9, 1915, Ann Jane Evans, relict of the late George Evans, formerly of Toronto.

Funeral from the residence of her son, T. A. Evans, 159 Medland street, West Toronto, Tuesday, at 2.30 p.m.

FINDLATER—Suddenly, at his late residence, 328 Dundas street, William Findlater, aged 75 years, native of Banffshire, and late of Dundee, Scotland.

Funeral Tuesday, at 2.30 p.m. to Prospect Cemetery.

GADWAY—Sunday, Oct. 10, 1915, at 180 Jarvis street, Kathleen Marie Gadway, infant daughter of Mr. and Mrs. D. Gadway.

Funeral private.

HENAHAN—Died very suddenly on Sunday, Oct. 10, 1915, at his late residence, 67 Borden street, Michael Henahan, aged 60 years.

Funeral Tuesday morning at 8.30 to St. Peter's Church, thence to Mount Hope Cemetery.

MARSHALL—At his father's residence, Ellesmere, on Saturday, Oct. 9, 1915, James Brown Lie, beloved and only son of David and Barbara Marshall, in his 18th year.

Funeral Tuesday, at 2 p.m. Interment at St. Andrew's Cemetery, Scarborough, 12 McSweeney—On Sunday morning, Oct. 10, 1915, at St. Michael's Hospital, Mary Frances (May), second daughter of Mr. and Mrs. J. D. McSweeney.

Funeral Tuesday morning at 11 o'clock, from the residence, 19 Victoria Park avenue, to St. John's Church, Kingston road, thence to Mount Hope Cemetery.

ROSE—At his late residence, 46 Matland street, Toronto, on Saturday, Oct. 9, 1915, Duncan Dallas Rose, aged 76 years.

Funeral on Monday, 11th inst., at 2 o'clock, from the Reulsh Hall, Buchanan street, to Mount Pleasant Cemetery.

SOCIETY

Conducted by Mrs. Edmund Phillips.

Their Royal Highnesses the Duke and Duchess of Connaught, accompanied by H.H.H. the Princess Patricia, will go to Montreal today and will occupy Lady Strathcona's house.

Mr. and Mrs. Smith are in town from Montreal, visiting the Hon. Justice and Mrs. Riddell.

Miss Marjorie Horrocks, daughter of Mr. and Mrs. Cecil Horrocks, was married on Saturday afternoon to Mr. Thomas Anderson, son of Mr. and Mrs. Weir Anderson. The wedding took place at St. James' Church at 8 o'clock, the Rev. Canon Layton officiating, and the service being fully choral, the church being beautifully decorated for the harvest festival.

The bride, who was given away by her father, was more than pretty in her short frock of white tulle, most becoming to her girlishness, the softly falling folds of her tulle veil was caught to the hair with orange blossoms, and she carried a shower of lilies and roses. The bridesmaids were two sisters and a cousin, who were given bouquets in pink tulle.

The full skirts shirred at the waist into a narrow band of black, the long and short of the hats with a silver rose on the brim, and the groom's girls, suit and pins. The bride's mother, after the ceremony, and looked particularly well in a gown of taupe chamois and hat to match. She was decorated with roses and lilies, the same flowers being used for the bridesmaids.

Col. Logie, an uncle of the bride, came over from Camp Niagara for the occasion. Mr. and Mrs. Anderson left later for a wedding trip in the States.

Major Alan McCausland has come over from camp for the holiday.

Mr. Sidney Sykes is at Niagara-on-the-Lake.

Mr. and Mrs. Britton Oiler have returned from their country house at Muskoka.

The committee of the Recruiting League has been congratulated on the splendid audiences that assembled to hear the speeches and music so well arranged for its meetings on Sunday nights. There was not a vacant seat in Loew's last night, the immense number of people finding places without difficulty under the organization being so good.

The Chairman, Dr. Norman Allen introduced the mayor, the gift of which occasioned the singing of "The Star Spangled Banner" and the playing of the hymn, "The Star Spangled Banner" by the Empire of British goes on forever, which sentiment was heartily cheered.

Sir Johnstone Forbes-Robertson is again on this side of the Atlantic. He arrived in New York last week.

Mr. Kingsmill (Ottawa) is staying with Mrs. Beaudry.

Miss Agatha Caselle returned home on Saturday. She had been staying with Mrs. W. Dale Harris at their country house at Blue Sea Lake.

Mrs. Sidney Small has returned from Cobourg.

Mr. Horatio Walker has gone to the Isle of Orleans.

