


## Murphy's Good Things




AT THE NICKEL

-Bringing everything to make you happy! Laughs Galore! Thrills and Heart Throbs! Suspense that will send an icy finger up your s
Crammed, jammed full of the stuff that makes life worth living!

## Europe Experiencing Terrific

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## Strang's THE GIFT SHOP

Ladies' and Gents' TAILORING Peyt firge vour xmas



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 In Bidding Adieu to the Year

## A HAPPY \& PROSPEROUS

 NEW YEAR

## A Happy New Year

## TO OUR FRIENDS AND PATRONS!

We wish you all A Bright and Prosperous New Year

We thank you for your patronage which we greatly appreciate and hope to continue to receive during the coming year.
T. McMurgio \& Co., Ltd. Water Street

Chemists \& DRUGGITS

No

## SAFETY AT NIGHT-use your flashlig EVER ADI Flashlights <br> SAFE-DURABLE-RELLABLE






## What to Buy for <br> Christmas Presents

We have in sto


e. FUMES
PIVERS PERFUME HOUBIGAND'S PERFUMES. FACE POWDERS and
COMPACTS. VANTYP CASES from 20c.
 CHOCOLATES in boxes,
from 40c. to $\$ 5.00$. PETER O'MARA, The Druggist. ${ }^{2}$,
50 Whter Street West.
Christmas

## Suggestions







## Kielley's

Drug Stroe.

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## BURNSIDE SCOTCH COAL

A. H. MURRAY \& On CO, LIMITED



TO-DAY'S MESSAGES

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The Salvation Army


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## Fresh for the Xmas Trade ＂WHITE LILY＂ CAKE－and－BISCUITS LHERRY sultana GENOA walnut pevon Cinmins  Chawidetivi   

 WHITE LUE CAKE If packed in sealed 1 1－1b，
cartons and 7 ．tb．slabs，while the Biscuits are put ur
in air tight tins to ensure thetr always beeng crisp．
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W．O．CARNELL

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## Choice

Prince Edward Island Turkeys

9 to 20 pounds $50^{c}{ }^{\text {lb. }}$

NEW ARRIVALS: Valencia Oranges Valencia Onions

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## OUR THANKS

We thank all who by word or deed helped to make o. to-day.
We, on our part will ever strive to maintain the reputation we now have, as the

## Store for Greatest Values

 our smcere wish is that the coming year will be one of great Happiness and Prosperity to all our man
## BON MARCHE

 CONTRACT AND SOMPAPPLY BSEES BONDS FIDELITY AND SURETY BONDS PLATE GLASS \& BURGLARY INSURANCE. ACCIDENT \& HEALTH POLICIES. ALL FORMS OF AUTOMOBILE INSURANCE
U. S. FIDELITY \& GUARANTY CO.

