


## JANUARY A MONTH OF SALES---SOMETHING DIFFERENT EVERY DAY

Save NOW-while the savings are good. When you think for a moment that millions and millions of men throughout the world are engaged otherwise than in the production of the things
that they formerly turned out-clothing of all kinds furnishings for our homes, implements and supplies for our farms, etc.-is it any wonder that after three years some goods become scarce and prices are
forced up? The Store, like a vast service corps, anticipated the shortage-reached out-and purchased, and stored and stored the things that would be needed at a critical time. NOW these goods are offered forced up? The Store, like a vast service corps, anticipated the shortage-reached out-and purchased, and stored and stored the things that
at prices that make this the Banner January Sale of all times. Now is the time to anticipate your requirements and save by buying NOW.


## NO ANNEXATIONS,

IS LABOR'S POLICY

HIGHER COMMAND
HELD BLAMELESS Haig Had Instituted Enquiry Into Cambrai Reverse, Says MEASURES ARE TAKEN Similar Breakdown Will


'BRITISH ARMEN ASSALI TURKS IN PALESTINE
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## PAGE FOUR

THE TORONTO WORLD


## * WAR SUMMARY * <br> THE DAY'S EVENTS REVIEWED


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HAVE MANY ACTIVITES HALTAVE.MANY ACTIVITES

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| DENTALS IMPROVE ALL DOWN THE LINE | Hocker menu | OTTAWA SENATORS PLAY BLUE SHIRTS | FINALS TO GRANI AND LAKEVIIEW RI |
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| Show Good Team Play When They Down St. Patricks Handily. |  |  |  |
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| NY ANTE | Soliloquy |  | BY GENE KNOTT |




That Son-in-Law of Pa's


## BY G. H. Wellington






| MAKE A RECORD <br> YOUR SECURITIES <br> Of <br> A. E. AMES \& CO. |
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## NEW YORK STOCKS MOVE RREGULARLY

Cut in Willys-Overland Divi-
dend Has Depressing Effect
on Motors.

##  Capttal Paid Up. $\$ 15,000,000$ Reserve fund, . $\$ 13,500,000$ It is IMPERATIVE that EVERY PERSON

MINING STATISTICS

## TABULAR SUMMARY

Quotations Firmer on Fairly

Brisk Movement, But Stocks | Newray Sells Off After Ac |
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| tive Trading-Little Life |

 HERON \& CO


Robertson, Robinson, McNabb \& Company
AUDITS INCOME TAX STATEMENTS 24. King Street West Main 326

| Dealers | ENTUR |
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| WANTED: <br> Seed Oats Seed Barley For GOVE $\qquad$ OF DOMMINION Purchasing Quebec Govermment Elevator, in order to sow, for increased Food Produotion. Fend 2-pound samples Ontario Oats BONUS OVER M•ARRKET PRICE of Grade will be pald for any cars onitable. Hogg \& Lytle, Ltd. ROYAL BANK B TORINTO, ONT. |  |
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|  | J. P. CANNON \& CO. |
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|  | STOCKS and BONDS |

# The Simpson Music Studio Will Gladly Play Any Victor 

Record You May Wish to Hear--on the VICTOR VICTROLA


To hear world-famous artists sing--to have noted instrumentalists play for you--to hear the select bands of the world---to enjoy Harry Lauder and other celebrated comedians and entertainers is indeed a rare treat, especially if heard in our spacious music studio.

To render in perfect replica such world-famed celebrities as Caruso, Tetrazzini, Melba, Louise Homer, Mischa Elman, John McCormack, Alma Gluck, Galli Curci, Paderewski, is indeed an ordeal of no small proportion, and only those who have heard the artistic reproductions of those wonderful Victrola instruments can appreciate how faithfully this function has been performed.

Fabulous sums of money have been spent to secure the exclusive rights to reproduce the voices and talents of these gifted artists, and in the matter of the correct construction of the instrument to render these works. Come to the Music Studio at your convenience and we will gladly play any Victor Record for you.

Style XVI., as illustrated, in beautifully finished mahogany, $\$ 285.00$. Other choice models in mahogany and oak at $\$ 151.00$ and $\$ 225.00$.

