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Hat Works

WELL-KNOWN MAN BECOMES PRESIDENT

Meeting of the Ontario was held yesterday.

Perpetually Curling Hair

Heavy, curling hair is now the fashion of every woman.

Empire Badger

been so imperative Empire had such a price in the vast to stand out for all patriotic men and women

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Wrought and exquisitely used to wear.

By having The World delivered direct to your home address, you will enjoy the pleasure of reading at your breakfast the very latest news, hours in advance of its appearance in the evening newspapers.

BEAUTIFUL PLACES TO VISIT IN CUBA

Letter From Sunny South Describes Trip as One Unexcelled.

PALMS AND GARDENS

Great White Fleet Has Every Accommodation for Pleasure-Seekers.

The following letter has been received from W. B. Wheeler, formerly general western passenger agent of the Lehigh Valley, now manager of the United Fruit Company's line of steamships from New York to Havana:

No doubt you have been wondering why I have not written you since I left Buffalo. Truth to tell, there are so many things to do in Havana that I have not had a moment to write when I could not write, the kind of letter I have wanted to send you, I want you to know Cuba, even the trip to Cuba on a steamship of the great white fleet, as I know it, I am sure that when you do you will share my opinion.

Cuba really begins when you make your porting bow to the Goddess of Liberty in New York harbor, for the ships of the United Fruit Company—the great white fleet—are specially built for the tropics. Everything about them reminds you of Cuba and Latin America.

It was good to see Havana rise out of the sea Tuesday morning. There were a lot of tourists aboard, for Cuba is a popular winter playground for thousands of Americans, and they are the necks of geese at the towering El Morro, the Malecon, and the city gently sloping upward to the old fortifications about the city.

Consequently, I had to hear many rapturous exclamations as the ship drew near to the city, and the old fortifications were distinguished. They are beautiful, gaily studded in all shades of blues, greens and reds.

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New York Central R. R. Wins Harriman Medal

Awarded by the American Museum of Safety. Among the safety points scored by the New York Central are block signals, improved roadbed, steel equipment, modern safety devices, a safety bureau, the elimination of curves and grade crossings, high standard of efficiency of employees, improved ventilation, cleaning and disinfecting.

Prof. Frederick R. Hutton, of Columbia University and one of the trustees of the Museum of Safety, stated that the record of the New York Central had been remarkable in that not one passenger had been killed in a train accident on the road in four years, and that during this time the number of passengers actually carried on its trains equalled twice the population of the United States.



NEW YORK CENTRAL EXCURSION. Round Trip from Toronto \$18.50. Hamilton 14.60. Buffalo 12.25. Thursday, Feb. 11th. Final Return Limit Feb. 20th. Nine days for sightseeing in the Metropolis—Theatres, Opera, Hippodrome, Water-parks, Ocean Liners, Subway, Museums, Parks, Skyscrapers, Navy Yards, Broadway, Fifth Avenue, Riverside Drive.

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of war. Many trucks have been taken out of commission here on account of the heavy work, but new cars are to be used in France. It is not pleasant to ride over the cut-up roads of Salisbury and environs on an army truck. One is assured of a rough voyage. It is a case of standing up and hanging on to the side and watching that your head does not bump the top every time the truck wheels strike a rut. Private Cosford of Toronto is one of the most efficient drivers. He was chief demonstrator for the whole company. "This is our last day in Salisbury," said Cosford. "Better come for a little ride. It is positively your last opportunity." Highlanders All Happy. So we boarded the trucks and were taken as a lively clip thru the streets of Salisbury towards the camps. After the bumping over the ruts for an hour the truck passed thru Amesbury. Nearby was the camp of the third brigade of Highlanders at Salkhill. "See, they are having kit inspection," said Cosford, pointing to the 48th Highlanders. "They will be out of here soon. You won't find a discontented man in the camp. Everybody is happy. Nearly six months has been an awful siege." The cut swang around a turning point and was soon stopped at the quarters of the first or Ontario brigade. There several hundred pairs of British army boots were unloaded to take the place of the boots made in France. "What boots they were, too. Very strong, with thick soles, and made of leather on the heels. They looked as though they would last a lifetime." After leaving the line of the first brigade, the only one which did not move into huts, the truck was aimed for the Town of Devizes. Here the artillery were billeted and the horses were being brought back into shape after being hardshipped. On the way out of the town the battalions of the brigade could be seen in the distant horizon applying the finishing touches before leaving England. Horses in Good Shape. On the outskirts of Devizes horses were being led thru the fields as they were getting for a cup event at the Woodhills. This was the way they were being treated, so that they do proper work in France. They were getting handsome grooming and exercise, and plenty to eat. Thru Devizes the truck was driven, passing many other army transports hauling supplies and many historical church and other buildings. Presently we came to what was known as "Foutry Cross," a stone structure on the main street. "That's a funny thing," said the driver. "A tablet says it was erected because of a miracle having taken place on that spot a century ago. An old woman called a fish stand and asked for assistance worth of herring. She got the fish and then the dealer asked for the money. She said she had given it to him. Then resulted a wordy scrow, which ended with the old lady saying, 'May the Lord strike me dead if I didn't pay you,' and then she died over and that's the story." A monument was erected because she was so honest, I think it was because she was the only person in Devizes who never had a dispute. Of course, that was before the pink and white colored "She got the fish and then the dealer asked for the money. She said she had given it to him. Then resulted a wordy scrow, which ended with the old lady saying, 'May the Lord strike me dead if I didn't pay you,' and then she died over and that's the story." The truck was then taken to Shrewton, "the wall city," where the man of the mechanical transport were billeted. Another night in England.

