TEN PAGES TO-DAY. the "People's paper" is a live daili in a busy centre-study its newsy advertising. $=$ THE EVENING TELEGRAM. wasir vor

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FRED J. ROIL \& CO.
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 Antliacite Coal,
 All Sizes. M. MOREY $\& C O$. $\xlongequal{\substack{\text { purposes. } \\ \text { dece,4i }}}$

Christmas Bells.



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Now Landing:
1000 Tons Anthracite COAL.

H.J.Stabl\& Co.



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The Sound of



Wedding Bells Won After Great
Perseverance!















For household use, for light, heat or
cooking, use
Clean burning, leaves no wick crust. Ask your dealer.
THE IMPERIAL OIL COMPANY
ST, JOHNS, NEWFOUNDLAND

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## SPECIAL ITEMS

OF INTEREST.
We take this opportunity to place before you a few special seasonable atticles
of value. Just a few more days and we shal have the efestive eseason upon us.
Don't
leave your shopping too late, you miss the pleasure of buying.

## HOUSEKEEPERS!

## CURRANTS

## 15c. per package.

We have only a limited quantity lefr. Let us have your order quickly

## - Ayretsone  Specially for Men

This week we are giving good value in the following : Mem's Soft Felt Hats, \$1.80, Men's Tweed Caps, 80c. to $\$ 1.20$,
Men's White Silk Hdks., 80c, 90c, \$1.
Men's Hdkf. Mufflers,
in Blk. Silk and Blk. \& White Check
Men's Wide End String Ties, 45c.
Also, a few boxes of Patriotic Xmas Cards, at 25c. and 45c. box.
A. \& S. RODGER.

## With DECORATIONS ${ }^{\text {N }}$ GORGEOUS DISPLAY

$\sim$ This Big Store Assumes Holiday Attire. ~~
Once more our store is decorated and prepared for tie steatst event of the year-Christmas. The very name sets sour heart aslow, One of the joys of the Season is Gift giving. One of the eesponsibilities is Git purchasing.
A wealth of Seasonable Merchandise FRIDAY \& SATURDAY.
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Ty TEA APRONS,
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KERCHIEFS
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## Sale of RUBBERS.



A RARE OPPORTUNITY
 $=4=5=5$


Showroom Specials at prices you will cheerfully pay.





















## Hosiery and Boots.

Worrevs hose-Plain and ribed with wide garter
tops and seamless spliced heels. A sood wearing








## af Christmas is Fast Approaching to

The Season to which the Children look forward with such Eager Expectation--ithe Gift Season. Déspite the difficulties and dangers of the voyage, Sanfa Claus has arrived safe in port with a big pack of


## ~~CHRISTMAS TOYS!~~~~

Dolls, Drums, Motor Busses, Coast Defence Guns, Blocks,
Puzzles, Flags, Xmas Stockings, and many other beautiful Toys too numerous to itemize.

You are invited to inspect this splendid display of Xmas Toys. Shop now decorated.

-

All Goods British and American Manufacture.

Manhall Bros
Select your Gifts early and you will not be disappointed.


| Do You Know Such a Man. |  | Peas, Beans, |  | To-Day's Messages. 10.00 A.M. PREVIOUS LOSSES. | T. J. EDENS. |  |
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| Seeded RAISINS |  |  |  |  |  | ceme |  |
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| C. P. Eagan <br> DUCKDORTR STREET 4 QUEENRS ROND. |  |  | St. John's Gas Light Co. |  | $2 \mathrm{misim}$ |  |
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Do Your Christmas Shopping Early.
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FALL IN LINE for some of these Special Values

dyAs the Purchasing Power of the Dollar Diminishes, the Need for Keen Buying Becomes More Imperative than ever. Note These Values for

## FRIDAY, SATURDAY and MONDAY.

Extra Large Wadded Quilts.


There's Satisfaction Wrapped in Every P chase Made Here This Week table covers
 and Monday...
HEARTH RUGS.

