## The




# INSURE IN THE RQUTTABLE LIFL！ <br> B\＃CAUS\＃ITODOES： 

The Largest New Business． Assurance
023,105 ．written by the Equitable Society in 1887，$\$ 138$ ， （For eight years it has written a larger annual business than
any other company．）And has Thelargest amount of outstanding assurance Outstanding Assurance，$\$ 483,029,562,000,000$ of the Out－
No other Company comes within $\$ 55,00$, stanairt Assurance of the Equitable．
The Largest Surplus．
\(\left.\begin{array}{c}Assinns，Dec． <br>
LIABHLITIES <br>

（ 41, per cent valuation）\end{array}\right)=\)| $\$ 84,3789048$ |
| :---: |
| $68,274,650.00$ |

The Largest Income
Total Income in $1837, \$ 23,240,849$ ．
The Largest Premium Income，
The largest excess of income over disburse－ ments．
The largest annual inore se of new business．
Incraase in 1887，\＄26，482，002，
The Largest Annual Increase in Outstan ing
Assurance．
Increase in 1887，$\$ 71,250,484$
｜The Largest Increase of Surplus．
The Largest Increase in Total Income
The Largest Annul．
he Largest Annual Increase in Premium Income．
The Increase in 1887，\＄2，843，620
The Largest Increase of Interest，Dividend and Rent Income．
Increase in $1887, \$ 523,495$ ．
The largest annual increase in Assets．
Increase in $1887, \$ 8,868,432$ ． Increas in $1887, \$ 8,868,482$ ．
The largest percentage of assets to liabilities コYIDIEIDGB，OASBEIME：．

# THi MANUFACTURERS LIFE INSURANEE COMPANY 

 HAS RÉCEIVED APPLICATIONS FOR INSURANCE
## AMOUNTIING TO \＄6，000，000


The Larygest Bisisiness Ever Seeuried by Any Company Doing Business in this Country in Any One Year．
President：Rt．Hon．Sir John A．Macdonald，P．C．，G．C．B．Vice－Presidents：Geo．Gooderham，Esq．Prest．Bank of Toronto；William Bell，Esq，Organ Manufacturer，Guelph．
J．B．Carlile，Managing Director；J．L．Kerr，Secretary；Frank Sanderson，M．A，Actuary；George Sterling，Cashier，

HEAD OFFICE， 83 KINGSTREET WHST，TORONTO．
WESTERN CANADA LOAN AND SAVINGS GOMPANY，ONTARIO MUTUAL LIFE．

Subsoribod Capital，$\$ 3,000,000$ ． reserve and contingent fends，
Hon，G．W．ALLAN，Senator，President．
Directors ；© Thomas Hi Lee，Groorga W．Learis，Sir D．L．Maepheiron，
SATVIITGES TEAITIT
Money Peceive on Doposit and Interest allowe AEAATOJER
Currency，for amed on Deposit，and Interest allowed，compountcd halfyearly．Debentures Issued，Sterling or Currency，for ammits to suit investor，hair－yeary Interest Coupons Attached．Executops and Trustees are MONEY TO LEND．

STRAIGHT LOANS AT LOWEST CURRENT RATES．
BaNKERS：Morton，Rose a Company，London，Nug．；Bank or Toronto ；Morchants＇Bank of Canada Standard Back of Canada；Dominiou Ba，k．
For further information apply at the offices of the Company， WA IE 让 IE S．L．I E，Managing Director．

THE BRITISH \＆FORELCN MARNE NSSDRANCE CO，
Capital subscribed Surplus Assets over all Liabilities
security to Polict－holders．
\＆4 Share sell at S22，or over 400 p．c．premium．
1 ansacts a larger business than any other N1arine Company in Great Brit in
World Financially one of the Strongest Marine Companies in the orid，
Has $\$ 100,000$ deposited with the Canadian Gov rnment，being the only purely Marine Company with such a deposit
Tas a fully authorized general agent in Canada for adjustment and settlement of losses．
The Company Transacts Inland and Ocean Marine Business．
The foregoing facts make the Company one of the Stro gest and Best to Insure in．

$4 x=2=-2=-2=-2$
EDAR L＿Born

HEAD OFFICE－WATERLOO，ONT．

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The business of the Company for the year 1887 has been in every way satisfactory，showing in all its essential features a continuation of the ste in 1870 up to the present time，Compared with the two preceding jears，the following items of
last year＇s account show to to good advantage：


Kumbrr or ono icicees indied force
Amount or policees in force

Total assets
Brservo held
Death clai

Heserve held
Deat paid
Hatared endowments paid
LIBERAL CONDITIONS OF POLICIES．

I．E．BOWMAN，M．P．，WM．HENDRY，W．H．RIDDELL，
 Savings and Loan Company， IIMEIM田D． OFFIOE：NO， 72 OEURCE－STRHET，TORONTO．

Deposits received，and interest at current rates allowed．Money Collateral Seeurity of Debentures，and Bank and Other Stocks．
HON．FRANK SMITH，JAMES MASON， PRESIDENT．

## ASSURANCE COMPANY.

यs?