Passenger Traffic

Are You Going to EUROPE? Steamship Tickets by the various lines. A. F. WEBSTER & SON, 50 Yonge Street.

Pacific Mail S.S. Co. San Francisco to Honolulu, China and Japan.

TOYO KISEN KAISHA ORIENTAL STEAMSHIP CO. San Francisco to Japan, China and Korea.

National Greek Line New York to Piraeus, Patras, Calamata, Athens, and Corfu.

CANADIAN PACIFIC. From Toronto to Vancouver, Montreal, and other points.

GRAND TRUNK RAILWAY SYSTEM. Double Track All the Way Toronto-Chicago-Toronto-Montreal.

CANADIAN PACIFIC Improved Service TORONTO-MONTREAL-OTTAWA.

EUROPEAN SAILINGS From Halifax and St. John.

MARITIME EXPRESS LEAVES 6.45 DAILY A.M.

CANADIAN NORTHERN OTTAWA SERVICE. C. N. R. trains arrive at and depart from Toronto Union Station and Ottawa Central Station.

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The World promises a before 7 o'clock A.M. delivery to the city of Toronto, and to all suburban World subscribers are invited to advise the circulation department in case of late or irregular delivery. Telephone M. 5306.

WEDNESDAY MORNING, FEB. 17

Opening of the Legislature

Yesterday's opening of the legislature was superior to anything since that of 1898, so far as fashion and costume, taste and beauty are concerned. Very little is left of the legislature of ten years ago, and ten years seems to be about the duration of a generation of legislators. Hon. Mr. Hanna, Hon. Dr. Eyles and Hon. Mr. Foy alone survive from Premier Whitney's first cabinet, and they do not seem to be quite at home amid the new conditions. Dr. Jamieson, the new Speaker, is of the old time, but represents the new turn. It seems a far cry to Speaker St. John, the most dignified of his line. But Speaker Jamieson is possessed of considerable dignity, too, and if he managed the prayers, and kept up his voice at the commands, would compare favorably with his regretted predecessor.

The picture in the legislative chamber was highly agreeable. Soft colors, without glaring or gaudy tints, blended into a gracious harmony, and there was more than the usual proportion of youthful and animated faces. Is it fancy, or is there any real foundation for the belief that the ladies on the opposition benches wear a more severe or puritanical expression than those on the government side? There was less crowding than usual, and arrangements were more strict and therefore more convenient and comfortable.

A brainy block in the centre of the house would have presented a fair mark for a German bomb, which could easily have wiped out the most notable group in Ontario. Learned justices, college presidents, ecclesiastical dignitaries, consular notabilities, commissioners of wonderful bodies entrusted with the work of regenerating the social organism, retired legislators who have accumulated to the sweets of office, people of importance because they are important and for no other discoverable reason, officials of various degrees, filled up the little square in the middle of the feminine host.

Several minutes before three the gates were thrown open to the Lieutenant-Governor, another noble face at the door. He came up in a motor car and the cavalry escort trotted in front and behind the innovation. The olive ranks of the guard of honor, with their fur caps, were drawn up in double formation facing the entrance. Promptly at three his honor entered the chamber and slowly took his place on the throne, the group of officers in attendance, mostly in service uniform, looking more business-like than their. His honor did not stay long. It is not according to etiquette to stay while the house elects a Speaker, as he instructed it to do.

Premier Hearst proposed Dr. Jamieson, and incidentally gave his audience a long extract from the encyclopaedia on the origin of the speaking business and put it up to Dr. Jamieson to conduct himself in accordance with the great traditions of the post. The opposition, in the person of Mr. Rowell, heartily concurred in the selection, and there was gloved applause from the benches.

His honor had evidently been taking a walk around the building, and did not re-enter by the selfsame door whereout he went, but came up the centre aisle again and read his speech, after which he went home to remove his uncomfortable gold lace and button. While Premier Hearst moved the first reading of a bill, entitled an act to regulate the administration of oaths to persons appointed to be justices of the peace. No newspaper has yet been enterprising enough to publish the text of this bill. It affords a great opportunity for a scoop.

A German Forecast of the War

In the light of what has actually happened during the war, it is not without interest to compare its course with the forecasts made by German naval and military authorities before it became a reality. Among those who entered an opinion on a "world war" was Admiral Breusing, one of several German naval officers of high rank, who were active in stirring up enthusiasm for a German attack on Great

ANOTHER HORNET'S NEST

Britain. Towards the end of 1915 he made a speech on this favorite topic which, it was then reported, was received by this particular audience with tumultuous and repeated applause. The speech, read today, discloses a curious blend of shrewd anticipation, political misjudgment and German arrogance and self-complacency. It reveals, too, the fixed bias held by those German authorities that Germany could only gain the supreme place in the sun she desired by striking at the root of British power.

After holding England responsible for France's burden of war, the admiral declared that if in the near future Germans went to war with France, they would find England against them, because the German fleet stood in the way of British autocracy. What form, he asked, would such a campaign take? He thought that the strong German coastal defences would compel a close blockade in order to prevent German cruisers breaking thru and preventing the importation of food supplies into Britain. England, therefore, he said, must crush the German fleet at the very beginning of the war. The German fleet would, however, avoid an engagement in the opening stages, but would endeavor to weaken the English force by submarine and torpedo attacks. German light cruisers would be sent to the Atlantic, while British supplies coming thru the Mediterranean would be held up by Germany's allies, and further east would be harassed by her Asiatic cruiser squadron.

