


COMPANYVAL OF
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Everyone Should sist on Having gienic Milk Exclusively
produced on only the best n the county, and every
used in the production to the best milk obtainable.
pastuerized which renders vely safe milk to give your
as well as vourself. Pasmilk is always more econpecause it keeps longer than deliver only in sterilized the only sanitary way to
milk. Try our milk and mik.
yourself.
enic Dairy Co.
-58 Nelson Street
PHONE 142
=\$=Financial, Commercial and Real Estate= \$-



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to the doors all day to-day with eager buyers illustrates the way the public are appreciating this

## Great SHOE SALE

Never before have such values been offered for such money, and

Neill remember the sale will be CONTINUED ALL NEXT WEEK!

My hours of business are from 8 a.m. to $6: 30 \mathrm{p} . \mathrm{m}$. It doesn't matter what your wants may be in the shoe line I can sell them at such prices that you never heard of before. Every pair of high shoes in the store must leave before this month closes.
The Temple Stoe Store JAMES E. GOODSON
Temple Building
Temple Building

This is an age of Co-operation! Without cooperation the modern high Standards of Business Efficiency could not have been attained.

$$
\begin{aligned}
& \text { And in recognition of the wonderful influ- } \\
& \text { ence of this spirit of co-operation, busiyess } \\
& \text { enterprises form mutual associations for the } \\
& \text { purpose of benefitting more fully thereby } \\
& \text { There is an association of very nearly every } \\
& \text { leading enterprise on this continent, and } \\
& \text { those that have been backward in formation } \\
& \text { are fast realizing their tremendous value. } \\
& \text { Annually, at least, these associations hold } \\
& \text { conventions. They tetn to promote the } \\
& \text { spirit of good-will; offer an opportuutity for } \\
& \text { intelligent discussion of economic plans, } \\
& \text { progressive policies and ideas in general. }
\end{aligned}
$$

They infuse sluggishness with enthusiasm and, to quote a well-known business
tive: "Enthusiasm is Business Itch."
The Central Canada Launderer's Association was formed for a double purpose. The
first: to help its members; and the second: first: to help its members; and the second
to protect the public. And it is succeeding in doing both.
Next Wednesday and Thursday (Feb. 11th and 1 1zth) the Central Canada Launderers Association will meet in convention at $\mathrm{Ot}^{\mathrm{t}}$
tawa. There iwill be gathered tawa. There iwill be gythered the shrewd est and ablest Exec
industry in Carada.

Our Managing Director, Mr. Garry Pickles, will make a trip ${ }^{*}$ t Ottawa to be present at this Convention. He is certain to re turn with many more plans and ideas to still further improv the already high quality of Brantford Laundry service
That is the sole purpose of his trip.
YOU are the beneficiary
The Brantford Laundry, Limited
We Certainly Do Know How

## Strong Blood

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## WDED CKED MMED

all day to-day with illustrates the way e appreciating this for such money, and he sale will be CONLL NEXT WEEK!
of business are from 6.30 p.m. It doesn't shoe line I can sell such prices that you h shoes in the store e before this month
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| AUCTION SALE OF HOUSE HOLD FURNITURE Remember the auction sale of furniture at the residence of Mr. W.'F. Ellsworth, 53 Waterlo <br>  Auctioneer. |

## Bethel Hall

 Sunday Evening a: 7



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REID \& BROWN


AMUSEMENTS
AMUSEMENTS

## BRANT THEATRE

Pickels' Book | 2 Colborne St. |
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| $\begin{array}{c}\text { Shone } 1878 \\ \text { Phone } 909\end{array}$ |

Royal Cafe

## 

CHAS. \& JAMES WONG

E. MOULE, Manage

GRAND OPENING MONDAY EVENING, FEB

Coziest and Most Modernly Equipped Playhouse
Big Specialty Vaudeville Productions, and
Latest Features From the Pick of the Photo Play
Elaborate Scenic and Lighting Effects
$\$ 8000.00$ Heating and Ventilating System, Assu
ing Our Patrons Perfect Comfort in Winter ing Our Patrons Perfect Com
and Summer

COURTEOUS ATTENTION OUR MOTTO
Watch Monday's Paper For Opening Bill


OUR CUSTOMERS.-

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