S. E. GARL.AND

## 10 off SOLVED! 10 off THE PRACTICAL GIFT QUESTION FOR THE NEW YEAR <br> F. SMALLWOOD'S, The Home of Good Shoes

THE RIGHT TIME FOR A FOOTW゙EAR SALE IS WHĖN THE PEOPLE NEED BOOTS AND SHOES, LONG RUBBERS,

## THAT TIME IS RIGHT NOW

SHOP AT SMALLWOOD'S AND SAVE 10 PER CENT ON YOUR FOOTWEAR-ALL GOODS MARKED IN
LADIES' BOOTS, for PLAIN FIGURES.
....... $\$ 1.50, \$ 2.00, \$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00, \$ 4.50, \$ 5.00, \$ 6.00, \$ 7.00$ and 10 per cent. of LADIES' SHOES, in all the new styles, strapped, laced and cut-out designs, for $\$ 1.60, \$ 1.90, \$ 2.00, \$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00, \$ 5.00$,
$\$ 6.00, \$ 7.00$ and $\$ 8.00$ and 10 per cent. off. MENS FINE DRESS BOOTS AND SHOES, in all the latest styles, for $\$ 3.50, \$ 4.00, \$ 4.50, \$ 5.00, \$ 6.00, \$ 7.00, \$ 8.00, \$ 9.00$ and
$\$ 10.00$ and 10 per cent. off.
GIRLS' BOOTS-Sizes 11 to 2 , for $\$ 2.30, \$ 2.50, \$ 3.00, \$ 3.50, \$ 3.75$ and $\$ 4.50$, and 10 per cent. off.
CHLLDS BOOTS-Sizes 6 to 10, for $\$ 2.00, \$ 2.20, \$ 2.3, \$ \$ 2.50, \$ 2.75$ and $\$ 3.00$, and 10 -per cent. off
infants' Boots-Sizes 2 to 5 , for $\$ 1.30, \$ 1.40, \$ 1.60, \$ 1.75$ and $\$ 1.85$, and 10 per cent. off.
NFANTS' CACKS-Sizes 0 to 1 , for 35 c . 45 c .55 c . 60 c . 75c. 80 c . $8 \mathrm{Bo}^{\mathrm{c}} .95 \mathrm{c}$. and $\$ 1.00$, and 10 per cent. off.
BOYS' BOOTS, in all leathers, and solid throughout. Sizes 1 to 5, for $\$ 2.00, \$ 3.25, \$ 3.50, \$ 3.75$ and $\$ 4.00$, and 10 per cent.o of. YouThS' Boots-Sizes 9 to 13 , for $\$ 2.20, \$ 2.25, \$ 2.30, \$ 2.40, \$ 2.50, \$ 2.75$ and $\$ 2.90$, and 10 per cent. off. LITTLE GENTS' BOOTS-Sizes 6 to 10 , for $\$ 2.00, \$ 2.10, \$ 2.15, \$ 2.20, \$ 2.50$ and $\$ 2.75$,and 10 per cent. off.

| PPEC | SPE | SPECIAL! | SPECIAL! | SP |
| :---: | :---: | :---: | :---: | :---: |
| GAITERS <br> for Men and Women, Boys and Girls. <br> 1,2,3 and 4 Buckle Also Women's Button Gaiters 10 per cent. off. | LONG <br> RUBBER BOOTS <br> for Men and Wo- <br> men Boys and Girls. <br> Also Storm King Rubbers 10 per cent. off. |  | HOCKEY AND <br> SKATING <br> BOOTS <br> 10 per cent. off each pair. | EVENING SLIPPERS <br> Satin, Patent and Kid <br> in many dainty designs. <br> 10 per cent. off. |
|  | EXTRA SPECIA | EXTRA SPECIAL! | EXTRA SPECIAL | EXTRA SPECIAL! |
| LADIES BLACK SUEDE PUMPS <br> French Heels. Only $\$ 2.50$ <br> Also other shades for $3.00,3.50,4.00$ 10 per cent. off. | WORK BOOTS <br> Men's Work Boots for $\$ 3.00,3.50,4.50$ and 5.00 and 10 per cent. off. | 10 <br> PER CENT <br> OFF <br> ALL ENGLISH <br> "K" <br> FOOTWEAR | HIGH CUT BOOTS <br> Good round toes and good sensible heels, in Black and also Tan leathers for $5.00,6.00 \& 7.50$ 10 per cent. off. | MISSES' and CHILDRENSS HIGH LACED B00TS <br> 10 per cent. off each pair. |

ALL GOODS MARKED IN PLAIN FIGURES, AND ARE YOURS FOR 10 PER CENT, OFF REGULAR PRICES. SEASONABLE FOOTWEAR AT LOWEST PRICES IN TOWN, AND 10 PER CENT, OFF.
Shoe the Whole Family NOW and save money at our BIG END OF THE YEAR SALE of SELECTED FOOTWEAR, whilst we have every size and width in stock.

