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B.C. Opens ASEAN Trade and Investment Office in Singapore

On April 10, British Columbia, Canada's Pacific Province, officially opened its first regional representative office serving Singapore and the ASEAN region. This event marks a logical step in the rapid development of investment and trading links between ASEAN and British Columbia over the past 12 months.

The opening occasioned a four-day visit to Singapore by the Honourable John Jansen, British Columbia's Minister of International Business. There he met with the Minister for Finance, Dr Richard Hu, the heads of the Economic Development Board and Trade Development Board, Singapore Manufacturers' Association, and Singapore's private business community. The main topic of discussion was the furthering of two-way investment and trade between Singapore and British Columbia.

The past year has witnessed several major events in British Columbia-Singapore relations. Singapore Airlines opened a direct air link with Vancouver. Singapore appointed Nathaniel T. Nemetz, former Chief Justice of British Columbia, as Honorary Consul in Vancouver to serve Singapore interests in British Columbia and Alberta.

Significant commercial investments were made by Singapore companies in British Columbia. Most notable were Yeo Hiap Seng's S\$11.2 million investment in a Vancouver canning plant to support its new beverage facility, and Singapore Press Holdings' S\$10.3 million investment to set up, with eight overseas partners, a newsprint mill on Vancouver Island.

Speaking at the opening ceremony, Minister Jansen noted: "British Columbia is already known as a competitive and reliable supplier of commodity-related items such as newsprint, wood-pulp, aluminium, lead and zinc. In addition, however, British Columbia is developing export-oriented secondary manufacturing and service industries producing high-value, technically sophisticated products in the fields of electronics, aerospace, ocean engineering and computer software, which contribute an estimated S\$1.6 billion to provincial output and employ

a highly-trained workforce of 12,000. Many of these industries are similar to industries in Singapore and we feel that British Columbia and Singapore can benefit substantially from commercial cooperation in these high-tech industries in terms of two-way investment, and joint ventures involving technology exchange."

The Minister also mentioned that, as a result of two recent trade shows in information technology and telecommunications in Singapore in the past six months, two British Columbia companies will be opening offices to service the ASEAN region and another four are appointing agents and distributors. "There are at present eight British Columbia companies with commitments in this region," he said, "and

we anticipate this development to accelerate substantially with the establishment of our new representative office here."

Mr Jansen announced the appointment of Mr R.A. Food as Director of the office. Mr Food's appointment is an indication of the importance placed on this office by the British Columbia Government. The former Acting Deputy Minister of International Business has 14 years' experience in senior government positions in British Columbia, responsible for trade and economic development. Prior to public service in British Columbia, he was an executive with Canadian Pacific and Canadian Trade Commissioner in Tokyo and Lagos, Nigeria.



Minister Jansen, aided by Mr Philip Yeo, Chairman of the Economic Development Board of Singapore, cutting the ribbon at the opening of British Columbia's ASEAN region office

B.C. MINISTER VISITS MALAYSIA

Minister Jansen also visited Malaysia before returning home. He took the opportunity to visit a joint-venture project between Columbia Chrome of Langley, British Columbia, and Tractors Malaysia. The recently-inaugurated plant, located near Kuala Lumpur, offers hard chroming and hydraulic assembly repair services.

British Columbia is Canada's leading exporter to Malaysia, accounting for 35% of Canadian trade in the country. A dynamic centre of Canadian business activity, British Columbia exports products from a range of traditional resource-based industries, such as timber, minerals and fisheries, as well as in such high-tech fields as electronics, computer software, aerospace and marine-undersea equipment manufacturing.

CANADIAN FOOD FAIR COMES TO KUALA LUMPUR

Malaysia once again showed its appreciation for sophisticated foods and beverages with its enthusiastic reception of the High Commission-sponsored Canadian Food Fair, held in Kuala Lumpur and Penang between March 24 and April 6.

Cold Storage (M) Berhad, Malaysia's most prominent supermarket chain, reported that the range of Canadian products brought in for the promotion was outstanding, with ice creams, sherbets and apples leading the way in consumer popularity. The Shangri-La hotel offered its customers a creative Canadian gourmet menu featuring such delicacies as Canadian king salmon.

The High Commission also took advantage of the Food Fair to establish a trade and information centre in the atrium of The Weld, a prestigious shopping centre in which Cold Storage has one of its major outlets. Information on education opportunities in Canada and tourism proved to be especially popular.

For sheer public appeal, though, the highlights of the promotion were the guest appearances by Stephen Yan, host of the popular Canadian television cookery program *Wok With Yan*, and Andrew Sharp, the internationally acclaimed Canadian wine educator.

Mr Yan conducted cooking demonstrations, personal appearances and autograph-signing sessions which proved so popular that the police had to be called in to help manage the crowds. A "wok" slogan-writing contest drew 21,000 entries for Mr Yan to judge. He found this to be almost as pleasant a challenge as his supervision of a wok cooking contest which had attracted 30 participants.

Three wine and cheese presentations arranged by Mr Sharp astonished participants with the superb quality and presentation of the products on offer.

Product sales and local media reaction confirm that the Canadian Food Fair was an overwhelming success.



1. Popular Canadian celebrity chef Stephen Yan at the Canadian Food Fair in Kuala Lumpur

2. Canadian food products were a hit in Malaysia



High Commissioner Sean Brady presenting a cheque to Mr Wee Cho-Yaw, Chairman of Singapore's Chinese Clan Foundation

TASTE OF CANADA IN SINGAPORE



Between April 24 and May 7, 1989, the Singapore Meridien Hotel treated its guests to a taste of Canada. The two-week Canadian food promotion which was undertaken in conjunction with Air Canada and Labatt's breweries featured a special Canadian menu of Atlantic lobsters, Alberta beef, Pacific salmon, Quebec maple syrup, venison and smoked trout ... and of course Labatt's famous blue-labelled beer.

Working with local chefs to lend an authentic touch to the Canadian specialities which were prepared, Mr Yves Lemonde, Executive Sous-Chef from the Montreal Meridien, was flown in especially for the two-week promotion. Chef Lemonde treated patrons to such delicacies as air-flown Canadian salmon flavoured with fresh dill, whole cold Canadian lobster country-style, Alberta fillet steak with Canadian whisky and grapes, pecan flan with maple syrup.

Readers planning to travel to Singapore in the next several months can plan on sampling Canadian food products as similar food promotions will take place at the Jurong Golf Club from June 1 to 15 and the Oriental Hotel in the first half of September.



