## AM.", <br> oundland $C_{0}$

## 



|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 年tion Sales : |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| HoLD PROPERTY. |  |  |  |  |  |
|  |  |  |  |  | WNTE TOREN |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  | Special <br> Price <br> by the barrel. |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  | M. J. O'Brien, 42 New Gower St. |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  | Anthracite COAT: |  |  |  |  |
|  |  | The Writing Paper for Particular People! |  |  |  |
|  |  |  |  |  |  |
| "noto," |  |  |  |  |  |
|  |  | Highland Linen. |  |  |  |
|  | We recommend purchas.eroto book hheirortersM.MORET\& CO. |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  | QUEEN, |  | Northern Coastal |  |  |
| tame |  | $\begin{aligned} & \text { Dieks \& Co., Lid }, \\ & \text { Hight } \end{aligned}$ |  |  |  |
|  |  |  | Whart of The Newfoundland Produce Co., Ltd., Saturday, the 2nd prox,, at $60^{\circ}$ clock p.m. |  |  |
|  |  |  |  |  |  |
|  |  |  | The Newloundland Produce Co., Lid. |  | ${ }^{\text {arm }}$ |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |



THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 1 , 1918 - 3

## IALS

Ladies' Black Velvet and Velveteen Hats.

We have- just re-
ceived a few dozen of ceived a few dozen of these from "this side
of the water" and of fer same for your in. Also some Buckram Hat Shapes for ladies and children. We expect our ship-
ment of Hats from ment of Hats from
England early in No. vember and can then
give you Stylish Hats at Low Prices. and Fleeced Underwear. Ladies'Stanfield Wool
Underwear. Ladies' New Knit
Wool Underwee:: Ladies' Fleeced Vests
and Pants from 70 c Ladies' Heavy Gre
Bloomers at 90c.

## Y BLAIR

## Maunder.

no matier gon RIRE IS CA
 About your poi PbROEE JOHIS oin the publifitor vening Telegerin

$$
1
$$





## rurkey Accepts

 Allies Terms. UUSTRIA-HUNGARIAN ARMIES SMASHED$=0,000$ Prisoners Taken --- Dardanelles Open to Allied Fleets---Germany's Finish Approaching.


5

##  

## Gentlemen!

## Have You Seen Our Window Display of Aufumn Wearables?

If You have not, do so at your earliest. It will surely prove interesting. Let us tell You why
Men's Wear, such as we are going to describe, is almost impossible for us to secure just now, and it is only keen foresight and early purchasing that enables us to put up such a complete display.
The down town window contains NECKWEAR of every yariety, and you will certainly say that you have never witnessed a smarter line. Every known shade is stocked by us, and the refined tone for which our Neckwear is noted, and that better-than-the-average look that it bears,
brings us a class of customers that will not geelsewhere when seeking Neckwear.
Then our Prices---Mark them: 50c., 75c., $\$ 1.00, \$ 1.25, \$ 1.50$.
Arrow Collars, all newest Shapes, 25c. each.

> We are also showing a few

Swiss Silk Mufflers, the kind you see only at SMYTH'S, $\$ 6.00$ to $\$ 12.50$.
Now is the season for a light-weight Muffler. Secure yours early,
we have only a limited number.
Our Western Window Contains the JAEGER ALL - WOOL DISPLAY.

