TWELVE PAGES TO-DAY
THE "PEOPLE'S PAPER" IS A LIVE DALLY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING, TWELVE PAGES TO-DAY THE EVENING TELEGRAM. $=$
VOLUME XXXVII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, DECEMBER 21, 1915. $\quad$ \$3.00 PER YEAR
 FUSE BUFFALO FLOUR! Sold at BOYVRINGS' Stores.
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THE EVENING TELEGRAM, ST. JOHN'S NEWFOUNDL AND, DECEMBER 21, 1915-2


## THE BIG FURNITURE STORE.

## BIGGER and BETTER BARGAINS in BEDSTEADS.

Must be Cleared Out Before the End of the Year. Now is your Chance. A REMARKABLE CUT IN PRICES.




##  to secure your Furnishings by this Easy System Drop in and talk it over with us.

## Callahan, Glass \& Co., Ltd., Duckuorth and Gower



On Early Shopping


Big Jobline

## Ladies'

 HAND BAGS!SEVEN HUNDRED American Hand Bags for Ladies, worth up to \$1.00, for

## 40c., 50c., 60c.

each.
Part of American
Manufacturer's Bankrupt Stock

## S. MILLEY.


Rev Rose TEAisgodtea





# The ROYAL STORES, Limited. 

 (niristinaasWe can Save You Money on Everything you need for Christmas.

\section*{Perfumes, Toilet Soaps, \&e.

 (x)
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## CHOICE XMAAS GROCERIES



## MAIL ORDERS

We can satisfactorily fill your order by mail for
anything you see advertised on this page. anything you see advertised on this page. ba The same attention is given your order by mail as
if you came to the store.
Smart
New Blouses
A Special Purchase of SLIK HLOUSES for Xuas
$\qquad$ les., Some of the most bewitioning
ereation are to be found in the maz-
nificent display of Bilouses and Waists
 Tan, Navy, , Saxe, Brown, Grey, Cham-
panme, Cream and White. Here are
some of the prices:
sise, \$102, $8 \mathrm{~s}, 0,0,85.75$.


A Gift for the Whole Family


Victor Records

Send for ratalogue.
Handkerchief; as Gifts
Dainty Xmas Handkerchiefs.
Lots of then. Here you can
get dainty Handerechiefs any-
ther where from je. to 50 c. each.
toral buyin has enaled us
to gather together a fine selec-

 ChIDP cotton
HANDKERCHEFS. ladies white cambric
handy Plain and Lace trimmed.
Lrices run from je. ep to to 25. Lamies cambric



Dressing Gowns \& Jackets Gowns

 Jackets



Holiday and Gitt Foolwear


2 Extra Special Values | CHILDREN'S |  |
| :--- | :--- |
| JAEGER SLIPPERS. | FADIES' SLIPPERS |
| Folt and Wool and Porins to |  |



Xmas Furnilure Pieces


EASY CHAIRS WRITING TABLES ROCKERS BOOK CASES
CARD TABLES

GLASS And Chinaware
 ing to the beauty and attractiveness
of our stocks. Never did ve have so
completo stok, and everything is
comet
 cepatate giths and every howeekeeper
has something or other she wants to
reploce in this line. Right now is the
time to make vour selections either Royal Bayreuth
Suruit Dishes $\begin{array}{lll}\text { Souvenir china } & \begin{array}{l}\text { Tumblers } \\ \text { Bon } \\ \text { Bonter Doilrs } \\ \text { Pickle Dishes }\end{array} \\ \text { Brystol Clooless }\end{array}$ $\begin{array}{ll}\text { Decanters } & \begin{array}{l}\text { Tea sets } \\ \text { Preserve Dishes } \\ \text { Fancy Glass Vese }\end{array} \\ \text { Toilet Sets }\end{array}$ Fancy Glass Vases Royal Dooulton Chin
Water Jugs
Rilver Lustre Warelton China

## Christmas Furs


Less 20 per ct.

