

GOVERNMENT SHORTLY TO PLACE PRICE ON COAL

The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

Weather Forecast:
Fine and Cool

53rd YEAR. No. 22882

THE LONDON, ONTARIO, ADVERTISER, FRIDAY EVENING, SEPTEMBER 21, 1917. 128 COLUMNS.

HOME
EDITION

PRICE, TWO CENTS.

HAIG NAILS DOWN ALL GAINS, STOPPING ATTACKS

ASTOUNDING EXPOSE OF GERMAN INTRIGUE

WASHINGTON SHOWS BERNSTOFF CENTRE OF A BIG CAMPAIGN AGAINST THE STATES

Former Ambassador, While Still at U.S. Capital, Applied For \$50,000 To Influence Congress Through Organization Known To Berlin—Advised Interference In Irish Affairs.

Washington, Sept. 21.—Secretary of State Lansing today made public an astounding addition to the series of disclosures covering German intrigue in America and elsewhere, a message sent by Count von Bernstorff in January of this year to the Berlin foreign office, requesting authority to pay out \$50,000 to influence Congress through an unnamed organization, apparently known to the Berlin authorities. Count von Bernstorff indicated in his message that money had been paid this organization on former occasions to perform the same work. The text of the message, made public without comment, follows:

The message, dated January 21, 1917, follows:

"I request authority to pay out up to \$50,000 (fifty thousand dollars) in order, as on former occasions, to influence Congress through the organization you know of, which can perhaps prevent war in the meantime to act accordingly. In the above circumstances a public official German declaration in favor of Ireland is highly desirable in order to gain the support of Irish influence."

Whether the state department is in possession of other evidence had not been revealed, but it is the fixed belief that additional chapters will be added.

Knew of Sub Plans.
The reference to the fact that Bernstorff had prior knowledge of his government's policy of submarine warfare, and that he was equally confident that the United States Government could not be easily placated by mere promises.

It has not been assumed that the ambassador actually attempted to bribe or personally influence any member of Congress. Fifty thousand dollars, it was pointed out, would go but a short way towards buying the influence of congressmen. Judiciously expended, however, it might do much in compensating said agents, such as are now known to have belonged to the elaborate machine Bernstorff had so carefully built up for the purpose of espionage.

The Irish Intrigue.
Information in the possession of the government, but not yet revealed, is said to show conclusively a direct connection of the German machine in America with the Irish question, and that indicated in Count von Bernstorff's message. The records at the department of justice are said to contain the names of men implicated in that phase of German intrigue well known in America.

Today's announcement by the state department is the first official utterance of the government with regard to the German ambassador's active participation in the maze of plots and intrigues conducted for Germany's benefit in this country since the beginning of the European war.

FIRST COUNTY HOTEL OWNER IS SUMMONED

Inspector Makes Initial Charges Against One Under Temperance Act.

Mrs. M. Brook, owner of the Lobo Junction Hotel at that place, will appear before Judge Chittick tomorrow on a charge of having liquor on premises other than a private dwelling in contravention of the act.

NINE PERSONS KILLED IN IRISH EXPLOSION

London, Sept. 21.—An explosion has occurred in a munitions factory in Ireland. It was officially announced today by the British war office. Nine persons were killed. The number of injured has not yet been ascertained.

CROWN PRINCE REPULSED WITH SERIOUS LOSSES

Paris, Sept. 21.—Troops of the German crown prince last night attacked the French positions on the Champagne region, but, according to the official statement issued today by the French war office, they were repulsed with serious losses.

ELEVEN BILLION DOLLAR WAR BILL HAS PASSED CONGRESS

Washington, Sept. 21.—The eleven billion dollar war credits bill conference report was adopted today by the house and the measure sent to the White House for the president's signature.

ASYLUM PATENT KILLED THURSDAY BY YOUNG WOMAN

Meets Death From Injuries Inflicted by Fellow Inmate of Insane Hospital.

STRUCK DOWN BY NOZZLE

Girl, Escaping From Room in Nurse's Absence, Seized Hose as Weapon.

INQUEST STARTS TONIGHT

Crown Action Depends on Its Findings and on Medical Board's Report.

A young woman patient at the London Hospital for the Insane, suffering from delusions, today night, assaulted and killed Mrs. Macdonald, another patient. Coroner Macdonald was notified and will hold an inquest at the institution at 7 o'clock tonight. The remains will be viewed, but no evidence will be taken. The hearing will be adjourned until some day next week.

Escaped While Nurse Away

The young woman who caused Mrs. Macdonald's death has not been at the asylum for many months. She has been under the delusion that Macdonald was an enemy of hers. The latter had never in any way injured her, but the girl in her insanity thought so. Shortly after 10 o'clock last evening she was restless, and the nurse in charge decided to go to the diet kitchen and get her something to eat before she went to sleep. She left, and while she was gone the girl slipped out into the corridor, and, seizing a hose nozzle, struck Mrs. Macdonald on the head.

Two other nurses were in their office just off the room, and hearing the noise rushed into the room and overpowered the girl. The third nurse returned and the attack was given. Dr. W. J. Robinson and the staff rushed to the corridors, and Mrs. Macdonald was removed to the hospital ward. She died until 1 o'clock this morning, never regaining consciousness. Cause of death was the brain.

Not Responsible, Says Doctor

"The young woman has been with us at four or five months ago," said Dr. Robinson. "She is suffering from delusions, and will ultimately recover. I expect she came from a respectable family living some distance from London, and I would like to have her name mentioned. She is not criminally responsible."

asked her after the occurrence why she had done this, and she said she was

Continued on Page Three.

LABOR CONVENTION ASKS INTRODUCTION OF LITERACY TEST FOR ALL NEWCOMERS

Expect Rush of Illiterates From Europe After War—Press Criticized.

Ottawa, Sept. 21.—The first feature of the morning session of the Trades and Labor Congress was a severe criticism of the press, by Delegate Sangster (Montreal). Hoop (Winnipeg), and Tom Moore (Niagara Falls) for the reports appearing concerning the returned soldiers.

Delegate Sangster read an article from an Ottawa newspaper, wherein it was stated that if the Government would permit this sort of talk, the returned soldiers would not be taken into consideration. He objected to this kind of talk, and said that the purpose of making trouble. This talk did not intend to be called one. Articles appearing in the press throughout the country, he said, were intended to be intentional, and the remarks of one delegate were made to reflect on the whole resolution.

Delegate Hoop (Winnipeg) also voiced his objections to the pressing upon illiterate remarks and "playing them up."

Charges Incited.
Delegate Tom Moore (Niagara Falls) stated that the report had been printed with the sole object of inciting the returned men to violence. The press and politicians would be broader than to invite direct violation of the law and cause trouble of that nature.

Delegate W. R. Trotter, immigration representative, then submitted his report. No discussion ensued until he read the resolution referring to illiterates. The resolution, which was adopted at the 1916 convention, reads as follows:

"Having regard to the increasing number of illiterate peoples from Southern and Eastern Europe who later years have invaded the United States and Canada, and believing that the immigration laws should be increased this most undesirable immigration, the congress favors the introduction of a literacy test to that all immigrants shall be required to read and write in some language or tongue."

This resolution was the subject for immediate discussion. Delegate H. P. H. (Toronto) stated that in his opinion there were thousands of Canadians going to Europe for jobs, and that would be the condition after the war.

Vice-President J. A. Simpson and Delegate Stevenson (Toronto) and Delegate Rishbeth (Montreal) were of the opinion that this resolution would bar the very people that Canada needed.

Continued on Page Fifteen.



WASTAGE OF FOOD IN CANADA TOTALS \$56,000,000 PER YEAR, ENOUGH TO FEED ARMIES

National Organization and Economy Could Save Sum Large Enough to Feed Million Soldiers for Year.

Ottawa, Sept. 21.—The enormous wastage in food throughout the Dominion is indicated in statistics compiled by the food controller. It is estimated that, owing to carelessness and inefficiency, there is wasted in garbage every year food to the value of \$56,000,000, or about \$7 per head of the total population.

By complete national organization and rigid economy it is thought the cost of living can be reduced by five cents per day for each individual.

Mounting in the elimination of garbage waste this would mean an annual saving of \$25,550 per head, or a national grand total saving of \$204,400,000, enough to feed an army of one million men for a year. The estimated preventable waste in garbage alone is more than sufficient to feed all Canadian soldiers overseas. Were one million Canadian families to save one slice of bread per week there would be a weekly saving of 71,250 one-pound loaves—enough to feed three and one-third divisions of soldiers for a day.

RUSSIAN GIRL SOLDIERS TURN ON CAPT. VERA, GIVING HER A BEATING; REASON: OH, BECAUSE!

Riot in Ranks of the Women's Battalion Drilling At Moscow.

Petrograd, Thursday, Sept. 20.—A small riot occurred today in the ranks of the women's battalion, drilling at Moscow, and it resulted in an attack by the girls upon Vera Butchkevich, twice-wounded girl officer, who initiated the women's suffrage soldier organization. According to the Bourgeois Gazette, an infantryman rescued Commander Butchkevich, after some rough handling from the infuriated girls, who resented some acts of their leader not clearly defined.

As a result of the affair, many of the girls will be sent home, and only 250 will be permitted to go to the front.

A second riot of more serious consequences is reported to have followed an attempt by a crowd of women to take away from one woman a small quantity of cloth, which she had purchased at the market place. Militiamen tried to defend the woman, and they in turn were assailed. Mounted militia and Cossacks dispersed the rioters, but not until they had wrecked the militia headquarters and had beaten to death a Government agent, who had shot into the crowd.

KING SELLS PEARLS

Amsterdam, Sept. 21.—The King of Bavaria has sent pearls to the value of half a million marks to the neutral countries for sale, according to the Berlin Lokal Anzeiger.

BRITISH CONSOLIDATE AND IMPROVE THEIR POSITIONS; VICTORY GREATEST OF YEAR

ASQUITH LEADS COUNTER DRIVE UPON PACIFISTS

Ex-Premier Will Tell England of Conditions at the Front.

HAIG'S WIN ANSWERS FOR

Germany "Feeling" for Peace, But British Keep Right On Fighting.

Montreal, Sept. 20.—A special cable from London says Mr. Asquith has returned from a visit to the western front, where he has been the guest of Sir Douglas Haig, and will on Wednesday next speak at Leeds at a meeting arranged by the war aims committee, of which the late premier, together with the present prime minister, Lloyd George, are presidents. Asquith's speech is looked forward to by the whole country. The necessity of an authoritative and indisputable lead for public opinion here, at this juncture, is everywhere recognized, for a small peace-at-any-price party is getting a more sympathetic hearing in various parts of the country than it has received in the past. A counter-propaganda, which as yet has not attained the dimensions of that begun by the war aims committee, Asquith is expected to set the public mind right in regard to the character of the operations on the western front, and particularly to remove the impression which exists in some quarters that Douglas Haig's offensives this year were failures, in the sense that they did not break through the German lines. The highest military authorities are satisfied with the results achieved during the summer.

A British Answer

This morning's newspapers heralded the new British offensive in Flanders as the Entente allied answer to Germany's latest peace proposals. The Chronicle declared that the allies have nothing more to say, and adds:

"We have been asked for a great object cannot be won by words but only by strong right arms."

The Daily Mail declares that the answer to the latest German effort to divide the Entente allied front is the prospect that Germany may be nervous to say "restoration" in earnest, the immediate response is the official warning that there is no fear of the Entente allies being hoodwinked by such subtleties.

VATICAN IS PEEVED AT WILSON'S METHOD OF ANSWERING NOTE

President's Democratic Way Considered Bad Form by Church Court.

Amsterdam, Sept. 21.—The Berlin Vossische Zeitung, a copy of which has been received here, says concerning the pope's peace note.

The paper adds: "We learn from a reliable source that the Vatican is painfully embarrassed by the somewhat irregular procedure of President Wilson's policies. The pope's note to Mr. Wilson, like that to each of the other sovereigns, was personally signed by the pope. It was therefore the communication of one sovereign to another. Elementary rules of diplomatic etiquette demanded a corresponding counter-communication. Aside from the essential contents of the note, the Vatican is offended at the inadmissible procedure, whereby Lansing (the American secretary of state) and not the president appears as the signatory. Unintentional disparagement of the pope's sovereignty, to say the least, is considered as a breach of all diplomatic usage."

FOUR W. ONTARIO MEN IN LATEST LIST OF CANADIAN LOSSES

Ottawa, Sept. 21.—There were 31 names in the casualty list issued from the record office of the department of militia and defence last night. Of these 2 were killed in action, 7 died of wounds, 3 repatriated prisoners of war, and the balance wounded, gassed or ill.

The list includes the following from Western Ontario:

Died of Wounds—22565 H. Pell, Brantford.

Wounded—22565 G. A. Buchanan, Hensall, C. W. Henry.

Wounded—22565 G. Gorman Campbell, Stratford.

Ill—22565 Driver F. Brabyn, Woodstock, Ont.

New Line East of Ypres Is Considerably Expanded During Night By Haig, Who Has Little Trouble In Driving Off Germans—Australian Banner Now Floats Above Many Strongholds.

British Front in France and Belgium, Sept. 21.—(By the Associated Press).—During the night the British forces, with comparatively little opposition, consolidated and considerable improved the new line which they had won in their offensive against the Germans to the east of Ypres. Today, from the newly-acquired enemy stronghold known as Anzac, southwest of Zonnebeke, flutters the Australian banner, a symbol of the greatest victory which has marked British operations in the western theatre in the past year, not excluding that at Messines.

Southwest of Gheluvelt, the Germans still are holding a position which the British desired, and today at 9:30 o'clock Field Marshal Haig began a local attack here.

GERMAN CASUALTIES ARE GREAT

London, Sept. 21.—Field Marshal Haig, in a letter regarding the British offensive on the Belgian front, to the east of Ypres, yesterday, when the British troops pushed through the German lines for a distance of more than a mile, says that the completeness of the British success is confirmed by detailed accounts of the battle.

The British war office, after the receipt of Field Marshal Haig's report, today issued this bulletin:

"More detailed accounts of yesterday's battle confirm the completeness of our success."

"During the evening local attacks delivered by us in the neighborhood of Tower Hamlets and northeast of Langemark cleared up a number of strong points and completed the capture of our objectives in these localities. It is now established that in the many counter-attacks delivered by considerable forces of the enemy during the afternoon and evening his casualties were unusually great."

"The clear light of the day enabled our troops to obtain warning of impending attacks and in every case the advancing lines of German infantry were destroyed by the concentrated fire from our rifles and machine guns."

"The obstinacy with which the enemy constantly repeated his attacks only added to his losses without recovering for him any of the valuable ground which we had won."

"Exhausted by his previous efforts, the enemy made no counter-attacks during the night, and our troops were able to consolidate their positions undisturbed."

"Our own losses in the battle are light."

"In the course of the night small hostile attacks were driven off west of Havrincourt and west of Lens."

THE WAR SITUATION

Today found the British in Flanders holding all the ground they gained in their attack yesterday. When they surged forward on an eight-mile front on both sides of the Ypres-Menin road, the German lines were broken in many places and a mile in places and capturing prisoners in excess of 2,000.

The British emphasize the completeness of the success of the British troops. They hold Veldhoek, Levenstede, and a number of strategically important farms and wooded tracts which had been heavily fortified by the Germans. The British captured in the last 24 hours a number of German prisoners, and the British were able to consolidate their new ground without disturbance.

In some sectors the British continued their offensive tactics during the evening. Local attacks, notably north of the Ypres-Menin road, resulted in the capture of a number of strong points to which some German forces were retreating.

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STRONG SUPPORT TO BE GIVEN ITALIANS, PROMISE OF DERBY

Baselli Assured That Allies Will Aid In Every Way.

Washington, Sept. 21.—Derby, British Minister of Munitions, according to dispatches received here from Rome, has sent the Prime Minister Baselli, a telegram of appreciation of the Italian army's splendid victories, with assurances that the allies will do everything in their power to support Italy's campaign. Lord Derby recently paid his first visit to the Italian front.

MINING MAGNATE DEAD

Vanouver, B. C., Sept. 21.—Thomas Russell, one of the best known mining men in British Columbia, died at his home in Vancouver today. He was 60 years of age. He was a member of the Crow's Nest Pass Coal Company.

CARRIED GUN: FINED \$500

Edmonton, Sept. 20.—For having in his possession two automatic revolvers fully loaded and upwards of a thousand rounds of ammunition on his person, August Albrecht, a German, was fined \$500 or three months in jail in police court this morning.

GREAT STRONGHOLDS FALL TO BRITISH

British Headquarters in France, Thursday, Sept. 20.—(By Associated Press).—The British offensive, which began at dawn over a wide front east of the Ypres salient, found the attacking forces late today holding many new positions of vital importance and continuing the fighting in German territory along a line, which in many places represented an average gain of a mile in depth.

Such formidable strongholds as Nun's Wood, Glencorse Wood, Inverness Cope and Shrewsbury Forest, which have withstood the attacks of the British, were entirely overrun by the British, who reached points well beyond the German lines. Heavy fighting was going on at close range at various points, and the Germans were massing troops with a view to regaining the ground.

A counterattack. It was a day of great success for the British army, for the positions of the wooded heights which they captured east of Ypres is unquestionably of crucial importance, since these dominating positions form the keystone of the German structure of defence in this sector. The ground gains have been made between St. Julien and Hollebeke, which was as had been planned in the early stages of the difficult ground rapidly. They had swept through Glencorse Wood, Inverness Cope and the eastern part of Shrewsbury Forest by 8 o'clock, two miles in depth.

The troops that went out to the attack represented some of the finest men in the British army. They entered the conflict in high spirits and eager for the fray. They were within the grasp of one of the most perfect and heaviest barrage fires yet attempted. The men were over the top of the German positions, and the German machine guns were being used against them. They had swept through Glencorse Wood, Inverness Cope and the eastern part of Shrewsbury Forest by 8 o'clock, two miles in depth.

THE WEATHER

LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night. Highest, 81; lowest, 55.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 61; lowest, 48.

TOMORROW—FINE AND COOL.

Toronto, Sept. 21.—A cool, moderate breeze with fine and comparatively cool today and on Saturday.

Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today.

Stations.	High.	Low.	Weather.
Vancouver	72	44	Fair
Calgary	70	44	Clear
Winnipeg	72	40	Clear
Port Arthur	70	38	Clear
Fort St. John	70	32	Cloudy
Buffalo	70	32	Cloudy
Toronto	76	47	Clear
Kingston	70	50	Fair
Ottawa	72	48	Fair
Montreal	62	50	Cloudy
Quebec	64	46	Cloudy
Halifax	64	40	Cloudy

Weather Notes.
Since yesterday morning a few scattered showers have occurred from the lower lakes region to the Maritime Provinces, otherwise the weather in Canada has been very fine.

When To Make Your Will

The time to make your Will is NOW, while you are in good health and can exercise the same sound judgment in dividing your estate that you possessed while accumulating it.

Why not name as your executor

CANADA TRUST COMPANY

Managed in connection with the
Huron & Erie Mortgage Corporation
London (two branches) and St. Thomas
T. G. Meredith, K.C. President
Hume Cronyn, General Manager

BAKER DECLARES CORNMEAL FLOUR UNFIT FOR FOOD

Says Its Heating Qualities Affect Brain.

PROHIBITED IN ENGLAND

Against Law to Use It in Manufacture of Bread There, Declares Head of Firm

If Londoners are to retain well balanced minds they must turn deaf ears to the food conservationists who are urging the use of cornmeal as a wheat flour substitute. This is the warning given by a London baker, J. Pawkes, of J. Pawkes & Sons, in his statement that he will not make use of corn flour. "It is not good food for white people," he says, adding, "it is too heating, it affects the brain, makes them crazy. Surely any food can't be good food that affects the mind. Medical science in old London found that about cornmeal years ago, and that it was injurious to white people to the extent of affecting the mind. For that reason use of cornmeal by the English bakers was a punishable offence."

