

CHEAP ADVERTISING.

Toronto World.

The great success of THE WORLD has achieved... It is now read extensively, not only in Toronto and its suburbs, but in most of the towns and villages within a radius of one hundred miles...

ORDINARY RATES. Commercial advertisements as follows:— One square line, each insertion, 10 cents...

CONTRACT RATES. Conditional advertisements on the first page, HALF A CENT per word, each insertion.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates range from 80 to 800.

CONDENSED ADVERTISEMENTS. On the first page no charge at the following rates: Situations Wanted and Help Wanted, FREE.

Contracts for Condensed Advertisements. Of twenty words or under, and subject to change of matter, are made at the following rates:—

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates range from 80 to 800.

Extra words at corresponding rates. Do you want mechanics? Advertise in the World, FREE.

Do you want a servant? Advertise in the World, FREE. Do you want a house or store? Advertise in the World, FREE.

Do you want to sell or buy a business? Advertise in the World, FREE. Do you want to rent a house or store? Advertise in the World, FREE.

Do you want to sell or buy a business? Advertise in the World, FREE. Do you want to rent a house or store? Advertise in the World, FREE.

Let Everybody Advertise in the World. CARD THIS SIZE—TWENTY WORDS—every day for a year, \$10.00; every day for six months, \$6.00.

CARD THIS SIZE—FIVE LINES. This is equal to a little over SIX CENTS for each insertion.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates range from 80 to 800.

CARD THIS SIZE—TEN LINES. This is equal to a little over SIX CENTS for each insertion.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates range from 80 to 800.

CARD THIS SIZE—TWENTY LINES. This is equal to less than THIRTEEN CENTS for each insertion.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates range from 80 to 800.

CARD THIS SIZE—THIRTY LINES. This is equal to less than FORTY CENTS for each insertion.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates range from 80 to 800.

will pay you to Advertise THE WORLD.

THE WORLD, TORONTO.

Ballad of Old Plays.

Les Oeuvres de Monsieur Mollere. A Paris, chez Lorry Dillaine, a la Palme. A. Serris, ed.

KATIE'S LOVERS.

CHAPTER I.

"How do I look, mamma?" "As beautiful as an angel, my darling!" was in the mother's heart, but filtered through a stannum of phlegm and prudish self-restraint, this is what it amounted to when it reached her lips—

"Very fresh and nice, indeed, in this calm approval of the exultant pride which was bounding and tingling in every one of the mother's veins at that moment."

"My dear child," said the mother to herself, "with such eyes and such hair, what do you care for the knowledge of the world?"

"That is a pity, it is not!" reprobated Mrs. Sherwood. "It would be so if it were not for the fact that you are so beautiful."

"Oh, thank you—that will be best. Mamma does not make new friends," said Miss Vere, more and more interested in her new acquaintance.

with the fresh, bright, beaming youth and beauty which she gazed with so much memory within her set itself against her.

"How can I presume to presume upon a young lady's looks?" and so mumbled the little alarmed dignity which was beginning to shape itself in my own cousin's all very well; but to this strange—

"I should be quite happy if I could go to the theatre with you," she said afterwards, when recounting the joy of her mother's and father's presence at the party."

"I am sure it must be—she has just the Sherwood look. It is the family type, large and fair, with kind, honest eyes."

"I am sure it must be—she has just the Sherwood look. It is the family type, large and fair, with kind, honest eyes."

"I am sure it must be—she has just the Sherwood look. It is the family type, large and fair, with kind, honest eyes."

SUNDAY SERMONS.

ST. MICHAEL'S CATHEDRAL. For some time past his grace the archbishop of Toronto has been delivering a series of lectures on schism in the church.

JARVIS STREET BAPTIST CHURCH. Dr. Castle preached last night from Luke 5, 4—"Launch out into the deep and let down your nets for a draught."

BOYD STREET CONGREGATIONAL. What was the great multitude up on Bond street church last night for to the floor down stairs was crowded, the aisles were filled with people who stood by the doors.

AMUSEMENTS. On Saturday night the Toronto opera company finished their engagement at the Grand. The piece presented was again the "Belle of Normandy."

AMUSEMENTS. On Saturday night the Toronto opera company finished their engagement at the Grand. The piece presented was again the "Belle of Normandy."

AMUSEMENTS. On Saturday night the Toronto opera company finished their engagement at the Grand. The piece presented was again the "Belle of Normandy."

READY-MADE CLOTHING!

We are now showing a Splendid Stock of the above goods in all the newest materials and latest styles, cut and made equal to custom work.

Very Stylish Ulsters, to fit boys of three years and up, cut and made equal to ordered clothing.

