# ARTHQUAKE AVY FIGHTING IN AISNE VALIEY IS STIL INDECISVE 

 ThnKl|cproof II LOYLTVY IS GIVENBY HIOLI TURKISH FLAG HOISTEDOVER FRENCH HOSPTA, merican Protest
Miffective
Turks Wounded Dardanelles


Gallieni's New Army Will Invade Germany

Four Hundred Thousand Men About to Force Way Into Upper Rhenish Provinces-Recent Opera-
tions in Alsace to Test Enemy's Strength. ions in Aisace to Iest Enemys Strengt.

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Canadians Held Ready To Quit Camp at Once
Orderly Rooms at Salisbury Kept Open All Night to Receive Orders to Depart-Spina Meningitis Epidemic Checked.

TWELVE THOUSAND KILLED TWENTY THOUSAND INUURED BY AN EARTHQUAKE IN ITALY


MONEY SAVERS For Friday and Saturday on Men＇s and Boys＇Clothing


17 omly，Pairs of Nayy Blue Serge Pants，solid，all－wool－
 MEN＇s BLUE DENMM SMOCOS，，50． About one hundred four－dolar Smoeks，in all sizes，to colear
at 50 ceach，because we have no pants to mateh them， each，because we have no paske vEsis，ose
ODD TWED AND This is a fine chance to get a good vest for little money．Any MER＇s best enghish velver corduroy pants Seling regularly at 55.00 ，for ．．．．．．．．．．．．．．．．．．．．．．． 3.98
 In the Boys＇Departituent yourll bund inderesting buying in tho following lines： Our Special Twed Suit，with extra pants ．．．．．．．．．．．．． 5.00 14 only，Brown Mix Tweed Doublebreasted Suits．．．． 2.98




## S Sa that sea In 4 $\$$ $\$ 2$ on

Monday the 18th we start our annual stock－taking and for tomorrow and Saturday we want to clean up some lines that should have been sold earlier in the No here is your chance．
Men＇s Ulsters and Overcoats 7 In all about two hundred Coats，sizes 33 to 44, that have been seling from $\$ 12.00$ ，
$\$ 15.00, \$ 16.00, \$ 18.00$ ，and a few at $\$ 20.00$ ．For Friday and Saturday 6.98 Fancy Mackinaw Coats With Shawl Collars and Belts 20 only，sizes 33 to 44．Regular $\$ 10.00$ Coats．．．．．．．．．．．．．．．．．．．．．．．．． 5.98 Bird＇s Best Black Mackinaw Coats．Regular $\$ 6.00$ ．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．3．98 Pants tomatch．Regular $\$ 4.50 \ldots . . . .2 .98$ These are the best money can buy． Men＇s Dark Grey All－Wool Suits Sizes $39,40,42^{\prime}$ and 44．Regular $\$ 10.00$ Suits for 4.98

Navy Blue Cheviot Suits Regular $\$ 20.00$ line for ．．．．．．．．． 15.00 These are very special．

## Men＇s Trousers

We have put into three groups about 200 pairs of pants as follows：
Group One－98c
Good solid tweed pants，regular value $\$ 1.50$ ． Group Two－$\$ 1.19$
These are all good solid tweeds in stripes and checks，sold regular for $\$ 1.75$ ，all sizes．
Group Three－$\$ 1.49$
Composed of tweeds and worsteds selling regular for $\$ 2.00$ and $\$ 2.50$ ．
50 Suits of good，honest，al．wool rough serge style，double
breasted，with belt，bloomer pants，
sizes 26 to
29














## OAK HALL，Clothiers

Cor．Yonge and Adelaide Sts．
J．C．Coombes，Mgr．


| VAROUS SCHIMIS <br> TOPROVIDE FORK <br> Question of Giving Employ： ment Becomes Very Live Subject in Council． |  |
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| DEATH RATE LOWEST |  |
| Toronto Figures Lower Than Other Cities of Same Size． |  |
| Controller Foster＇s report regarding the unemployed situation was pre： |  |
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|  | cause of unemployment is not local． tributions．It has some right to look |  |
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| the governments the board of trade，Cantalian manufac－ turers，the Builders＇Exchange and |  |
| the Trades and Labor councli，When the best method of meeting the situ－ ation could be discussed． |  |
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| －Benefit Without Cost． The proposal of Works Commission－ |  |
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| to cover the cost of constructing sewer obsection on the part of restidents or |  |
| laid trunk sewers outside the eity lim－ its，and when the districts have been |  |
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| Cellved $\$ 223$ 368．67 in rentals．The com． |  |
| missioner sent out 13.975 commuincas |  |
| still remanns the lowest in Ontario，the hishest being Brockvile，which is 30 |  |
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|  | Coupelet <br>  <br> Company. <br> Come chise st |
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## FUGITIVES ESCAPE