1. Chef Yves Lemonde
2. Mr Rick St Maurice, Regional General Manager (Asia and South Pacific) of Air Canada, and Mr Tony Cousens, Director of Sales & Marketing, Meridien Hotel (Orchard Road), toasting the launch of the Canadian Food Promotion with Labatt's beer

Supporting Singapore's Multicultural Policies

Canada, itself a multicultural country, is making grants to Chinese, Malay and Indian organizations in support of Singapore's multicultural policies. The grant to the Chinese Clan Foundation will be used to assist in the publication of the book *Chinese Customs and Festivals*. The contribution to the Malay Chamber of Commerce will be used to help that chamber's expertise in mounting exhibitions and conferences. The grant to Kala Mandhir, a non-profit Indian cultural organization, will be used to assist in the training of Indian musicians and dancers.

Canadian High Commissioner Sean Brady noted that, like Singapore, Canada is a multicultural country and, like the Government of Singapore, the Canadian Government has an active policy of supporting and encouraging the many ethnic groups in Canada to preserve their cultural values. He noted that Canada and Singapore share many political and economic interests. Perhaps

less recognized, however, is the fact that both countries also share a common interest in preserving and enhancing the cultural values, customs and traditions which give meaning and importance to everyday life.

Mr Brady said, "The richness and diversity of Canada's cultural life has benefited greatly from the contributions made by the Chinese, Malay and Indian communities in Canada. These grants to the three groups in Singapore are a small way of showing Canada's appreciation for the many benefits which these three groups have made to Canadian life and of associating Canada with Singapore's active production of multicultural cooperation.

"On a personal note, my three years in Singapore have impressed on me in a real way that multicultural cooperation not only can work, but it must work."

KUALA LUMPUR VISA OFFICE OPENS

Following an adventuresome six-week gestation period in temporary quarters, the Immigration/Visa Section of the Canadian High Commission in Kuala Lumpur officially opened its doors to the public on March 1.

In addition to a very active Business Immigration Program, the new visa office will focus its efforts at processing Indochinese refugees migrating to Canada. More than 2,000 of these refugees will go to Canada during the course of the year. The office will also deal with a large backlog of independent workers migrating to Canada, and an increasing demand for student visas.

The office will be managed by two Canada-based officers, who will be assisted by six other enthusiastic colleagues. To cope with the tremendous workload of the visa office, the High Commission has also obtained "on loan" for three months the services of one of Canada's most famous visa officers, John Sheardown, whose long career includes his well-remembered assignment in Iran in 1980.



The staff at the Kuala Lumpur visa office. From left: (seated) Dennis Scown, Caroline Melis, (standing) Joan Fam, Kathryn Chin, Andre Teh, Julie Khoo, Sue Heng



Mr Ramon Diaz

New Philippine Ambassador to Canada

Mr Ramon Diaz, the new Philippine Ambassador to Canada, brings a distinguished record of private sector experience and public service to his first diplomatic post.

Mr Diaz, 68, served most recently in the crucial position of Chairman of the Presidential Commission on Good Government.

A lawyer, Mr Diaz has distinguished himself in corporate work, holding top executive positions in many of the Philippines' leading businesses. He was also head of the Government Service Insurance System and served for a period as Executive Secretary to President Diosdado Macapagal. In 1971, he was a delegate to the Philippine Constitutional Convention.

Prior to his departure to take up his new responsibilities, Mr Diaz was honoured at a dinner hosted by Canadian Ambassador Russell Davidson.



QUEBEC IMMIGRATION MINISTER VISITS REFUGEE CAMP

Madame Louise Robic, Quebec Minister of Immigration, arrived in Malaysia on February 12 for a three-day official visit. The highlight of her stay was a tour of the Sungei Besi Refugee Transit Centre, where she received a warm welcome from Colonel Zulkifly bin Ismail, Task Force VII Camp Commandant, and from the Vietnamese boat people resident in the camp.

Pictured during the walking tour and briefing are (from left) High Commission Immigration Counsellor Dennis Scown, Madame Robic and Colonel Zulkifly. Also on hand were, High Commissioner Garrett Lambert, Mr Robert Smith, Counsellor of the Quebec Immigration Service in Hong Kong, and Ms Marion Hoffmann, UNHCR Field Representative at Sungei Besi Camp.

ASEAN CANADA FUND FOR LOCAL INITIATIVES

The overall mandate of the ASEAN Canada Fund, formerly known as the Mission Administered Fund (MAF), is to provide financial support to innovative development proposals which promote regional cooperation, the strengthening of ASEAN networks and, as much as possible, meet the needs of the rural and urban poor. In 1988-89, funds totalling \$350,000 were approved for a range of training opportunities offered by regional NGOs to small member organizations, who in turn work with the rural/urban poor and disadvantaged groups.

As always, the activities funded this year were wide-ranging. However, three priority areas were identified by the Canadian International Development Agency (CIDA): Women in Development (WID), Human Rights and the Environment. Forty-three per cent of the projects funded were directly concerned with addressing women's issues and needs, while in 36, the role of women was identified as a specific part of the overall project.

Because the development process is, by its very nature, an interdisciplinary one, many projects received and funded address several issues simultaneously. Human rights issues often fall into this category. Developing a resource kit to assist media personnel and women's organizations in dealing with misrepresentation of women in the media; training people to protect their environment and their health from pesticide abuse; helping the disabled develop strategies for changing discriminatory legislation and policies; training human rights activists in information handling and documentation — all address human rights issues at different levels.

Despite the relatively few regional environmental agencies in ASEAN, some excellent proposals were received and funded this year. Environmental issues had begun to receive a great deal of press during the latter part of this fiscal year and a number of well-attended conferences had also taken place. This will no

BOOSTING MUNICIPAL- LEVEL DEVELOPMENT IN THE PHILIPPINES



Ambassador Davidson presenting the cheque to PBSP President Bienvenido Tan

Rural development in the Philippines received another shot in the arm with the recent release by the Canadian Government of \$307,000 to the "Negros Municipal Development Council Institution — Building Program" of the Philippine Business for Social Progress (PBSP). PBSP is an association of Philippine companies which recognize the responsibility of the corporate community in the country's economic recovery efforts. This particular program seeks to transform Municipal Development Councils (MDCs) into active agents of socio-economic growth in their respective localities. It will benefit 19 MDCs over the next two years.

