VOLUME XXXVI, $\quad$ PRICE ONE CENT. ST. JOHN'S, NEWFOUNDEAND, WEDNESDAY, OCTOBER $13,1915 . \quad$ S3.00 PER YEAR. $\quad$ NUMBER 235.

# REID-NEWFOUNDLAND C… BAY=DE=VERDE BRANCH! 

## ALCL FREIGHT CHARGES ARE TO BE PREPAID TO STATIONS ON THIS BRANCH.




## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which, can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD.

Prices-Half dozen- $\$ 3.00$. 1 One dozen- $\$ 5.00$.
Phone 768
Latest

## From the Front.

Messages Received
Previous to 9 A.M.


$\qquad$
$\qquad$
$-2$
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.


## A STRAY STRAW

Just shows how the Bargain wind is Blowing in Our

## Boot and Shoe Department.

The ten cent and mighty dollar travel a long way in our Boot Department.
Our Styles and Prices will delight you. We have just opéned a large stock of Men's, Women's, Misses' \& Children's Boots.

If you want to see Good Sylyes and Cheap Goods come alogg to 339 Water Street.
BISHOP SONS \& CO., Ltd.


Rernington Rifles.

the evening telegram, st. John's, newfoundland, october 13, 1915-4




3 Pieces Damaged Dress Goods-slightly damaged by water, nothing to hurt; colors: Navy, Green, and Grey Striped, 60c. Regular prices 800 . to $\$ 1.00$ per yard.

## Controlling Your Life:



## ?





## C. P. EAGAN,




## A Word to the Wise.






ST. JOHN'S GAS LIGHT EOMPANY.

## THE AGILITY

and prodigious leaping powers of the
KANGARoo are famed all the world over. KANGAROo are famed all the world over.
Its agility, however, is excelled by the ease

## Sunlight Soap



## Letter From

Dr. Grentell.



CLEAN UP SALE!

SINGLE BARREL MUZZLE-LOADING GUNS

| 1 Damaged-Price <br> 4 Regular Stock, $\$ 9.00$. NOW <br> 6 Regular Stock, $\$ 14.50$. NOW <br> Regular Stock, $\$ 15.50$. NO |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  | 5 Regular Stock, \$15.50. Now 1 Regular Stock, \$17.00. NOW

DOUBLE BARREL,

12 GAUGE.
2 Regular Stock, $\$ 6.50$. NOW
5 Regular Stock, $\$ 9.50$. NOW
2 Regular Stock, $\$ 11.50$. NOW
1 Martini Henri, $\$ 20.00$

## AYRE \& SONS, Ltd.

> For This Week!
> Lace Tea Centres, at 60c. each.
White Embd. Centres, at 50 c. While Embd. Bureau, at 50 c. each. Coite Lace bureau Cloths, at $\mathbf{2 5}^{5}$ c. each. Colored Embd. Cushion Covers, 50 . each. 50 c. each

See Window.
A. \& S. RODGER'S

Do You need a
New Overcoat?
If so, you need one that is at once smart,
serviceable and reasonable in price.
$\pi$ We can show you Overcoats that will fill the bill perfectly, of fine Chin-
chillas and Friezes in Navy, Grey, and Brown, and in several new models. Brown, and in severa can be had in
These Overoats, which cese
all sizes, are sure to please the most particular dresser.

II For Youths and Boys we have also
a very fine stock of Overcoats in the above colors and materials, in several

## U. S. Picture and Porlrait Co.

THE LONDON DIRECTORY.




 PRoviscluL Tride votices.


 Tige lonvon mirctory co, ito.

## Lumber!

Pine, Spruce, Fir. Cut to order. F. F. . B. the R.N.
Co's. car. Prices on application

JAS. R. KNIGHT
tur proples paper-THE EVENING TELEGRAM, OCT. 13th, 1915-8-rad gy gveryone

## 

    now
    is A GOOD tIME
    To Get Good Coal.
        I have just received a shipment ex
    Amanda of
Selected Sydney Coal.
Unfortunately there is no such a a hing as
cheap coal theses days, but 1 can give you
sood coal. Try a
Half Ton of Coal
COLIN CAMPBELL
000200000000000000000000003



TRIPLE-PROOFED and-SUPER-PROOFED Dexter Triple-proofing- Fibre. Yarn and Fabric
(Innoecent of rubber) - secures a wet resistanice
 of "super - proofing" which gives an additiona
superiority, and further strengthens the Dexter position DEXTER SMYTH'S, 286 and 164 Water Street.


