## Th: Illuin Siluncatry

## vol. LVI. No. 6

NEWCASTLE, NEW BRUNSWICK, TUESDAY, FEBRUARY 6,1923
FIVE CENTS PER COF

## A. D. Farrah \& Company <br> The Advance House of the Nor NEWCASTLE, N. B.

## The Meaning of Values

Some people think that because a garment is low in price it is a "value" This is not always true. "Value" means something more than low price the moment but second grade materials, skimped seams, cheảp trimming soon tell in poor
wear. Such garments are not values. They are merely cheap merchandise, hothwear. Su
ing more.

## Real Values-Farrah Values

Are something quite different. They are garments that represent the best in material, in tailoring, in finish. They are garments that have quality and style, garments for which you would willingly pay more. But because our buying organzation enables us to purchase at great concessions, because our volume of busin-
ess enables us to sell on a smaller margin of profit, we are able to offer them at prices which means real and consistent values.

OUR MERCHANDISING POLICY IS TO SELL A LARGE VOLUME OF GOODS ON A SMALL MARGIN OF PROFIT THAT MEANS BETTER GOODS AT LOWER PRICES. REAL VALUES.

## To demonstrate this we are offering values in Women's Suits

The essential points to study in a suit are its style and its material. Is the suit
mart? Is it correctly tailored? Does it fit the line of your figure? And is the matsmart? Is it correctly tailored? Does it it the ine of your hgure? And is the mat-
erial so firmly woven that it will retain its shape through all weathers and all wear? The suit values we are offering in this great demonstration meet every one of these demands.

Tricotine, Serge, Duvet de Laine, Duvetyne Some with beaver and mole collars, others embroidered or plain.
$\$ 25.00$ to $\$ 65.00$

| ker Suggests Schools Teach News Reading |  | Never Let A Cold Get A Start Follow The $\overline{\text { Good }}$ Advice of London Woman |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { mer Secretary Of War } \\ & \text { ffers Idea More Than Once } \end{aligned}$ |  |  |
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| thee to broust out to tact | Thoust mere ame, untortamatesy. |  |
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| anat masatios tor tito |  | dagrot |
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| utiòn |  |  |

$\begin{array}{lll}\text { CHATHAM TRIMS } & \text { EMPRESS THEATRE } & \text { NO CHANGE OF } \\ \text { CAMPBELLTON 3-1 } & \text { ON THURSDAY } \\ \text { PORTFOLIOS IN }\end{array}$ AND BATHURST 5-4 mio demana tor myserv, patemo PROV. CABINET


## Chairman-Jas. M. Troy Secretary-John Rusell Treasurer-G. . . Ftothart. Fin-Sec.-A. A. Mactavish Audtors-L. D. Murray and w.E. <br> Fish. Church and Cemetery Commiftee

 Jas, M Troy, Chairman: JosepnJardine, w. F. Copp, and A. A. Mac
$\qquad$ G. G. Stothart, Chairman
AacMillan and H. Sproul

> Sunday school Committee
A. A. MacTavish, Chairman; A. A. MacTavish, Chairman; Lands Committee Mutch and J. P. MacRae.
The following appointter also made:-

## Organlst and F. J. Liscombe.

$\qquad$ Ushers-C.s.E.T. Boys Choir Committee-
nd J.P. MacRae.

## JURY RETURNS



Hek's sixteenth administration since Confederation assumed office shortly after 10 o'clock this evening when Hon. Peter J. Veniot, and the memore Hon. william Pugaley Lieuten ant Governor. The oath of office and of allegiance were administered at the executive
councll chamber, in the provincial overament buildings here. The pe Preier and minister of Publ Works-Hon. Peter J. Veniot.
Attorney-General-Hon. James

## Byrne, K. c

Provinclal Secretary- J. E. Hetherington.
Minister of Lands and Mines-Hon
w. Robinson.

Minister of Agriculture-Hon.
v. Mersereau.

Roberts, m.D.
Minister without porttolio and Pre sident of the Exe
Hon. Fred Magee.
Minister without
J. e. michaud.

