## THEATRE

## BRANTFORD DAILY COURIER.

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## n Dreams <br> e True" <br> Time prices Canado only 75 c and $\$ 1.00$

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## ToRTY-SIXTH YEAR


 WANOERNG BOY?
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| NOVEMBER SALE | J. M. YOUNG \& CO. | $\begin{aligned} & \text { NOVEMBER } \\ & \text { SALE } \end{aligned}$ |
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|  | $\mathbf{W}^{\mathrm{E}}$ have planned Saurraay for another big day for bargains. We woult ask you (10 compare ine Uines of seasonable merchandise. |
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|  | $\begin{aligned} & \text { Ladies' Tailor-Made } \$ 7.50 \\ & \text { Suits at } \end{aligned}$ |
|  | Ladies' Suits, worth $\$ 15.00$ <br> To-day \$20, for |

## Gloves and Hosiery

 Ladies Cashmere Hose, in Black, full fashion,
seamiess, Zast tlack; sizes 8 1-2 to 10. Special. 3 किc pair


Blanket Cloth $\$ 1.50$



## 

## Winter

 Coats $\$ 12 \underline{\underline{50}}$


 $\$ 12.50$

Tailor Made Skirts $\$ 5$


## Ribbon Special

 100 Pieces Duchess Satin Ribbon, 7 in, 5 and $31-2$,( Boudier Caps, made of shadow lace and silk crepe.
50c daintly trimmed with satin ribbon. Special at the front.
Khaki Handkerchiefs for the boys at tor Special at

| Black Duchess Satin 36 in. wide Black Duchess Satin, extra quality recommended for wear; worth $\$ 1.75$. Special $\$ 1.00$ quality, 27 in. wide Corduroy Velvets <br>  |
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Dress Goods at Less Than Today's Wholesale Prices



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## \$3.50 French Coating



Special at $\$ 2.50$

| Saturday Specials in Ladies' and Children's Dept. |
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## Flannelette Blankets

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3 Big Specials in White Sheeting

J. M. YOUNG \& COMPANY

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French Coating

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aturday Spec ials in Ladies' and Chil dren's Dept




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DMPANY

- $\$=$ Financial, Commercial and Real Estate $=-\$ \$=$



CHTD COURIE

|  | Suggestions <br> FOR THAT <br> Soldier's <br> Christmas <br> Gift Box <br>  | OGILVIE, LOCHEA |
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OGLLVIE, LOCHEAD \& COMPANY

## THE DIFFERENCE IN STORES

family to buy for who must make her expenditure count for as much as possible, finds that there is in truth a very real difference in stores. There is a difference in their goods, in the way they are made, in the long service they will, give, in the
fairness of the prices. There is a differeice, too, in the fullness of stocks, and in the promptness-and intelligence of service. Move and learning to be
SURE OF THE SERVICE AT OGILVIE, LOCHEAD \& CO. They firld that the goods which best fill their needs are most surely
assure permanent satisfaction to them in dealing with this store.

A Particularly Interesting Sale of Women's COATS and SUITS


| Dress Goods Specials <br> $40 \mathrm{in}$. Cashmere Velvet in dark eotor se and Brown, regular value $\$ 4.50$ y yart <br> 27 in. Cashmere Velvets, Brack and a ades. $\$ 1.75$ value for ....... $\$ 1.25$ ya Fine Dress Velveteens in alt shades an <br>  <br>  <br> White $\qquad$ |
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WARM UNDERWEAR Is Just What is Wanted NOW!

 $\$ 3.25, \$ 2.95$, and $\$ 2.50$ a sinit oin 25c, 35c, 50c and 75c Fach

| Blankets Comforters Quilts |
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| Woman'sCrepe-de-Chene, Georgette Crepe, and Net Blouses-Four Attractive New Fall Models |
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Two Bargains in Irish Linen Napkins \$2.75 and $\$ 3.25 \mathrm{a} \mathrm{doz}$.

 Special/Towel Bargain



Crash Towelling Specials
 Fancy Huck Towelling


## $\overline{\overline{O G I L V I V}}, \mathrm{LOCHEAD}{ }^{7} \&$ COMPANY

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EfAD \& COMPANY

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M UNDERWEAR t What is Wanted NOW!
$\$ 1.75, \$ 1.50, \$ 1.00$ each 2nmex $\$ 2.95$, and $\$ 2.50$ a Suit

35c, 50c and 75c Each
Two Bargains in Irish Linen Napkins \$2.75 and $\$ 3.25$ a doz.

