# The St. Tohn Standard 

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O not miss your chance to pre1 serve these last sun-ripened gifts of summertime. How your folks will enjoy them, and how pleased you will be to serve them when canned goods made with top-priced sugar are out of reach. The time for preserving foresight is when the fruit is still in season.

Lantic is your best friend in retaining the rare bouquet of luscious plums and peaches, of delicately-flavoured pears. Its tiny, snow-white crystals of purest cane dissolve so quickiy into syrup ot can smile at the old-time caution "Let it simmer until the suggar is all dissolved"-because it's FINE.

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Rupert W. Wigmore, Minister of Customs in the Meighen Ministry, is a striking exemplification of what ability, initiative and courage can achieve with the opportunities of a blessed democracy. Fourteen years ago Mr. Wigmore was the manager of a small milk and dairy business in St. John, N. B., without thought of entering public life. At that time the Winter Port city was in the midst of a furious controversy. Advocates of the commission form of municipal government had been active, with the result that a plebiscite on that plan as opposed to the more democratic aldermanic system was taken. Wigmore, a democrat by instinct, came into the public eye as one of the most formidable opponents of a change, and was elected to the city council on an anti-commission ticket. The year following, however, the commission system triumphed, but Wigmore's record at the council board had so impressed the citizens that he was induced to offer for election as a commissioner. He was returned at the head of the poll, and became commissioner of water and sewerage.
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As an administrator his success was brilliant. No previous incumbent of the office had been successful in making it self-supporting, but Wigmore not only produced a surplus in his first year, but also reduced the rate of water taxation on the citizens. The result was that he became a power in municipal politics, heading the noll at successive elections and declining several invitations to become a candidate for the mayoralty.

When in 1917 the Unionists of St. John sought a candidate who would ensure the triumph of their cause, Wigmore was their unanimous choice. With his son serving with distinction in France, and he himself a volunteer rejected on account of age, he made an ideal candidate, and was returned by one of the largest majorities in Canada. In Parliament he rendered useful, solid service. Not an orator, and without pretensions to political genius, he showed himself to be a keen, sure-headed business man, and while he was seldom heard in debates, his counsel was sought by his party leaders and his influence became considerable.

His selection for the portfolio of Customs was a simple recognition of the fact that this was a business department and should be administered by a business man. Although less than two months in office. Mr. Wigmore has already demonstrated the wisdom of his choice. Believing that a surplus of legalisms and official red tape was placing a hobble skirt upon the usefulness of the department, and that what was needed was fewer irritating regulations and more business-like common sense, he has ruthlessly eliminated a number of pin-pricking rules and replaced them by sensible and ordinary methods of business.
"What is needed in politics," said a famous British statesman, "is less of rhetoric and more of common sense." A plain business man, a man of few words, but of strong will to render service, Mr. Wigmore fulfills that ideal, and his future as legislator and administrator is safely assured. A sketch of the Minister of Customs by one of Canada's shrewdest observers in Ottawa.

> Let Everybody Vote for Wigmore, the Man Who Can Do Things for St. John!

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