Eventually, Admiral Breusing went on to say optimistically, this continued embankment of the English force will bring a time when its superiority is no longer crushing. Then the decisive action would be fought. The German fleet would pick its way thru mine fields and open fire at long range, these being tactics for which it is specially trained, and later the torpedo will take a hand. English guns, the admiral assured his audience, are much inferior to those of the German, this being due to the fact that the trained English workmen could not manufacture the built-up guns made in Germany. Then the German fast cruiser squadron would enter the fray and outflank the enemy's ships. Admiral Breusing had no difficulty in disposing of British sea power by word of mouth.

Meanwhile Germany's allies would be doing their part in the Mediterranean, holding France in check and advancing against England's possessions on that sea. Italian troops from Tunis would march against Egypt and there attack one of the most sensitive points of British power. Britain, too, the admiral held, is threatened with danger in another quarter. Japan, he said, is incensed against her ally and the development of the Japanese fleet directed against England rather than at America. It can easily be understood why nonsense of this kind dimmed unremittently into the ears of the German people must in the end have created an obsession that the path to world power lay thru Britain. In the same speech Admiral Breusing incidentally declared that should England, as has been proposed, enter into a customs union with her dominions, it would be necessary for Germany to wage war against her. Neither this speech nor any along the same line elicited any rebuke from the government or press of Germany.

Distributing the Burden of Taxation

One objection to the Canadian war taxes is that some of them fall on a limited section or a special section of the community. And some, designed to catch the consumer, fall upon the maker or the selling agent. Those who drink and smoke, as in full budget of last year, must pay an unfair burden—the taxes of those who do not smoke or drink. But in the new stamp tax on patent medicines, the manufacturer and the retail druggist pay it all—the buyer will only pay the regular trade price. This stamp tax may in cases put retail druggists at business, as many of them only make a living now. The wholesale druggist is the one manufacturer who is singled out. Why? The increased postal rates come on business men; the banks are able to take up their apportionment; but the people who use or have to use imported articles have to pay for those who use little or none of them. People in cities pay the larger portion of the customs taxes as against people in the country.

Germany in the Toils

Darkened with the shadow of defeat, the German war party is still striving to hold the confidence of the people by new assurances that are as little to be regarded as those that heralded the war. Were it not that Germany has been misled and regaled with unending fiction regarding the course and outcome of the war, some surprise might be felt that the German people are still ready to trust



Settlement of a Street Line

Justice Middleton Dismisses Action of City Against Property Owners.

PLANS WERE MISLEADING

Are Only Sketches and Do Not Show Simcoe Street Width.

Mr. Justice Middleton gave judgment at Osgoode Hall yesterday in the action of the City of Toronto for a declaration that the southeast corner of Queen and Simcoe streets, formerly known as Graves street, is part of the city property. The action was against Pilkington Bros. and Harry Weber. The city states that the building is on the street line, and asks that part of it be removed.

CATFISH POND.

Editor World: After reading your article this morning re Catfish Pond, Howard Park, I do not know what is the matter with the club of the west end (such as baseball, football, lacrosse, cricket and lawn tennis) that they are not up in arms against filling in to let an athletic field, which is so badly needed in the west end, slip by them. I am sure you would come back and vote for Catfish Pond to be filled in.

START STATION IN APRIL?

Once more rumor is busy regarding the erection of Toronto's new Union Station. A number of important-looking visitors to the city might have been noticed investigating the site of the new building yesterday, and while suggestions flew about among the officials at the station to the effect that April first would see work started on the new terminal.

32.25 Niagara Falls, Ont., and Return, \$2.70 Buffalo and Return, Saturday, Feb. 20.

Tickets good leaving Toronto via Grand Trunk Railway at 8.10 a.m. Saturday, Feb. 20, and valid to return on regular trains up to and including Monday, Feb. 22, 1915.

WILL BE ASKED TO RETURN.

Cooke's Church call to Rev. Dr. Patterson of Belfast, at a salary of \$4000 was confirmed at the meeting of Toronto Presbytery at St. James Square Church yesterday. It will now be forwarded to the Belfast Presbytery.

Canada Permanent Mortgage Corporation

TORONTO STREET, TORONTO. ESTABLISHED 1885. President—W. G. Goodenough. First Vice-President—W. D. Matthews. Second Vice-President—G. W. McKee. Joint General Managers—R. S. Hudson, John Massey. Superintendent of Branches and Secretary—George H. Smith. Paid-Up Capital \$1,000,000.00. Reserve Fund (earnings) \$2,488,750.55.

Deposits Received Debentures Issued

Opening House Brilliant Sight

Dignitaries of Church and State Assembled in Large Numbers.

FINE COLOR EFFECT

Scarlet and Khaki of Soldiers Harmonized With Dress Gowns.

The Ontario Legislature was in session yesterday with an unusually large attendance gathered in the chamber and galleries and accompanied by many distinguished dignitaries. Lieutenant-Governor Hendrie, from the throne, declared the opening of legislative business for the day. It will be called for a short time this afternoon to allow references to the late Sir James Whitney and will adjourn again. On Thursday will be the annual election of Speaker.

Color Effect Pleasing.