## By the time this advertisement appears OUR ENTIRE STORE shall have put on its <br> Christmas Dress. <br> Brand New Stocks from both sides of the Atlantic are ready waiting for you. SHOP EARLY this year.







##  <br> SMALLWARES.



cis

For the LONG, COLD NIGHTS. You Need War
HONEYCOMB QULTS.



 $\qquad$
WOOL NAP" BLANKETS.


Children's Hose. Ladies' Hose



FLANNELETTES.

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CAPE GLOVES.




mie proples paper-DONT SAY PAPER, SAY"EVENING IELEGKAM." -read by everyone

## 8 Just Arrived :

## Motor Accessories

## REGAL and FRASER

 ENGINES,also wrenches, plers, switches, OILERS, OIL FEEDERS, PACKING, CHECK VALVES, STUFFING BOXES, MAGNETOS, etc., with a limited supply of

## CARBON REMOVER,

The cheapest, easiest and most effective way of emoving carbon, paying for itself over and fected by the reduction of friction.

FRANKLIN'S AGENCIES, Ldd., St. John's.

Thursday and Friday, Saturday and Monday. Pertection Tire Shares at $\$ 1.25$


J. J. LACEY \& CO., Ltd.,

 STATIONARY ENGINES:
If you are thinking of starting a small saw mill,
for sawing Lumber, Staves. Laths, or Conperage, etc.,
we have the Engine to suit you, and can also sunply Tor have the Engine to suit you, and can alago supply
we
PULLEYS, BELTNG and CRCULAR SAWS. We have connection with some of the largest manu-
facturers in the United States and will give entire satfacturers in the United States and will give entire sat-
isfaction. For particulars, prices and terms, call or
L. M. TRASK \& CO.,


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"Its Conssumer is its Reference,"
ELLIS \& CO., Ltd., ${ }^{203}$ We water Stree


The OIC Reliable Head Quarters for APPLES.

## A FINE STOCK To SELECT FRom.




EDWIN MURRAY.
 regoons STEER BROTHERS' Grocery.
25 caees Tinned Bakeapples. COLEMANS MUSTARD, all size tins, 1 oz . to 1 lb .
50 boxes Choice Canadian Cheese. 100 sax Onions, small. 40 cases Valencia Onions.
40 cases Fresh Eggs.
50 pails Moir's Caramels, ete.
'Phone 647 for Prices.

## Steer Brothers.



## THE CORRECT THING

Regimental Photo Frame with Regimental Badge in Relief.

Post Card Size, \$1.00; Cabinet Size, \$1.15.




## JAMES MURDOCH




## XMAS!

Green and Dried Fruit, due per this week's steamer and are booking
orders for the undermentioned at lowest WINTER KEEPING APPLES.

CALIFORNIA ORANGES. SPANISH GRAPES-Kegs. THREE CROWN RAISINS . . . . . 50 lb . boxes SEEDED RAISINS .. .. . . . . . 36 1-lb. pkgs. PACKAGE DATES .......... 30 1-lb. cartons EVAPORATED APRICOTS . . . . . 25 lb . boxes "MIDGET" RAISINS . . . . ..... .1 lb . pkgs.
A great substitute for Currants.
F. McNaMARA, QUEEN STREET.
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NO MATTER HOW THF Fire is Caused if you're not insured, you're a loser. Take time to ser
about your policies. We give you the best companies a reasonable rates.
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A Wired Home is within the reach of all






## REID NEWFOUNDLAND CO.



TWELVE PAGES TO-DAY Toronto Non -Winds in
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 P. C. O'DRISCOLL

Christmas Bells.



Price, 15c.
 GRAY \& G00DLAND,

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CUT IN PRICES. teak, 40c. per llb. oasting Beet, 30 \& 35 c. Ib. rying Beef, 30c. Ib. tewing Beef, 25c. Ib. 4. CONNOLRY.
 parcels for Nild. Forces 0verseas.




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 JAMES R. KNIGHT