Cheese, Oats, Hay. TO-DAY
Ex Senlac from Charlottetown
FANCY LARGE CHEESE-70's.
FANCY TWIN CHEESE- 30 's.
heavy black oats.
PRIME TIMOTHY HAY.
F. MeNAMARA, Queen Street.


## All The Time Coming-New Apples <br> Gravensteins, Wealthys, Sweets, <br> Emperors, Strawberry Wolf River, ete. <br> Red Apples, Yellow Apples, <br> Green Apples. Best Prices at <br> EDWIN MURRAY'S. <br> (000000000000000000000000 <br> Gravenstein Apples, Onions, etc. <br> Choice gravenstein apples. <br> CHOICE SILVERPEEL ONIONS. <br> Also in stock: GRAVENSTEIN APPLES

BURT $\&$ Lankence, 14 New Gower street. Read The Teleople

## You -- Everyone--

Can save the price of a new Gown, Opera Cloak or Suit by
sending it to UNGAR'S to be Dry Cleaned. Look over sending it to UNGAR'S to be Dry Cleaned. Look over
your wardrobe and see if there is not some soiled or spotted garment that has good material in it. Do not discard
your garments but send them to UNGAR'S and you will be pleased with the result-shape restored, fresh, bright and like new. M解 UNGAR'S LAUNDRY \& DYE WORIS, Haliliax.

## JUST ARRVED, <br> 500 hlf-chts Thelma, 100 hilf-chts Lomax, 400 hlf-chts Hazlefield 100 hlf:chis Forest, <br> Lowest Wholesale Prices. <br> HARVEY \& CO., LTD.






## CHOCOLATES :

 TRY NELLSON'S,
## Specially Prepared Fruits, Frenelt Cherry Liqueurs, every piece direrent Brazails Reated

 Centres, 1 ssorted
$1 / 2$ pound boxes.

We also carry a nice assortment of
MOIRS, GANONG's, CADBERY'S and FRY's


## BOWRING BROS., Ltd.

332

Over 40,000 People Read The Telegram

No Sportsman's Kit


CEARK'S
Pork and Beans
with Tomato Sauce. CLARK'S PORK \& BEANS you can wakk thirty miles
after the birds if necessary,
and CLARK'S a also fine and CLARK'S ae also fine
for supper when you get
back. Ask
them.
P. E. OUTERRRIGE
Agent for Newfoun
TPhone 60.
Use
MOREY'S
COAL.

Now landing, 682 tons North Sydney Coal. Anthracite Coal. We can now supply the be
coal in the market. our coal is good coal. M. MOREY \& CO. Stzen M45SMT1

 TIFFERENT Talcum $\mathrm{E}=\mathrm{m}$

 At all Drugsists, St. Johurn. NAd.

## Do It Now!

 Ring up, write or send usstructions to call for your
Laundry
when next you require any
done.
EXPERT workers. LATEST MACHENER prompt service. Globe Steam Laundry Co., Limited. Phone 148. P. O. Eex 478.
Brick and Cement
Hard Brick, Solt Brick, Fire Brick. Cement, in brls. and sacks.
H.J. Stabd\& 60



There is not the least doubt about the quality of our
Tobacecos, cigars and Cigarettes. We beg to draw speciiln Totancos, Cigars and Cigarettes. We beg to daraw or our
attention to to the follo wing brands:-
TOBA


 | Cur Pipes and Smokers. Requisites are $\begin{array}{c}\text { Garrick. } \\ \text { inported } \\ \text { from the } \\ \text { quality. leading manufacturess and ane of the very bes }\end{array}$ |
| :--- |

JAS. P. CASH, Tobacconist,
water street.
Why Burn Your Money?
Ordinary Lamps Barn Monev.
"THE ALADDIN"
Lamp Saves Money - The Best Kerosene Oil Lamp in the
World. Saves More Than Half Your Oil.
CHESLEY WOODS, 282 Duckworth St.
नाबनाबनाबताना Sole Nild. Agents.
J. J. St. Jolhm.

45e.--The Real Irish Butter--45c.
Just landed ex s.s. Durango from the Killarey Lakes,
another shioment of the best IISA BUTTEK, which
little cheaper, retailing at tys. 1 ti . 500 dozen Nicely Perfumed Toilet Seap,
In 1 doz boxes. Price 35c. doen
J. J. ST. JOHN.

DUEKWORTH ST. \& LEMARCHANT ROAD.