SPECIAL NOTICE TO OUR OUT-OF-TOWN CUSTOMERS!
On all orders received by us within the next TEN DAYS, accompanied by Cash, together with an amount to cover forward-
ing charges, we will allow 10 P.C. OFF: To avoid delay in filling orders, please state name and address clearly, together with ing charges, we will allow 10 P.C. OFF: To avoid delay in filling orders, please state name and address clearly, together with

A SALE OF GOOD RELIABLE FOOTWEAR FROM THE LEADING MANUFACTURERS OF ENGLAND, U N I T E D
STATES AND CANADA, AT LOWEST PRICES IN TOWN, AND 10 P.C. DISCOUNT OFF EACH PAIR. HERE'S

# F. SMALLW00D'S, The Home of Good Shoes 218 \& 220 WATER STREET. 



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Ellis \& Co. Ltd 203 Water St. THE CHOICEST
 Chice P.E.L. Geese $\frac{\text { Fires Patrige }}{\text { Chatere }}$
 Chaide Milkt feid fork x.T. Freen corn Beet.
 reet Bleace Point Panoms Osters Freh smoked Hadiese Fresh smoked Kippers New Florida Oranges.
New Porto Rico Oranges. Navel California Oranges.
California Lemons. California Lemo
Dessert Apples.
Ruse Dessert Apples,
Russet Apples.
Cooking Apples. Russet Apples.
Cooking Apples.
Red Grapes. Green Grapes.
Ripe Bananas.
Barted Bartlett Peears.
Grape Fruit. Grape Fruil.
Iceberg Lettuce.
Ripe Tomatoes. Iceberg Lettuce,
Ripe Tomatoes.
New Celery.
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The Loss of the Schooner "Eliza" THUT LEFT STK JOHNS FOR ST. MARYY, RTVERHEAD, OCTOBER 18 , 1925 , MANNED BY CAPTAN
JAMES ABEARN, AGED 25 YEARS: PETER BONIA, AGED 26 YEARS; AD JAGK AHEARN, AGED 17 YEARS. 26 YEARS,

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## To Our Customers

 Among our assets, we like to countthe only one that money cannot buy,
your good will. And so at this
Holiday Season we extend to you, not
as. customers alone, but as friends
the Best of Wishes for the coming
year.

PARKER \& MONROE, Limited
the shoe men.

## CHRISTMAS CAKE!

Right now is a good time to 'phone here for
your Christmas Cake and it comes to you plump with fruit and goodness. You'll enjoy it all the more since you don have ou uss and worry
over it. We can supply you with Raw Pastry Orders taken for Pastry Strips, Oyster Pattie Cases, Mince and Fruit Shells, Short
Bread, Lady's Fingers, Genuine Brown Bread,
Milk Bread etc. Meringues a Specialty STEWARTS Fancy Bakery Phane int

## To Our Friends and Customers

without whom our business would have been far less pleasant and prosperous, we wish a Happy New Year and the best of Good Luck for 1926.
W. P. SHORTALL the american tailor
300 Water Street
St. John's.


REOPENING JAN. 6th, IN VICTORIA HALL (D ACCOUNTING AND ENGLISH ENGLISH


THE LIVERPOOL \& LONDON \& GLOBE INSURANCE CO., LTD.

Casualty derartuent - Montreal Slippery Roads. A fall. Result: $A$ Nasty Accident. Our A Acident and sicienesest Covers are what you
and
BOWRING BROTHERS, LIMITED

Advertise in The Evening Telegram.


## We wish toextend toour many Customers and Friendsour Best Wishes for a Bright and Prosperous

## 1926

In so doing we also desire to express our appreciation of the hearty co-operation and support as extended to us during 1925, and to solicit a continuance of your valued business during the coming year

MARSHALL BROTHERS

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## Strits Christmas BARGAINS

Rowntree's Milk Chocolate Bars. Regular 5c. each. Sale Price, 6 for . . . . . . . . Rowntree's Milk Cracknel Bars. Regular 5c. each. Sale Price, 3 for 20c 11c
Moirs' Chocolate Bar: Raisin, Walnut Car
Oh! Boy, Oh! Boy,
Puzzle Pattie Nut Milk,
Peanut Chews,
Postal Bars,
Roast Cocoanut,
Pineapple,
Cocoalina
Fry's Plain Chocolate Bars. Regular 5c. each. Sale Price, 7 for . . . an ...........
Peters' Milk Chocolate Bars. Regular 10c. each. Sale Rrice.

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5 cakes for 20c
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Cadbury's Nut Milk Choco late Cakes. Regular 30c. each. Sale Price ... .an .