JAEGER WOOLENS are like the British Navy---None Better!
Have you noticed the scarcity of All Wool Goods in town? We anticipated the shortage and sought the markets arly As a result we are
nearly as well supplied with All Wool Goods as in pre-war times. Here JAEGER ALL WOOL UNDERWEAR . . $\$ 10.50, \$ 12.00, \$ 15.00$ per suit "UNIVERSAL" ALL WOQL UNDERWEAR, $\$ 3.50 \mathrm{gar}$., $\$ 7.00$ per suit $\left.\begin{array}{l}\text { Jaeger Bed Socks .. . } \$ 2.00 \text { pr. } \\ \text { Jaeger Slippers. . . . } \$ 3.50 \text { pr. }\end{array}\right\} \begin{gathered}\text { Jaeger All Wool Chest Protec- } \\ \text { tors .. .. .. .. . . . . } \$ 2.50\end{gathered}$ Jaeger Slippers....... $\$ 3.50$ pr. $\quad$ Jors . . ........ ........ $\$ 2.50$ Jaeger Ladies $\$ 3.50$ to $\$ 7.00$ Jaeger Heavy All Wool Flannel
Pyjamas $\underset{\text { Jaeger Light Wool Taffeta }{ }^{\text {Py }} \text { Py }}{\text { Py }}$ Jaeger Light Wool Taffeta 9 Py-
jamas......... .12 .50 Jaeger All Wool Cholera Belts,
$\$ 3.00$
Jaeger All Wool Gloves.. $\$ 2.50$
Jaeger All Wool Mufflers, $\$$
Jaeger All Wool Tweed Caps, $\$ 3.00$
Jaeger Heary
Night Shirts
Jaeger All Wool
Jaeger All Wool Socks, $\ddot{\$ 1.20,1.50}$ Dressing Gowns ...... $\$ 30.00$ Jaeger All Wool Smoking Jack-
ets Jaeger All Wool Raincoats,
$\$ 45.00$ Jaeger All Wool Top Shirts, Jaeger An Wool Vests. $\begin{array}{r}\$ 60, \$ 7.50 \\ \hline 10.00\end{array}$ Jaeger All Wool Sweater Coats,
$\$ 10.00$

Owing to British Government regulations, England, until the War is over. Don't wait until our stock is depleted before making your selection.
$\int \begin{gathered}\text { Our Beck's Cove Window is } \\ \text { showing }\end{gathered}$ The All-Famous CHRISTY HAT, in newest and most up-to-date styles
which are to be had only from us, who are the regularly authorised "Christy" dealers. Price, $\$ 5.00$ each

TRESS CAPS, Which are unexecled for a ${ }^{\text {a }}$ Price: $\mathbf{\$ 2 . 5 0 , \$ 3 . 0 0}$ Walking Sticks,
Dents' \& Perrins' Gloves. OUR SERVICE IS UNBEATABLE
AND VALUE UNEQUALLED AT




 | Con |
| :---: |
| traik |
| cont |
| nows |
| nhe |
| hie |





## IS. ong Socket Chisels par in quality, but ER -to-date requisites DERS <br> ${ }^{\text {rnalia }}$ <br> the things untold <br> le of the quantity tit he Music that we ome, Sweet Home.

11. 

## ITURE!

g need for us to go into or quantity of Furnick, it is already well
er the Island.
nnounce the opening of drooms, Dressing-rooms, Dining-room, Drawing, Library, Living-room, make your horent abso-
$t$ $t$ in every detail. want just what is new,elow is that of the firmst hers in Newfoundland.
re \& Portrait Co.
St. Johns.

302000000000 to Prospective
ine Buyers.

rop Engines

URRAY \& CO. $000000000000^{4000}$

S
f Corsels!
wear A còmfortable fitting Corset fashionable shaping Corset, ani without rusting, breaking tearing. hen you discard a WARN R'S it is because you wish Price: $\$ 2.30$ pair 피

## Sall Bros

[^0]
## The Tide of Popular Patronage Flows Our Way

And the pleased enthusiasm of our patrons is the most far-reaching and most profitable of our advertisements.

## This Fact is Shown

By the many new faces of purchasers that are daily seen in our stores,
BY THE INCREASED VOLUME OF OUR BUSINESS,
And the many kind words of praise and satisfaction we receive from those that have bought here. Thousands of Bargains FRIDAY andSATURDAY.
SPECIAL PURCHASES, BROKEN LINES, REMNANTS AND ODD LOTS THAT MAKE EXCEPTIONAL BARGAIN ITEMS, WE'VE RESERVED FOR FRIDAY AND SATURDAY'S SELLING.
 Useful Opportunities For Careful Housekeepers.