Terms of payment may be arranged by our Home-Lovers' Club plan


His mastir yoice Mischa Elman Records


Victor Records of Supreme Merit A few very choice selections are
given below.
Pagliacci (On With the Play), by Pagliacci. (On With the Play), by
Carus. 83.50 . Mignon-Polonge ( (rm Fair Titania)
Tetrazzini.
$\$ 3.50$. Mocturne in $E$ F.at (Chopin), by Lo, Hear the Gentle Lark, by
Madame Melba. $\$ 3.50$. Oh! Moon of My Delight, by John
McCormack.
\$2.00. My' Laddie, by Aima Gluck. \$1.25.
Bell song (Lakne), by Galli
 Walse Brililiante (Chopin), by Pade-

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## Charmimg Hats for the South

Brighty suggestive of sunshine, songbirds and summer delights are the chic chapeaus for southern wear now displayed in the French room. The art of the designer is expressed
in so many lovely ways that they are a ioy to behold
and
For instance, a jaunty rolled sailor has its brim of rose straw and its crown and fac-
$g$ of violet crepe de chine. Wool tassels form the only
the che chine. Wool tassels form the only adormment. Price, $\mathbf{\$ 1 5 . 0 0}$. A stunning French poke is of bisque Georgette crepe. It is fdeed with nigger straw
and has a band and long streamers of Copen. moire ribbon enriched by exquisite French
flowers There is strik.
There is striking simplicity in a large
Leghorn sailor beautifully combined popular droop is expressed in a
large sports Leghorn sailor beautifully combined with
fancy-figured
large sports hat of oyster khaki-kool with embroidered crown and peanut straw facing.

## Hat, Parasol and Bag to Match <br> In These Lovely Sets

## bound with embroidered taffita and has a crushed band Embroidered coral taffieta in another saucily smart and fetching double bow of black serre ribbon. The bag is of taffeta and serre, frinished with a silk tassel. The $\begin{aligned} & \text { set. The hat is a poke, faced with black, and trimmed } \\ & \text { with black serre ribbon. The bag is uniquely-shaped }\end{aligned}$ bunty taffeta parasol has a deep serre hem and loop handle. Price, $\$ 37.50$. and has a deep beading and petit bow of serre, while $t$ <br> Choose Here Luggage That's Built To Withstand the Roughest and Longest Trips

 When you have to "live in a trunk," so to speak, there is nothing quite so convenientor easily packed, or that keeps your clothes in such splendid condition, as a "Rite Hite" or
"Panama, Wardrobe Trunk.
The former rance in price from a smart fibre trunk at $\$ 18.50$, to a the inee-quarter chintz smart fibed fibre-covered and bound, well-appointed
somely made and finished, and priced from $\$ 43.50$ to $\$ 85.00$ at $\$ 28.50$. The latter are hand-Good-looking, Hand-sewn Club Bags are of
smoth whole stock cowhide leather, In graceful
Frencho style with whlo-stock then



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| till |
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| $\$ 8.50$ | <br>

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Nero (Ah mon sort!), Rubinstein-
Caruso, No. $88589, \$ 3.50$. Proch's Air and Variations (in Ita-
lian) - Calli Curci, No. 74557 , 82.00 a She Wandered Down the Mountain She Wandered Down the Mountain
Stio, Stephenson-Clay-Alma Gluck,
No. 7450 ,
The Rainbow of Love, William $\mathbf{F}$,
Kirk-Gustave Ferrari-Kirk-Gustave Ferrati-John McCor-
mack, No. 64732 , $\$ 1.25$. mack, No. 64732, s1.25.
Dany. Boy, Fred E. Weatherly-
Schumann-Heink, No 88592 . 3 .
 Brahn



## Picture

Framing Your Picture Framed for
50 c , in sizes up to $11 \times 14$ :
 back. Handsomely Framed Pic-
 Handsomely Framed Pic tures. Regeglar up to $\$ 3.50$.
Today, 98 c

## Wall Papers

 wide, 5 -yard roll $141 / 2$. Cut-out and Scenic Bor-
dars, arye range. Regular
8c to 2 2c. Yard, 2c. Floral and Stripe Wall Papers for Bedrooms, single
roll 11 c. Tapestry Wall Papers for
Living-rooms. Regular 5oc, Varnished Tile Wall Pa-
pers for Bedrooms, singie pers for Bedrooms, sing
roll, 19c.

Paint Department Floors. Regular 75 c . Quart, French Furniture Polish, 12-oz. bottles. Regular 50c,
for 37 c . Black Black Enamel for Stov
Pipes and Radiators pint 7 c . Simpson's Prepared Paint,
large range of colors, per
B.B. Floor
tins. Exax,
Extra
special,
each,

## Breakfast in the Palm Room Today

## 

Lumane or Ateremon To.



Menu for Monday, Wednesday Thursday and Saturday

> At 15c

Rolle,

At 20c

At 25c At 40c

Menu for Tuesday and Friday At 15 c

At 30c
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At 35 c
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ot Tee or cottee.
At 40c
At 25 c


Thom SIMMPSON Romind

