



## SEE LUDLOW BROS.' SUIT AND SHOE SPECLALS TO-MORROW BEFORE YOU BUY <br> THEN YOU'LL HAVE NO REGRETS



To-morrow We're, Showing Some Exceptional Values in Suits at $\$ 10.00 \$ 12.00$ and $\$ 18.00$
We want you to see what your money will buy here. We've some suprises for you. New
specials at

## $\$ 10.00, \$ 12.00$ and $\$ 18.00$

Let your next Suit be a Semi-Ready Suit. A year's guarantee or your money
 Boys' Suits at prices you'll want to . Our Raincoat section save you pay. Bloomer styles, at $\$ 3.95$ to $\$ 10.00$,

mand cap free with all boys' suits. | Straw and Panama Hats for all. |  |
| :---: | :---: | :---: | :---: |
| Genuine Panamas at 2.95. Others | $\begin{array}{l}\text { New Shirts, New Neckwear. }\end{array} \begin{array}{c}\text { See } \\ \text { our Furnishing Department for } \\ \text { gains. }\end{array}$ |

A Special Purchase of Pumps and Oxfords At Amost Half Price
UST at the greatest need-time this most wonderful opportunity is offered in Jumps and Oxfords. From the stock of a reliable maker we Ladies' White Poplin Pumps, all sizes, at Ladies' Brown Linen Pumps, with straps Ladies' ' Patent and Gun Metal Pumps, with straps Girls' Patent Slippers, at Girls' Canas Slippers, white

Extra Special!

Deal Where the Dollars TTDT Brantford's Largest Head-
Count
to-foot Clothier



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## CITY NEWS ITEMS





## Temper Recorr





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## Drug Store Specials





 Cecil A. C. Cameron



LADIES'
WHITE
SHOES
You'll surely want a pair of White Shoes this
season. Every woman will.
This is the strongest white season in many
There are Boots, Oxfords, Ties and Pumps. The White Nu-Buck only needs washing to keep
it Regulaž or high toes, cuban or low heels, light
Relted soles. $\$ 1.50, \$ 1.75, \$ 2, \$ 3.50, \$ 4$ to $\$ 5$ Our White Footwear is of the better sort, when our prices are never beyond the reach of the ordin-
ary purse.
We can't begin to tell you here about all the choice styles we eares showing in Whate Shooses. Wont You Come to See?

THE ROBERTS \& VAN-LANE SHOE COMPANY, Ltd.


## SPALDNG'S AGENCY

Base Ball Goods, Golf Goods, Tennis Goods, Hammocks and Croquet
The New Lines Are All in and Now on Display
J. L. SUTHERLAND
Agent for A. G. Spalding \& Br
All Athletic Goods Sold at Manufacturer's Prices

## Clifford's Big Furniture House

No. 78 Colborne Street

THE DAILY COURIER, BRANTEORD, CANADA


Make The Teapot Test
Fine Tis

Put "SALADA" TEA in a warm teapot-pour
on freshly boiled water - let stand for five on freshy boiled water-1et stand der ine most delicious cup of tea you ever tasted.


HAS THE FLIVORI THE PRAGRANCEL THE DELCICOUSNES that makes Ceylon Tea the beverage of delight.
In sealed lead packages ONLY In sealed lead packages ONLY.

## Insurance!

$\mathbf{I}^{\mathrm{S}}$ One of the most vital factors in ifif today everyone buys insurance. Ihave one of the
best equipped offices in the country and represent strong companies, transactirg in surance business in alt its branches. 1
represent The Imperial Lite Assurance Co. epresent The Imperial Life Assurance Co.
of Canada. Let me show you how a few cents saved each week insures the whole family.

## HaroldCreasser

1031-2 Colborne Street Telephone 886


On SATURDAY the Following Will Be On Sale at BARGAIN PRICES

| Lace and embroidirk | curtain muslins |
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|  |  |
| and $\$ 1.75$ Allover Lace, cream or white, to clear.....77c |  |
| READY-To.wEAR |  |
| Children's Buster Coat Sweaters, white with red or blue ming, regular $\$ 1.50$ and $\$ 1.75$, for.............. $\$ 1.00$ | Currain sti.m with colored border |
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| TRAVELLERS' SAMPLES |  |
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## CAUDWELL \& BECKETT



The 0 O Cl The forthuay Store
Special Sale of Costumes
 Ready Saturday Morning

Satín Underskirts for $\$ 1.50$


 The Northwey Co, Limited 24-126 Colborne Street


YourCreditisGood
We arrange the payment to extend over months.

The moving sale can only last a short time longer as the new store 179 Colborne St., is nearing completion. Don't regret it by not getting your share of these snaps.


PURSEL \& SON
79 Colborne St.
open evenings
PHONE 259

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 SATURDAY'S BARGAIN LIST !