 Regluar 20. yard. Fridáy and Saturtany ........ 16 C


In Fashionable, New Furnishings For Men













Women's Black FURS, an interesting offering that no woman





VaLues That Will Arouse Enthusiasm in the SHOWROOM.


Women's Sweaters



## The RoyalStores Itd.

glove offerings.

$\pm=2$

Evas "wizeve wavezt= $2=2=2$

The Fall atmosphere pervades the
Velvet and
Blouse Goods Sections where most satisfactory lines of New Fall Vel Vets, , elveteens, Corduross, Hrapere
Blouse materials are being displayed.
From From among the many we have selected for
Friday and Saturday








 Extra Values from the Quilt and Blanket Section.





## "BETTER THAN THE BEST!"

New-Knit
Wool Underwear.
IT IS THE BEST !
It is CHEAP
BUT NOT SHODDY !
It gives satisfaction. Once worn always worn, for it is THE BEST.

Every Newfoundlander will remember with pride the occasion on which the above words wear will again have occasion to use the above words, for

## New-Knit WOOL Underwear

is "BETTER THAN THE BEST !"
WARM-COMFORTABLE-DURABLE.
What more can be desired in Underwear, except, of course, the low figure at which we
offer them. ffer them.
We stock New-Knit Wool Underwear in all the grades and weights in which they are put
.
Sizes from $34 \mid 32$ to $50 \mid 48$.
PRICES, $\$ 1.80$ up to $\$ 4.00$ per garment.

New - Knit Wool Underwear.

Ask for It ! Buy It
Try It !
You will be satisfied.

Men's New - Knit Fleece Lined UNDERWEAR, First Grade, all sizes, only $\$ 1.25$ per garment.

## Marshall Bros




## T!" <br> $v-K n i t$ <br> ol Underwear. <br> It ! Buy It ! <br> Try It ! <br> ill be satisfied.

EDDING RING

JULEY \& CO.,
Jewelers, St. Johr's.

HUBBARD
hing boat, and the
ULLDOG
nds of stationary oth are good Enold at fair price
M. BARR
M. BARR,

Pd ciple of Modern
Bu hess is SERVIC

ar in the Publio
Th Evening T.$45=2$

CASH'S East End TOBACCO STORE.


We have always managed to take care of the wants of our C Castomers, and it is therefore gratitying to us to be able to announce that we have stock the following well-known Brands of cigars, gigarettes, tobaccos and PIPES, etc.

| CIGARS. | Cigarettes. | Plug Tobacco | Cut Tobacco |
| :---: | :---: | :---: | :---: |
| Bock, | PALL MALL, | MASTER WORKMAN, | GARRICK, |
| GOVERNORS, |  |  |  |

PIPTS Our Stock is the LARGEST and BEST assorted We import the Goods direct from the leading manufacturers, and can therefor ct from the leading manu
compete with the trade.



Because it's good all the time. Mapentizanacones.



|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## $\rightarrow$

# THE SPANISH INFLUENZA <br> May Attack You 

## If through neglect and getting colds you allow your vitality to be lowered. You can take cold your vitality to be lowered. You can take cold easily now through not wearing Good Warm Underwear or not wearing Good Warm Hosiery, and in this wet weather t the dampness and cold strike through your feet.

Protection is Better Than Cure!
NE CAN PROTECT YOUT $a$ For your welfare we have large stocks of
Stanfield Wool Underwear for Men, Women and and Boys.
New Knit Underwear for Men and Women.
Fleeced Underwear for Men, Women, Boys. and Warm Woollen Hosiery for everybody. Further protection for your feet during this
cold, damp spurt is afforded through our large
stock of

## Reliable Canadian

 RUBBERS and OVERSHOES.Our prices for all the above goo lowest possible and in many cases

Lower Than Elsewhere.
We have one of the largest stocks of Relit large as our prices are in many cases under the
cost of replacement.
True Thrift HENRY BLAIR.

Bedsteads \& Children's Cribs
 arrived. Latest Designs. Prices to suit all. BOWRING BROTHERS, Lid., Hardware.