The new government is the same as that of Hon. Walter E. Foster, which resigned today, with the exPremier and member of the Ex the swearing-in ceremony the ng the swearing-in ceremony the meeting, to arrange among other inings for the coming session of the
legislature which is expected to open on Thursday, March 8 . This gening Hon. P. J. Venlot.
fter taving been sworn in, issued a manifesto.
With Hon. C. W. Robinson, having ellminated himself from considera ion by his statement upon his ar
vial here from Ottawa this afte noon, the expectation in political circles here is that New Brunswick's
next Lieutenant Governor will be William F. Todd, of St. Stephen, ex-
M.P., for Charlotte, says the Gleaner M.P., for Charlotte, says the Gleaner
today. Sometime ago it was generlly understood in well informed circles that Mr. Todd would eventu-
ally succeed Hon. Willam Pugsley as Lleutenant-Governor. Then tio assertion was very deffintely made
that Hon. Mr. Robinson would be that Hon. Mr. Robinson would be
the choice but he now says that he is not an aspirant for the position. r. Todd's triends belleve his ap
otntment is now virtually assured.

MIRAMICHI HOSPITAL
The Secretary begs to acknowledg e following do-ation.
George Burchill \& Sons, Payroll
Subscription $\ldots \ldots \ldots . \% 108.50$
2. Its presentation on the stage aould occupy not less than twenty 3. It must not have been publish-
ed before belng submitted tia this ed before bel
Conditions 3, 4, 5, 6 and 7 for the Short Story apply also for tho Phas.
Names of the Judges solpected by
the mombers of the Canjelar Aptery

mesen




First Impressions 8 Are Important dexes to character, Your Stationery should represent you worthily-always and everywhere.
That atmosphere of character and refinement, respondence is assured when you place your stationery order with us. If you allow us to furnish your
Letter Heads, Bill Heads, Shipping Tags, Office Forms, Envelopes, Statements, Etc.
matter.

## The Advocate Job Printing Department

the discriminating, and be an excellent advertise ment for your business, for a business man may be judged by the quality and style of his printed

In a world where appearances are vatued as inwhich should distinguish all self-respecting cor-
is without doubt the best equipped on the North Shore, and consequently in a position to turn
out all kinds of Job Printing Neatly, Promptly and Satisfactorily, at very reasonable prices. We are constantly adding new type and material to, our already up-to-date equipment, and we have recently put in several of the newest type faces manufactured

## Let Us Prove

to YOU the truth of the above statement by giving us a trial order for any of thit above men-
tioned office requisites, or an tioned office requisites, or an order for

Posters or Dodgers, any size
Flyers, Circulars, Programs
Menus, Display Cards, Business or
Visiting Cards, Price Lists, Booklets
in fact, ANYTHING YOU WAN1 PRINTED Neat, Artistic 7 wo-Color Work a Specialty. Call on us when you need anything in our
Mail orders receive our careful and prompt attention. Write us for prices.

Yours for Good Service
The Advocate
Job Department
Phone 23
P. O. Box 359

The T.H. TAYLOR CO. CHTHAM Owr.
THE reasoon why BEAVER FLOUR makes lent bread, is-it is a blended Flour.
BEAVER FLOUR is a combination of the carlyy-flened onted with enough Western Hard Wheat to give it strength-the resulting pro-
duct is flour unsurpassed for high quality and richness of flavo
Try BEAVER FLOUR and note the marked
improvement in your bakings.
Sil



Furnaces, Stoves, Ranges
This is the season of the year that the above
LINES are in demand. 1 can furnish yo LINES are in demand. 1 can furnish you
with any or all of your REQUUREMENTS
HEATING STOVES-of most all kinds made. RANGES-the finest Ranges made in both Camp and FURNACES of
FURNACES-of any kiad, with or without pipes.
Hot Water Heating and Plumbing a Specialty I will be pleased to have you eall and inspect
our stock. Prices and information cheerour stock.
fully given.
stoves ranges plumbing
B. F. MALTBY,

Phone 121
BRITISH ACCEPT
WAR DEBT PLAN
Terms Of Funding Are Aeceptd Without Reservation
London, Jan. ${ }^{31-\mathrm{Th}}$ cabinet coun-
cil today with unexpected prompti-
tude and atmost without further de-


