# MEN OF ST. JOHN, THE EMPIRE CAILS TO ARMS; GREAT MASS MEETING IN IMPERIAL THEATRE 


"If England falls, Canada Falls." Remembrance of this only argument needed to stimulate recruiting for
Foreign Service
 Foreign Service.



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## COMIISSIONER CHANDLER FINDS CHARGES AGAINST CHIEF OF POLICE PROVEN

Report Submitted to Provincial Government Last Night Declares Police Force is Partly Demoralized and Not of Sufficient Strength -Recommends Changes and Suggests Superannuation Allow ances.


## MONEY SAVIIIG FUUR SAALE <br> retail customers get wholesale paices. See our Mink. Exolusive Designs. <br> Prices Extraordinary Lo $\$ 110.00 \$ 90.00$ for $\begin{array}{ll}90.00 & 75.00 \text { for } \\ 80.00 & 60.00\end{array}$ 20, \$45, \$50, \$55, \$60, \$80, \$110 Muffis at. <br> MAGEE, LTD. - 30 Charlotte St.

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## Cream of Tartar

Many people use cream of tartar for quick baking. They value its superior qualities and will not phosphates, such as are sometimes offered.

But even the most careful cannot always know. The high price of cream of tartar has led to efforts to substitute alum and phosphate of lime compounds which are vastly inferior and not as healthful to use.

The easiest way in which the housekeeper can be sure of quality and economy is by using Royal Baking Powder, which is made from pure cream of tartar.

Royal Baking Powder gives perfect results, is less trouble to use, and has not been advanced in price.

Anyone who has once become accustomed to using Royal Baking Powder never reverts to homemade mixtures or any other product for raising biscuit, griddle-cakes, doughnuts, or cake.

## 

## Pure Mint Pepsin Gum

This wonderful new gum is incomparably pure, wholesome and delicious. The flavor is no imitation of any other gum, but original, delicate, delightful -and gets better as you chew.

STERLING is made of best Mexican chicle - no substitute. Has
Compare the smoothness of velvet-doesn't crumble in your mouth. Compare piece for piece with any other gum - for appearan
flavor-and you'll be satisfied only with STERLING.


The St. Yohn Standard

| H. V. Mackinnon, <br> Managing Editor <br> YEARLY SUBSCRIPTIONS <br>  <br> Carrier <br> mi-weekty, by main .... |
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## Sunday School Teachers

 programme - Rev. W. A. Ross giaddress.

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## MIND Your Own Business

THIS business of keeping St. John prosperous is not the work of any association. It is not particularly the duty of preachers, lawyers, doctors, politicians or others, excepting in so far as they are good citizens. It has nothing whatever to do with our civic rulers unless they are in close accord with the ordinary everday householder in a great undertaking. It is above all parties, creeds and factions. It is as simple as rolling off a log.

There are a great many people who talk patriotism on the street corners, and buy their dry goods by mail.

## Others wave the flag, glory in the Maple Leaf, and send to the United States for their machinery.

We want none of this in St. John.
To keep prosperity in Canada and the spectre of hard times out, just means that from now on every man and woman must consider their own business of first importance, and spend their money in St. John for goods made at home. It is the necessity of maintaining payrolls---yours as well as ours---that puts us all on the same level.

## We Are In to Help The Empire: ARE YOU?

Waterbury \& Rising, Ltd, Scovil Bros, Ltd., Oak Hall, J. \& A. McMillan, Wanamaker's Restaurant, McRobbie Shoe Co., Ltd.
H. N. DeMille \& Co, L. L. Sharpe \& Son,
J. L. Thorne \& CO, Ferguson \& Page,
F. E. Williams $\mathrm{Co}_{n}$, Itd.
A. Ernest Evereth,
A. Gilmour,

Sharpe's Confectionery Store, Silas McDiarmid,
Marr Millinery Co.


