

THE WEATHER:
GALES, COLDER, LIGHT SNOW.
TOMORROW—CLOUDY AND COLDER.

London Evening Advertiser

4 PAGES OF ROTOGRAVURE,
8 COLORED COMICS, MAGAZINE SECTION
EVERY SATURDAY.

THREE CENTS.

2ND YEAR. NO. 24418

LONDON, ONTARIO, WEDNESDAY, OCTOBER 28, 1925. —TWENTY PAGES.

MR. DENNIS GETS THE REAL DOPE

Those Billboards and the Factory Extension Are Trouble-some—But Mr. Meighen Is the Real Handicap.

This is an imaginary dialogue between Mr. Frank White and Mr. D. J. Dennis, who recently resigned as president of the Western Ontario Conservative Association.

Mr. White was quickening his footsteps past a fine new store being built in Richmond street, when Mr. Dennis spotted him. Mr. White sighed.

"Well, Mr. White, and what's your hurry?"

"Oh, nothing, Mr. Dennis. I'm very busy, you know."

"You shouldn't say that, Mr. White; anyone hearing it might think it was evidence."

"It's not that, Mr. Dennis. It's the election. Tomorrow's election day, you know."

"So it is. Tell me, Mr. White, are you going to win? You've been looking a bit thoughtful lately, and I didn't know whether you were doubting about that big extension."

"I mean that little second-hand building from Toronto—or the election. Is everything all right?"

Mr. Lawrason Has Studied.

"Well, I'll tell you, Mr. Dennis. I think I'm going to be all right. Of course, I've missed you to run the machine, but Mr. Lawrason has been a great help. He's studied how to be a candidate himself, you know, and he hopes he's going to put it over on me."

"It's a great relief to hear you say that, Mr. White. I've been a bit worried lately. Those billboards of yours, you know, and that big extension."

"Yes, yes, Mr. Dennis. Some of those things have been awkward, but he's not been so bad as Mr. Meighen himself. These threats of his against the Canadian National, and that silly pledge of his to put a high tariff on coal—they've made things very awkward."

"Oh, well, those are hard times, Mr. White. Whatever you do, you mustn't forget that."

"No, Mr. Dennis, that's what Mr. Lawrason is always advising me, he."

"If you do pull through tomorrow, Mr. White, I suppose you'll be glad to get back to Ottawa?"

"Well, I don't see much of Ottawa last night. I was away a good deal. There was really nothing I could do down there."

"No, I suppose not, Mr. White. You can't do very much sitting in opposition, can you? It makes you sort of helpless."

"That's just what I explained in one of my speeches last week, Mr. Dennis."

"Yes, I noticed that, Mr. White, but, dear me, you really shouldn't have admitted it. People are saying here's not much use sending you down there, and it looks as though you'll be in the opposition with Meighen again if you get through, I suppose. It's very unfortunate."

"Well, you know, Mr. Dennis, Mr. Meighen may not be there himself; but what he told me in Kitchener last night."

"Is that so? Well, well! That'll leave Patenaude pretty well running the Conservative party. Won't that be unpleasant for you, especially sitting in opposition?"

"Yes, it would, if we both got in, but then, of course, I wouldn't be in Ottawa very much, you know. There wouldn't be anything I could do."

"You could make a speech."

He Did Make a Speech.

"Why, I have made several speeches, Mr. Dennis. There was one about that towpath in front of my summerplace at Port Frank, and one about the tariff on my business."

"Well, you can try again, Mr. White."

"Oh, well, Mr. Dennis, if I do get in this time, I'll want to be away a bit, you know. I'll have to be home most of the time looking after his extension at my factory."

"But won't people say you ought to be in Ottawa, and they'll certainly say your business must be picking up."

"Well, it is, you know, Mr. Dennis. I hope of all I can do. But anyway, Mr. Lawrason says that after tomorrow I can show all the evidence of prosperity I like."

"Yes, well that will make things easier for you, Mr. White. It must be quite a strain for you these days. This snow is nasty, isn't it?"

"Oh, Mr. Dennis, it's a very good thing."

"You mean, Mr. White, that will cover up those billboards and the extension?"

"We don't only that, Mr. Dennis, but it puts people in the right frame of mind. If tomorrow is only a nice, gloomy, raw day, with a good east wind, I may win."

"I get your point, Mr. White. Perhaps it will be foggy. That would help. It would hide every evidence of—"

"Yes, yes, well good-bye, Mr. Dennis."

HONEYMOONERS HURT IN HIGHWAY CRASH

Go to the Polls Tomorrow—Give Little That Majority

Herb Wilson and His Mission



FORMER EVANGELIST ON TRIAL.
Trial of the Wilson gang at Los Angeles again brings two former Londoners into the limelight. Motions to quash indictments against six members of the gang, including Herb Wilson and his brother Frank, are being heard by Federal Judge William James. The men are charged with robbing the mails. Herbert Wilson is already serving a sentence for murder, having killed Herbert Cox, another suspect in the same robbery, during an attack on a mail train. This is a recently-discovered photograph of Herb Wilson and his mission members when Mr. Wilson was an evangelist in London 20 years ago. He is shown on the extreme right.

WORLD WELCOMES BACK RITUAL OF SPANKING

Fifteen Hundred Delegates Hear Pronouncement on Corporal Punishment With Surprise.

PARENTS AT PARLEY
Less Friendly View Toward Spanking Is Held by London Home and School Leaders.

Associated Press Despatch.

New York, Oct. 28.—The ritual of spanking was welcomed back into the world of approved procedure yesterday when Dr. William Kilpatrick, professor of philosophy of education at Teachers' college, gave it the seal of his approval before the modern parenthood conference here.

Rose, school trustee, and state members of prominent men who support Mr. Little—an incident in Montreal—"Old-Timer" on the Construction Gang—Labor who praises Thomson—Why Mr. Little should be chosen—the "Flying Squadron."

Kilpatrick at the modern parenthood conference now proceeding in New York under the auspices of the Child Study Association of America, in which the ritual of spanking was welcomed back to the world of approved procedure.

Interested as she is in education and children in general, Mrs. Rose voiced her approval of the conference, observing it as the outcome of the child century, in which more and more attention is being given the child by all classes.

The speaker pointed out that during her six years as a school teacher she used corporal punishment on only one occasion. While favoring corporal punishment, she said, she was not in favor of the use of the paddle.

Upon to obey unquestionably in both the home and at school without question until their own reasoning powers are developed, when the parents and teachers could discuss and explain the requirements of obedience to the child. While favoring corporal punishment only in extreme circumstances, Mrs. Rose is not inclined to have around the house, she said, a child who is not obedient.

She emphasized the powers given the teacher in discipline as being those of a wise and just parent.

ARAB COMMITTEE PROTESTS.

Associated Press Despatch.

Jerusalem, Oct. 28.—The Arab executive committee has issued a protest against the conduct of the French authorities in Syria. It is also applying to the whole Moslem world for funds with which to relieve the distress there.

LITTLE MAKES APPEAL FOR BIG ELECTION DAY EFFORT

To My Friends the Voters and Workers:

To those who are working with me in the interests of the Liberal party, particularly to the workers who will man the polls tomorrow morning, this will be my last opportunity of appeal.

I think we have all been working hard, and I know that we can win tomorrow if we will all remember that we owe one full day, from 8 o'clock tomorrow morning until 6 o'clock at night, as good Canadian citizens. Surely it is not too much to ask that we, all of us, use every ounce of our energy to remind the electors that the privilege of ballot is a sacred franchise, and that to use the ballot is their first duty of citizenship.

We have been working since the campaign opened to convince the people that we stand for a united Canada, which alone can mean continued prosperity, and we must none of us fall down at the crucial moment in the fight.

To the electors, I would say once more—use your franchise and use it as early as possible, so that you may help our organization.

To the scrutineers, I would say, stay on the job, do not leave your post, and see that every favorable vote is brought out.

To those who have volunteered their cars, I would urge the absolute necessity of keeping at work in the subdivision to which they have been allotted. Keep in touch with the outside scrutineer, under whose advice you have been requested to work, and if it is absolutely necessary for you to leave the subdivision, please do not do so without first advising the outside scrutineer or the chairman of the subdivision, so that another car may be secured.

(Signed) E. S. LITTLE.

DR. AMVOT TO PROBE NEW CURE

Dominion Health Official Will Investigate Claims Made For "Issin."

ASSISTANCE IS LIKELY

Workers in Local Laboratory To Receive Federal Aid, Is Belief.

Convinced of the value of the cancer research work of Dr. W. T. Galbraith and associates, and that issin may be the long-sought serum to kill the germ of the dread disease, Dr. J. A. Amvot, deputy-minister of the department of health, Ottawa, accompanied by a cancer specialist from the department, will visit London in the near future.

Considerable of the data collected by Dr. Galbraith and associates has been forwarded to Ottawa, and has been favorably received there. Dr. Amvot wishes to make a personal investigation prior to the extension of federal financial aid to the workers in the local laboratory.

While the reception accorded issin by the Canadian medical profession has been marked by skepticism, such is not the case in England. Several reputable medical journals have published articles on it, and have called for further information. Several of the associates who assisted the famous Dr. Galbraith himself has received an invitation to proceed to England, to investigate the claims made by the British medical association, and then proceed with his work.

It is very likely that the office will be accepted. Immediate success has prevented the speeding up of the work at the Byron laboratory.

LAWRASON TO CONTEST CITY BY-ELECTION

Leader in White's Campaign to Seek Conservative Nomination Later.

London is likely to be plunged into another political campaign within a few weeks. The provincial riding is now with the member, owing to the resignation of Sir Adam Beck, and already names are being mentioned in Conservative circles as to the man most likely to be nominated.

The Advertiser was informed today that S. F. Lawrason, who has been in charge of Mr. White's campaign since the resignation of E. S. Little, is likely to be the next candidate for the provincial seat.

It is said that Mr. Lawrason would devote his time to supervising the election and the development of the extension program now under way at the London Rolling Mills.

The Advertiser was not there would be a contest in Conservative ranks to secure the nomination for the seat, but the place of Mr. Dennis, and done his level best to keep the organization working at a high pitch, would certainly be regarded as a strong contender for the position.

DOUBLE SHIFT AT PLANT AS PRESIDENT COMPLAINS

"I was interested to see the name of the Circle Bar Knitting Company in a Conservative advertisement among those who are opposing the government's tariff policies," said a London businessman today. "I was in Kincardine the other day and found the Circle Bar working double shift, and I know that we owe one full day, from 8 o'clock tomorrow morning until 6 o'clock at night, as good Canadian citizens. Surely it is not too much to ask that we, all of us, use every ounce of our energy to remind the electors that the privilege of ballot is a sacred franchise, and that to use the ballot is their first duty of citizenship."

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(Signed) E. S. LITTLE.



S. F. LAWRASON, who is likely to be Conservative candidate in the by-election to choose a member for London in the legislature.

QUICK SERVICE ON ELECTION RESULT

The Advertiser Will Bulletin All Results on Screen—Extra Edition—Telephone 3670.

The Advertiser tomorrow night will give the public a rapid and comprehensive service on election results.

In front of The Advertiser building a screen will flash bulletins of the vote as it comes in both from the city and from the 24 other ridings.

The bulletins, which will be moving pictures, will show the various candidates.

Supplementing this will be an extra election edition with a quick telephone service. The telephone number for any one of our main lines is 3670.

The extra edition will contain summaries of both city and provincial. An indication of the national result should be available shortly after 10 o'clock. Special leased telegraph wires will carry the vote to the Advertiser as swiftly as possible.

The Advertiser invites the public to make use of this service, which is entirely for its convenience. If you cannot come down town, telephone 3670.

KING HEARS OF \$30,000 FUND TO DEFEAT HIM

Special to The Advertiser.

Toronto, Oct. 28.—In North York last night Premier King referred to reports that the Montreal Central Conservative organization had sent a contribution into the constituency to try to defeat him. The report from Montreal is that the sum allocated to North York is \$30,000.

MAN 81 YEARS OLD DIES FROM INJURIES

Toronto, Oct. 27.—Struck by an automobile driven by Charles H. Benjamin, aged 81, suffered injuries to his head and legs from which he died shortly after midnight at St. Michael's hospital. The man was a resident of North York.

Meighen's Last Promise Is Jump In Food Prices

Offers High Tariff to Farmer—If Effective It Means Higher Prices to City People on All Food Articles—Don't Vote For Money Out of Your Pocket.

The effort of Mr. Meighen during the last ten days of the campaign has been centered on an attempt to convince the farmer on the advantages of high protection. Mr. Meighen has promised the farmer a high tariff on foodstuffs to eliminate competition.

What does this mean to city people?

If a high tariff on food means anything to the farmer it means more money. Unless it is a complete failure, it means that the farmer will get higher prices for his produce. He would in fact have to get more money or fall because with higher tariffs on all the things he has to buy it would be absolutely necessary to get higher prices for the things he sells.

What It Means to You.

Assuming that the promise of Mr. Meighen is correct, what does it mean to city people?

It means only one thing—pay higher prices for the food they buy.

—higher prices for eggs and butter and vegetables and bread and meat.

Snow May Bring Big Vote; Especially In the Country

Election Workers Believe

Experienced Campaigners Say Farmers Will Be Freed From Work in Fields To Ballot.

ONUS PUT ON CARS

Motor Fleets Will Redouble Effort To Get Vote Out in City Ridings.

"Well, this is certainly mean weather," remarked the affable stranger on the back of the street car.

"You said it, brother. It sure is Meighen weather."

"Wonder how it will affect the voting tomorrow?" rejoined his companion, thereby voicing a question which was uppermost in the minds of thousands of workers in all political parties throughout this part of the province when they awoke this morning to find that the weatherman had played an unpleasant election joke by sending anywhere from two to seven inches of snow all over the district.

Although at first glance prevailing weather conditions would seem to indicate a much smaller turnout at the polls tomorrow than would ordinarily be the case, especially in the country districts, many experienced campaigners are of the opinion that the voting will not be seriously affected.

Two factors will operate to overcome bad weather and had roads. One is that in practically every riding each party has a bigger and better organization of volunteer motor cars than ever before. The other is that on account of bad weather, farmers will be unable to do any work in the fields, and will be forced to take the time to get to the polls to vote.

May Increase Vote.

Dr. C. C. Ross, Liberal candidate in West Middlesex, who has had much experience as a campaigner in rural districts, was quite optimistic about the prospects this morning. On account of the impossibility of digging potatoes or doing any other field work, he thinks that the snowfall may even increase the vote, instead of decreasing it.

"The party with the best volunteer organization of cars will have the advantage in tomorrow's polling in London," was the way Major W. H. King summed up the situation at local headquarters. "We are in good shape as regards cars, but we could still use a few more, and would like to hear from further volunteers. We will put stress on our motor service."

London was treated to a blanket of about two inches of snow during last night, and although the weather was not particularly cold—the temperature did not drop below 30, according to the local weather bureau—it would be rendered decidedly unpleasant. Despite good car organization the vote is bound to be affected to a certain extent by the inability of old people and convalescents to get to the polls. One worker reported this morning that he knew of at least three voters in his subdivision who would be unable to get out owing to the weather.

