# The 形unndelimeg Fitar 




## POOR DOCUMENT

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## YOU CAN BEAT THE"PROFITEER"

by cutting out the expen sive foods (so lacking in real nutriment) and eating the simple, natural, inexpensive foods that contain the largest amount of digestible nutriment. Shredded Wheat contains more real nutriment than ineat or edgs. is more easily digested than potatoes or other starchy foods. Two of these little loaves of baked whole wheat with hot milk (or hot water and butter) make a nourishing satisfying meal at a cost of a few cents.


THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, JANUARY 27, 1920


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## Why do people sleep

Remember the morning you woke up with a feeling that you really had been sound asleep all night? Never felt so well before! Nor looked so fresh and rested-nor got things done so easily

T was the deep sleep that did it. Nothing keeps
 Do you vever really relax?
The chances are you don't.
No matter what you do to bring sleep, you will never
sleep soundly unless your bed invites perfict rellaxation,
There is not a person anywhere but will sleep better
for doing away with he old wooden bed or loose-vointed, for doing away with the old wooden bed or oo ose--ainted
noisy metal bed and getting a Simmons Metal Bed Thousands who for years have been "light sleepers" - waking at every sound-sleep the night through o a Simmons Bed.

Why the Simmons Bed? The Simmons Meral Bed is strong and rigid where the average bed is weakest-in hhe cornerl locks. These are some of the Simmons bast patctuss - the
pressed steel corner locks. They have much longer lockpins surfaces than you find in the verage bed. In fract, it is the prassed seat correr locess that have made posst
sible the Simmons new Three-piece Bed-the spring sible the simmons new thecenter
made in
a single unit with the side rails.
Simmons Limited, of Montreal, St. John, Toronto, Winnipes, Calgary and Vancouver, has been specializing Yor thiry $y$ yeari
be produced be produced.
And what is more, Simmons Beds are produced comEvef the Simmons Organization.
Every item, every detail made straightforward from
the bulk metal under the Simmons roof- tubing, corner locks, fitingss and sprinss, al the processes of forging,
rolling mathing, brazing, rind ing, polishing, finishrolling, machining, brazing, grinding, polishing, finish
ing-to the last final touch of enamel or vaccuur The Waldorf Box Spring and Simmons Mattresses and Pillows
Everybody knows the sprng that slackens, saps and
lets thy sieeper roll into a hollow-or creaks with the lets the sleeper roill into a hoilow-or creaks with the
slighest movement-or that does not fit foursoune slightest movement-or that
and firm on the bed, and knocks or rattles.
Simmons Waldorf Box Spring invites complcect relax-
ation It supports the body at cass of fine, resilient
spring coils-each coil conforming freely to the con-
tours, so that the spine is perfectly rested, whether one tours, so that the spine is perfectide It is noiseless, and
sleeps on the back or on the side siecess
promotes natural, restrul sleep.
It is covered with tickng of the finest grade and great wearing quality, in new and attractive design. And to make the sleefing equipment comptctet, Simmons Limited producesl
go with Simmons Metal Beds sand Waldorf Box Springs. Simmons Beds are Made in All Sizes and Styles

$$
\text { Full double-Threc-uararter- }-
$$ led steel and in lacquered brass.

Simmons styles are good Whatever your bedroom decoration scheme, you will find a Simmons Bed that
,

The tubing generous, massive-never sikimp or weak Beautifully finished. Lacquer perfect. Enamel free Your tice of itrea and deliare tones of Your choice of white, cream and
colors in vogue for interiors today.
Simmons Beds, Waldorf Box Springs, Matreseses and Pillows are not sold by every dealer in furniture. But you will see them in the stores where you would expec to find first-class goods.
And when you are selectng your $S$ Simmons Beds with an eye to ther appearance in the room, you will see
that Simmons has for the first time establishded bacuty and authoritiatioc derign in Metal Beds.
And now with regard to the unusual variety of Twin Beds
The $T_{w i n} B c d$ is almost a ,specialty with Simmons
Limited

Nice people everywhere are discovering that 2 eparate bed for each person is a great aid toward perfect
rest and sound heelth One sleper does not disturb the other. Colds, sore throat, and other infections are not communicated.
And one stepecer does not draw on the virality of the And one sleeper does not draw on the vitality of the
other
Simmons. Beds, Waldorf Box Springs, Mattreseses and Pillows will cost you lietri if any more than the average If a chipmen. They are worth more mard mor. If you care to write
them in this section.


## SIMMONS LIMITED

sT. JOHN
TORONTO
wINNIPEG
MONTREAL
CALGARY
vancouver




## Sport News of A Day; <br> Home and Abroad




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## Received Yesterday <br> From New York

Advanced showing of a decidedly Novelty nigger.
\$10.00 Each
MARR MILLINERY CO., LTD:

## HUDSON SEAL COATS

SPECIAL JANUARY PRICES
$\qquad$ fering special prices for January on our already low prices.

## F. S. THOMAS

539 to 545 Main Stree

Clearance Sale
Men's and Boys' WNTER OVERCOATS Men's as low as $\$ 15.00$; Boys' $\$ 10.00$ up

ave Lunch. With Us-
Tomorrow
ANY TIME BETWEEN NOON. AND 3 P. Mh, OUR E especially intended ior busy men who must have
Well-C.Cooked
Meall-w Tht plenty of vaiety GARDEN CAFE :: ROYAL HOTEL Canada Food Board License 10-162

## Badminton Rackets

Birds and Supplies

 Rackets, at $\$ 5.50, \$ 5.75$, , $\$ 7.20$ and
$\$ .85$ each.

 Take the Elevetor to the
W. H. Thorne \& Co., Ltd. Stores open at 8.30 a. m. Close at 6 p. m.n. Close at

 wit
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##  <br>  <br> means a lot to the young man starting in business. His fellows are keenly critical of his appearance, and his standing often depends upon the clothes he wears <br> Scovil Bros.' Clothes will keep him well dressed and give him standing among his fellow associates. <br> $\$ 30$ to $\$ 75$ <br> OAK HALL SCOYR Brose Livitep



Possibly It's Something in The Line of Floor Covering

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 91 Char.otte Streat

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For Monday and Tuesday Only January 26th and 27th
$\qquad$ These garments are all self-trimmed. All have wide cape or shawl collarz and deep cuffs
0.00 buys a $\$ 150.00$ coat, $\$ 150.00$ for a $\$ 20000$ coat $\$ 175.00$ for $\$ \$ 225.00$ coat Only for Two Days You Know

MME M. Mase's Sons,-Lmed.-Saint John, F.B. Bi