The assistance, formally turned over by Canadian Ambassador Russell Davidson to Attorney Bienvenido Tan, PBSP President, is part of the Negros Rehabilitation and Development Fund of CIDA. Canada officially elevated its aid relationship with the Philippines following the visit in 1986 of the Secretary of State for External Affairs, Joe Clark, who noted the need for an expanded assistance program from Canada to help the Philippines in its development efforts.

doubt result in an increase of supportable projects next fiscal year.

Of the many excellent projects funded, two deserve special mention because of their innovative approaches.

The International Institute of Rural Reconstruction (IIRR) organized a management training session for 20 women who are involved in running rural health and family planning projects. The session was designed based on the premise that these women have, through their work and life experiences, developed *bona fide*, albeit unacknowledged, management skills.

The International Organization of Consumer Unions (Malaysia) has

developed an innovative approach which has been duplicated by other proposers. Recognizing that very often, training is done without the opportunity to test its usefulness, IOCU built seed-projects monies into its budget thus providing trainees with the opportunity to develop relevant projects. This results in a double learning experience because by monitoring the projects, the organization has the opportunity to evaluate the effectiveness of its program and make the necessary changes for future sessions.

THE CANADA FUND IN MALAYSIA



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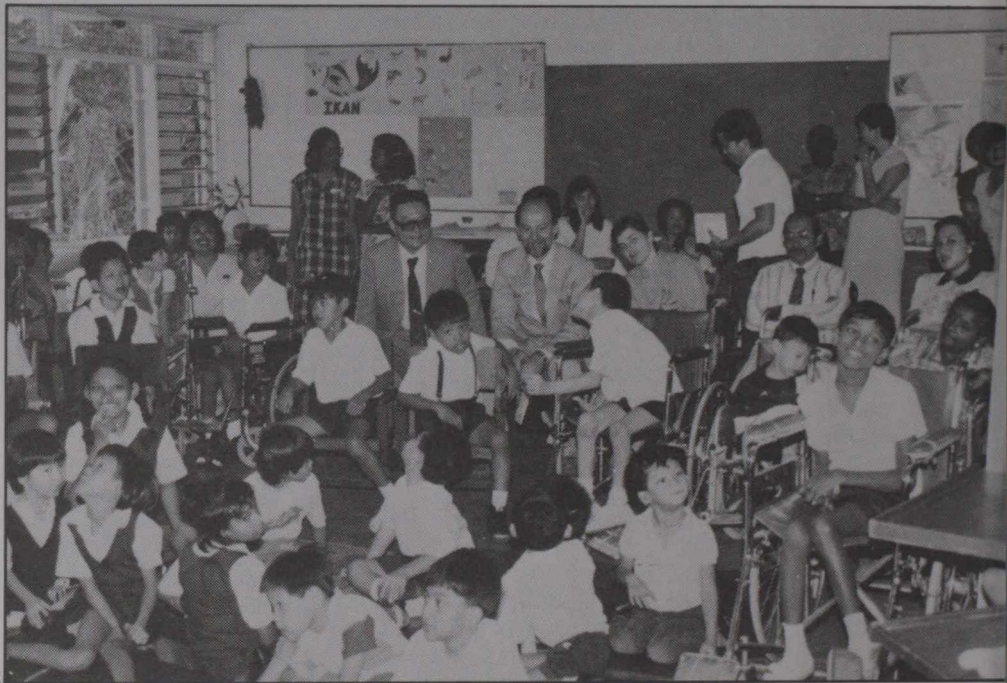
Over the last few months, the High Commission in Malaysia funded a wide range of worthy projects through the Canada Fund for Local Initiatives. These included:

- The Sathya Sai Central Council of Malaysia, a non-profit service organization, received \$26,000 to purchase a modified mini-van to serve as a mobile medical clinic in the rural areas of peninsular Malaysia. Fitted with a dispensary and consultation areas, the mobile unit will assist in extending dental care and health education to rural areas as part of the organization's outreach program.

- The Johor Area Rehabilitation Organization (JARO) received MR30,000 to purchase new typefaces to replace the 34-year-old faces currently being used in JARO's bookbinding section. The bookbinding workshop is the mainstay of JARO, a registered non-profit organization which operates a rehabilitation centre and shelter workshop for 63 physically handicapped persons.

- The TasputraPerkim day-care centre operates in Kuala Lumpur for the benefit of mentally and physically handicapped children. The High Commission donated \$700 to purchase a refrigerator and food processor unit to facilitate the storage and supply of nutritious meals for the 26 children at the centre.

- The Spastic Children's Association of Selangor and the Federal Territory operates a day-care centre and school for children with cerebral palsy. With the High Commission's \$11,500 contribution, the Association renovated its kitchen and added the necessary



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equipment to operate a model training kitchen.

- \$44,500 was donated towards the establishment of a community-based project carried out under the auspices of the Wanita MCA Multi-Purpose Training Centre in the Temerloh New Village in Pahang State. The Canadian contribution went towards extension and repair work on the community hall, handicraft training and the purchase of six sewing machines.

- The \$3,500 donation to Rumah Faith, a home for orphans and underprivileged children in Kajang, Selangor, was utilized to equip the home with infrastructural items. The Canadian contribution has three goals: to improve the living conditions; instil a

sense of responsibility and independence amongst the children through the purchase of income-generating equipment; and to help develop learning skills.

- Rantau Abang is one of the most important nesting sites for Malaysia's internationally renowned leatherback turtles. The High Commission contributed \$30,000 towards the establishment of a sanctuary/research centre there to help reverse the dramatic reduction of nesting females in the last decade. This complements the World Wildlife Fund's "Save the Sea Turtle" campaign to promote positive conservation work, conservation education and sanctuary management.



1. Blessing the Sathya Sai mobile clinic van

2. Dato' Lam Peng Chong, President of the Spastic Children's Association, introducing High Commissioner Garrett Lambert to some of the children of the Association

3. Mrs Helen Lambert distributing educational kits to the children of Rumah Faith

4. Tan Sri Khir Johari, President of WWF Malaysia, receives the turtle beach funding cheque from High Commissioner Lambert



BUFFALO BANK SET UP IN THAILAND

Mrs Pornsi Chuasila, a farmer in Thailand's north-eastern province of Udonthani, is seen showing off her "new" female water buffalo. She is one of a dozen villagers who received a draft animal through a Canada Fund grant of \$4,700 to the Catholic Diocese of Udonthani. Under the program, the recipient of each buffalo will donate half of the offspring to the "buffalo bank" so that more farmers can obtain animals.