General in Province.

The snowfalls seems to have been general all over the Western Ontario. Continued on Page 5, Column 4.

Fascisti Mark Entry Into Rome

Associated Press Despatch.

Rome, Oct. 28.—The Fascisti throughout Italy today celebrated with more than their usual effervescence, the third anniversary of their march into Rome under the guidance of Mussolini. All the public buildings and most of the private ones were festooned with the national tricolor and Fascist emblem, while the banks and business houses were directed to close at noon in order that the festive spirit might be complete.

The principal mode of celebration was the parading and reviewing of the Fascist national militia in the various large cities.

BREWER TO TESTIFY AS WITNESS HERE

Will Be Brought Back From Kingston For Trial of W. McDonald.

Herbert G. Brewer, sentenced to two and one-half years in Kingston penitentiary on a charge of falsifying accounts in Bank of Montreal to the extent of over \$7,000, will be brought back from Kingston to testify for the crown against Wm. McDonald, 37, who is charged with conspiracy to defraud the Bank of Montreal of over \$7,000. The necessary order was signed by Judge Macdonald today. Crown-Attorney stated this afternoon.

McDonald, who was remanded for a week, was taken to the police court Thursday before Magistrate Graydon, will be remanded for a few days more when he appears tomorrow in order that the crown may have time to bring Brewer from Kingston.

McDonald was on parole from Kingston when arrested by the police on his return from the United States.

Not One Quebec Seat Conceded Tories

Liberal Leaders on Eve of Polling Confident of Solid King Support.

Special to The Advertiser.

Montreal, Oct. 28.—Liberal leaders on the eve of polling, declare they do not concede a single seat in the province of Quebec to the Conservatives.

One of the most experienced observers in the province said: "So that you may not be too confident, I will say that the Conservatives may get seven seats. For myself, I think the number they will get will be much less."

LETHBRIDGE COUPLE ARE FOUND DEAD IN MOTOR CAR

Mr. and Mrs. F. C. Robinson Were Returning From Visit to Ailsa Craig.

Canadian Press Despatch.

Lethbridge, Alta., Oct. 28.—Mr. and Mrs. F. C. Robinson, of Lethbridge, who were found asphyxiated in a closed car south of Great Falls, Mont., on Tuesday, left this city a month ago to visit Mr. Robinson's parents at Ailsa Craig, Ont. They were returning through the United States by motor; their car stalled in the mud south of Great Falls, near Spionkop, and they were found dead in the car with the door locked and the engine running. An inquest is being held at Stanford.

PLANE CARRYING AUTO IS DAMAGED IN CRASH

Associated Press Despatch.

Providence, R. I., Oct. 28.—The large commercial airplane, Miss Boston, was considerably damaged and its six occupants, including the pilot, Lieut. George H. Pond, shaken up when it was forced to land in a field in Seekonk, Mass., near here, late yesterday afternoon.

SEVENTEEN-YEAR-OLD GIRL MOTHER SLAYS COMPANION

Associated Press Despatch.

Philadelphia, Pa., Oct. 28.—Helen Schmitz, 17, last night shot and killed Edward Lister, 33, as the pair returned from a motor car ride. The girl, who said her action was prompted by Lister's refusal to marry her, then drove to the police station and gave herself up. She told the authorities that Lister was the father of her infant son.

TWO CARS WRECKED IN COUNTY

Wedding Trip of Essex Couple Almost Ends Disastrously in Collision.

SPORT CAR IS DITCHED

Americans Escape Serious Injury When Motor Skids and Turns Over.

A wedding trip almost miraculously escaped being shattered by tragedy at 10:15 this morning when a light coupe, in which Mr. and Mrs. G. W. Hyland of Essex were taking a honeymoon trip, was demolished as it crashed into the rear of a standing oil truck at Glendale on the Lambeth highway.

Fifteen minutes before the Hyland car mishap, a sport roadster, carrying two Americans, skidded on the highway and turned over into the ditch almost at the same spot. Neither of the occupants was injured, and after being taken to a passing motorist, they continued their journey by train to Toronto.

Mrs. Hyland received painful cuts about the face and a severe shaking up. Mr. Hyland was not badly hurt.

Doctor Soon on Spot.

Hurrying to Lambeth, Dr. E. McGillicuddy of London arrived at the Glendale curve within a minute after the crash. Rendering first aid, Dr. McGillicuddy brought the couple to London, where he attended to Mrs. Hyland's injuries.

Later in the morning, St. Thomas relatives took the couple to the Brompton hospital, where they left this morning en route to Toronto.

Dr. McGillicuddy asserted that Mr. and Mrs. Hyland's escape from death and serious injuries was remarkable. He said that he had never seen a car so badly smashed and injured, and injuries to the occupants so slight.

Pinned in Wreck.

Ross Hicks, who operates a gasoline station at Glendale, heard the crash and rushing to the oil truck saw the couple driven under the rear of the big tank. The occupants of the auto were pinned in the wreck, and it was with great difficulty that they were extricated.

While there were no actual witnesses to the accident, on the way to the hospital the couple skidded in turning the corner and before it recovered collided with the standing machine.

The front of the coupe was completely wrecked while the inclosure was splintered by the force of the impact. The oil truck was not badly damaged.

KING CLOSES CAMPAIGN IN NEWMARKET TONIGHT

Opposition Leader Will Make His Final Appeal to Ottawa Audience.

Canadian Press Despatch.

Toronto, Oct. 28.—Premier Macdonald King is devoting the eve of election day to a swing around his own riding of North York and will speak today from four platforms—at Father Point, Holland Landing, Aurora and Newmarket.

Right Hon. Arthur Meighen will address his final pre-election audience tonight in the capital. He goes to Alexandria this afternoon to speak in the interest of Angus McGillivray, Conservative candidate for Glangarry. The leader then returns to Ottawa for tonight's rally.

The Weather

FORECASTS.

Today—Strong winds and moderate rains, with light snow; becoming colder, with light snow; Thursday—Strong northwest winds; partly cloudy and much colder.

The western high pressure with colder weather is now spreading over the Great Lakes, and there are deepening indications that a storm will develop near the Atlantic coast.

Temperatures.

The highest and lowest temperatures recorded in London during the 24 hours previous to 8 a.m. today were:

Stations High Low Weather

Toronto 42 38 Snow

Kingston 42 38 Rain

Ottawa 40 32 Rain

Montreal 38 32 Cloudy

Quebec 35 26 Cloudy

Father Point 35 26 Cloudy

St. John's 42 28 Fair

Halifax 48 26 Clear

LOCAL TEMPERATURES.

The highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night were:

Highest, 42; lowest, 32.

The official temperatures for the 12 hours previous to 8 a.m. today were:

Highest, 35; lowest, 30.

Barometric readings at 5:15 a.m. 6:45 a.m. and sets at 8:15 a.m.

Tuesday—8 p.m., 29.31.

Today—8 a.m., 29.12.

SERVICE HELD UP, IDEMNITY ASKED

Street Railway Asks Compensation From Board of Works For Interference.

The board of works last night faced the forthrightly revival of an old problem, that of relations with the London Street Railway Company. In this instance the railway company was the complainant and, according to opinion voiced last night, some hundreds of dollars may have to be spent because of interference with the Springbank service of the L. S. R.

The company complained that, in the construction of the new Beaconsfield avenue sewer, the city works department had undermined its tracks and held up service. The railway would have to construct turnouts to maintain a one-way service to Springbank while the sewer was under construction.

W. P. Near, city engineer, advised that the company be compensated for the cost of such turnouts, and the matter was sent on to council.

According to Mr. Near, the ground had been gone over fairly well by Mr. Tait before the sewer was started, and various agreements were made. However, the city found considerable use for the south railway tracks for teaming and other purposes from Beaconsfield avenue to the sewage disposal works.

A bill for repairs to York street bridge was received. The whole cost of repairs was named by the Canadian Bridge Company as \$2,910, of which the city will pay half and the street railway company the remainder. Mr. Near presented a lengthy report of repairs and outlined all steps that had been taken.

Ergden Campbell appeared for the Imperial Oil Company, seeking permission to construct a modern oil station at the corner of Waverley road and Bruce street. Some objection from churches of the district was reported by Ald. F. B. Kilbourne and others. The station would be built within a half-block of a Baptist church, and directly opposite Knox church. Mr. Campbell wanted revision of the zoning bylaw to permit construction of the oil station. Ald. John Ashton recommended that the council support the petition.

Ald. Harry Bottrill, chairman, was absent, and Ald. McCormick presided. Ald. H. H. Neely was also amongst the absentees.

UNVEIL TABLET TO FALLEN OF KING EDWARD'S REG'T

Associated Press Despatch.
London, Oct. 27.—Major-General J. B. Seely at the Royal Colonial Institute today unveiled a tablet commemorating the fallen of the second regiment of King Edward's Horse which served with the Canadian Cavalry brigade throughout the great war. Many of the officers and men of the regiment came from the British dominions and up on the outbreak of the war. On the tablet are the names of Festubert, Givenchy, Messines, Ypres, Sallent and the Somme, some of the places where the regiment served.

A MARVELOUS NEW REMEDY FOR INDIGESTION ON SALE at THE STANDARD DRUG, Ltd.

Visit the STANDARD DRUG STORE, 180 DUNDAS STREET, Between the Hours 11-12 and 2-5 and Have Mr. Bray, the Special Representative, Explain the Benefits of This Wonderful Remedy. He Will Tell You Frankly if He Does Not Think This Remedy Will Help You.

No other remedy has been accorded the instant success that has been attained by HERB JUICE, the new herbal stomach remedy that makes life worth living. Stomach trouble is the direct cause of more derangement of the nervous system and general bodily functions than any other ailment, according to the statement of the HERB JUICE man, who is introducing this new herbal remedy here. Imperfect digestion and dyspepsia cause more serious diseases than all other ailments combined. Nearly every form of disease begins in the stomach and this has been proven in thousands of cases. It is the neglect of the first symptoms of a rundown system which causes these troubles. Indigestion wrecks the entire nervous system, clogs up waste matter in the intestines, which in turn poisons the blood, half-digested food in the stomach rots, forms poisonous gases and causes diseases of all kinds. Constipation, keeping the decayed matter

in the body, is responsible for many hours of illness. Laxatives help out temporarily, as they only relieve conditions for the time being, and the constant use of laxatives produces paralysis of the bowel muscles. The cause of constipation is stomach trouble. HERB JUICE, being a remedy based on nature's own cure, is the relief for these modern ailments—headaches, dizziness, constipation, weak memory, bad blood circulation, unsound sleep, indigestion and dyspepsia. It will give almost instant positive relief, and if taken for a short time results will be permanent. Don't neglect your condition. It will always lead to more serious trouble. Give your rundown system a chance to make good. Help it so that you may know once again the feeling of real health, as in have energy and vigor, a clear tongue, sweet breath, good complexion and be able to sleep soundly, to eat food without fear of indigestion or dyspepsia. PRICE, ONE DOLLAR.—Advt.

Goloshes
for Warmth
and
Protection

\$3.50 \$4.50 \$5

FINE QUALITY CASHMERE
GOLOSHES, 4-buckle style, Cuban or low heels **\$3.50**

Same quality, with 2-buckle and 2-strap fastenings **\$4.50**

JERSEY CLOTH GOLOSHES, to fit the Spanish-Cuban or low heel shoes, 2-buckle and 2-strap fastenings **\$5.00**

RUBBERS
Women's finest quality (Domtong Brand), to fit any style shoe **\$1.10**
Strap Rubbers **\$1.00**

Ashplants
THE GOOD SHOE STORE



ARTHUR MOULD,
president of the London Labor party, who with the Labor candidate John Colbert, denounces the editor of the bogus "Labor Leader" following an article in support of the Conservative candidate in London.

SYNOD PROMISES SURPASS BUDGET

Hamilton and London District Presbyteries To Exceed Allocation by \$7,000.

Exceeding by \$7,000 the budget allocated to it by the general assembly, the Hamilton and London Presbyterian synod will raise \$167,000 for budget purposes during the ensuing year. This decision was made at an enthusiastic meeting of the conveners of the general interests committee of the synod, held in New St. James' Presbyterian church yesterday.

The synod allocation of \$167,000 was then distributed by the committee among the eight Presbyteries of the synod, as follows: London presbytery, \$25,000; Hamilton, \$25,000; Stratford, \$25,000; Sarnia, \$8,500; Paris, \$12,000; Huron, \$8,000; Chatham, \$16,000; and Bruce, \$10,000.

MISSOURI CHURCH GIVE CALL TO U. S. MINISTER

Rev. Chas. Anderson of Missouri Extended Unanimous Call by Presbyterians.

At a joint congregational meeting held in the South Missouri church last evening, a hearty and unanimous call was extended to Rev. Charles W. Anderson, D.D., of Mobile, Mississippi. The salary will be \$1,800, which includes free use of the manse.

The congregation is hoping that Rev. Anderson, who is a British subject, will see his way clear to accept the call.

DR. C. C. ROSS IS SURE OF SUCCESS IN E. MIDDLESEX

Popular Liberal Candidate Is Conceded Good Majority in East Middlesex Tomorrow.

ANNEX DISTRICTS AID

A careful check-up in every subdivision in East Middlesex shows beyond any doubt that Dr. C. C. Ross of Hyde Park, Liberal candidate, will head the polls at tomorrow's election. The telephone at Dr. Ross' committee rooms fairly jingled with good news from Liberal workers in every part of the riding last night.

Majorities in every township for Dr. Ross were freely predicted last night, while an exceptionally large vote in favor of the Liberal candidate is anticipated in the annex district, where Dr. Ross is well and popularly known in a professional capacity. Many voters in the annex district, as well as those in townships and villages, served overseas and will remember that when an emergency call came for physicians, Dr. Ross gave up his practice and went overseas, where owing to his ability he was placed in charge of Tankerton hospital, England.

Dr. Ross has received splendid receptions at every meeting and such was the fairness and logic with which he presented arguments in favor of Premier King and his re-election, that not one member of an audience rose to question any statement that he made.

Dr. Ross will undoubtedly be elected tomorrow. Electors of East Middlesex are advised to cast their votes early and place their "X" opposite the third name on the ballot, that of Dr. Cecil Clarkson Ross.—Advt.

night, while an exceptionally large vote in favor of the Liberal candidate is anticipated in the annex district, where Dr. Ross is well and popularly known in a professional capacity. Many voters in the annex district, as well as those in townships and villages, served overseas and will remember that when an emergency call came for physicians, Dr. Ross gave up his practice and went overseas, where owing to his ability he was placed in charge of Tankerton hospital, England.

THREE MORE SHIPS WRECKED AT SEA

Two Sailing Vessels and Schooner Added To Atlantic Storm Disasters.

Canadian Press Despatch.
St. John's, Newfoundland, Oct. 26.—Two sailing vessels were added today to the list of wrecks strewn along the wild coast of Newfoundland by the tempest that raged over the North Atlantic Saturday and Sunday and unofficial reports today chronicled the loss at sea of the three-masted schooner Nancy Lee, Labrador t Seville with a cargo of fish, presumably with all on board.