CROP CONDITIONS IN MIDDLESEX OF BEST CHARACTER

Better Late Yield Than Last Year Indicated.

Representatives of the Middlesex branch of the department of agriculture, after returning from trips throughout the district, report that the crop outlook, despite the detrimental effects of frosts, is favorable. The appearance of the crops in the district shows that this month has been a busy one for farmers. Everything is green and thriving in the fall sowing and the sowing of fall wheat is well advanced. Some corn was caught by the frost, but most of the injury has been slight. A number of farmers have reported that their silos, which will enable men running corn-cutters to accommodate the farmers.

No scarcity of labor has been shown, and everything points to a bumper crop of late produce than that of last year.

MILK RETAILERS SAY ANY PRICE INCREASE NOT JUSTIFIED NOW

In Toronto They Threaten To Appeal To Food Controller.

Milk producers in this section of the country have not followed the lead of men in the vicinity of Toronto by raising their prices, according to retail dairymen of the city. "We have received no intimation of any increase and I don't think there is anything to justify a present price," said one retailer to The Advertiser today. "I don't think that either the crop conditions or circumstances caused by the war warrant the producers in making the present price higher. The farmer complains of the fact that he has to pay to get cows but when he fattens them he is able to sell them for nearly three times the price he formerly received."

Toronto retail milkmen at a meeting on Thursday expressed their themselves as absolutely opposed to an increase although they decided on no definite action. R. W. Dwyer, who took a leading part in the meeting, in an interview later said that he intended trying to buy milk at the rate existing and if the farmers demanded an increase he would inform the Food Controller and ask for immediate assistance from that officer.

WESLEY COLLEGE BOARD REFUSES TO REINSTATE DRS. BLAND AND IRWIN

Winnipeg, Man., Sept. 21.—After a session which lasted till nearly 2 o'clock this morning, the full Wesley College board decided that Professors Bland and Irwin should not be reinstated on the college faculty. An official statement covering the matter was issued by the board. It declares that it was the unanimous verdict of the members that the action taken by the committee on the staff in dismissing the two professors should be endorsed.

RAISED \$2,800 FOR ITALIAN RED CROSS

STRATFORD, Sept. 20.—The campaign for the Italian Red Cross closed tonight, after a very successful canvass, in which \$2,800 was raised. The sum of \$280 was made by the women on day duty. This included a \$50 donation from the Ladies' Aid of Knox Church.

IS RELIGIOUS TRAINING GIVEN IN CITY SCHOOLS?

"The Story of David," as given below, answers conclusively the question frequently raised as to whether or not religious instruction is given in the public schools of the city. A teacher recently asked her class to write a composition on David. A bright little girl of nine, daughter of parents of foreign birth, turned in this gem. Not only did she compose it, but she typed it herself. She has received type written to help her daddy along in his business. Her part is written out in restaurant menu cards on the typewriter.

Here is the latest translation of the story of David:
The Story of David.
Once upon a time there was a war going on.
The Philistines, were on the one side the others were on the other side.
The Philistines were down below the hill.
And the others were on top of the hill.
And there was another huge man that called them names.
He said that they did not have a god. And did not help them and called god all sorts of names.
One day David sent a parcel to his brothers. But when David saw that monster he asked his brothers where the king was.
And his brothers asked him what he wanted the king but David said he wanted his brothers to help him.
And his brothers took him to the king. David asked the king if he gave him permission to kill that huge monster. And the king said that he was to small to do it.
But David said that One day he was

mind his fathers sheep and a wolf came along and I killed the wolf.
And another day there was a bear that came along and I killed it too.
And another day there was a lion that came along and I killed it too.
Well said the king you may do it.
And the king gave him his long coat to wear and his sword.
So David went & picked out 5 smooth stones.
And went where the monster was.
And the monster said, where did you come from.
I come to fight you, to fight me?
What do you think I am said the giant.
Do you think I am a dog? And think you can fight me?
David said you just wait A minute, and I'll just show you.
And David just threw a stone and the giant fell dead.
And he took the kings sword and cut the head right off, and put the head on the kings sword and showed it to the others first.
And then he showed it to the Philistines next.
And the ones on the hill ran away as fast as they could.
Could go and the Philistines chased them away.
But the king said that he was so brave and the king kept him.
And the king told him to stay with him. And the boy went back to his father and told him that the king wanted him to stay with him because he was brave.
And they lived there very happy after all.
DIMITRA PERKONIS.

CONSUMPTION CUT BUT LITTLE CHANGE FOR PRICE BEING SO

London Bread-Eaters Fill Up on Vegetables.

FLOUR COSTS TOO HIGH

Bakers Say That World Conditions Must Change to Get Cheaper Bread.

There is little prospect of an appreciable decrease in the price of bread for some time to come, according to a number of city bakers today. One stated: "The wheat prices fixed by the Government won't permit of a lowering in the price of bread and making cheap bread. It all depends on the price of wheat."
Several others declared: "It will take a change in the world to get the world to send down bread again here. In other words, only prospects of close war will again bring down the price of anything like they were a few years ago."
None of the bakers have yet undertaken the making of "war bread" in the strict sense of the term.
With regard to the milling in the city of "war flour," 76 and 81 per cent extraction, the bakers said that one of the local mills is under contract to supply all its output to the British Government.
Even with the use of "war flour" it is believed that it would not be possible to sell the bread cheaply. One baker admitted that it might be done for a time, but he didn't want to go into anything like they were a few years ago.
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FINANCE COMMITTEE TO CONSIDER CASE OF TRACTION LINE

Controllers Send Assistance Request to That Body.

WOULD CANCEL CONTRACT

Coalman, However, Will Be Held to City Bargain—Paving Plant Rented.

The proposition of the London and Lake Erie Railway and Transportation Company was received by the board of control this morning, and forwarded to the finance committee, which will meet on Wednesday evening next to discuss it.
The request simply states that the L. and E. R. Co. is in need of financial assistance from the municipalities through which it runs, and if they desire to keep the road in operation, something definite in the way of assistance must be given. Otherwise the line will be disposed of.
"Send it to No. 1 committee," said the mayor.
"We should send some answer," declared Controller Shaw. "The directors want a definite statement within two weeks."
The finance committee will have an answer then, said the mayor.
William Buchanan, the coal dealer, withdrew his offer to donate coal for the city at \$2.25 a ton. He explained that the council did not accept his proposition, and that he had no more coal to offer.
The controllers were inclined to hold him to his contract, and it was again recommended to the council for acceptance.
"I do not know that he can withdraw it," said Controller Shaw.
The account of Dr. Harris, assistant to the medical officer of health, was passed. He received \$56 for the month of September.
A. J. Morgan was present to urge that the grade on Regent street be maintained as laid out by City Engineer H. A. Brazier. There is some criticism of this, one resident whose house is on a high land objecting. City Engineer Brazier stated that his grade was equitable in every respect, and that the controllers lacked the right to interfere with the work will not be continued at this time, as there will be a boulevard improvement constructed on this street.
Mr. Leese Plant.
Mr. Brazier was instructed to proceed with the paving of Adelaide street from Central avenue to Rattle street and to the Water Works. The paving of Ross will be leased for the time being. The engineer expects to have it completed this fall. If the fine weather continues.
It was decided to recommend to the council that \$2,000 be paid to Dr. A. S. Searson, city auditor on account of tenders who called for at once for the new floor for the incinerator. Some minor business was disposed of.

AMERICAN ENGINEERS HAULING SUPPLIES WITHIN FIRING ZONE

American Training Camp in France, Sept. 20.—By day and by night, the men of the American regiment of engineers, which has taken over an important part of the French strategic railways, are hauling tons upon tons of ammunition and other supplies to the French army units operating against the Germans.
The American regiment has been turned over as a unit to the French, and is getting all its supplies except clothing from the French Government. The officers and men entered upon the work with the greatest enthusiasm and they already have been under German bombs and machine gun fire from air attacks.
Within the past few nights a heavy train of supplies hurrying toward the front was attacked by several enemy planes. None of the bombs came dangerously close, but even time the fire-ling of the Swiss was opened for stealing the planes swooped down upon the train and spluttered it with steel-jacketed bullets.

CHEERS, HISSES, HOOTS FOR CARDINAL MERCIER, RIOTING AT ANTWERP

Amsterdam, Sept. 21.—According to the Handelsblad, which Cardinal Mercier was going to the cathedral at Antwerp in full pontifical dress last Sunday he was hooted and hissed by a group of Flemish and anti-French agitators. In the crowd which was cheering him, a riot resulted, and the police interfered with drawn swords. The Cardinal was leaving the cathedral, rioting again broke out. Stones were thrown and sticks were used. Two of the agitators were seriously injured. A number of arrests were made.

SCORES MUNICIPALITIES WHO FAIL TO SETTLE THEIR HOSPITAL BILLS

Calgary, Sept. 21.—Mayor W. D. L. Hardy, of Lethbridge, at the convention of the Union of Alberta Municipalities, entered vigorous protest against the subject of rural municipalities sending patients to city hospitals and then refusing to be responsible for their upkeep. Mayor Hardy added that there was now \$10,000 on the books of the Lethbridge hospital under this heading.

SHALLNAN INERAN



Comfort and convenience are important factors in these new fall coats—warmth-without-weight materials, large convertible collars, deep pockets and ample length. Every conceivable kind of coat is here, including the most handsome evening wraps, coats for the car, coats for the stout, full swinging coats of velour and other fabrics, with or without fur collars, pretty crossed belts, large collars, etc.; coats for the days and nights when there is a cool nip in the air.

Remarkable Variety of Women's Coats

These are trimmed with natural lynx, raccoon, Alaska sable, moufflon, etc.

Fine-Woven Mole and Beaver Coats priced from \$25.00 to \$100.00

A Beautiful Seal Plush model, lined with flowered silk poplin in old rose, belted style, new pockets, fur woven mole collar and cuffs, a very handsome model. Price \$87.00

Another handsome style with lining in oriental pattern, large collar, and coat banded with fur-woven mole, set-in sleeve with cuff, full-gathered back gathered from belt. Price \$50.00

A stylish model also with satin lining, collar and cuffs of raccoon, belt all around. Price \$69.00

Candy Special Saturday

100 pounds Chocolate-Covered Peanut-Filled "Patterkrisp," a delicious candy, fresh for Saturday 17c for half-pound

SALE OF TWO AND TEN-YARD ENDS BLEACHED COTTON.

70 ends of Beautiful White Cotton on sale Saturday morning. The quality is high grade, fresh, clean ends, and the price is about one-third less. Get your supply early. 30 ends, 10 yards each. Sale price \$1.50 40 ends, 2 yards each. Sale price 30c

FLANELETTE SPECIALS.

Horrackets' stripes, most reliable goods, made full 33 inches 25c yard 31-Inch White Flannelette 15c yard

Lace Trimmed Scarfs, Half Price

Pure Irish Linen Centres, trimmed with all-linen lace, Scarfs and Teacloths, Saturday at half price, should mean early-morning selling. These are marked exactly one-half off last year's quotations, being odd sizes, balance of numbers we are unable to replenish. Briefly listed sizes and sale prices. Some quantities are limited.

18 only Scarfs, 18x45 inches, popular sizes, for bureau or small buffet. Sale-price \$1.25 15 only Scarf, 18x54 inches, popular size for sideboard scarf. Sale price \$1.62 12 only Teacloths, 36x36 inches, size for dining table or small side table. Sale price \$1.87 2 only Teacloths, 36x36 inches, size for dining table or small side table. Sale price \$1.50

A few odd pieces at same reductions.

1 1/2x1 1/2 BREAKFAST CLOTHS, SATURDAY \$1.50.

35 only, all should go Saturday early, Mercerized Damask Breakfast Cloths (take care of your linen cloths). These launder splendidly and will save you better cloths this winter, which you are well aware is very trying on linens. While they last Saturday \$1.50 each

FARMERS—Get your supply of Roller Toweling Saturday. We are offering 500 yards Linen Crash Toweling, unbleached, which we guarantee to give excellent satisfaction, at less than wholesale price today. Saturday special 6 yards for \$1.00, or 18c yard

Men's Cashmere Half Hose, 25c pair

Men's Black Cashmere Socks in a medium weight grey, heel and toe seamless and of good wearing quality, also a few dozen pairs of heavy woolen socks, grey shade. This lot at one price Saturday 25c pair

Men's Fibre Silk and Lisle Socks in Tan, Grey and Palm Beach Shades

This line is for a quick clearance on Saturday. They are worth almost twice the price asked; fibre-silk fronts with lisle feet and tops; sizes 9 1/2 to 11. Price 25c pair

Afternoon Tea Specials.

Sliced Hawaiian Pineapple, Thin Bread and Butter, Cup of Tea or Coffee 25c Cold Roast Lamb with Potato Salad 20c

DEPUTY TURMEL MUST FACE FRENCH COURTS ON TREASON CHARGE

Paris, Sept. 21.—The report of the special committee approving the appeal for the authorization of legal proceedings against Deputy Louis Turmel was adopted by the Chamber of Deputies last night by a raising of hands, without discussion, and in the deepest silence. The report expressed astonishment at the delay shown in taking up the case. The resolution authorizing the suspension of parliamentary immunity was read by the president of the Chamber, Paul Beauchamp.

Photoplay News

PATRICIA. Smiling Douglas Fairbanks in his latest Artcraft production, "Down to Earth," is the photoplay feature at

THE WEATHER FAIR AND A LITTLE COOLER.



Comfort and convenience are important factors in these new fall coats—warmth-without-weight materials, large convertible collars, deep pockets and ample length. Every conceivable kind of coat is here, including the most handsome evening wraps, coats for the car, coats for the stout, full swinging coats of velour and other fabrics, with or without fur collars, pretty crossed belts, large collars, etc.; coats for the days and nights when there is a cool nip in the air.

Handsome Models in Seal Plush

These are trimmed with natural lynx, raccoon, Alaska sable, moufflon, etc.

Fine-Woven Mole and Beaver Coats priced from \$25.00 to \$100.00

A Beautiful Seal Plush model, lined with flowered silk poplin in old rose, belted style, new pockets, fur woven mole collar and cuffs, a very handsome model. Price \$87.00

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A stylish model also with satin lining, collar and cuffs of raccoon, belt all around. Price \$69.00

HOUSE DRESS SPECIAL, \$1.50.

Five dozen House Dresses, made of good heavy quality stripe percale, plain waist with neatly-stitched down collar, three-quarter set-in sleeve with cuff, four-gored skirt with belt at waistline; colors blue and white or grey and white stripe; sizes 34 to 46. Price \$1.50

CEDAR OIL MOP AND POLISH SPECIALS.

Large-Size Mop and Pint of Oil \$1.25 Medium-Size Mop and 4-oz. Bottle of Oil 85c Large-Size Dusting Mops at \$1.00 and \$1.15 Hand Dusters for your auto at 25c Half-Gallon Cans of Cedar Oil 85c One-Quart Cans Cedar Oil at 45c 12-Ounce Bottles of Cedar Oil at 25c 4-Ounce Bottles Cedar Oil at 10c Sanitary Brushes for Cleaning 19c About 100 Overseas Boxes at 15c

BASEMENT.

Five dozen House Dresses, made of good heavy quality stripe percale, plain waist with neatly-stitched down collar, three-quarter set-in sleeve with cuff, four-gored skirt with belt at waistline; colors blue and white or grey and white stripe; sizes 34 to 46. Price \$1.50

Observe the Style Difference in Our Men's Clothes

The lapels have just the right peak, and many other little things that less exacting tailors forget. The little points that mark the difference in efficient style and tailoring only achieved by an organization of the most superior ability.

Men's Suits

Our stock of Men's Suits is very complete. Space will not allow us to describe all the smart styles, the great variety of patterns and the various shades, but we invite inspection. The prices are very reasonable, the qualities we recommend, and you are guaranteed efficient service. Remember, you are under no obligation to buy, but absolutely free to look over our stock. Satisfaction guaranteed always. Take a look through our large range Saturday. Sizes to suit all men. Prices range from \$16.50 to \$35.00

UNDERWEAR—MEN'S AND BOYS' SPECIALS FOR SATURDAY.

Men's Fleece-Lined Underwear, shirts and drawers. This is a very fine line, well made, of good winter weight, grey shade, sizes 34 to 44. The price is away below the present market value. Anyone requiring fleece-lined shirts and drawers should see these on Saturday. Price 65c garment

MEN'S NATURAL WOOL SHIRTS AND DRAWERS, \$1.25 GARMENT.

Just a limited quantity of these goods. This line has greatly advanced in price and is worth very much more than we are quoting here. Not all sizes represented. Medium weight, unshrinkable and a very satisfactory underwear. Price \$1.25 garment

BOYS' FALL AND WINTER WEIGHT COTTON SHIRTS AND DRAWERS, 60c AND 65c A GARMENT, ACCORDING TO SIZE.

Boys' Shirts and Drawers, Watson's unshrinkable medium-weight cotton, will not irritate. All boys like this line; sizes 26 to 32. Prices 60c to 65c each

BOYS' CASHMERE JERSEYS, \$1.00 AND \$1.25 EACH.

Boys' Jerseys are very appropriate at this season of the year. If we had to buy them now the price would be nearly double, and it will be almost impossible to secure any further shipment; colors are brown, navy, cardinal and white; sizes 24 to 32. Price \$1.00, \$1.25 each

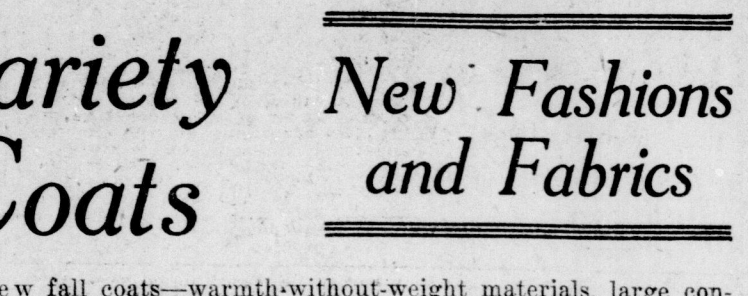
Afternoon Tea Specials.

Rice Griddle Cakes, with Maple Syrup 25c Fresh Apple Sauce, Brown Bread and Butter, Cup of Tea or Coffee 30c

MAJESTIC.

Seesaw Hayakawa, the famous Japanese actor in "Hashimura Togo," DeMille directed production, is the screen attraction at the Majestic Theatre today and Saturday. The following is a synopsis of the story: We first meet "Hashimura Togo" as the young Baron Katzu in his father's house in Japan. He is the youngest son of a noble family, and is a very perfect American language, and he studies the "Life of George Washington," whom he believes is still alive. The older brother, Awoko, loses an important official paper, which is found by Nichi, the proprietor of a popular tea house. Awoko, desperate, turns to his younger brother for help, and having no career to lose, "Togo" tells his father it was he who lost the paper, and is wrathfully disowned on the spot. In the meantime the crafty old tea house proprietor returns a duplicate of the original. Togo promptly loses his job in the Reynolds household, as a consequence of the letter, but becomes the protégé of the crack political reporter, and between them they try to "land" a big story about the wily trustee. In the meantime it has been discovered in Japan that the recovered paper was a fake, and Togo is accused by his treacherous brother of having

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At Toilet Counter

1-lb. Tin Talcum Powder, beautiful flower odors, violet or lily of the valley. Saturday 19c

Cutex Nail-Polishing Paste, polishing cake, cuticle remover, etc., each 35c

Peroxide Bath Soap, 2 for 25c

Wash Cloth Pocket, rubber lined, with wash cloth complete 23c each

Nail Scrubs, extra quality bristles, in assorted styles, 12 dozen Saturday 10c each

Machine Oil—Best quality sperm oil, guaranteed 8c bottle, 2 for 15c

SATURDAY AT NOTION COUNTER.

