




The Toronto Worl
The Toronto World





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Within the Last Few Days We Have Placed in Stock Further Shipments of the Celebrated
London Tailored Top Coats For Men
 In just the exclusive range of ocolor and pataress to
sive the widest varity
and tory chioce for all men who come.
Neiw
Nreens-browns seress mixtures. A special Easter showirg of them. :
$\$ 45-\$ 50-\$ 55-\$ 60$
and $\$ 75$

Fairweathers, Limited Montreal ${ }^{88-90}$ Yonge St., Toronto
 SEATILE TIE UP

PRO CUP SERIES

Western Rules Handicap Ottawa, and Seattle Always Thes the Best.


## Till 9 P.M.



MAKERS OF GOOD CLOTHES
Fine Clothes for Easter
Featuring the much-sought-for "Lovatt" shades in Spring Suits. Here are garments where nothing has been spared to produce the best. ABSOLUTELY ALL WOOL

Unquestionably the finest ready for-service tailoring product that
man can make or money can buy.

Handsomely lined with Beatrice Serge or fancy Alpaca.

Masterpieces of Styling and Tailoring
部 $\$ 60$ wwer

ED. MACK,
167 Yonge Street—Opp. Simpson's


SPERMOZONE

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THE TORONTO WORLD

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## HUDSON AUTOMOBILE <br> 1913--6.54--TOURING BODY <br> A bargain. INSPECTION INVITED.



## SIMPSONS

Telephone Main 7841 Store Opens 8:30 a.m. Closes 5:30 p.m. Open All Day Saturday Market Adelaide 6100

## AGloriousPageant ofFrockFashionsReflectingEaster Radiance



## Easter's Smartest Suits

Charm in the Simpson Store-With the Added At tractiveness of Excellent Value-Giving.
In one chic model, it is the embroidery in teal, blue and henna
woc, in another, the beige duvetyn waistcoat witly its sparkling irridescent buttons.
One youthful style boasts a little embroidered woilero and satin
girdile with Oriental tassels. A tucked Eton coat glittering with steel beads glorified one striking tailleur, while a solidly-embroidered coatee model has a big Al-
gerian sash of woven yold and navy threads, heavily tasseled These but suggest the enticing variety of designs which, by the way, are fashioned from such favored materials as tricotine, tricofina,
Poiret twill, Yalama, velour, gabardine, men's serge antd wool jersey Navy predominates with an attractive gathering of Spring shades.
Sizes 14 to 20 years. Priced, $\$ 45.00$ to $\$ 260.00$. Simpson's-Th



## Saleswomen Wanted for Easter

We would be pleased to receive applications from High
School Students and other young ladies who have assisted us on former Holiday occasions.


## In Haberdashery

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\begin{aligned}
& \begin{array}{l}
\text { Comfortable underwear, fine linen, good shirting and all the } \\
\text { jittle men's wear requisites that the Easter Season brings in, are found }
\end{array} \\
& \text { in great profusion in the Men's Store. You will be well served here. } \\
& \begin{array}{l}
\text { Arrow Shirts at } \$ 3.00 \text { - Neat, contrasting stripes of black, b:ue } \\
\text { and helio-quality crepe material. Sizes } 14 \text { to 17. Each . } 3.00 \\
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\end{array}
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\begin{aligned}
& \begin{array}{l}
\text { Forsyth Shirts at } \$ 4.50 \text {-Fine quality corded materials-woven } \\
\text { stripes of black, blue, mauve and brown. Each ......... } 4.50
\end{array} \\
& \begin{array}{l}
\text { New Silk Neckties-Allover effects-floral and scroll designs- } \\
\text { large flowing end shapes, in blues, browns, greens, gray, helio. } \\
\text { Eact }
\end{array} \\
& \text { Be'briggan Underwear-Natural shade. Tru-Knit braid }
\end{aligned}
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\begin{aligned}
& \text { Also Combinations sarme as above. } \\
& \text { Men's Spring Weight Pajamas in fine cambric and soiset } 2.00
\end{aligned}
$$



Tricolette, Georgette and Satin--RivalsforSupremacy
Indeed, so versatile are the designs in each wonderful tabric that one is aimost at a loss in deciding which to choose. Perhaps 'tis the in roduction of old-time, old-world fancies int fascinating. Aníng the scores of styles:

A beautiful tete de negre tricolette in Redingote style has delicate silver traceries in silve or bodice and square pockets, with little inset
medailions of brown wool. Price ....... 52.50

A handsome frock in black satin has heavy ord fringe falling from girdle to hem, while eglita vestee and cuffs the short sleeves. Price $\mathbf{1 3 5 . 0 0}$

A glorious afternoon or dinner frock in navy eorgette has its long pointed tunic, hip-length arge and sleeves literally weighted down with
argstals in exquisite classic design Price ................................ 89.75

## "On With the Dance, Let Joy Be Unconfined'

Freed from the restrictions of Lent, youth's ecstacies know no bounds. They burst forth in the gay after-Easter parties, the crowning events of a brilliant social season. A new dance rock is quite a necessity-you will be surer still of that when ou see our bewitching models.

Ond of the most striking is aglitter with gold from kold lace and an overskirt of black georgette, sewn round of round with woven gold threads in band effect. To complete
the dazzling effect is a centre panel


## Swagger Easter Coats

Time for This Easter Sale-Many of Them Individual Time for This Easter Sale-Many of Them Individual Models and at Most, Only Two or Three of a Kind.
Here are wraps that you will enjoy wearing equally well now and throughout the whole Spring and Summer seasons-they so aptly Beatru

Beautiful materials (almost every Spring fabric is represented) finest tailoring and such clever features as rich designs wrought with
sadde-stitchings, cording and embroidery, trasting trimmings and exquisite shaded buttons-make them so

Full or half-lined with plain or fancy silks. Leading Spring
shades feature. Women's Department today ........... 57.50

fiber

