TEN PAGES TO-DAY
 VOLUME XXXIX. PRICE ONE CENT. ST, Johivs Kewfoundland. Thursday, July 19, 1917. su.00 PER yEAR. number 164. 0000000000000000006000302000000000000000200000000000000000000003000000000000000000000000 BOWRIITG BROMIFIFRE, IIMMIIMD.


## Oparing Notice!

We wish to intimate to our numerous friends
that we have taken over the business lately cas that we have taken over the business lately car-
ried on by Mr. Joseph Roper and we are now ready to do repairst to Waper and wes, Corks, Jowew
lery and all kinds of Nautical Instruments.

ROPER \& THOMPSON
258 Water Street.

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\begin{aligned}
& \text { Watehmakers, Jewellers } \& \text { Mar } \\
& \text { Phone } 375 . \\
& \text { E. T. ROPER. } \\
& \text { julyi19,3i }
\end{aligned}
$$


HARDWARE (Opp. Bowring Bros.) HONOR ROLL Brass or Bronze. Samples and prises or or oronpia
cation
Sifty






## 'Matchless' Paint.

Paint about which more good things
are said than any other brand on the market.
And Why? Because of its Quality. That's all.

The Slandard MIg. Co., Ltd.

## ANTHRACITE COAL

Now landing at NEWMAN'S. w. COLLINGWOOD.

## ROOFING MATERIALS! <br> BRANTForD Roofing are the best from actual tests everused in this country. We have lately received stocks of several kinds direct from the Fac- tory white  Insulating Builing Paper at prices ranging from \$2.20 to 56.00 p per suane. and Also ASpH ALT SLATES <br> W. de C. Remindiris.  <br>  <br> MORISON \& HUNT, Barristers, Solicitors and Notaries, Bank of Montreal Building Water St., St. John's. $3 \times 20000000003 \times 20000$

Going, Going, GONE:
Parties contemplating an Auction Sale of Real
Estate, General Merchandise or Houschold Furniture Estate, General Merchandise or Household Furniture at Private Residences, will
tion and prompt returns by doing business through FRED J. ROIL \& CO, Auctioneers, Real Estate \& Investment Broke
Smallwood Building, Duckworth Street.

 GARLAND'S Bookstores mho whar strow
The Newfoundland Yeat Book.

the evening velegram, st. Johnts, newroundi


A Child of Sorrow.


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the imperiai oif company ST. John's, newroundland

## Our Baseball Column.

PLAGIARISED AND OTHERWISE.
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phay yese winners
Party
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| AYRE \& SONS, Limited. |  |  |
| :---: | :---: | :---: |
| Bananas, | JUST TO HAND | Celery, |
| Oranges, |  | Tomatoes, |
| Apples, |  | Cucum |
| Plums, | EE | Turnips, |
| Cantaloupes, | 0 | New York |
| Lemons, |  | Chicken, |
| Grape Fruit, | mim | New York |
|  |  |  |
| Local |  | Lecal |
| Hot Weather | SL | Leftuce and |
| Cool Drinks. | EATS. | Radishe |



## Now Then, Ladies, Here You Are!

## We have received another lot of our

## Celebrated

Seventeen Cent Hose.
Those who have had them will want more and
if you have not had some see that you do not miss this opportunity
Ladies' Tan, Ladies' Black Hose, 17 cents per pair.
Ladies' Vests, without sleeve, 15 c . Ladies' Vests, with sleeve, 18 cts.

In our window to-day we are showing

## Ready-to-Wear

PANAMA HATS.
S. MILLEY

## The Quality of Our BLOUSES!

Our White Lawn Blouses are neat, natty, trim, and really very chic, while being of English make are perfect in fit; the extra special value of
their texture giving the best of results, as regards their wearing and

## White Lawn Biouses.

Prices: 85c. to $\$ 1.50$ each.
We are also showing a very tempting assortment of WHITE EMbroidered Lawn collars at 25c. each, just now
A.\&S.RODGER'S




FRIDAY \& SAT. BAREAINS That Spell BUSY - NES\$.