The color effect of the gown on the floor was more pleasing than usual, there being a distinct lack of glaring colors. The immediate retinue of the lieutenant-governor was clad in scarlet, but the guard of honor were dressed in regulation khaki and lent a distinctly military aspect to the occasion.

SIX ALIEN ENEMIES

PLACED IN CUSTODY

Search Being Made by Police to Get Their History.

Six alien enemies were placed in custody in the Court of the police station yesterday, on a nominal charge. The men, who have no apparent means of support, will be held until the station could take no cognizance of the matter until a motion was made in court. Mr. Symons be struck off the rolls.

JUDGMENT AWARDED.

Judge Morson awarded W. A. Dunn judgment for \$46.85 in his action brought against Dr. Stevenson for \$75.85, in the division court yesterday.

VARSITY ENLISTMENTS NEARLY TWO HUNDRED

Hundreds of University Graduates on Active Service—Applications for Standing.

Varsity students on active service, who will be granted their year, will number at least 186. There were 88 students who left with the first contingent. Enlistments have been very numerous in the faculty of medicine, mainly for the Army Medical Corps.

CLAIM DISMISSED.

Mr. Justice Sutherland in the non-jury assize court in the City Hall yesterday dismissed the claim of Frank L. Storey, a real estate salesman, for \$11,170 against Pearson Bros.

EDUCATION BOARD ESTIMATES.

The net estimates to be recommended to the board of education by the finance committee on Thursday evening for buildings and sites will be \$1,188,998.

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Mrs. Newlywed Says:--

"I find it so hard to economize, but I must do so for a while."

Mrs. Wiseneighbour Says:--

"Why not do your own washing? It isn't hard, if an Eddy Washboard is part of your equipment. I have a 'Household Globe.' It's a wonder-worker, loosens the dirt so easily, and I never tear the clothes."

Economize! Do your washing at home with the aid of an Eddy "Household Globe" Washboard.

Established Over Forty Years.

THE STANDARD BANK OF CANADA

Statement of Affairs on 31st January, 1915. Condensed from Government Report.

Table with columns for LIABILITIES and RESOURCES. LIABILITIES: Capital paid up \$3,000,000.00, Reserve Fund and Undivided Profits 4,083,149.83, Notes in Circulation 7,487,200.00, Deposits 36,136,428.73, Due to Banks 770,161.34, Acceptances 25,806.06. RESOURCES: Cash \$4,856,400.00, Due by Banks 1,975,483.00, Govt. Deposit for Circulation 3,415,440.00, Reserve for Contingencies 100,000.00, Call and short date Loans 3,691,843.00, Assets immediately available \$10,010,140.00, Loans and Discounts 31,476,110.00, Government Securities (held) 1,134,010.00, Acceptances per contra 25,806.00, Other Assets 64,210.00. Total: \$48,562,240.35.

Inoculation Good For Australians

Twenty Thousand Men of First Contingent Had No Ill Effects.

EARLY EXAM. PAPERS.

Following the action of the senate to have the examinations written off in April, President Falconer has asked the members of the staff to send in the papers for the forthcoming examinations at once. All papers must be in by March 15. In his message to the faculty Dr. Falconer said: "It is hoped that the departments will reduce the number of papers as much as possible, and that they will also be shorter than in previous years, as the examination period is limited to two hours."

1000 DAMAGES.

Chief Justice Mulock awarded \$1000 to the three children of the late Louis Cullino in their action against W. H. Thompson, contractor. Cullino was crushed to death by a steam shovel while working as a laborer at Bay and Queen streets.

CANADA NEEDS WOOD ASH.

It is not to be doubted that New England and New York to replenish their worn-out farms, would take all the wood ash Canada can spare and supply. But Canada has none to spare and none that she should supply to any other country. It is possible that its sale in the United States, especially in those sections of country referred to, as well as for the improvement of the fruit farms of Florida, would reach a price somewhat higher than at home, but when the cry is for more production, when the demands of the empire are increasing and instant, it is not to be supposed that Canadians will be tempted to sacrifice their own welfare and that of the soil for the sake of such advantage.

HERBERT MYYRICK OF THE ORANGE JUDD COMPANY.

Herbert Myrick of the Orange Judd Company is hostily generous in his suggestion that his country would take all the wood ash Canada is willing to let go. But if Canada is wise, and we believe she is, she will keep this valuable fertilizer for her own use. She needs it all. Indeed she has not a bushel of wood ash or coal ash that cannot be utilized to increase her own productiveness.

Special to The Toronto World.

STANLEYVILLE, Feb. 16.—John A. Still, a farmer of Moss Township, sustained loss of \$6500 early this morning when fire of unknown origin totally destroyed his large bank barn and contents. The fire consumed 50 valuable horses worth \$1000, 25 head of cattle, including thoroughbred milk worth \$1500, 800 bushels of wheat, 600 tons of hay, straw, and other grain and farm implements. The insurance is only \$1000 in the Farmers Mutual. The fire was discovered by Mr. Still at 6 o'clock this morning when only the framework of the barn was standing.