Just use soap and hot water to clean SMP Enameled Ware. It is so clean and so pure. As smooth as china and as strong as steel. And no metal touches the food. Be sure you get
SMPEnandeld WARE
Three finishes: Pearl Ware, two coats of pearly gree enamel
inide and out. Diamond Warc, three coats, light blue and white outside, white lining; Crystal. Ware, th.
white inside and out, with Royal blue edging.
 state Departmen The United States Ambassador
Colonel Harvey, expressing Assoclated Press his gratifcation that the matter had been thus arrang
ed, sald he considered it a fair and just settlement. Washington is Pleased by News
Washington, Jan, Washington, Jan. 31-Advices an
nouncing the acceptance today by the British cabinet of the United States
suggestions for the funding of - the British debt were received by official
Washington withr undisgulsed satis faction. The feeling prevailed gener
ally that a step toward breaking the vicous cycle of the world debts ha bee a substantial imprôvement in worlid
beonditions. On the basis of press de spatches which were supplemented
later by a brief cable to the State De
partment from Ambasal In London, members of the United
States Debt Funding States Debt Funding Commission be
gan immediate preparations for pre gan
senting the terms of the tentative a funny man.


## Meeting Of Presbytery

 Presbytery of Miramicht held Tuesday in St. James' Manse, Rev. L. H. MacLean, interim Moder tor of the Session of Douglastown and Nclson, presented a call from
that congregation addressed to rev. Roland Davidson. The call was
argely signed by communicants and taherents, accompanied with guaran-
tee of $\$ 1800$ annual stipend and attested as most hearty and unanimou
by Messrs. R. Jessamin and D. Bald win, commissioners from the con
gregation. In sustaining the call, Presbytery expressed gratification and the generous advance to the ne
and minimum stipend which had been
made by the congregation. The clerk was instructed to forward the call t
Mr. Davidson immediately and pro Mr. Davidson Immediately and pro
visional arrangements made for his Induction in the event of his accep ance.
Min

Minister's Association meeting The Miramichi Presbyterian Min
isters' Assoclation met Tuesday St. James' Manse, Newcastle, in mediately after the close of the Pre as thairman of the meeting, the pres dent, Rev. G. A. Grant having remov
ed from the bounds. The election officers for the ensuing year resulte as follows: Rev. Willam Girdwood
president; Rev. W. MeN. Matthews, president; Rev. W. McN. Matthews
vice.president; Rev. L. H. MacLean secretary and these with Rev. M Thompson to constitute a programm committee. The programme of the meetivg was a paper on "The Histor of Millenia
Ahderson.
mail your remittance We have rendered our subscription
accounts and would respectully re quest pach su
amount due.
"Old friends are best"-RED ROSE TEA has a multitude of them-often three generations in one family.

RED ROSE COFFEE $\operatorname{sic}$ chloays packed ReD Resh in dowbly seaked cann

BEING TOO FUNNY Oversupply of Humor Not a Thing

 still more rare-he had the construc-
tive mind. But he had shown hm.
self to the world as a jester, and the self to the world as a jester, and the
world whloc will never orgive a
jester who turns from his jesting to
tor serious ara arirs, compelled him to re-
main a jetar the end
The world has so deep, so insatabe
a need for laughter that it belleves a need for laughter that it bellieves
it cannot spare any of tit clowns.
is compassed about with serious people, and it has a cranky belief that serious
people are alone to et trusted with
Its serious work. But once a man has revealed his possession of a a trace of
the spirt of the clown lt will not allow him theneeforward to appear as
anythng else. You have only to look round the
IIfe of today to eee how wiolenty
true this is.? There is W , w, Jacobs true this is. There is W. W. Jacobs.
He began to wite funny sories, and
the world will take none but fungy stories from htm. In the "Monkey's
Paw" he showed that he could equal
if not surpass Edgar All ir not surpass Edigar Allan Poe in
grimy tragic writing but the world
does not want him to write yarns does not want him to write yarns
about fat sallormen and impossible viagers. There is the case of the late
Rhen . Knowes. The world wwilh wants
to . .nugh knew him ns an admirable R. G. Knowles. The world whleh wants
to laugu kew him as an admirabe
music hall comedian. Only a few were music hall comedian. Only a few were
mware that he was an explore of note.
and that he onls went on the stage and that he only went on the stage
to earn money enougto fnance the
expeeditions which earned him the tel expeditions whtch earned him the tel-
lowshtp of the Royal Geographical
soclety. If you are born that way the world
will quite possibly pay you a lot of mone quite possing tyuny. pou a lot of
feetly fertain that it it will forbs per
fou to follow any other wrade than that
of the clown, and will forthd you enduring fame. Shakespeare is ven-
erated for his tragedies, not for his cumedies. Hogarth is honored as an
artist and not as a
Sebastian humorist. John Sebastian Bach, funniest of ail musi-
clans, Is praised malaly because odd moments he wrote solemn music.
The funns The funny man may earn money at
the moment. He never earns anything
else.
A Terrier Decorated. A terrior named Peter, belonging ta
Rev. W. Adams of Liverpool, has been awarded the medal or or the National
Can!ne Defense league. While on holiday at Borrowade. in the lake
district Peter was locked in a garaze district Peter was locked in a garage
adyolnting the hotel and startled the
guests by barking violently, Mrs guests by barking violently. Mrs.
Adams went to sothe nim, and in
searching tor the canse Mrs. Adams
Ader Acams went to soothe him, and in
searehthg tor the canse Mse. Adams
discorered that a young man named
And discorered that a young man named
Arnold hat fallen so teet down the
hivside and was plnned by the rocis which had fallen with him. His leg
was fractured and there were many
severe wounds on his body. Mrs. severe wounds on his body. Mrs.
Adams antended to the thated man
untrl the arrival of the nearest doe-
unt Peter not given the alharm the young
man would proboly have died before
he was man
ha wa
dien.