Mrs. Reginald Pellett spent the week-end at the Oban, Niagara-on-the-Lake.

Mrs. Leslie Ferguson is at Niagara-on-the-Lake.

Mr. R. H. Bowes and Miss Gale have returned to town from the island.

Mrs. Robert Caselle, who was staying with Mrs. Ormsby, has returned to Ottawa.

Mrs. Walter Patterson and her children have left Winnipeg to join Col. Patterson of the Winnipeg Mounted Rifles.

Mr. McVicar has returned from Port Arthur.

Mrs. Courtney and Miss Phyllis Ross are in Ottawa visiting Mrs. Courtney, sr.

Miss Amy MacNab, who has been the guest of the Rev. John McNeil and Mrs. McNeil, has returned to Ottawa.

Miss Irene Davies is the guest of honor at a good many small entertainments, as her marriage to Dr. Whyte will take place this month.

Mrs. Austin was in London last week for the 18th convention of the provincial branch of the King's Daughters.

Mr. John D. Grace, the well-known Ottawa journalist, is at the King George over the Thanksgiving holiday.

Receptions.
Mrs. W. J. Day (Mrs. Louisa McCulla) will receive Friday, Oct. 15, afternoon and evening, at 115 Briar Hill avenue, North Toronto.

Announcements
Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in this column at fifteen cents a line.

BIG BRIBE OFFERED BY GERMANY TO BULGARIA

Secret Treaty Signed in July Last Promised Much Territory in Albania, Serbia and Greece

LONDON, Oct. 10.—The Athens correspondent of Reuter's Telegram Company sends the following: "The Journal Patrie learns that a secret treaty was signed by Germany and Bulgaria at Sofia on July 17, awarding Bulgaria, as the price of participation in the war, northern and southern Albania, the whole of New Serbia, and also Greek Macedonia, Saloniki and Kavala.

A British subject who has arrived from Bulgaria expressed the opinion that the Bulgarian Government is in a dilemma, and will do everything to avoid hostilities.

ITALIAN AIRCRAFT IN EFFECTIVE RAID

Headquarters of Austrian High Command Bombed.

SOLDIERS' CAMPS HIT

Railway Station at Nabresina Also Made Target for Aeroplanes.

ROME, via Paris, Oct. 10.—An official communication received from general headquarters of the Italian army, under Saturday's date, was given out here as follows:

There has been an artillery action along parts of our front. In certain places the enemy launched, asphyxiating shells.

In Carnia and in the Fella valley we have repelled numerous enemy patrols, capturing some of them.

On the Carso plateau on the afternoon of October 7, after an intense cannonade the enemy in great force tried an attack in the direction of Zolis, but was repulsed before reaching our trenches.

One of our air squadrons, composed of 14 aeroplanes, yesterday bombarded the office of the Austrian high command at Constantinjevo, enemy camps at Oppachisola and the railway station at Nabresina. In spite of a heavy aerial bombardment our aircraft returned undamaged.

An Austrian aeroplane dropped arrows on one of our camps but no damage was done.

FATAL DELIRIUM DUE TO SERUM INJECTION

Petrolea Recruit Wandered Away and Was Struck by Train.

LONDON, Oct. 10.—Accidental death was the verdict returned by a jury here last night in connection with the death on Monday night last of Pte. Geo. A. Reid, a Petrolea recruit, with the 14th Battalion, who was killed by a G. T. R. train near Wyton, a few miles from here. It was found that Reid had been hit by the train while in a delirious condition, the result of being inoculated with anti-typhoid serum a couple of days before. While in this condition he wandered away from the training camp and out of the city.

ENEMY QUIET ON CANADIAN FRONT

But German Trenches Are as Strongly Held as Ever.

(Continued From Page 1).

but the enemy has remained closely to his trenches. All reports indicate that he is sending out few scouting parties, but that his trenches are as strongly held as ever.

Much useful information has been gained by our patrols regarding the enemy's wire entanglements and the general topography of the ground between the lines. Two samples of German iron srew posts for wire entanglements and samples of wire were brought in.

Mining Sections Organized. Our second division brigade mining sections have been organized and are now in working order. Our working parties have been busily employed improving the draining of our trenches and completing communicating trenches, gun emplacements and field works.

An unknown type of enemy aeroplane flew over our lines on Oct. 5. It appeared to have two engines and to be exceptionally fast.

An enemy mine was exploded in front of our line on the morning of Oct. 8 while generals were inspecting the trenches. No damage was done.