Further details of shipping disasters were received today with more complete restoration of lines of communication blown down in the storm. It was reported that the coastal schooner Utowana had become a total wreck at Tilt Cove, with a cargo of fish, and that another fish-carrier, the schooner Gondola, bound for Halifax, had run ashore at Bay St. George, and likely to be a total wreck. The Nancy Lee reported lost at sea on a voyage to Spain, was of 150 tons register. Details were impossible to obtain tonight.

The schooner Creaser from Sydney, N.S., with coal, arrived at St. Jacques with deck load washed away, her canvas torn to ribbons and the hull strained and leaking.

AMERICAN STRIKE HELPS SITUATION

U. S. Demand For British Coal May Solve Serious Problem at Mines.

Associated Press Despatch.
Washington, D. C., Oct. 27.—There is a distinct sign of improvement in the British coal situation, according to radio reports received here and made public by the coal division of the United States department of commerce.

Reports of the improvement in the old country are thought here to be the first to be imported into this country since the war, as due to this side of the Atlantic, to fill the shortage brought on by the strike of anthracite miners in Pennsylvania.

Large prospective shipments of Welsh anthracite to both Canada and the United States are reported.

FIRST GERMAN COAL.
Associated Press Despatch.
Portland, Maine, Oct. 27.—A cargo of 4,000 tons of German coal, said to be the first to be imported into this country since the war, is due to arrive here in about five weeks, it was announced today by local dealers, who are seeking to relieve the fuel shortage in Maine. The coal will come in three sizes, stove, egg and nut, and will be priced about the same as Welsh coal.

FEATURING MEN'S OVERCOATS

Scotch Woven Scarfs, in beautiful color tones. Just the right width and length **\$3.00**



We're showing a fine assortment of English Aquascutum Imported Coats—the utmost in overcoat elegance. **\$35 to \$65**



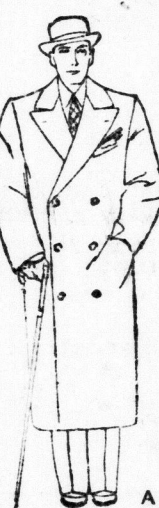
Leishman hand-tailored, made-to-measure Overcoats **\$45 to \$100**

Greys and Browns is the correct Hat for winter wear **\$5.00**



Fine Ulster Overcoats, warm, rugged coats. A super-value at **\$18.50**

EVERY TYPE of OVERCOAT for EVERY TYPE of USAGE



Chinchillas
Whitneys
Tweeds
Friezes
Montagnacs

A coat of the "Guard" model. It's semi-form-fitting—distinctive and characterful and exceedingly fashionable.

\$37.50

Scotch
Knit
Gloves
in gray
and sand
\$1.95

A very dressy coat for evening wear. A new interpretation of the Chesterfield with fly-front. Some with velvet collars.

\$32.00



A Word About Styles

Here you will see the 1926 development of the popular Guard model that is so flattering to men of athletic lines. Then there is the tubular effect that the long rangy fellows wear with such distinction. The dressy single and double-breasted box effects of lengthy dimensions. The burly great coats and the sedate Chesterfields. Style in all its phases of interpretation.

We've every type here for the man who wants one or a variety. The selection is broad, too, in the matter of weaves, colors, patterns, sizes and price. For your advance consideration we've illustrated a few of the most fashionable types on this page. Come in and look them over. A large variety and a greater value at

\$28.50—\$35.00

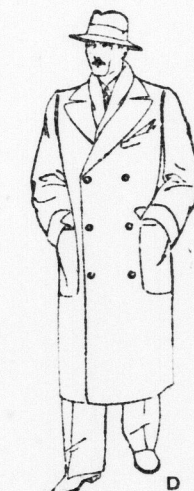
Others From \$18.50 to \$90.

SMALLMAN & INGRAM

—Blue
—Gray Blues
—Silver Tans
—Bracken Browns

A new ulster effect in tubular lines, but warm and rugged through the employment of rich, heavy fabrics. A splendid motor coat.

\$50.00



English
Fancy Hose
for Fall
and Winter
\$1.25

The double-breasted box Overcoat for town and country wear. These are in chinchillas, whitneys and winter tweeds.

\$35.00

BALKAN WARFARE WILL BE PROBED

Nations To Send Commission To Clear Up Greek-Bulgarian Dispute.

Associated Press Despatch.
Paris, Oct. 27.—The council of the League of Nations will send a commission to the Balkans to investigate the causes of the Greco-Bulgarian conflict. This decision was reached at a secret session of the council tonight, but the program as outlined is contingent upon compliance by Greece and Bulgaria with the conditions of evacuation and cessation of hostilities laid down by the council.

The duty of the commission will be, first to determine the facts; second, to determine the responsibility; third, decide the question of indemnity, and, fourth, study means to prevent a recurrence of similar outbreaks in the future. A report of the findings will be submitted at the next session of the council at Geneva in December.

BIG DEMAND FOR WORKMEN IS UNFULFILLED AT ST. THOMAS

Labor Bureau in Flower City Unable To Meet Order From Railroads and Canning Factories For Help—Search City in Vain.

Special to The Advertiser by Staff Correspondent.

St. Thomas, Oct. 27.—An order for men was received at the employment bureau here today, and the supply in St. Thomas and immediate district could not meet the demand. The order consisted of a call by the P. M. R. for 30 men, and a call from the canning factory at Aylmer for 20 women. Despite a consistent search by the employment bureau throughout the city today, but four or five men could be got for the railroad position, and no unemployed women could be found.

LEVI SUTTON PASSES AWAY SUDDENLY AT ST. THOMAS

Associated Press Despatch.
St. Thomas, Oct. 27.—Levi Sutton, aged 83, died suddenly this afternoon at the home of his daughter, Mrs. Alice M. Snyder, 25 East street, city. He resided on Talbot street, Fingal, and was well known throughout this district, being the last remaining member in this locality of one of the most prominent pioneer families. He was a lifelong member of the Fingal Methodist church, and had served it in many official capacities.

Surviving are two sisters, Mr. D. O'Neill, of London, and Mrs. J. D. Brotherhood, of Chicago; two grandsons, Ross A. Snyder, Wabash district freight agent, and Cecil L. Snyder of the University of Western Ontario.

PRIME MINISTER SAYS ELECTION ACT VIOLATED

Claims Letters To Returned Soldiers in North York Illegal.

Canadian Press Despatch.
Newmarket, Ont., Oct. 27.—A printed letter to returned soldiers, alleged to be from Colonel Herbert Lennox, Conservative candidate in North York, was declared to be a "violation of the elections act," by Premier King at a meeting here this afternoon. It was not within the election law because it did not place the name of the printer, of the place from which it emanated, said Mr. King.

Mr. King, in dealing with the charges made against the government's relation to the returned soldier, declared the same to be "false and untrue in every particular."

Mr. King said he had been charged with promising a \$2,000 bonus to returned men in 1921. "I made no promise of that nature. The statement was never made by me," he said.

aid. The Liberal party platform of 1919 had favored a payment to returned men, but the government of the day had taken no action.

Fractures Neck Fleeing Officer

Alleged Auto Thief Falls Over Lumber Pile in Flight.

Associated Press Despatch.
New York, N. Y., Oct. 27.—Two violent deaths and a shooting were added today to New York's crime calendar.

John F. Mackin, Jun., a meter tester for an electrical company, shot and seriously wounded his young wife, Helen, and a moment later killed himself. He left a note telling his father that his marriage had been "a terrible mistake."

A second violent death took place on the lower west side when John J. Barrick, feeling from a policeman, fell over a pile of lumber and died of a fracture of the neck and spine. Barrick was riding in an automobile with two young women about dawn when a patrolman stopped the car in the belief that it had been stolen. Barry fled and was subsequently killed. The automobile was reported stolen from Redbank, N. J.

SURVEY REVEALS ROSS AS FAVORITE

Liberal Candidate in East Middlesex Has Best Chance of Winning.

HAS FOUGHT CLEANLY

A survey of every subdivision in East Middlesex by Dr. C. G. Ross, Liberal candidate, would tend to show that East Middlesex will be back in the fold of Liberalism on Thursday night. Dr. Ross has received reports from practically every division, and every one has been most encouraging.

The Liberal candidate has been well received at every meeting he has held during the campaign. Such is the regard for Dr. Ross personally and for the clean campaign that he has fought, that not one heckler, Conservative or Progressive, has made any attempt to break up or disturb any of his gatherings.

Dr. Ross has not indulged in personalities of any description, and states that he will poll large votes in subdivisions that have long been looked on as Conservative strongholds.

The Liberal candidate will hold the last meeting of his campaign tonight in Manor Park schoolhouse, where he will discuss the policies of both Premier King and Hon. Arthur Meighen. Dr. Ross will be supported by such well-known speakers as Major Duncan Ross, M.C., Col. Clifford Reason, U. A. Buchner and others.

"I have received wonderful receptions at every meeting," said Dr. Ross last night, in discussing the political outlook for East Middlesex.

"We had a crowded meeting at Lincen to open the campaign, and the meetings have been excellent ever since. I have spoken at Lucan, Hyde Park, Thorndale, Ilford, Lambeth and Dorchester, and in every one of these places, some of them strongly Conservative, I met with a splendid reception. Not one heckler has shown up at a meeting, which certainly shows that the opposition have nothing much to complain about.

Biddulph, which has long been a safe Conservative township, has shown a decided swing to the banner of Dr. Ross. London township too, promises to add to the Liberal majority on Thursday, while Westminster township is expected to give the largest majority ever known in that good Liberal stronghold.

Dr. Ross has enunciated the policies of Premier King from every platform, and stands ready to back the Liberal chieftain when he forms the next government at Ottawa.

There have been strong disruptions in the ranks of the East Middlesex Conservatives during the campaign, culminating with the resignation of the president, Jim Robinson, who was asked to reconsider his determination.

VICTORY BOND COUPONS DUE NOVEMBER FIRST.

Investors holding Debenture Victory Bond or other interest coupons or checks can save valuable moments by depositing them NOW at Huron & Erie savings wickets.

2½% is paid on deposits. Debentures yield 5%. Save your THIRTY profits and put them to work to earn more profits for you.

ALASKA CARIBOU RUN LARGEST IN HISTORY

Canadian Press Despatch. Cordova, Alaska, Oct. 27.—The largest caribou run in the memory of the present generation had been seen in the Copper river country north-east of here, it was reported today. The stampede lasted five days. Several hundred thousand animals are estimated to have passed through Gokona.

Falls From Five- Story Building

Falling from a five-story building is almost certain to meet with disastrous results. Don't place your self in any precarious position. Play safe by buying perfect blue-white diamonds from Johnston Bros. at lower prices. Ask to see their credit plan if you wish. It costs no more at Johnston Bros., 214 Dundas street.—Advt.

MURDER TRIALS HELD OVER TO SPRING ASSIZES

Canadian Press Despatch. Belleville, Oct. 27.—At the sittings of the fall assizes here this afternoon the trial of David Arthur Moon, charged with murdering John McGee and Clayton McWilliams, was traversed to the spring assizes by Chief Justice R. M. Meredith.

Graded EGGS

Every dozen eggs we buy is carefully and correctly graded. Get the most from your egg sales—bring them to us.

G. A. Mann & Co.
King Street
London, Ont.

JENNINGS MINTS

Distributed by
CONFECTION CO.,
218 Horton Street, Et

RAIN INSURANCE

Garden Parties, Picnics, Athletics, Meets and All Special Events Protected Against Loss, anywhere in Western Ontario.
THE DAVIS INSURANCE AGENCY, LIMITED
205 Royal Bank Bldg. Phone 776W.

Saturday, October 31, Positively Last Day of Sale



Is Marked At **SALE PRICE** A Sale That Is a Sale
OAK HALL TRADE-EXPANSION SALE

Will Come to an End Saturday Night at 10 o'Clock
With the Greatest Collection of Bargains Ever Heard of!

The News of These Last Three Days' Bargains

Is spreading like wildfire. The entire City of London and surrounding country is astir, waiting for the bargains that will go on sale Thursday morning promptly at 9 o'clock. People from outside towns and cities are preparing to come to London Thursday, Friday and Saturday to participate in this great bargain feast. Be here—meet your friends and neighbors—get your share of these most astounding bargains.

LAST THREE DAYS' SPECIALS

SWEATER COATS

One lot of men's good weight Sweater Coats. Sizes 36 to 44. All full cut and well made. \$2.75 value. Sale price **\$1.85**

MEN'S TOPCOATS

125 High-grade Topcoats for fall wear; grays, fawns, browns and heather mixtures, raglan and set-in sleeves. All sizes. Values up to \$30. Sale price **\$16.45**

BOYS' 2-PANT SUITS

Special line of Boys' Two-pants Suits tweeds, worsteds and serges, medium and dark shades. Fox serges, also fine cut serges. Sizes 24 to 36. \$20 values. Sale price **\$10.45**

BOYS' SUITS

One lot Boys' Suits, two pairs pants, sizes 24 to 36; many styles and patterns. Values up to \$15. Sale price **\$6.45**

Men's Combinations

One lot Men's Pure All-Wool Combinations, all sizes; well known brand. \$6.00 value. Sale price **\$4.15**

COMBINATIONS

One lot of men's cotton and wool mixed, medium and heavy weight combinations; grays and natural colors; \$3.50 values. Sale price **\$1.45**

MEN'S OVERCOATS

One lot Men's Winter Overcoats, Ulsters and Chesterfields, tweeds, light and dark friezes, meltons, good assortment to select from. These coats sold up to \$35. Sale price **\$14.45**

MEN'S SUITS

One lot Men's and Young Men's New Fall and Winter Suits, all good patterns and models; all sizes; mostly broken lines. These suits originally sold up to \$35. Sale price **\$14.45**

Men's and Young Men's Suits and Overcoats

\$25 SUITS and OVERCOATS **\$14.45**
For Men and Young Men

\$30 SUITS and OVERCOATS **\$19.45**
For Men and Young Men

\$40 SUITS and OVERCOATS **\$24.45**
For Men and Young Men

\$45 SUITS and OVERCOATS **\$29.45**
For Men and Young Men

\$50 SUITS and OVERCOATS **\$34.45**
For Men and Young Men

NECKWEAR

Men's Plain Silk and Knit Four-in-Hand Ties. Beautiful line to select from. \$1.50 value. Sale price **65c**

ENGLISH HALF-HOSE

Men's English Half-Hose, plain and ribbed, lovat, heathers and brown shades. All new fall merchandise. \$1.25 value. Sale price **69c**

BOYS' COMBINATIONS

One lot Boys' Winter-weight Fleece Combinations, in sizes 24 to 32, cream or natural shades. Values up to \$2.50. Sale price **\$1.19**

COMBINATIONS

Men's Heavy-weight Fleece-lined Combinations, all sizes; \$2.50 value. Sale price **\$1.85**

BOYS' JERSEYS

English and Canadian Makes. Boys' Pure Wool Jerseys, sizes 24 to 32, in all colors and many beautiful color combinations. Values up to \$3.00. Sale price **\$1.95**

