


## Island Brand

 BONELESS and FLAKED CODFISHPacked by
Newfoundland-American Packing Co , Inc. at their plant in Bay Bulls.

## The Leading Grocery Stores



## Freehold!



## FOR Paint, Soap

## Oiled Clothing

Send your orderto
The Slandard Mifg. Co., Idd.


## HOUSES WANTED

 PURCHASE.Prices ranging from $\$ 500.00$ to $\$ 3,000.00$. Must
be good values. WILL PAY CASH. State price and be good values. WILL PAY CASH. State price and
location. Owners desiring. to sell will find it to their advan-
tage to list now. No sale no charge.
FRED J. ROIL \& CO.,
uctioneers, Real Estate and Investment Broker
Smallwood Building Diuckworth Street



Brand

## Hook

## Is the best tinned hook made and will not rust. Fishe

 men should see the Key Brand is on each package hey buy. dec14,eod,tfthe evening telegram, st. John's, newfoundland, february 28, 1917-2

Weakened by Anaemia
Doctors Gave No Hope
 Atar: the Ball:

## The Mystery Solved at Las <br> 



Fall and Winter Suitings and Overcoatings mata it to MANOER Style.

If you can't find what Our Serges are guara teed dyes, and ver reasonable in price.
Samples, style sheets and measuring for


## Gohn 9 Mausnates

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## THE BEST INSURANGE

Against Colds, Pleurisy and Pneumonia, at
GOOD WOOL UNDERWEAR
Nid the best 1 s fil rist.
Stanfield's
Unshrinkable
Wool Underwear

SPECIAL Sale Prices,
and you will find that our prices are lower than pro-
curable elsewhere. Also that we have a a full assortment both of weights and sizes for Men, Women and
Boys. Buy the good Stanfield Wool Underwear from

HENRY BLAIR.
SLATTERY'S.
Amaxi namat aners
English and American
Dry Goods
At Lowest Possible Prices.
Estate W. A. SLATTERY.
Slattery's Bldg, Duckworth \& Georges Sts. न. P. 0 Box 236. Phone 52.

## Smart Models

$\mathrm{IN}=$ CORSETS

## Old Prices.

GOOD CORSETS Are constantly being designed to conform to the latest demands of Fashion. They are the foundation for all new Styles in Dress, and will supply the poise demanded only when you wear the proper model suited to your own individual figure.

The following Celebrated Makes now in stock
D. \& A. Laliva and P. C. from 78c, to $\$ 4.50$ a pair. All sizes and many models to select from. Brassier's American, and D. \& A. Prices, 45c t0 1.85 Very dainty patterns of Lace and Embroidery. Present prices will continue un til the arrival of our new stock

## BISHOP, SONS \& CO., LTD.

## 1

Mar lomel

Wessages Received
 Previous to 9A. M.





Hitt and Runn-The Old Bird Was too Heavy to Take the "Air" Therefore-- ---!!




## RELIABLE RUBBER FOOTWEAR

THE Spring Season is fast approaching, and with it conditions of weather which will necessitate the constant use of Rubber Boots or Shoes. Despite the difficulties of transportation, we find ourselves at the present time with a well-assorted stock of Rubber Goods, including the famous

MERCHANT'S BRAND RUBBERS.