## OLD CHUM

The Tobacco of Quality

## ASPRRIN

UNLESS you see the name "Bayer" on tablets, you (A) [r

Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by
physicians during 22 years and proved safe by millions for Colds Headache Rheumatism
Toothache Neuralgia Neuritis Earache Lumbago Pain, Pain
Handy "Bayer" baxes of 12 tablets - Aloo bottles of 24 and 100 -Druggiots.





Food, Candy and Fancy Sale

The Junior Women's Club of St. James' Church will hold a Food, Candy and Fancy Work Sale in

ST. JAMES' HALL
Saturday, February 10th
Doors open at 3 o'clock, p.m.

## Specials at Mitchell's MEAT MARKET



| RERSONALS <br> Mr. H L Crocker of Millerton was in St. John on Friday. <br> Mr. T. A. Hurley leaves on tonight's Maritime Express for Regina, Sask. <br> Mr. W. H. Davidson was registered at the Dufferin Hotel last Wednesday Jack Corbett of Halifax, N. S. spent the week end at his home here E. A. Reilly, K. C. of Moncton was in town last week attending the Supreme Court. <br> Mr. and Mrs. Wm. H. Teed were guests in Moncton for a few days last week. <br> Mrs. Robertson Allison entertained a few friends at her home on Thursday evening. <br> Mr. F. D. Swim of Doaktown was a guest at the Victoria Hotel, St. John, on Friday. <br> Mr. H. A. Powell of st John was in town last week attending the session of the Supreme Court. <br> Mrs. W. A. Hickson and daughter Miss Florence, Newcastle, N. B., were registered at the Canadian office, London, January 23rd. <br> Miss Mary Lawlor left Wednesday for Ottawa to be with her sister, Miss |
| :---: | Margue

dictis. Mrs. Fleming entertained a num-
ber of young giris last Saturday evering from 7 to $10: 30$ oclock, in honor
of her grand-daughter, Katherine

## OBITUARY

The death took place on Satura,
at the home of Mr. Peter Gahan, of James Murphy, who has been The deoeased was well-known and base-ball players in former years.
He thion and since his return from over seas has been in declining health one sister, both residing on the $/ \mathrm{Pac}$
fic Coast. The funeral was held Monday morning, int
Mary's Cemetery.

## Guard The Baby

Against Colds
$\qquad$ nothing can equal Baby's own Tatlets. The Tablets are a mild laxative
that will teep the iftle one's stomach and bowels working regularly. It is a recogalzed fact that where the stom-
ach and bowels are in good order that colds will not exist, that the health of the little one will be good and that he
will thrive and be happy. The Tablets are sold by medictne deaiers or
by mall at 25 cents a box from The Dr. Williams' Mediclne Co., Brock

Lusitamia Sunk
By Act of War The sinking of the Lusitania was an act of war, the Court of Appeals held at Albany, recently in deciding
the case of the estate of Alfred $G$. Vanderbilt against an insurance com$\xrightarrow{\text { pany. }}$
Vanderbll in the policy held by mr . the Lusitania went down, automat

cally nullifled it in case death was caused by war. The verdict uphei the action of the insurance company | in refus |
| :--- |
| policy. |