BOYS' SWEATERS

One lot Boys' Pullovers and Sweater Coats, assorted colors and patterns. Sizes 24 to 32. \$2.75 values. Sale price **\$1.65**

VELOUR HATS

One lot of imported and Canadian-made Velour Hats, in black, brown, fawn and gray. All sizes, good styles. Values up to \$8.00. Sale price **\$3.65**

COMBINATIONS

Boys' Heavy-weight Fleece-lined Combinations. All sizes. \$1.50 value. Sale price **95c**

BOYS' WOOL HOSE

Boys' Fine Ribbed Black Cashmere Stockings. Sizes 7½ to 11. \$1.25 values. Sale price **85c**

MEN'S CAPS

Beautiful line Men's English and Canadian made Caps, silk lined. All sizes. Values up to \$3.00. Sale price **\$1.45**

WINTER REEFERS

Boys' Winter Reefers, chinchilla, blanket cloths and tweeds. Sizes 3 to 10; gray blue and fancy. Values up to \$15. Sale price **\$9.75**

BOYS' CAPS

Wonderful line of manufacturers' samples in Boys' Caps, in many styles. All sizes. Values up to \$2.00. Sale price **85c**

WHITE SWEATERS

One lot Men's and Young Men's Pure All-Wool White Sweaters, coat style Pullovers and V necks. Values up to \$7.50. Sale price **\$4.85**

MEN'S OVERALLS

Men's good heavy-weight Blue Stripe Overalls, well made, all sizes. \$2.00 values. Sale price **\$1.29**

SHIRTS AND DRAWERS

Men's heavy-weight Merino Shirts and Drawers. All sizes. \$1.25 values. Sale price **85c**

LAST THREE DAYS' SPECIALS

MEN'S PANTS

Men's pants for dress and work, in mixed tweeds. All sizes, plain and striped patterns. \$4.00 values. Sale price **\$2.85**

BOYS' KNICKERS

Boys' good weight, well-made Wool Knickers. Sizes to 16 years. Sale price **\$1.45**

MEN'S FINE SHIRTS

Men's Dress Shirts, some with separate collars, in various shades and colors, broadcloths, French flannels, madras and percales. All fast colors. All sizes. Some of this lot originally sold up to \$7.00. Sale price **\$2.45**

MEN'S SHIRTS

One lot Men's Fine Shirts in plain colors, also fancy patterns; all sizes. \$2.50 values. Sale price **\$1.65**

MEN'S PANTS

Men's extra quality, all-wool tweeds, whipcords and worsted pants. All sizes. \$6.00 values. Sale price **\$3.85**

MEN'S FINE SHIRTS

One lot of men's very high grade Shirts in silk and mercerized, plain and fancy colors; some with separate collars. This lot originally sold up to \$6. Sale price **\$3.45**

SWEATERS

One lot of Canadian and English-made Sweater Coats and Pullovers, in nearly all shades and Alpine patterns; \$9 values. Sale price **\$4.85**

BOYS' SUITS

One lot of Boys' Suits, sizes 24-36; many styles and patterns. Values up to \$15.00. Sale price **\$8.45**

LABOR CHIEF COMMENDS EXPOSING BOGUS PAPER

James Simpson Attacks Conservatives For Attempt To Mislead Voters.

SPEAKS FOR COLBERT

The Advertiser's exposure of the Labor Leader, a bogus weekly for workers published in Toronto, as the purchased tool of the Ontario Conservative party, was publicly lauded by James Simpson, one of Canada's outstanding labor leaders, in a stirring address to a gathering of electors in the Central collegiate auditorium last night in behalf of John Colbert, London's Labor candidate.

In the evening edition, The Advertiser published London Labor's official condemnation of the Labor Leader, which devoted its issue of Oct. 23 to a plea for the re-election of Frank White and Labor's support of Conservatism.

Mr. Simpson is one of the four federal candidates in Northeast Toronto, and is secretary of the Canadian Labor party. About 250 people heard the five speakers at the evening, which included Dr. H. A. Stevenson, H. B. Ashplant, Arthur Mould and Mr. Colbert. Ald. Thomas Cliff acted as emcee, while ex-Ald. John Ashton was also on the platform.

Congratulates Advertiser.

"I wish to congratulate the London Advertiser upon one thing in this campaign," Mr. Simpson declared. "I read in the evening edition an exposure of one of the greatest frauds which has been perpetrated upon the electors of this province. I refer to the Labor Leader, the so-called Labor paper."

"The Conservative party has bought over the Labor Leader and has conspired to mislead the voters into believing that Labor is backing Conservatism. What do you think of such tactics?"

A rousing cheer burst from the audience at this juncture. Mr. Simpson continued to speak to the effect that the Labor Leader is the lowest type of deception which has ever been perpetrated upon the people of this province.

Politics At Low Ebb.

"When the Conservatives stoop to that sort of dishonesty, then politics is at a low ebb in Canada. (Cheers.)

"Retribution may be slow, but it is inevitable. The men who have so abused the ethics of everyday life cannot hope to be regarded by society as fit associates for honest men."

"Only a few months ago, the proprietor of the Labor Leader sought admission to the Toronto Trades and Labor council upon the pretext that he was a delegate from the stage cleaners' union. His application was given instant and unanimous refusal."

"The poor Labor man who does not get to the trades council meetings sees the paper with its pages dismeasured with high protection enclaves and Conservative propaganda may be fooled into believing that Labor is backing these things. But the nefarious scheme has been exposed and the rank and file of Labor will not be misled by the actions of the Labor Leader."

Praises John Colbert.

Mr. Simpson told the gathering that he holds London's Labor candidate in high esteem, and that it was largely on account of his personal regard for Mr. Colbert as an able labor leader that he had come from Toronto to urge his election.

Elaborating upon Labor's fight for the abolition of the senate, Mr. Simpson charged that the senior body was in direct conflict with democratic government.

"The men who govern Canada should be responsible to the people and not to a group of men with full powers to veto any measure. Why



ATTACKS BOGUS PAPER.

James Simpson, one of the most prominent Canadian labor leaders, in an address at the central collegiate last night commended The Advertiser for exposing the bogus sheet, misnamed The Labor Leader, asserting it was the tool of the Conservatives.

should the house of commons be an elective body at all if it is not answerable to the citizens of Canada?"

"In recent years, the tendency of federal governments has been to repudiate more and more the responsibilities which the people thought were theirs. Passing the buck to the legislative assemblies of the nine provinces is growing rapidly. In going this, federal governments are stressing the power of these assemblies. Men are wiser than all the people in this great province. Is that a democratic government?"

Discussing Labor's attitude on the tariff issue, Mr. Simpson defied Meighen, acting upon the assumption that he may be elected premier, to even moderately change the present tariff and at the same time aid Canada.

Is Not Democratic.

"Let us skip to Ontario for a minute. Ferguson says that there will be no more referendums, no more plebiscites. He says that all men are wiser than all the people in this great province. Is that a democratic government?"

"Canada is essentially an exporting country," he declared. "The tariff must not be increased too much. Applause greeted the speaker's declaration that no industry should be given a tariff change until the books of the company have been probed by government auditors."

POSTOFFICE TO CLOSE ON ELECTION AFTERNOON

The public are notified that as Thursday, Oct. 29, has been proclaimed a public half-holiday for the purpose of voting, the London post office will be closed on that day for the transacting of business between the hours of 1 p.m. and 5 p.m., in which period the money order office and the general delivery will be closed. They will be open again for business after 5 p.m.

The postoffice lobby will be open for the convenience of box holders, postage stamps will be on sale at one of the stamp offices, and mail matter will be accepted for registration.

There will be no delivery by letter carrier in the afternoon, but special delivery letters received will be specially delivered. The outgoing mails will be despatched as on other days. Clearances will be made from the street letter boxes as usual.

"I Had Bilious Attacks and Stomach Weakness"



Mrs. Wm. Robinson, Yonker, Sask., writes:

"I suffered from stomach and liver trouble, and used to have bilious attacks so bad that I could do nothing for weeks at a time. My stomach would be so weak that not even a drink of water would stay on it. On my sister's advice, I began to use Dr. Chase's Kidney-Liver Pills, and must say that they have made me feel like a new woman."

DR. CHASE'S KIDNEY-LIVER PILLS

One Pill a Day, 35 cts. a box, all Dealers, or The Dr. A. W. Chase Medicine Co., Ltd., Toronto, Canada

National Unity
No Monopoly on Land or Sea
Economy
Progress
Prosperity

A Square Deal For All

VOTE-ROSS

The East Middlesex Liberal Candidate

ROOSTERS SWELL VOLUME OF SONG

Original Performers Make Noise at the Poultry Exhibit Real Barnyard Symphony.

"With a quack-quack here, and a quack-quack there," goes the refrain of that rural epic dear to the hearts of community singers. Old MacDonald had a Farm, and this morning at the 27th annual exhibition of the London Poultry and Pet Stock association at Queen's Park, the farmyard symphony was rendered with vigor. Unlike a festive board surrounded by merry-makers, the poultry building at the fair grounds is eminently suitable for such a concert, having so much atmosphere, if you get what we mean.

Original performers are there en masse, huge, blatant roosters, with their more retiring and industrious mates, Rose-Comb Anconas, arctosterns of the poultry species, picking their way gingerly around their peers; Partridge Wyandotte hens, cowered in Bantam patterns in brown and black; and snowy Leghorns facing rows of rabbits of all sizes and colors, short-haired and long-haired, floppy-eared ones, and bunnies with ears erect, giants and dwarfs. There were Belgian Hares and Flemish giants, New Zealand Reds and Australian Bantams, and little Dugh fellows, scarcely larger than the guinea pigs in the next cage.

And the ducks and geese—nothing of the flute or piccolo in their voices—but able manipulators of wind instruments, all of them—added to the babel of cries.

Pigeons of all varieties kept exclusively to themselves in a sunny corner of the building, proud that they alone among the birds of the show, have retained the ability to use their wings for flight. A beautiful lot of birds they were, brown and white turkeys looking for all the world like cockatoos from the tropics; muffed tumbler with the wings of mercury on their feet, and strutting fan-tails of gleaming plumage. Cleverly, however, they contrasted strangely with the white and seal-brown jacobins, proudly erect, with their heads enveloped in a ruff, as if wending their ways opera-wards.

And up and down the aisles, pecking vigorously at stray scraps of grain, played scattered groups of the ubiquitous English sparrows, uninvited and unwanted guests, partly uninvited of their more patriotic fellows who were furnishing the show.

White Fears C.N.R. Plot

Admits "Proposed Amalgamation" as National Calamity, But Supports Its Progress.

"Outside of the return of Mackenzie King I consider the proposed amalgamation of the C. N. R. and C. P. R. the greatest calamity that could befall Canada," stated Mr. Frank White at his noon meeting yesterday.

Mr. White thus admits that amalgamation is "proposed"; he admits also that it is a "calamity" separate from Mr. King's program.

Who is behind "the proposed amalgamation" which Mr. White fears? Nobody else but Mr. White's own leader, Hon. Arthur Meighen, who has attacked Sir Henry Thornton, proclaimed reductions "with a strong hand" and is allied with the anti-C. N. R. crowd in Montreal. Mr. White's other leader, Mr. Patenaude of Quebec, would not countenance even the delay which Mr. Meighen thinks may be necessary. He would "sell out" now.

Mr. White should withdraw his support from this "greatest calamity."

COLBERT WORKERS TO MEET AT LABOR TEMPLE TONIGHT

Closing its campaign of public address last night with a rally in the Labor is today bending its efforts to central collegiate auditorium, London ward planning plans for election day activities.

John Colbert, the candidate, has completed his itinerary of factory meetings and is resting today in preparation for tomorrow. A final meeting of all workers will be held in the Labor temple tonight.

VALUATORS INVESTIGATING. Two government sheep valuers, Messrs. Wade and O'Brien, are investigating the claims of Eugene Patrick, who would not accept the award of London township sheep valuers when several prize Caracul sheep were killed by dogs last summer. Harvey Hall, London township valuator, accompanied the Toronto men to Mr. Patrick's farm. Their report will be made known at a later date.

ORDERS SOLD AHEAD. "We are very busy, with orders sold ahead, and we expect to continue to be busy," said Neil C. Sinclair, manager, Empire Flour Mills, St. Thomas, Ont.

"There is no evidence of prosperity,"—J. Frank White.

NEW CIRCULAR ON BORER.

A new circular on the European corn borer containing the latest methods of control has been received by R. A. Finn of the department of agriculture. The circular was written by Prof. L. Caesar of the O. A. C. Guelph. Copies may be had by writing or calling at Mr. Finn's office here.

Toronto Manufacturer Advises His Employees

Says Higher Tariff Will Increase His Cost of Production and Force Higher Prices—"Increase in Tariff Is Increase in Taxation."

The following "Election Notice" posted in his factory by a Toronto manufacturer, as a message to his employees, presents an effect of higher tariff which is of importance to the average householder:

"We have no desire to dictate to our employees how they shall vote in the coming election, but we want them to vote intelligently. "The increase in the tariff will increase the cost of the materials used in our goods, and will compel us to raise our prices. "This will restrict their sale, and so reduce either the number of employees or their hours of labor, or both.

"Increase in the tariff is increase in taxation, and is followed by increase in cost of goods, increase in cost of labor, and in lower demand for labor.

"Will that make Canada prosper?"

PENMAN WORKERS HEAR FRANK WHITE

Discusses Railway Affairs and Immigration to States Before Small Group.

Frank White, a Conservative candidate for London, addressed his last noon-day meeting at the campaign at Penman's today. Some 50 girls, most of them under voting age, and a sprinkling of male employees, listened to Mr. White. A few of the girls chattered among themselves, but on the whole, Mr. White was given a respectful hearing.

And the ducks and geese—nothing of the flute or piccolo in their voices—but able manipulators of wind instruments, all of them—added to the babel of cries.

Pigeons of all varieties kept exclusively to themselves in a sunny corner of the building, proud that they alone among the birds of the show, have retained the ability to use their wings for flight. A beautiful lot of birds they were, brown and white turkeys looking for all the world like cockatoos from the tropics; muffed tumbler with the wings of mercury on their feet, and strutting fan-tails of gleaming plumage. Cleverly, however, they contrasted strangely with the white and seal-brown jacobins, proudly erect, with their heads enveloped in a ruff, as if wending their ways opera-wards.

And up and down the aisles, pecking vigorously at stray scraps of grain, played scattered groups of the ubiquitous English sparrows, uninvited and unwanted guests, partly uninvited of their more patriotic fellows who were furnishing the show.

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SEEKS \$10,000 DAMAGE FOR ALLEGED SLANDER

Mrs. Pearl Parker of Parkhill Enters Action Against Geo. Coates, James Macalfe.

Two cases that will be of unusual interest to residents of Parkhill and district were set down for trial today at the court house. Mrs. Pearl Gilbert, wife of John Gilbert, Parkhill, is asking \$10,000 each from George Coates and James Macalfe, for alleged slander and libel. The cases will come before Mr. Justice Lennox and jury at the court house during the fall assizes which open next Monday.

