read by everyone Co.

## $r$ arrival of

## OMP. onvinced. URYWHERE. <br> 

Go-Carts and Pulltered in Rep, Leather
oadcloth, and all reoadcloth, and all re-
berfeetly finished. FFor
, quality of workmanf price, you carknot do
new Carriage at the Portrait Co. ERY'S Goods House

 EAR, MATS, RUGS and gorler, we would appre
our rices. Duckworlit ant Streets,
gight pages to-day


## .

 THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING, उפशबतI EIGHT PAGES TO-DAY THE EVENING TELEGRAM. FOR LATEST WAR NEWS SEE 4th PAGE.
## VOLUME XXXVII.

PRICE ONE CENT $\quad$ ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, MAY 12, 1915.
83.00 PER YEYR NUMBER 109.

## REID-NEWFOUNDLAND C․

## Water Street Stores Department:

The well-known Headquarters for Motor Engines, Motor Boats, Motor Supplies, Gasolene and Motor Oils. Our Columbia Cells and Multiple Batteries give results unheard of before. Call or send for quotation. FRMID-TNFWHOUINDIAAIND OOMIPAINY.



the evening telegram, st. John's, newfoundland, may 12, $1915-4$






 BUSINESS AS USUL. . * ********.

DONT WEAR A WORRIED LOOK:
Your Hat Your Style
lit's Here.
We are headstrong on good Hat values. In stiff The AIRBELL, The ADAPTUM, The MIDSIZE.

## SMYTH'S,

Smyth Bldg.

## NEW ROOM PAPERS!

Exceptional Values: 8c. to 20 c .

ROBERT TEMPLETON


Men's Negligee Shirts! Special To-Day 69c. each. WILLIAM FREW.

| REMNANTS <br> American | TENEW SPRING GOODS! |  | CURTAIN NETS! |
| :---: | :---: | :---: | :---: |
|  | Our Store is Filled with Bargains. Come and See Them. |  |  |
| SCRIM, <br> 6 to 10 yd. lengths, ONLY | E LaGE GURTAINS! $\qquad$ Now Sélling at $\$ 1.00$ per pair. |  | 50 Pieces White and Cream |
| $12 \mathrm{C}$ |  | OOD WINDOW POLES, in Oak and Mahogany, with fittings complete, 30c. each | Gurtain Nets, 9 cents |
|  | B WALL PAPERS, at $7,10,12,15,20 \mathrm{cts}$. per |  |  |
| 20 cts. | $77 \text { vishall Srog }$ |  | $45 c t s$ <br> per yard. |

 THE $C$

Third Lect Subject 11th, i

His First Case.


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Advertise in the TELECRAM

|  |
| :---: |
| ES! |
| Pieces and Cream |
| in Nets, |
| Hents <br> T0 |
| bets. <br> per yard. |
| heatre <br>  <br> "u' |
| Case. |
|  |
|  |
| ATRE! |
|  |
| Men.' |
|  |
| cents. |
| ताबवबवबवबवब |
|  |
| y Bill |
| Hexirume |
| Dichens' Norevs. |
|  |
| (Axalectame |
| EATRE! |
| mme! |
|  |
| Sick |
|  |
| ELECRAM |

the evening telegram, St. John's, newfoundland, may 12, 1915-7

tue pgoples papki- THE EVENING TELEGRAM, MAY. 12th, 1915-8 - Read by everone

| SCLATER'S, |
| :---: |
| Water STreet Foot of Iueer's Street, |
|  |
|  |  |
|  |
|  |
|  |
|  |  |
|  |
|  |
| SCLATER'S. |



 Matede of selecteded Vici Kid turn soles and rubber

FOR MEN:
The regan cushon sore shoe tor $\$ 5.75$

PARKER \& MONROE Ltd,

J. Ј. St. John. People say its the only Good Butter to be had, Our Real Irish, not in blocks, 48c. lb.
One thousand pounds landed to-day per s.s. Durango. NORWEGIAN SMOKED SALMON is delicious,



| Send for Prices and free samples Post jour letter now. |  |
| :---: | :---: |
|  |  |
| COLIN CAMPBELL, Distributor. |  |
| THE ALADDIN LAMP : |  |
|  |  |
| Half the Oil Six Times the Light. |  |
| CHESLEY WOODS. |  |

## Armada Tea is winning Golden Opinions from everyone. Just Try It and be convinced. <br> 

 FOR SALE EVRYWHERE.FRESH GROCERIES





House Cleaning.

 Slube-Wernicke PERCIE JOHNSON,




Nitrate of Soda The Great Ferilizer.
We Offer To-Day : 100 Sacks--2 cwt. each. At Lowest Prices.
F. McNAMARA, Queen Street.


## A RARE SNAP!


F. SMALLWOOD, Laties's' lid Aloves,
special values,
Henry Blair's.

ten pages

Volume 8


4irnarnart
Auction
Pht PEOF

afloa
Just arriy
Cargo per
"Mount
흥 Book your
AT ON
BOWR
BROTE


Southwarth


