## Estate

## Watford Guide-Advncate

Volume XLVIII-No. 40 WATFORD, ONT., FRIDAY, OCTOBER 20, 1922

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##  <br> NEW FORD PRICES

Effective Oct. 18th, 1922

the lowest in history
TOURING
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DELIVERY
Starter Extra
COUPE
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Government Taxes and Freight Extra

ANOTHER BIG STEP IN RADIO
$\$ 445.00$ $\$ 405.00$ $\$ 345.00$ $\$ 495.00$ $\$ 430.00$ $\$ 85.00$ $\$ 695.00$ $\$ 785.00$

Government Taxes and Freight Extra

 and



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Splendid Values in Women＇s Coats
NORTHWAY GARMENTS BURBERR STYLES

New Fall weight Skirtings
 All－wool Flannels at $\$ 2.00$ In Navy，Coben．red，sreen，fawn and brown． 56
inches wide at．
si． New Polo Coatings
 All－wool Serges for 75c Extra wide splendid quality，all wool serges，in
navy．kreen，brown，tan， rose and reed at 7 Tce yard Hosiery Special at 59c


Heather Hose for Fall


In the MEN＇S STORE

 Boys＇Heavy all wool Pullovers $\$ 1.75$, 2．00， 2.25 Men＇s Pullovers．V neck all wool $\$ 3.00,3.50,4$ ， 0
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| Cream of wheat．．．．．．sc | 7 in ．ELbows ．．．．．．．．．30c |
| oyster shell ．．．．．．．．．2c | JAP．COÁL HODS．．．．．$\$ 1.00$ |
| chick grit ．．．．．．．．．．．．． 2 c | GALV．COAL HODS．．．．$\$ 125$ |
| NEW CHEESE $\ldots . . . .25 \mathrm{c} \mathrm{lb}$ ． | No． 12 Galv．PAILS ．．．．406 |
| OLD Stilton $\ldots . . . . .35 \mathrm{c}$ lb． | No． 16 galv．pails ．．．． 50 c |
| KRAFT CREAM ．．．．．． 45 cm lb ． | No． 1 galv．TUBS ．．．．si． 25 |
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| our prices always | Stand comparison |

## The Zyceum，Fatford

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Admission 20 c and $30 \mathrm{c}{ }^{\text {commening }}$（WAR TAX TWO CENTS）


W．L．McCrae \＆Co．



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are sure to be sharp and frosty and open car driving will soon cease
to be a pleasure．
 blustery days of November and the freezing，blizzardy days of the
long winter． Heed October＇s warning and order your closed car now．Easy
payments if you wish．
$\underset{\text { W．Morningstar }}{\text { Wat－Ford }}$

Symphony Lawn


Look for the Water Mark Ever pick up a sheet of writing paper so invitingly to say to your fingers，＂You must write on me！＂？
Symphony Lawn is just such a paper．It comes in three exquisite finishes and several smart tints．Sheets and envelopes in the newest shapes．Also correspondence cards to match．May we show you Symphony Lawn？

The Fall and Winter season is the best Stationery season of the year．That is why we have bought so
heavily in all lines，to secure the quantity prices and heavily in all lines，to secure the quantity prices in paper prices in effect October 1st．
Envelopes and Writing Paper in all the leading watermarks，in bulk，in the pad，and in the box．

## J．W．McLaren

## VICTOR RECOROS

## Reduced in Price

10－inch Double－Sided


Harper Bros．

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