CASTORIA In Use For Over 30 Years


vicer gux DANGER IN FARM IWOMEN FROY nell water
Water from the farm well may be
ciear and sparkling and pleadant to the taste and yet polluted, and in con If it comes from a shallow well that is located too close to a source ater to become unwholesome. Th nemistry Division of the Experin nes well waters from farm home feans, reports that about 35 percien uarposes. It should be remember d, however, that only suspected ealt with in 1922, 24 per cent were and to be pure and Wholesome pictous or positively dangerous. Care should therefore be exercised, first in locating the well and, secondy drom contamination. The Dom nion Chemist in his annual repo sperhaps the best source of water ay be piped to the house and farm bulldings by gravitation, if a proper all can be secured but otherwise by r hydraulic ram. A well to be sate should be at least fifty yards trom he barryard or other posesible con aminating source. It is further re ommended that a radius of fift anure and ent entirely free from a by maintured nith and preter Mond of very considerable It will be ne the well to a depth of 10.12 a mad to a micreen ot eve tree ith concrete or pudded clay, con nuing this wall or luing for a to ove ground s pored or drilled through a wee of impervious rock, tapping a deep eated source of water Water that is suspected of co ather of two simple ways. One obil it for ten or fifteen minute oher way is to treat by chlo poonful of chloride of lime in water the consistency of a creamy paste his may be diluted with a pint and corked as a stock solution. aspoonful of this solution shoul allons of the water to be treated. Aftér fititeen minutes all diseas serms present will be destroyed. Farmers desirous of an analysis
hould write to the Division of

THE UNION ADVOOATE, TUESDAY, FEB 6TH 1923
iigh price asked for the seed, while he raliable sorcs. it is best to tee ine Experimental Farms and sta-
tons do most of the teating of

 ane stratas ot stap sume varcelem There is a great difference in strains nite tele enarre much more auts. Dot done. The cost ot good seed bo no croo otataned.
There are now many lats ot ob Yarieuer of vegatabes and Rower meenal stations and Amprouturual
 ore deciling on what to buy. tratan of some particulurer varateys oover or vegetatele it ts deatrable to
 ometimes it it not posasile to got eession.

## of the best varietles:

of best varieties
RADIO CANNOT
RIVAL THE NEWSPAPER

Patron's Of Wireless Must Adapt Themselves To Its Country Noeds Good Editors As Nover Before

The radio will not supplant the said Chester S. Lord, formerly
many years managing editor of the tion at the close of an address
ihe Y M. C. A.., Brooklyn, Mond on Yournalism as a profession. Lord said that the radio requires
patrons to adapt themselves to
time, instead of adapting itself Mr. Lord, who was managing edi-
$\qquad$ A. Dana, eulogized pana as one of t
greatest editors that this country ev had. Speaking of journalism as
career today, however, he said



Lori pald, "Suftet Yontely, noty all of
these 7,000 can be editor-in.chief, and
they must to a large extent write un they must to a large extent write un
der 'direction. But in a village the conditions are reversed. The editor
generally owns the sheet, and may generally owns the sheet, and may
write as he pleases. The editor in the village is one of its most influen tial citizens.
"Never have I seen such opportu
nity for newspaper editors as at pres
ent. Moreover, the honest editor
needed now as never before.
The country needs good editors, Mr.
Lord sald, because of the infuence
of the newspapers, and the/Dressure
of present problems, political,
intellectual, artistic, and moral.
tntellectual, artistic, and moral.
"To, summarize briefy," he
"the newspaper of today is a bet
years ago. The making of newspap
subsetantiat basts."



$0=0=0=0=0=0$

# 25\% Reduction on Discontinued Lines 

These consist of odd pieces of Furniture, designs which the factories have discontinued making, and we are giving you these

China Cabinets, Chiffoniers, Dressers and Dressing Tables, at this Great Reduction 0

YOU NEED THE GOODS
We Need the Floor Space.

Also our full line of Carpets at 20 Per Cent. Reduction.

