, Byeverybor पनाबानाबणात ailway. | RRVICE. |
| :--- |
| 45 a.m. train, |

 STEAMSHIP


## AuCTIONEERSS

7 New Milch Cows. 3 General Purpose
 FOR SALE.

General Post Office.
BRITISH MAIIS


## con





## 





FOURTEEN PAGES. THE "PEOPLES PAPER"-FORTY-FIVE YEARS IN THE SERVICE OF THE PUBLIC-IS A LIVE DALIT IN A BUBY CENTRE-STUDY ITS NEWSY ADVERTISING. FOURTEEN PAGES.


 NUMBER 273.
VOLUME XLVI. S6.00 PER YEAR. ST. JOHNS, NEWFOUNDLAND, MONDAY, DECEMBER 1, 1924. FRICE: TWO CENTS.

## UNION MADE MOOSE HEAD TOBACCO <br> FROM AMERIGA

Tessier \& Gou, Agents.

## The Imprisoned Heiress <br> The Spectre of Egremont















choly, and caused
to the
No






## 

MENS BOOTS "our Own Make,". All silid leather: Black and brown
cellent wear. monu mana $\$ 4.50$
mens gaiters


MEN'S 1-BUCKLE GAITERS $\$ 2.75$

MEN'S 4-BUCKLE GAITERS
Made especially for hard wear. All sizes. $\$ 4.75$

| MENS RUBBERS Mer's Storm Rubbers, pill sizes and dhapeen \$1.45, \$1.60, \$1.65 |
| :---: |
|  |  |
|  |  |

$$
\begin{aligned}
& \text { Sizes } 5 \text { to } 10 \text { Buckle, fleece lined. } \\
& \text { Sizes } 11 \text { to } 2 \text { now }
\end{aligned}
$$

$$
\text { Sizes } 11 \text { to } 2 \Leftrightarrow y
$$

## BOYS' GAITERS $4-$ Buckle, strong and durable, all sizees.

 $\$ 4.25$
## Values

Our Stores are Headquarters for Boots and Shoes, Long Rubbers, Short Rubbers, Gaiters, Spats--in short, everything in the way of Footwear for every member of the family.

## LADIES' SHOES

 Ladies' Black Calf Street Shoes, medium heels,real value for the money; sizes 3 to 6 . SPECIAL PRICE, \$2.25

Other Styles: $\mathbf{\$ 2 . 5 0 , ~} \mathbf{\$ 2 . 8 9 , ~ \$ 3 . 0 0 , ~ \$ 3 . 5 0}$ LADIES' COMFY SLIPPERS shades of Copen, Royal Blue, Maroon, Orchid,
etc, soft padded soles. SPECIAL PRICE, \$1.10

LADIES' HIGH CLASS SPATS In shades of Dark Fawn, Brown, Medium Grey: $\$ 2.00$
Same styles and colors in 16-Buttors $\$ 2.25$

## LADIES' TAN RUBBERS

 Low cut, medium heels and toos.s. Will give goodwean. A real Bargain. sPECILL PRICE $\$ 1.05$

## BOYS' RUBBERS

| BOYS' RUBBERS | very dainty slipper. |
| :---: | :---: |
| The best in town. Boys' Black Storm Rubbers, rolled edge, to stand hard wear. |  |
| Sizes 111/2 to 2. Special .. .. .. . . . . $\$ 1.05$ | LADIES' GAITERS |
| Same style. Sizes $21 / 1 / 2$ to 6. Special ... \$1.25 | In every known shape and style. Ladies Button Gaiters, |
| CHILDREN' RUBBERS | L |
| own and Black Storm and low cut, kest gra |  |
| Child's Black Rubbers .. .. .. 5 to 10 85c. |  |
| Misses' Black Rubbers .. .. .. 11 to 2 288 c \% | LADIES' 4-BUCKLE GAITERS |
| dilds Brown Rubbers .. .. .. 5 to 1089 c . | Good fitters and very comfortable, medium and Tow heels. Have your feet cozy in a pait |
| ses' Brown Rubbers, Storm and low cut | SPECIAL PRICES |
| 21.00 | \$3.90, \$4.50 |

Shop at Our stores for REAL VALUES PARKER \& MONROE, Ltd, smene wer

CHARLES HUTTON,
Reliable Piano and Organ House.

## Your Relations

 and Friends Abroad will appreciate an enlargement of your Summer nnapshot for a Christmas Gift.HAVE YOUR ENLARGEMENTS MADE NOW.
Our method of Enlarging is guaranteed to bring out all the fine detail, the soft cloud effects, the high lights and shadows of lan cape prints, however small
We make a special study of Portrait Enlargements, and assurs you the best possible
results. Bring your prints for Enlargeresults. Bring your prints for Enlarge-
ment to us, our promptness and reasonable ment to us, our promptnes
prices will delight you.

$$
\text { TOOTON'S }{ }_{\text {The Koadak store }}
$$



Conditions in Egypt and the Sudan Re ported Quiet-War Office Officials Will Inspect St. Lawrence Waterways.--Chi-
cago Postal Official Given Twenty-five cago Postal Officici
Years Sentence.