Indonesia and Canada Sign Potash Contract

On March 14, 1989, a contract for the supply of 60,000 metric tons of potash to the Indonesian Government between 1989 and 1990 under the Indonesia-Canada Fertilizer IV project was signed in Jakarta. Mr C.E. Childers, Chairman of the Board of Directors of Canpotex Ltd signed on behalf of Canada, while the Indonesian signatories were Ir. Noorsamsinah, Mrs Veronica Trimulyono, Drs Ramalus, Ms Maimunah and Mr A.T. Kustarjo, representing P.T. Tjipta Niaga, P.T. Pantja Niaga, P.T. Dharma Niaga, P.T. Mega Eltra and P.T. Bitaragana respectively.

The previous use of nitrogen-based fertilizers had greatly reduced the potassium content in the soil. Therefore, potash has become an important component of the Indonesian Government's efforts to maintain food self-sufficiency. The aim of the Fertilizer IV project is in this area, by supplying and delivering Canadian-produced potash fertilizer (muriate of potash) to be distributed to agricultural producers. The Canadian Government will provide \$45.2 million for the project through CIDA.

PARTNERS IN DEVELOPMENT An Indonesian Experience

"Mitra dalam Pembangunan" (Partners in Development) was the title of a workshop held recently in Ciawi, West Java, Indonesia. Designed for development planners and managers, the workshop was sponsored jointly by the Canadian Embassy, Canadian Cooperative Association, Unitarian Service Committee of Canada and the CIDA/University of Guelph's Sulawesi Regional Development Project among others.

Using a Gender Analysis framework developed at Harvard University's Institute for International Development, the participants gathered detailed information about the roles of men and women in community life. Descriptions were developed of who does what, when and where, as well as access to and control over resources different community members need to carry out their tasks. The exercise attempts to remedy the frequent lack of attention paid to women as significant participants in development.

Gender Analysis was first adapted to the Indonesian context in June 1987 by the Sulawesi Regional Development Project in cooperation with the Indonesian Directorate General of Regional Development. The training has attracted representatives from line ministries and regional planning boards, non-governmental organizations, and other donors working in Indonesia.

Women and men, government and non-governmental organizations, and nations were indeed "partners in development" in this workshop. It was a big success. The number of applicants for another workshop being organized for June this year already exceeds the number of spaces available. The Indonesian Government sees Gender Analysis Training as a major component of international donors support to Indonesia's Women in Development goals. Canada is seen as an important leader in facilitating this effort.

Participants gathered for this group shot at the end of the "Partners in Development" workshop in Ciawi, Indonesia



Canadian Assistance to East Timor

On April 13, 1989, at the Canadian Embassy in Jakarta, Ambassador Jack Whittleton signed an agreement between the Embassy and Yayasan Ema Mata Dalam Ba Progresso (ETADEP), East Timor, to administer a Canada Fund grant amounting to \$50,000. The funds will be used for a community development program in East Timor.

As a condition of receiving the funds from the Canadian Embassy, Yayasan ETADEP has agreed to identify,

evaluate and finance project proposals from Indonesian NGOs, associations and communities in East Timor for community development activities. Priority will be given to agricultural production and transformation of products, as well as to health and nutrition. Special emphasis will also be given to initiatives which promote and enhance women's participation in development.

On March 16, 1989, the Embassy,

through the Canada Fund, contributed \$21,872.44 for the implementation of a water project for Siamado village, in the sub-district of Maubara, East Timor. The villagers contributed \$1,724.12 in cash and collected materials to be used in the project. The local contribution is clear indication of the commitment of the villagers to the establishment and maintenance of the water project.

Canadian Automotive Industry Mission Visits Thailand...

A Canadian Automotive Industry Parts Mission visited Thailand on April 16-19, 1989, to explore joint-venture opportunities in Thailand. The mission was led by Mr S. Skorupinski of the Department of Industry of Science and Technology.

The mission met with Mr Prabhas Chakkaphak, Permanent Secretary of the Ministry of Industry, at a session that included members of the Auto Parts and the Auto Assemblers Clubs of Thailand. The group also toured the plant of MMC Sittipol Motors, which exports passenger vehicles to Chrysler Canada. The highlight of the visit was a meeting with Korn Dabbaransi, Minister attached to the Prime Minister's office, who is also responsible for Thailand's Board of Investment.

The delegation included Mr Pat Lavelle, Vice President, Corporate Development, Magna International (and formerly President of the Automotive Parts Manufacturers Association of Canada); Mr Jim Wessinger, Vice President, Corporate Development, ABC Group; Mr R. Buck, President, Auto Systems Manufacturing Inc.; and Mr Ferris Shammas of the Society of Plastics Industry of Canada.



Members of the Canadian Automotive Industry Mission admiring the Proton Saga

... and Malaysia

While in Malaysia, the delegation met with the country's largest car assemblers and after-market parts manufacturers, as well as with officials of the Malaysian Industrial Development Authority and representatives of the various automotive industry associations. However, the focal point of the tour was a visit to the manufacturing plant of the Proton Saga, Malaysia's national car.

THAI-CANADIAN BUSINESS CLUB TALK

Peter C. Godsoe, Vice Chairman of the Bank of Nova Scotia, addressed the Thai-Canadian Business Club's monthly luncheon on March 20. His topic focussed on the Canada-US Free Trade Agreement. Pictured from left to right: Mr Supote Tejavibulya, Director, Heng Seng Fibre Container Co. Ltd; Mr David Solloway, President, TCBC; Mr Godsoe; and Bob Rayner of the Bank of Nova Scotia's Bangkok representative office.



TRADE UPDATE



At the presentation-dinner hosted by the Tobacco Mission. Seated from left: Robert Vanderloo, Counsellor (Commercial), Mr Boonchai Chayanurak, Deputy Managing Director, TTM, Mr Lindsay and Dr Ketudat

● The Canadian Wheat Board recently sold 70,000 metric tons of Canadian Western Red Spring Wheat at a value of \$14 million to the Philippine Association of Flour Millers (PAFMIL). It is the first commercial shipment bought by PAFMIL since last year. PAFMIL represents the Philippines' eight flour mills which have banded together to make wheat purchases more economical. It imports approximately 1.2 million metric tons of wheat per annum, and the recent purchase from Canada was an important breakthrough for Canadian exporters. Following this sale, PAFMIL intends to schedule a visit to the Canadian Wheat Board in June to discuss further wheat sales and a long-term business relationship.

