POOR DOCUMENT

## M C 2035

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, CCTOBER 27, 1921


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The Mark of Trade That Means High Grade We devote this week to a special display of
all the new Fashions and Physique Types in

## Semi-ready

 ©ailored ClathesEase of putting on, with In a suit you wish to be
good shoulder drapins, is good shoulder draping,
the essential in an Over-
coat. coat.
Ninety-five per cent. of
the 0 the OVercoats made today
are sold ready-to-try--0.l. Before the advent of the system about 30 per cent. was the rule.

Tle Semi-ready Tailoring System has created a revo-
lition in the Men's Wear trade-for there was a rebel
lion lion against the older nethods of waiting and disap
pointment.
"Had it not been for the many tawdry imitations of Semi-ready" - imitations which discouraged and
deceived-the Physique Type System of tailoring would be universal.
Come in and see the new Fall Styles-in particular see
this display while it is new, distinctive, comprehensive
The Semi-ready Store George Creary
Charlotte Street ammen you warar come forms to your muscular
movements. That it feels movements.. That it feth Only our Physique Type System desisning assures
that the Suit will star as good as it looks when you

System has
$\qquad$


 LOST LAST MONTH DEAD AVIATOR
FOUND IN PERU A A con, Peru, Oct.27.-Fishermen dis
 will b burried went to military where ther
BREAKS JAIL TO RAISE CROR Kentuctst Mountaneer, Atter Providiny






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 SHIPPING



## Manufacturers of Food Products !

## You Have a Stapie Market Created By 27,000,000 Daily Meals

 Are You Reaching This Market Successfully?CANADA'S $\mathbf{1 8 , 3 3 1}$ grocery stores and 10,582 general stores carry thousands of $C^{\text {branded and trade-marked food products. Canada's annual expenditure for }}$ imported sauces and pickles alone is over $\$ 440,0$.
obtain a brisk, steady demand for YOUR product unless you use daily newspaper advertising regularly and systematically to carry your sales message?

Think how it would increase your business to create a desire for your product ven once a day in every Canadian family! Tell Canada how wholesome it is, ho appetizing it smells, tastes abain it easily. The Canadian housewife constant buys the product that she has been made familiar with through daily newspaper aDAILY NEWSPAPERS OF CANADA

The Daily Newspapers of Canada Reach $90 \%$ of the Families in the Dominion Every Day

The consumer is reached most quickly, most economically and -. Advertise to any buying centre in Canada through its home papers or go after national buisees through the massed selling pull of moro than 100 dailies.


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## Lesser's Great Opportunity Sale

of Ladies' Ready-to-Wear for 4 Days Only-Starting Thursday, Friday, Saturday and Monday Only It is many months since we have advertised a bargain sale in dresses. Why? We could not get the merchandise we wanted. Our buyer while in Montreal purchased the full stock of dresses of one firm, in liquidation, of 1,000 dresses, in silks, Canton Crepes, Crepe-de-Meteor, Crepe-de-Chenes, Serges and Tricotines, at a great bargain. These are going to be sacrificed to you at prices unheard of. $\quad$ EVERY DRESS REDUCED 30 P.C. TO 60 P.C. LESS THAN ITS VALUE.



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The Little Boy who doesn't want to run
$H^{\text {OW often have you seen him }}$ Hstanding quietly by, watching ferring to stay at home when the other children go out? He doesn't want to play because he is "just tired," and yet the wistful look on
his little face tells you that he is longing to join the game.
Look to his feet. Perraps that tired feeling comes from ill-fitting, uncomfortable shoes that cramp his toes or hurt the tender soles. A child cannot explain just what makes him stop his play. He says he is "just tired."


HURLBUT cushion sole SHOES are made for growing feet. They are scientifically constructed to give a cor-
rect natural tread and to give room to grow for every toe. Children shod with HURLBUTS are free from foot troubles. And they are economically shod, for the high quaily of HURLBUY Save your child pain in later years by fitting HURLBUTS now.

## 5umax




## HURLBUTa cantor SHOES Children

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## 25 ALEX. CORBET 25 <br> Has Secured the Sole Agency for St. John of the Famous Parkway Tailors

## GRAND <br> OPENING OCTOBER 26 Suits or F Made to Overcoats 14 Measure

Satisfaction Guaranted or Money Refunded


WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY OCTOBER 26, 27, 28, 29

opening days, with every order of suit or overcoat made to measure for $\$ 25.00$. Watches of neat, thin designs. Only one suit and one overcoat to each custome NONE SOLD TO DEALERS
This new firm has been able to go into the market and buy cloth and trimmings at less than one-half the price they were sold at 6 months ago and are not loaded up with any materials boght at high prices. Conse quently, a low price of have been compelled to charge from $\$ 50$ to $\$ 60$ for the same article. Included in the selected materials are blue, black, brown and grey serges, fancy worsteds, pin stripes and high-grade tweeds, all of the best English makes. Every garment is made wing good thate. We Have no Connection With Any Other Firm Doing Business in Canada NOTICE-We are the only genuine One Price Tailors in Canada. We have one price only- $\$ 25.00$-no more and no less, and we will not try to sell you clothes and higher
$\$ 25.00$. We Guarantee Satisfaction. Come and Put Us to the Test.

## Parkway Tailors, Limited

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, OCTOBER 27, 1927


Times and Star Classified Pages


FOR SALE
real estate For sale-general REAL ESTATE


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FOR SALE-HOUSEHOL





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## BUSINESSES FOR SALE



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## TO LET



FURNISHED ROOMS







HELP WANTED


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## Month-End Sales

## Friday, Saturday, Monday

Right at the commencement of the cold weather season when everyone is preparing to replenish their wearing apparel necessities, come these
during the coming three days.


Women's
Fine Cheviot COETS
Sizes 36 and 38 only
$\$ 7.95 \quad \$ 15.00$
A limited quantity only of heavy black cheviot
coats, with loose or belted backs and convertible coats, with loose or belted backs and converrible
collar.
woman whotanly a wears a size 36 orfol bur bargain for the Ohildern's
Winter Poats $\$ 6.95$
 to 12 years. A A real snap for the first twelve buyers
as there are only twelve of these coats.




## Sport Skirts



## Skirts

$\$ 8.65$


| Special Offerings in- <br> Corsets <br> A lightly boned low bust corset with elastic tops to add flexibility. Regular to $\$ 3.75$. <br> Specially Priced $\$ 2.38$ Topless style <br> Topless style, low bust cor- set/ of fine quality coutil. Specially Priced $\$ 1.75$ <br> For the stout figure is a corset marvellously combining Specially Priced $\$ 3.75$ <br> Front laced corset with Aera back, giving the greatest satis- faction, because of their fash- $\qquad$ faction, because of their fashSpecially Priced $\$ 3.75$ <br> Brassieres <br> Are just as important as the correct corset. Flesh colored linen mesh brassiers with elastic insert at back and tape shoulders. . . Specially Priced 57 c Front fastening brassieres of white batiste, <br>  Specially Priced $\$ 1.00$ |
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## Oak Hall

| Men's Shop |
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\$ 30 \quad \$ 30 \quad \$ 35 \quad \$ 40
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 $\substack{\text { storm } \\ \text { bruched } \\ \text { melton } \\ \$ 40-}$Luxurious double breasted ulsters, tweed lined,
in dark
in dark grey cheviots and
strap back and strap cuff.
\$22.50, \$25, \$35-



Scovil Bros. Limited King Street


[^0]:    Made in Canada by The Hurlbut Co. Limited, Preston, On

