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The Shadow of the Future．

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## Westclox

YJOU like an honest clock for the same reason you like an honest man．You can depend on what it says．
Westclox alarms make and hold so many friends because they run and ring on time．

The secret of their depend－ ability i sinside the case－West－ clox construction．

The wheels turn on needle－ fine pivots of polished steel． Fricton is greatly reduced；the elock runs more smoothly and gives you longer service．

Big Ben，America，Sleep－ Meter and Baby Ben are the four top－notchers of the West－ clox line．Butall Westclox alarms have this same construction．The men who make Big Ben take pride in making every West－ clox right．

It will pay you to look for the Westclox mark of good time－ keeping on the dialfand tag of the clock you buy．Then you will have a timekeeper that you can depend on for bonest，faith－ ful service．

WESTERN CLOCK CO．，LA SALLE，ILLINOIS，U．S．A．




EveningTele ram
$\qquad$ C. T. JAMES, …... Edthor No Cause For Alarm.












| The Taste Is In the Tips! <br> It's the crisp young leaf at the top of the plant that has the fullest flavor, the most fragrant bouquet. <br> Such are the leaves selected for the best of all teas, the new sensation: <br> Blue Bird Tea <br> Brings Happiness! |  |  |
| :---: | :---: | :---: |
|  |  |  |
| TO-DAY'S MESSAGES. |  |  |

## COLUMBUS

## Rubber Boots

WEAR is what you want in Rubber Boots and WEAR is the one big feature in the "Columbus" brand. Note the arrows in the illustration. They point to the parts of the boot where the hardest wear comes.

## "Columbus" Rubber Boots

 are made to stand hard usage. They are made of the finest grade of of the finest grade ofRubber and the process Rubber and the process
by which they are curby which they are cur-
ed - Steam Pressure ed - Steam Pressure
Cure - gives them a lasting quality that makes them wear indefinitely.


It is a real economy to buy these Boots. You don't know how good a pair of Rubber Boots can be until you've tried the "Columbus" brand.


ASK FOR THEM AT YOUR DEALER'S


## The Cleveland Rubber Co.

166 Water Street $\longrightarrow$ St. John's, N.F.
Kearney
Sells Hats That Fit
--and Fits Hats that Sell.
Maybe it's because he gives so much study to hats and men; because he sells many more hats than any other store. But principally because he has at his back the World's three Best
Christy, Stetson, Borsalino
that makes correct hat choosing certain. Sometimes customers only one. But there Kearney is at their side to help and advise. "That's the one for you!" he says-and he's never wrong-never!

D'

## Knowling's Hardware.

FLY SCREENS, FLY SWATTERS, FLY TRAPS, SCREEN DOORS, IRON BOUND OAK WASH TUBS. in small and large sizes.
BEACH ODORLESS CHEMICAL, WRINGING MACHINES WASHING MACHINES,
O'CEDAR MOPS,
O'CEDAR POLISH, HAMMOCKS, from $\$ 2.35$ up. PICNIC PLATES, STEEL WOOL-
Cleans, Smooths and Polishes. A grade for every use, 15 c . macket.
SHEATHING PAPER, SPRING CLOTHES PINS
6. KHOWLING, Limited.

## New English Goods.

Steer Brothers Grocery
MORTON'S PICKLES and CHOW CHOW LAZENBY'S PICKLES and CHOW CHOW

2 cases MORTON'S BROWNING.
24 cases MORTON'S PARROT FOOD.
24 doz. MOR''ON'S HOUSEHOLD AMMO
24 doz. MOR'ON'S HOUSEHOLD AMMO
NIA.
LAZENBY'S PRESERVED GINGER. 1 case MORTON'S SEIDLITZ POWDERS.
1007 -lb. boxes MORTON'S EPSOM SALTS. 10 cases MORTON'S CASTOR OIL-1 and oz. bottles.
10 cases EYES' FLUID.
10 cases EYES' FLUID.
.50 cases STAPLE STRON
25 cases SUNLIGHT SOAP.
15 cases SCHWEPP'S GINGER BEER and 5 gross BIRD'S CUSTARD POWDER.
STEER BROS.

FOR SALE!




J. R. JOHNSTON,


GURNEY HEATER MANFG. CO.
Steam and Water Boilers, Radiators, eto.
P.C.O'DRISCOLL, Litd.

Great Realization Sale,
50in. WHITE CURTAIN NET 48 cents.

## and numerous other bargains.

OPPOSTEE: BOWRTNG BROS


# GOLDEN PHEASANT TEA 

THE FATHER OF THEM ALL! A Tea with a Reputation.

FERGUSON HOLNESS \& CO., Ltd., London, England.

JOHN B. MITCHELL \& SON, Ltd., Selling Agents for Nfd.



Freeman's Custard Powder:

> A Mother who has given her children Freeman's Custard can confidently enjoy the knowledge of having given them the "best possible". Freeman's Custard is a splendid food for children, and constitutes a delightful dish for Young and Old. One of
Freeman's English Foods.


