


THE EVENING TELEGRAM, ST, JOHNS, NEWFOUNDLAND, JULY 26, 1916-3

the evening telegram, st. johns, newfoundland, july 26 , 1916-


## SALE OF LADIES'

 Summer Dresses
## WORTH

## Un to $\$ 9.75$ for $\$ 4.25$.

Styles that have won the approval of the most discriminating ressers-decidedly one of the most interesting displays we have ever made in these fashionable gatments.

Now right at the height of their wearing time they are offered to you at these liberal Reductions.

There are Voiles, Muslins and Organdies; the newest effects in trimmings, and all good values at their regular prices.

We are overstocked and have decided to clear them out. To ensure this we have reduced the lot to

$\$ 4.25$ each,<br>Regular Values $\mathbf{\$ 5 . 0 0}$ to $\mathbf{\$ 9 . 7 5}$.

## The Royal Stores, Lttl.

## Money Saving

OPPORTUNITIES
Were never greater than now. Why not call and see the many other lines that space forbids us to mention?

| HOUSE FURNISHINGS at eye-opening prices. | STAMPED LINENS, ETC. 430 Slips Embroidery Cotton, 2c. slip to clear. | EMBROIDERED emblems, 3c. and 4c. each. |
| :---: | :---: | :---: |
| 235 CONGOLEUM MATS, <br> $18 \times 36$, for 27.e each <br> while they last. |  | Consists of Stars, Anchors, etc., in Red, White and Navy; also sets at 13 c |
| CUSHION CORDS only 16 c . each. New Goods, all shades. Oth er grades up to 45c. each. |  | $\qquad$ <br> CHILDREN'S <br> SUSPENDERS |
| SPRING BLINDS, <br> 18c. complete. <br> Just the thing for summer |  | 10c. to 18 c . pair. Strong and durable. |
| $\begin{aligned} & \text { Just the thing for summer } \\ & \text { houses. Others at 29c. } \\ & \text { and } 35 \mathrm{c} \text {. } \end{aligned}$ |  | HOSIERY SPECIALS. Children's Sox. . . 16c. up |
| MEN'S <br> AMERICAN SOCKS 240 pairs Thin Silk Lisle, 300 pairs Thin Silk Lisle, 37c, pair Other Amer. Socks to 65 c . | 108 REGULATION SWAGGER CANES, <br> 33e. each. <br> Arrived late and worth <br> 45c. each. | Children's White Hose Children's Tan Hose, Children's Black H6c. 16. Fit 2 to 11 years. 16c. up |

BISHOP, SONS \& Con, Limited,
'Phone 484.





A Word about
Carpet Squares!
We have just opened the finest dis-
play of Wilton, Axminster and payy or wathen, Axminter and
Tapestry Carret Suares that have ever heen seen in the Island.
These Carpet Squares are remarkable for thidir exumisite colors and perfect deign. Beatifitu old Blues
and dee Brown tones are blended and deep Brown tones are bended
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nititon that is sery pleasing ina fine Wilton that is very pleaing
and restul to to eve Ano. Anoter-a Tapestry in oumiant Grey Tritst has a
 subdued colors. Ye anoth
There is also a quantity of hand. some Axminster Art Squares suitable
for Den, Dining-room and Library.
U. S. Picture and Portrait Co.
"There is Nothing New Under the Sun."

This old quotation does not apply
here. Every day sees some new delicacy here. Every
in our Store,

You are always certain of finding something to suit your individual taste. Open Day and Night.
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Fancy Bakery,
Opposite Seaman's Institute.

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