Queen's Hair Nets, real human hair, cap shape 15c each, 2 for 25c

Motor Nets, silk with elastic, all shades 5c each

Cot and Skirt Hangers, nickel-plated, folding 2 for 25c

Children's Coat Hangers 5c each

Hose Supporters—The Hisco, with white celluloid clasp, will not tear the hose, black or white, all sizes 20c pair

Bone Knitting Needles for knitting socks, four in set. Price 20c and 25c set

Shoe Trees 10c pair

Kid Curlers, all sizes 12 1/2c, 15c, 20c, 25c dozen

Skirt Gauge, with chalk-marker 15c each

All one price Saturday. Sizes 3 to 6 years. Price \$3.95

Boys' Suits, \$3.95

Boys' Suits in grey, brown and mixed tweeds, also blue serge, in Tommy Tucker, Oliver Twist and middie styles. These are all made from some of the old goods and are strictly reliable, fast colors. Some sample suits among the lot.

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Rice Griddle Cakes, with Maple Syrup 25c Fresh Apple Sauce, Brown Bread and Butter, Cup of Tea or Coffee 30c

Here's a Problem For "Nuts" To Solve

Festive Squirrels Worry Talbot Street Residents By Activities.

The residents of Talbot street, love animals but they are rather "peevish" at a pair of red squirrels. At the corner of Talbot and Central avenue

the parent squirrels have raised a family of five youngsters this summer. Seeking accommodation for the coming winter the squirrels explored openings in the garrets, where there were no openings, helped themselves to almost everything that was worth while, and in other ways let the neighbors know that they were present. The folks love the squirrels, but they do not take kindly to these visits, and dire things were threatened against them. However, the youngsters were caught and taken to Victoria Park, where they will be housed. The old folks are still very busy, and it will be quite a job to capture them.

HAND BAGS

Just arrived, large range of Ladies' Hand Bags. Very newest designs, and also a few large bags at 50c to \$8.00

Also a large range of Ladies' Strap Handle Purses, all the newest leather. Large and small, at 75c to \$4.00

Jas. McCormick 395 TALBOT STREET. PHONE 2038.

\$5 Puts This Handsome Divanette in Your Home

Starting tomorrow morning we will sell a limited number of handsome Divanettes on the most liberal terms. ACT AT ONCE! This offer may be withdrawn at any moment.

IT'S TRUE ECONOMY TO BUY A DIVANETTE! WHY?

It saves you a bedroom, you can live in a smaller house at a lower rent. Or when visitors come no need to double up to accommodate them, the Divanette is always ready.

AN ARISTOCRATIC PIECE OF FURNITURE BY DAY; ONE EASY MOTION AND YOU HAVE A FULL SIZE BED BY NIGHT.



\$37.50

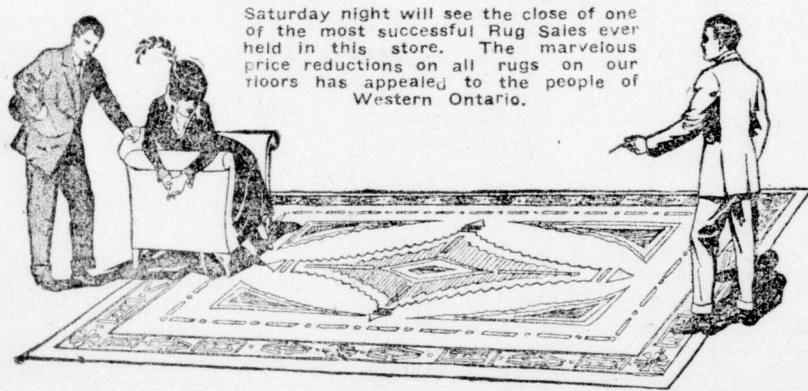
Handsome Stock of New Couches Just Received

If you need a couch we wish to impress on you the advisability of seeing this new shipment, in tapestry, velours and imitation leathers. Remarkably priced from

\$12.50 to \$24

LAST CALL!

Saturday night will see the close of one of the most successful Rug Sales ever held in this store. The marvelous price reductions on all rugs on our floors has appealed to the people of Western Ontario.



129 Dundas St.-Market Sq. London--Ont.

Saturday Last Day of Rug Sale

If you have not as yet inspected this stock do so at once while opportunity knocks. We offer you special inducements, such as:

- 1—A large stock to select from.
 - 2—Phenomenal price reductions.
 - 3—Felt Paper free of charge.
 - 4—Small deposit puts any rug away.
 - 5—Freight prepaid.
- Come Tomorrow. Don't Let This Opportunity Slip Away.

VERY UNUSUAL SUITS

At \$12.50 and \$15

Here's a chance for sixty men who want a good honest serviceable suit of real old time wool tweeds, that will soon be a thing of the past.

These suits are cut in good standard, 3-button sack style, no freak or extreme styles, with regular vest and five-pocket trousers. The linings are of good honest qualities and the making dependable.

These cloths are as good as many merchant tailors are using in \$20 to \$25 suits today.

At \$12.50-- Three patterns, one medium dark grey tweed in herringbone pattern, one in a medium brown pin check tweed, one in a neat grey pencil stripe worsted.

At \$15.00-- Three patterns, one in dark oxford grey twilled tweed, fine close serviceable cloth, one in good looking medium brown twilled tweed as above, one in neat dark grey over-check tweed, a very handsome suit. Sizes from 35 to 44 in these lines.

SATURDAY MORNING--\$1.50 SOFT CUFF SHIRTS, CLEARING RACKS AT 90c

6 dozen odd sizes, in fine soft-cuff, silk front and fine madras and cambric shirts. Sizes 14 to 16, in new stripes and plaids, in absolutely fast colors.

R. J. YOUNG & CO.

Western University Term Opening On Oct. 1 In All Branches Gives Promise Of Great Results---Faculty Strengthened

Brilliant Professors Have Been Added This Year, While Local Men Will Assist Institution by Delivering Part-Time Lectures—Staff Members Reporting Monday for Term's Work—Educational Possibilities Enhanced by New Appointments.

The new year at the Western University, which begins a week from Monday, promises to be by far the best in its history as far as the quality of the work to be undertaken is concerned. The strength of an educational institution depends more upon its faculty than upon anything else. The local university has sought out some of the ablest specialists who can be found anywhere, and the new men who are to be attached to the arts faculty this fall have no superior in any Canadian university. Lectures will begin in both the arts and medical departments, October 2, the registration of students taking place the previous day. The supplemental examinations for students who failed in any of their subjects last spring will be held next week, beginning on Tuesday. It is too early to forecast the probable

enrollment for the coming year. It is evident, however, that while war conditions are certain to continue to interfere with an attendance such as would otherwise be expected, there will nevertheless be sufficient students of a high calibre to warrant the expectation of a year's work of the highest order.

Enjoys Great Reputation. Dr. Arthur Livingston, who expects to arrive in the next month from New York preparatory to entering upon his duties as professor of romance languages, is considered one of the two ablest men in his department at Columbia University. He has enjoyed a distinction of being one of the outstanding universities of the United States. He is one of the most voluminous contributors to the Romance magazines of Europe and America. He has also published two or three important books which have given him a place in the front rank of scholars. His latest and most important volume in the course of preparation, which scholars say that it will further add to his reputation as a profound and efficient contributor to knowledge. He is also said to be a remarkable teacher, full of enthusiasm and an inspiration to his pupils. As a student at Columbia, Dr. Livingston had enjoyed a high reputation in his department, and as soon as he obtained his doctor's degree there, the university immediately attached him to its faculty, where he has rapidly risen to the highest place. Previous to his special work at Columbia, he had studied and traveled extensively abroad.

In Dr. William O. Brewster Fox, the Western University is fortunate in bringing back to Canada one of its native sons. A graduate of McMaster and a former professor of classics at Brandon College, Professor Fox was not satisfied with climbing to the highest place possible in his profession. He spent several years in special study at Geneva, Rome, Athens and Johns Hopkins University, Baltimore, receiving his doctor's degree at the last-named institution, and then joining the faculty at Princeton.

Dr. Fox has likewise done a great deal in research and authorship. His recent six-dollar volume on Roman and Greek Mythology is said by Dr. J. H. Robinson of Baltimore, one of the leading American archaeologists, to be the best book in English on the subject, although there are in existence a large number of books on classical mythology. Dr. Fox also enjoys the distinction of having discovered a difficult inscription in Latin text on the tablets, which had been given up as hopeless by the most eminent European scholars. Professor Capps, head of the department at Princeton, says of Dr. Fox's volume: "He is the most adaptable and the teacher of all our assistant professors."

Means Much to London. It is planned to add another professor of mathematics, Dr. Ford of the University of Michigan was expected to accept this position and acceptance of the invitation is expected every day. It is a great thing for London and for the interests of higher education in this part of the province that men of such distinction should be attached to the faculty. The advantages of close contact with scholars of this kind and the other able men of our faculties, our students will have excellent opportunities of carrying forward their work.

Part-Time Lecturers. A valuable part of the work at the Western University has been the linking up of able local men for single courses of lectures in subjects in which they have specialized. One of the men who will assist the regular faculty in the coming year is J. P. London, B.A., who will give a course of lectures on "United States History." London is a native of London, was educated in the city schools, and graduated from Western in 1906, taking some honor work in all the years of his course and winning a prize in English graduation. Since that time he has been on the editorial staff of the Free Press, and about a year ago was appointed librarian in succession to W. O. Carson, who is now inpector of libraries for the province. During all these years, Mr. London has been using his time in special investigation of United States and Canadian history, in which he has become quite an authority. His course on the constitution and history of the United States is sure to be one of the valuable courses for the coming year. Another of the part-time lecturers for the year 1917-18 will be Duncan McArthur, M.A., who will give the lectures on "Philosophy." Mr. McArthur is a native of Elgin County, and had a brilliant career at Queen's University, where he took a considerable part in association with Mr. Doughty and Professor Adam Short in producing the important 24-volume work on "Canadian History." He is the author of a large part of the third and fourth volumes of this work, covering political and social history, and is also a contributor to the history of Canada as well as the history of public finances from 1793 onwards. The recent appointment of Mr. McArthur to this city enables the Western University to avail itself of a local and able specialist who is also an enthusiastic teacher.

Recent Graduates. The students who have recently graduated from the Western University have practically all secured important positions or are engaged in such other work that their influence will be widely felt in various parts of the country. Of those who will pursue their studies elsewhere Mr. F. H. Curran, a graduate of the honor department of political science of the year 1917, has been offered and has accepted a prominent teaching and research fellowship in political science in the graduate school of Cornell University. He will specialize in the field of corporation finance under the guidance of Professor Allan A. Young, one of the leading authorities of the United States. Mr. Curran's time at Cornell will be devoted to his studies and research in political science in the pursuit of a higher degree. S. P. Martin and S. R. Hiss will study theology at the Montreal Methodist College. Mr. Elgie will be engaged in the study of law.

Of those who will be engaged in teaching, Miss M. J. Wells at Cambridge, while Miss L. O. Gaiser will be principal of the Free Continuation School, and Miss N. J. Cousins will be on the staff at Bothwell. Miss Edna Holland and Miss M. J. Curran are on the substitute staff in the city, and Miss Mary Kennell will occupy a similar position at Ingersoll.

Library Additions. Much greater attention is being given in recent years to enlarging the libraries than formerly. The addition of books made last year was by far the largest made in any year in the history of the university. The same policy is to be continued during this and subsequent years. In the meantime a valuable contribution had been made to the library during the past summer by J. H. Fowler, Mr. Fowler's contribution to the library consisted of about one hundred and fifty volumes, including The World's Greatest Literature (50 vols.), The World's Works (8 vols.), Emerson Works (10 vols.), Memoirs of the Courts of Europe (1 vols.), besides a large number of important single volumes such as Driver's Introduction to the Old Testament, McCurdy's History, Prentice's Elements of Greek Prolegomena to Ethics, etc. This gift to the library is greatly appreciated.

An Easy Way To Get Fat and Increase Weight

The trouble with most thin folks who wish to gain weight is that they insist on drugging their stomach or stuffing it with greasy foods; rubbing on useless "fat creams," or following some foolish physical culture stunt, while the real cause of thinness goes untouched. You cannot get fat until you digest and fully assimilate the flesh-making material in the food you eat.

Thanks to a remarkable new discovery in scientific nutrition, it is now possible to combine into a single, concentrated form the exact food elements needed by the digestive organs and to convert them into a rich, fat-laden blood. This master stroke of modern food chemistry is called Salfogyn and has been termed the greatest of flesh-builders. Salfogyn not only feeds the stomach with tremendous amounts of concentrated food material in highly concentrated form, but in addition enables the stomach to digest and assimilate the fattening elements of your daily food and pass them into the blood, where they are stored to every part of the body, and broken-down tissue of your body. You can actually picture the results of this amazing transformation has taken place and notice how your cheeks fill out, hollows under your neck, shoulders and bust disappear and you take on from 10 to 20 pounds of solid, healthy flesh. Salfogyn is a food and contains no drugs of any kind, is absolutely harmless, and following some foolish leading druggists everywhere have it and will refund your money if you are not satisfied with the results it gives you the guarantee found in every package.

CAUTION—While Salfogyn has given excellent results in the treatment of nervous indigestion, it should not be taken longer than five days at a time by those who are not willing to gain at least ten pounds in weight. Standard Drug Company can supply you.

NEW "U" PROFESSORS WHO COMMENCE DUTIES WITH 1917-18 TERM



PROF. A. A. LIVINGSTONE.



DR. W. S. FOX.

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London Women Ask Return Leave For First Contingent

Petition Presented to Minister of Militia Signed by Mrs. Boomer.

[Special to The Advertiser.] OTTAWA, Sept. 20.—The women of the city of London are applying for further leave for the veterans of the first Canadian contingent, who have been actively at war for more than three years.

This afternoon Sir Edward Kemp, minister of militia, was presented by S. Frank Glass, M. P., with a petition forwarded by the Women's Council of London, by the president, Mrs. Harriet A. Boomer, and containing the names of 3,800 citizens of London and vicinity.

The petition asks: "These brave boys, now, unhappily, but a remnant, have for the past three years been continuously absent from their loved ones, and during untold hardships without complaint in their tremendous conflict between right and might. They have by their gallant and heroic sacrifices brought honor and glory to their land and the Empire, and under all circumstances, your petitioners most respectfully, but urgently, submit the prayer

READY-TO-WEAR MILLINERY SECOND FLOOR

R. J. Young & Co.

PICTORIAL REVIEW PATTERNS THE BEST.

The continual arrival of New Goods, adding to our already heavy stock, is making easy work for the purchasers. True, in some cases we had to pay advances on certain lines, yet a large proportion of this mammoth stock was purchased at a time and prices which enables us to offer high-class merchandise at less than the present mill prices.



MILLINERY

A woman has need of so many hats. The trim, simple one she chooses for wear with her tailored suit must be supplemented with broader brimmed and richer affairs for dress occasions.

For the tailored suit the small hat with a smart combination of panne velvet and cock's feathers in their natural colors of green and black.

In dress hats there are so many fascinating styles it is impossible to describe. We invite you to our showroom, where you will find a full range of all the newest styles and shades. Come and join the throngs which daily visit our spacious showrooms.

25 doz. Hemmed Table Napkins, good size, fine quality, our leader \$1.35
10 dozen very large size pure Linen Napkins, slightly imperfect, assorted patterns. Regular \$5.00, special \$3.50

SUITS

New Fall Suits for women and misses. Cheviot Suits in navy blue, seal brown, Burgundy and black. Made in all-wool French Cheviot. Coats 36 inches long with large collar pointed over shoulders; belted all around. Skirts with full gathered back and high waist line with belt. Sizes 16 to 42. Very special. \$22.50

New Plush Coats in women's and misses' sizes, made in Salts' Esquimette silk pile plush, lined throughout with Winner's satin. Large pointed collars, can be buttoned up into muffler collar, belted all around and plain back style, large plush buttons. Exceptional value \$25.00

New Stripe Silk Skirts for fall wear in Roman stripe Duchess satin in colors of navy and black, Burgundy and black, green and black. All sizes \$9.95



LINENS! LINENS!

This department is simply loaded with tons of the wanted goods. Anticipating the present scarcity and advance of price we went into an open market with ready cash. The results speak for themselves.

100 Pure Irish Linen Table Cloths, 72 x 72 inches, bordered, handsome designs, slightly imperfect. Regular \$4.00, special \$2.98
50 pure Irish Linen Table Cloths, size 72 x 90, choice designs, full bordered, 1915 quality. Regular \$5.00, special \$3.79
3 Leaders \$4.25, \$5, \$6.75

50 handsome full bleached Table Cloths, bordered and hemmed ready for use, five designs. Each \$1.50
35 Loom Damask Cloths, full bleached, 56 x 56 inches, hemmed ready for use. This is very special. Each \$1.15
15 full bleached Linen Sets, 66 x 108, with one dozen napkins, pure linen, nicely boxed. Set \$6.49
10 only Linen Sets, one cloth and one dozen napkins, pure linen, large size, selected patterns. Set \$10.00
3 special Linen Sets, best Irish linen \$12.50, \$15.00, \$16.50

COTTONS

Our reputation for best values in all lines of Cotton Goods still holds good.

20 pieces Unbleached Cotton, fine linen thread, easily bleached, full yard wide. Per yard 12 1/2c
20 pieces Unbleached Cotton, heavy thread, full yard wide, 20c value. Our price 15c
Complete range of fine Bleached Cottons, made from Egyptian yarns 15c, 18c, 20c, 25c
Fancy Stripe Flannelette in dark, medium and light shades, very special quality and prices 15c, 18c, 20c, 25c
White Saxony Flannelette, American manufacture, full 36 inches wide, 25c quality. Per yard 20c

Headquarters for Silks

Black Paillette Silk, good heavy quality, old dye, full yard wide, very popular. Very special, per yard \$1.25
Colored Paillette Silks, dress weight, Lyons dye, gives best of wear, 35 inches wide. Per yard \$1.35
Special selection of fancy stripe Silks for skirts, 35 inch. Per yard \$2.25
Special line of Plaid Dress Goods, 42 inches wide, just the thing for children's school dresses. Per yard \$1.00
All-wool Serge for suits, dresses and skirts, fine weave, 42 inches wide, in black, navy, green and brown, old dye. Per yard \$1.10
Gardaine, a serviceable cloth, fine weave and special quality, 54 inches wide. Per yard \$1.50

R. J. YOUNG & CO.

GETTING SCARED

Amsterdam, Sept. 20.—According to the Berlin Vorwarts, the following manifesto has been circulated throughout Germany: "Citizens! The Fatherland is in peril. It is in worse peril than three years ago. Today the enemy is in our midst, and he is at work."

The newspaper adds: "It is not enough that the whole world is fighting us. The men who are responsible for this manifesto being issued also want to war against their own people. The civilian truce is over. Let us have a civilian war! Very well, let them have it! But the Reichstag must see to it that nothing shall interfere with the people's defence against the civil war agitators."

Mr. Murphy then asked if any such action had been taken in regard to Canada's first expeditionary force. "No," the prime minister replied.

HOME CANNING IS NOT AFFECTED BY GOVT. REGULATION

Hanover People Refused to Put Up Supplies of Fruit.

