## Sold at BOWVRINGS' Retail Store.





HorseShoe Nails

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| Your <br> Photograph |
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| Order Early. <br> Studio open every night. |
| S. H. Parsons \& Sons Photographers, |
| Cor. of Water and Prescott Sts. |
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\begin{aligned}
& \text { The key to a fisherman's } \\
& \text { wealth is a first-class Fish }
\end{aligned}
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DWIN MURRAY.

## PICTORIAL REVIEW PATTERNS!

 charies hutton, Sole Agent.
## Over 40,000 People

Read The Telegram
A PAINT DIALOGUE!




HUSEAND-Need Da
WIFE-Well, when?
HUBAND-Why not HUSBAND-Why not now?
WIE-All right Get taint to-day.
HUSBAND. What brand?
WIFE-Why SEND - Why matchless paint, of course!

Hardware Dept.

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\begin{aligned}
& \text { The key to a fisherman's } \\
& \text { wealth is a first-class Fish } \\
& \text { Hook, and every fisherman } \\
& \text { should }
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& \text { Hook, and every fisherman } \\
& \text { should see that each package } \\
& \text { of Hooks he buys are mark- }
\end{aligned}
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 The Standard MIg. Co., Lid,
 000000005030000000063000003 Onions. Grapes, Apples, etc.
To-day, Monday, ex Lexington \& Stephan
100 cases SMALL SILVERPEEL ONIONS.
100 cases SMALL SILVERPEEL

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& \text { KEY BRAND." They are } \\
& \text { the best Tinned Hook made, }
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1 boges CHOICE ORRANGES, and
500 brls. CHOICE WINTER APPLES.

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\begin{aligned}
& \text { KEY BRAND." They are } \\
& \text { the best Tinned Hook made, } \\
& \text { and the cheavest. }
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 20 brls. WINTER CRANBERRIES
All fine stock at bottom prices.

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& \text { NOTICE the cheapest, fort, } \mathrm{l} \text {, } \\
& \text { NO, }
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$\qquad$
Tenders Extended! Trade of the late Miss $\begin{aligned} & \text { E. Ca } \\ & \text { berry } \\ & \text { undersill be received by the }\end{aligned}$
the undersigned up to and includin,
Thursday, the 18 ith inst, at $60^{\circ}$
clock p.m. Stock lists may be seen a
"The Ladies' Emporium," Wate.
Street.
WOOD \& KELLY,
Solicitors for Administrator

the evening telegram, st. Johns, newfoundland, november 16, $1915-$


## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD.
Prices-Half dozen-\$3.00.
One dozen-\$5.00.
Phone 768. THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Streei, St. John's, Newfoundland


Smyth's, 286 Water St.

## Ladies' Costumes Fall-1915--Sýles.



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 i. S. Picture and Portrait Co.

Gas and Hospitality

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St. John's gas light company.

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Pale, Tired Women



Here and There.

Over $\$ 30$ on in Cash prizes
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Silver Cups
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 What? You seen them? See










Our New CHRISTMAS CARDS
Are Now Ready for You.



WARM ENOUGH FOR A CAB-DRIVER-S
ENOUGH FOR A BANK CLERK. It will cost you nothing to call and see them. It
may save ou $\$ 10.00$ on your winter overcoat if we can
please Remember these are a Special Lot, newest style,
and good quality material; but perhaps the most spe
cial thing is the price



Special Selection MENS OVERCOATS !

Robert Templeton.

DICKS CO., Limited.

## RUBBER Sheeting.

We have now in Stock a good supply of High Grade Rubber Sheeting selling at Low Prices.

| 40 inches wide $-\ldots 50$ cts. |
| :--- |
| 46 inches wide |
| 44 inches wide |
| 37 inches wide |$.. .75$ cts.

The Royal Stores, Lttd.

Evening Telegram

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## Great 1-Day Sale

The Entire Gross Receipts for the Benefit of Our Boys at the Front.

## Miss MAY FURLONG

 eful within the reach of all rich and poor alike; the more you buy the boys. tinue until 10.30 p.m., meal hours included. Come one, come all, and swell
amount for this Patriotic Sale.



The fact that this is the week to BUY YOUR

## CORSETS

 45c., 65c., 75c., \$1.10, and \$1.60 per pair, at
## A. \& S. Rodger's.

## Former Khedive

Sends Resignation





Rambling Notes for 1915.
(tor 1915 .


| Devines Devine's Great Autumn Sale <br> DOUBLES Starts To-Day and continues until end of November. Take advantage of this opportunity Read every item carefolly. You cannot afford to miss it. |  |  | Nool Underwear $\qquad$ <br> See our Stock. |
| :---: | :---: | :---: | :---: |
|  | Men's Boots and Rubbers <br> cher cut, Gunmetal, solid all through. Regular price $\$ 3.00$. During Sale, $\$ 2.49$. |  | in |
|  |  |  |  |
| Boys' Overcoats <br> make your boys feel warm. Over <br> make your boys feel warm. Over- <br> $\$ 3.80$ are now clearing at $\$ 2.00$ and <br> $\$ 2.50$. These Coats are samples hence the low price. | Wall Papers from 10 c . per piece |  |  |
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| Sweater Coals for Men$\qquad$$\qquad$$\qquad$ |  |  |  |
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## Something for Nothing.