THE SALVATION ARMY 33rd ANNUAL CONGRESS

Five Great Public Gatherings in Massey Hall Conducted by COMMISSIONER RICHARDS

Saturday, October 16th, 8 p.m.—Great Musical Festival, 400 Musicians taking part.

Sunday, October 17th, 11 a.m.—Memorial Service.

Sunday, October 17th, 1 p.m.—Commissioner Richards will speak.

Monday, October 19th, 8 p.m.—Mammoth Young People's Demonstration.

Tuesday, October 19th, 8 p.m.—Presentation of Social Work by Tableau and Pictorial Foray, and Dedication of Five Motor Ambulances. His Honor the Lieut.-Governor Sir J. S. Reddie, K.C.M.G., will preside.

Tickets may be had at: S. A. Headquarters. Phone M. 7920.

GAYETY BURLESQUE

MATINEE EVERY DAY

HARRY HASTINGS' BIG SHOW

—WITH— DAN COLEMAN

AN ISLE OF GIRLS

WORLD SERIES BASEBALL

Strand Big Holiday Bill Who's Who in Society

With Dan Moyle and Della Connor; also fifth instalment of "THE GODDESS" and Pathe News.

FRENCH ADMIRAL IS RELIEVED OF COMMAND

PARIS, Oct. 10.—Admiral Augustin Boue de Lapeyriere, commander of the Anglo-French fleet in the Mediterranean has been relieved of his command at his own request, owing to serious illness. Vice-Admiral Dartige du Fournet has been named to succeed him.

GUELPH RECTOR APPOINTED CHAPLAIN.

LONDON, Oct. 10.—Rev. C. H. Buckland, an Anglican rector at Guelph, has been appointed chaplain of the 29th battery, Canadian Field Artillery, which is training here under Major F. H. Coghlan, for overseas service. He will have the rank of captain.

FARMER CRUSHED TO DEATH.

DRESDEN, Oct. 10.—Bryce Senda, a young Dawn Township farmer, was killed yesterday when his team ran away as he was drawing in corn. He was thrown beneath the wheels of the wagon and crushed to death.

AMUSEMENTS

GRAND OPERA HOUSE
HOLIDAY MAT. TODAY, 2.30 to 5.30. Ev'gs and Sat. Mat. 2.30 to 5.30. Wed. Mat. 2.30 to 5.30.

JULIAN ELTINGE
IN HIS BEST MUSICAL COMEDY, "COUSIN LUCY"
—NEXT WEEK—
SEATS NOW SELLING
Ev'gs and Sat. Mat. 2.30 to 5.30. Wed. Mat. 2.30 to 5.30.

COHAN & HARRIS Present LOADS OF LAUGHS IN IT PAYS TO ADVERTISE

CITY HALL SQUARE
3 SHOWS DAILY
HIPPODROME
MATS. 10.15
EVENINGS 10.15-2.55

WEEK MONDAY, OCT. 11
"THE BUNGALOW GIRLS"
"ONE OF THE MANY"
"WHITE SLACKERS"
George Burt Foster, Jr., The Bobbie and Graven; New and Amusing Feature Film Attractions.

MATINEE DAILY 2.30
SHEAS
EVENINGS 7.30-10.15

WEEK MONDAY, OCT. 11
SAM MARY'S
LEONARD GAUTIER & CO.
Macie Fitzgibbon; Corcoran and Dingley; Ewies; the Iron Staffman; Hubert Ayres and Company; Bertie Fox; The Kinkograph with New Pictures.

HOEW'S
YONGE ST. THEATRE
EV'G-10.15-2.55

Continued to 12 noon to 11 P.M. HIGH CLASS VAUDEVILLE

This Week—Kell-Wilder & Co.; Frank Bush; Al Ross & Frie; Lester; Charlie Maloney; Foster's; Knives & White, and Photographs.

Box Seats Can Be Reserved in Advance.

ALEXANDRA MAT
THE FIRST MUSICAL SHOW OF THE SEASON.

'Tonight's the Night'
Night prices, 50c to \$2.00. Mon. and Sat. Mat., 50c to \$1.50. Wed. Mat., 50c to \$1.00.

THANKSGIVING CONCERT
MASSEY HALL TONIGHT

SPLENDID PATRIOTIC PROGRAM BY AN ALL-STAR COMPANY

MISS FLORENCE MULHOLLAND, the favorite New York contralto (third soprano); Beatrice Hollander, George Dixon, Arthur Gilbert and Rutland Bennett; MISS DE HARVEY BOBB, premier pianist.