Classified Adrertisements

## PROFESSIONAL -cacher Wanted

On Public Wharf Lime, Cement, Fire-Clay, Plaster, Fertilizer, Slag, Sewer Pipe, Hay, Straw and Coal.
Orders taken at store and
promptly delivered.
STOTHART MERCANTILE CO,

## Trucking

I am prepared to do any and may require. Quick service and moderate charges. Phone 228 arrange with me personally, and promptly attended to. | 4-pd. | FINLAY COPP, |
| :--- | :--- |
| Newcastle, N. B. |  |

## Notice

 All persons are warned that tresspassing on Beapbear's Island is
stricty strictly prohbibted and any persoon
who is found on the Island will be prosecuted. $\begin{array}{ll}\text { Jaly 13th, 1922. } & \begin{array}{r}\text { O'BRIEN LTD. } \\ \text { Nelson, }\end{array} \text { N. } .\end{array}$

## Churches

 sailit dumes' presbyterinh chorch Newcastur Rev. L. H. MacLoar, M. A. Minista: m. St. James' Hall, at Wednesda Services in Buie school very Second Thursday at 7.30 pm . BUY AT HOMEMINARDS - "kicg of paili LINIMENT The old
matism,
sprains.


Take "Fruil-arities" Anit Make Yourself Well










## NATIONAL BOARD

ADVISES MOVE
FROM TORONTO
Ottawa, Jan. 31. $\rightarrow$ Montreal, from all indications will be the
general headquartess of the Canadian National Railway system. Although no official announce-
ment is made by the directorate ment is made by the directorate
of the National Railways it is beof the National Railways it is be-
lieved that this is because under law, the government must select the headquarters and until it ratifies the recommendation of th
board nothing is "official." It is well understood however, that the government left the
whole matter to the board and that aproval of its recommendation will be a matter of course.
The location of divisions is understood to be as follows: General Headquarters, Mon-
treal. Gen
treal.
Con
Contral Division---Compris-
ing lines west of Brockvill
ing lines west of Brockville to
Armstrong, north to Port Arthur Armstrong, north to Port Arthur and all American lines, west of
the Detroit River-headquarters at Toronto.
Western Division--Comprising lines west of Port Arthur, headquarters at Winnipeg.
Easterm Division--Comprising
lines from Brockville east to ifax and Sydney along with the Prince Edward Island Railway headquarters at Moncton.
NATIONAL BOARD
SUBMITS REPORT
$\qquad$











Ottawa, Jan. 31-- Decision to
recommend to the Governor-in Council that the headquarters of the Canadian National Railways be at Montreal, was reported to
have been reached by the Canadian National board of directors provision in the act governing the Governor-in-Council shall decide from time to time" where the head offices of the system are to
be located. The claims of Toronto to the headquarters were
pressed today by Mayor Maguire pressed today by Mayor Maguire
and A. O. Hogg of Toronto who
met Sir Henry Thornton and urged that the system be administered from that city. Considerat-
ion of the request was promised. BATHURST I ELD
McLELLLAN CU against TRuRO
Bathurst retained the McLellan cup in the match at Bathurst Wednesday night with three rinks
of Truro curlers, the score being Bathurst 61, Truro 36. The score
by skips;
Truro $\begin{array}{cc}\text { Truro } & \text { Bathurst } \\ \text { Semple } & \text { Duncan } \ldots . .15 \\ \text { Dickie } \ldots \ldots, 11 & \text { Stout } \\ \text { Soulson......10 } & \text { Thibideau... }\end{array}$

## HEALTH MESSAGE TOTHE WORLD



SACKVILLE 6-4

## Chatham, Jan. $31-$ In an ex-

hibition game enere to-ningh chat-
ham defeated Sackville of the ham defeated Sackville of the
Eastern section of the N.B.H.L. Eastern section of the N.B.H.L.
6 to 4 . The locals were withut
The the services of Currie but had by
far the most of the territory play with the exception of the last ten
mintes minutes during which the visitors
mothed two goals. The Creation 0 Knockers and Boosters In the beginning when the Creator had made all the good
creatures in the world, the Spirit
of Evil brooded mightily and he introduced into the minds and and men the seeds of jealousy and
ill-will. When this ill-will. When this evil work had
become manifest in many deeds of hate by living creatures against
each other, the Devil gathered all
the worst thoughts of all these creatures, caused them to take
man's shape, clothed man's shape, clothed him with
suspicion, shod him with envy,
gave him a yellow streak for backbone, and christened him "A
This project was so fearful t
contemplate that the All-Wis
Creator decided to make some
sunbeam, the heart of a child
the sense of beauty in flowers
fields and The Great Outdoor
formed them into the shape of a
formed them into the shape of an
upright man, clothed him in civic
pride, girded him with equality cy, righteousness and good will Ever since these two were crea ed, man has had the privilege of We Should Promote Community Buying Is the merchant in the smal to be? Does he lack knowledge of business promotion? W. J. Bland, editor of the Journal-Reg
ister, Albion, Illinois, would wer these questions in the an mative.