Mrs. Gilbert in her statement of claim states that the defendants made statements linking her name with that of another man which were untrue and exposed her to the "ridicule, contempt and hatred of the entire community."

Mrs. Gilbert further alleges that these statements were made by Mr. Coates to the following people: Melissa Coates, James Metcalfe and his wife, Mrs. Holmes Pearson, Daniel Burr, William Nichols, G. W. Rivers and many others.

The statements, alleged to have been made shortly after July 20, are denied by the defendants, although they admit in their defence that Mrs. Gilbert's husband prepared a statement to her conduct which they signed August 9.

Norman Newton, Parkhill, is acting for the plaintiff and McEvoy & Henderson for the defence.

NEW SALVATION ARMY CITADEL BEING PLANNED

Extension of the work of the Salvation Army to the Pottersburg district will be undertaken very shortly, according to an announcement from divisional headquarters. Land has been purchased in Argyle park and the Army architect in Toronto has been instructed to draw up plans for a building of this size.

At present this particular district is not served by any religious denomination and it is for this reason that the Army is planning a citadel. For some time cottage meetings have been held preparatory to organizing a corps of the Army. Each Sunday afternoon a school for children of the district is being held in one of the houses, but the officials of the Army believe that the time is now ripe to form a new corps.

OPEN POLITICAL FORUM PLAN ABANDONED AT "U"

The projected political forum for the discussion of election issues, which was to have been held this evening in the university auditorium, failed to attract students and the plan has been abandoned.

In its stead a smaller meeting was held in the basement of the Arts building at noon today, when important speeches were made by the students. The Conservative orators attempted to monopolize the platform, but were compelled to permit the other speakers to give their views. One student declared that nobody's opinions would be changed in any event.

WESTERN BUSINESS IMPROVES.

"There is a very decided increase in orders, our western business is greatly improved, and we have every reason to believe it will be improved, are beginning to feel the presence of money in Western Ontario; collections are on a good basis,"—W. N. Manning of the Sherlock-Manning Piano and Organ Company, London.

"There is no evidence of prosperity,"—J. Frank White.

"COONS" OUT OF SEASON.

Col. Emmerton of the fish and game department warns hunters that raccoons are out of season and must not be shot. Several people have been fined already this season and more prosecutions will follow unless the practice ceases.

LECTURE TONIGHT.

Lieut.-Col. McAmmond will preside at a lecture to be given in the St. Thomas Salvation Army citadel this evening by Lieut.-Col. Thomas Scott. The subject will be "The Ladder of Life and How to Climb It."

INSPECTING COURT BOOKS.

Inspector W. W. Ellis of Ontario division court is in the city today going over the books at the first and ninth division courts.



MORTGAGE BURNED AT NEW ST. JAMES

Congregation Celebrates Financial Achievement in Fitting Manner.

New St. James' Presbyterian church, North London, a property valued at \$100,000, is now absolutely free of debt. Last night the congregation held a most enthusiastic meeting and burned the mortgage which has stood against the church since it was built 25 years ago. Rev. James MacKay, R.D., pastor since 1916, was congratulated upon the achievement of the congregation during his pastorate in purchasing a new mortgage of \$25,000, and paying off the final \$11,000 on the church mortgage.

Rev. J. A. MacGillivray, D.D., Knox Presbyterian church, Guelph, who was pastor when the present church was built, was present, and gave an address, while W. T. Brown, member of the board of managers for the past 40 years, and its present chairman, was presented by James Gray, also a member of long-standing in the congregation, with a gold watch and chain, indicative of the high esteem in which he is held by the congregation for his long and valued services. Mrs. Brown made the recipient of a sheaf of American Beauty roses, the presentation being made by Mrs. Robert Donaldson, president of the Ladies' Aid society of the church.

Launched in 1833.

St. James' church really began in 1833 as a group of families who met with St. Andrew's Presbyterian

church, and presided over by Rev. Mr. Miller of the Church of Scotland. Meetings were held in the court house school house, and in First Presbyterian church. Nine years later a grant of land for a church and burying ground was made by the government, and a church building was started with Duncan Mackenzie as chairman of the managing board. Later the church suffered disruption in common with the church in Scotland, but finally a second church was begun on the corner of Richmond street about 1861, with Rev. Francis Nichol as the minister. Rev. David Cameron was the next minister, but in 1874 the church was again disturbed by the union question. Rev. Donald MacGillivray and Rev. M. P. Talling were successive pastors up until 1916 when Rev. A. J. MacGillivray became pastor and the present church was built. Rev. T. H. Mitchell succeeded Mr. MacGillivray until 1916 when Mr. MacKay became the minister of the congregation.

Early Members.

Mrs. Baillie and Mr. Gray, who were present last night, were members of the church Sunday school as far back as the pastorate of Mr. Cameron, more than 50 years ago.

Participating in the program, presided over by Mr. MacKay, and previous to serving of refreshments, were Mrs. Lund, Miss Jessie Mallick and Mrs. Brown.

Commenting upon the meeting as the greatest meeting in the history of the church, Mr. MacKay declared a bright future for the congregation in the coming years.

MEAT EXPORTS UP.

Ottawa, Oct. 28.—Marked increases are shown in the Canadian export meat trade in a bulletin just issued by the Dominion bureau of statistics. The value of the hindquarters transacted during the last 12 months was over \$35,000,000, as compared with \$22,000,000 in the preceding 12 months.

"There is no evidence of prosperity,"—J. Frank White.

HUNDRED PERSONS VOTE AT ADVANCE POLLS HERE

More than 100 voters have exercised their franchise at the advance poll in London. These are chiefly railway employees and commercial travellers. The poll is held at 110 Dundas street, and is open from 7 to 10 p.m.

The advance poll was opened on Monday afternoon and the response is considered fairly good. The total vote at the poll will probably reach 150. Most of the men who have already voted are railway employees.

INSPECTOR AUTHORIZED TO DISPOSE OF ANIMALS

Inspector George Tustin of the humane society has received an order from Magistrate Patterson, of Ingersoll, authorizing him to dispose of one horse, four dogs and nine ferrets seized by the inspector on the Hair farm near Ingersoll last week. The 100 chickens found on the farm have been identified by their owners and taken home.

RESULTS BY RADIO.

Election results, via radio, will be the program for the members of the Y. M. C. A. tomorrow evening. Through the courtesy of the William Gird Company a super-heterodyne receiver is being installed.

This evening W. E. Beatty, district radio inspector, will address the members of the Y's men's club.

HAVE NO COMPLAINTS.

"We have no complaint to make about business in leather goods; brisk trade has been enjoyed in hardsware,"—J. Darch & Sons, leather goods manufacturers and dealers, London.

"There is no evidence of prosperity,"—J. Frank White.

Make sure of lasting wear

LOOK for the Dominion trademark, your guide to rubbers and overshoes that stand the test of all weathers.

Your rubbers and overshoes must stand the endurance tests of snow, ice, slush, sleet and rain.

Ask for "Dominion" Rubbers and Overshoes and you'll be sure of the style and fit as well as good wear.



The Dominion Trademark is your guide to economy in rubbers and overshoes. Look for it. Insist upon seeing it. Ask for Dominion brand.

Dominion
Rubbers and Overshoes

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WEDNESDAY, OCTOBER 28, 1925.

The People Will Answer.

Hon. Arthur Meighen started his 1925 campaign with a higher tariff as the only issue to be placed before the people. To drive home that issue it was necessary to convince the public that conditions were bad. He was forced to search continually for any evidence of depression to the exclusion of increased business, expanding markets, favorable trade balances, the high standing of the Canadian dollar abroad, or the increased buying power of the west.

Mr. Meighen's campaign became the master of him. It has taken him to lengths to which no reasonable man would care to go. He has placarded Canada as the highest taxed nation in the world, as a land from which people were fleeing by thousands, a place where industry could not develop and where people could not live. His campaign has been based on despair and it can lead only to disension. His single issue of a higher tariff has missed entirely the stated needs of the maritimes and has filled the western provinces with foreboding. The political necessity which prompted his Quebec alliance with Mr. Patenaude and his anti-C. N. R. group has aroused distrust in Ontario. East has been set against west, manufacturer against farmer, province against province.

The facts of the case have been against Mr. Meighen. He proclaimed that trade was bad, but Canada has a favorable trade balance today close to \$300,000,000 against an adverse balance in Mr. Meighen's term of office. He said the railways were wrong, Sir Henry Thornton was wrong, and should be dealt with by a strong hand. Again the facts are against him, for Mr. Meighen's operating deficits of \$42,000,000 have been turned to operating surpluses of \$43,000,000 under the King government. Mr. Meighen claimed Canada's credit was in danger by reason of the policies of the King government, but again he is faced by the fact that whereas under his premiership the Canadian dollar was as low as 84 cents in U. S. markets, today it is commanding a premium and is the highest-valued currency in the world. Mr. Meighen's campaign of blue ruin has collapsed under its own weight. It has been a race between pessimism and the tide of returning prosperity and the tide has come too swiftly.

The Liberal leader has more nearly interpreted the feeling of the Canadian people. Mr. King's confidence in the future comes from his knowledge and appreciation of Canada's courage and persistence in overcoming the difficulties of the past; his faith in the Canadian Nationals as the greatest public ownership enterprise in the world and his loyalty to Sir Henry Thornton are based on the actual results that have been produced and a warranted expectation of greater results in the future. His policy of moderation has been based on a regard for the needs of all provinces. Throughout his entire campaign Mr. King has had the same message for all Canada. His has been one of good cheer, a challenge to go forth into world markets, a sincere appreciation of the worth of Canadian people to successfully cope with Canadian problems.

The national outlook of the two leaders is reflected in their candidates. In London, for example, Mr. E. S. Little has a definite, aggressive policy, the goal of which is a still greater national development; he is bringing to the federal arena the same quality of initiative that made him for six years a successful civic representative. Mr. White is standing where Mr. Meighen stands; while London businessmen voluntarily state that 1925 is 25 per cent better than last year, Mr. White says there is no evidence of prosperity. While London manufacturers and distributors say they are receiving substantially increased orders from the west, Mr. White says he can see no hope of better business. While workmen are engaged in the erection of the steel framework for a very worthy addition to his own factory, Mr. White spends his time declaring that it must not in any way be interpreted as a sign of prosperity.

In London, as in all the ridings of Western Ontario, the reflection of this national contrast in the individual candidates means simply a choice between confidence and discouragement. The great issue is Canadianism; it embraces all the problems of railways, of tariff, of immigration. Today Liberalism means patriotism because it is based upon faith in Canada, pride in Canada, and a desire to see the people of all provinces united in goodwill to elicit the prosperity that is here.

Growers Get \$240,000 More.

Finding wider markets through the operation of the British preference is not a theory, but an actual fact. Not only is it Liberal policy to encourage the motherland and other nations in the British Empire to seek markets in Canada, but also for Canada to secure in return favorable access to the markets of the British Commonwealth.

South Essex has had a chance to see what this means. It is selling this week six million pounds of tobacco, the largest crop ever produced in that county. In other years, with limited markets, a crop of that size would have meant overproduction and depression of prices. Through the work of Hon. George P. Graham, taking advantage of the British preference, there is competition among overseas buyers for the entire crop at an average increase of four cents per pound over last year. That means that

South Essex producers will receive \$240,000 more for their crop by reason of the British preference.

This is the preference on which Hon. Arthur Meighen is ready to make war. Speaking in the St. Antoine by-election last year he said: "When this dominion girds up its loins and prepares to make commercial war upon the United States and commercial war upon Great Britain, then we will be in a position to look after our workmen."

It will be difficult to persuade the growers of South Essex of the need for the commercial war against Britain of which Mr. Meighen speaks.

Mr. Meighen's New Tune.

The single policy of a higher-highest tariff which Mr. Meighen offered as his election plea seems to have led him into difficulties. He is now displaying symptoms of equivocation. In his speeches of the last few days he has altered his definition and has been talking about merely "adequate protection," which is a very different matter from the tariff "brick-for-brick with the United States" which he has previously preached.

His pronouncements on the railway problem have gone through a similar performance. Where he started with threats of strong-handed action against Sir Henry Thornton's improvements he is now endeavoring to reassure Ontario by saying that he would not take his election now as a mandate to amalgamate with the C. P. R.

The reason for this equivocation is not hard to find. Mr. Meighen started out on a campaign based entirely on a story of Canada's poverty and failure. But the return of prosperity has overtaken the campaign; the basis of his argument is gone. In the tariff question he shows signs of returning to his position of 1920, when he declared "a high tariff is wrong in principle," but it is doubtful whether any such manoeuvre will be permitted by the high protectionists who have paid the bills for his campaign. In the railway question he seeks merely to allay the suspicion aroused by his earlier indiscretion, but his alliance with the anti-C. N. R. group in Montreal renders impossible any departure from the course they have directed.

Mr. Meighen may be able to change his tune but there seems likely to be no alteration when he pays the piper.

Warnings Not Needed.

Mrs. A. T. Edwards was at a Conservative meeting in East Middlesex and carried with her a message of warning "against believing The Advertiser's reports of returning prosperity in Canada."

We can appreciate Mrs. Edwards' position, because like other loyal Conservatives she realizes that it would be ruinous to have a good big wave of prosperity reach here before election day. It would tend to dampen still more the ardor of the hard-times party.

There is one point Mrs. Edwards missed, and that is that the reports of better business, more trade, more men working, did not originate in The Advertiser office. They have been the testimonies of businessmen, wholesalers and manufacturers—these men simply recounted to The Advertiser what their own business was experiencing, and we considered it rather good news and worth passing on.

Two Years Ago and Now.

The London Free Press has quoted an article appearing in The Advertiser on October 20, 1923, as endorsing the view that Canada is on the verge of failure. A newspaper of that conservative earnestness for which The Free Press strives must indeed feel a poverty of persuasion when it is obliged to hunt the two-year-old copy of a Liberal newspaper for what it describes as "the strongest plea we have yet heard" to assist its argument. The sunshine of self-inspiration can not cope with the fog of discouragement which seems to surround The Free Press establishment.

To support Mr. Meighen's so-called "Forward Canada" policy it is necessary to look backward; the facts of the present are too troublesome; Canada has won her way out of depression too quickly.

The Advertiser is concerned with the acknowledged difficulties of two years ago merely as a basis for rejoicing in the improvement of the present. What was true two years ago is fortunately not true today. Where Canada in 1921 had an adverse balance of trade with a discounted dollar, and in 1923 a favorable balance of only \$114,000,000, the enterprise of Canadians has today increased the balance to \$275,408,621—a matter of \$161,000,000 better than the condition of two years ago on which The Free Press pins its pleasure.

Every other phase of Canada's activity has experienced a similar improvement; the Canadian dollar today is the highest rate money in the world; the men and women who left Canada are coming back again—3,929 in July, 3,567 in August, 6,327 in September and part of October.

Canada has done well and The Advertiser is proud to say so. The Free Press, if it so desires, may continue to enjoy the troubles of two years ago, when we were still under the shadow of 1921, when Mr. Meighen was premier.

Note and Comment.