 Special Towel Bargain

TOC Fancy Large Bath Towel ......
 . Fancy Huck Towelling

OMPANY

PARKLING
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ants
HAMILTON
St., HULL; QUE.

smaliblazze $-2$


ANNIVERSARY CELEBRATION

We have prepared a Great Feast of Compelling Values for To-morrow---Saturday. Additional salespeople have been added to our force and we can promise prompt service. Many Anniversary Specials are not advertised. But you will find them here on every hand--Come Tomorrow You'll be well Repaid.

## Another Good Stroke of Business that will Save Our Customers Much- <br>  Almost 1000 Yards of Pure Silk Crepe 98 c De Chene go On Sale Saturday at a Yard THIS BEATIIIUL MATERRLAL IS WORTH MORETHANDOU. BLE THIS PRICE TO-DAY. THE QUALTY IS OF THE BEST. BLE THIS PRIEE TO-DAY. THE QUALITY IS OF THE BEST, FULL YARD WIDE. CoLors ARE, Nile Green, Mauve, Rose Wistria Grev. Forest Green Purple, Pink, Flesh, Brown, Tan, Maize, Copen, Navy, Taupe, White, Sky Buue, Black. MAKE UP YOUR MIND TO SECURE A LENGTH OF THS. SEE WINDOW DISPLAY.

Fine Silk and Wool Fabrics At Very Marked Savings


Wool Dress Goods Special a Yard 50c



Special a Yard 85 c


Groceries

## Before the War



## NEILL SHOE COMPANY

YOU WILL REQUIRE
Rubbers
BUY FROM US-WE SELL THE BEST

Neill Shoe Co.
158 Colborne Street


Candy Specials FOR SATURDAY Our Candies are Pure and Wholesome

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Do You Catch the Big Idea? nent of

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of These Were $\$ 23.00$

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## Malcolm's

Here are some items that should interest you and at prices that may mean much money saved: Mens Yop Shtros Sodiers' Khati Handker-




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Our Stock of Yoarns and



our prices save
MALCOLM'S Soorle, 133 and Kolloritine Street. Both Phones 635

MoneyMaking Ways Of Using Want Ads
HOW WANT ADS CAN FURNISH A HOME CHEAPL
 Chiters are almost as good
Either as a buyer or selice, firir chance is aliways near
on earth -the Want $A$ A.

## ishling liee na, buyger, or selier need ga beggin <br> These suggestions say poin He row To SELL TURNISH- <br>   <br> - <br>     or get private loans at low rates on chatel mortrgages $A$ great deal of time and Winconvenience will be spared

 STORAGE, INSURANCE, ETC... HANDLED IN THEThe WANT AD. is the Greatest Specialist on Household Goods


DEATH ANOTHER
FOE OF BELLLI Tuberculosis Wipes Many Suffering from Nourshmen





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Ladies: Make Th What $\left.\begin{gathered}\text { Hon ch } \\ \text { here } \\ \text { to pilesese } \\ \text { thin }\end{gathered} \right\rvert\,$ We be know
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grape. amilton \& Co. \%uisi wine gian

IFORD - MADE COODS玉an Your Dealer Cint Supply Yor
 manuractured by
ONTARIO PORTAND
CEMEN CEMENT COMPANY Led
Head Ofice - Brantiord

New Equipment xpert Management urier Job Dept. High-Class Printing Promply

Investment
Continually PROVES

Advertising

## 18th, 1916

 \& SON ER:

THE COURIER, BRANTFORD, CANADA, FRIDAY, NOVEMBER 17, 1916.
That Son-in-law of Pa's




## PSOAP TJ <br> Ritchie $\stackrel{\text { THE }}{\text { Button }} \mathrm{Co}$.

of KITCHENER, ONT.
53 Colborne Street, City
Hem-Stitching Picot Edying

Pleating, Etc. COVERED BUTMTONS out of your own material
Samples on Display.

## GOOD OVERCOAT NEWS

Young Men's Overcoats Just Arrived From the Makers. See Them in Our Windows TO-NIGHT What beautiful Overcoats these, brown and grey tweed materials, self and velvet collars, full, sott roll wide collar, sleeves finished with cufts, beauties at


OTHERS AS LOW AS $\mathbf{\$ 7 . 5 9 - F U R ~ O V E R C O A T S ~ u p ~ t o ~} \$ 50$, Conservative Styles in Black and Grey Melton Cloths with velvet collar, special at $\$ 12$ up

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| Ladies!---We Want You to Make This Your Xmas Store! |
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Boy's Overcoats Are

$\$ 6.50, \$ 7.50, \$ 10$, mic $\$ 12$
$\$ 2.95, \$ 3.95, \$ 5 \mathrm{mid} \$ 6$


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Silk Sweaters
 Kimonas




79 Colborne St., Brantford AND PARIS
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Thousands of dollars are wasted by circular
ticity. There is no surer method of reaching the
 te publicity in CLASSIFIED ADVERTISING. cost lar below that of sending of circussidere, buyers
time needed is to write your copy. ey into CLASSIFIED ADVERTISING.

