and
the evening telegram, st. Johns, newfoundl and, march 26, 1924-2


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Governors in Australia

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SPECIAL! LADIES' DARK TAN RUBBERS Suedium and Low heols, pointed toes
THE FAMILY SHOE STORE
 $\underset{\text { water St. West. }}{3618.36}$ Water St. East. PARMER \& TINHOE LID. THE SHOE MEN

the evining trlegram, st. Johns, newfoundland, MArch $26,1924-3$

is splendidly ready to cater to your requirements with Fresh Radiant Apparel new for the Glorious Spring Season Like the buds on the trees, the brighter skies and warmer days, -
the New Season's Apparel has slipped in and now awaits ou in a
perfect thrill of attractiveness. Truly, here will be found the
Find Fashions of the hour, priced for moderate purses. To the Fashion-
fond we would say -now is the very best time to make your pre-
ferences for Springtime.

## COATS SUITS DRESSES Skirts and Jumpers

## Etc., Etc.

We extend to you our special invitation to make full use of the
 unfolds the most lovable style revelations, near and dear to the feminine heart. Come!-we say Come to-day, and wander fancy
free through our SHOWRONM!


The Store for Everything Sponsored by Fashion

## They almost melt <br> in your Mouth," <br> $\qquad$ baking of macarooss in the Brooklyn bakery of Drake Brothers, a few days ago. Said the head days ago. Said the head balker, That is becuus all of the ingredients are all of the ingredients are well-mimed and every cake is like every other cake is like every other cake which is baked by these these bakers who take pride in all of their work. pride in all of their work Their eyes are awake to any possible imperfection any possible imperfection DRAKE'S






Dominion Premiers Disagree on the Singapore Project

In the Realms of Sport $\mathrm{ct}_{1}$

An Enthralling Romance at The Nickel To-Day american releasing corporation offers MONROE SALISBURY

## "THE GREAT ALONE"

A picture with a universal appeal. A unique Holiday Attraction.


IT'S SOME SHOW AT THE CRESCENT TO-NIGHT!!
"MORE TO BE PITIED THAN SCORNED"
Pathe NEWS,
(The World Before Your Ey Evee)
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The Simple, Sure Way dan To Keep that Schoolgirl Complexion.



| Wet |
| :---: |
| Weather |
| COATS | at Blair's

## for

Men, Women, Boys and Girls

VERY LOWEST CLEARING PRICES

WE OFFER -
MENS FAWN SHOWER COATS, from only, $\$ 8.00$ each.
MEN'S and BOYS' FAWN WATERPROOFS;
Odds and Ends only, Cheap IEN'S BLACK LONG OIL COATS, in high grade American brand; all sizes; only
$\$ 4.50$ each. $\$ 4.50$ each.
MEN'S BLACK OIL COATS, American make;
broken range of sizes, at $\$ 4.25$ each,
BOYS' BLACK OIL COATS, at reduced prices; Prices according to size
MEN'S and WOMEN'S, BOYS' and GIRLS' BLACK RUBBER COATS-all offered
below Cost.
WOMEN'S FAWN, etc., SHOWER COATSMany Bargains in these.
WOMEN'S KHAKI OIL COATS; sizes 40,42 and 44 only. Regular $\$ 6.50$. Now only

MEN'S HIGHEST GRADE LONG RUBBERS -with White Sole. Only $\$ 5.00$ Pair.
MEN'S SUPERIOR QUALITY LONG RUB-
BERS. Only $\$ 4.50$ Pair.
HENYYBLARR.



Household Notes. 1 spread ollcea or moiolemheat rean


$75 \%$ of disease avoided through internal cleanliness

 "heaviness, etc., serve as warnings of ancherked, you become the
If this intestinal poisoning continues unchecke,
victim of some serious organic disease.
This is why intestinal specialists state that constipation is the priThis is why intestinal specialists state that constipation is the pri-
mary cause of threequarters of all illness, including the gravest dis
eases of life. mary cause
eases of life. Laxatives Aggravate Constipation


Noviol is used in leadina hot a Medicine


Nujol




Merchandise bought at tremendous reductions-sold at prices that in all probability will never be equalled. A Mammoth Value Giving BARGAIN FESTIVAL. Come every day, the more you buy the more you save.