Our stock is not large, but very stylish and well-assorted, comprising all the latest novelties.

No lady should purchase without first seeing our Stock.

Butler Coal. BEST HARD COAL ALL SIZES \$8.00. OFFICES: Dominion Bank Building, cor. King and Yonge streets.

READY-MADE CLOTHING!

We are now showing a Splendid Stock of the above goods in all the newest materials and latest styles, cut and made equal to custom work.

Very Stylish Ulsters, to fit boys of three years and up, cut and made equal to ordered clothing.

Our stock is not large, but very stylish and well-assorted, comprising all the latest novelties.

No lady should purchase without first seeing our Stock.

Butler Coal. BEST HARD COAL ALL SIZES \$8.00. OFFICES: Dominion Bank Building, cor. King and Yonge streets.

WORLD BALLADS.

MISS.

Blat the snow 'how it drives and drifts, And fills the half-hid track,— If I wasn't more'n half way now I'd want to stage a back.

How cold the north wind is to-night, I never touch much stock in clothes As was made out of 'log.

This must be the staid one, surely I couldn't have gone astray, The 'I' habit been here for ever so long, An' I may have lost the way.

The country's cleared up somewhat, An' the old landmarks are gone, An' here I've stuck in a cursed drift, An' the right foot can't on.

I just my bottle o' whiskey When I tumbled in that ditch; ortin' 'wa' always down on me— Blat the snow 'how it drifts.

If I had that bottle now I'd give me strength to try, But as it is I feel as if I could lay me down and die.

O, if I'd stayed to home An' faced the country's slurs, An' made Miss my little wife, I'd have saved my name and hers.

But I cleared out an' left Miss, Pore gall, to bear the blame, Blat the snow 'how it drifts, O' hilly, gird and shame.

They say Miss lives near by here Alone with her little boy; But the sight as you see in this here plight Wouldn't give her joy.

An' then the plucky 'treator An' sheek take away her life Before she'd let her little boy, Er let me call her wife.

I can't go on to farther, I'll lie down in the snow; I'll sit the best of blankets, An' see sleepin' place, she'll go.

I didn't know it was so warm An' comfortable as this, I'm gettin' sleepy—blat, I say Miss, old gal—Miss!

never meant to leave you, Oie girl I love you yet, O this is nice and warm, my girl— Show me the boy, my pet.

Leanne alone, I'm sleepy, An' see sleepin' place, she'll go, But let me call her wife, Now hurry on Miss.

Miss was waked in the morning, By a woman's cry on the road, An' she pulled the body of man From under his upset load.

She said she'd be the stronger And dropped a tear and kiss, But little knew she shawed away The treason word "Miss."

NEWS ABOUT THE CITY.

The farmers are anxious to get their pay increased \$100 per year.

Most of the churches yesterday were cold and uncomfortable.

Two hundred and even patients are confined in the city hospital.

The long postponed ice-boat race will come off to-morrow forenoon.

The governor-general is expected to be a witness of the Colabaion games during the first week in July.

Several citizens have suffered considerable loss by having their cellars flooded during the recent heavy thaw.

Polling on the Scott act takes place in Hutton county on the 19th April, and in Wentworth on the 22nd.

The Friday evening of last week \$400 worth of goods were stolen from the store of F. Cooper, Queen street.

ONCE MORE

The Champion Crowns all his Former Victories.

DIDN'T WE TELL YOU SO.

Laycock's Gallant Struggle is of No Avail.

HISTORY OF THE RACE AND THE MEN.

HANLAN WINS.

LONDON, Feb. 14.—Hanlan won the race by 5 lengths.

The boat race which was settled on the bosom of the historic Thames today, is the fitting close of a series of aquatic contests the most complete, the most extensive, and the most notable which the world has ever seen.

But before and after this great event another antipodean giant came prominently to the front. This was no other than Elias Laycock, a man who had frequently crossed seas, so to speak, with Edward Trickett on the placid Paramatta. The result of this crossing of seas and with one exception been in favor of Edward.

But before and after this great event another antipodean giant came prominently to the front. This was no other than Elias Laycock, a man who had frequently crossed seas, so to speak, with Edward Trickett on the placid Paramatta.

The discovery of a human sinner in a savage is likely to "cast a gloom" over the land, and this was the case with the explanation offered that the dog, being left lying about, some time ago, in the machine had his finger cut off, and the dog, being left lying about, some time ago, in the machine had his finger cut off.

THE CANADIAN.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan. They have watched his career since his victory at Philadelphia in the centennial year, with interest and pride, and know the day, date, scenes and tinge of every contest that he was since engaged in.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

THE AUSTRALIAN.