● A Tobacco Mission, sponsored by Ontario's Ministry of Agriculture and Food Products, visited Thailand on April 23-25, 1989, as part of a South-East Asian tour to reinforce contacts with established customers and to develop new business. The mission, led by Alvin Lindsay, Chairman of the Tobacco Board of Ontario, met with their counterparts at the Thailand Tobacco Monopoly (TTM). The visit is a follow-up to TTM's chief blender Dr Utis Ketudat's trip to Canada to visit tobacco farms and processing facilities.

● Lavalin International Inc. will be undertaking engineering studies for the Philippine National Power Corporation's (NPC) Agus III and Pulangi V hydroelectric generating stations in Mindanao. Agus III will be 225 megawatts (MW) and Pulangi V will be 340 MW. The increased capacities of these stations will augment considerably the supply of electricity in Mindanao and will extend service to the Visayas. The Export Development Corporation (EDC) will be financing the Agus III study worth \$2.4 million. Lavalin will use CIDA's Industrial Cooperation Fa-

cility for Pulangi V Study, worth approximately \$500,000.

● International Petroleum Ltd, a wholly-owned subsidiary of Vancouver-based International Petroleum Corporation, signed its first product-sharing contract in Malaysia with the state-owned oil company, Petronas, on February 16, 1989. The agreement covers an offshore exploration block near Kelantan and Terengganu states on peninsular Malaysia's east coast. IPL is Canada's fifth oil-related company to have successfully competed for exploration contracts in Malaysia, joining Home Oil, Petrocanada, Gulf Canada and Texaco Canada. The company has been active in the Arabian Gulf for the past decade, and also has exploration activities in Ethiopia, New Zealand, Australia, Papua New Guinea and Sweden.

● Monenco Consultants recently won the Private Sector Coal Study for the Philippines funded by the Asian Development Bank for the Office of Energy Affairs. The study is worth approximately \$280,000. Monenco will also be doing the boiler design for the National Power Corporation's 300 MW Calaca II coal-fired thermal plant. This is an OECF-funded project and Monenco's contract is worth approximately \$1.9 million.

● The Board of Investment recently approved a \$3.65 million joint venture project to manufacture hard gelatin capsules in the Philippines. The company will be known as Intercap and Capsule Technology Inc. of Canada will be providing the technology and equipment.

SASKATCHEWAN TRADE MINISTER VISITS MALAYSIA

The Honorable Robert Andrew, Minister of Trade and Investment of the Province of Saskatchewan, visited Malaysia on February 17-21 to pursue provincial commercial interests and discuss agricultural trade issues of mutual concern with his Malaysian counterparts.

Accompanied by Mr Richard Swenson, MLA, and by his Chief of Staff, Mr Don Chynoweth, Mr Andrew called on senior officials of the Department of Veterinary Services and the Ministry of Agriculture to discuss progress on the Cairns initiative on trade in agricultural products. He also met with the Chairman of the Malaysian Industrial Development Authority, Tan Sri Zainal.

While in Kuala Lumpur, Mr Andrew's

group also met with members of the Associated Chinese Chambers of Commerce and Industry, who were briefed on Saskatchewan's new investor promotion/migration program. He visited an oil palm estate owned by KKK Taiko Berhad, an important Malaysian buyer of Saskatchewan potash. Potash is Saskatchewan's largest export to Malaysia, and one of Canada's leading exports to this region. Sales to Malaysia in 1988 were in excess of \$40 million.

Mr Andrew and his party also travelled north first to Penang, then to Alor Setar, where he met the Vice Chancellor of Universiti Utara Malaysia (UUM), Dr Syed Othman Alhabshi. (See Education.)

YOUTH EXCHANGE PROGRAM CELEBRATES 15 YEARS

On April 6, 1989, Dr Napitupulu, Director-General of Non-Formal Education, Youth and Sports, Indonesian Ministry of Education, hosted a reception and cultural evening in Jakarta to celebrate the 15th anniversary of the Indonesia/Canada Youth Exchange Program. In attendance were the 100 Indonesian and Canadian participants of the 1989 program, more than 40 former participants, group leaders and coordinators, various Indonesian ministry officials, representatives of the Board of Directors of Canada World Youth and the Canadian Ambassador in Jakarta.

In his speech during the opening ceremony, the founder of Canada World Youth, Senator Jacques Hebert, outlined the importance of the Youth Exchange Program in strengthening the relationship between Indonesia and Canada. The program has seen the direct participation of more than 1,100 young men and women from both countries in community projects and cultural activities in more than 75 communities in the two countries. As a result, the Youth Exchange Program has had a substantial impact on the promotion of closer links between citizens of both countries.

The Chairman of the Board of Canada World Youth, Mr Harold Dietrich, accompanied by his colleagues, Norma Walmsely, Jean Vincent, Robert MacRae, Joanne Bourgeois and Gary Henkelman, had the opportunity to visit, with Dr Napitupulu, four villages of West Sumatra which had received participants in previous years. During the visit, they were able to learn about the work that had been accomplished in the communities by the participants and discuss with community members the importance of this exchange program.

MALAYSIA-CANADA UNIVERSITY LINK ESTABLISHED

The Universiti Utara Malaysia (UUM – Northern University of Malaysia) in Alor Setar and the University of Saskatchewan in Saskatoon have established an institutional linkage program to assist in the development of the UUM's commercial studies curriculum.

The five-year program includes three major components:

i. Faculty Development: to help upgrade the credentials of the UUM faculty by assisting in drawing up an Executive Development Program. Classroom teaching will be made more effective through the integration of microcomputer support and teaching simulation.

ii. Small Enterprise Service Program: to establish a small business centre and an entrepreneurial attitude development program for pre-university students.

iii. A Socio-economic Research Program: faculty and students will develop a system of ongoing access to university resources in the planning, organization and implementation of an economic development program for the rural poor.

During his visit to the university, the Honorable Robert Andrew, Saskatchewan Minister of Trade and Investment, announced that CIDA had approved \$658,000 in funding for the project. (See Trade.)



Ambassador Smith chatting with HRH Princess Maha Chakri

Khon Kaen University Celebrates 25 Years

Ambassador Lawrence A.H. Smith travelled to Khon Kaen to participate in celebrations marking the 25th anniversary of Khon Kaen University. Canada has been closely involved with the university since its establishment and 30 of the faculty are alumni of Canadian universities, mostly from the University of Manitoba.

HRH Princess Maha Chakri Sirindhorn graciously presided over the celebrations. On behalf of the University, the Princess accepted a modern satellite image analysis system donated by Canada. The system, valued at over \$1 million, will be linked to the Canadian system installed at Thailand's National Research Council remote sensing station near Bangkok.