TORONTO, Sept. 20.—Because they had heard that the food controller had ordered the confiscation of all canned fruit and vegetables over 50 pint jars per family, the people of Hanover, Ont., have refused to do any canning under circumstances. One of the citizens wired Dr. A. H. Abbott, secretary of the organization of resources committee, asking for confirmation or denial of the rumor. Dr. Abbott wired back that while the order-in-council of August 24 prohibited the sale and purchase of certain canned vegetables there had never been any suggestion of confiscation, the idea being to compel the use of fresh vegetables. The regulation does not affect the use of privately canned goods.

SOLD FINE FARM. GLADSTONE, Sept. 20.—Steven Trumskill has sold his estate, consisting of 80 acres, to Douglas Madole, and purchased from the executor of the estate of the late Alex. Brodie 100 acres for \$3,750. Possession will be given in April next.

FOUR FRENCH SHIPS LOST. PARIS, Sept. 20.—Two French merchantmen of more than 1,000 tons and two vessels of less than that tonnage were sunk by Teuton submarines or mines in the week ended September 19, according to an official statement given out today by the French administration.

Rengo Belt Reducing Corsets

Present-time Economy

Stretched and broken corsets call for replacement—often a second or third in a single season—where stout figures wear severe wear.

Not so with Rengo Belt corsets—they are the strongest and most substantially made garments ever designed, due to the exclusive Rengo Belt feature of tailoring over the abdomen and hips. They will hold their perfect style lines until thoroughly worn out—most women discard their older Rengo Belt garments only when the styles change.

Thus in the purchase of Rengo Belt Corsets you may acquire all you have ever desired in style and comfort and at the same time practice "present-time economy." Boned with double watch spring steels.

FOR SALE BY GRAY'S, LIMITED

PRICES \$2.00, \$3.00, \$5.00.

S. 21, 23, O. 5, 12.



ally. In this period 950 vessels arrived and 894 cleared at French ports. Two French ships were unsuccessfully attacked. principal streets of Montevideo last night to register their protest against the action of the German minister to Argentina, Count von Luxburg, in sending either telegram through the Swedish legation at Buenos Ayres, in which he suggested that Argentinian vessels be "sunk without a trace."



20th CENTURY BRAND
The Style Leaders and The Quality Leaders
NEW FALL STYLES READY
Including the Smartest and Most Exclusive Styles
FOR YOUNG MEN
R. H. & J. DOWLER, LIMITED
EXCLUSIVE AGENTS
London St. Thomas Windsor

Be Careful What You Wash Your Hair With

Don't use prepared shampoos or anything else, that contains too much alkali, for this is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is just plain mulsified coconut oil, for it is pure and entirely greaseless. It's very cheap, and beats anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy, and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.

GRAIN WAS PUT IN BARNS TOO QUICKLY, THRESHERS COMPLAIN

Anxiety of Farmers to Save Crops Causing Trouble.

BLYTH, Sept. 20.—The threshers are complaining considerably about the state of the grain. The farmers were too anxious to get their large yield in the barn, and put it in before it was thoroughly dry. In consequence it takes longer to thresh, and besides the grain is apt to be musty and not bring as good a price.

Fred Hargith had his leg and collarbone fractured and was badly shaken up yesterday when his horse ran away.

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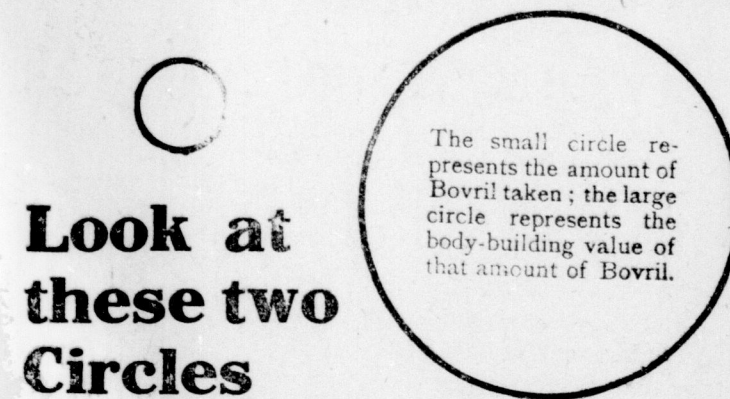
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Look at these two Circles

The small circle represents the amount of Bovril taken; the large circle represents the body-building value of that amount of Bovril.

These extraordinary powers of Bovril were proved by the independent investigation upon human beings carried out by one of the foremost Physiologists in the British Isles. In these experiments the result of adding Bovril to the normal diet of the individual was scientifically watched, and it was finally and definitely demonstrated to the satisfaction of the scientific world that the body-building power of

BOVRIL
is equal to 10 to 20 times the amount taken
No increase in price since the War.

LOBO WOMEN BUSY FOR THE RED CROSS

ILDERTON, Sept. 20.—The Lobo branch of the Women's Institute held its monthly meeting at the home of Mrs. E. T. Caverhill. Following the business, Mrs. J. D. Brown gave an interesting paper. A solo rendered by Miss Effie Cameron was much enjoyed, also the music by Miss Ruby Caverhill. Mrs. Ferguson gave a report of the Red Cross work done by the Institute and Ladies' Aid of Melrose in the past year, showing that 361 pairs of socks were made, an increase of 222 over last year; 166 shirts, an increase of 56; 134 pairs of pyjamas, 76 more than last year; also 38 towels. Mrs. Ferguson also gave a report of the annual meeting of the Red Cross Society. Donations for the funds of the Red Cross included \$15.89 from the union school picnic. The October meeting is to be held at the home of Mrs. A. Fraser, the president.

The recent heavy frost did considerable damage to corn, and as a result silo-filling is in full swing in this district.

The fourth Union Y.P.S. meeting will be held in the Baptist Church, Poplar Hill, on Tuesday next. Rev. A. C. Bingham of Egerton Street Baptist Church, London, will give an address. A tennis tournament will fill the afternoon program.

Miss Florence Caverhill is attending London Normal School.

Mrs. Peter Crawford is spending a few weeks with friends in the west.

ROYALLY WELCOMED.
GODERICH, Sept. 20.—Corp. Reg. Platt arrived home tonight, and was given a royal welcome. The town council, a large number of Oddfellows and citizens were at the station, and scores of autos lined up in a procession. Cheers were raised as the soldier got off the train. Corp. Platt enlisted March 1, 1915, went overseas in July, and in December had his first wound. He was wounded again this year. He is home on furlough. He is the first member of Huron Lodge to return from the front.

SUGAR REDUCED ONE CENT.
WASHINGTON, Sept. 20.—Reduction of sugar prices about 1 cent per pound was issued today when beet sugar producers agreed with the food administration to sell to wholesalers at sea-board refining points for 7½ cents a pound maximum, instead of the prevailing price of 8-10 cents.

SUFFERED FROM BACKACHE, RHEUMATISM, DROPSY

Dear Mr. Editor.—I wish to tell you of a recent experience I had when suffering from backache, weak back, rheumatism, dropsy, and congestion of the kidneys. I tried a new medicine called "Anuric," which has recently been discovered by Dr. Pierce, of whose medicines and Surgical Institute in Buffalo, N. Y., you have no doubt heard for years. This medicine acted upon me in a wonderful manner. I never have taken any medicine so helpful in such quick time. I do wish anyone in need of such a remedy would give it a trial.

(Signed) G. H. HERR.

Note.—Folks in town and adjoining counties are delighted with the results they have obtained by using "ANURIC," the newest discovery of Dr. Pierce, who is head of the Invalids' Hotel and Surgical Institute, in Buffalo, N. Y. Those who started the day with a backache, stiff legs, arms and muscles, and an aching head (worn out before the day began because they were in and out of bed half a dozen times at night) are appreciating the perfect rest, comfort and new strength they obtained from Dr. Pierce's Anuric Tablets. To prove that this is a certain uric acid solvent, if you've never used the "Anuric," out this out and send ten cents to Doctor Pierce for a large sample package. This will prove to you that "Anuric" is thirty-seven times more active than lithia in eliminating uric acid—and the most perfect kidney and bladder corrector. If you are a sufferer, go to your best druggist and ask for a 50-cent box of "Anuric." You run no risk for Dr. Pierce's good name stands behind this wonderful new discovery as it has for the past half century for his "Golden Medical Discovery" which makes the blood pure, his "Favorit Prescription" for weak women and "Pleasant Pellets" for liver ills.

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CROWN BRAND CORN SYRUP
Everybody's Favourite Table Syrup
In 2, 5, 10 and 20 lb. Tins — and "Perfect Seal" Glass Jars.
Write for Free Cook Book
The Canada Starch Co., Limited - - Montreal

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, September 21.

THE COMING CONTEST.

THERE IS AN election in sight. It will likely be held within three months. The Conservative Government will go to the polls under the leadership of the premier, Sir Robert Borden, and the Liberal Opposition under the leadership of Sir Wilfrid Laurier.

There have been some notable changes in both parties. From the Government side must be taken the Hon. Robert Rogers and the Hon. Sir Sam Hughes, each of whom until very recently took a first place in the government of Canada and the conduct of the war. From the Liberal side Hugh Guthrie, an able son of a splendid father, apparently goes, as does Michael Clark of Red Deer, the eloquent and able English Liberal. To these two may be added Sir Clifford Sifton, who until recently supported the view taken by Sir Wilfrid Laurier.

An old lawyer said: "Whichever side of a case I am engaged on, I always like to settle preliminaries," and settling preliminaries seems to be actively in progress. The franchise bill, the conscription bill, and the Canadian Northern bill are all preliminary to the trial of the Government by the voters at the approaching election.

There are some who hold there should be a third party called a "win-the-war" party. All parties are "win-the-war." Everyone, Liberal and Conservative, belongs to that party and places the patriotic duty to win the war before everything else. Conscription is now law, and it is the duty of every citizen, whether he believed it to be a good or a bad law, to obey it. As conscription is now the law it is practically taken out of the contest. The line between Sir Robert Borden and Sir Wilfrid Laurier was clearly defined. Sir Robert Borden favored conscription without referring the question to the people. Sir Wilfrid Laurier favored a referendum to the people and considered that course the true democratic one. Should the Government or the people decide that issue? Examined, there is in the final result no difference except that the people are consulted by the referendum and not by conscription, as introduced. At first it was thought there was not time for a referendum, but it could easily have been taken in the time lost.

All parties in Canada have proven themselves loyal to the Empire, with perhaps the exception of the Nationalists. There is in the history of Sir Wilfrid Laurier ample proof of his loyalty. He has been even more loyal than many English-born. His declaration that "when England is at war, Canada is at war," his conduct when premier in sending Canadian troops to South Africa, his conduct in Great Britain at the Queen's jubilee, and the King's coronation, his constant efforts to make of Canadians of every race and creed one people, his inestimable services during more than forty years of public life in Canada, both as premier and in opposition, have done more to make of Canada a united Canadian nation than any other man has done. His services, ability and character make him Canada's first citizen.

Sir Wilfrid Laurier and Sir Robert Borden both wish to do all in their power to win the war. Conscription without a referendum and conscription with a referendum, if carried, reach precisely the same end. Sir Wilfrid Laurier has declared his intention to carry out the law. "Win the war," "conscription" and "referendum" may all be left out of the reckoning. Both leaders are loyal and each will do his best to win the war.

There are some very important questions apart from the war. The purchase of the Canadian Northern Railway, as proposed by the Government, would in normal times have set the heather on fire. The Government that makes such a proposition in war times does so in the belief that the proposal will not be as carefully examined as in times of peace. It may be mistaken. The war will place heavy burdens on the people. The public ownership of the Canadian Northern will add greatly to the tax burden and introduce a principle of public ownership, which, like protection, once adopted, is almost impossible to shake off. The bargain proposed is a prodigious one, and should be rejected by the people. The Government that made such a bargain should be defeated.

The franchise bill is wrong in principle. The Government proposes to give only the female relatives of soldiers a vote. The Opposition will adopt the different franchise of the provinces and give votes to women, whether they are relatives of soldiers or not. It will do all the Government wants to do in that direction and more. It will be just to the wives and sisters and female relatives of soldiers, but it will not disfranchise women in any of the provinces entitled to vote. The Government wants to cut off the franchise from the foreign-born, but the voters. The Opposition would let the foreign-born naturalized citizens vote, as in the past, and Sir Wilfrid Laurier, in his short address on the point, said:

Friday night last, made it plain that his view was that no matter from what country a foreign-born naturalized British subject in Canada came, he should be entitled to vote at this election, the same as he had in the past. The country should give no uncertain response between the Government led by Sir Robert Borden and one led by Sir Wilfrid Laurier. Sir Wilfrid Laurier should receive the united support of the people on his past record. The Government should be defeated on its past record. Sir Wilfrid Laurier should be supported because of his present attitude towards the Canadian Northern deal, and the Government be defeated for introducing an act that means the squandering of millions without any reason. Sir Wilfrid Laurier is as British as Sir Robert Borden, and no man in the public life of Canada has been as uncompromising a foe to corruption, while the war record of the Government reeks with corruption.

AN M.P.'S REAL WAR SERVICE.

KENT COUNTY is to be congratulated upon its patriotic opportunity of escaping a war-time election. Two duly nominated candidates, Mr. Stonehouse of Wallaceburg and Mayor Kern of Chatham, have in turn withdrawn. The sitting member, Mr. Archie E. McCoig, who was enthusiastically renominated by a large, representative and open convention the other day, is manifestly the choice of the people. His able and earnest participation in war-winning endeavor—the dominant immediate consideration of all truly patriotic public men—has not been a matter of words and profession. It has been a record of deeds and performance. In him Kent has a man who has earned the confidence of patriotic Canadians of all parties, and the constituency will do honor to itself, and avoid the unnecessary and therefore unseemly turmoil of a mere partisan election campaign, by sending Mr. McCoig back to Parliament unopposed.

Kent may give lead to the dawn of a new and higher aim and purpose in Canada's public life which the service and sacrifice of war is making possible. It may place the mark of non-partisan war-time approval upon the endeavor. It may serve notice upon the politicians that devoted to duty in the future to mean more than slavish adherence to party considerations.

Mr. McCoig's war-time parliamentary record is one of which his constituency must be proud. It was he who, in the early days of the conflict, turned the light of publicity upon the nefarious horse deals, by which petty partisans and profiteers were seeking ill-gotten gain at the expense of Canadian war efficiency, and the safety of the gallant soldiers who had volunteered their services for overseas. It was he who rallied to the cause of greater production, and pleaded with the Government to encourage it by removing the customs duties from farm tractors, and by providing for the free admission of seed beans. It was he who camped upon the trail of the profiteering cold storage barons—or baronets—and brought about the disclosures of the O'Connor report, and the bitter hostility of food profiteers. It was he who became known in Parliament as "The Soldiers' Friend" by his untiring advocacy of larger pensions and more generous consideration to the wives and dependents of the brave boys at the front. It was he who first advocated the making of substantial land grants to returned soldiers, and to the dependents of those who pay the supreme war sacrifice, a policy which the Government subsequently adopted. It was he who earned the savage enmity of the wealthy coupon-clipper and dividend-collector by his support of "conscription of wealth" in the form of larger taxation upon big incomes. It was he who called for the systematic and concerted organization of all Canada's national resources, with a view to bettering living conditions at home, and to giving more substantial aid to the cause of Britain and her allies in the field. It was he who stood by his "scrap of paper," and was true to his pledge to his constituents to consult them before enacting the conscription measure, of which he himself approved.

Hansard's official record speaks for Mr. McCoig and his war-time public service. It is a record of action, not words. It is a record which substantiates the claim that the Kent member is an earnest and efficient win-the-war candidate. As such he is entitled to the unanimous and hearty support of all win-the-war Canadians, irrespective of political affiliations.

EDITORIAL NOTES.

There are more enviable positions than that in which Gen. Kornforth has placed himself. He is paying a high price for a few weeks of notoriety.

Hungarians are beginning to ask for peace without annexations. Small blame to them. Most people similarly situated would echo the sentiment in hopes of losing no territory.

It is the desire of Conservatives that nothing be said at public meetings or in the press during the election campaign about the C. N. R. deal. Liberals, of course, will fulfill this request to the letter.

Monette, the alleged dynamite, missed his opportunity to gain lasting fame. While the police of the province were "tracking" him and he was visiting the city hall, he should have applied for a post on the police force.

"Where are Norman Angell's arguments now?" asks a contemporary. Did not Mr. Angell argue that war could be no commercial profit to anyone? Some of his propositions may have been mistaken, but no one is always right.

It is reported that Germany has decided to abandon all claims to Belgium after the war. It would be more correct to say that she realized the futility of making such claims, although so eager to hold Antwerp and other towns.

The Advertiser's Daily Short Story

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THE THIEF.
By Paul J. Fay.

"Here are the letters ready for your signature, Mr. Whitman."

Miss Edwards laid the neat pile of letters on his desk.

"All right, you may go now," he replied curtly.

She put on her trim little hat and well-pressed coat, tucked in an unruly lock—a rarity for Catherine Edwards—and went out.

Roland Whitman rapidly signed the letters and then arose and yawned. Contentment beamed from every feature. Mr. Whitman was successful and knew it. Moreover, at forty, he looked younger than most men at thirty.

The door opened and a maid entered. "Hello, dad," she greeted. "Can you let me have twenty-five dollars?"

"Twenty-five dollars?" Some of the fellows in our class are going to have a theatre party tonight.

"Richard?" a slight frown was on his father's face—"how do you manage to spend so much money lately?"

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as it was only 4 o'clock. Can you beat that?"

Kerensky is married, and he may have the misfortune to meet some of those crises as they come up from time to time. The Russian women are the best men.

A wise guy says that girls will be benumbed by the war. There must be some joy in this single blessedness idea.

You can judge a woman by her hair, says an expert, but the trouble is to discover whose hair the woman is wearing.

We have read some of those war menus, and we have only one objection—we have not the price to live so well.

If more of Col. John A. Currie's regiment were alive today, there probably wouldn't be so many mean rumors, at least some of them would be stopped before they got into the mouths of his political enemies, says the Ottawa Journal Press. John is alive, though.

Sylvia Pankhurst denies that she ever bit a man. She's got an awful dark thought.

The guy that used to talk about spring fever never knew anything about the autumn when it's the toughest job in the world to work nowadays.

"Boarding-House Source," Girls' Suffrage, says a headline. What can be worse than a boarding-house? Another boarding-house. Hokey! This is outrageous.

Let's go. There is a fall fair on tap.

DOESN'T WANT COALYARD.
To the Editor of the Advertiser:
Having made an exhaustive inquiry into the subject of what the parties are that want municipal coalyards, I find that the few citizens really anxious for coal, especially when supplying cash customers, are chiefly of the working class, and buy coal in small quantities.

Surely there are a few brainy men amongst the legislators of this country who have sufficient backbone to introduce a bill to abolish the coal yard, and intend to decline to act, as I have no sympathy with the movement.

It has been stated that certain coal merchants took advantage last winter, and members of the trade and labor could have the receipt to show the price charged to be excessive. It was very strange that when actual cash was paid for coal it could be generally obtained at the price demanded, granted there was a shortage. But what guarantee have the citizens that there will not be a shortage with a municipal coalyard?

According to the report, the municipal coalyard has already been decided upon, and the site selected. The coal yard will be a waste of public money. Let us have a coal controller with no profits for the merchant, if necessary, but no empty yard.

SANITARIUM.

Why send your clothes out to be washed in the same water as other people's clothes? And, on the other hand, why let your washing be done at home by the old, back-breaking method? There's a better way—the "Krobb" method. Write for particulars of liberal trial proposition, stating which of these machines interests you.

Hand Power Engine Power
Wash Power Electric Power
Address: The personal C. Krobb, 1909 Washburn, 357 Yonge Street, Toronto.

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FALL MILLINERY SECOND FLOOR.