Popular prices, 50c and 80c. Secure your seats today at the Hall, or at Bell's Place, 145 Yonge street, and avoid crowds.

Management of W.M. CAMPBELL. Phone North 20.

Under the Patronage of THE DUCHESS OF CONNAUGHT, Hon. Lady of the Canadian Aviation Schools

MASSEY HALL, 225 BAY ST. PLAN NOW OPEN at Nordheim's. Reserved seats, \$2.50, \$1.50, \$1.00. Seating, Piano Used.

MADISON BLOOR, Next BATHURST, Mon., Tues. and Wed.

The universally idolized star of the screen, **MARY PICKFORD** in one of her greatest characterizations, "RAGS"

Special Matinee Today at 2.15.

TONIGHT AT 8.15
COLLEGE ST. PRESBYTERIAN CHURCH
Corner Bathurst.

JESSIE ALEXANDER
RECITAL
and Best Musical Talent.

Admission 25c. Tickets at the door.

STAR BURLESQUE
Mat. Every Day
PARISIAN FLIRTS
WORLD SERIES ON THE PARAGON SCORE BOARD.
Next Week—Military Maids.

CANADIAN ART CLUB
Eighth Annual Exhibition
ART MUSEUM, PUBLIC LIBRARY
Open daily, 10 a.m. and Tuesday, 10 a.m. to 5 p.m.
Sat. Ev'g. Admission 25c. Free Saturdays.

The Dovern Court College of Dancing and Assembly Rooms
N.W. Cor. of Dovern Court Rd. & College St.
Class for beginners, Ladies and Gentlemen, begins Thursday, Oct. 14th, 8.30 p.m.
Phone or call.

MR. C. F. DAVIS, Principal.
Park, 862.

DANCING
Tonight, 8 o'Clock to 1
PAVLOVA ACADEMY

AMUSEMENTS

GRAND OPERA HOUSE
HOLIDAY MAT. TODAY, 2.30 to 5.30. Ev'gs and Sat. Mat. 2.30 to 5.30. Wed. Mat. 2.30 to 5.30.

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The universally idolized star of the screen, **MARY PICKFORD** in one of her greatest characterizations, "RAGS"

Special Matinee Today at 2.15.

IMPROVED TRADING IN RAILWAY SHARES

Two to Five Point Advances Recorded on Top of Recent Gains.

U. S. STEEL LED THE LIST

Bethlehem Recovered Five Stages of Previous Setback at New York.

NEW YORK, Oct. 10.—Railroad stocks made another strong bid for public favor Saturday, adding 2 to 5 points to Friday's striking gains on a very large volume of trading.

Issues ruled through the active session, was shares and kindred descriptions being backward at all times with moderate pressure here and there. Virtually every division of the railway list participated in the advance, which was steady and orderly, with some realizing for profits in the final dealings. Reading, which led the movement of the preceding session, was relatively heavy, but improved later. The more substantial gains were made by New Haven, which advanced 5 to 5 1/2, and L. and N. 3 to 3 1/2.

U. S. Steel led the list as usual, its output was proportionately smaller. It rose a point to 8 1/2, which equals its high quotation of recent years, and the September tonnage statement issued by the Steel Corporation immediately after the close of the market disclosed an increase of over 400,000 tons in unfilled orders over the preceding month. Bethlehem Steel recovered 5 points of Friday's setback at 4 1/2, and pronounced strength was evinced by American Smelting and Consolidated Gas, the latter supplementing recent material gains with 4 1/2 points to 14 1/2. Total sales of stock amounted to 668,000 shares.

COL. NICHOLS HEAD OF DOMINION STEEL

Appointment as Acting President Announced — Business Very Satisfactory.

At a meeting of the directors of the Dominion Iron and Steel company, held in Montreal on the 8th inst., great regret was expressed at the resignation of the president, H. Plummer, and owing to the fact that it would probably be some time before Mr. Plummer could resume his active duties, Mr. Frederick Nichols was appointed acting president.

TRADING QUITE SMALL ON STANDARD EXCHANGE

Limited Offerings and Impending Holiday Were Against Market Operations.

Saturday's session on the Standard Exchange was dull, the business totaling only a little over 17,000 shares. Marked price changes were as imaginative as the trading. The trading was curtailed owing to small offerings and such issues as came in for sale were taken at Friday's bids. Preston and Tock-Hughes were the only stocks with any semblance of activity and both were strong. The pending holiday was somewhat of a factor in checking operations either for or against values.