Brunei Educators Take Internships in Canada



Discussing institutional planning documents. From left: NAIT President Fred Willimson, Principal-Designate Mahmud, International Education Director Ken Ohashi, and Principal-Designate Omar

Since the beginning of January 1989, two "principals-designate" from Brunei Darussalem have been learning how things are done in the Alberta system of Advanced Education.

Mr Mohd Daud Haji Mahmud and Mr Abdul Ghani Haji Omar, both senior administrators from post-secondary institutions in Brunei, are half-way through a comprehensive internship in Edmonton, the capital of Alberta. Their visit is concentrating upon the Alberta Vocational Centre (AVC) and the Northern Alberta Institute of Technology (NAIT). These internships were arranged at the request of the Brunei Ministry of Education.

Messrs Mahmud and Omar are experienced administrators with previous senior postings. But since they are to head new vocational schools in Brunei – Mr Mahmud will be assigned to a school at Lorong Tiga, Seria, while Mr Omar will go to Lambak Kanan, Berakas – it was thought a good thing for them to see first-hand the operations of well-established institutions in a setting where technical and vocational education are highly developed. At AVC and NAIT the principals-designate have been observing and participating in a range of institutional operations.

AVC Edmonton is a provincially-administered institution devoted to increasing the employability of disadvantaged adults. Specializing in academic upgrading, English-as-a-second-language training, and short-term occupational programs, AVC has earned a reputation for success over the past two decades of service in the Edmonton region.

NAIT, a large public, board-governed institution, offers over 60 full-time career programs – engineering technologies, business and computer systems, health and medical sciences, and applied arts – along with 22 apprenticeship trades and over 600 continuing education courses. NAIT's reputation for career education that

meets both industry needs and student aspirations extends to the international community.

Both institutions have considerable experience in international education. Besides enrolling hundreds of immigrants in English language courses over the years, AVC has had a presence for some time in Singapore in the training of teachers for basic-education programs there. NAIT has been involved since the mid-1960s in many international projects – from Africa to the Far East and to South America. Arrangements have included staff secondments, international students, program development, and administrative consultation.

Messrs Mahmud and Omar are no strangers to sojourns in foreign countries. They both hold degrees from universities in Great Britain and have travelled extensively. They are warm in praise of their experience in Alberta.

"Our internship has been very beneficial," says Mr Omar. "We have been exposed to many new concepts to consider employing in our new schools in Brunei."

Mr Mahmud adds, "The educators in Edmonton have made us feel most welcome. All have been extremely open and tried their best to give us a comprehensive picture of technical and vocational education in Alberta."

Conversely, the Bruneians have made constructive points about the organization of their host institutions, so the visit has clearly been of mutual benefit.

The Bruneians' internship also includes visits to several other Alberta institutions. Yet to come are attachments to the University of Alberta's Department of Technical and Vocational Education and to the central office of Alberta Advanced Education. Messrs Mahmud and Omar will complete their stay in Canada by attending the annual conference of the Association of Canadian Community Colleges in Regina, Saskatchewan, in early June.

CANADA AT ASIA TELECOM '89

Canada participated in Asia Telecom '89 (February 20-25, 1989) with one of the largest pavilions it has ever put together for an exhibition in Singapore. Seventeen leading Canadian telecommunications companies displayed their latest technology and products, and six companies attended as observers. On-site sales by the Canadian participants amounted to \$15 million.

The show was sponsored jointly by Telecoms Singapore and the International Telecommunications Union, and included 136 exhibitors from 29 countries. Over 22,000 trade visitors attended.

Canada has a long history of pioneering developments in telecommunications. The diversity of the world's second largest country, and the requirements of its many small remote settlements spread over a vast territory spanning six time zones, have fostered the development of a wide variety of expertise and equipment.

"We have a particular strength in telecommunications, and this was reflected in the strength of our participation in the show," noted Canadian High Commissioner Sean Brady. "Although not many people are aware of it, the telephone is a Canadian invention, the first long-distance call was made in Canada, and Canadians developed the first nation-wide domestic satellite communication system."

Canadian telecommunications companies are well-known in Singapore. For example, Northern Telecom is a major player in the local market, and Glenayre Electronics made it possible for the ubiquitous pagers to function even aboard the underground mass rapid transit system. Another company, Leblanc & Royle Telecom, has a manufacturing operation in Jurong producing sophisticated communications towers for use both in Singapore and overseas.

"Singapore is the communications hub for this region," remarked Denis Comeau, Commercial Counsellor at the Canadian High Commission. "With the emphasis Singapore is placing on being at the forefront of telecommunications technology, opportunities for Canadian companies to market their products both to Singaporeans and through Singapore to the region are excellent. This was amply demonstrated by the success of the Canadian participants at Asia Telecom."



1. From left: Secretary-General ITU Mr R.E. Butler, Singapore Minister of Communication and Information Dr Yeo Ning Hong and High Commissioner Sean Brady entering the Canadian National Pavilion to meet with Canadian exhibitors

2. High Commissioner Brady hosting a cocktail reception to 200 businessmen and government officials visiting the Canadian national stand the exhibitors



SECRETARIES' ASSOCIATION FEATURES CANADA

Counsellor Murray Oppertshauer of the Canadian Embassy's Immigration Program receives a token sketch of himself from President Mely Conchu of the Philippine Association of Secretaries. Mr Oppertshauer was guest speaker at the Association's general meeting marking its 31st year. His talk focussed on Canada's immigration policies and procedures.



Airshow Canada Representatives Visit Thailand

Chairman of Airshow Canada Patrick Reid and Marketing Coordinator Shawn Hawkins visited Thailand on March 9-10, 1989, to promote Thai participation in the event. Their visit was part of an Asian swing that took them to Japan, China, Thailand, Singapore and Korea.

Airshow Canada takes place in Abbotsford, British Columbia, from August 8-13, 1989. It will be North America's first world-class aerospace tradeshow, similar to the events that occur at Farnborough, Paris and Singapore. The show will build on the success of the Abbotsford Airshow which has been North America's premier flying show for 27 years.

Backed by the Government of Canada and the Province of British Columbia, Airshow Canada will showcase the \$130 billion North American aerospace industry and will draw exhibitors and buyers from over 25 countries. Over 1.7 million sq. feet of ramp and indoor exhibition space will be available at costs far below those of similar events. In addition to the trade show, a two-day symposium will look at aerospace transportation in the 21st Century.