Witn each Sale of $\$ 5.00$ we shall give away absolutely free, one of our Famous " Savory Roasters. ${ }^{3}$ Supply your needs now. Come early



# Buy Your <br> Photographic SUPPLIES TOOTONS, The KODAK Store. 

320 Water Street.

## Sewing Machines!

Approved Mechanism, Silent, Easy
Running, Simple, Durable.


Style D, $\$ 7.75$ Style E, $\$ 9.90$ Style B, $\$ 10.75$ Withont Cover.

With Walnut Lockup Cover.

Style F, $\$ 11.90$ Style C, $\$ 12.85$
Empire Stand Sewing Machines, \$19.50, \$21.85, \$23.40. Drop Head Sewing Machines, 5 Drawers, complete with Fittings, $\$ 21.50$.
GEO. KNOWLING.
TO-DAY'S
Messages.
11.30 A.M.

| CHURCHILS EXPLANATION OF HIS RESIGNATION. |  |
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## Snag Proof.




## THE BIG FURNITURE STORE.

The Biggest and Most Sensational Home-Furnishing Sale in Newfoundland! Amazing Values Under Our New Management. Unusual Underpricing of the following:

|  <br> window poles and fittings, joints, \&c., \&c., at bargain prices. | $\begin{gathered} \$ 1.60 \\ \text { WASH STANDS, } \\ \text { now \$1.30. } \\ \text { 40c. Food Baskets, } \\ \frac{\text { now 20c. }}{\$ 3.20} \\ \text { CLOTHES BASKETS, } \\ \text { now } \$ 2.75 . \end{gathered}$ | 50 c. PHOTO FRAMES now 25c. only a few left. A few $\$ 30.00$ Foot Sewing Machines to be cleared at $\$ 12.00$ | \$3.20 TOILET MIRRORS $\$ 2.00$ TOILET MIRRORS $\$ 1.20$ TOILET MIRRORS $\$ 8.00$ OAK HALL MIRRORS $\$ 10.50$ OAK HALL MIRRORS $\$ 12.00$ OAK HALL MIRRORS BRASS STAIR RODS, $\$ 3.20$ doz., now selling at BRASS STAIR RODS, $\$ 1.40$ doz., now selling at BRASS STAIR RODS, $\$ 1.10$ doz., now selling at | .Now $\$ 2.50$ .NOW $\$ 1.60$ Now 90c. Now $\$ 4.75$ NOW $\$ 7.50$ . Now $\$ 9.00$ . 82.50 doz. $\$ 1.00$ doz. 80c. doz. |
| :---: | :---: | :---: | :---: | :---: |

Our Instalment system makes House Furnishing easy. Try it.
Watch our Big "Ad" next week for other lines to be cleared out.

## Callahan, Glass \& Co., Ltd., $\begin{gathered}\text { Duckworth and } \text { Gower } \\ \text { Streass }\end{gathered}$



## REID-NEWFOUNDLAND C…

## Notre Dame Bay Service!

S S. "Clyde" leaves Lewisporte every Monday for South Side of Bay and every Friday for North Side of Bay.

Travel and Ship Your Freight by this route. RATES ON APPLICATION.

 Best Screened NORTH SYONEY COAL, $\$ 7.80$ per Ton.
Anthracite Coal, all sizes, $\$ 11.00$ per Ton.
A. H. MURRAY, Beck's Cove.


We Know Just How You Feel!





Advertise in the Telegram


Bowring Bros., Ltd. Wednesday, 17th Nov., at 10 am ,
$\qquad$
 centa, Marsatom, Burt, st, Lami





Bowring Bros., Ltd. Telephone 306.

## Books Just Received



Let us take your measure this week.
J.J.Strang, Ladies' and Gents' Tailoring, 153 Water Street, . - St. John's.

## NEWV FURS!

 in the Big Fire, 1892. Absoluteno GEO. H HALIEY
$\qquad$


OATS, RIBS, PORK, etc.

One Carload (400 Sacks) OATS.
50 Tierces Fancy Spare Ribs, 100 brls. Light H. B. Pork. 150 barrels Winter Keeping Apples.

## F. McNAMARA,

Queen Street.


\author{

## Ready for Your

 Selection <br> are the most popular fabries and smartest deWe are Tailoring for Men <br> at this season. We know we could fit you correctly and satisfy you in every particular with our high-class work.}

## HARVEY \& Co., Lid.

## Onions, Grapes.

100 kegs Grapes 175 cases Onions. Phone 264.<br>GEO. NEAL