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ESTABLISHED JOHN O'KEEFE'S

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# SEWING WEEK



## Ribbons for Thursday

For new spring lingerie wash ribbons will be needed. Our "Lovers-knot" ribbon is a pure silk with rich satin finish. Delicately covered knot brocade on it. Lingerie colors only, white, pink, pale blue figures draped with different widths. Per yard as follows:

1/4-inch width. Yard. 3
1/2-inch width. Yard. 5
3/4-inch width. Yard. 5
1-inch width. Yard. 10
1 1/2-inch width. Yd. 15
2-inch width. Yard. 20
Rich Satin Ribbon with a soft silk back: thirty-six colors:
1/4-inch. Per yard. 2
1/2-inch. Per yard. 3
3/4-inch. Per yard. 5
1-inch. Per yard. 7
1 1/2-inch. Per yard. 10
2-inch. Per yard. 15

## AT THE SIMPSON STORE

Beginning tomorrow, Thursday, the 18th, six whole business days will be used to feature the things you need for your spring sewing. All sorts of materials, silks, dress goods, wash fabrics, laces, embroideries, trimmings, ribbons, notions, and sewing outfits of every kind will display their newest and best for your choosing, offering each day a special price list well worth considering in estimating the cost of your spring and summer dressmaking.

Special demonstrations will also be made of how the new materials are used and combined to carry out the latest fashion ideas for warmer weather.

This display and sale is for your personal benefit. Come tomorrow and lay your plans with the fullest information as to the season's possibilities.

Thursday, February 18, to Wednesday, February 24.

## For Needleworkers

MOST OF THESE INCLUDE THE MATERIALS FOR WORKING.

Children's White Poplin Dress Lengths stamped designs ..... 49

Gowns stamped on soft nainsook semi-ready ..... 60

Guest Towels, stamped on pure linen huck for solid French knots or cross-stitch. Regularly 25c for ..... 19

Crochet or Knitting Bags, stamped ..... 20

Tan Linen Centre, lace trimmed, size 22 x 22 ..... 20

Natural Linen Dresser or Table Runner ..... 23

Corset Covers, stamped on best quality cambric. Regularly 50c, for 20 Irish Linen Centrepieces, stamped, size 18 x 18 ..... 12 1/2



## Unique Wash Goods Displays and Demonstrations

Unusually interesting for women who make their own dresses are the displays in the department and windows of figures draped from patterns in the Designer and Standard Fashion Books.

In the Yonge Street Windows a display of "Duro" pliquee Coat #113 and Skirt #097, from the Designer of March, and from the same issue Dress #061. "Duro" goods are guaranteed to stand all kinds of washings and drying in the sun. They come in plain shades and stripes and checks. Width 28 inches. Price ..... 35

## IN THE DEPT. THE FOLLOWING WILL BE DRAPED.

From the Designer, Coat No. 8032, Skirt Pattern 40-inch White and Black Flowered Voile, which also comes in spots, stripes and figured effects in black on grounds of white. Special at ..... 42

From the Standard Pattern Book, Skirt No. 8002, draped in a pink and white checked voile, with floral patterns. The same quality comes in blue and white floral designs. One of the very newest materials for spring, 40 inches wide. Price yard ..... 75

From the Designer, Coat No. 8032, Skirt Pattern 8080. A military effect, draped in "Duro" dyed ratines, which come in pink, Copenhagen, navy, rose, Nell rose, mauve, Alice, new green and white. Right weight for spring and summer suits. For outdoor wear, boating, golfing, tennis, etc. It is excellent, as it may be washed and dried, or worn in the sun without fading. 40 inches wide. Price yard ..... 40

At the White Section great values in 28-inch Striped Voiles and Mustins. Regularly 25c to 36c. Thursday ..... 3 1/2

## The Linens and Cottons in the Sewing Week

Longcloth Clearing—Good sturdy quality, fully bleached, a good general purpose cotton. 35 inches wide. Regularly 11c yard. Thursday, yard ..... 9 1/2

English Nainsook, 36 inches wide. Thursday, 12 yards for ..... 25

Herrocks' Madapolam, sheer quilting, 42 inches wide. Thursday, yard ..... 18

Baby Nainsook, soft finish for undergarments, etc., 36 inches wide. Thursday, 12 yards for ..... 200

Japanese Nainsook, 32 inches wide, easily laundered. Thursday, yard ..... 15

Queen's Own Longcloth, fully bleached, cambric finish, width 36 inches. Thursday, yard ..... 17

Viyella Flannel, great assortment, including cream, military scarlet, white and new stripes. Yard ..... 10

English Gaiters, for wash dresses, shirts, etc., 28 inches wide. Yard ..... 15

Checked Apron Gingham, fast colors, 39 inches wide. Thursday, yard ..... 12

Herrocks' Striped Flannel, 36 inches wide. Thursday, yard ..... 20

Brown Holland Linen, 38 inches wide. Thursday, yard 20

White Irish Dress Linen, 36 inches wide. Yard ..... 35

## News of Today's Selling

The Home Owners' Furnishing Club—Apply for membership today. Factory Seconds in Club Bags and Suit Cases. Gold Jewelry Half Price. Displays of New Silks, Dress Goods and Wash Goods with many special prices. Clearing Sale of Dresses and Suits for Women. New Spring Millinery. Demonstration of New Corsets. 1-3 to 1-3 Savings on Men's Suits at \$3.35. Mid-Week Boot Sale. Other items described herewith in detail are for Thursday's Selling.

## New Suits for Women

Special showing of new Spring Suits, very smart styles, made from imported serges, in navy, black and Belgian blue. Coats have costume backs, with belts and straight fronts, and are smartly trimmed with tiny buttons. Skirts show the new flange, with short yoke. Misses' and women's sizes. Thursday ..... 15.00

Maternity Skirts of splendid quality serges. Cut with plain front and back panel, buttoning on left side of front panel; size adjusted on back panel by means of hooks and eyes. Another style has an elastic band and shirred yoke on side sears. Price \$5.00 to \$7.50.