It was a year ago today that Peter McArthur passed away in a London hospital. His memory is fresh in the hearts of those who esteemed him as a friend and in the wider circle of those to whom he was known as a friendly philosopher and kindly adviser.

The Free Press says: "The Manitoba Free Press, the most powerful paper on the prairies and a vigorous upholder of Liberal principles, has deserted the Liberal cause." In its issue of October 15th the Winnipeg Free Press, speaking of Mr. Meighen's shifting tariff views, said: "Mr. Meighen may be perfectly honest; he has a perfect right to change his mind. But he should be careful about hurling charges of shifting and wobbling at others. He has been pretty well around the circle himself." These are fairly pointed words for a paper described by the London organ as a "deserter" to Liberalism.

Joe's Confession

By ARK.

Joe Ricketts planned when he was young to be a thrifty dude throughout, and things he couldn't pay with cash he'd gladly go and do without.

Well Joe was telling me today his plan had flattered years ago, if he should lose his job today he wouldn't know which way to go. And Joe he was inclined to talk and so I bade him tell his tale, being much concerned to hear how come some men they try and only fail.

"When I first started out to work I made just seven bones each pay, and reckoned from that modest sum I laid a scud or so away."

"I kept it up a month or so and watched the ducats as they grew, nor squandered of my earnings then to deck my frame in red and blue. But when I got a raise one time I thought I'd work that plan of mine, and take a little more each week and sink the jack in pickled brine."

"I never saved much after that, and ever since I've wished I had," and Joe had longin' in his eye, a voice that struck me powerful sad.

"And so today I'm sixty-three, I have no chance of earning more, I have no wad within the bank nor dollars 'neath the kitchen floor. I've seen what sights there was to see and flung my money to the breeze, today I'm crippled in the spine and rather shaky at the knees."

There's quite a sermon in this thing, and it's addressed right straight at you, you'll never get so very far on things what you intend to do.

(Copyright)

The Once-Over

A bridegroom in Tarrytown, N.Y., was chloroformed just before the wedding. This idea of taking an anesthetic for the ceremony seems all right. It's a wonder nobody thought of it before.

In Chile, a general election has resulted in a general strike. The successful candidate got a chilly reception, so to speak.

At a Quebec campaign meeting even stones and revolver shots failed to make a hit.

The Ottawa motorist who hit a moose on the road yesterday will be the envy of 2,341 hunters, more or less, who will fail to do as much this season.

"Bud" Fisher is married. Even Mutt and Jeff will have a hard time to laugh that off.

The difference between "radio golf" and the real article seems to be that in the latter one has to manufacture his own strong language, while in radio golf it is furnished gratis by other fans listening in.

A cat held up all traffic in a busy Liverpool street by sitting on the road. As our old friend Jim Wilkins would say, this might easily have led to a cat-astrophe.

The office critic remarks that from his experience he believes the most profound thing in the world is ignorance. Which, on examination, proves to be one of the profoundest statements we have heard in a long time.

Most of us would rather have a dinner given in our honor than a sermon in our memory.—E. J. P.

Isn't It the Truth?

Interference helps to make gains in football, which isn't like matrimony.

Friendly nations are those that can insult one another politely.

Still, if men had no religion they would find something else to quarrel at one another about.

A famous duod he has a youngster to get there, but comparison makes it harder to stay there.

Certainly there is less drinking. Haven't you noticed a falling off in appreciation of oratory?

The man higher up is the one who just happens to run over Europe a few days before it happens.

Moths serve one good purpose. They alone persuade the family that dead should have a new overcoat this year.

It is a queer world and the boy who flunks on two subjects may some day employ dozens who headed the class.

Poise: A state of mind engendered by the presence of three twentys in your pants pocket.

In this hurried and fevered age, what a delight to pause at times and watch a bricklayer.

Greatness: The good opinion of the public. Great man: One whose ear correctly interprets the sound at the grass roots.

It isn't an orthodox novel unless he picks her up, on page 132, as though she were a child.

One who gives the other fellow all the advantages may be an idealist, but there is a shorter and uglier word that fits him better.

Correct this sentence: "I was so thrilled by the heroine's acting," said the woman, "that I didn't notice her clothes." R. Q.

Lighter Vein

KEEP RIGHT AFTER HIM.

Visitor—I suppose they ask a lot for the rent of this apartment?
Hostess—Yes, they asked George seven times last week.

OVERWHELMED.

Visitor—I hear you've lost your parrot that used to swear so terribly.
Hostess—Yes, poor dear, we found him dead on the golf links.

HIS ESCAPE.

Girl (interested in the old salt's yarn)—And the cannibals didn't harm you after all?
Old Salt—Bless yer, no, miss. They didn't have a saucenpan my size.

HIGHLY QUALIFIED.

Bobby—Mamma, when can I shave like papa does?
Mother—Not for a long, long time yet, Bobby.
Bobby—Why not? I know a lot of the words already.

Warned Off



In Praise of Sunshine

By Mackellar McArthur

The Farm, Oct. 26.—Oh, for a day of clear, unadulterated sunshine! October has been a month of dull, gray days, of showers and storms. Only on two or three mornings has the sun shown through the ever-present clouds to give us an hour or two of soul-satisfying comfort.

An article in a recent issue of the Atlantic Monthly states that man is growing away from nature. I doubt if we will ever grow away from the need of sunshine. Sunshine has a purifying and tonic effect upon the mind as well as the body. New ideas come rushing in to take the place of old thoughts which have been pestering us. I can forget on a clear, bright day all the things which have been bothering me. What if the apples are not picked, or the potatoes dug, and an expectant silence smiles on everything. A faint tinge of rose appears in the east, below the

The Silence at Dawn.

But if the days of late have been dull, the early mornings have a charm for those who are up to behold. As "Dawn" the rosy-fingered, nips her from her couch, the wind dies away and an expectant silence smiles on everything. A faint tinge of rose appears in the east, below the

To The Editor

Notes the Contrast.

"Canadian" Thinks There is a Great Difference in the Tone of London Papers Just Now.

Editor of The Advertiser:
Sir—One thing that has struck me in this election campaign is the difference in the two London newspapers. The Free Press for months has been boasting how prosperous and big they are and how their business has increased, and now they are knocking the country and saying that everything is on the rocks. The Advertiser, which hasn't done any boasting but has just been working away as the optimistic paper, which boasts Canada and helps business along. It seems funny.

I'm all for you, Mr. Advertiser. I like the articles you are getting from manufacturers showing that business is good, and I hope you get more prosperous every day. This calamity stuff hurts the country and knocks business, and it gives me a pain. I don't see why merchants want to advertise in a paper that's always saying how bad business is. Yours respectfully, CANADIAN.

Harding.

At the Westminster rink last night the St. John's A. C. won the third game in the indoor baseball league, defeating the Patriots in a well-played game by the score of 6-5. Batteries: Glover and Collins for St. John's and Manless and Lee for the Patriots. Umpires: Whit Lancaster and Early.

Pte. Athol Marshall, who left London with B company of the First Canadian contingent, has returned to London with a number of medals and a letter of commendation from the War Office.

Yesterday afternoon at the court of revision, the appeals were allowed of H. M. Douglas, I. P. Hellmuth, J. A. Cole, J. W. Cunningham, William Dwyer, Forest City Hat Works, Alex. Hay, W. W. Fitzgerald, William Taylor, William Skinner, Mary Bruce, Mary Elliott, John X. Logan, Harriet Essex, John Ford, Catherine Shea, Thomas Wallis, L. Carpenter, Caleb English, J. A. Childs, W. Taylor, William Simpson, K. H. Prebble, H. Paisley, George Brown, W. R. Clark, John Porteous, W. R. Langhorne, W. T. Gartley, J. L. Williams, George Fletcher, W. K. Harris, W. M. Gartschore, Mrs. Gunn, W. H. Harding.

England. This organization, which is to be formally inaugurated in December, will be called the new health society. Its primary object will be the prevention of disease.

The promoters, according to the Daily Express, believe that "a new race can be created by a new way of life," and the new society is being organized to be launched when the society is inaugurated.

done at the present time. Ald. Brinkman was also of the opinion that there was a menace to public safety. Other business of the meeting was very brief, the entire session being of less than one-half hour's duration. A petition for the laying of a street sidewalk on New street was granted. Paving it is possible, a petition for the extending of the sewer on Alexander street will also be granted.

Special to The Advertiser.
St. Thomas, Oct. 27.—City Engineer Miller informed No. 2 committee of the city council, in session tonight, that citizens should be requested to place leaves on the boulevards and not on street curbs, as is being

ASKS THAT LEAVES NOT BE PILED ON CITY STREETS

St. Thomas, Oct. 27.—Five members of the publicity committee of the local Liberal organization, who have been midnight Sunday and daylight Monday, stenciled signs on the sidewalks on all the street intersections in St. Catharines. "Vote for Ham Woodruff," were today fined \$5, the minimum penalty under a city bylaw relating to advertising without permits.

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WHIRLWIND FINISH IS STAGED IN KENT

Twenty Prominent Citizens Speak in Support Rutherford—Candidate Wins Debate.

THINK SUCCESS SURE

Special to The Advertiser.

Chatham, Oct. 27.—More than a score of prominent citizens spoke from platforms at five meeting held tonight in the interest of Dr. J. W. Rutherford, the Liberal candidate, which formed a whirlwind finish to his local campaign.

The meetings were held at the north, south, east, west and central committee-rooms, where large crowds had gathered and acclaimed the Liberal standard-bearer with the next member for Kent. The eve of election will be devoted to completing organization.

See Good Majority.

The enthusiasm displayed by the crowds at each meeting had on the arrival of the candidate indicated that he will carry Chatham with a substantial majority. Excitement ran high at the south city meeting where A. L. Hanna, one of the publicity agents of A. D. Chaplin, the Conservative candidate, came out second best in a joint debate with the candidate. The Chaplin supporter, who was in the crowd, interrupted Dr. Rutherford by a remark as to what his platform was. The latter not only outlined his platform in a way that produced spontaneous applause, but brought the crowd to its feet cheering with his ready answers to pointed questions submitted.

J. W. Rutherford's addresses tonight were forceful and clear. He told of the difficulties which confronted Premier King on taking office, and traced the mastery way in which he had overcome them. He outlined his stand as an Independent Liberal, declaring, if elected, that he will support measures which are in the best interests of the province.

"I am encouraged tonight by the reports I have received from all sections of the riding," he said. "They indicate that Kent county will remain true to the principle of Liberalism and elect the party's humble standard-bearer with a safe majority."

J. G. Kerr, K.C., one of the principal speakers, referred to the tariff talk of Conservative candidates as a mere vote-catching tactic.

Facing a Crisis.
In the election Thursday voters face a crisis, he declared, in that it affects the destiny of the dominion. "The east must not be divided from the west."

The financing of the National Progressives' merger by a Chicago bank, Mr. Kerr declared, was an illustration of what the United States thinks of Canada as a land of prosperity, and formed one of many effective answers to Mr. Meighen's "blue ruin" charge. Senator A. B. McColg addressed the meetings, delivering fitting speeches which predicted a Liberal victory in Kent.

C. N. R. OPERATES OIL-BURNING CAR

New System of Transportation Installed On Southampton-Guelph Run.

Special to The Advertiser.
Toronto, Oct. 27.—The first oil-burning electric articulated car, which was put into operation by the Canadian National Railways in Western Ontario left the Toronto terminus today for Southampton, where it will go into regular service between that point and Palmerston and Guelph.

A few weeks ago a small type of the oil-burning electric car was put into operation between Hamilton and Guelph, where it has been giving excellent service.

The articulated car is of the larger type, the same as that which is now in operation between Montreal and Ottawa. It has a seating capacity of 125 passengers, and the car itself consists of two coaches set on three-wheel trucks. It is of steel construction, and the front coach is a combination one, containing a baggage and mail compartment, with a passenger compartment seating 40 persons. The rear coach is entirely given over to passenger accommodation, seating 90 people.

The car is so arranged that it can be operated from either end, and is capable of travelling at a speed of 60 miles per hour. The oil-burning engine has sufficient power to haul a trailer, if necessary.

WOMAN INSTANTLY KILLED WHEN HIT BY RADIAL CAR

Canadian Press Despatch.
Richmond Hill, Ont., Oct. 27.—Struck by a radial car last night near here, Mrs. Samuel Neilly of Gifford, Ont., was instantly killed. Mr. Neilly, who was 70 years old, was walking south along the tracks and apparently failed to hear the oncoming car. The mortician stated to the police that sleet was falling at the time and the visibility was poor. He did not see the woman until the car struck her.

Identification was not made until early today.

DETECTIVES UNABLE TO SOLVE DOUBLE MURDER

Canadian Press Despatch.
Montreal, Oct. 27.—Detectives tonight were unable to report any definite progress towards the solution of the double murder mystery at Rougemont, a small village about twenty-five miles from Montreal, where the bodies of a man and a woman were discovered yesterday morning in their small home by villagers who broke in to see if anything had happened there. The village was quiet since Friday night.

SIDWALK ELECTION SIGNS BRING FINE TO 5 WORKERS

Canadian Press Despatch.
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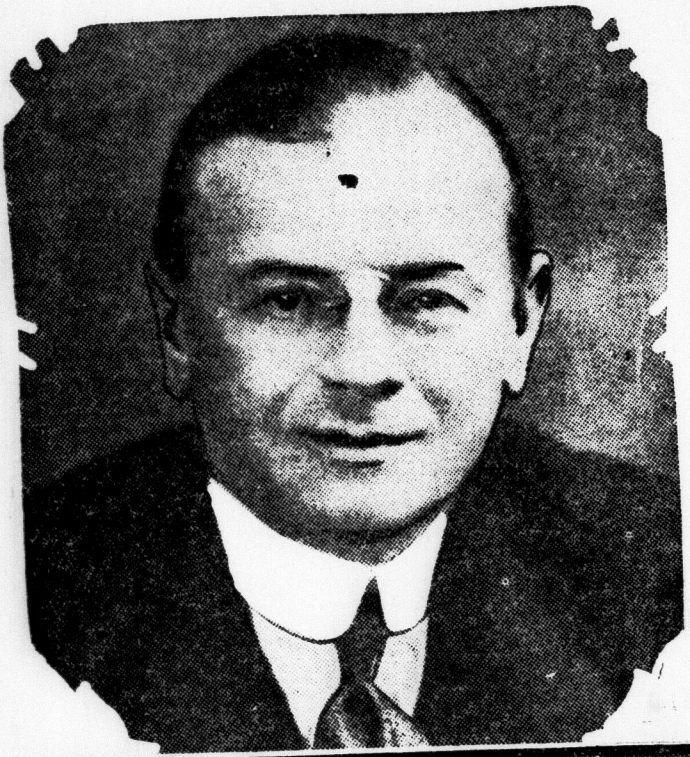
St. Catharines, Oct. 27



One of Western Ontario's many beautiful rivers. Photo was taken near Tillsonburg.