Cruiser Tennessee Loome
Up Opportunely for Holy City Returgee

The Bank of Toronto

Report of the<br>Fifty-Ninth Annual General Meeting


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## GENERAL STATEMENT

 Oth Novembor, 1914LAABLLITIES.

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STUDENTS COMPLAINAT, NOT BEING PAID
Not Agreeable to Teaching in City
Schools for Experience

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say statement wrong.



## The Story of 1914

THE business of The Imperial Life Assurance Company of Canada during the past year comparative figures will be very gratifying to policyholders and others interested in the welfare of the Company:

|  | 1910 | 1912 | 1914 |
| :---: | :---: | :---: | :---: |
| Assurances in f | \$30,455,85 | 38,734,686 | 75,794,225 |
| Assurances Issued \& Revived | 6,526,265 | 7,851,660 | 8,164,507 |
| Total Assets | 6,147,330 | 8,134,420 | 10,310,392 |
| Policy \& Annuity Resorves | 4,749,425 | 6,338,568 | 8,130,560 |
| Premium \& Interest Income | 1,370,560 | 1,795,378 | 2,131,875 |
| Policyholders' Net Surplus. | 636,902 | 944,413 | 1,359,615 |
| Total Surplus Earned | 241,377 | 350,733 | 422,435 |
| Payments to Policyholders | 237,409 | 398,957 | 469,724 |
| Rate of Interest Earned | 6.52\% | 6.83\% | 7.02\% |

The Reserves maintained by The Imperial Life for the carrying out of its policy contracts are on a stronger basis than that yet reached any other Canadian life assurance company Ask for a free dopy of our complete Report
THE IMPERIAL LIFE ASSURANCE Company of Canada
HEAD OFFICE
Sranches and Agents in all important centres


## PTE COBB WANTED

 FOR ESPIONAGE
## Missing Member of Canadian Expeutionary force Iroves

 of german parentage Incriminating Evidencel:Spying Activities Found | Spying Activities Found |
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The National Life Assurance Company of Canada

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| tinuous recora tor six intenest earned on the Company's investments in-The average rate of int creased during the year 1914 alinost |  |
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| the year were required to cover all disbursements, |  |
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| mal times, but under present.day conditions it is exceptionally good. It speaka well for the ability and care exectised by the |  |
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| ELECTS PFFICERS |  |
| Herbert Groh, Preston, Chose President-Suggestions to Im prove Farm Life. |  |
| Spocial to Tho Toronto Worid. GUBLPH, Jan. 13 .- With some excel lent pointers on in ontario might b election of omice |  |
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| miental Union Convention was brought to a close this afternoon. The offcers |  |
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| to a close this Herbert Groh, Preston; are: President, J, B. Fairbairs, Beams- |  |
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| H. L. Beckett. Hamilton; R. s. Duncant Port Hope H. A. Gueiph. |  |
| PRICE OF BREAD IS RAISED IN LONDON |  |
| Canadian Press Despateh. <br> LONDON: Jan. 12.-With the new year the price of bread in Lendon is |  |
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| WHOLESALE DESERTIONS FROM GERMAN RANKS <br> Canadian Press Despatch. |  |
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| For strict guarding of the Belgia Dutch frontler," say correspondert at Havre, "is an epi- |  |
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|  | Popular Demand is Likely to Result in His Transference. |
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| cheltenham installation. |  |
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The Triple Coupon
Larned's History of the World THURSDAY, JANUARY 14, 1915 Heart Throbs The $\$ 10,000$ Prizo Books in Two Volumes Modern Dancing By the Castles Hedet Hitots so

The Triple Coupon-J-Clip if Mom



## Hockey <br> Pros. and Amateure Have Busy Night <br> $:-\quad$ Curling <br> For the Tankard

## REACH THE FINAI

 GROUP THIRTEENSENATORS FADED BEFORE ONTARIOS

## HOCKEY SCORES




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B. A. Schedule

## Intermediate Séries

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YOU know, approximately, what
a saving we have effected between Rent in the Kent Building and Ground Floor, Yonge 'St.
OUR claim for your patronage is with a Hand Tailored Suit, or Overcoat at

## $\$ 15$

Pest the truth of our claim, and at our Up-Stairs Clothes Shop.