Winter and Light Coats Clearing Thursday at \$4.95—Balmuccian, College, Russian cape coat and winter styles in serge, blanket cloth, alpaca, fancy checked, Teddy Bear. Splendid range of leading colors. Misses' and women's sizes. Regularly \$8.00 to \$12.00. Thursday, to clear ..... 4.95

Raincoats of English Paramatta, fine quality and best proofing, raglan or set-in sleeves and new full back; new shades of tan, putty, brown and navy. Splendid values. Thursday ..... 6.75

## Out-Size Taffeta Petticoats Thursday \$5.00

Good quality taffeta silk, cut especially to suit stout figures (54-inch hip measurement); new circular flounce trimmed with strapping and pin-tucking, deep peraline under-piece, black only—Lengths 38 to 42. Thursday ..... 5.00

New Messaline Petticoats \$3.95—Extra quality all silk messaline; black, navy, emerald, old rose, new blue, sapphire white and pretty shot effects; 12-inch flounce of novelty plaiting. Lengths 38 to 42. Thursday ..... 3.95

House Dresses \$1.00—New Gingham striped percale, navy, or gray with white; high neck, long sleeves, fitted down to waist; neat side stripe, which also extends full length of skirt. Sizes 34 to 44. Thursday ..... 1.00

## Room Lots of Wall Papers

Enough wall border and ceiling paper for room 10 x 12 x 8; larger rooms at proportionate prices. Every paper perfect. 300 room lots. Regularly \$1.50. Thursday ..... 99

300 room lots. Regularly \$2.80. Thursday ..... 189

250 room lots. Regularly \$3.50. Thursday ..... 259

200 room lots. Regularly \$4.50. Thursday ..... 329

5,000 feet room moulding, white or imitation oak. Special, per foot ..... 1

Store Hours: 8.30 a.m. to 5.30 p.m.  
Telephones: Groceries, Adelaide 6100. Other Departments, Main 7841

## Dress Goods and Silk Values

French Wool Crepe de Chine and San Toy, all the new shades featured, 42 inches wide. Regularly 75c yard. Sewing Week Sale, per yard ..... 59

54-inch Cheek Suiting, in many checks and fancy effects, 54 inches wide. Regularly 75c yard. Sewing Week Sale, per yard ..... 55

English Dress Serges, extra fine twill, soap shrunk, finish guaranteed, fast dye, in shades of navy and black, 52 inches wide. Regularly 85c yard. Sewing Week Sale, per yard ..... 50

Shepherd Checks for Misses' Wear—The popular and practical cloth for misses' and children's wear; four sizes of checks; fine worsted finish. Regularly 30c yard. Sewing Week Sale, per yard ..... 29

## BEAUTIFUL SPRING SILKS, MARVELOUSLY PRICED.

All Silk Crepe de Chine, in a host of pretty day and evening shades, with ivory and black. Regularly \$1.24 and \$1.50. Thursday, per yard ..... 1.15

New Liberty and Duchess Satins, 40 new shades, including Nile, mauve, Belgian blue, nigger brown, battleship gray, taupe, Russian green. Regularly \$1.25. Thursday ..... 1.10

Black Duchesse Satin, 300 yards of \$1.25 quality. Thursday, per yard ..... 1.10

Shantung-Pongee Silks, free from dressing, 34 inches wide, bright natural shades. Regularly 75c yard. Thursday, per yard ..... 64

## Specials in Cord Velvets

The ideal spring fabric for boys' suits, misses' and ladies' dresses. The staple colorings will wash well and are guaranteed perfect in pile. Full shade range 22 inch corduroy. Regularly 50c. Thursday, per yard ..... 39

27 inch Velvet Cord in Woven and Terry Effects. Browns, blues, wines, gray, fawn, green, drab and other fast selling colors. Regularly \$1.00. Thursday, per yard ..... 98

## Trimmings

A wonderful sale of 1,500 yards of assorted bandings and appliques in black, white and a full assortment of colorings, silk embroideries and beaded effects, in all widths from 1 to 3 inches. Regularly 25c, 35c, 50c and 75c per yard. Special at, per yard ..... 19

## Smallwares at Reduced Prices

Sewing Silks, 350-yard spools, extra strong, black only. Regularly 25c spool. Sewing Week ..... 19

Basting Cotton, 1,000-yard spools, sizes 36 and 40, white only. Regularly 10c spool. Sewing Week ..... 20

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Buttons, Eyes and Loops—Princess Brand, 2 dozen each on card, black or silver, all sizes. Regularly 3 cards 10c. Sewing Week for ..... 4 for 3

Dome Fasteners, with spring, rustproof, black or silver, all sizes. Regularly 4 dozen. Sewing Week, two dozen ..... 10

Brass Pins, rustproof, 365 pins on sheet. Regularly 5c. Sewing Week, 3 for ..... 10

Brass Pins, rustproof, 12 1/2 boxes, size 8. Regularly 25c box. Sewing Week ..... 19

Collar Supports, silk covered spiral style, black or white, lengths 2 1/2 to 3 1/2, 9 on card. Regularly 50c. Sewing Week, 12 boxes, size 8 ..... 19

Featherbone, cotton covered, black or white. Regularly 12c yard. Sewing Week, 9c or dozen 1.00