While in Thailand, Messrs Reid and Hawkins met leading representatives of the aerospace industry, including private and public sector officials. Through their efforts, it is expected that numerous Thai buyers will travel to Abbotsford in August.

Canadian aerospace firms are enjoying increasing commercial success in Thailand. Significant sales have recently been recorded by CAE Electronics Ltd and Spar Aerospace, Aviation Services Division. In March 1989, Boeing Canada de Havilland Division signed a five-year agreement with Bangkok Airways Ltd to lease a Dash 8 - Series 100 aircraft for the Bangkok-Koh Samui route.

Indonesian Focus at the Pacific National Exhibition



Indonesia will be the focus of the eagerly-anticipated Pacific National Exhibition, to be held between August 19 and September 4, 1989. The PNE, held in Vancouver every year, is one of Canada's most prestigious major exhibitions.

Organized in conjunction with the Indonesian National Agency for Export Development, Indonesia's participation will consist of some 70 companies which will exhibit and promote their agricultural and industrial products as well as local cuisine and handicrafts. Cultural

performances and seminars will also be held.

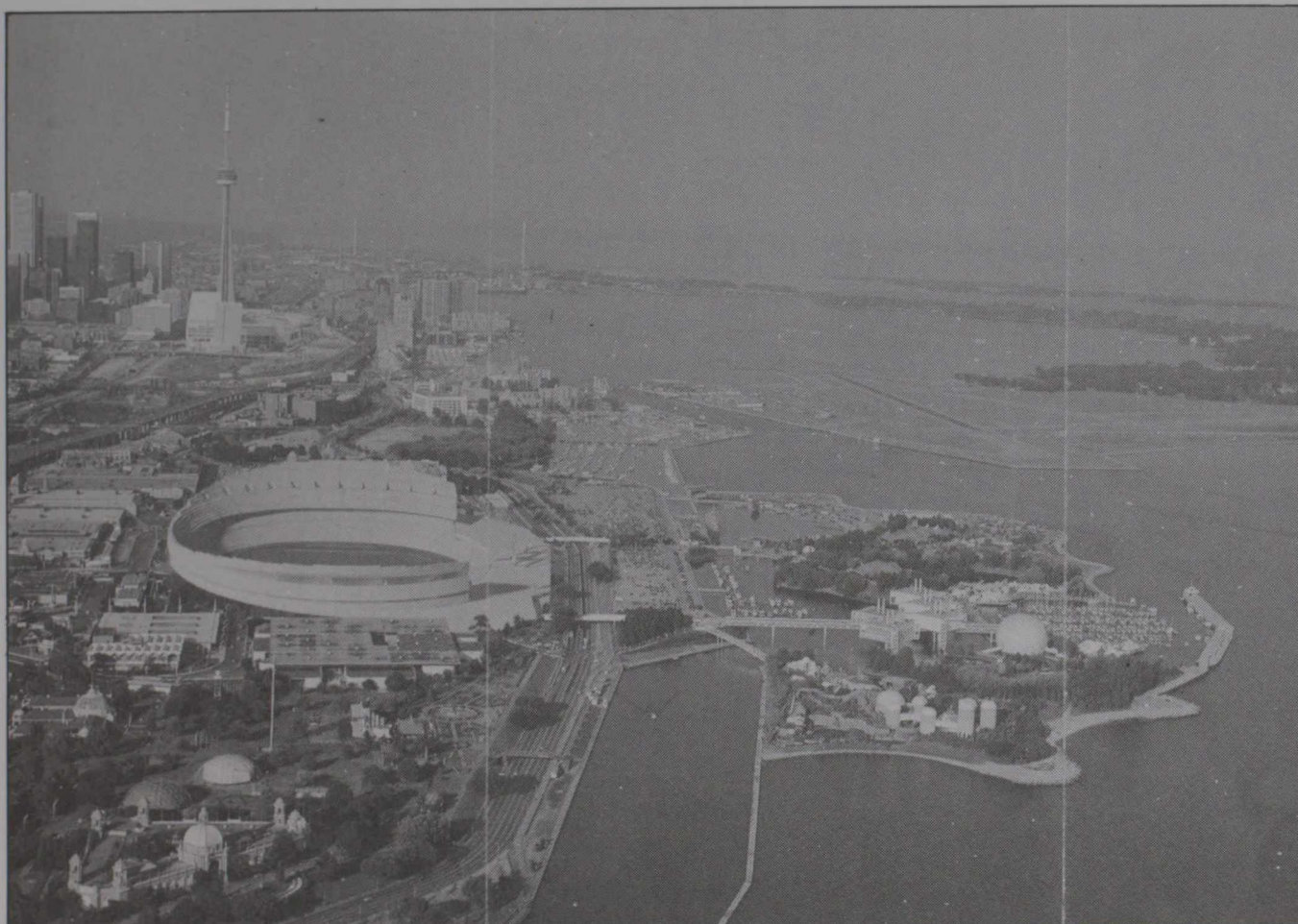
The President of PNE visited Jakarta in February to finalize the arrangements with the local authorities. The photo shows, from left to right, Erwin Swangard, President of the PNE; Dr Sudradjad Djiwandono, Junior Minister of Trade; Arifin Lumban Gaol, Chairman of NAFED; Rasben Simanullang, Director of NAFED; and Brian Ratcliffe, Division Manager, Fair Planning, PNE.

COMMUNICATIONS INDONESIA '89

Indonesia's Minister of Science and Technology, Prof. Dr Ing. B.J. Habibie, is welcomed to the Canada Stand at Communications Indonesia '89 by Ron Kellison (left), Information Technologies and Electronics Division, Department of External Affairs, and Donald MacLeod, Commercial Secretary, Canadian Embassy, Jakarta. Communications Indonesia, a biennial event in Jakarta, held this year from March 29th to April 1st, attracted some 11,000 businessmen.



TORONTO BIDS FOR THE 1996 SUMMER OLYMPIC GAMES

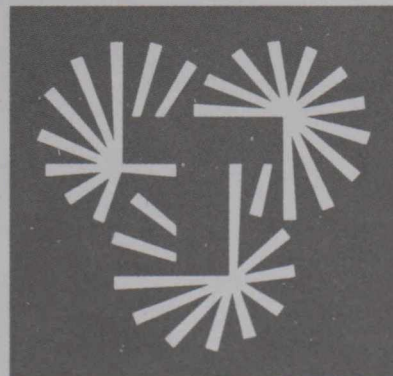


Canada is proud of its tradition of staging open, friendly international athletic competitions. Apart from the outstandingly successful 1988 Winter Olympics in Calgary, these include the internationally acclaimed 1982 World University Games in Edmonton, the "friendly games" of the 1978 Commonwealth competition, and the memorable 1976 Summer Olympics in Montreal. Canada has time and again offered the world's athletes venues of excellence.