Canadian National Railways. TORONTO EXHIBITION. August Twenty-seventh to Sept. Tenth, Cheap Fares. For further information apply J. W. N. Johnstone, General Agent.

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| Preserving Plums <br> TO ARRIVE MONDAY, 22nd instant. Orders Booking Now. |  |
| :---: | :---: |
| Hartley's Fresh supply "* | New Season's RASPBERRY STRAWBERRY JAM MARMALADE: |
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| C.P. <br> Duckworth Stree | EAGAN, eet $\mathcal{E}$ Queen's Road |

Longest and Stormiest


## Red Ball Rubbers.


F. SMALLWOOD,

218 and 220 Whter street
The Home of Sood Shoes.

## Read This and Save Money! FOR TEN DAYS ONLY

 TO RAISE CASH Unparalleled Values in these Goods LADIES' SLK K DRESSESS.All colors and sizes.
Reg. $\$ 25.00$ to $\$ 28.00$ ot
$\$ 10.98$. LADIES SLLK DRESSES. Some $\$ 85.00$ to $\$ 40.00$.

LADIES' STLK DRESSES
S45.00 values at $\$ 45.00$ values at
$\$ 15.98$

Tricollette and Georgette Blouse Bargains matate


## Chiropractic. <br> (PRONOUNCED KIRO-PRAK-TIK)





 and and the pationt tests well by the sorreas that restide in the body.


If you suffer from any of the above lifted disorders, investigate Chiropractic and regain your
DR. W. H. MacPHERSON,
Chiropractor
Graduate A Uyonal College of Chirppractic.
Member \{ Univill Chiteppectors Albet Chissociations
11 ATLANTIC AVHNUE,
ST. JOLEMS


THE EVENING TELEGRAM, ST, Johns. NEWFOUNDI AND, AUGUST 20, ${ }^{\circ} 1021$. 12


## m Dresses

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## p, 35e

 20 CWorsted Sweaters happy is the
nming display.

## A "Give-'Em Away" Sale

## Of Coats at Mars' Warerooms.

New Films for Summer Snapshots The Kodak Store window is worth
more than a joassing glance just now, more than a joassing glance just now,
give it your whole attention as you go

It is full of Yooll films, and is a silen reminder to yout to
THERE and NOW. You often lose a good "snap" by not
having a roll ot film on hand. Prevent this by keeping half a dozen in reserve
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YOU SHOULD ENTRUST teadminstration of yaur will only to those experi


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Distinctive Furniture
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ohn Mannder,

## and Clothier, 281-283 Dictoworth Stree








the Kaiser.

Attempted Murder.


Here is a marvellous offering of fashionable and serviceable Coats for Ladies and Children. There are hundreds of Coats, smartly cut, and well and qualities that are remarkably good.

No need for you to go without a new Coat this coming fall and winter. Glance down the attached list, and you"ll be able to get exactly the coat that will suift you, at

Women's Coats - Wine, Dark Green, Grey and Navy Frieze, Plaid-lined, Inset Pockets, large pla cuffs and collars .........今5.90

Women's Heavy Winter Coats
-Navy, Wine, Brown an Heather Tweeds, lined half way; smart servicable models. . 87.50
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## Terms Strictiy Cash

## No Exchange. <br> No Approbation I. C. MMA PR <br> Duckworth Street, <br> Head McMurdo's Lane.

Smart Dress Footwear!


FOOTWEAR THAT TYPIFES THE LATEST STYLE tendencies.

In selecting Footwear at PARKER'S, you do so with the positive assurance that whatever type of Footwear you select, the style will be
of the very latest fashion tendencies.
The model illustrated above is one of the most pop--
ar Queen Quality Dress pumps for this season. Shown lar The modeel Qualitystrated Dress Pumpors for this season. Shown
in all Patent Kid, Spool Heel, square Beaded Buckle. in all Patent Kid, Spool Heel, sq
Same style in all Black Kid, at

PARKER \& MONROE, Ltd. The Shoe Men.

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vertise in the "TELEGRAM."
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Market has Declined and we offer a new shipment of American Trimmed Sole Leather T0-DAY AT REDUCED PRICES. Get Our Quotations:
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GROCERS-
Book your orders for New Green Cabbage, New Potatoes, California Oranges, Barreled Apples.

Arriving Thursday, 25 th inst. GEORGE NEAL, Ltd. 'Phoné 264

## Cigars.

 Just received, a shipment of the Famous and Conchas Cigars. CASH'S Fry's and Lo Fry's and Lowney's Cocoa.
Fat Frying Pork, 16c. 1b. Choice Spare Ribs, 16c. lb Seeded Raisins, 25c. pkg. Telfer's Fancy Biscuits.
New Green Cabbage. New Green Cabbag
P. E. I. Potatoes. California Oranges.
Local Turnips.

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GRAMOPHONE,
The Accepted Instrument of the Musical
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The Brunswick has come to be known in the Musi-
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Hear the Brunswick, compare it and judge
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