Nothing that we can say here would enlighten Torontonians as to the record of Hanlan.

NOON EDITION READY MADE CLOTHING!

THE BOAT RACE.

SECOND DISPATCH.

LONDON, Feb. 14.—Hanlan won easily by four lengths. There was little betting on the result, as it was regarded as a forgone conclusion.

Three to one on Hanlan was freely offered. Hanlan and Laycock visit the aquarium to-night. Both leave for home shortly.

This morning the pressure is very high throughout the Continent East of the Rocky Mountains, except in the extreme South-West and over the Maritime Provinces.

The weather has turned considerably colder generally, and is for the most part very fine. The probabilities for to-day for the lower lake region are moderate to fresh Westery to North-Westerly winds; fine continued cold weather.

THROUGH BARS AND BOLTS.

DARING ESCAPE OF FOUR PRISONERS FROM THE PENITENTIARY.

The Guards Overpowered, the Tailor, Shop Ransacked, and the Outer Walls Scaled.—Names of the Escaped Men.

PORTSMOUTH, Feb. 14.—Four convicts escaped from the solitary cells of the Kingston penitentiary last evening. Their names are Maurice Blake, James Donoghue, Abram Pappas, and Edward Ayotte.

They had succeeded in cutting the bars of their cells, and when the guards visited them about six o'clock they were struck down, seized, overpowered and left in the cells. The convicts then broke into the tailor-shop, got clothing, then placed ladders together and escaped over the outer walls. The chief keeper visited the prison shortly after 8 p. m. and gave the alarm. No captures have been made up to this hour (9 a. m.).

THE METROPOLITAN STREET RY.

The directors of the Metropolitan street railway met on Saturday, and adopted the form of an agreement with their company and the city. The document will be submitted to the council to-night.

STORMS AND FLOODS.

A Long Wreath With the Snow-Blockade—of the Rooms.

ST. PAUL, Feb. 14.—Chancellor Val he, twenty miles long and sixty feet deep, is filled to the brim with snow and water-tanks are buried. Families living along this line are living together in one house and using other houses in the neighborhood for fuel. Despatches state that efforts to clear the snow-blockade are being made.

THE SNOW-BLOCKADE on the railroads have been continuing at St. James' for over a month, and were almost successful when the last storm came and filled up the cuts again. The town is in the depot and with shovellers. Many sleep in the depot and with shovellers. Many sleep in the depot and with shovellers.

THE FLOODS IN NEW JERSEY.

ST. LOUIS, Feb. 14.—Despatches from different parts of the state report the railroads still blocked in various places. There is a probability that the roads will be clear by to-day. The Kansas Pacific and Atlantic, Topoka and Santa Fe are badly blocked. The weather is moderating slightly.

THE FLOODS IN NEW JERSEY.

BORDENTOWN, N. J., Feb. 14.—The flood has subsided here. There are masses of ice on the railroads leading to Trenton and Philadelphia. A large force of men was working all night clearing the tracks. The roads will be open to-day.

BURIED IN THE POTTERS' FIELD.

NEW YORK, Feb. 14.—Geo. H. Belais, a merchant from Dublin who recently arrived at Brooklyn, was taken sick and sent to the hospital by his friends a week ago. Yesterday inquiry disclosed that he had died on Wednesday and was buried in the Potter's field. His friends had been notified that they had forgotten their address.

CONFIRMATION IN A CHURCH.

UNIONVILLE, Feb. 14.—Last night about six o'clock a chandelier of twelve lamps in the church of St. Philip's, broke its fastenings and fell to the floor, setting fire to the body of the church. The fire was got under before much damage was done, and the loss is covered by insurance.

A LADY MIS FOUND.

NEW YORK, Feb. 14.—Nellie Richards, aged nine, who disappeared from her home in Jersey city on January 13th and was supposed to be kidnapped, has been found living with a lady only five blocks from home. Nellie says she fled from home because she tore her dress and feared a whipping.

FALLURES IN THE TOBACCO TRADE.

NEW YORK, Feb. 14.—The tobaccoists of this city, representing fifteen millions of capital, met yesterday to form a protective association to prevent fraudulent bankruptcies in the tobacco trade. The liabilities of the failed in the United States since December last, aggregate two millions, and the creditors have not received more than ten per cent.

WANTS TO BE BELIEVED.

WASHINGTON, Feb. 14.—Minister Lovell has informed the president that he desires to be relieved and return to literary employment.

TO-DAY IS ST. VALENTINE'S DAY and the boys have been thinking all night how to make rhymes out of "true" and "you," "love" and "dove," "heart" and "dart," "live" and "kiss."