Toronto, Canada's largest city, is now bidding for the honour of hosting the 1996 Summer Olympic Games. A vibrant city of more than three million people, Toronto is truly an international population centre, the chosen home of new citizens coming from virtually every nation belonging to the Olympic family. Torontonians have enthusiastically

endorsed the proposal, as have the governments of Ontario and Canada.

Some of the facilities that would be used for the games are already under construction as part of a redevelopment project to return former industrial property on the shore of Lake Ontario to public use. But more important than bricks and mortar, Toronto is committed to bringing together the youth of the world in friendly competition in a setting that mirrors the Olympic ideal of peace. Toronto wishes to host an Olympic Games that will contribute to a broad-based support for all sport, in every country of the world. By providing an environment in which great athletes from all over the world can optimize their performances, Toronto hopes to perpetuate and reinforce the Olympic ideal.





Naida Cole after her performance

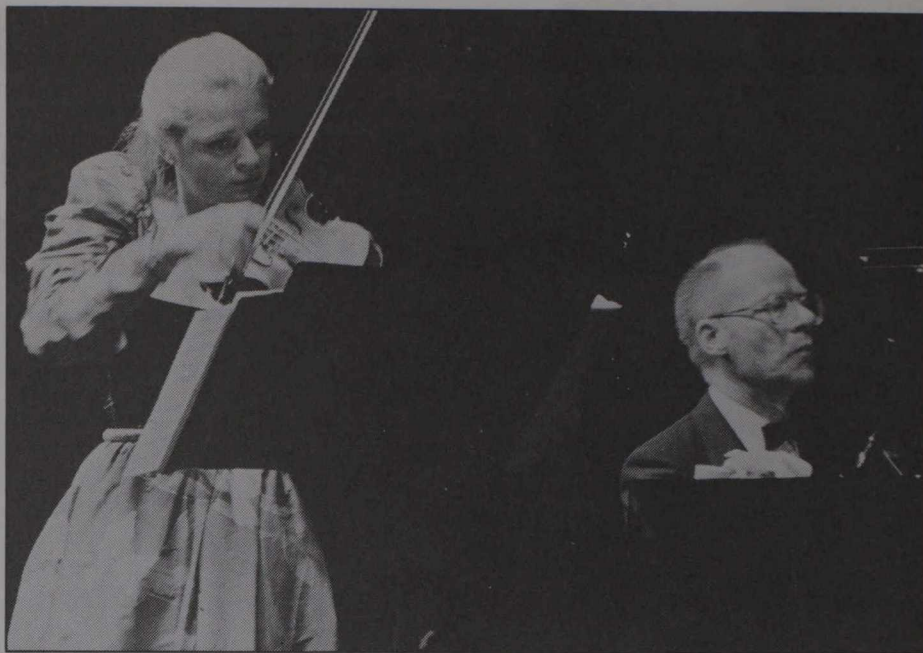
YOUNG PIANIST DAZZLES JAKARTA

Fourteen-year-old Canadian pianist Naida Cole performed at Erasmus Huis in Jakarta on March 29. The recital was organized by Mrs Medaningsih Lesmana, the Indonesian representative of the Royal Conservatory of Music, with the support of the Canadian Embassy in Jakarta. William Andrews of the Royal Conservatory travelled from Toronto to attend the event, as did Ms Cole's mother.

Ms Cole graduated from the Royal Conservatory in 1988. She won first prize in both the piano and flute categories in the Canadian Music Competition, as well as third prize in the 1988 Prague International Concertina Competition. Already she has several gala concert and orchestral performances to her credit and has made numerous television appearances and radio recordings.

Her recital in Jakarta was before a full house at the Dutch Cultural Centre. The 300 guests enjoyed a mature and masterful performance of a well-chosen and technically demanding program. Among the pieces were a selection from Bach's *The Well Tempered Clavier* Book 1, Scarlatti's *Sonata in D Minor*, and Chopin's *Berceuse* Op. 57, *Etudes* Op. 10, No. 7 and Op. 25, Mp. 4. She also performed Six Variations on *Land of the Silver Birch*, composed by Pierre Gallant of Pembroke, Ontario, Canada. Ms Cole was brought back for two encores and received a standing ovation from the appreciative audience.

Critical reviews were equally positive. Articles in *The Jakarta Post* and *Bisnis Indonesia* expressed astonishment at the technical brilliance and



Angele Dubeau accompanied by Dale Bartlett

Canada's "Angele" a Hit in Manila

Angele Dubeau of Joliette, Quebec, who at 27 already has 23 years of violin playing behind her, was an instant hit at her recent performance in Manila. Appearing before an enthusiastic crowd of more than 250 at the Cultural Centre of the Philippines, Dubeau displayed her award-winning talent with a program that included Brahms and Sarasate, as well as a more contemporary composition by Canadian Andre Prevost.

Dubeau was on the first leg of a tour sponsored by the Government of Canada. She continued on to Bangkok, Hong Kong and Shanghai.

For her Manila performance, Dubeau was accompanied by pianist Dale Bartlett. The Alberta native has won prestigious awards all over Europe and now teaches at McGill University in Montreal. He is also the pianist in the Hertz Piano Trio, an ensemble that tours extensively in its own right.



emotional depth of the performance, particularly from a pianist of such relative youth. Reviewers agreed that hers was a career to watch.

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For further information please contact the nearest Canadian diplomatic mission.

Thailand:

Canadian Embassy,
Boonmitr Building,
138 Silom Road, Bangkok 5.
Tel: 234-1561, -8

Indonesia:

Canadian Embassy,
Wisma Metropolitan,
Jalan Jendral Sudirman,
Jakarta.
Tel: 510709

Malaysia:

Canadian High Commission,
7th Floor, Plaza MBf,
172 Jalan Ampang,
50450 Kuala Lumpur.
Tel: 261-2000

Philippines:

Canadian Embassy,
9th Floor, Asean Building,
6754 Ayala Avenue,
Makati, Manila.
Tel: 815-9500

Singapore:

Canadian High Commission,
80 Anson Road,
Singapore.
Tel: 225-6300