## TheRoyal Stores Itd.



## The Nickel Theatre



| AY'S | Nomiur minest To munux | T. J. Edens |
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| Messages. |  |  |
|  |  | XMAS |
|  |  | POULTRY |
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|  | Our First TownGovernment Board |  |
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|  |  | CES JUST RIGHTFOR YOU, |
|  |  |  |
|  |  | Never Mind Us. |
|  |  | T. J. EDENS, Duckworth St. and Military Road. |
|  |  |  |
|  |  |  |
|  |  |  |

## Yes, We Can Have Them Finished for Christmas Eve.

## Orders for more of that Portrait we made for you.

Send us your order To-Day, Monday, December 20th.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Ilenry Streei, St. John's. Phone 768


Messages Received Previous to 9 A.M

## $=$



LARGE STOCK OF CHRISTMAS GOODS

| TURKEYS. GEESE. DUCKS. PARTRIDGE. N. Y. SAUSAGES. |  |  | TABLE RAISINS WALNUTS. ALMOND NUTS. BRAZLL NUTS. HAZEL NUTS. CHESTNUTS. |
| :---: | :---: | :---: | :---: |


 alack in all the best brands, ineluding Boek and Vons, Narima, Jamaice, La Belleza, put up in boxes

## Xmas Suggestions.

Look through this list, it may help you to solve that vexed question, "WHAT SHALL I GIVE THIS XMAS"?

| FOR HER. | R HIM. | FOR THE Children. |
| :---: | :---: | :---: |
| ush, Comb and Mirror | Kid Gloves. . . 80c. to \$1.70 | Dressed Dolls . . 24 c. to 95c. |
| Sets . . . . . . . . . \$1.60 | Silk Ti | Mach |
| Manicure Sets, 40c. to \$7.50 | Motor Gauntlets, $\$ 2.80 \mathrm{pr}$. | Furniture .. . .20c. to 38c. |
| Hand Mirrors, 40c. to 70c. | Caps .. . .55c. to \$1.50 ea. | Games . . . . .16c. to 30c. |
| Glove \& Handkerchief |  | Manicure Sets |
| Sachets .. .. .. .. |  | Needle Sets |
| ork Baskets, \$1.55 to 4.80 | Military Brushes, $\$ 1.90$ | Handkerchiefs. |
| Hand Bags, \$1.50 to \$2.20 | Military Brush Sets, \$2 | Pastry Sets . . .7c. \& 15c. |
| Handkerchiefs, 80c. box up | Leather Collar Pouches, | Tool Chests . . 40 c . to |
| Photo Frames, 24c. to \$1.00 |  | Drawing Sets . . . . . 81.50 |
| Perfumed Beads, 45 c . \& | Leather Bill Books. $\$ 1.60$ | Painting Sets |
| Neckwear. . . . 26 c. to $\$ 1.20$ | Belts .. .. ..30c. to 70c. | Printing Sets |
| Kimonos. . . \$1.50 to \$3.50 |  | Air Rifles |
| Boudoir Caps . . . . . 40 c . |  | Wheelbarrows |
| Dainty Belts. . 55 c c. to $\$ 1.50$ | OR DECORATIONS. | Fire Cars .. .. .. .. 25 |
| Neck Scarves. . 50 c . to \$1.50 |  | Telephones .. ... . 23 c . |
| Fur Sets. . . $\$ 3.00$ to $\$ 21.50$ |  | Scales .. . . . . . . . . 14 |
|  |  | Canons . . . . . 23 c . \& 36c. |
| One-piece Robes, $\$ 4.00$ up | Floral Serviettes, 20c. box | Dolls' Collapsible Prams, |
| Silk Blouses . . . \$1.80 up | Plain Serviettes, 12c for ${ }^{100}$ |  |

BISHOP SONS \& C0.,Ltd.

Here and There.

## 

Non
$\qquad$


## SENSATIONAL ALL-WEEK Christmas ECONOMY SALES

at the People's Popular Store.

Small Profit-Prices on Everything You Need. Count Your Needs and Then Count Your Savings. Unusual Values for Everyone. All Departments take a Hand and Contribute Liberally.

Public Interest Aroused by Our Advertising. And Now We Pay them for Their Interest by Offering Values Hitherto Unapproached in Needed Merchandise. Need We Say More? Come!


# REID-NEWFOUNDLAND Cㅇ. 

Christrias and New Year Excursions.
Return Tickets will ne issued between all Stations and Ports of Call at One way First Class Fare, good going Dec. 23rd to 25 th, and good returning up to Dec. 27 th, also good going Dec. 30th to January 1st, and good returning January 3rd.
One Way and One Third First Class Fare-Good going from Dec 21st to Jan. 1st, and gocd returning to Jan 4th.