A. G. RAMSAY.
R. HILLS.
ALEX. RAMSAY.

POIICIHS INDISPUTABLH
After two jears' duration without infringement of their conditions. Ordinary Policies upon which
age has been admitted are now made world-wide and indisputable age has been admitted are now made world-wide and indisputable, free from all restrictions upon
residence, travel and occupation.

IAESHIIRIT ONNMAIEIC IBIEATNOIE:
MANAGERS: G. A. \& E. W. COX, TORONTO.

TO THE MAN WHO THINKS.



 This is a samplo Mustration of a Ten Year Endormient
 Weat
 moid

 W. E. ORR \& soNs, Managers, Toronto: OFPIOE, OFFIOE: 9 YORK CHAMBERS, TORONTO.ST.

## a Good investment.


j. frith jeffers, manager westrirn óntario, london, ont.

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Wr have a very large stock of Bear and other Fur Boas now on hand. Ladies' Sea! Garments a Specialty. Perfect Fit Guaranteed.

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1843.

results yet unequalled bí any company doing business T. \& H. K. MERRITT, CENERAL MANACERS, 41 YONGE-STREEET, TORONTO. HaRRY a CuLiIfS, The Carling Brewing \& Malting Co.

90 Yonge-st, Toronto. XMAS GIFTS NEW YEAR'S CIFTS beactifil-isefel BRASS GOODS Papirr-Hiche Goods, Plated Goods, Cutlery AND ALL Houseffurnishing Artioles, GREAT EMPORIUM, 90 YONGESTREET.


THE ACME SILVER COMPANY Minest Quality Quadruple Plated Honevivo. Yadmuple Plated Ware.

# THE TORONTO WORLD: SATURDAY MORNING. DEOEMBER 22. 1888, 



# T. K: ROGERS 

 GREAT CHRISIMAS SALE!
Owing to the unusual mildness of the weather this fall, which has onsequently retarded the sale of Heavy Clothing, we have now deand have therefore Marked Down Prices of their Extens ve tock of Overcoats, tea Jackets, Heavy-weight Suits, and Winter Underwear, also Boys' Winter Clothing, Overcoats, Caps and Woolen Goods.
Purchasers may ganticipate a coLid sNAP before the New Vear, and should take early advantage of this
GREAT BARGAN SALE while the Stock is complete. THIS IS A GENUINE
CUT PRIC円SALE
As the proprietor is determined to clear off all Heary Lines as soon as possible rather than carry over the goods

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Enormous Sale of $u$ s Purses, Lace Fichues, Lace Ties, Lace Collars, Linen Setts, Kid Gloves,
FINE SILK \& CASHMERE HOSIERY,
Underwear, Silk Dresses, Combination Robes, MANTLE DOLMANS, ULSTERS, KNITTED Shawls, clouds, sitk umbrellas, Tidies, Sideboard Covers,Tray Cloths,\&c

3 Pairs Cashmere Elosiety for \$ $\$ 1.25$ and $\$ 1.50$. BARGAINIS: BARGAINS: IN ALL DEPARTMENTS FOR

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 has acain been demonstrated, this time by the Societ
of Science, Literature and Arts of London, Eng., who or science, Literature and Arts of London, Eng., who of
Aprit 1oth of this year, after a thorough examination
made the following award. R\&PORT ACCOMPANYING THP MRDAL. Excess of praise is hardly possible when speaking of thi-
neww and superbly beautituld design. whith is intended to mee
the demand tor new and superbly beautipnd design, which is intended to mee
the demand tor a a re re expensive exterior or cabinet, togethe:
with a most with a most superb action. This organ is or most sumbstantia
and pleasing proportions, and of a style of finish sultuble any situation. la pleasing balance of proporitions practica unility of form, richness of ornamentation and delicacy o the best but surpass all organs of any make; while for strengt1 and purity of tone, variety of expression and freedom of action
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Soclety selence, Letters and Art, London, Eug. This certainly slows that the Musical Bachelors and Doctors of Oxford and Cambridge Universities know
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& \text { J. K. Macdonald }
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HOLIDAY PRESENTS. Pany Chais, Dass, Cainim, hin, hin, at reduced prices.
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 DOES YOUR CASH BALANCE? DO YOU FORGET TOCHARGE? did you ever make wrong change? DOES A CUSTOMER EVER THINK HE WAS OVERCHARGED?


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