## Commencing on Thursday,

 March the 27th, at 9 O'clock 'Sharp ASSOCIATION OF FSAHION

## GRAND OPENING

A great event in every meaning of the word. A Sale for every thrifty family in St. John's and vicinity. Owing to the unprecedented values offered, no Mail, Phone or C.O.D. orders can be filled. All sales final. Come early. Entrance through main floor.

Gommencing on Thursday, March the 27th, at 9 O'clock Sharp

## Alll Day

 Specials!Values so extraordinary that in spite of Generous quantities-we cannot guarantee just how long lot
will last. To avoid disappointment-Shop Early!


Skits $=0$

## Costumes



## House Dresses

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## Gingham Dresses


Children's Gingham
Dresses ant dilition 98c

## Girls' Middies

Values at 200 - Only 98 c
Ladies' Rubberette Coals
All sizes

1000 NEW COATS Opened for This Sale
For Women, Misses and Stylish Stouts



Pretty Sport Fabrics-Some three-quarter
length-handsome wanted colors-Really a Sensation. Coats such as these are ordinarily sold at double and even treble this price. Come

## NEW SPRIIIG DRESSES <br> FIVE FULL RACKS-ALL THE NEW SPRING STYLES <br>  <br> s <br> 

SIZES-16, 18, 36 and 38 ONLY
Valem tson . Serges-Tricotines-1 Als sem

 Sizes 16 to 38 only. Poiret Twills $\quad \begin{aligned} & \text { Never again may we } \\ & \text { be able to offer such }\end{aligned}$ \begin{tabular}{l|l|l|l}
Fine Crepe-de-Chines. \& $\begin{array}{l}\text { Such quality never before priced so low. What } \\
\text { woman can afford to deny herself a charming new }\end{array}$ \& $\begin{array}{l}\text { beautifu DRESSES }\end{array}$ <br>
at

 

Shop Early! \& $\begin{array}{l}\text { woman can afford to deny herself a charming new } \\
\text { SPRING DRESS when these are priced so low? }\end{array}$ \& $\begin{array}{l}\text { at so } \\
\text { price. }\end{array}$
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New Overplaids-New Polaires-Shart new
Stripes-Scores of Stripes-Scores of Sport Fabrics. Just think
of it! A BEAUTIFUL NEW SPRING COAT, fashioned just like the modern high-type gar-
ments that sell for two and even three times as ments! that sell for two and even three times as
much!

9.11 O'clock Speciald! Priced. Crowds will undoubtedly re

## 900 Pillow Cases

Guaranteed Values at 90 Cents Each. Made of very best matomer - 3 terials-extraor-
dinary values. 25c
400 Ladies'
Undervests


Towels! Towels!
 500 Pairs
White Cashmere Gloves

Child's Panty Dresses


Sweaters
$\$ 1.98$

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## SALE

Ladies' Low Cut Rubbers 10 per cent. off Rogular Pricos.


LADIES' LOW CUT RUBBERS at 10 p.c. off regular prices for cash. Ladies, secure a pair of good, sound
Rubbers, and be prepared for the sloppy Rubbers, and be prepared for the slopp

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Newfoundland's Leading Optical House. We specialize on all kinds of Optical Work,
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reply of all our assisitants, and the reason is just this: OUR NEW SPRING GOODS ON SHOW





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## BEST COAL <br> $\$ 12.50$ per Ton. This Coal is uniform size, contains no slack nd no rock. This sis not just Sooteh Coal. This Also, North Sydney (Screened) $\$ 13.50$ per Ton. Anthracite Coal--all sizes. <br> A. H. MURRAY \& C0., Limited,

Our Winter Stock! 7000 TONS
Best Screened North Sydney Coal Best Welsh and American Anthracite Coal
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