mall town merchant sees those

who should be hiscustomers order
goods from the large mail-order It is an experiment
which is worthy of a trial in other goods from the large mail-order
houses and he seems powerless to
parts of canada.
prevent it, not knowing how to COLD IN THE HEAD ers; to spend a few dollars a week
in advertising actually scares the in advertising actually scares the
small town merchant, avers mail town merchant, avers Mr.
Bland. "Why not a conference of will build up the System and render wholesalers and newspaper men and advertising specialists where these things could be discussed," he asks. "I believe the newspap-

 wholesaler and jobber, with their dvertising, would take hold of his matter, get in the hold of ith their customers, the countr erchants, and teach them the how to properly goods. show them ertise whoply display and ad that they would find it to sell, A plan such in as this has, as a mat ar of fact, been tried with such Manitoba, The plan is called the "Morden Experiment," and repre sents the culmination of an idea
which found which found birth at a confer ence of sales managers and week
ly publishers held
$\qquad$ plan is to promote home town buying and stimulate community
business generally bisiness generally. The "Morden
Experiment" was, a success, we



# EMRRESS 

Big Nine Reel Program for
WEDNESDAY and THURSDAY.

February 7th

## February 8 th



Famous-Players Lasky Corp
Presents Marion Davies The Young Diana
LOVELY Marion Davies
as the heroine of a strange as the heroine of a strange and beautiful love-drama. Elaborately produced in a
setting of gorgeous gowns setting of gorgeous gowns
and luxury. From Marie Corelli's startling novel. Created by Cosmopolitan Productions.

## EXTRA!! !

 COME---LÂUGH AGAIN WITH Charles Chaplin in a Revival of One of His Best 'Shoulder Arms'All the laughs, the joys, the fun you had be
fore, save them again, they're just as funny fore, save them again, they're just as funny
and may be you missed something before. BROUGHT BACK BY SPECIAL REQUEST Matinee Thursday at 4 O'clock Admission: - 10 c and 25 c , plus tax

FRIDAY \& SATURDAY
Charles Jones in "West of Chicago"

## CITY MEAT MARKET

We have this week, choice Western Beef, good fresh Pork Corn Beef, Spare Ribs, Clear Cut Pork, Boiling Pork, Fresh Pork Hocks, Rose Brand Bacon, Rose Brand Hams, Blood Puddings, Bologna, and Home Made Sausages.
Salt Cod, Salt Herring, Smoked Haddies, Smoked Fillets, Smoked Kippers, Bloaters, Fresh Cod, Fresh Fillets, Fresh Halibut

Fresh Beef by the quarter---Good
We'also have a nice line of Groceries, Fruit, and Candy.
Phone 208
LEROY WHITE
Newcastle

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We have been receiving daily shipments of ROBINSON'S CELEBRATED HOME-MADE We have been receiving daily shipments of ROBINSONS CELEBRATED HOME-MADE
BROWN and WHOLE WHEAT BREAD. Try the new one, Sun-Maid Raisin Bread. Rit Soap Dye, all colors, per pkg. .................... 05 Rit Soap Dye, all colors, per pk
Quaker Quakies, 3 pkgs., for....

Oraker Quakies, 3 pkgs, 1
Raspberry and Apple Jam, three 1 pouind Jars for 1.00

Hand picked white Beans, 15 lbs . for
Harge Eyed Beans, 12 lbs , for
Large Fat Herring per dozen.
Pure Boneless Cod, 7 lbs. for.
Pure Boneless Cod, 7 lbs .
Medium Cod, 15 lbs for.
Medium Cod, 15 lbs . for
.1 .00
Northern Spy Apples, per barrel Northern Spy Apples per pail....260, 80c, 400, 500, 600 8 lbs. large clean Onions for.