Sir Richard C. Mungare, Conservative member for East Cumberland, is dead. A horse that neighs all night, and keeps his stable companions awake, must be a bad neighbor.

There died on Saturday, suddenly, of heart disease, Max Schlesinger, the London correspondent of the Cologne Gazette, and the English representative of the German Associated Press, created by him.

All the debtors in Glasgow prison were set free at midnight on Dec. 31, under the provisions of the Fraudulent Debtors (Scotland) act. There were 23 men and 2 women. One of the women had been there six months. The Glasgow Free Press says this is probably the first time in two centuries that no debtor prisoner, laborer or pauper, was also liberated at Edinburgh and other places.

READY MADE CLOTHING!

We have now in stock and making up the finest stock of

FIRST-CLASS READY-MADE CLOTHING

IN CANADA.

Cut and made on the premises by first-class, competent workmen, and quite equal to Ordered Clothing.

PETLEY & CO., Golden Griffin, Toronto.

DAVID MILLAR, COR. QUEEN STREET AND DENISON AVENUE.

Has completed a satisfactory stock taking. The enterprise exhibited in occupying such a large store has been rewarded by a trade having been done of almost double the previous year. D. M. has imported from England this season many leading lines, and will continue to direct his attention to the best interests of the people.

In the meantime the remainder of Winter Goods will be pushed off at reasonable prices.

DAVID MILLAR, Corner of Queen Street and Denison Avenue.

TRADE TOPICS.

What the Business Men of Toronto are Doing—Interesting Notes.

The machinery for a new envelope factory cleared the customs last week.

Raw furs are arriving in large quantities for wholesale manufacturers.

Sample lots of hand-painted and stamped velvets were received by last steamer.

During the past week about thirty cars of corn arrived for Gooderham & Worts by the G. T. R.

A lot of 250 barrels of flour were shipped by G. W. R. on Friday for England by a city firm.

A lot of 340 barrels of onions were shipped by the G. T. R. on the 10th inst. for Detroit.

A factory for the manufacture of suspenders is among the recent additions to local industries.

Seven car loads of Canadian iron ore passed through here on Saturday en route to Pennsylvania.

Orders for packing daily filled for Easter cards of which many new and elegant designs may be seen.

Large quantities of silk fringes from Rhineland Franks have been received by local dealers in fancy goods.

One wholesale house in this city sold \$10,000 worth of Christmas and New Year's cards during the past season.

Card's wall papers are going out of fashion. City dealers recently received new designs from Paris, London and New York.

It may be paradoxical to state that even this wooden country has to import nearly all its walking-sticks from the United States.

The bulk of this season's dry-goods importations are to hand or in transit, and repeat and export orders are now being called.

The apple export trade with England has been very brisk during the past month. Sixteen 150 barrels were shipped to Liverpool.

One wholesale grocer now receive direct shipments of canned salmon from British Columbia. Surely this ought to make even Bonster happy.

Quite an active business in hay is carried on between this city and Philadelphia. There are two or three firms that ship consignments weekly.

A brisk business is reported in carpets and linoleum, and retailers are laying in heavy stocks in anticipation of large orders consequent upon the annual house-cleaning.

Owing to the establishment of several large knitted factories in this city, the local trade in knitting goods seems to be passing out of the hands of our American consuls.

The tails of cattle slaughtered in this city are shipped in large quantities to Rochester, whence, after a peculiar process, they return in the shape of canned ox-tail soup.

A big business has been done this season in Mediterranean and Florida oranges, and the cheap rates at which they can be procured is owing to the abundance of the European crop.

"Curling staves" are not generally considered a commercial necessity, yet one firm on Front street east has managed to "scoop up" a few thousand dollars by handling them this season.

Several very heavy direct shipments of fans have arrived from Japan during the past week, and more are expected. Dealers have now in stock fans of all descriptions, at prices ranging from one cent to \$100.

Those of our readers who are interested in fine arts will learn with regret that several New York firms are flooding the market with some horrible dainties, which they designate "oil paintings." These are peddled around by street agents, and intending purchasers will be wise if they give them a wide berth.

Several city firms deal exclusively in English and Scotch tweeds. A few years ago these goods were to be found in nearly all our dry-goods houses, but competition became so keen that our merchants found there was no money in it unless made a distinct branch of the business.

The sudden and severe change in the weather has been followed by the usual consequences. Severe colds and sore-throats are common, and many are suffering from sore lungs. Doctors report a great increase in these ailments during the past few days.

VOL.

H. UNI.

OPEN D.

ION WITH.

Lawrence.

Chesnut Ave.

Herbert Lane.

Admission.

Friday, 11th.

Armstrong.

Tuesday.

Albion.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.

McAlister.