The NEW EVEREADT
Focusing
Focusing
Flashlight

Sit de dL

## Emmett O'Mara



Programme:
MON., TUES., WEDNESDAY (1) Serenade-Shubert. (2) "Pretty Maid Milking Her (3) Bedouin Love SongEMMETT O'MARA. Pensutti.

and


## ALL ALONG THE LINE

From Port aux Basques to Eclipse
Harbor, the name of SAWYERS is
a byword with all wearers of Oiled Harbor, the name of SAWYERS is
a byword with all wearers of Oiled
Clothing. SAWYER'S Fishermen's Extra Strong, is made with a patented
dressing. Every, suit is seasoned dressing Every suit is seasoned
before being shipped from. the
Factory. SAWYER'S GIVES GREAT WEAR. JOHN B. ORR, Agent

Christmas, 1924
We are sure our display of Private Greeting
Cards will prove interesting to you. All New Designs in great variety. Dicks E Co., Ltd.,

 Hall Door Robbery



SPEND ten dollars for protection.
U.S. FIDELITY \& GUARANTY CO. J. J. LACEY, NAd. General Agent.
 THE EFFECT
of many a well tailored Suit has been spoiled by a
2-in-1 SHOE POLISK
(nov214
Forty-Five Years in the-Service of
Years in the-Service of
the Public-The Evening Telegram.


Clearer skin. Easier digestion. Regular elimination ${ }^{\circ}$ Better Health
${ }^{3}$

まvava \%

anamananana


A splendid variety to select from. Samples submitted to you on receipt of postal.




Bars Plates Tubes Girders Sheets Angles
For Forward Delivery. Wholesale Only.

Wm. Heap \& Co., Ltd.
'Phone 1830-1831.



Bargain Counter Specials Brocaded Coutil Corsets ${ }^{\text {All sizes }}$

The "Fifth Avenue" Store commencing To-Day and Continuing For One Week

Bargain Counter Specials Pure Wool Mufflers The Biggest Bargain Event of the Year! $\mathbf{1 .}^{.25}$ and $\mathbf{2}^{.90}$ EARLY WINTER CLEARANCE SALE up to $\$ 75.00$ LANDABAD Proportionately Reduced Hundreds to select from. All this Season's Styles.
Every Coat Reduced. These are Fall 1924 styles, every new fur and fabric is represented. All sizes.


Skirts

Practically every style of Skirt is here in this selection. Wrap-arounds, Side-fastenings, Accordeon and Box-
pleated models. Wool and Silk Fabrics, in all shades,
2.903 .905 .90 6.80 and 7.80

Tuxedo Sweaters

A new assortment just opened
Very smart and "comfy"

Dresses Dainty Styles and Enormous Values You Can't Afford to Miss. REDUCED FROM $\$ 24.00$

 Fabrics: Canton, Charmeuse, Romamine, Silk Jersey, ete We guarantee every Dress in this Section to have been genuinely reduced from its original Hxquisite tvening Gowns No two alike. Each one a Creation.



In Our Gent's Furnishing Dept.



Hhe 66 fifthavenile ${ }^{97}$ Store
314 Water Street : $\quad$ St. John's

Men's Raglans
 Now 24.50 Leatherette Coats Dark Brown
In two styles
8.90

Handsome snus.fitting Coats for cold weather wear, in all the new Coating fabicics. All bizes,
16.00 ир 28.00

## Men's

Overcoats
.


## Brocaded Brassiers 48c 큰켱 48 c value.

## English-American Clothing Company

## Camisole Values

Really remarkable Values in fine White Goods, including some 28 c

From Dec. 1st to Dec. 31st we are holding an Enormous Continuation Sale, at which Every Garment in the Store for Men, Women, or Children, will be Reduced to the Very Lowest Possible Figures--A chance that it will pay you NOT TO PASS BY. COME IN!

## Ladies' Skirts

Beautiful Materials, Handsome Styles, Rich, Serviceable Silk, Canton Linings and splendidly Fur Trimmed, make these Coats one of the GREATEST ATTRACTIONS of our GREATEST REDUCTION SALE.

## Ladies' Dresses

Such a lot of beautifully designed Dresses, just sent by our New York Buyer to make a feature for Our Big Sale.

## Ladies' Coats

For House, Walking, Skating and Sports' Wear---Every Stylish Model for this Season's use, in all the Newest Materials. EVERY SKIRT REDUCED.

## Ladies' Hats

Snug, Becoming and Stylish Winter Hats, no two alike. Every Hat in our Store Reduced for this Sale.