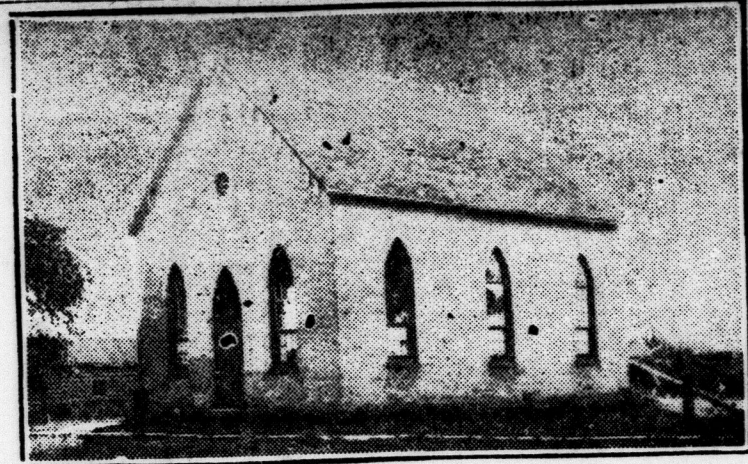
Like many another householder in the land, H. P. Lewis of Lambton Mills prepares for winter.



A new photograph of Leopold C. M. S. Amery, dominion secretary, who stated at Geneva that England would not be bound by her pledges to accept the league's decision in regard to Mosul unless the Turks also "toed the line."



Grandma Street, who for 60 years has been a member of and an active worker in the Palmyra church. She was an interested observer of the activities connected with the diamond jubilee of the congregation last Sunday.



Middlemiss United church, where anniversary services were recently celebrated. This church serves quite an area in Middlemiss and vicinity. The brick structure has long been a landmark in this community.



Miss Lillian Glaser, dainty 29-year-old singer, who has become the sixth bride of the actor, De Wolf Hopper. The groom is 66.



An evening cape of hand-painted violet silk velours designed by Simonin.



Moriam and her husband, looking over European banking systems. He is shown with his wife.



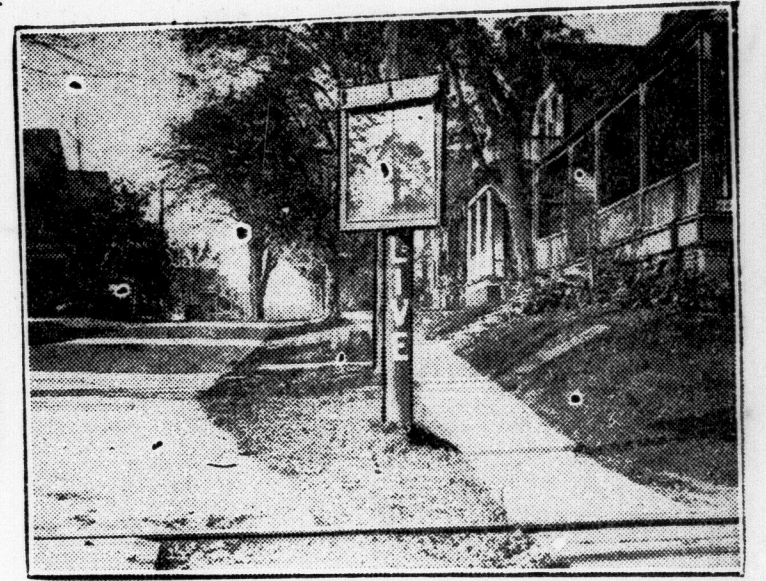
"Miss Congo," said to be the only female gorilla in captivity, arrives at New York from Africa. She is quite tame and dotes on coco-nuts and bananas.



Sir Harry Lauder enjoys a holiday at Dupplin Loch, where he manages to hook a few fine trout.



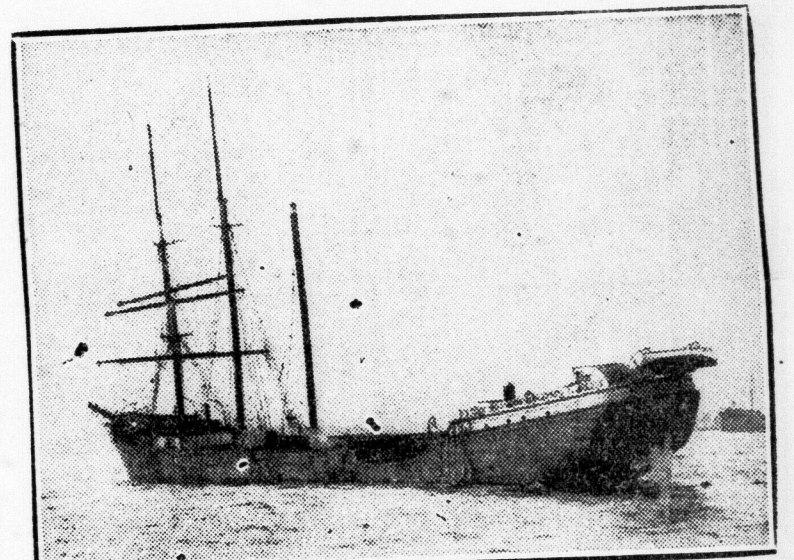
Van Freeman of Piedmont, Calif., who, with 22 honors to his credit, has been adjudged the highest ranking junior boy scout. He is aged 11 and is an all-round athlete.



A mirror with a warning to "stop and look" is the safety sign at the radial crossing at Newmarket, Ont.

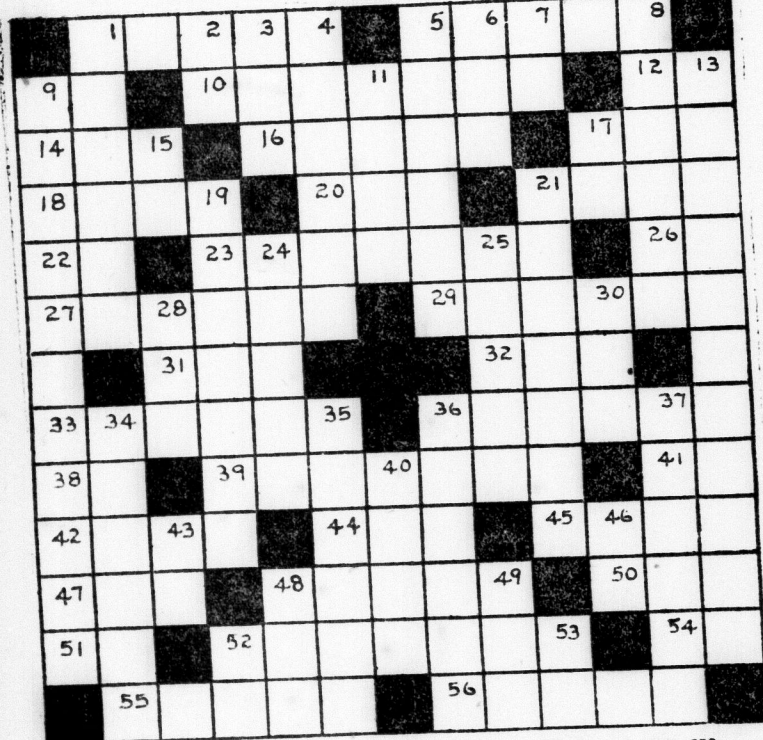


William Baxter, field secretary of the Connecticut Prison association, who, after a study of Europe's penal systems, says the whipping post is the best thing for the wife-beater.



The veteran barkentine Molfatta limps back to New York harbor after being caught in a stiff nor wester. Two of her masts were torn away and another was partially felled.

CROSS WORD PUZZLE NO. 359.



HORIZONTAL.

- 1 Metal pieces of currency
- 3 Brings to destruction
- 5 The principal Egyptian deity
- 10 Wooden hammer
- 12 An exclamation of surprise, or a mere call
- 14 To finish
- 16 A long-necked bird
- 17 A sea eagle
- 18 Pastured
- 20 A kind of desert
- 21 An entrance or recess
- 22 Indefinite article
- 23 A green variety of berry
- 26 One of the two brothers of Odin in Norse mythology
- 27 Inclined from a vertical position
- 28 The final book of record in business transactions
- 31 A possessive pronoun
- 32 Part of the verb "to be"

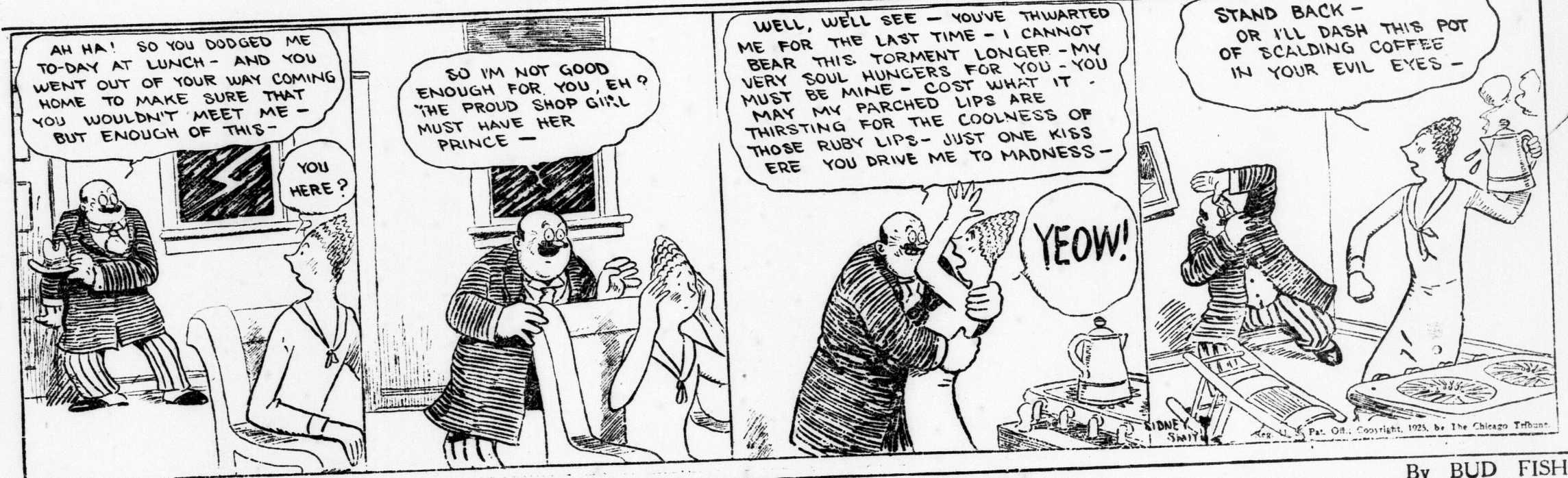
VERTICAL.

- 1 Having the nature of a dog
- 2 A colloquial contraction
- 3 To annoy by petty fault-finding
- 4 Inclined, slanted
- 5 To fasten with a seal again
- 6 An Indian of an important tribe of Colorado and Utah

INDEPENDENT
ROILY IONIA
OMIRATE DR
NANENE MUT
DISSERVES
NAMIT
INTROVERT
ANY ONE ERG
PSADELAAR
EERIEAMUSE
STYLOGRAPHY

- 8 To administer confession and absolution
- 9 An act of requital
- 11 A large European dormouse
- 13 One who translates
- 15 Of, from name
- 17 A masculine name
- 19 One who treats diseases of the teeth
- 21 A discourse, speech
- 24 Disordered, untidy
- 25 To gain knowledge or understanding of
- 26 river or lake
- 28 A person of any kind
- 30 Incurred the danger of
- 33 Subjects to some action
- 35 Has a certain flavor
- 37 A Pacific coast state
- 40 An Egyptian goddess
- 42 A rude, small house
- 43 Indisposed
- 45 Unon
- 48 A note of the

THE GUMPS—STRONG COFFEE



By BUD FISHER

MUTT AND JEFF



The Same Condition Exists in New York and Other Cities.

Famous Old Recipe
for Cough SyrupEasily and cheaply made at home,
but it beats them all for
quick results.

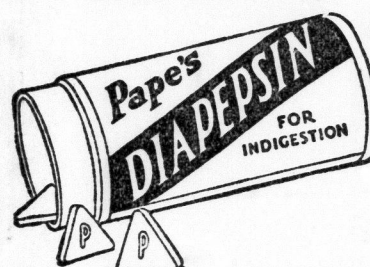
Thousands of housewives have found that they can save two-thirds of the money usually spent for cough preparations, by using this well-known old recipe for making cough syrup at home. It is simple and cheap but it has no equal for prompt results. It takes right hold of a cough and gives immediate relief. Usually stopping an ordinary cough in 24 hours or less.

Get 2½ ounces of Pinex from any druggist, pour it into a 16-oz. bottle and add plain granulated sugar syrup to make 16 ounces. If you prefer, use clarified molasses, honey or corn syrup, instead of sugar syrup. Either way, it tastes good, keeps perfectly, and lasts a family a long time.

It's truly astonishing how quickly it acts, penetrating through every air passage of the throat and lungs—loosens and raises the phlegm, soothes and heals the membranes, and gradually but surely the annoying throat tickle and dreaded cough disappear entirely. Nothing better for bronchitis, spasmodic croup, hoarseness or bronchial asthma.

Pinex is a special and highly concentrated compound of genuine Norway pine extract, known the world over for its healing effect on the membranes.

Avoid disappointment by asking your druggist for the owners of Pinex with full directions and don't accept anything else. Guaranteed to give absolute satisfaction or money promptly refunded. The Pinex Co., Toronto, Ont.

ACID STOMACH!!
GAS, INDIGESTIONChew a few Pleasant Tablets
—Stomach Feels Fine!

Instant stomach relief! Harmless! The moment "Pape's Diapiesin" reaches the stomach all distress from acid stomach or indigestion ends. Immediate relief from flatulence, gases, heartburn, palpitation, fullness or stomach pressure. Correct your digestion for a few cents. Millions keep it handy. Druggists recommend it.—Adv.

SPINDRIFT
An Adventure of the Great Lakes

By HAROLD TITUS

INSTALLMENT 22.

And so, with the crashing of that sail in their ears, reaching them even against the gale, little William commenced his journey, while William, standing outside, his breast on the level with the top of the house, clinging with both hands for support, watched with misgiving in his pale-gray eyes.

The canvas-covered plank which William traversed was coated with ice, the rail to which he must cling with both hands, drove the ice in the pitch of the boat when it rolled in the trough was so great that a man with ordinary surfaces to cling to would have taken his life in his hands to make that forty-foot trip.

He went forward swiftly for the first few feet because the Three Hops, caught between the lesser swell, then William shouted a warning and his brother gripped the rail with both hands, drove the ice in the pitch of the boat when it rolled in the trough was so great that a man with ordinary surfaces to cling to would have taken his life in his hands to make that forty-foot trip.

Above them towered a slaty-gray hill of water, its crest flecked with white foam which was snatched away by the wind. The sea slipped beneath the tug, lifted it, bore it upward swiftly, breathlessly, tilting the starboard side until William's body slid sharply about on the top of the that outflung foot found purchase on the port railing, and when the Three Hops gave her final sickening list, and when buckets of water from the top of the combler, drenched William, sending the breath from him in sharp gasps, she poised and swung ponderously to right herself. Then William fought with all the strength in his body to keep from pitching off into the trough that yawned for him as the boat plunged her starboard rail deep.