MONEY RATES

Glazebrook & Cronyn, exchange and bond brokers, report exchange rates as follows:

C. N. R. EARNINGS

The gratifying increase of \$129,300 is shown Canadian Northern Railway earnings for the week ended Oct. 7, 1915, against \$67,000, an advance of \$173,300 for the corresponding week last year.

U. S. STEEL TONNAGE

Steel mill tonnage totaled 5,317,518 on Sept. 30, against 4,905,445 Aug. 31, a 4,293,540 July 31, and 3,877,667 a year ago.

SILVER PRICES

In London Saturday bar silver closed at 125 higher than Friday at 23 1/2 per ounce.

OFFSET FOLLOWED ADVANCE IN WHEAT

Chicago Pit Unable to Maintain Previous Strengthening in List.

BIG INCREASE IN SALES

Prospective Heavy Movement in Coming Week Intimidated Speculators.

CHICAGO, Oct. 10.—Signs of a liberal increase of the winter crop movement next week operated as a nearly complete offset Saturday for an early advance in the price of wheat. The result was an unsettled close, 1-3c to 1-4c net higher, with December at \$1.02 1/2 and May at \$1.02 7/8 to \$1.02. Corn finished 1-4c off to 3-8c up, oats varying from a shade down to 1-8c up and provisions dearer by 7 to 8c.

Wheat at first showed a decided tendency to climb owing to a falling rate of receipts northwest and to complaints that serious damage had been done by shocks sprouting and rotting in Minnesota and the Dakotas. Relatively strong quotations at Liverpool had a further bullish effect on the market here. There were also indications from the seaboard that in the opinion of some authorities, a good export call was now regarded as likely to be a fixture for the next four or five months. On the ensuing bulge in prices, sales by receiving houses widened out to an unusual extent, and brought about a sharp setback that finally narrowed the gains to almost the vanishing point.

LOCAL STOCK MARKET IS MORE BOYANT

Steamships and Smelters Score Further Advances and Steel Corporation Was Strong.

Further evidences of buoyancy were shown on Saturday morning's session of the Toronto Stock Exchange. Steamships and Smelters came in for more consideration from buyers. Smelters had a smart advance to 12 1/2, but this price was lowered at the close to 12 1/4.

BOARD OF TRADE Official Market Quotations

Table with columns for various commodities like Manitoba Wheat, Steel, Smelters, etc., and their prices.

STANDARD SALES

Table listing standard sales for various goods like Flour, Beans, etc.

GRAIN STATISTICS

Table showing grain statistics for Chicago and New York, including receipts and shipments.

IMPERIAL BANK OF CANADA

HEAD OFFICE, TORONTO. CAPITAL PAID UP, \$7,000,000. RESERVE FUND, \$7,000,000.

THE CHILD opening a Savings Account with One Dollar and the Corporation depositing thousands of dollars daily in the IMPERIAL BANK OF CANADA receive the same courteous and careful attention to the details of their transactions.

RECORD OF SATURDAY'S MARKETS

Table titled 'TORONTO STOCK EXCHANGE' and 'NEW YORK STOCKS' listing various stocks and their prices.

TORONTO SALES

Table listing Toronto sales for various commodities like Flour, Beans, etc.

STANDARD SALES

Table listing standard sales for various goods like Flour, Beans, etc.

GRAIN STATISTICS

Table showing grain statistics for Chicago and New York, including receipts and shipments.

FINE APPEARANCE NOT OF MUCH USE

Festive Decorations Did Not Avail Any at St. Lawrence Market.

ALL SO OVERCROWDED

Difficult to Get Around and Place Seemed Cheerless.

Notwithstanding the fact that the farmers and market gardeners did all in their power to give the St. Lawrence Market a festive and thanksgiving appearance by bringing in the essential, such as green, yellow, and golden pumpkins, tempting cauliflower, bright hued leeks, avocados, etc., the place was cheerless, gloomy, and cold and worst of all, so crowded, one found it difficult to get around. The market was not a deep disgrace to those fair days of yore that the management of its affairs are in such incompetent hands.

THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President. JOHN AIRD, General Manager. H. V. F. JONES, Asst. General Manager.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION

SAN FRANCISCO, CAL. FEBRUARY 20TH, 1915, TO DECEMBER 4TH, 1915. This Bank, having its own branch at San Francisco, Cal., is able to offer special facilities to visitors to the Panama-Pacific International Exposition.