## Serge Dresses <br> New Silk Waists <br>  <br> One Lot Beautiful Voile Waists




TH: COURIRR, BRANYFORD, CANADA. FRIDAY, NOVEMBER 17, 1916 FARIV binsing of

SIOPS ENTORGET In Great Britain, All Stores
Must Close at 8 p.m.


An Easy Way to Save Worry and Money! In your Christmas buying is to select a piece of pay a deposit and have it put aside until wante



For the Livingroom We Have: | Libratry tables |
| :--- |

$4{ }^{2}$ DESKAND DESK CHARS
 GATE CEEG TABLES
These are all high class goods and at very reasonThese are all high class goods and CALL AND.
able prices-OPEN EVENINGS. CALE
SEE THEM AND COMPARE PRICES.

## REID \& BROWN

Furniture and Undertaking OPP. GAS OFFICE

## THE LAST WEEK OF BIG VBTES Ends Saturday Night, Nov. 18 th

NOW is the Time to Help Your Favorite Candidate, ds This is the Last Week That so Many Votes will be Given

Something New and Novel This Week in New Subscriptions!
Vote Schedule On New Subscriptions This Week--One New 6 months, 12,500 votes; One 12 months, 32,500 ; otes; One 24 months, 110,000 Votes Vote Schedule On, Old Subscriptions This week--Coe Contest months, 10,000 votes; One 12 months, 25,000 votes; One 24 months, 100,000 . Vote Schedule Last of cont 24 menths, 35,000 vetes. The Daily Courier's Great SubscriptionContest WILL CLOSE at 8 oclock Saturday,Nor. 25

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ARE YOU TO BE
``` A WINNER?


The Greatest Of Circulation Campaigns

That has been attracting the universal atfention of the reading public will come to an end now within a very thort time. Now with the big Goal shining up before you, and the present big vote value, especialy on New
sher Subscriptions, each and every candidate must stir himself and work as he tras net who can afford to spend a big contest. It will take a lot of votes to win and there iseek, above all weeks, of the contest. .
Organization Counts! Attention Candidates!
 Call all your friends togextra votes on subscriptions, and where you stand a good chance or winning appeal to
you will be able to get ex
Prize if you can have their support this week. Get them together, and make one good strong and yrize if you can have their support this week. Get them together, an then of your life. There is not a single canevery one you meet. Make trand Prize if they make the best of their time this week. Candidates should
didate who cannot win the Grien didate who cannet wibscription in Brantford and surrounding country this week with this subscription offer.
secure everyones sum Three and one ha
Let Your Slogan be a Vote a Second this Week. Quick Action ahd High Speed Required This Week if you expect to win. Results are what counts. Promises make failures. Are you to be a success or a failure? This Week's work will tell. The last Straw--Are YOU Going to GRASP IT?
FOR FURTHER PARTICULARS, ADPRESS D D
The Contest Department, The Brantford


This is The LAST WEEK For Such Large Votes.
Your last chance to help your favorite candidate and the last chance for any candidate to get such large votes on a subscription. Are you going to take advantage of this offer or not?


\section*{scriptions! \\ 2 months, 32,500; ne Old 6 months, Contest on Both votes. \\ The LAST \\ For Such se Votes. \\ nance to help your didate and the last any candidate to -ge votes on a subAre you going to tage of this offer or}

High Speed Re Promises make 1 tell. The last

\section*{Courier}

Phone 139

\section*{Classified Advertising}



 You can buy or sell through these columns
at very low cost, but most effectively.

DDITIONAL LINERS ON PAGE 5.

Comedy of Graft Acted in China




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\section*{BRANT THEATRE}

\section*{Now Showing} Supported by an all Star Cast
the Thriling Paramount Sucess THE PARSON OF PARAMINT 17TH EPISODE OF THE IRON CLAW MUTT AND JEFF COMEDY THE THREE JEANETTES
Novelty Trained Birds and Animats

HARLEQUIN TRIO Dancers from Clownland
Coning Monday, Tuesday, Wedeneslay


THE GERMAN INVASION OF AMERICA


"When Dreams Come True" in good condition, good hauled.
Ford 1 ton Truck, with platiorm, new tires, mo-
in best shape. A bargain. A number
hand cars. BRANT MOTOR CO.


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