| LADIES' ANCHOR BRAND. | CHILDREN'S ANCHOR BRAND. | MISSES' ANCHOR BRAND. <br> Low Cut, sizes 11 to $2 \ldots . .62 \mathrm{c}$. to 70 c . pr. | GENTS ANCHOR BRAND. |
| :---: | :---: | :---: | :---: |
| Low Cut . . . . . . . . . . . . . . . . . . . . . . . 850 c. pair pair High Cut . . . . . . . . | High Cut, sizes 3 to $10 \ldots .56 \mathrm{c}$. to 70 c . pr. Rubber Boots, sizes 6 to $10,1.70$ to 2.10 pr . | High Cut, sizes 11 to $2 \ldots . .72 \mathrm{c}$. to 80 c . pr. Rubber Boots, sizes 11 to $2,2.20$ to 2.60 pr. | Low Cut . . . . . . . . . . . . . . . . . 95c. pair High Cut . .. .. .. .. .. .. . . $\$ 1.00$ pair |
| The following well-known styles in MERCHANTS. | YOUTHS' ANCHOR BRAND. <br> Low Cut, sizes 9 to $13 \ldots$...70c. to 80c. pr. | bOys' anchor brand. <br> Low Cut, sizes. 1 to 5 . . . .80c. to 90 c. pr. | The following well-known styles in MERCHANTS. |
| Esther, Low Cut | Rubber Boots, sizes 9 to 13, 2.20 to 2.60 pr . Prices according to size. |  | Cardinal, Low Cut . . . . . . . . . . . . . $\$ 1.15$ pair Manor, Low Cut . . . . .. .. .. . $\$ 1.15$ pair |
| Stormont, High Cut .. . . .. .. .. . . 90c. pair Sizes 2 to 8 , including all $1 / 2$ sizes. |  |  | Stazon, Low Cut . . . . . . . . . . . . . . . . . . $\$ 1.1 .15$ pair pair Hagar, Low Cut ............. $\$$ pair Stormont, High Cut .. .. .. .. .. .. $\$ 1.15$ pair |
| These Rubbers are made to fit low and high heel boots. |  |  | Sizes 6 to 11, including $1 / 2$ sizes. |


| A CONTRAST: | IN STOCK: | Systematic Lying of German Govermen |  | About Pictures and |
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| mat | $\begin{aligned} & 38 \text { kegs Heavy Cluster } \\ & \text { Grapes. } \\ & 40 \text { cases Calif. Oranges, } \end{aligned}$ |  |  |  |
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| mind |  |  |  |  |
|  | PARSNIPS. |  |  | We heve for many years made Picture-fram- |
|  |  |  |  | work ¢opes ffted with the most |
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|  |  |  |  | We have the largest stook of Mouldings in the |
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|  | Soper Moare, Wholesale Jobbers. | cosem |  | We are prepered to arry utp prompty and |
|  |  |  | , | U. S. Piciure and Portrait Co. |
|  |  |  |  | U. S. Piciure $\begin{aligned} & \text { Peture Praming Experts. }\end{aligned}$ |
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|  |  |  |  | The General Motor Supply Co., LId. |
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|  |  |  | Everyday Etiqueite. | Your Business Success in 1917 |
| LENTEN GOODS OF BE |  |  |  |  |
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|  |  |  | oresolena | Men's and Boys' Suits, Overalls, |
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|  |  |  |  | Advertise in The Evening Tele |

## GUNLICHT• SOAP

 NYAL'S
## FACE CREAM : <br> $8= \pm= \pm=5$ $===$

The Scalp



THE



Kimball ORGANS.
MUSICIANS' SUPPLY CO.
Royal Stores Furniture.


Sends a Message



## Goods for the Lenten Season



NEW GOODS EX. S.S. FLORIZEL:

| Bananas. <br> Apples. | Grape Fruit. <br> Pears. <br> Oranges. | Celery. <br> Temons. <br> Coultoes. | Parstips. <br> Cablower. |
| :---: | :---: | :---: | :---: |
| Cabbage. |  |  |  |

Try a cup of OVALTINE these cold mornings. Nothing better for keeping the co
recompend $i t$.
$\underset{\substack{\text { Prove } \\ \text { Noull } \\ \text { AYRE }}}{\mathcal{E}}$ SONS, Ltd.

## List! To the Slogan.

A Sale of 1000 Yards of Job Fleece Calico,

At 15 cents per yard.
Note the width, 45 inches. Also COTTON BLANKETS at . . . . . $\$ 1.50, \$ 1.70$ and $\$ 2.00$ pair And Ends of SHIRTING averaging from 10c. to 12c. per yard Which are fully 36 inches in width. All special bargains at

## A. \& S. ROD GER'S



## GOOD NEWS!

Two hundred pairs of Tan Boots

FOR GIRLS,
At Old Prices.
$\$ 1.75$

| Sizes 11 and 111 I-2 |
| :--- |
| Sizes I2 and 121.2 |$: \quad \$ 1.75$

Sizes 13 and 13 i-2 . . $\$ 1.85$
Sizes I and
$\$ 1.85$
$\$ 1.90$
$\$ 1.95$
our Announcement on
Children's sizes.
S. MILLEY.
fief pevples paper-THE EVENING TELEGRAM, FEB. 28, 1917-10-read by everyonée