HERON & CO.

Special attention given to WAR ISSUES listed on the New York Stock Exchange. Orders Executed in all Leading Markets. Information and Quotations on Request.

Table listing various commodities like Turkey, Spring chickens, etc., and their prices.

FLEMING & MARVIN

Members Standard Stock Exchange. Industrial, Railroad and Mining Stocks Bought and Sold.

STOCKS, GRAIN

Bonds, Cotten-New York Chicago continuous markets. Ten shares and up to 100 shares or moderate margins. Private wires.

LOUIS J. WEST & CO.

Members Standard Mining Exchange. Stocks Bought and Sold on Commission. CONFEDERATION BUILDING, TORONTO.

PETER SINGER

Member Standard Stock Exchange. Mining and Industrial Stocks bought and sold on Commission.

G. O. MERSON & CO.

Chartered Accountants, 16 KING ST. WEST. Phone Main 7074.

POWER STOCKS AHEAD AS RESULT OF DEAL

Montreal Exchange Records Advance in Shawinigan and Laurentide. MONTREAL—Oct. 10.—The Power stocks took the lead in the local stock market on Saturday, Shawinigan and Laurentide being the strongest features of the list on the announcement that a Laurentide meeting will be called this month to ratify the deal closed by the managements of the two companies. Shawinigan went to 12 1/2, or 5 points above Friday's close, and Laurentide 16 1/2, an advance of 4 1/2, Shawinigan lost two points before the close, but Laurentide finished at the best in the market of 2100 shares, Shawinigan and about 800 shares of Laurentide changed hands.

MONTREAL GRAIN MARKET

MONTREAL, Oct. 10.—The export demand for Manitoba spring wheat was limited Saturday, there being only a few firm bids received for wheat leads for nearby shipment, which were accepted by exporters. A stronger feeling prevailed in the spot market for oats, and prices scored another advance of 1/2c per bushel with good demand and small offerings. In four grades being well maintained, with a fair trade passing. Demand for 2 1/2c feed continued good. Butter unchanged. Cheese was firm. Eggs were active and firm.

CHICAGO GRAIN MARKET

J. P. Bickell & Co., Standard Bank Building, Toronto, report the following fluctuations on the Chicago Board of Trade: Open, High, Low, Close. Close. Dec. 102 1/2 103 1/2 102 1/2 102 1/2. May 108 1/2 109 1/2 107 1/2 107 1/2.

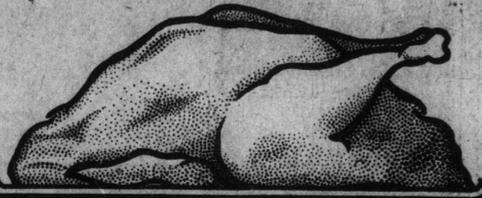
WINNIPEG GRAIN MARKET

WINNIPEG, Oct. 10.—Winnipeg closed on an advance of 1 1/2c to 15c on options, and 1 1/2c to 2c on cash. The market advanced for the rise in Winnipeg for smaller receipts and an overall market. Whatever the cause, the market was broad, export houses bought both spot and option, and as the morning advanced premiums on No. 1 northern were 1 1/2c to 1 3/4c. Receipts were smaller and offerings narrower than on Friday. The fact that the clearing house will be closed Monday was no doubt an influence. Nevertheless when all theories were sifted the big advance was a surprise to the general trade.

WINE AND LIQUORS

Sold as received from the makers. To any address in Ontario. Free of duty. All orders receive personal attention. JOHN F. MALLON, 258 Church Street, Toronto.

WATCH FOR THIS BOOKLET TODAY



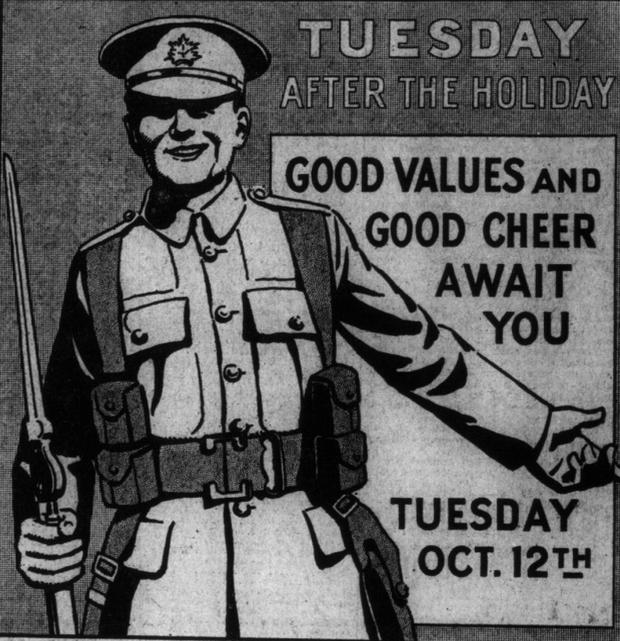
**A Great
One Day Sale
of General
Merchandise
at Bargain
Prices**