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PARASOL SPECIALS


J. M. Young \& Company






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Ottawa Evens Up By
Eleven-Fou










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## 1853--Diamond Jubilee Year--1913

GRAFTON'S

## We Want to Talk to the Man Who Is About to Buy Clothing

WE want to put him on the Right Track. We want to tell him why he can do better at Grafton's. We want to prove this to his entire Satisfaction. You can come here and buy directly of the maker and you can save the middleman's profit. All Clothing we sell is made in our own factory. You can easily satisfy yourself as to the correctness of these facts by simply making an investigation, and let us tell you Sir, it will pay you to investigate. Compare the Clothing you can by elsewhere with the Clothing you buy of us at the following prices Men's Suits, $\$ 8.50$ to $\$ 25$
Trousers, $\$ 1.25$ to $\$ 5.95$
Raincoats, $\$ 6.95$ to $\$ 16$
Boys' Brown Suits, ages 3 to 7, 2.50 to 5.95 Boys' 2 piece Suits, ages 7 to it 3 50 to 8.50
Boys' 2 and 3 piece Suits, ages 12 to 17,395 to 12.00
Summer Furnishings for Men and Boys at a Big Saving to You

## 50c Merino Underwear; Saturday. 7 c Merino Underwear; ; Saturday 25c Lisle Thread Sox; Saturday <br> 25c Lisle Thread Sox; 'Saturday 25c Boys' Long Hose ; Saturday

| 3 pars 50c |
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Shirts \$1.00, reg. 1.25 and 1.50
With lounge collars and Prench turn sot turfis, in a range of beautiful pattems as wol is the plain wilie and fance 5

Straw Hats for the Kiddis 50c to 1.50
Bring the little man in. We are sure we can please you and satisfy the ittle fellow
Men's Cáp Special 75c
The newest in plain and fancy checks.' The 1.00 and 1.25 kind at Grattons for ....750.

## Grafton \& Co., Ltd.

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## You Pau Leess Here The Bargain Store <br> The Market Boot Shop

Oxfords :
With Comfort, Style and Quality

A NEW Oxtord with the full toe, broad, A that tread, broad shaink and low heela fashion idea that has come across the wate from London, made in black and tan call leathers.

We have the latest styles in the best leathers, for both men and women, in sho
SATURDAY SPECIALS!


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saturdays price....

Misese box Calr Bluchere a good shool shoe
Satiddy price $\$ 1.29$
at $\ldots \ldots \ldots \ldots$

THE MARKEI BOOT SHOP
(For Quality Footwear)
16 Market Street
Phone 954
W. H. Broughton, Mgr.

Scotch Whiskey!








J. S. Hamilton \& Co. 91, 28 and 95 DALHOUSIE STREET, BRANTPORD

White \& McKay's Special. These brands are all high grade

## RESULTS IN

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## Come in Saturday and See The Great Shoe Exhibit



HUNDREDS of men and women have visited our opening, and expressed themselves astonished at the wonderful extent and variety of our great shoe exhibit. Nothing like it ever before seen in this vicinity.

Literally thousands of pairs of brand new shoes in the handsomest styles ever seen here. We are proud of this fine shoe exhibit, carefully selected to suit the requirements of all. You will find our prices right as well as our styles. And we have plenty sizes and widths and shapes of toe and shapes of heel--a clean, modern, up-to-date stock in every respect.

In inviting you to inspect this fine stock, we want to convince you that this is the ONE shoe store in town where you can ALWAYS depend on getting the most and best for your money.

We want your PERMANENT trade and good-will, and we want it not only this year but EVERY YEAR. To get it and keep it we must give YOU ALL the value possible--a little more than any other shoe store can give you for the same, price. And to do this we have to PAY a little more for the shoes we buy, so as to get every penny's worth of honesty' and quality that we can. That is why we have taken the agency for the CELEBRATED SLATER SHOE, with price plainly stamped on the sole by the makers as a guarantee of full value received.

THESE shoes cost us much more than other shoes retailing for the same price, but we prefer to GIVE YOU the benefit of this increased cost and extra VALUE in the Slater Shoe.

## Your Shoe Store

Make this YOUR shoe store. Make it your shoe Bank-a place you can depend on to get the FULL worth of your money in shoes every time.

If anything should go wrong with any shoes you ever buy here, we stand ready at all times to make good. We want to PLEASE you and to SATISFY you, and to give you such good TREATMENT and good VALUE that you will come back again and again. Isn't that the kind of shoe store you want?

Isn't it the kind of a shoe store at which you can feel safe?

And if we do everything we have outlined here, aren't we fairly entitled to your Shoe trade? Give us a trial, you folks who are looking for good shoes--worth-of-yourmoney shoes.

We pledge you our word to live up to our platform as long as we are in business amongst you, and to use every means in our power to deserve your trade from year to year.

The Sign of the Slate over a shoe store is the best Guide Post you will ever find for honest shoe values.

## THE ROBERTS \& VAN-LANE SHOE CO. ..- Only Address-203 COLBORNE STREET

(Opposite the Market)