Dresses, Shields—Simpson's Transparent Shields, guaranteed, sizes 3, 4, 5. Regularly 35c to 45c pair. Sewing Week, per pair ..... 19

## Men's New Spring Attire at the Store Thursday

Most interesting displays of the new early wear overcoats and medium-priced suits are arranged for to-morrow, beginning with

## THE NEW "SLIP-ON" OVERCOAT.

Not the lightest weight, but a good practical coat, made by one of the best producers. Not so loose as the Balmuccian, but thoroughly comfortable. Smart width shoulders, length 43 inches, satin sleeve linings and across the shoulders. Dark brown with a faint check. Sizes 34 to 48. Price ..... 65.00

Worsted Suits for Stout Men—Made from English worsted cloth in a medium shade of gray, with a distinct three-stripe cut, good fitting, single-breasted sack style, with fine twill mohair linings. Brest measure from 42 to 50, waist measure from 42 to 46. Price ..... 35.00

Blue Suits at \$15.00—Of splendid quality mill finished English serge, slightly rough finished. Cut in single-breasted, three-button sack style, with soft roll lapels, natural width shoulder. High cut vest and cuff bottom trousers. Sizes 34 to 44. Price ..... 15.00

## BOYS' BLUE SERGE NORFOLK SUITS.

Two-piece suits, single-breasted style, with box pleats and belt, full cut bloomers. Sizes 25 to 30, Thursday, \$5.00. Sizes 31 to 36, Thursday \$5.50.

Shirt Waists for Boys, 50c—Our complete spring shirts have arrived with a full range of collar-attached styles. Big assortment of shades and patterns. Sizes 6 to 14 years. Special at ..... 50

## 2000 Negligee Shirts at 55c

Men's Shirts, made from guaranteed fast color cambrics in the newest halbrine stripes, including black and white. They are exceptionally well made, with properly sized neckbands and correct body proportions. Have yoked and insulated cuffs. Sizes and half sizes 14 to 17. This quality usually 75c. Thursday ..... 55

## The Men's Furs Thursday

Men's Persian Lamb Caps, medium glisten cuffs, satin lined. Regularly \$4.50. Thursday ..... 2.99

Men's Persian Lamb Collars, buttons on, will fit any coat; especially well lined and finished. Regularly \$11.00. Thursday ..... 6.50

## A Carload of Rubbers

For Thursday's Sale. Our being able to handle this large quantity is the reason for the following interesting prices. All sizes and styles: Phone orders filled. No mail orders.

Men's Pure Gum Rubber Socks, guaranteed "knee" style; all sizes Thursday, \$1.99. High style roll top, Thursday, \$3.99. Hip style; belt straps, Thursday, \$1.99.

Men's Snap-proof Duck 3 Eyelet Laced Rubber Boots, all sizes, with sheepskin socks. Thursday \$2.64, without sheepskin socks, Thursday, \$1.99.

Men's 2-Buckle Style, same as above, all sizes. Thursday 1.79

Women's City Rubbers, to fit any heel and toe shape; all sizes, Thursday 45c; misses' sizes, 11 to 2, Thursday 35c; children's sizes, 5 to 10, Thursday 35c.

Men's Bright Finish City Rubbers, non-slip soles and heels; some styles have stiff counters and pull-off flange; all sizes in the lot, Thursday ..... 58

Boys' Plain Rubbers, guaranteed; sizes 1 to 5, Thursday ..... 35

Youths' Plain Rubbers, guaranteed; sizes 11 to 13, Thursday 49

Women's Black Polished Rubber Boots, knee high, military style; sizes 2 1/2 to 5, Thursday \$1.99, 5 1/2 to 7, Thursday \$1.79; children's sizes, 5 to 10, Thursday \$1.59.

Boys' Heavy Gum Knee Rubber Boots, just like "Daddy's"; sizes 1 to 5, Thursday \$2.76; rubber sizes, 11 to 13, Thursday, \$2.25.

Women's Overshoes, button or buckle style; all sizes, Thursday ..... 1.23

Men's Overshoes, 1-buckle style, all sizes, Thursday ..... 1.19

Men's Overshoes, 2-buckle style; all sizes, Thursday ..... 1.79

Men's Cloth Top Storm Rubbers, Thursday ..... 1.19

Women's, same style as above, Thursday ..... 84

## Glassware Bargains

Excellent grade, newest styles of Pressed Glassware, clear even finish.

At 8c—Covered Butter Dishes, Footed Bon Bons, Handled Custard Cups, Salt and Pepper Shakers, Olive Dishes, Pickle Dishes, six-inch Vases. Thursday ..... 8

At 8c—Custard Cups, Square Pickle Dishes, Pretty Footed Bon Bons, eight-inch Pickle Dishes, Handled Bon Bons, Jelly Dishes, Sherbet Glasses, Thursday, 8c, 3 pieces ..... 15

At 14c—Sugars, Creams, eight-inch Pickles, Square Pickles, Footed Bon Bons, Jelly Dishes, Water Jugs, Celery Trays, Handled Celery Vases, Pickle Dishes. Thursday ..... 14

25c Glass Cake Stands. Thursday ..... 25

35c value 1/2 gal Glass Jugs ..... 25

Pint size Glass Water Jugs ..... 19

## FOUR PIECE GLASS TEA SET, 34c.

Pressed Glass of pretty design; Covered Butter Dish, Cream Jug, Spoon Holder and Sugar Bowl, set Thursday ..... 34

## The Grocery List Thursday

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.