## UGS! 66 re as Bright as Ever, <br> 

| Strong Values from Our Boot Dept. |  | Some Hosiery Values <br>  |
| :---: | :---: | :---: |
|  |  |  |
|  | FALL IN LINE for some of these SPECIAL VALUES! Look over this list and see how great some of these offerings are in the matter of money saving, and see what it means to you and your family. <br> ast Week's Sale Kept OUR STORE CROWDED |  <br>  |
|  |  |  |
| , 2 |  |  |
|  |  |  |
|  |  |  |

## ER SHOES

lack, Tan and White.
MEN'S STORM RUBBERS,

$\$ 1.20$ to $\$ 3.00$.
MEN'S MUD RUBBERS,

(In Black and Tan.)


USEFUL GIFTS FOR
THE BOYS "OVER THERE."

䢒

 mexs gur sux kirx rux




为

MEN'S GREY SOCKS.



 $=$











NoteThese Values












## The SHOWROOM

With Its Exceptional Strong Values to Attract Shoppers.

 Mand armossinamo





BE ON HAND FOR OUR Remnant SALE.

Nome Black Wings.
$\qquad$


Mall Orders Our Speciality.

Take Advantage of These Cut Prices on Brushes. surys. Bryes -5








In Memoriam










 White Flag
Ways.


 For an oficer or soldier to display
a white fag or other tokee de sur-
ender the




 necessits.
Uniess
this
neceasty
be cleariy shown, the surrender become ciean ativt
ot shame and disgrace, punishatioby




 The white fag is the unferefaily
understod



 upon it marely' as a prelimin
negotatition U. S. Soldiers

Teeth.

 From childhod the American ts.
taught to take care of his teeth -He


 The result of all this is that our
United Sates cousins, besides adiding

 horities for having decayed $t$ The Wonder Element.








## Jeye's Fluid

 Carbollo Soaps;| Lifebuoy, Eureka |
| :---: |
| UNMIENTS : COUGI CURES: |


| UNIMENTS: <br> minards <br> staflonds. <br> blectric oil <br> 01. | COUGH CURES: |
| :---: | :---: |
|  | ${ }_{8} \mathrm{I}$ |
|  |  |
|  | rrup or w |

CASTOR OIL,
 ENO'S FRIJIT SALTS,

 BOWRING BROTHERS, Limited, 332 GROCERY, St. John's.

## APPLES! APPLES!

150 barrels Choice Kings, 150 barréls Choice Rebstons, 100 barrels No. 2 Gavenstiens. PRICES RIGHT Burt \& Lawrence, 14 New Gower St.


## DA M AD



Where Power and Efficiency are of first Importance, there you will almost always find the PLAMER.
Single and Double Cylinder
Two Cycle Reversibe Motors.
Make and Break. Jump Spark. Sizes: $3,4,5,6 ; 7$ 1-2 H. P.
We have also in stock
One 18 H.P. forimmediate Delivery. Catalogues Free.

## FRANKLIN'S ARENCIES, LTD.

 Woilurs nad hissse clooth coats, trimed wib fur co-



## THE OUTLET SUPPLY HOUSE

192 Duckworth SL Opp. T. \&M. Winter
DON'T TAKE CHANCES.

## Reliable Rubbers and Gaiters


WILLIAMIREV, Water St
oct12, atu,, tit

## The Emerson PIANO <br> :

 There are many of these. Pianos in the triand to-dayid
quitities the the poossems. Prices the best. showrooms and see and hear them.

CHARLES HUTTON,
Sole Agent for the Dominion.

WAR, MARINE \& FIRE INSURANCE SCOTYISH UNION \& NATIONAL INSURANCE
COMPANY, Edimburgh, Scotlanti.



te or Phone us? Phone 380. NFLD. LABRADOR ${ }^{\text {b }}$ EXPORT CO., LTD., Board of Trade Building.


Junel8, tu, s, te




[^0]:    for Newtoundland