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yal Stores is told in this list of REAL BIG BARGAINS.
IN
The prices and values are so appealingly good that the Store should be busy early in
``` the day with eager shopping crowds

HALF PRICESALE of Desirable Neckwear


 Regular 35c. values for ....
Rengula
Repoc values for FANCY BOWS, TIES an


SAVINGS on HOSIERY
 CHILDHEN'S HOSE.
CHILDREN'S EMBROIDERED HOSE WOMEN'S CASHMERE HOSE.


\section*{STARTLING VALUES}
house furnishing section. Embroidered
Cushion Cove

\section*{SHOWROOM}

\section*{SILK KNITTED}
 CHLDRENS SILK POPIN CAPS.
?


\section*{SPECIALS !}

WOMEN'S LUSTRE COAT.

\section*{FOOTWEAR}
gun metal pumps.
 urday

 INFFANTS' DONGOLA BOOTS Intants Dongola Boots, 50 pairs

Stamay.
Needed CROCKERY
at Sale Prices.

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ricks, lay, Pipes. Stabb


\section*{EXCEPTIONAL CORSET OFFER.}

\section*{he Royal H tores tad.}

Infants and Children's Bonnets.



\section*{Milady's Boudoir.}

\title{
New American Goods!
}
\begin{tabular}{|c|c|c|}
\hline Ladies white Hose & Ladies American Collars & Curtain Odds. \\
\hline Plain White Cotton Hose, 28 and 30c. per pair. Wt. Mercerized Cotton Hose, 45 and 55 c. per pair. & \begin{tabular}{l}
60 Dozen of Dainty \\
\# Job Collars \\
The Latest Novelties in Neckwear, White and Coloured.
\end{tabular} & White and Cream Lace Curtain Corners, \(11-2\) to 2 yds. in length, 45, 50 and 55c. each \\
\hline White Lisle Hose, 55c. pair. & PRICES: 17 c. , 20c., 25c., 30 c e, 35 c ., 40e., 45c. and 50c. each. & White and Cream \\
\hline - As the quantity of White Cotyou to purehase early. &  & \begin{tabular}{l}
Lace Curtain Odds, \\
Regular size, 2 1-2 to 3 1-2 yard lengths, \(\$ 1.00\) and \(\$ 1.10\) each.
\end{tabular} \\
\hline
\end{tabular}



Giant Sulb For B










Salmon Fish


\section*{O11 Semi-Aninal}

Has invaded our Dry Goods Department and taken the gooco oy storm, so that we offer

\section*{LADIES' SKIRTS.}


\section*{LADIES' BLOUSES.}

Silk White Voile, Lawn, Black Sateen, Cashmere, Striped Cotton. Prices from 75 c .
up to \(\$ 3.50\). A few soiled, values up to 85 c ., now 35 c . All Blouses reduced 20 to 30 per

\section*{Ladies' One-Piece Dresses.}





\section*{The C. L. MARCH Co., Ltd.}

Corner Springdale and Water Streets.

\section*{}

\section*{BATHING SUITS.}

For Ladies, \(\$ 1.80\) to \(\$ 4.40\).
For Boys,
40c.

\section*{BATHING CAPS}

\section*{27c. to 65c.}

The prettiest Bathing Requisites we have

Save Times Moneyandivarning Orfginal Hoteproof Hosiery.
For Infants in Black, Tan, White, Pink and Baby Blue For Girls in White, Tan and Black.

For Ladies, Meh and Boys in Black only.
Guaranteed Higleproof. Official gharantee on every pair. Made in aecordante with the long-established high standard of Wear, Quali-

\section*{isidís ofirs i firg LIMITED.}
phone 484. Mail orders receive careful consideration.


\section*{Nisses} Dresses
\(\$ 2.50\) to \(\$ 10.80\)
For \(14,15,16\) ahd 18
yeatrs.
Made expressly ont scientific tailoring basis for the well develop. ed young woman of to-morrow

\section*{War Nerrss}

Messages Received Previous to 9 A. M: True russitiv struntor.




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 Red RoseTEA \({ }^{\text {Tisgoitee }}\)

Summer School Notes.
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and


The only Film fit for
EASTMAN FILM.
Depenidable, Uŭliforin, Fast.


\section*{TOOTON'S}

Kodak Store, 320 Water Street. \(x\),
\(\frac{x}{x}=\mathrm{xan}=\mathrm{x}=\mathrm{x}=\mathrm{x}=\mathrm{x}=\)
The London Directory

BULL RUNN \(H\) Leairns That Economy and Taxicabs Are No Relations Whatever, and We Cant Blame flimi! BY CARL ED


\title{
Jully Clearance Sale！ Where Small Prices Cut a Big Figure ＝这