TUESDAY OCT. 12TH

THE SIMPSON COMPANY LIMITED
TORONTO

**SIMPSON'S
Thanksgiving
Sale ANNUAL EVENT**

**TUESDAY
AFTER THE HOLIDAY**



**GOOD VALUES AND
GOOD CHEER
AWAIT
YOU**

**TUESDAY
OCT. 12TH**

One of these Booklets, giving all the details of this Great Annual Sale will be delivered to every home in Toronto Today.

Be sure to get your copy; if you go through it carefully, we know you'll be on hand to reap the benefit at 8.30 a. m. Tuesday.

A GREAT BASEMENT SALE AT SIMPSON'S ON TUESDAY

Four Fine Dinner Sets at Half Price

"Crown Derby" Decoration, \$2.95. English semi-porcelain, conventional border. Crown Derby coloring, 97 pieces. \$59.50 "Bernardaud" Limoges Set, \$29.50. Green border and Greek key design, 102 pieces.

\$75.00 "Vernoy" Decoration, \$37.50. "Theodore Haviland" Limoges china; pink, rose, spray; burnished gold edges and handles; 102 pieces.

\$119.00 Bernardaud's "Oriental" Service, \$59.50. Half-inch Oriental border, ooth gold handles, 97 pieces.

\$50.00 "Victoria" Limoges Set, \$21.50. 97 pieces china, rose-bud border, full gold handles.

\$15.00 Wedgwood's "Duchess" Set at \$12.95. Large rose and black box border design, gold traced handles and edges, 97 pieces.

JOHNSON BROS. "Oxford" Dinner Set, \$11.75. English semi-porcelain, French border, 97 pieces.

\$15.00 Wedgwood's "Duchess" Set at \$12.95. Large rose and black box border design, gold traced handles and edges, 97 pieces.

"ROYAL NIPPON" HAND-PAINTED CHINA.

75c Whipped Cream Set 49
Sugar and Cream Sets 49
\$2.75 Seven-piece Chocolate Sets 1.95
\$1.50 Seven-piece Fruit Sets98
\$1.50 Trinket Sets38
\$1.50 Seven-piece Celery Sets58

CLOVER LEAF DINNERWARE.

10c Cups and Saucers, Tuesday3
9c Dinner Plates8
8c Soup Plates7
7c Tea Plates6
6c Bread and Butter Plates5
5c Oatmeal Dishes4
5c Fruit Saucers3
Salad Bowls19 and .23
Meat Platters25, .35 and .59
Covered Vegetable Dishes29

GLASSWARE BARGAINS.

15c and 20c Glassware, 9c. New pressed table glassware of pretty design. Lot consists of 8-inch colonial fruit bowls, spoonholders, covered butter dishes, compots, baskets, pint jugs, handied bon-bon dishes, etc. Tuesday bargain, choice, each9

GLASSWARE BARGAINS.

\$1.50 7-piece Punch Sets98
98c 7-piece Berry Sets59
49c 7-piece Water Sets29
\$1.00 a dozen Etched Tumblers, each7
10c Glass Measuring Cups, each5
20c Glass Vases for18
35c Glass Vases for23
90c a dozen Colonial Glass Tumblers, each5
25c Glass Quart-size Water Pitchers for18
49c Colonial Half-gallon Water Pitchers29

Household Hardware and Stoves

These at 25c Japanese Steel Coal Scuttles. Corn Broom, four-string. Cotton Clothes Lines, 50 feet. Indoor Clothes Lines, winds up on a reel. Galvanized Ash Sifter, with handle. Self-Wringing Mops. Covered Sheet Steel Roaster. Zinc-faced Wash Boards. Cast Steel Nail Hammers. Enamel Preserving Kettles, 6, 8 or 10 quarts. Aluminum Lipped Saucepans, 1 and 1 1/2 quarts. Butcher, Bread or Slicing Knives. White Enamel Sink Strainers. Shoe Brush or Stove Brush. 35c to 45c value. Tuesday... 25



These at 98c FOR TUESDAY.