THE STANDARD ST, JOHN, N. B. WEDNHSDAY, NOVEMBER 18. 1914

At annual meeting dona tions of cash and supplies were acknowledged

 | BELGIANS OVERPOWERED PPREEWTHTON TO |
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| BUT NOT CONQUERED HON. MR. MORRISSY |

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| FOR SALE. | OTEL DUFFERIN |
|  | st. Join, n, m. <br> FOBTER, GATES a co. <br> 8. a. catms..............manager. |
|  | CLIFTON HOUSE <br> H. E. GREEN, Proprletor. Cormar Germain and Princess Streev BT, JOHN, N. B. |

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## YOU WILL BE GLAD

 TO GET BACK return and trying all other brands, you will be glad to ROYAL ARMS SCOTCHWHISKY Men of taste appreciate the smooth mellowness,the aromatic bouquet and unvarying purity of this great
 JOHN J. BRADLEY, ST. JOHN, Sole Agent for Canada and Newfoundiand.


Jeff Could as Well Have Said a Thousand Legs and Made It a Flock


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W. H. THORNE \& CO., LTD. MARKET SQUARE AND KING STREET

## m THE SLATER SHOE <br> With the Price Stamped on the Sole

Foot protection is now the order of the day. The time of year is at hand when reliable foot covering is an absolute necessity, Stater Shoes need no recommendation to the people of New Brunswick, They are known from one end on fall da to the other and once worn are seldom changed for any otter than ever. Maerials and shoemaking that cannot be improved upon and the price $\$ 4.00, \$ 5.00$, $\$ 5.50$ and $\$ 6.00$ stamped on every pair

## The Slater Shoe Store - King Street

## DURABILITY GUARANTEED

et us save you money when you build or remodel. Of course you don't want


## Weatherproof Compo-Rubber Roofing and Shingles

 It will saveothers on the roof.

## WATERPROOF-WEATHERPROOF-ACII-PROOF. (Write or Call for Samples.)

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The Great Bargain Sale of Ladies' and Children's Trimmed and Untrimmed Hats, Also Feathers, Wings and Quills Continued This Morning
All Should take advantage of this Chance to Save Money in Stylish New Headwear.

## Ladies' Kid, Cape and Moctia Gioves

Dent Gloves for ladies and children, and are ready to supply all requirements in the usual satisfactory manner at no advance on regular prices,

| Reynier Kid Gloves-Two dome; black, white and the popular shades. Pair $\$ 1.00, \$ 1.40$, $\$ 1.60$. | 81.15, $81.25,31.60, \$ 1.76$ <br> elope Gloves-One dome; tans and greys. |
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| Reynter Suede Gloves-Two dome; black, tan, brown and grey. Pair . .... ........... $\$ 1.60$ | Palr ........ .... .. s1.15, 31.25, s1.60, \$1.75 Mocha Gloves-sllk-lined, two dome; tans and Erove. Pair …................ 81.35 , $\$ 1.75$ |
| Perrin's Kid Gloves-Two dome; black, white and colors. Pair | Antelope Gloves-Silk-lined, two dome; tans and <br> greys. Palr $\qquad$ $\$ 1.35, \$ 1.75$ |
| ${ }^{\text {ts }}$ C Cape Cloves-One dome; tans. Pair \$1.00, \$1.25, 81.50 | Doe Gloves, washable-White, one and two button. Price $\qquad$ $\$ 1.00, \$ 1.25, \$ 1.35$ |
| Dent's Cape Gloves-Grey | Doe Gloves, washable-Whtte, long. Palr |
| Dent's Cape Gloves-White, Palr. ...... 31.40 |  |
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|  | Misses' and Children's Gloves-A complete range of sizes in all makes. Pair |

## Special Showing of Scotch Wool Rugs

Values we Cannot Duplicate at Present Prices Now ts the time to provide for the cold yeather whan an extra rus will add greaty to your come. Yort when automach .is .. .... .. .. .. ... .. ... .. .. .. .. .. ......... .. .. .. ....s1.s0, s2.25, s3.25
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 Wxtra quailty rugs cloth finished, reversible plaide. Each ...........................
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MEN's AND Bovs' FURNISHINGS DEPARTMENT.
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A number of ofrlice spee whichale are on sale


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