}

Summer Dress Fabries，UNDERPRICED！


 SILK BROCHES．








In this Important Sale Small Lots，Incomplete As－ sortments，Broken Lines and Remnants Get Decided Reductions From the Prices They Brought Earlier in the Season．
\(\qquad\) nly the prices have suffered．The Sale is for FRIDAY，SATURDAY and MONDAY．Obvi－ ously best choosing will be had by early shoppers．

Strong values abound on every side that will keep the bell on the Register ringing inces－ santly FRIDAY，SATURDAY and MONDAY．
and
ri，Sat．and Monday ．：\(\$ 1.29 \left\lvert\, \begin{aligned} & \text { rraday，} \\ & \text { Monday } \\ & \text { Raturdy }\end{aligned}\right.\) Nicked Prices on Piquant Bits wool coat sweaters of NECKWEAR ARE FASHIONABLE．
 Hosiery Values That LADIES HOSIERY cill and Clal，Fridas，sats os

 quoted BOYS＇APPAREL here Friday，Sat．\＆Mon． BOYS＇VELVET HATS．BOYS＇WASH SUITS as．
 BOYS

Some Worthy Contributions From the SHOWROOM．

\section*{}

 BATHING CAPS．
 CHILDREN＇S ．
 （2xymy \(=42 \mathrm{c}\)

DRESS LINENS．




\section*{For the Garden Party．}

\section*{Look your prettiest in one of our 1917 Spring or Summe
We＇ve given these SPECIAL PRICES this week} realizing the necessity of clearing the lot before Fall Style

PRICES THAT BRING SAVINGS on WANTED LINES About the Home．
 an Laundry \(\left\lvert\, \begin{gathered}\text { SIDEBOARD CLOTHS } \\ \text { Whit Linen Cloths；size } \\ \text { x．} \\ \text { en fin fines }\end{gathered}\right.\)


 driay，Saturay and Hon：45C
BOLSTER CASES．
Just one dozen of these in plain

 Dutch curtans




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 Bath Towels． Pien mine turane bain



Get a pair of these HUCh TOWELS

 HUCK TOWELS．

 BOYS＇SHIRTWAISTS．




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CORSEIS WORTH buying to－day．


 Lovely Blouses Inexpensively Priced

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\section*{Barrels of Money !}

 Tan Boots and Shoes.

 10 PER CENT. OfF
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Clear
HRigh gre days onty
Hootwar at at a Hisconnt grade Footwear
Think of this, Ladies! Remember, Mondays and Tuestays for Bioss and Girls'

\section*{F. SMALLWOOD}

ORAINGIMS, DHE.
80 cases Caliiornia Oranges-all counts. 30 crates Choiee Green Cabbage. 60 crates Texas Silver Peel Onions.

\section*{BURT \& LAWRENCE,}
\(\square\) TEMPLETON'S for Herring Nets!

We have over 800 Nets in stock ready to send out on receipt of your order. A full stock in 30, 35, 40,
50 and 60 ran nets in both Anchor and Advance Brand Nets.
Our Prices are the Lowest Obtainable.
white us for a price list.
Robert Templeton, 333 Water-st.
 STYLISH READYMADES

Men's and Boys' Readymade Clothing. A larese and careffity selected stock of Men's and William Erew.


\section*{}

\section*{SUNLIEHT SOAP!}

Just Landed
500 boxes Large Sunlight Soap.

\section*{GEO. NEAL}



Important Notice!
HUTTON'S Music and Fancy Dry and two o'clock from this date until the

CHARLES HUTTON.



SLATT ERY'S
Whoresule Dry Goods House.

Men's Balbriggan Underwear
*AT LOWEST POSSIBLE PRICES. Phone 52.


Dr. A. B. LEHR The Senior Dentist 203 Water St Teeth Extracted without


 nd personal Adtention: A. B. LE SEHR,
The
203 WATER Dentitit
STREET.

\section*{*}

REID-NEWFOUNDLAND COMPANY.
South Coast Service.

Passengers leaving St. John's on 8.45 a.m. Train SATURDAY, July 21st, will make connection with S.S. "Glencoe" at Placentia for the usual ports between Placentia and Port-aux-Basques.

Reid-Newfoundland Co.
20w


\section*{Your Business}

Success in 1917


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Men's and Boys


Newfoundland Clothing fo.. toto.

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Toronto Noon-Mo \\
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 vOLUME XXX```