Wash Boiler, sizes 8 or 9. Griswold Food Chopper, large family size. Shoe Shine Stools, well finished. Aluminum Double Boiler, 2 quarts. Aluminum Preserving Kettle, 6-quart size. Potts' Saddle Irons, nickel-plated, 3 irons, stand and handle. Folding Ironing Tables. Large Willow Clothes Baskets. Sani-Genie Polish Mop, large, \$1.25 size. Rubber Roofing, 100 square feet, with nails and cement. Garbage or Ash-Cans, large size, \$1.25 to \$1.75 value. Tuesday 98



OAK HEATER, medium size, nickel trimmings, with feeder, and mica in door; an excellent heater; \$10.00 value, for 7.50

THE CONQUEROR COAL RANGE, six 8-inch holes; large oven; reversible grates; nickel trimmings; a \$25.00 stove, Simpson's price... 19.75

With high shelf. Simpson's price..... 22.50

THE NEW MARKET

This List for Tuesday
TELEPHONE ADELAIDE 6100

Simpson quality Round Steak, per lb.	.22
Simpson quality Sirloin Steak, per lb.	.25
Simpson quality Rib Roast, per lb.	.25
Simpson quality Shoulder Roast, per lb.	.25
Spring Lamb Chops, per lb.	.15
Loaf Pork Chops, per lb.	.25
Simpson Family Sausage, per lb.	.25
York Brand Breakfast Bacon, whole or half at 5c, per lb.	.15
Domestic Shortening, 3-lb. pails, gross weight, per pail	.38
Pure Lard, 1-lb. prints	.17

VEGETABLES AND FRUIT.

Choice Sweet Potatoes, 3-lbs.	.25
Canadian Dry Onions, half peck	.25
Choice Grape Fruit, 3 for	.15
Sunkist Oranges, late Valencia, per dozen	.40

FLOWERS.

Dutch Hyacinths, for planting in beds outdoors or in pots (single or double), yellow, white, red, pink, blue (dark or light), 15c dozen, \$5.50 per 100.	.15
Second Quality, 60c dozen, \$4.50 per 100.	.15
Tulips (single), red or white, 15c dozen, 80c per 100.	.15
Tulips (single), yellow, pink or variegated, 15c dozen, \$1.10 per 100.	.15
Tulips (double), all colors, 15c dozen, \$1.10 per 100.	.15
Scilla Siberica (blue flowers), 15c dozen, 70c per 100.	.15
Daffodils, the big variety, 15c dozen, \$1.10 per 100.	.15
Narcissus (paper white), 15c dozen, \$1.10 per 100.	.15

CANDY—Main Floor and Basement.

500 lbs. Assorted Chocolate Creams, regular 30c, per lb.	.25
1000 lbs. Lady Caramels, wrapped, per lb.	.15
1000 lbs. Butterscotch Drops, per lb.	.15

THE TUESDAY GROCERY LIST.

One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag	1.24
4000 lbs. Finest Canned Corn, 3 tins	.23
Ogilvie's or Purdy's Flour, quarter bag	.23
Magic Baking Powder, 1-lb. tin	.21
California Seeded Raisins, package	.11
Finest Creamery Butter, per lb.	.24
Shirley's Marmalade, 2-lb. jar	.11
Robin Hood Oats, large package	.34
Pure Clover Honey, new, 5-lb. pail	.33
Finest Canned Shrimps, per tin	.15
Paris Paste, per tin	.15
Ingersoll Cream Cheese, large package	.25
500 lbs. Fresh Fig Bar Biscuits, 3 lbs.	.10
Greenmount, 2 packages	.10
Magical Soups, assorted, 6 packages	.25
Reindeer Prepared Coffee, per tin	.25
Greenmount, 2 packages	.10
Cowan's Cocoa, 5-lb. tin	.25
Finest Preserved Lemons, assorted, 3 packages	.25
E. D. Smith's Pure Crab Apple Jelly, 16-oz. jar	.25
Finest Spanish Sweet Tomatoes, per tin	.18
Garton's Custard Powder, 3 packages	.10
5 1/2 LBS. CELONA TEA, 74c.	.25
1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Tuesday, 2 1/2 lbs. 74	.74

Store Opens
8.30 a. m.

The Robert Simpson Company, Limited

Store Closes
5.30 p. m.

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