SATURDAY SPECIAL SHOWING

NEW DRESS GOODS, SILKS, READY-TO-WEARS, FURS, MILLINERY, WAISTS, NECKWEAR, RIBBONS, GLOVES, HOSIERY, CORSETS, UNDERWEAR, SWEATER COATS, BLANKETS.

NEW VELVETS

—Black Silk Millinery Velvets, 18 inches wide. Special prices, per yard \$1.00, \$1.25, \$1.50, \$1.75
—Black Silk Panné Velvets, 18 inches wide. At, per yard \$1.50, \$2.00
—Colored Silk Velvets, almost every wanted shade. Priced specially at, per yard \$1.50
—Plain Velvetens, in a good range of colors and black, 21 and 22 inches wide. At, per yard 60c
—Black Velvetens, beautiful finish, old permanent dye, 22 and 23 inches wide. Priced at, per yard \$1.00, \$1.25 and \$1.50
—Corduroy Velvets, 27 inches wide, in leading shades of navy, brown, green, grey and copen. At, per yard 65c

NECKWEAR.

—Ladies' Lace or Net Stock Collars, in small and large flowing-end effects, white or cream, large assortments to choose from. Prices 50c to \$1.50
—Silk and Georgette Crepe Collars, in white and maize and black and white combinations. Prices \$1.00 to \$2.50
—Windsor Ties, all pure silk, in red, green, rose, white and black. Price, each 35c
—Pique Collars, in small and large patterns, for suits and coats. Prices 25c to 75c

GLOVES.

—Chamoisette Gloves, in white or ecru, white with black stitching and all white. Prices, per pair \$1.00, \$1.25
—Ladies' New Kid Gloves, in all the new tan shades, white and black, splendid quality, all sizes. Prices, per pair \$1.75 and \$2.00
—Ladies' Cape Gloves for fall wear, all sizes, in tan, mastic, grey and oyster, also tan with black stitching. Prices, per pair \$1.50 and \$2.00
—Ladies' Silk Gloves, in black or white, also black with white and white with black stitching, all sizes. Prices, per pair 75c to \$1.25

HOSIERY.

—Women's Black Cashmere Hose, fast colors, all sizes. Prices, per pair 49c to \$1.25
—Children's Cashmere Hose, in red, black or white, all sizes. Prices, per pair 25c to 75c
—Ladies' Floor-Lined Hose, heavy quality, fast dye, all sizes. Special 35c pair, 3 pairs \$1.00
—Boys' Heavy Ribbed School Hose, all sizes. Price, per pair 25c

J. H. CHAPMAN & CO.

239, 241, 243 DUNDAS ST.

- CHAPMAN'S -

NEW IDEA PATTERNS, 15c EACH.

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A Range You Can Trust

The "Pandora" doesn't require constant watching. You can trust it to do its work while you rest or attend to other duties. The Pandora has features that insure far greater efficiency and economy than can be found in other ranges. Write for free booklet.

McClary's PANDORA RANGE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER
ST. JOHN, N.B. HAMILTON CALGARY
SASKATOON EDMONTON

For sale by J. A. Brownlee, 385 Talbot Street.
J. A. Page, 807 Dundas Street.



YOUR appreciation of the good things of life urges you to try a morning cup of Rideau Hall Coffee. Make it any way—boiled, dripped or in a percolator—it is always delicious—always uniform in strength and flavor.

Rideau Hall Coffee

comes to your table as fresh as if you got it hot from our ovens—it is packed in air-tight tins so that no dust can get in, no flavor can get out.



Pound Tins, 45c. Smaller Tins, 25c

Gorman, Eckert & Co.
Limited

LONDON AND WINNIPEG

What's Happening in Society

Our readers are invited to phone all news of this kind to the Society Editor, Phone 3670.

Fred Higginbottom, city ticket agent of the C. N. R. at Toronto, and formerly of London, is spending his holidays in this city.

Mrs. J. C. Stewart, of Toronto, formerly of London, moved to this city to attend the marriage of Miss Rowena Gardner to Mr. Harris, of Toronto.

Mrs. E. R. C. Struthers and daughter Marjorie have returned from Muskoka, where they spent the summer at the Royal, Muskoka.

Jack Cortese has just returned from New York, where he attended the Castle school of modern dancing.

Mrs. Williams, "Bishopstowe," goes to Sault Ste. Marie on Monday next to speak on "The Conservation of Food and Pledge Cards."

Mrs. and Mrs. Charles Ross, Toronto, formerly of London, have issued invitations for the marriage of their daughter, Marguerite Cameron Holmes, to George McPherson Baines on Wednesday, October 10th.

Mr. and Mrs. Charles Summers announce the engagement of their eldest daughter, Gertrude Melvin Summers, to Lewis Anthony Steele, the marriage to take place on the 26th of September, at the residence of the bride's parents, Lyle street.

Mr. and Mrs. Ralph Miller have returned from their cottage at Orchard Beach, Port Stanley.

Mr. and Mrs. William Rutherford, Asy. Ont., announce the marriage of

their daughter Nettie, to Lieut. L. M. Jones, A. M. C.

A quiet wedding took place in the Wellington street parsonage on Wednesday at 2 p.m. when Lily May Weir became the bride of Albert Banghart, both of this city. The ceremony was performed by the Rev. W. J. Ashton, B. A., in the presence of immediate relatives. Mr. and Mrs. Banghart left on a motor trip to Chatham and points west. On their return they will reside in West London.

Mrs. Ernest A. Bourne has returned from a visit in Kitchener with friends.

Mrs. H. D. Smith of Chatham, who has been visiting for a few days in town, has returned home.

Mrs. Charles Dixon is visiting in St. Marys, the guest of Norman Edwards.

Miss Marion Gregory of Chatham, is in town visiting Mr. and Mrs. Mooney for a few days.

Mr. and Mrs. C. D. Parker are visiting friends in Dexter.

Mr. and Mrs. Weston, of St. Marys, have returned to their home after a

pleasant visit with their son, Mr. George Weston.

Mrs. C. F. Giffin and little son Billy, have returned to their home in Lambeth after a few weeks' visit with Mrs. William McGuffin, Dufferin avenue.

Mrs. Will Anderson and daughter Glenda, have returned to their home in Detroit after a pleasant ten days' visit among friends and relatives in London and vicinity.

The Trafalgar Chapter, I. O. O. E., has made 213 articles and 44 pairs of socks since June besides other patriotic work. It is hoped that the public will generously support their appeal for funds on Tag Day, Saturday next.

The monthly meeting of the Lord Roberts Chapter, I. O. O. E., will be held in Crown Hall at 2 o'clock on Monday next, as business of a very important character is to be transacted. The Regent, Mrs. E. B. Smith, requests all members of the Chapter to be present.

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Cynthia Grey's Mail-Box

The Very Best Mother.
Dear Miss Grey—I'm here again. But I just can't stay away forever. I know you won't mind, though, when you know why I'm writing. You can send me the name of two lonely people, if you will—real nice ones, too. I'll try not to write anything that will require those rubber boots. I will also send an occasional parcel, but I won't promise money, as I have so many to send to now. I was up to your city on Monday, Miss Grey. I think it's just grand. Fancy living so near and never having been there before. Won't it be just too good for words if those 1st Battalion boys can come home for a rest? London could easily spare a few more boys, couldn't it? Civilians seemed plentiful enough to me.
"White Ribbons" letter is making—or causing, I should say, a great deal of interest in the world. I don't see where liquor is even of much value in a sick room. My mother and father are over 60, and it's something that has never been in our home and we have had a great deal of sickness. My

WAR MENUS

How to Save Wheat, Beef and Bacon for the Men at the Front.
Issued From the Office of the Food Controller for Canada.

MENU FOR SATURDAY.

BREAKFAST
Cereal, Milk, Sugar
Egg, Bacon, Bread, Coffee.

DINNER
Roast Veal, Cooked Tomatoes,
Apple Tapioca Pudding, Milk.

SUPPER (OR LUNCHEON).
Escalloped Potatoes, Bran Gems,
Honey, Bread, Butter.

Tea.
The recipes for Apple Tapioca Pudding, Escalloped Potatoes and Bran Gems, mentioned above, are as follows:

(Wheat and meat saving recipes by Domestic Science Experts of the Canadian Food Controller's Office).
Apple Tapioca Pudding—
1/2 cup pear or 1/2 cup minute tapioca.
2 1/2 cups boiling water.
1/2 teaspoon salt.
1/2 cup sugar.
Soak the tapioca an hour, and cook it in a double boiler. Pare and slice the apples and arrange in a buttered pudding dish. Add the sugar, pour over the tapioca, and bake in a moderate oven until the apples are soft. Serve with sugar and cream. Escalloped Potatoes—
Butter a baking dish well. Put in a layer of potatoes, sliced thinly. Sprinkle with salt, and pepper, and dredge with flour. Repeat. Add milk until it may be seen through the top layer. Add bits of butter. Bake in the oven until the potato is soft.
Bran Gems—
1 1/2 cups of flour.
3/4 cup bran.
1 cup sour milk.
1/2 cup molasses.
3/4 teaspoon soda.
1 teaspoon salt.
2 tablespoons melted dripping.
Mix and sift dry ingredients, add milk to molasses, and combine mixtures; then add butter.

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Do you remember me asking you the meaning of the word "sympathy." It means "good-bye" in Japanese. I must be going now or you won't want me to come any more, but you won't forget my soldiers will you? Love to all.
STAR OF THE EAST.
P. S.—Will you also send me "Aunt Nannie's" address, if any one may write her.

—Am glad to hear that you were so favorably impressed with the Food City. But about the civilians, please remember they weren't not ALJ, Londoners whom you saw? Some might even have been fair visitors from W.—! The "lonely" names (dear child, how am I to know if they are nice or not?) and "Aunt Nannie's" address, have been sent you.

Her Little "Sputter."
Dear Cynthia Grey—I hope this letter won't be the match that will set the Mail-Box on fire, but I must have my little sputter. I think all the people who write and say, "I for one will not save white flour while the Government wastes grain in the manufacture of liquor," should be ashamed of themselves. I agree, as does every right-minded person, that it is wicked and sinful for the Government to permit such a waste, such a time, but our going round with "chips on our shoulders" won't help the matter. Surely we can do without cakes and pastry for a while, if we only think that the flour we save is going to feed some hungry soldier or Belgian child, there won't be any more liquor made than if we used the flour ourselves. I might as well say "Because my rich neighbor wastes his money in riotous living, I refuse to save my pennies for the missionary box." Eat your good homemade bread and be thankful that you have it, and don't keep on making luxuries of flour just to spite the Government; it won't be the Government you are injuring, but some poor sufferer in Europe.

Hands across the Mail-Box. "O. L." and "Rose of Sharon." I, too, am a humble aspirant to literary fame. But, ah me, this is a world of unappreciative readers. There is a splendid article on short-story writing in the August number of Everywoman's World. It made me decide to spend a good deal more time on study before trying to force any more of my work on an unsympathetic public. But, honestly, wouldn't you drown yourself in the cistern if you couldn't write anything better than some of the short stories that do manage to get themselves printed?
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New Styles in Voile, Habutai, Silk and Crepe de Chine Blouses At Moderate Prices



Voile Waists, in a smart tailored style, with neatly tucked front, neat hemstitched collar that may be worn high or low. Price \$2.75

A Charming Waist in White Voile, with neat embroidery and tucking in front, a pretty lace-trimmed collar that may be worn high or low. Special value at \$3.50

Fine White Voile Waist with a pretty jabot fastening at the neck of waist, which permits it to be worn conveniently on the outside of your suit coat, high collar that may be worn low if desired. Price \$3.75

White Habutai Silk Waists, with convertible collars. At \$2.00 and \$3.00

White Habutai Silk Waist with pleated jabot, collar may be worn high or low. Price \$3.00

Crepe de Chine Waists, in the high-neck style, having a pretty jabot front, to be had in maize, flesh and white. Price \$4.50

White and Black Crepe de Chine Waists in a plain style, neatly tucked in front with a collar that may be worn high or low. Price \$4.50

READY-TO-WEAR DEPARTMENT, THIRD FLOOR.

Comforters, Blankets and Pillows MODERATELY PRICED.

A big shipment of Down Comforters, just received, a varied and large assortment in pretty colorings for your choosing. Prices are \$6.75, \$7.95, \$9.50, \$10.00, \$12.00, \$15.00 and \$16.00

Cotton-Filled Comforters, large assortment, \$1.98, \$2.19, \$2.75, \$3.00, \$3.50, \$3.98, \$4.50

White Wool and Union Blankets, splendid range of good values \$3.95 to \$12.00 pair

Japanese Quilted Silk Comforters for the baby's carriage or crib, to be had in very pretty embroidered floral designs. At \$1.35, \$1.50, \$1.75 and \$2.00

Feather Pillows, splendid qualities and values. At \$2.50, \$3.00, \$3.50 and \$5.00 pair

Flannelette Blankets. We advocate your buying now, as prices are going to be higher, as we've been advised that we'll have to pay more for future shipments.

Clearance of Women's Serge Skirts

One rack of Black and Navy Serge Skirts, all good practical styles; clearing because the size and style range is more or less broken. Price \$3.49

OCTOBER NUMBER OF LADIES' HOME JOURNAL NOW ON SALE AT PATTERN COUNTER. PRICE 15c per Copy

AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS.
Phones 115, 116.
140 DUNDAS STREET.

"boss bossed" very much. The only matter in which he has shown himself really bossy was when I wanted to wear overalls, and, oh my! You will want to censor about 50 per cent of this, but don't mind me. I am quite used to the whole thing being sent back to the "boss" wife.
THE BOSS' WIFE.
Ans.—I presume our friends look at the matter from the standpoint that "two wrongs never make a right." The question arises, of course, are we sure the food, white flour, beef, etc., will actually go overseas to relieve conditions there? It is worth thinking about. So the "boss bossed" in that case, eh? Why, he's not up-to-date at all. He ought to see the munition girls at work, or the berry-pickers, or the farmettes—many of them Varsity grade, too. However, as long as he does not ban your visits to the Page, we'll not complain so much to the overalls.

WHEN USING WILSON'S FLY PADS READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

Far more effective than Sticky Fly Catchers. Clean to handle. Sold by Druggists and Grocers everywhere.

Say! Advise that friend of yours who has catarrh to sniff up nose a few drops of

COMPASS OIL

daily.

VEGETABLES

Spinach, fresh cut, per peck 40c
Brussels Sprouts, box 20c
Green Corn, 2c 15c
Celery, "Hearts" bunch 15c
Celery, fine home-grown, 5c, 10c, 15c
Cauliflowers 15c, 25c, 35c
Endive, for salads 10c
Lettuce, "Cos" and "Boston" 10c
Head 10c
Vegetable Marrows, 15c, 2 for 25c
Hubbard Squash 15c
Tomatoes, fine trolis, per lb. 15c
Tomatoes, 5-lb. basket 75c
Cabbage, 5c, 10c 15c
Lettuce, Mint, Parsley, Watercress, Onions, Radishes, Cucumbers, Herbs 5c
Rhubarb, large bunches 10c
Potatoes, Carrots, per peck 50c
Onions, 70c 50c
Pickling Requirements: Please see special ad. in daily papers.

MAIN & COLLYER Telephone 2831. P. O. Box 275.

SELECT YOUR FALL SUIT NOW!

You will find it a pleasure to select your New Fall Suit from a collection of suits such as we have now on display. A most impressive showing of Women's Smartest Suits in the models and materials accepted as correct by the foremost designers, and very reasonably priced at

\$15, \$20, \$25, \$30, \$35 to \$50

Featured are extremely new models on the most fashionable lines, developed in fine Velours, Broadcloth, Silvertones, Gabardines and Serges, all beautifully lined, faultlessly tailored coats, and smart skirts in the most wanted colors.

Women's Autumn Coats

\$15, \$18, \$22.50, \$30 to \$85

At above prices a group of models, including absolutely everything in a coat that is the best in style and quality, and finely developed, in Wool Velours, Broadcloth, Beavers, Tweeds, Plushes, Chinchillas and Muskrat, in the most fashionable shades, such as Burgundy, Plum, Navy, Black, Brown and Green; all exceptional values at every price.

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\$1.50 to \$12.50

Exceptional values in fine quality Georgette Crepes and fashionable Fancy Silks. Colors are various and are shown in many shades of Bisque, Green, Grey, Maize, as well as Navy, Black, White and Flesh.

FURS

Special displays of Fur Sets. Separate Muffs and Scarfs in Black and Red Fox, Mink, Wolf, Marmot and Fancy Furs.

Women's New Fall Hats

A snappy new collection of Fine Silk Velvet Hats in becoming styles of Black

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

Heat For the Kitchen

The kitchen may be comfortably warmed quickly and economically by

A LITTLE KITCHEN HEATER

These little heaters are twelve inches wide. They set right alongside the gas range, and burn coke, coal or wood. It has two cooking holes on top and will keep fire overnight.

\$14.00

\$4.00 Cash and Balance at \$3.00 Per Month

HAVE ONE CONNECTED TO YOUR RANGE.

The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET.

SHARMAN'S FRUIT NEWS

WEEK ENDING SEPTEMBER 22, 1917.

The Next Few Days Will Be the Best For

PEACHES

We have already brought in two carloads of Crawfords, and will have a carload of Elbertas first of next week. Don't delay buying now.

APPLES

A car of fine quality Duchess from the Annapolis Valley has been received, and another is on the way. They are of fine flavor and in excellent condition.

PLUMS

The Reine Claude Prune Plums are ready for delivery.

Phone 4665--- HILL CREST FRUIT STORE ---Phone 4665
TALBOT STREET.

LONDON IS GETTING ITS BEST MEAT SERVICE RIGHT HERE.

THE CUT-RATE MEAT MARKET

The people of London are certainly satisfied with the choice, juicy, tender meats which they obtain at this store, and then save 3 and 4 cents per lb., a large saving on a dollar's worth of meat. We have hundreds of new satisfied customers, but we want hundreds more, so buy here and save money.

HERE ARE THE BARGAINS. THEY CANNOT BE EQUALLED.

CHOICE HEIFER BEEF.	CHOICE ROUND STEAK.	CHOICE SPRING LAMB.
Prime Rib Roasts 24c	Choice Round Steak 25c	Legs, any weight 33c
Choice Rump Roasts 23c	Best Sirloin Steak 28c	Loins, whole or half 33c
Porterhouse Roasts 23c	Loins of Pork Roasts 38c	Shoulders, whole 28c
Round Shoulder Roasts 23c	Pickled Side Bacon 38c	Breasts and Necks 28c
Tender Chuck Roasts 20c	Eastfirst Shortening 25c	Choice Fillet Veal 30c
Small Sausage 18c	Fresh Hamburg 18c	Loins Roasts Veal 30c
		Smoked Picnic Hams 25c

We guarantee you satisfaction in weight, quality and service.

EIGHT AUTO DELIVERIES TO ALL PARTS OF CITY.

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PHONE 5750. MARKET HOUSE. PHONE 5750.

ONN'S --- Announcement --- ONN'S

ESTABLISHED 1885.

Buy your fish from THE OLD RELIABLE FISH DEALER known all over Western Ontario as being the cleanest and most up-to-date Fish Emporium and carrying the largest stock of all kinds of fish in season.

Oysters are now in. First shipment arrived in the city today.

PHONE 1296. 143 KING STREET. --- ONN'S

BACK AT THE OLD STAND

Readers of this announcement, who dealt with me for many years, will be welcomed at the same old stand in the market, which was formerly occupied for a quarter of a century by myself and able assistants, and I hope that you will be among the friends we shall have the pleasure of serving with the best that money can buy and years of experience can select in MEATS OF ALL KINDS at Prices Reasonable, With Quality.

GEORGE F. MORRIS

AT THE SAME OLD MARKET STAND.

