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| BEECHAM'S PILS |  |

## "The Man Who Disappeared."




No business can be successfully founded without the aid of Advertising, and the business manager today is ever on the hunt for result-bringing publicíty. It makes the merchant and his goods known and brings purchasers to his establishment.

The best and most popular custom-bringer in this city is the

## EVENING TELEGRAM

Its circulation is the larg est by a great deal than any other publication in the island, and it carries more advertising than any of its contemporaries. It will pay to advertise in its columns.


Baby Carriages a

You certainly will want to tak
bright sunsbiny days, and this
BABY CARRIAGES an
 U. S. PICTURE \& PORT

## Ladies' Ciniol argains

ARGAINS ARGAINS

HENRY B
 each Special Lots

Lot No. 1-Price \$1.
Lot No. 2-Price 2.5
Lot No. 3-Price 2.20
Lot No. 4-Price 2.90
Lot No. 4-Price $\quad 2.90$
Lot No. 5 -Price 3.30
A Special E服 paifs ladicie' Oxfou Only 65 cents per

## Henry

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25 kegs Choice New Grapes-fi
6ases Valencia Onions.
60 cases PineappleCHOF

The Eyening Telegram, St. Iohn's. Sewfoundland, Angust 15, 1211,-3


Baby Carriages and Go-Carts
 You certaioly will want to take the Baby out these
bright sunshiny days, and this store is ready to furish the finest
BABY CARRIGESS and CO-CARTS

U. S. PICTURE \& Partrait Company.

Laties' Cindinine hats.
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ARGAINS !!!
HENRY BLAIR'S.
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Lot Mo. 1 Ppecial Lots $\$ 1.75$. marked down to $\$ 1.10$. Lot No. 2-Price $2.50 \ldots$ makked down to 1.79. Lot No. 3-Price 2.20 .....markel down to 1.69. Lot Mo. 4 -Price $2.90 \cdots$ marked down to 1.89 . Lot No. 5-Prite 3.30 . . . marked dowif 102.20 . A Special Bargain
 Only 65 cenils per pair.
Henry Blair $\sqrt{\text { eww }}$ Brappes, , Yalencia Onipns, gtc,

25 kegs Choice New Grapes-first shipment.
o cases Valencia Onions. And just landed: 60 cases Pineapple-cubes and wholes.



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He American Post








To the frudiel LIFEBUOY RUBBERS for Fishormen Worn by all Cunduan Fisher
men at Shore and Bank Fishing.

(3)The Cheapest Rubber Boo
on the Market try a Case. PRARER \& montoes, tit.

## CHEAR

 UNDERWEAR\& HOSF FOR THE HOT WAVE.










For Underwear and Hose of all kinds
HENRY BLAIR



For Shingles and all Rough Wood Work. They are 50 per ct cheaper than paint, and ioo per ct. more arustic,
and the Creosote makes the stained and the Cresoret makes ghe sta
shingles imperious to decay.

Bed and Green in Stock. GARTIN HARDWARE COMPANY. SLATTERY'S

Wholesale Dry Goods House. WE OFFER 10 our Customers, the Trade
and Outport Buyers, this Sprning, the best select. ed Stock of Dty Goods of all kinds-Americian and English-yee put on the marke. See our Stock of Fleeced Underwear, Muslins,
W. A. SLATTERY, Slattery Build'g, buctroorth anit beorajes Street-near citu Hal.


## FOOD REI

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Wedding Bells.


The Evening Telegram, St. John's. Newfoundland, August 15, 1911-5
年 FOOD REFORM. BRITISH Standard FLOUR. The Flour that has caused a revolu-
TION in the bread trade of great tion in the bread trade of great BRITAIN.
Mills in the United Killed in one of the most noted
Mis is guaranteed to contain 80 per cent. of the grain. including the
vemotina and embryo or serm, and is RECOMMEDICAL PROFESSIOAly in England, HIS
MAS MAJESTY KLNG GEORGE USES Standard
IREAD made from ST.ANDARD FLOUR, and READ made from ST.ANDARD FLOUR, and
us ordered it to be supplied both to Windsor

STANDARD FLOUR, WHOLE MEAL FLOUR, WHEAT MEAL FLOUR, GRAHAM FLOUR
MANHU Whole MEAL FLOUR

## Geo. Knowling.

## Wedding Bells.




The Evening Telegram St．John＇s，Newfoundland，August 15， 191 ．．．6


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| NEW APPLES, etc. <br> 120 barrels ARPLES, "Stephano". Thursday, 140 barrels POTATOES 40 bunches BANANAS, 40 barrels CABBAGE. |  |
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| Fresh Shipment of Imish BUTftR. 10 cases SUNLIGHI SOAP.......... .n.............6c. bar, retail . 0 cases-finest Scotch Soap-large bars.............. 25c. bar 5 cases Monkey Soap, 10c. bar. 60 dozen Southwell's Lemon Crystals <br> J. J. ST. JOHN, Duckworth-st. |  |
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## NEW POTATOES.

160 harrels CHOTCE NEW POTATOES. GEORCE NEAL.



 THE WHOLESALE SPECLALTY CO., xam

HAVE YOU TRIED
Morris \& Company's Canned Meat Products?

Ask your Grocer for MORRIS
Cooked Corned Beef,
 Bnce Tried Always Used.

PEID NEWFOUNDLANI Labrador Service!
S. S. "SOLWAY" Will sail from the Dry Doak Whar on THURSDAY, A Harbor Grace
Carbonear
Catalina,
Trinity: Twillingate, Batte Harbor.
and dhe usual ports of call on Labrador.
Freight will be received up to 10 a m. on day of sailing.



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PERCEI JOHNSON Insuracie AeI.
BEAR, FOX, OTTER and RAT TRAPS,


MARTIN HARDWARE COMPANY.

## As a Hol-Day Drink

 Land of Evangeline Cyider.
 T. A. MACNAB \& CO. Selling Agis\%

 SIR,

We make it a study to give you the best value in Footwear
At $\$ 2.50, \$ 3.00$ \& $\$ 3.50$.
Our assortment of Footwear, at these popular prices, is too numermous to mention.
Some of our well known brands of Footwear are:
The Dreadnought Boot made of $\$ 2.50$
the finest Vici Kid and BoxCalf The Worid Known Boot, made in
30. Ap to. date styles. Hheve you sem our $\$ 3.50$ Boots and Stross?
F. SMALLWOOD,

The lime of fooul shpes.
 WATCH OUT FOR Wonderfuu Vatues 10 EBnt SALE

Conmeneming Turesson, the thin. R. TEMPLIFTON, 333 Water St
 2,000 Pairs
Mon's, Women's and Prititren's Boors.

## 4 Prios that were never known in the cify before.


At The White Shoe Store,
 Telegram Ads.Pay
 Torowro, Nown - Light io
 VOLUME XXXIII.

## USE

AUCTION SALES !
THE PEOPRES
AUCTIONEER.
AUCTION-FREEHOLD.



P. C. O'ORISCOLL, Auctioneer. Very Superior Furniture.

 P. C. O'ORISCOLL, Auctioneer. NOTICE. THE JOHNSTON WOOD CO.,
 Ins. a sohsstox. $\mathbf{N}$

FOR SALE Soda Foumtain, lately owned by Thos. Courtenay,
Dhargitit. I will sell same at :
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PETER augi, Pis PETER O'MARA, Druggist.

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## BENEAL

 Little Cigars
## CASH'S

tobacco stores.

## "EDGEHILL"

CHURCH SCHOOL FOR 'GIRLS, Windsor, N.S.