4,000 tins Finest Canned Peas, only six tins to customer, 3 tins ..... 20

2,000 lbs. Fresh Creamery Butter, in lb. prints, per lb. ..... 10

Finest Sugar Cured Ham, half or whole, per lb. ..... 10

E. D. Smith's Pure Orange Marmalade, 5-lb. pail ..... 47

Pure Rendered Lard, 20-lb. pail ..... 20

Edwardward or Beehive Syrup, 5-lb. pail ..... 15

Finest Featherstrip Coconut, per lb. ..... 15

Salt in Bags, 3 bags ..... 14

Oxo Cubes, 3 tins ..... 25

Choice Red Salmon, 3 tins ..... 25

500 lbs. Fresh Ginger Snaps, 3 lbs. ..... 25

Fancy Fatma Rice, 3 lbs. ..... 25

Peanut Butter in bulk, per lb. ..... 25

Crisco Shortening, per tin ..... 25

Scott Taylor's Worcester Sauce, 3 bottles ..... 15

Finest Evaporated Apples, per lb. ..... 15

Finest Canned Green Gage Plums, per tin ..... 15

Choice Olives, in quart gem jar ..... 20

Maggi Soups, assorted, 6 packages ..... 20

500 Tins Finest Canned Apples, gallon size, per tin ..... 18

40c ASSAM TEA FOR 25c.

1,000 lbs. Fine Rich Full Bodied Assam Tea, of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb ..... 23

## The Home Owners' Furnishing Club

The sensation of the February Housefurnishing Sales during the rest of the month is this Club of 500 subscribers, with its welcome deferred payment feature. Have you given it your consideration? If not apply for information at the HEADQUARTERS ON THE 4th FLOOR



## The Third Degree Applied to Prices of All These Odd Rugs

A very drastic mid-monthly clearance of all broken lots and odd rugs. Standard reliable qualities. These are mostly imported goods. Duties have been increased, freight rates are higher, manufacturers' costs have all increased, and still in spite of these adverse facts you have an opportunity Thursday to buy these goods at, in many cases, a great deal less than the actual manufacturers' costs under the old rates.

SCOTCH TAPESTRY RUGS.	
LOT 1-4 Rugs, 9.0 x 12.0. Regularly \$2.50. Thursday ..... 5.99	
10 Rugs, 10.6 x 12.0. Regularly \$10.00. Thursday ..... 6.99	
LOT 2-14 Rugs, 9.0 x 10.6. Regularly \$5.35. Thursday ..... 5.99	
8 Rugs, 9.0 x 12.0. Regularly \$9.45. Thursday ..... 6.99	
14 Rugs, 10.6 x 12.0. Regularly \$11.45. Thursday ..... 7.99	
LOT 3-11 Rugs (1 design), 9.0 x 9.0. Regularly \$7.85. Thursday ..... 4.99	
40 Rugs (1 design), 9.0 x 10.6. Regularly \$9.25. Thursday ..... 5.99	
22 Rugs (1 design), 9.0 x 12.0. Regularly \$10.45. Thursday ..... 6.99	
28 Rugs (3 designs), 10.6 x 12.0. Regularly \$12.25. Thursday ..... 2.99	
LOT 4-22 Rugs (2 designs), 9.0 x 9.0. Regularly \$9.00. Thursday ..... 5.99	
16 Rugs (2 designs), 9.0 x 10.6. Regularly \$10.50. Thursday ..... 6.49	
8 Rugs (3 designs), 10.6 x 12.0. Regularly \$15.75. Thursday ..... 9.99	
ENGLISH WILTON RUGS.	
Genuine Bargains. Sterling Values.	
6.9 x 10.6. Regular value \$28.25. Thursday ..... 17.99	
9.0 x 10.6. Regular value \$38.50. Thursday ..... 22.99	
9.0 x 12.0. Regular value \$48.00. Thursday ..... 29.99	
ENGLISH BRUSSELS RUGS.	
6.9 x 9.0. Regular value \$14.00. Thursday ..... 9.99	
9.0 x 10.6. Regular value \$26.25. Thursday ..... 15.99	
9.0 x 14.0. Regular value \$38.50. Thursday ..... 19.99	

## Best Quality Draperies at Bargain Prices

Hand Blocked French Linens at Half Price. Handsome French Linens and Repps, hand blocked, insuring permanency of color, black or natural color grounds, quite an extensive variety of colors, 50 in. wide. Regularly \$2.50 per yard. Thursday, per yard ..... 1.25

Unfaded Repps, at 98c. The last offering you will have of these beautiful fabrics for portieres, for curtains, for cushions and for furniture; brown, green, gray, tan and natural colorings; absolutely guaranteed not to fade. Thursday, per yard ..... 98

English Chintz, 30 in. wide, nearly any color you could ask for. Thursday, per yard ..... 59

Tapestry Portieres at \$2.50 Per Pair. Red, red and green, brown, brown and green, and solid green. Thursday, per pair ..... 2.50

Window Shades at 39c, 37 in. wide, 70 in. long, all opaque cloth, green or cream. Regularly 65c. Thursday, each ..... 39

Insulated Trimmed Window Shades, 27 in. wide, 70 in. long, in white, cream or green. Regularly 85c. Thursday ..... 49

A Clearance of Weather Stripping. Best grade rubber cork, made in colors brown, red and green. Regularly 40c per foot. Clearing at Half-Price, per foot ..... 20

The Robert Simpson Company, Limited