Gray's 4-lb. Bottles of as sorted Drops. Regular $\$ 1.80$ च $\quad 50$ Gray's Assorted Drops. 40 C Regular 55c. lb. Sale Price



## A HAPPY NEW YEAR

RESOLVE to eliminate extra expense.
THE CAUSE of a goodly proportion of your extra expense has been due in a large measure to the high prices charged for clothing.
THE EFFECT has been to reduce your spending power and lower your standard of living.
THE REMEDY eschew these high prices as you would the plague. Buy where you get the biggest return for the minimum outlay. Pay a visit to
BISHOPS

SUITS and OVERCOATS to MEASURE $\$ 25.00$ \$30.00 \$35.00 SPECIAL FOR THE SKI-ING SEASON LADIES' and GENT'S BREECHES to ORDER $\$ 6.00$ \$7.00 \$8.00 up
Phone 250
P. O. Box 920


## If vou Want

Stanfiell's Wool Underweal
FOR MEN, WOMEN or BOYS we carry large stocks

## Low Prices

Also, we can give you many numbers in
anfield's Underwear; also sizes, Stanfield's Underwear; also sizes, which you
may find it difficult to obtain, or cannot get may find it difficult to obtain, or cannot get

Time to put on your "Stanfield's."

## HENRY BLAIR

Rebuilt Pianos
by Famous Makers.


Mehlin, Chickering, Exner, Sohmer, Rega Fischer, etc.

Look new, sound new, and all guaranteed. Terms to suit purchasers. GET ONE FOR XMAS.
A. M. Pamman Co.

259 Duckworth Street.
Sole Agents for: Ronisch, Sherlock-Manning,
and Kohler and Campbell Upright, Grand and Kohler and Campbell Upright, Grand and Player Pianos



## EGGS

In Stock: Two Hundrad Casess

## Storage Firsts.

'Phone 264 for Prices.

## Geo. Neal Lto.



0200000000000000000000000
Cashin's Am. Household COAL CANNOT BE EQUALLED.
$\$ 12.00$ PER TON SENT HOME.
special prices five ton lots.
CASHIN \& CO. Ltd.
Phone 1046. Bishop's Cove.


WE WISH YOU ALL A VERY HAPPY AND PROSPEROUS NEW YEAR

GEAR \& COMPANY Limited



Waiter f. Aespelt,
Spectal Representative

We take this opportunity to wish all our friends A RIGHT MERRY CHRISTMAS and A BRIGHT and PROSPEROUS NEW YEAR.

We also thank you for your patronage and hope we shall have the pleasure of serving you in fufure as in the past.

The
Standard Manufacturing Co. Limited

. ${ }^{172-174}$ DUCKworth sr.


 with Oats at present, and offer the following grades at Lowest Market Prices:
White Oats
M Bushel Sacks
Mixed Oats
4 Bushel Sacks. Black Oats 3 Bushel Sacks.

## F. McNAMARA

Phone 393. Queen St.


Heartily Wishes All Patrons
A Full Measure of Prosperity During the
8 New Year, And in Doing So, Asks to Be Favored With A Continuance Of the Cordial Relations Which Have Existed in the Past.
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passengers, mat and freight steamshif sertict







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Better Clothing

Spurrell The Tailor

= SPECIAL for the New Year

TURKEYS, 50c per pound
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|  | Ex. S.S. SACHEM: <br> Ex. S.S. ROSALIND: <br> HALTAX <br> SAUSAGES |
| :--- | :---: |
| SOc. Pound. | FINESACKS |

- FLOUR -

L, VERBENA, FIV- ROSES, NATIVE, VICTOR. S9.50 PER BARREL
$\qquad$

| RIPE TOMATOES | TABLE RAISINS |
| :--- | :--- |
| FRESH CELERY | TABLE FIGS |
| FIPE PINEAPLE | SAEELE | CETUCE SABLE FIGS

SHELLED WALNUTS
SHELLED ALMND SHELLED ALMOND
GLACE CHERRIES. W. E. BEARNS
"THE HOME OF GOOD THINGS TO EATY" DUCKWORTH ST, PHONE RAWLINS' CROSS.
379.