FRANK SMITH'S MONEY-SAVING PRICES:

Redpath Sugar, 100-lb. bag \$9.50	Domestic Shortening, 3-lb. pail 65c
Redpath Sugar, 20-lb. bag \$1.99	Grand Mogul Tea, 1/2-pound 24c
Redpath Sugar, 10-lb. bag 95c	Lipton's Tea, 1/2-pound 24c
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Redpath Sugar, 2-lb. bag 20c	Seeded Raisins, 2 packages for 25c
Domestic Sugar, 20-lb. bag \$1.85	St. Charles Eva. Milk 7c and 14c
Golden Yellow, 100-lb. bag \$8.75	Ripe Olives, per bottle 25c
Cascade B. C. Salmon, per tin 17c	Jelly Powder, three for 25c
Peanut Butter, per lb. 25c	

Creamery Butter, 45c.

Olives, 3 bottles for 25c
CRISCO 38c
Domestic Shortening, per car. 24c

Market Square---"The Cash and Carry Store"---Phone 1730

HOUSEKEEPING IS A BUSINESS.
ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISOBEL C. ARMSTRONG.

"WILL YOU HAVE IT SENT?"

Because you answer "Yes" to the foregoing question, even when the small purchase is involved, you are guilty of helping to keep up that "Cost of Living," which is grinding down others if not yourself, with worry about making ends meet, while supplying the absolute necessities.

Having your parcels sent means delivery charges. "Oh," you object, "the grocer or the butcher or baker or the fruit man or drygoods man, has delivery wagons anyway. What difference does it make?"

Your orders to "Have it sent," when combined with other orders in sufficient number, involve in time, an extra delivery wagon or car, and up go the prices some more.

You don't like to carry parcels, and you can afford to pay the extra for the delivery? Perhaps YOU can, but what about those other people just a block or so away? They aren't as fortunately situated as you are. They have a much larger family, and the pennies count up till they don't know where it is going to stop, those extra pennies for which you are in a measure responsible, because you WILL insist on having everything sent home.

To prove that delivery charges really DO make a difference in price of commodities: In Boston, Detroit, Newark and Montreal, there are "two-priced stores," and it isn't anything against them. The principle on which they are run is simply this: Two prices are displayed on each commodity offered for sale, one price, two or three cents less than the other. The purchaser who buys a pound of butter, pays cash for it and carries it home, gets it for two or three cents a pound less than her neighbor who orders it over the telephone, charges it, and has it sent, or the neighbor who picks it out herself but charges it and orders it to be delivered.

A prominent London woman who, notwithstanding ample means of her own, has been giving much attention to cost of living problems, told of a chain of stores established in an American city, where all business is done on a cash basis. The owner has no telephones in his places of business, hence no telephone charges. He makes no arrangements for delivering goods, so patrons must carry home their own parcels. He gives the customers the benefit of what he saves in telephone, bookkeeping and delivery charges. He can afford to sell exactly the same quality of groceries at a lower figure than competitors. The result is, his stores are always filled with buyers. He is helping his customers to solve the high cost of living problem.

The woman who related this incident says: "My grocer invariably asks, 'Shall I send these parcels?' I invariably answer, 'I am going home and will take them myself.' I will call for them later." I don't in the least mind carrying bundles or being seen with them. It is time for the general good that people were getting over such nonsense."

"FAGAN'S FOLLY."

The story of how the little white hearse is being routed in Jersey City has been told by Honore Willis in a recent number of a well-known magazine. It is the story of what is known as "Fagan's Folly." Fagan, by the way, is one of those Irishmen, tenement-dwellers and bred, who by reason of sheer ability has become the chief executive of a big city. Mayor Fagan happens to be an undertaker, and one winter day when he was quite a young fellow he was taking an inventory in the undertaking establishment. Standing on a step-ladder, darning of his shoes, he said to himself, "Now, I'll have to be ordering the usual three hundred extra little white coffins for our summer trade." Of a sudden a thought struck him so hard that he sat down on the top of the step-ladder and stared at the baby coffins on hand with a lump in his throat.

"Now, why," he asked himself, "should so many more babies die in summer than in winter? By Jove, I'm going to find out why. And when I find out, I'll try to put OUR OWN LITTLE WHITE HEARSE OUT OF BUSINESS."

Pretty altruistic, wasn't it, for an undertaker?

This undertaker achieved a prominent place in civic affairs. He at last had the honor of being made mayor of Jersey City.

The resolution formed that day on the step-ladder with a row of baby coffins staring him in the face, led to a little clinic in a small room in a public bath-house in a tenement district. He put in a bit of his own money and got a bit here and there until he established in that room one of the best baby doctors in the countryside and some trained nurses. Then the doors were opened wide to rich and poor alike.

The foreign-speaking woman comes with her baby and a child of school age for interpreter. The woman of wealth rolls up in her limousine to get the help for her little one to all babies. Because they do not account for the woman of wealth donates a layette for some poor baby or helps in some other way.

And what has been the result of all this trouble and expense "just for babies"?

One of the little white hearses in the neighborhood has gone out of business. On the day of the babies under the care of the clinic are no less than three thousand. THE SUMMER OF 1916, THE YEAR OF THE BIG INFANTILE PARALYSIS EPIDEMIC IN THAT PART OF THE UNITED STATES, NOT ONE OF THESE BABIES TOOK INFANTILE PARALYSIS.

Down in the children's sun room at Victoria Hospital a few weeks ago, a group of children played gleefully the never out-of-date game of horse. Three small laddies were mettlesome steeds, driven by a beautiful boy of perhaps seven years old. "I want you to notice that oldest boy who is driving," said the guide, as the handsome, manly little fellow looked up with a smile of greeting. Even by throwing himself about quickly on the floor, it was all the driver could do to keep pace with his lively small horses. His fine head was well set on a pair of sturdy shoulders, his arms strong. To his knees he was an unusually well developed boy. Below that, his limbs were useless stumps. "Infantile paralysis when he was a little bit of a chap," explained the guide. "The doctors have been hoping to strengthen up his legs and develop them so he could walk on them, but they have just about given it up as hopeless. Jack is very patient and makes the most of life, but it is sometimes hard to answer him when he asks when he is going to be able to walk. Now, he is going to have a wheeled chair on which he can go out on the street. He is taking a good deal of pleasure out of anticipating that. Though he hasn't said so, I think he understands now and is making the best of it."

Is it any wonder that infantile paralysis is dreaded? And wasn't it a wonderful thing to save three thousand babies from the plague in Jersey City the year that scores were going down before the foe over in New York and in other cities, or being left alive but sadly maimed?

FAGAN'S DREAM.

Mayor Fagan hasn't finished up his war on the little white hearse in Jersey City with the establishment of one small baby's welfare clinic. Fagan is one of those rare civic officials with the big vision, which extends beyond laying of pavements to the people who walk on them, to the welfare of the citizens that are to be. He has dreamed a big dream, and its practical value has been already in a measure realized. This is Fagan's dream:

"I want Jersey City to have the greatest baby clinic in the world. I want the babies of Jersey City to have care long before they're born, and until at six they enter school, there to go under the most rigid school medical inspection. And I want this not for my tenement folk alone. I want it for EVERY BABY in Jersey City, rich or poor without regard to color. I want the best-trained baby specialists in the world to be on the payroll of Jersey City. I want every precinct to have its clinic. And I want it made compulsory for every father and mother to report to their precinct clinic the prospective coming of their baby. I want this reported to be right Mrs. Jones, or poor Mrs. Smith, prospective mother automatically goes under the care of one of the finest baby specialists in the world, there to remain till the child is six years old."

Now, what do you think of a mayor like Fagan, willing to spend the city's good money like that, and for what? Why, just to save human lives.

Commenting upon the dreams and efforts of Mayor Fagan in the way of child conservation, Honore Willis says, "Never in the history of America have we had such pressing need of Fagan's Follies. Peace is hard on little babies. War is many times harder. Birth-rates decrease. In previous great wars, nations have acknowledged this and done nothing. But in England today a gigantic effort is being made to conserve the babies. There has been a babies' revolution in England. And when the final dreadful toll of the dead and maimed in the trenches is taken, on the other side of the balance sheet will be found a list of baby lives saved, that but for the war would have been sacrificed to ignorance or poverty. What greater thing could be done to wipe the blood stains from our history?"

Is it worth while trying to do something in London? No, not merely "trying," but actually "DOING?"

HONEY OR JAM?

Dear Miss Armstrong,—In view of the present shortage of so many fruits usually used for the manufacture of jam, both of the home-made and "canning factory" types, can you give me or have some of your readers tell, the relative values of honey and jam?

I have been told that honey, even at the present higher prices, which dealers and apiculturists declare is due to the short spring season and the consequent reduction in the production of honey, is a much more economical "sweet" to serve with bread and butter than jam. I have also been told that five pounds of honey will go as far in the average household as eight pounds of jam. Can anyone tell me if this is true?

I might say that I have never used honey to any great extent, but this year my neighbors are storing it away in 25, 30 and 50-pound lots, and in some cases even more. I don't want to be left behind in the food conservation race, nor do I want to neglect anything that might tend to keep down the present high cost of living, but I want to know something about the question before I lay in any great stock.

Another thing you might answer, if you will, and that is, does honey affect children? Can they be given too much of it? I know that it has medicinal qualities, and that it is used for colds and in some cough mixtures, but can "Medicus" tell me if it is possible to use too much of this?

WANT TO BE ECONOMICAL.

An answer to this letter will be given in Our Consumers' League Department next week.

The Greatest Sale

ever known in the meat business will take place at the big store tomorrow. Take a tip from us, and be here early, or use the phone. Everything goes at sacrifice prices. Seventeen real meat cutters to serve you, three telephones to take care of your orders, and four delivery cars to get your meat there on time.

Choicest Rib Roast, heifer beef, lb. 25c	Leg Spring Lamb 33c
Rump Roast, heifer beef, lb. 25c	3-lb. Pail Shortening 75c
Lean Pot Roast, heifer beef, lb. 20c	3-lb. Pail Lard 88c
Finest Sirloin Steak, lb. 32c	Strictly Fresh Eggs, dozen 45c
Best Hamburg Steak, lb. 20c	Fresh Lake Herring, lb. 10c
Pound Package Shortening 25c	Small Cambridge Sausage, lb. 18c
5-lb. Pail Lard \$1.45	Large Breakfast Sausage, lb. 16c
Pork Bologna, lb. 20c	Cottage Roll Bacon, lb. 33c
Beef Tongues, extra fine, lb. 28c	Picnic Hams, lb. 28c

Andersons Quality Meat Market

STALLS 1, 2, 3, 4 and 5, MARKET HOUSE.

PHONES 455, 500 and 760.

Deliveries Leave at 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., and 8 p.m.

ECONOMY!!

From every direction we hear the cry, "Economize!!" Now, there are two kinds of economy—true economy and false. The latter strains at a gnat and oftentimes swallows the proverbial camel. TRUE ECONOMY consists in making every penny count; buying eatables that rank high in food value. GOOD CREAMERY BUTTER contains more fattening properties than almost any other food we know, and that at a cost relatively lower than any other commodity on the market today. Instead of a meatless day try a meatless week, substituting instead of the accustomed gravies, SILVERWOOD'S CREAMERY BUTTER. At the end of the week count the cost of the butter you have used, compare this with your usual meat bill. You'll be surprised at the comparison.

The best grocers all handle SILVERWOOD'S. If yours does not, phone us, and we will put you in touch with the right party.

SILVERWOOD'S LIMITED

You are asked by the Food Controller to "ease up" on eating Beef, Bacon and Wheat. This is no hardship if you only realized that

Kellogg's Toasted Corn Flakes

contain more real nutriment and food values, ounce per ounce, than these supposed necessities. Cornmeal is not very palatable, but when corn is treated by our secret process and converted into these delicately-flavored and nutritious flakes, it pleases the palate and enables you to do a good day's work. Always get the Genuine-Original in the red, white and green package, and refuse all substitutes of the "just as good" variety.

ONLY MADE IN CANADA BY

The Battle Creek Toasted Corn Flake Co., Ltd.

Head Office and Factory: London, Ont.

The Meadow Gold Brand Butter

FINEST CREAMERY BUTTER.

Its Quality Has Made It the Popular Brand in London.

Sold fresh from the churn every day. Housewives: See that you get this brand. Come and inspect our plant. You will be welcome.

The Ontario Creameries, Limited

PHONE 782.

OPPOSITE MARKET HALL.

129-131 KING STREET.

GOOD FRESH POULTRY

Should be used more by the practical housewife. Why not use poultry on meatless days? If you cannot get it from your grocer or butcher come direct to us. Grocers or butchers can always secure the right kind of dressed poultry from

C. A. MANN & CO., 78 King St. Phone 1577

PRODUCTION

Increased effort and efficiency in labor, more economy and less waste in living, building up capital by harder work and greater savings, will enrich you and your country. The men and women at home must produce more to cover war's waste. It is easier to make money than to save it. A Savings Account at the Bank of Toronto will help save your increased effort provides.

THE BANK OF TORONTO

Head Office: Toronto, Canada.

ESTABLISHED 1855

CAPITAL \$5,000,000

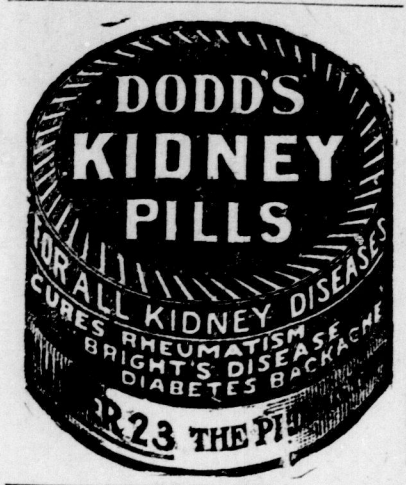
RESERVED FUNDS \$6,439,382

FOUR OFFICES IN LONDON.

Corner King and Richmond Streets John Pringle, Manager
Corner Dundas and Adelaide Streets C. H. Wickett, Manager
Corner Richmond and John Streets T. G. Margrett, Manager
Corner Dundas and Talbot Streets J. C. McDonald, Manager

GERMANY CALLING FOR
RELIEF FOR POLAND

WASHINGTON, Sept. 20.—Starvation and rioting in Warsaw and other sections of Poland occupied by the Germans have so increased that Germany has authorized relief workers to seek funds wherever they may be found.

MAJOR HALE C. FRYER
KILLED IN ACTION

Graduate of Woodstock College—Promising Law Student.

[Special to The Advertiser.]
WASHINGTON, Sept. 20.—Major Hale C. Fryer, M.C., son of H. C. Fryer, of Port Huron, killed in action, 23 years of age, was the youngest member of the popular young men. He graduated from Woodstock College, and was studying law in Toronto, where he obtained a lieutenant's commission with the late Col. Hay's battalion, joining the day it left for overseas. On arrival at St. John in November, 1915, the young officer was married to Miss Pearl Malcolm of Port Arthur, who accompanied her husband overseas, and has been in England ever since.

AERONAUTICS AFTER WAR.
NEW YORK, Sept. 20.—Steps to organize an international commission on civil aeronautics, with the object of studying the possible application of aircraft for commercial purposes, and of finding employment for the thousands of aviators after the war, have been taken by the Aero Club of America, it was announced here tonight.


You Need Not be Rich

to purchase this luxury. At small cost you have the greatest food drink in Canada—ready to nourish you, to add vigor to your daily life, and to protect your body against severe climatic changes. No better cocoa in the world than

COWAN'S COCOA
"Perfection Brand"

CITY PHYSICIANS EXPLAIN WHY
THEY PRESCRIBE NUXATED IRON

To Make Beautiful, Healthy Women and Strong Vigorous Men
NOW BEING USED BY OVER THREE MILLION PEOPLE ANNUALLY.

Quickly transforms the flabby flesh, toneless tissues and pallid cheeks of weak, anemic men and women into a perfect glow of health and beauty—Often increases the strength of delicate, nervous, run-down folks 100 per cent in two weeks' time.

New York, N. Y.—It is conservatively estimated that over three million people in this country alone are taking Nuxated Iron. Such astonishing results have been reported from its use both by doctors and laymen, that a number of physicians in various parts of the country have been asked to explain why they prescribe it so extensively, and why it apparently produces so much better results than were obtained from the old forms of inorganic iron.

Dr. Ferdinand King, a New York Physician and Medical Author, says: "There can be no vigorous iron men without iron. Anemia means iron deficiency. The skin of a man or woman who is pale, the flesh flabby. The muscles lack tone, the brain fails and the memory fails, and they become weak, nervous, irritable, despondent and melancholy. When the iron goes from the blood of women, the roses go from their cheeks."

"In the most common foods of America, the starches, sugars, table syrups, candies, polished rice, white bread, soda crackers, biscuits, macaroni, spaghetti, apple sauce, farina, degenerated cereal, no longer is iron to be found. Refining processes have removed the iron of Mother Earth from these impoverished foods, and silly methods of home cooking, by throwing down the waste-pipe the water in which our vegetables are cooked is responsible for another grave iron loss."

"Therefore, if you wish to preserve your youthful vim and vigor to a ripe old age, you must supply the iron deficiency in your food by using some form of organic iron, just as you would salt when you cook your food. Next take two 5-grain tablets of ordinary iron."

"Nuxated Iron, simply to save a few cents, is not strong enough to make you well. You owe it to yourself to take the following test. See how long you can work or how far you can walk before becoming tired. Next take two 5-grain tablets of ordinary iron."

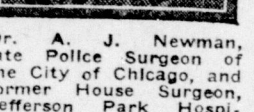
"Recently I was prompted through an endorsement of Nuxated Iron by Dr. Schuyler C. Jacques, Visiting Surgeon of St. Elizabeth's Hospital, New York, to give it a trial. This remedy has proven through my own tests of it to excel any preparation I have ever used for creating red blood, building up the nerves, strengthening the muscles and correcting digestive disorders."



Dr. Ferdinand King, a New York Physician and Medical Author.



Dr. A. J. Newman, late Police Surgeon of the City of Chicago, and former House Surgeon of the City of Chicago.



Dr. Schuyler C. Jacques, Visiting Surgeon of St. Elizabeth's Hospital, New York.

China Willing to Send
300,000 Men to France

LONDON, Sept. 20.—The Chinese government is willing to send 300,000 troops to France if the Entente Powers approve.

SAYS UNITED STATES
SHOULD PLACE TWO
MILLION AT FRONT

Dr. Benj. Rand, on Return From France, Speaks on Great Opportunity.

NEW YORK, Sept. 20.—Dr. Benjamin Rand, of Harvard University, who has just returned from the west front, where he watched the operations of the British army, said today in his opinion the United States should send an army of two million men abroad to help wage the fight if the war with Germany is to be won. A small expeditionary force, said Dr. Rand, would mean undue sacrifice of manpower, which experience England went through early in the war, because she could not help herself, being compelled to use what available troops were, at her disposal.

SOVEREIGN GRAND LODGE
OF ODDFELLOWSHIP SITS

LOUISVILLE, Ky., Sept. 20.—Kearney was displayed today by delegates attending the 32nd session of the Sovereign Grand Lodge, Independent Order of Oddfellows, which is meeting here, in the reports of several committees, notably that of the committee on legislation.

SCOTTISH RITE MASONS
VOTE WAR RELIEF FUND

NEW YORK, Sept. 20.—An emergency war relief fund of \$1,000,000 was unanimously voted at the concluding session here today of the annual meeting of the Supreme Council of Scottish Rite Masons, for the northern Masonic jurisdiction of the United States. This fund will be distributed for the care and comfort of United States soldiers and their dependents.

