## MC 2035 POOR DOCUMENT

## The etuning Timee $\#$ Star



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THE EVENING TIMES AND STAR, ST. JOHN N. B. TUESDAY, MAY 28,1912


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THE EVENING TIMES AND STAR ST, JOHN N. R. TUESDAY, MAY 28. 1912


## MC 2035 POOR DOCUMENT

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Did you ever consider how much the testimony of 67,000 means? Suppose four filths of all the Inhabitants of Quebec should come to you
one by one and say "I know these Studebaker E-M-F " 30 " and Flan ders " 20 " cars, because I own one. They are all right, the blgges. alues you can buy.
It would take over two weeks, at ten hours a day, for 67,000 stude
ker-E-M-F $30^{\prime \prime}$ " and Studebaker-Flanders " $20^{\prime \prime}$. baker-E-M.F " $30^{\prime \prime}$ " and Studebaker-Flanders "20" owners to tell you at least five people know exactly how good it is, you could say that there are more E-M-F "30" and Flianders "20" boosters than there are inhabiants in Quebec, Winnipeg, Hamilton and Calgary put together.
The tremendous welght of such approval is overwhelming. There
any use to which you could possibly put 2 car which these thousands of Studebaker owners haven't experlenced before yout, 67,000 owners have proved that Studebaker E.M.F " $30^{\prime \prime}$ " and Flanders " $20^{\prime \prime}$ are just as good as we say
Every Studebaker owner will tell you his car is faster than anything
ar its stze which he meets on the rood Studebaler near its size which he meets on the road. Studebaker cars are light, light car doesn't' sink in. You will ride anywhere comfortably and safely' You can be sure, too, that wherever you go, you will always get

The car isn't bullt that has in it any better material or is more sklll: fully manuifactured than are Studebaker E-M-F " $30^{\prime}$ " and Flanders "20"
in our Walkerville factories these cars are constructed with the utmost care. Our resources are enormous, and our immense production which, counting sales in all parts of the world, will aggregate close to
50,000 cars thls year, enables us to bulld wonderfully good 50,000 cars thls year, enables us to bulld wonderfully good cars, at low
prices. We are now employing, altogether, between 8.000 and 10,000 prices. We are now employing, altogether, between 8.000 and 10,000
men with a monthly pay-roll of $\$ 550.000$, 180 cars per day are leaving our different plants, requirfing over 60 special freight cars to transport them
Competing cars of higher price cost more only because so few of them are built. Any $\$ 2.000$ or $\$ 2.500$ car would cost much less if even 10,000 were bult annually. Not what a car costs but what it is worth,
should be your standard.

We could manufacture any competing car on the market and in
quanittifes in which we sell Studethaker " 20 " cars for less money than you are asked by other manufacturers today. In an E.M-F " 30 " or Flanders "20" you not only buy extraordinary good cars but, dollar for dollar, you get more for your money than
in any other car whatsoever.

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THE EVENNG TIMES AND STAR, ST. JOHN N. B, TUESDAY, MAY 28,1912

| DOWLING BROS. <br> SUMMER MUSLINS <br> - AT - <br> SPECIAL PRICES <br> BORDERED ORGAKDIE <br> in colors, Black, Tan, Mauve and Light Blue, 28 inches Wide at 15c. a yard. BORDHRTD BATISTE <br> in colors, Light Blue, Mauve, Pink, Navy Blue and Black, 30 inches Wide at 18c. a yard. BORDERED FOULARDS <br> in colors, Black and White, Navy and White, Tan and White 29 inohes Wide at 30 c. a yard. DRITIY AND ORGANDIE MUSLIN <br> colors, Pinks, Bluas, Grays, Nary, Blaok, Ett. 28 inches Wide. Goods up to 16 c a y yard at 9 c a a yard. ANDERSON'S SOOTOH \%EPHERS AND GINGHAMS <br> in a large variety of patterns and colorings 28 inches Wide at 15 e . and 28 c . a yard <br> Dowling Bros. <br> 95 and 101 King Street. |
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and fit him out with one of our strong, servicable School Suits. See our ex-
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To make room for straws, we must clear out some soft hats regular $\$ 2.50$ and $\$ 3.00$ qualltis and put them at one price
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