


Half the World Is Nutty, THINK this over--which half do you belong to?
Be a squirrel---the fellow lays up a store against hard times-
So can you, if you are careful and wise-
Let the nutty half waste their money in luxuries-let them pay fancy prices for their clothes.
The squirrels are scampering to my-three stores and buying clothes at sane and reasonable prices--they pay " $\$ 18.50$ plus the
cloth"--they get woolens. direct from cloth" --they get woolens. direct from
the mills at "mill-to-man" prices--. You can do the same and pay as low as $\$ 2$ a yard if that is the size of you BE A SQUIRREL Gideon Miller,
President

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## The Other Half <br> Are Squirrels

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## All's Well, Maybe!

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\section*{| YORK COUNTTY |
| :---: | :---: |
| AND SUBURBS |
| PARK COMMISSIONER |
| VISTS EARLSCOURT |}

## Tells B.I.A. City's Intentions

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## MEN'S HATS

Special for Saturday


CHRISTY'S LONDON HATS, $\$ 8.00$



|  | $\$ 3.95$ |  |  |
| :---: | :---: | :---: | :---: |
|  | \$10.00 |  |  | The W. \& D. DINEEN Co., Ltd

## --SPOT-

INGOT COPPER, PRIME SPELTER, PIG TIN, PIG LEAD THE CANADA METAL CO., Limited SHEET LEAD EIGHT FEET WIDE or less ${ }_{\text {ANGT }}^{\text {ENGTH }}$ LEAD PIPE | ANY SIzE |
| :---: |
| UP TO | TWELVE INCHES IN DIAMETER

THE CANADA METAL CO., LTO







Baseball
$\prod_{\text {Toronto }}^{\text {Reaing }} 7 . \quad \div \cdot \quad$ Soccer Games GIBSON'S OPENING

## STOLE HOME WITH

| HE WINNING R |
| :---: |
| O'Rourke Again Big Facto <br> in Victory-Onslow Tripl With Bases Full. <br>  <br> a victory over the Reeding Internationa League Club, the final score today being, \& to 7. Shortstop O'Rourke again was <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  |
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Fairweathers Limited
Montreal

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THIS BUFFALO CLUB
IS THE REAL


NINETEEN UMPIRESIN



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## SIMPSONS



For the Man Who Is a Smart Dresser
High-Grade Suits for Men and Young Men
The suits have been tailored in our own factory, from cloths purchased three years ago. These suits would sell regularly at $\$ 35.00$ to $\$ 45.00$
Fine-finished worsteds and gray, brown and green, in a particularly attractive choice selectios of ${ }_{\text {patterns. }}^{\text {gray, }}$

Single-breasted, three-button, semi-fitted and conservative sacque mole for men, and single and double-breasted, form-fitting and waist-seam modele
 (See Yonge Street Window)

Nobby Spring Top Coats for Men and Young Men Developed from smart tweeds and cheviots in numerous attractive Trencher Model
Trencher Model with all-round belt; slip-ons with natural shoulders and
pockets; form-fitting models with seneral wisty Shis morning at

55 Men's Imported English Gabardine Raincoats Made from rich fawn gabardine in the Raglan Model, with all-round
convertible collar and slash pockets. Sizes 36 to 44 . This Selt
at

## The Almosts

A Fascinating Study Nothing in sociological history, nothing in the an-
nals of the present day can nals of the present day can
outstrip in utter pathos the outstrip in utter pathos the
records of those people records of those people
whose minds "never grow whose mans never grom
up." Apart altogether from up. Apart atiogether fronce
the vital public importance of this question in modern life, did you know that literature is filled with
famous famous characters who today would be placed in
this category this category. Barnaby
Rudge, Smike, Wamba of Rudge, Smike, Wamba of
Ivanhoe, Touchstone Ivanhoe, Touchstone,
Quasimodo, and a score of others. Merely to read of these celebrities provides a
discursive knowledge of classical writers.
"The Almosts" ( $\$ 1.75$ ) is a book dealing with the literary history of
the foeble-minded. It is written in fascinating vein
by Dr. Helen MacMurchy by Dr. Helen Mascingurcing,
one of Ontario's acknowl-
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edged experts
ject and is filled the subject and is filled with sapient
observations and references. Evervations shan references.
Ever contents of "The Almosts,


Lincoln Hats for Men New Spring shapes - Derby and fedora styles.
This high-grade Canadian is proving extremely popular The shapes are the very newest. and the popular price is a real economy. Fedora shapes in
gray, green, brown and black Derby shapes and black. Derby shapes in small, me-
dium and full crown styles. Todium and full crown styles. To-
day ................... 5.00


## Let the Boy Choose His Own Suit

Boys! Here's a Snappy Suit
150 Skilfully Tailored Suits, developed in plain browns, gray and brown striped durable wool and cotton mixed tweeds in Spring weighte All-round belted model with vertical side pockets. Full-fashioned bloomers having belt loops and governor fasteners. Sizes 6 to 12 years and 24 to 30 . Regularly $\$ 12.50$ to $\$ 15.00$. This morning, special .................. 9.85

## A Smart All-Wool Blue Serge Suit

75 All-Wool Blue Serge Suits for dressy wear, appearance and service ability, cannot be excelled. Neatly designed in single-breasted model with fitted back and all-round belt. Bloomers are equipped with melt with governor fasteners. Sizes 25 to 32 and 7 to 14 years. Today, special 16.85

## Reefers Are Smart for the Small Chap

The most attractive topcoats for the little fellows are these blue serge tons. Sizes $21 / 2$ to 10 years.

Gray Tweed Reefers
Strikingly fresh and bright-looking are these gray cheviot reefers double-breasted belted model with black velveteen collar, which the little fel 21/2 to 8 years, at ................ 10.5

## Six Room Outfit of Fixtures and Shades

fixture has 14 -inch bowl and brushed (except bulbs). One attractive equally good, the whole making a very handsome equipment. Spe-

Installed free in Toronto. Fees extra

Today is Kiddies' Day at Simpson's
Mothers! Bring the Kiddies for These Wonderful Values
Kidier Refers

## Chambay Tub Frocks  the others are winite. lawn. white repp. All Sizqes 2 to 5 years in the lot. Extra value today 1.95

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