PARLIAMENT CLOSES
WITH FIXING OF THE
N. S. ELECTION LISTS

Govt.'s Last Act To Arrange a Hand-Picked Vote.

MILLION WOMEN CAN VOTE

Spasm of Being Awfully Nice To Soldiers' Relatives Is Due.

[Special to The Advertiser.]
OTTAWA, Sept. 20.—The last use to which the government put the twelfth parliament of Canada was to pass the franchise act by which the administration expects to gain control of the thirteenth parliament.

The measure was under consideration almost up to the minute the Black Rod summons came from the Governor-General.

Conservative members openly state that the franchise bill is bound to win for them.

The measure gives voting power to almost a million women, and is related to soldiers. It is declared that the government admits that many, possibly a majority, of these women have grievances that today would influence them to vote against the government, however, plans for the campaign include systematic treatment to remove all sources against the government, and influence these voters against Liberals as a party, and as individuals.

Now Is Soldier's Chance.

From now until election increased care and consideration will be given all complaints concerning soldiers' pensions. There may possibly be further advance, separation allowances, assigned pay, all sorts of claims are to be given sympathetic attention.

Big Campaign Fund.

The public campaign fund, which is not a government campaign fund, but a fund to interest in the campaign, is estimated that ten thousand non-resident soldier votes can be directed to constituencies where they will do most good. The government has especially marked the concentration of Liberal members for sacrifice on the ground that as they have not really joined the government they would prove only an embarrassment to the Canadian government should it be returned to power.

The 100,000 conscripts are to be raised at once, so that doubt may be removed from the minds of those who today feel that they may be chosen. The 100,000 conscripts are to be raised at once, so that doubt may be removed from the minds of those who today feel that they may be chosen. The 100,000 conscripts are to be raised at once, so that doubt may be removed from the minds of those who today feel that they may be chosen.

ROASTS FOR HANNA
FROM TORONTO CITY
AND ONTARIO GOVT.

Board of Control Wants Bacon Probe Widened.

TORONTO, Sept. 20.—Roasts for the food controller are coming from all quarters and another. The Ontario government and the Toronto board of control today handed out a couple of jolts.

By next Thursday, at the latest, Toronto is to have a fresh water fish supply direct from Lake Nipigon controlled by the Ontario government, with the proviso of the sale of the fish to the retailers going to the provincial treasury. By the time the public ownership plan of obtaining the fish, it is expected that prices will be cut down from six to seven cents a pound. The scheme is entirely different from that used by the food controller to increase the consumption of water fish. While the food controller's plan resulted in the fish going up in price, the price of the fresh water fish that are affected by the new arrangement will likely go down.

Hon. Finlay G. Macdormand, minister of public works, announced the details of the new scheme today.

Widen Bacon Probe.

The board of control today adopted the following resolution, moved by Mayor Church: "That Sir Robert Borden be requested to widen the scope of the bacon inquiry, or direct a new inquiry into bread, milk, fuel, ice, dairy and farm produce, and the necessities of life, with a view to preventing undue increase of prices and preventing trusts, combines and restraint of trade."

DEFENSIVE METHODS
AGAINST SUBMARINES
ARE HAVING SUCCESS

Justification for Hope of Further Reduction in Losses.

LONDON, Sept. 20.—The Press Association hears on high naval authority that the new defensive measures against submarine warfare, which are having success, justifying the hope of a reduction in the losses, and that it can be stated on official authority that the results of the methods adopted in the last month give cause for growing confidence.

LABOR DELEGATES ARE
MENACED BY SOLDIERS

OTTAWA, Sept. 20.—Delegate Watkinson of Toronto and two other delegates to the Canadian Trades and Labor Congress last night had to beat a hasty retreat from a restaurant to

Will German Intrigue Unite
North and South America in War
For Democracy?

The proper way to murder, according to a German nobleman in the diplomatic service, is to do it "without leaving a trace." This noble character represented William II (more or less accurately) at the capital of Argentina, and his message to Berlin telling them how to do their own specialty, as some think it, was part of a dispatch coolly advising Germany to submarine steamers of the neutral nations that harbored him as a guest. "The present disclosure," remarks the Harrisburg Patriot, "ought to be the means of lining up the Argentine with the other South American republics against the Germans as further evidence that the western hemisphere is united against the things for which Germany stands."

In THE LITERARY DIGEST for September 22 there is a very illuminating article which covers from every angle the recent diplomatic clash involving Germany and Sweden against Argentina. There are a number of other striking articles covering the news of the world in this number of the Digest. Some of these are:

Kerensky Emerges from Russian Revolution Stronger than Ever

Korniloff, by His Blood and Iron Methods, Might Have Been Able to Give Russia Law and Order, and Success at the Front. Kerensky Will Do Both and Also Preserve the Gains of the Revolution.

Newspapers in the Enemy Tongue

Distilleries Interned for the War

A Greater Serbia to Come

Selling Titles in England

Counterfeit Daylight

The Firefly's Lighting Plant

Shakespeare's Macbeth a Parallel to the Present War

Japan's "Sincerest Flattery"

Raiding the "Rough Necks of the World"

An Unusually Attractive Collection of Illustrations.

Form Your Judgment On All the Evidence

Don't be satisfied with hearing only one side, and that in all probability garbled, of the news of the day. Hear all the evidence, exactly as presented by the different parties and schools of thought, without coloring or distortion, and then weigh the facts, as given, and make your decision. This is the only way in which you can arrive at

a fair knowledge of what is going on in the world in all lines of endeavor. By reading THE LITERARY DIGEST each week, which you can do easily in a couple of hours, you can arrive at this result and will know all the facts before you form your conclusions. Think of what this will mean to you in breadth of vision and clearness of view.

September 22nd Number on Sale Today—All Newsdealers—10 Cents.

'Tis a Mark of Distinction to Be a Reader of The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

escape rough handling by returned soldiers, after Mr. Watkinson had declined to state his views on conscription.

BURIED AT INGERSOLL. The funeral of Mrs. James Martin, aged 84, whose death occurred at Pidsken, was held this afternoon from the home of R. H. Wilson, to the Ingersoll Rural Cemetery.

THIS MAN SAYS IT HAS PUT HIM BACK IN OLD-TIME FORM

Cabinet-Maker Would Nearly Fall From Weakness.

ALMOST NERVOUS WRECK

Wants to Tell Everybody About Wonderful Good Tanlac Has Done Him

"Honestly, this Tanlac has built me up to where I was before my health began to fail, and I am feeling so good I want to tell everybody about it," said W. H. Dyson, an expert cabinetmaker in the employ of the National Car Company, and residing at 627 Barton street, Hamilton, the other day.

"I had been going down hill for the last twelve months," he explained, "and was steadily getting worse, in spite of all the medicines I was taking. I didn't have a bit of appetite and just had to force down enough to keep me alive, and many a morning I left home without eating a bite for breakfast, and would get along on as little as I could all day. I was troubled with a fluttering of the heart that alarmed me, and whenever I stood down my head got so dizzy that I would nearly fall. I couldn't even lie down to rest without becoming so dizzy I had to get right up again to keep from fainting. I was weak and tired all the time and was on the road to a complete nervous breakdown when I began reading the statements in the papers about Tanlac and decided to give it a trial."

"The way it took hold of my troubles and began straightening me out right from the start was a complete surprise. Tanlac gave me appetite such a boost that I can eat like a regular farmhand, in fact I get away with five good meals every day, and am hardly satisfied if I have been in over a year, my nerves are as steady as a clock, I sleep like a log and get up in the morning with plenty of vim and energy for the day's work. I always speak a good word for Tanlac, and I want all who are afflicted with nervous troubles to try it. It is such a splendid medicine that I want all the fellows in my shop to get acquainted with it."

Tanlac is sold in London by Standard Drug, Limited, under the direction of a special representative, and by an established agency in every town.—Adv.

Purchased Your Fall Hat
Yet, Madam?

If not it will pay you to pay a visit of inspection to the Royal Millinery and Feather Company, where there is a large display of the latest styles and shapes at unusually low prices. Here are a few of the opening specials we are now offering:

Five dozen Untrimmed Shapes, made of fine velvet in several different styles. Regular price \$2.50, special\$1.39

One lot of 100 Ready-to-Wear Hats. Worth regularly up to \$5.00, for Opening Sale\$1.95

These Hats are in white silks, velvets and silk combinations. Also a fine line of well-trimmed chic Felt Hats and Tams. Be sure and see them. At the low price of \$1.95 they will sell quickly.

Beautiful New Trimmed Model Hats at \$2.85, \$3.95, \$5.75 and \$7.50

MILLINERY FOR LITTLE GIRLS, AND UP TO 1695c to \$4.00

Specials in Furs

Children's Furs in all the newest styles at \$4.95 a set. Natural wolf, made in the newest styles, \$12.75 and up. Russian wolf, \$10.75 and up.

Open Evenings.

Royal Millinery & Feather Co.

294 Dundas Street. Look for the Name—Royal Millinery.



"A skin you love to touch"
Painted by Neysa McMein
© 1917 The Andrew Jergens Co.

Given away —
At your druggist or toilet goods counter
this beautiful picture for framing

THIS picture is in exquisite colors and much larger than shown here.

It was painted by Neysa McMein, the popular artist, whose famous portraits of lovely women you see every month on the covers of your favorite magazines. This painting is her conception of "A skin you love to touch." It contains no printing or advertising of any kind.

Actual size 15 x 19 inches. Reproduced on a fine quality antique paper by a special process which brings out exactly the beautiful colors of the original.

How to get it

Go to your dealer's today; buy a cake of Woodbury's Facial Soap, and he will give you without

additional charge one of these beautiful pictures.

Be sure to ask for it before the supply is gone. Offer is good only until October 5th. Get one while they last.

Get a cake and your picture today; and begin at once to get the benefit of the Woodbury treatment which will give your skin the charm of "A skin you love to touch."

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks. For sale by Canadian druggists from coast to coast.

If your dealer cannot supply you with soap or picture, send us 25c and we will send the picture and the soap to you direct. Address The Andrew Jergens Co., 8400 Sherbrooke St., Perth, Ont.

How to frame the picture

A frame, either plain or carved, of olive green between gilded edges, with an olive green mat, is most pleasing for this painting. Such a frame can be secured at any picture store.



How you, too, can have the charm portrayed

There is a Woodbury treatment just suited to the needs of your skin. A booklet giving them all and many valuable facts about the care of the skin comes with every cake of Woodbury's Facial Soap.

*Your druggist has this picture.
Get yours today.*

THERE'S NO DOUBT

that you get the maximum return for your money when you buy Zam-Buk, because Zam-Buk is all medicine—not 5% medicine and 95% animal fat as ordinary ointments are.

The herbal extracts and vegetable oils of which Zam-Buk is composed are so wonderfully blended and refined that Zam-Buk possesses unusual power of penetration. Instead of remaining on the surface skin, as ordinary ointments do (owing to the amount of coarse animal fat they contain), Zam-Buk literally soaks through until it reaches the "root" of the disease, which is always in the underlying tissues. Then it cures from the "root" up, which is the only thorough and permanent way of curing skin troubles, and is why Zam-Buk succeeds when other treatments fail.

Zam-Buk is best for eczema, pimples, blotches, psoriasis, chronic sores, blood-poisoning, teething rash, boils, piles, cuts, burns and scalds. All dealers or Zam-Buk Co., Toronto. 50c, box 3 for \$1.25.

Zam-Buk

TO HELP YOUNG GIRLS

A Mother Wants Her Letter Published.

Eaton, Ill.—"I wish you would publish this letter for the benefit of young girls. My daughter suffered greatly from female trouble with cramps, and headache, and backache most of the time. She never felt like working and it seemed as though she was sick all the time. I decided to try Lydia E. Pinkham's Vegetable Compound and it has helped her in every way, in fact it has really cured her, for she no longer has periodic pains, and no more headaches or backaches, and I want all young girls who suffer as she did to know about it."

—Mrs. Alma Mills, Eaton, Ill.

Another Girl's Experience.

New Castle, Ind.—"From the time I was eleven years old until I was seventeen I suffered each month, I had to be in bed. I had headache, backache and such pains I would cramp double every month. I did not know what it was to be any a minute. My health was all run down and the doctors did not do me any good. A neighbor told my mother about Lydia E. Pinkham's Vegetable Compound and I took it, and now I feel like a new person. I don't suffer any more and I am regular every month."

—Mrs. Hazel Hamilton, 822 South Fifteenth street, New Castle, Ind.

"CASCARETS" FOR YOUR BOWELS IF HEADACHY, SICK

For biliousness, bad breath, colds, indigestion and constipation.

Enjoy life! Live your liver and bowels tonight and feel fine.

Your tongue is coated! Look inside your watch and see! That's bad business. What have you been eating? What were you drinking? What kind of a laxative did you take exercise in? Now don't think it doesn't matter, because it's your bowels that talk now every time you open your mouth. That doesn't help you particularly, nor your earning capacity. Besides, a person with bad bowels is in a bad way and a coated tongue or a bad breath are sure signs of bad bowels and poor digestion. Why don't you get a 10-cent box of Cascarets at any drug store and give your liver and thirty feet of bowels the most gentle cleansing they ever experienced. Take one or two Cascarets tonight and wake up feeling fine and fit. All Headaches, Dizziness, Biliousness, Bad Breath, Stomach Sourness, Cold and Constipation gone—wake up with your head clear, tongue clean, stomach sweet, liver and bowels active, step elastic and complexion rosy.

Cascarets work while you sleep—never gripe or sick and Cascarets act so gently that you hardly realize you have taken a thorough cathartic. They don't bother you all next day like salts, pills, or cathartics—Cascarets being perfectly harmless is best children's laxative.

PARLIAMENT TOLD SENATE AMENDMENT TO FRANCHISE BILL IS AN INJUSTICE

Nova Scotia Liberals Made a Final Appeal For Justice.

NATIONAL SERVICE BOARD

R. B. Bennett Announces That the Department Exists No Longer.

OTTAWA, Sept. 20.—Parliament has prorogued. Shortly before 6 o'clock, when some final questions were being put as to the administration of the franchise bill, Black Rod summoned the members of the House to the Senate, and following the reading of the speech from the throne by his excellency the governor-general, which required only a few minutes, the twelfth Parliament was at an end.

Just before the prorogation ceremony, R. B. Bennett informed the House that the department of national service had ceased to exist and sketched the work accomplished in regard to registration.

Nova Scotia members in the House made a final complaint against the Senate amendments to the franchise bill. A. K. MacLean termed the principle of the legislation "abominable," and Mr. Sinclair asserted that the Senate amendments were a piece of partisan injustice.

Election Act Amended. When concurrence in the Senate amendments to the war-time election act was moved by Sir Robert Borden, he explained that they were acceptable to the House apart from a couple of proposed modifications which would be made as a result of a conference between himself and the members for Pictou (E. M. MacDonald) and Halifax (A. K. MacLean).

The first definite intimation that prorogation would take place this afternoon came when A. K. MacLean followed the prime minister. While agreeing with the prime minister's statement that modification had been agreed to, he said he still desired to enter his protest against the principle of the war-time election act. He promised not to speak at length because he understood that prorogation would take place this afternoon.

Government Act Unfair. He described as unfair and unjust the Government's decision at this stage of the session to establish in one province only a franchise act on a purely federal basis.

Mr. MacLean argued that when the war-time elections act was passed by the Commons it was with the promise that the provincial lists would be made the basis of the new lists. He expressed conviction that the Government had been a party to the plan to have amendments moved in the Senate having for their object the establishment of a federal franchise act in one province only.

The amendment, he said, was designed for the purpose of gaining a political advantage in Nova Scotia.

Hon. Mr. MacLean said the amendment had been prepared by Liberal senators and consented to by Conservatives.

The Speech From the Throne. The speech from the throne reads as follows:

Honorable Gentlemen of the Senate, Gentlemen of the House of Commons.—Important measures for the effective prosecution of the war have engaged your close attention during a long and arduous session, and I am now happy to release you from further attendance. Since your labors began the high and worthy character of our cause has been confirmed by two events. Our allies, the Russian people, are engaged, under trying circumstances, in establishing institutions which shall conform to their ideals of liberty and order. In the midst of inevitable difficulties, which command our sympathy, they have affirmed their determination to remain faithful to the alliance.

The United States of America, refusing to tolerate the arrogance and menace of Prussian militarism, have made common cause with the Allies, and are vigorously co-operating in the struggle for freedom and humanity. Already the Canadian people have given many expressions of the warm welcome with which they greet their kindred neighbor as a comrade-in-arms.

Imperial Conference. The meeting of the imperial war cabinet and imperial conference in the early part of the year have very materially facilitated the thorough co-operation of the Dominion, both in the prosecution of the war and in preparation for the future. They constitute also an important step in the development of constitutional relationships between the nations of the British commonwealth.

Notwithstanding the increasing military strength of the Allied nations, the stubborn resistance of the enemy in all important theatres of the war demonstrates the need of throwing our utmost effort into the struggle, and thus hastening the day of abiding peace. In the western theatre the Canadian army corps, by its capture of the coveted Vimy Ridge, and by its recent operations at Lens, has sustained its distinguished record, and contributed in an important measure to the ascendancy which the Allies have gained in that theatre.

Getting Reinforcements. In order to meet the requirements essential for the support of our forces further steps have become necessary and the authorities you have granted for compulsory military enlistment on a selective basis will meet the urgent need for reinforcements. At the same time it will provide the means for continuing the essential activities of agricultural and industrial activities of the Dominion. You have recognized your duty in providing the best possible safeguards for enabling those engaged in the defence of their country to have their voices in the declaration of national questions which vitally affect them, and to the welfare of the state the necessary legislation relevant to these matters will doubtless prove effective.

The bill which has been passed for the purpose of assisting returned soldiers to settle upon the land will not only aid materially in restoring these gallant men to their rightful status in the community, but should greatly increase the agricultural production of the country.

Food and Fuel Controller. The appointment of a food controller, and of a fuel controller, invested with important powers and duties, is founded upon the imperative needs of the utmost economy and saving, in order that our national resources may continue unimpaired.

In order that our industries may be equipped to cope with the intricate problems of the future, provision has been made for providing scientific and industrial research.

Important progress has been made in solving our difficult problems of railway transportation and the means made for the prosecution of the war railway system shall become the property of the people of Canada and be added to their national undertakings.

Gentlemen of the House of Commons: In the name of His Majesty I thank you for the liberal provision you have made for the needs of the public service and for the prosecution of the war.

Honorable gentlemen of the Senate: Gentlemen of the House of Commons: Although the stress of the war becomes increasingly severe, the people of Canada, resolute in the supreme purpose of achieving through victory an abiding peace, have not faltered; and I

am confident that whatever further efforts are necessary will be unhesitatingly put forth in the stern determination that the vast sacrifices already made shall not be in vain.

National Service Report. R. B. Bennett, on informing the House that the department of national service had ceased to exist, and the various officials had handed in their resignations, said the cards received had been classified with great care and provided much useful data. It was shown, for instance, that out of 1,649,000 cards there were 45,282 military prospects. These were divided as follows: In non-essential occupations, 286,976; farmers, 183,727; skilled shipbuilding, munition and mine workers, 4,660.

An occupational survey was also made, and 250,000 cards were distributed among soldiers overseas to get their idea as to the intention in regard to agricultural employment after the war. Mr. Bennett claimed that the information obtained by the national service would be of great utility in dealing with after-the-war problems.

Railway Act Stands Over. The general revision of the railway act was not finally dealt with this session. The Senate railway committee met at 10 o'clock this morning and



"Will they let Famine Fight Against Us?"

To us who stay at home, good meals, eaten in comfort, are a commonplace.

But to our Sons, Husbands and Fathers "out there" food is the only thing that matters. The possible lack of food forever haunts them. For without food, how can they "carry on."