202 Kent Building
Cor. Yonge and Richmond Streets (lst Floor Up.)

## MOTORCYCLE CLUB ELECTS OFFICERS OVERTIME FOR VARSITY TO WIN

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T. B. C.
EXCURSION
buffalo \$2.70 Return NIACARA FALLS \$2.25 Return Saturday, Jan. 16

## Grand Trunk Railway




St. Mary's and Seaforth Left in Colts' Final






ST. MICHAELS WON
FROM UPPER CANADA
 RECORD OVERTIME

GAME TO QUEBEC




## EATON'S <br> ON SALE TODAY

## Evening Dress Coats) $\$ 25$



Combination Undersuits, $\$ 2.45$



 cost of production, Heary blanket cloth 'robes with lap.
fronstend some with turnt down oollar with tie string, tw


Winter Gloves, Half Price, 50 c Men's Woollined Tan Cape
Walling Cloves, Englishr


Men Will Be Astonished at the Fur-lined Coats Priced, $\$ 30$ They are a surprise for any man who knows for quatian
and thur values. Lined accually with Canadian musket

 this price. see them Thursayt sale price. ....... $\quad$ Main Floor-James Street.

Leather-lined Club Bags, \$3 Bluck Windoror-zrain Leether Truveliks Begs, with
 Also in 18 -inch size at .

- Basement

Send Us Your Summer Films And Allow Us to. Convert Them Into Pictorial Enlargements

T. EATON CO

## 11

## "Count Discount" Sale of Clothes and Haberdashery

 $T$ HESE stock of clothes and haberdashery are not "sale" merchandise of nondescript character-they're the best lines of suits, overcoats and haberdashery made, and we use the word best advisedly. Neither is it a sale of limitations or restrictions or exceptions. Whenwe do anything we do it right. The items include all our winter clothes and $h$
"Count Discount" says these prices are startling:

| Suits at $\$ 12.50$ | Overcoats at $\$ 10$ |
| :---: | :---: |
| Suits at \$15 | Overcoats at \$15 |
| $\text { Suits at } \$ 18$ | Overcoats at $\$ 20$ |
| Men's High-Grade Haberdashery |  |
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More than hundreds of special bargains throughout our great
Furnishing Department. Store opens at 8.30 , closes at 6.30 .
Hickevis


## No Soiled <br> Hands or Pockets when you chew GOODIUCK (BLACE) <br> CHEWING TOBACCO

because each plug is separately wrapped in foil, which not only ensures you getting it in perfect condition, but keeps it from becoming dry in your pocket. Cleanliness all the way through, from the time it is manufac tured until you take your last bite, is the great feature with this
FULL STRENGTH CHEWING PLUG
A Satin Insert is packed with each plug.
These inserts are much sought after by collectors because of the many beautiful These inserts are much sought atter by coilectors bem them
articles which can be made from

10c. PER PLUG.

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## Hobbertint-Hich.Crade Tailoring Always Pleases Tinfrimut uni be miteo inall andor of Hobber Coronation Serge  Seo Yoisc idee vidan tor tily of $\$ 25$ <br> 151 Yonge--9 E. Richmond

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## 20\% OFF

## ORDERED CLOTHING

Tallored to your individual measurement; Tailored to your instruotion, from Imported British materialBlue Serge, Grey Cheviots, Fancy Worsteds and Tweeds at 20 per cent. off regular prices.
READY-FOR-SERVICE SUITS AND OVERCOATS 30\% TO 50\% OFF

aLL READY-TO-WEAR SUITS AND OVERCOATS That. $\$ 15.00 \quad \$ 18.00 \quad \$ 20.00 \quad \$ 25.00$ | $\substack{\text { Hion } \\ \text { cinio } \\ \hline}$ | $\$ 10$ | $\$ 12$ | $\$ 14$ |
| :--- | :--- | :--- | :--- |$\$ 18$ $\$ 3.50$ and $\$ 4.00$ Odd Trouere, $\$ 2.50$ Campbells blothing 47 KING WEST



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