## Enormous Bargains in Under-Muslins

Princess Petticoats |Children's Petticoats Ladies' Knickers
 - 2 48c Etay

Dainty Nighties ar Ladies \& Nisess

Fascinating Prices on Every One of These Remarkable Job Under-Muslins.
Values of Great Interest in Our Gents' Department ${ }^{\text {GET }}{ }^{\text {PRICES }}$

We have just received an entirely New Line of Smart
GET ${ }^{\text {GET }}$
OVERCOATS, TWEEDS and SERGE SUITS
This newly opened selection of all Brand New Stylish Suits and Overcoats is 'Specially Reduced for our Big December Continuation Sale. Be Sure You Come!

Every Thing in Men's Wear, at the Very Lowest Possible Prices

## English-American Clothing Co. ${ }^{312}$ Water St.



POPR?C

## furniture and Mattress Factory

 ESTABLISHED 1860 'PHONE 659 The Largest and Best Equipped Furniture Factory in Newtoundland.Factory, Office and Show Rooms, Waldegrave and George Streets. Warerooms, Prince and George Streets.


Wholesale and Retail Manufacturers of House, School, Offiče and Lodge Furniture. WeLeadin Manufacturing Upholstered Furniture See OurChesterfield Suites Only the Best material used in the frames. Upholstered by Expert Mechanics.

| NEW STOCK! |
| :---: |
| Boat Nails Galvanized Bar Iron Galvanized Washers Galvanized Ship Spikes |
|  |  |
|  |  |
|  |  |
|  |


| For | ALL GRADES OF |
| :---: | :---: |
| Your | Currants, Evap. Apples, |
| Our | Pinoapples, Tinned and |
| Xmas | Peaches and Plums. Also, Tinned Vegetables |
| Trade | Harvey \& Co., Ltd. |





$$
\left.\right|_{A n} ^{S 1}
$$

$$
1
$$





|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



## 



Potash and Perlmutter




Government Boats



at Wesley Church
.

Prize List


 4

 Hes.

 Hisirn









## 








## 

|  |
| :---: |
|  |  |
|  |  |




determined by the Quantity of Cream it contains "MILKMAID" BRAND CONDENSED MLLK
is obviously, therefore, the finest milk in the world, it contains more cream than average fresh milk, or any other brand of Condensed Milk

Prepare for the indoor months．
A sk your Dealer for＂MATCHLESS＂ Inside Paints，Enamels，Stains，Etc． Now is THE TIME

Try our Flat and Gloss White，Gold，Aluminum and Black Enamels（for radiators，piping，etc）． Superb＂MATCHLESS＂Floor Stains，etc．，etc

The Standard Mfg． Co．，Ltd．

BARBADOS，B．W．I
WILBERT TAYLOR
Wholesale Commission Merchant． CODFISH，HERRINGS and SALMON SUGAR，SYRUP and MOLASSES．

 REFERENCE：$_{\text {CABLE ADDRSS：}}$ THE COLONLAL BANE：

## Lipton＇s

 Higl－Class English BiscuitsFHOLESALE $\begin{gathered}\text { FOR } \\ \text { and } \\ \text { and }\end{gathered}$
Ayre \＆Sons，Ltd．，
Bowring Bros．，Ltd
J．M．Brown
C．P．Eagan，
Geo．Knowling，Ltd．， Royal Stores，Ltd．， Steers，Ltd．
ASK FOR LIPTON＇S BISCUITS． The High Class Biscuit at the Lower Price


| See Our Hall Stoves |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Wm．J．Clouston，Ltd． Phoie $97 \quad 184$ Watre sriett


It＇s Different！ Try a tin of Fry＇s Pure Breakfast Cocoa－to－day．You will enjoy that delicious chocolate flavour so much that other cocoa．It＇s different．
Everybody likes Fry＇s，from the children to the old folk．And it is really good for all－rich in nourishment，invigor－ ating，strengthening，sustaining．True， it ought to be good－it has been con－
tinually improved for nearly 200 years． tinually improved for nearly 200 years．

## Thy＇s <br> PURE breakrast Cococh



## Candial toronto <br> National <br> TO－DETROIT <br> CHICAGO． <br>  <br> MNTMNATMNAL LIMMTED． <br> ＂ocean limited <br> R．H．WEBSTER，General Agent．



## French Ivory

 まずw win zive waymuew Exclusive pesidess of texstrppassed


T．J．Duley \＆Co，Ltd．

## Hall Stoves

while the full assortment lasts．Prices from $\$ 15.00$ up．
ENTERPRISE OAKS－ 3 Sizes．
No． 15 Ideal Quebiec
＂ 15 Ideal Rival．
${ }^{\#}{ }^{25}$ I Ideal Rival．
2 patterns．
14．Enterprise Quebec．
15 Oak；with self feeder．
SLOW COMBUSTIONS All Sizes．

## John Clouston $\underset{\substack{\text { Phone } \\ \text { octa3，eod，tey }}}{106}$




RED CROSS LINE！
NEW YORK．HALIFAX．ST．JOHN＇S
SCHEDULE of SAILINGS FOR November．


TWELVE P neatibr po


## 1000 Bags

## 1000 Bags

## 1500 Bag

750 Bag

## Auction