From whence shall come their bodily strength?

Realizing these things—how dare we fail to send them the foods they so sorely need?

How can we refuse to eat a little less white

bread, beef and bacon so that there will be enough of these non-perishable foods for them?

Shall we let famine, also, fight against them? Or with these facts before them will the great Legion of Canadian Women live up to their Food Service Pledges?

The answer lies with each one of you.

The Judgment of Mankind will write an outcast verdict upon those who do not sign and live up to the Food Service Pledge.

Woman's Auxiliary, Organization of Resources Committee, in Co-operation with The Hon. W. J. Hanna, Food Controller.

Practical Housekeeping Hints

How to Care for Food

A food may contain sufficient nourishment to give it high value as a food and yet if proper care is not taken of it the food may become unfit for consumption.

Foods may be divided into three classes: Those that spoil easily; those that do not spoil so easily; those that may be kept a long time with proper care.

The foods that spoil easily are milk, cream, uncooked meat, uncooked fish, certain fruits, such as peaches and plums, and vegetables that wilt easily, such as lettuce and spinach.

Milk and Cream—Milk and cream bottles are usually dirty on the outside when delivered to you. Wash them carefully, particularly the top of the bottle, before opening, so that no dirt can possibly get into the milk or cream.

Uncooked Meat—Do not keep your meat in the paper in which it is wrapped when bought.

Unwrap it as soon as you get it home and wipe it off with a clean cloth that has been wrung out in cold water. The meat will keep better and the juices will remain in it longer, if you will wrap it in wax paper until you are ready to use it.

Uncooked Fish—Never put uncooked fish into the ice-box unless the fish is closely covered. You will find a tin lid useful for this purpose. If the fish is not covered other food in the ice-box will absorb the strong odor from it and be made unfit for use.

Fruits—All fruits should be kept in a cool, dry place, and spread out, if possible.

Vegetables—Vegetables that are to be eaten in a raw state should be washed well in clean, cold water, placed directly on the ice, or in a very cold place, to preserve their crispness. Lettuce should be carefully picked over and washed at once.

The foods that do not spoil so easily are eggs, butter, fruit such as apples, oranges and lemons, cooked meat, and cooked, salted and smoked fish.

Eggs—Care is necessary in the handling of eggs, as the spoiling is partly due to unclean handling, the shells being more or less porous. It is best to wash them as soon as you get them home. When only the yolk of an egg is used, the white may be kept in a cup or glass, covered with a damp cloth fastened with an elastic band; or, if only the white is used, the yolk can be kept in the same way.

Butter—Butter should be kept well covered and in a cool place.

Cooked Meat and Fish will keep much better if they are well covered before placed in the ice-box.

The foods that can be kept a long time with proper care are flour, salt, coffee, tea, all dried groceries, spices and chocolate. All these should be kept closely covered to keep out dust and dirt. Coffee, tea and spices will lose their flavor if left uncovered.

Cheese should be kept in a cool dry place. It should be wrapped in a clean cloth moistened with vinegar. This will prevent the formation of mould.

Sign the Food Service Pledge Before it is Too Late.

If you want health

you can have it, by heeding Nature's laws. Keep the stomach strong, the liver active, the blood pure, and the bowels regular, and you will seldom be ill. Take good care of these organs, and at the first sign of anything wrong—promptly take Beecham's Pills.

you certainly need

the help and relief of this world-famed remedy, to keep the body in health. They quickly establish normal conditions, so the organs perform their functions as Nature intended. No other remedy will so surely strengthen the system, stimulate the liver, regulate the bowels and quickly improve the general health as

BEECHAM'S PILLS

Worth a Guinea a Box

Prepared only by Thomas Beecham, St. Helena, Lancashire, England.

Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

increase the agricultural production of the country.

Food and Fuel Controller. The appointment of a food controller, and of a fuel controller, invested with important powers and duties, is founded upon the imperative needs of the utmost economy and saving, in order that our national resources may continue unimpaired.

In order that our industries may be equipped to cope with the intricate problems of the future, provision has been made for providing scientific and industrial research.

Important progress has been made in solving our difficult problems of railway transportation and the means made for the prosecution of the war railway system shall become the property of the people of Canada and be added to their national undertakings.

Gentlemen of the House of Commons: In the name of His Majesty I thank you for the liberal provision you have made for the needs of the public service and for the prosecution of the war.

Honorable gentlemen of the Senate: Gentlemen of the House of Commons: Although the stress of the war becomes increasingly severe, the people of Canada, resolute in the supreme purpose of achieving through victory an abiding peace, have not faltered; and I

am confident that whatever further efforts are necessary will be unhesitatingly put forth in the stern determination that the vast sacrifices already made shall not be in vain.

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discussed the clauses of the bill relative to commutation, adjourning at the call of the chairman at 11 o'clock.

When the Senate met at 11 o'clock the act concerning the payment of wages to railway employees, with the general amendments adopted by the Commons, was taken up. The Commons' amendments were considered in committee and concurred in. The action of the Senate means that the less pretentious railway measure will have to serve until Parliament meets again.

Death of Col. Smith. Sir Robert Borden and Sir Wilfrid Laurier referred feelingly to the death of Lieut.-Col. Smith, sergeant-at-arms of the House whom Sir Robert described as a fine gentleman of the old school.

The prime minister moved and the leader of the Opposition seconded a resolution making T. B. Flint, retiring clerk of the House of Commons, an honorary officer of the House, and granting him the "freedom of Parliament" on all official occasions. Appreciation of Dr. Flint's services and regret at his retirement were expressed by both leaders.

Announcement by the premier of the successful placing of the central span of the Quebec bridge was received with cheers.

COMMISSION TO PROBE WESTERN LABOR TROUBLE

Washington, D. C., Sept. 20.—Labor troubles on the Pacific coast and the western mountain states will be investigated by a special commission headed by Secretary Wilson, appointed today by President Wilson to represent the action of the German censor appears to be decidedly daring.

CATHOLIC ORGAN SUPPRESSED. Stockholm, Sept. 21.—Dispatches from Berlin say that the newspaper Germania has been suspended until further notice. Germania was the leading organ of the Catholic centre. It represented such a powerful influence that the action of the German censor appears to be decidedly daring.

CHILDREN DELIGHT IN

Cuticura Soap baths because they are so refreshing. When assisted by Cuticura Ointment they mean skin health in infancy and childhood. Sample of each free with 32-page book. Address Cuticura, Dept. S, Boston.

To Defend Canada's Coast

Qualified Officers and Men wanted at once for service in the Canadian Naval Patrols.

PAY Officers from \$2.50 a day and \$30.00 and upwards monthly to dependants. Men from \$1.10 a day and \$20.00 separation allowance. Petty officers \$1.50 to \$1.90 and \$25.00 separation. Must be sons of British subjects. Ages 18 to 45. Also vacancies for Stokers, Seamen, Cooks and Stewards.

Apply to **COMMODORE EMILIUS JARVIS**, Naval Recruiting Officer, Ontario Area, 103 Bay Street, TORONTO, or The Naval Recruiting Secretary, 305 Wellington St., Ottawa.

AMUSEMENTS, LECTURES

MAJESTIC

TODAY AND SATURDAY.

The Star Supreme

SESSUE HAYAWAKA in

"Hashimura Togo"

Hear ROY GRIFFIN

THE SILVER-VOICED TENOR.

MAY PATRICIA NIGHT

2:15

TODAY'S FEATURES.

DOUGLAS FAIRBANKS in

"Down to Earth"

AUDREY RUBANNI, Soprano

Fox Comedy, "Her Father's Station."

Next Monday, Tuesday, Wednesday:

"POLLY OF THE CIRCUS"

8:15

Motors—Phone 658

Call P. B. Clarke, phone 658. Concerts,

country fairs and private parties. Special

rates for our big touring cars for

Western Fair. Use these cars for any

trip city or country. Automobile Tour-

ist Service.

F. B. Clarke

416 Richmond Street, London, Ont.

BASEBALL

TODAY, SEPT. 22

TECUMSEH PARK

TOKYO INTERNATIONALS.

(All-Star 1917 Champions), vs.

AMERICAN AND CANADIAN

LEAGUES.

Admission 50 cents. Grandstand 35

cents.

TOMORROW NIGHT—GAND OPEN-

ing night, Palace Dancing Academy.

Big orchestra. Everything new and

up-to-date. Do not miss it. A big sur-

prise for you. Our patrons invited.

Dayton & McCormick.

SCHOOL MODERN BALLROOM

dances, 214 Dundas, Jack Corbett, in-

structor. Phone 1570.

BIG SURPRISE NIGHT—NEXT SAT-

urday night, Grand opening, Palace

Dancing Academy. Everything new and

up-to-date. Big orchestra. Latest

New York music. Popular program.

Do not miss it. Our patrons invited.

Dayton & McCormick.

MUSIC FURNISHED FOR PARTIES,

balls, banquets, etc. Phone 1580.

Vita's Italian, 122 Queen's

avenue.

GLADYS COMBER, PIPER AND

Guitarist, 122 Wellington, Phone 3397.

ROBERT HANNAH, ELUCIDATIONS

entertainment, concert, engagements, 361

Princess avenue. Telephone 3735.

ALICE DUNBAR, CANADA'S FINEST

Vocalist, 214 Dundas, Phone 2670.

FIRST-CLASS ORCHESTRA FOR

parties, entertainments, balls,

concerts, etc. Phone 1580.

Vita's Italian, 122 Queen's

avenue.

ORDINARY SWEDISH MOVEMENT

and electrical massage at London

Central Hotel. Lady and gentleman

attendants. Phone 2148.

LOST AND FOUND.

LOST—GOLD WATCH IN CHELSEA

Green. Finder notify P. A.

Campbell, Tumbler's Corners. Re-

ward \$25.

STRAYED—FROM PASTURE FIELD,

three Holstein heifer calves. Any-

one knowing whereabouts please notify

John H. Fitch, Belmont, Phone

number 11 R. 12. \$25.

LOST—CRANK FISH FROM OVERLAND

automobile between second and fourth

concessions of Westminster. Phone

6, Ring 47, Byron, Reward. \$25.

BUSINESS CARDS

National Brass, Limited

CARLING STREET

NICKEL-PLATING

ALLES DRY CLEANING, PRESSING,

expert work, experienced tailors, 342

Dundas, Phone 2698. Heavy overcoat

or suit, \$2.50.

MORRIS FOR DRY CLEANING,

pressing, repairing, 423 Wellington

avenue. Phone 2698. Heavy overcoat

or suit, \$2.50.

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CONDENSED ADS.

Amusements—Fifteen cents per line

each insertion, or two cents per word

if set in solid.

Meetings—When no admission is

charged, one cent per word each in-

sertion, 25 cents.

Births, Marriages and Deaths—One

insertion, 25 cents; each subsequent

insertion, 10 cents.

Articles for Sale, To Let, Help

Wanted—Various rates. See ad. for

details. Lost and Found, Rooms to

Let, and all similar condensed adver-

tisements, one cent per word; each

subsequent insertion, one-half cent

per word. No advertisement

less than fifteen cents.

An extra charge of ten cents is made

for all transient advertisements that

are charged.

BORN, MARRIED, DIED.

BORN.

BROWN—To Mr. and Mrs. A. E.

Brown, Lamont, on Sept. 12, 1917, a

daughter (Marjorie Elizabeth), 8 lb.

DR. P. P. Drake, 13 to the wife of

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MALE HELP WANTED.

BOYS WANTED—APPLY BECK MAN-

UFACTURING COMPANY, Albert

street.

MEN WANTED TO UNLOAD LUM-

BER. Apply London Box Company.

Bathurst street.

OFFICE BOY WANTED BY LARGE

manufacturing firm. Apply Box No.

253, Advertiser.

YOUNG MEN WANTED AS TIN-

SMITHS' helpers. Apply Wm. Stevely

& Son, 157 King street.

WANTED—MACHINE HAND, WHO

understands carriage woodwork.

Apply James Cowan & Co., 127 Dun-

dus street.

BRICKLAYERS AND LABORERS

wanted for Highgate Methodist

Church. Apply on job or Wm. Mar-

wick, Watford, Ont.

WANTED—HEELING MACHINE

operators, in the Canadian Consoli-

dated Peat Factory, Kitchener, Ont.

Working conditions excellent and

steady work guaranteed.

BAKER—DAY WORK—WAGES

\$20 per week. Williams' bakery, Ni-

agara Falls, Ont.

TEAMSTER WANTED—APPLY HEN-

RY'S Coal Yard, corner of York and

Burling.

SMART BOY WANTED—GOOD OF-

FICE. Apply Top Cap Company, Green-

swill Building.

MEN WANTED TO CUT LOGS AND

wood. We are in the market for all

kinds of hardwood, softwood, etc.

The log or standing timber, the Canadian

Handle Manufacturing Company.

Limited, Stratford, Ont.

THE PRESIDENT OF THE UNITED

States says: "Men working on tele-

graph wires are on the verge of ruin."

The railways are the arteries

of the nation. Men working on tele-

graph wires are on the verge of ruin."

The railways are the arteries

Holland Grocery

York and Buxton Streets.
SATURDAY SPECIALS.
4-lb. tins Apple and Strawberry Jam 58c
24 lbs. W. Fife, Daisy or Prince Rupert Flour \$1.49
Large tin Klipped Herring 17c
Potatoes, per peck 25c
Large Citrons, two for 20c
All kinds of Raw Fruit in Season.
"Prompt Service" Our Motto.
PHONE 5629.

SHOES SELECTED WITH GOOD TASTE

PLEASE PASTIDIOUS CUSTOM. You'll find our shoes correct for Style, Variety, Beauty and Quality.
Cook's Shoe Store

MACEY

Office Desks, Chairs
And Filing Cabinets

HAY'S

Stationery
Phones 150 or 53.

173 DUNDAS STREET.

Furnace Knots \$2.25 Per Load

MURRAY MINE ANTHRACITE COAL.
Egg and Stove Sizes. Per Ton \$9.
ANDERSON Phone 1391.
495 York St.

Western Ontario Electric Co.

237 Dundas Street. Phone 4071.
Inspect our new line of Fixtures and Lamps before purchasing. Estimates given on wiring free. A full stock of Flashlights.

**SERVICE STATION**

OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
UNEQUALLED
Reliance Garage
Phone: Day 5318, Night 5163.
229 DUNDAS STREET.

SOUVENIRS

Sterling Silver and Enamel Maple Leaves and Flags for each 25c
S souvenir Sterling Silver Spoons 75c to \$3.00
Gunmetal Pocket Knives with the maple leaf or coat of arms. Each \$1.50
Specials to be found on our 50c, \$1.00 and \$2.00 Bargain Tables.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
Phone 1084. 355 Richmond St.

**English Rheumatism Capsules**

Cure the cause of all forms of Rheumatism.
TAYLOR'S 6 OUT-RATE DRUG STORES

FORMER LONDONER**HEADING POLLS AT BAKERS' CONVENTION**

Edward Parnell Elected to the Executive Committee.

GIRL STUNNED BY FALL FROM TEETER

Glady Dorman, daughter of Mr. and Mrs. E. Dorman, Brick street, fell from a teeter in the schoolyard of the Brick street school at noon Thursday, and was picked up unconscious. She was carried into the school and revived by the teacher, and was able to proceed home later in the afternoon.

BARKER-PULLEYBLANK.

GRANTON, Sept. 20.—The home of E. Pulleyblank was the scene of a pretty wedding on Tuesday, when his daughter Sara was united in marriage to Howard Barker of Stratford. Only the immediate friends of the contracting parties were present. Rev. Mr. Robinson of Granton officiated.

RE THE LONDON MOTOR SALES COMPANY LIMITED.

The cars, equipment accessories, tires, oil, etc. in stock in connection with this company are now being sold by Mr. H. Macklin, the assignee, on the premises. Bargains are being given. See

LOST ALL FINGERS OF HIS LEFT HAND

William Nixon, one of the best known farmers of Westminster Township, had the four fingers of his left hand cut off Thursday morning while filling a silo on his own farm on the second concession. He was attended to by Dr. Roy Rutledge.

LOST FINE HORSE.

Oscar Norford of Brick street lost a fine horse Thursday when the animal bolted in the yard, making straight for the well behind the house. The horse plunged into the water, and although several attempts were made to rescue it nothing could be done, and the beast was shot.

THINK!

When you buy at this store you get the very highest quality. Government inspected Ingersoll meat. The cattle are selected from the choicest herds in Ontario, and are scientifically killed. If you once try this delicious, appetizing meat you will use no other. We only ask you to try it. Here are prices that make it worth your while to come tomorrow:

EXTRA!

While It Lasts
Cottage Roll Bacon, Lb. 33c

No rind or bones. Something new.

Prime Rib Roasts 28c lb.

Choice Rump Roasts 25c lb.

Boneless Rolled Roasts 25c lb.

Choice Shoulder Roasts 22c lb.

Chuck Roasts 18c lb.

Beef Cuttings 20c lb.

Hamburg Steak 20c lb.

Legs Spring Lamb 35c lb.

Breasts Spring Lamb 23c lb.

Fresh Lake Herring 10c lb.

Buy at the cleanest meat and fish market in London. BE SAFE.

WILSON'S

Phones 5600, 5601.

WarTime Economy

BUY, don't BAKE

Saturday at PETERS

QUEEN CAKES

Rich Cake with walnuts through

20c Each

AT THE CANDY COUNTER

PETERS**Chocolate Mints**

Are always popular, as they possess distinction in delicacy, flavor and quality.

20c a Box

Peters-2-Shops

Look for the big Black and Yellow Sign, opposite the market. Remember a dollar saved is a dollar earned.

WEGNER'S

The Heart of London.

371 TALBOT STREET, OPPOSITE THE MARKET.

Open Evenings. Phone 1849.

Look for the big Black and Yellow Sign, opposite the market. Remember a dollar saved is a dollar earned.

Suits \$12.50 to \$22.50

Overcoats \$12.50 to \$22.50

Pants \$2.25 to \$6.50

Sweater Coats \$1.95 to \$11.50

Raincoats \$7.95 to \$14.50

Overalls \$1.25 to \$2.25

Neckwear 25c to \$1.00

Hats \$1.50 to \$3.50

Caps 65c to \$2.00

Fur Caps \$7.50 to \$13.50

Fine Shirts 75c to \$2.00

Work Shirts 75c to \$1.75

Gloves and Mitts 50c to \$5.00

Socks 25c to \$1.00

Neckwear 25c to \$1.00

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ESTIMATED SURPLUS OF UTILITIES BOARD

\$30,000 THIS YEAR

Operating Expenses Are About \$2,000 Less Than 1916.

MAY CHARGE FOR LIGHT

Free Service to Camps Given

In No Other City, and London Will Follow Suit.

At the meeting of the utilities commission yesterday afternoon, General Manager Buchanan read a statement of the finances of the hydro department for the first nine months' operation this year. The net surplus is placed at \$19,000, after \$28,000 had been transferred to the depreciation reserve account. There was in addition a cut of 15 per cent on power and commercial lighting. Mr. Buchanan estimated that the surplus for the year would be about \$30,000. The operating cost was \$2,000 less than last year.

The parks board has \$5,103 to complete the year with. The council reduced the estimates by \$3,700, charging for local improvements and other things. The committee will have sufficient to complete the year without a deficit.

City Clerk Baker asked the commission to prepare a statement of the amount of money needed for construction work this coming year, so that a bylaw may be submitted to the electors. Mr. Buchanan did not think this could be done, but an effort will be made to do so.

General Manager Buchanan will take the matter up of charging the militia authorities for light with Col. Shannon. Other cities give free water, but none of them gives free light. The commission will continue to give free water, but think it should be paid for the light. The commission gives the militia authorities about \$3,500 worth of light annually.

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