In the pit between those ridges of water he wriggled forward again, eager to save time, cautious to keep fast with one hand and foot until the others found purchase. So he gained the pilot house, his clothing veneered with ice. There he drew his knife, opened the blade with his teeth to take as little risk as possible, and when the blade beneath him steadied, reached forward and down and slashed at the line which bound the anchor in place.

It went free with a rattle and a splash and the chain clattered through the hawse pipe. On the sound, and before the anchor could reach bottom, take up the slack and send the bow swinging into those

seas, William made his foundering dash for safety, falling with a scramble and a moan into William's waiting arms.

They tumbled into the housing as they felt her bring up. She creaked and groaned and something snapped as she took the first seas on the starboard bow. They heard the water splashing against the housing, saw spurs of it come working through and then were thrown to their knees as the final slack came out of the cable and the Three Hops, as if in conscious surprise and dismay, nosed into the weather and a cataract of water from the passing roller thundered from the top of the house, drenching them, again the groan and creak and snap of their bludgeoned craft.

"If she'll hold, mebbe we'll get picked up," said William, repeating, contrary to practice, his brother's first words, because they expressed the thought uppermost in each mind.

Reason based on experience told them that that ground tackle never would withstand the strain put on it. With each sea the Three Hops was taking water, adding hundredweights steadily to the burden on anchor and chain. The hook might hold because the bottom beneath them was clay, but the chain . . . Ah, there was where doubt lay: in the links of that slender strand!

Their eyes turned to the whirling remnants of shattered waves so near at hand, and even as they looked they felt the boat beneath them shudder and tremble with the impact of a huge combler . . . and swing off and drift sluggishly.

"She parted!" cried Willie, and looked wildly about. "Parted! What'll we do, William?" "Parted! "Better pray!" said the oldest brother, thickly. "Better pray!" if we can.

They did pray. Kneeling on the floorboards which were now awash, clinging for security to stanchion and motor, they bowed their heads in humble, honest supplication, while the Three Hops fell off to starboard, took up her rolling again, and

drifted slowly but steadily into that latter which waited beyond, that tumult of rock and water which was so merciless, which offered so little hope.

When she struck William cried out, an articulate expression of sharp fear. Her stern had caught on a submerged boulder. They heard the rending of stout timbers as the vitals of the boat gave before the impact. The craft swung around and the up-reaching finger of the reef held there as a pivot until their stern was squarely to the tumbling, shattered seas. Water boiled over the combing, in about the three who stood half erect now, strapping on life preservers—a futile gesture.

The boat floated free, wallowing in the froth, water rushing in through the death wound. She struck again and canted sharply to port. She was gripped tightly and hung there while the onrushing froth swirled about them. She drifted off again, with a decided list to starboard, her stern settling as water poured into her. She scrubbed over smooth rock and then, as a great wave which would not be humbled by the outer reaches of the lee, hurled itself upon them in a burst of white fury, she came up sharply, her whole keel aground, and the housing snapped as the stern deck, barrels of water flying against it.

It was two hundred feet from where unbroken green rollers swept toward them; five hundred feet to the rocky beach. Only five hundred feet, but with death lurking in every foot of the distance! They could see those upthrusting rocks about which savage currents ripped and swirled. They knew that to chance a swim would be to invite early death. There was but one method of procedure: to wait for the passing tugs, for the glimpse of men safe in tight boats, to leave it to the courage and ingenuity of those men to help, if it could be possible, for human flesh and blood to give them help.

Twice half-broken rollers piled about the housing, before the board gave. Then one snapped with a sharp report. The upright timbers were springing, bending under the pressure. A series of lesser waves gave them respite, with no more than spray flying through the broken windows. Then another trio of great seas hammered at the roof. The broken board had a companion with the first. The last tore away a whole section of the cabin and slammed it down across the motor.

William was pinned beneath the wreckage, but the other two dragged him out to face more fury. They were swept from their feet by the encroachment of the next sea and the broken panel of cabin went overboard, carrying with it half the housing of the port side.

Hit by his sister's shelter went and the Brothers dodged and fought the debris, standing to their waists in water. The pilot house was swept away and the remaining debris in what was now an open boat with upthrusting, ragged ends of broken timbers rising about them. Chill air bit their faces and their clothing. They went blue, then white with the chill and sank low

in the water to protect themselves from the freezing air. They coughed and struggled as seas roared over them and fought for their precarious hold on life.

William prayed again, aloud and fervently, prayed to the God who watches over sailors for help, for protection from the cold that was on them, from the water and the cruel rocks which lurked for them. And in the midst of his fervent appeal to the Almighty little Will lifted a choked, thin voice, a voice that trembled as his body trembled from the bitter cold.

"Look! Look! William!"

He heard: It's answered you. It's the Wanderer, homeward bound!" (CONTINUED TOMORROW.)

DEER HUNTING TIME NOW.

Up in the North Woods the boys are already bringing in their game. In the district north of the main line of the Canadian National Railway, between Quebec and Winnipeg, the moose and deer season opened Sept. 15 and will continue until Nov. 15. Throughout this district, which covers millions of acres, big game is always very plentiful, and every hunter who goes north is almost sure of bringing back his full complement.

South of this line to the French and Mattawa rivers the open season for deer and moose is from Oct. 25 to Nov. 30, both dates inclusive, while in the territory yet further south, i.e., south of the French, Pickering and Mattawa rivers, the open season is from Nov. 5 to 20. The district adjacent to the French, Pickering and Mattawa rivers is easy of access, and is one of the famous and popular hunting grounds of Ontario. Keen, dyed-in-the-wool hunters go up to this country of trail river and lake every year, and are always successful.

There can be no better vacation than one spent in these northern Ontario woods. Clean your gun, assemble your kit, and get ready for a real he-man holiday. Any Canadian National Railways agent will gladly supply you with full hunting information and particulars of special and regular train service.

Printed leaflet with details of this service and general information of interest to hunters may be had on application.—Adv.

For Sore Throat



Let Cuticura Soap Keep Your Skin Fresh and Youthful

Sample Soap, Ointment, Toiletum from Adv. Division, Cuticura, P.O. Box 2616, Montreal, Quebec, Canada.

SOME 200 GIRLS
TO CONVENE HEREWork Boards Arranging Week-
End Conference For
November 21.

An interesting feature of the week-end conference for Western Ontario girls will be a banquet at the Talbot street Baptist church parlors on Saturday evening, November 21. This conference is being arranged under the auspices of the Ontario Girls' Work Cabinet.

Miss Bona Mills, girls' work secretary of the United church of Canada, is to address the girls. Group discussions are also being arranged. The convention will open on Friday evening, November 20, Miss Charlotte Douglas, president of the Ontario Girls' Cabinet, presiding, and Mrs. J. D. Detwiler, president of the London Girls' Work Board, giving the addresses of welcome. On Saturday morning conferences of girls and leaders will be held and in the afternoon it is hoped to arrange some form of entertainment for the delegates.

The Saturday evening session will be followed by a missionary session, at which the speaker will be Miss Bona Mills, girls' work secretary of the United church of Canada. On Sunday afternoon an inspirational rally service will be held at 4:30, concluding the convention. One of the national secretaries will be the speaker.

An attendance in the neighborhood of 200 is expected, made up of representatives from 100 registered C. G. I. T. groups in Western Ontario.

KNOLLWOOD GIRLS ARE
DEFEATED BY "TECHS"Make Excellent Showing in W.
J. R. C. Shoot at Y. M.
C. A. Ranges.

In the recent shooting of the girls' unit, Winchester Junior Rifle club, the following excellent showing was made, the technical school girls with Hedy Selway as instructor winning over the Knollwood Park girls under the leadership of E. E. Murtagh, chief instructor, at Y. M. C. A. ranges.

The firing was as follows: Technical school girls—R. Selway 41, M. Mann 36, E. Morley 46, R. Brown 33, D. Devereil 40, V. Norris 33, M. Grey 32, making a total of 287 points. Knollwood Park girls—V. McKeon 25, N. Greenslade 30, S. McKeon 24, R. Murtagh 32, R. Mould 47, E. Windahl 44, I. Cojse 44, making a total of 258 points.

Constipation makes pimply skins—get
permanent relief with Kellogg's ALL-BRAN

Rid yourself of constipation at once! The longer it lingers, the greater the poisons it sends through your body—poisons which can wreck your health and lead to over forty serious diseases.

The destructive work of constipation shows in the face—pimples, hollow cheeks, circles under eyes. It brings gray hair. Causes spots before the eyes—and unpleasant breath. Get permanent relief. Eat Kellogg's ALL-BRAN!

After all else has failed, then—

sands have regained their health with Kellogg's ALL-BRAN. Because it is ALL-BRAN. It is 100 per cent effective. Only ALL-BRAN brings sure results. Kellogg's ALL-BRAN relieves the most chronic cases, if eaten regularly. It is guaranteed to do so or your grocer returns the purchase price. Eat at least two table-spoonfuls daily.

Kellogg's ALL-BRAN is ready-to-eat with milk or cream. You will like its nut-like flavor. Kellogg's ALL-BRAN is made in London, Canada, and served by leading hotels and restaurants. At grocers.

Kellogg's ALL-BRAN

Subscribe to The Advertiser

Special Announcement

During Our Great Fur Sale

ALL MILLINERY

IN OUR STORE WILL BE ON SALE

At Reduced Prices

ROYAL MILLINERY AND FUR CO.

246 DUNDAS STREET



GIVING-UP-FUR-BUSINESS SALE

\$30,000 in BEAUTIFUL FUR COATS TO BE SACRIFICED

Every Coat of Finest Fur, Latest Style, Perfect Workmanship. Must Be Sold Because We Need the Room.

Women of London and Western Ontario, you who have known us, have dealt with us and always found us honest and trustworthy for the past twelve years, we want to impress upon your minds that this is the biggest Fur Coat Sale that London has ever witnessed. We want to tell you that the coats we have on sale are all late models, that the fur in them is real good, that the workmanship is of the finest and that the prices are away below anything that has ever been offered you before. Our millinery business is growing by leaps and bounds, growing so fast that we either had to sacrifice it or our fur business. Because we have always conducted a millinery store in London and built up our reputation on that business, we decided to go out of furs. When we sell our huge stock of stylish Fur Coats we will have more room and more time for our millinery business.

Prices Positively Lowest These prices are positively the lowest that you have ever seen—some of them nearly back to pre-war times. We Ever Offered - - - This is just the start of the fur season. Come in and examine these beautiful coats. Get the surprise and thrill of a lifetime at the prices, and then be stylish, comfortable and economical by buying one.

See These Wonderful Values Tomorrow! Sale Starts Thursday Morning At 9 o'clock. Open Until 9 p.m. Come Early! THIS IS THE GREATEST OPPORTUNITY EVER GIVEN OUR CUSTOMERS TO GET THEIR FURS AT REAL SACRIFICE PRICES.



PERSIAN LAMB BLACK CARACUL COATS Here is one lot of coats that will surely make every woman in the district buy. They are beauties. Sable trimmed, straight-line style, side or front button, beautifully lined, 45 inches long. Truly a beautiful Coat. \$275.00 values. SALE PRICE. \$139.00	HUDSON SEAL COATS Real beauties. Just can't help wanting to stroke the beautiful, evenly matched skins. They are sable or self-trimmed, side or front button, 45 inches long, and lined too exquisitely for description. You'll surely buy one if you get in before they are all gone, because they are wonderful bargains; \$325.00 values. SALE PRICE..... \$219	NORTHERN MUSKRAT COATS The pelts in these Coats are a little better—longer furred and more evenly matched than you usually get. They are self-trimmed and we promise you that they will wear and wear. An ideal Coat for the woman who wants a combination of style, warmth and long wear. Side or front button, 45 inches long; \$225.00 values. SALE PRICE. \$129.00
SOUTHERN MUSKRAT COATS You know those beautifully-toned, rich-looking Muskrat Coats you have seen and admired. Self-trimmed, side or front button, handsome and strong linings, 45 inches long, and priced within the reach of everyone; \$165.00 value. SALE PRICE. \$98.50	FRENCH SEAL COATS Here is an exceptionally good bargain. These Coats are made of well-matched skins, with sable collars and cuffs, 45 inches long, and beautifully lined. Valued at \$165.00. \$119.00	DOUBLE-FURRED FOXES In the latest shades of golden brown and blue. The most beautiful neckpieces you ever saw. Bargains? You'll say so when you see them. At these greatly reduced prices they are sure to go quickly. Values \$60 to \$75. \$29.00
ELECTRIC SEAL COATS Well-made, good-appearing, Electric Seal Coats, latest styles, 45 inches long, and lined with the best of fancy linings. Valued at \$115. SALE PRICE. \$79.00	ROYAL MILLINERY AND FUR CO. Sale starts tomorrow (Thursday) morning at 9 o'clock. Open evenings until 9 o'clock. Come early. 246 Dundas St., London	RACCOON COATS Yes, these beautiful long-haired, wonderfully-colored Raccoon Coats you have often envied on other people. You have the choice of either a four-row border coat or the new Tomboy straight-line cut style, 42 to 45 inches long, and, of course, are lined with the best material to be had; \$250.00 values. SALE PRICE. \$179.00
		CHILDREN'S FUR COATS Smart, well-made, warm and long-wearing, made of Gorman Squirrel, in sizes from 6 to 12 years. They must be seen to be appreciated. Values \$50 to \$75. SALE PRICE. \$25 to \$32.50

The RT. HON.
W.L. MACKENZIE KING

Reviving Prosperity in Canada Riddles Opposition Statistics

Figures Based on Returns and Records of Two, Three and Four Years Ago are Overtaken By Better Times—The Prosperity League's Dilemma

THE proofs of reviving prosperity are disconcerting to those who had based their campaign strategy on a different assumption. They had taken extraordinary pains to prepare an array of figures in anticipation of a general election, and to touch them up in the most sombre colors, but they find that statistics collected some time ago have no bearing on the situation to-day, except to reveal by comparison the extent of the improvement in the interval. Their stock arguments have spoiled in cold storage, and it is too late to produce a new set.

Railway Earnings Increase Rapidly Since the Mid-Summer

Railway earnings are a fairly accurate test of business conditions. They fell off during the first part of 1925, because of the relative smallness of the Western grain crop of 1924 and the temporary effect of this upon some other activities, but it is highly significant that they began to pick up before they were influenced by the movement of this year's harvest. The increases on the Canadian National Railways are shown in this table:

Period or Week	1924	1925	Increase
Ending:			
July 21.....	\$4,451,237	\$4,594,991	\$143,754
" 31.....	6,534,320	7,059,027	524,707
Aug. 7.....	4,008,501	4,529,220	520,719
" 14.....	4,069,974	4,700,169	630,195
" 21.....	4,135,849	4,758,529	622,680
" 31.....	6,109,614	6,759,722	650,108
Sept. 7.....	4,042,709	4,450,379	407,670
" 14.....	4,099,773	5,077,516	977,743
" 21.....	4,381,293	5,264,296	883,003
" 30.....	6,787,684	7,814,072	1,026,388

The Canadian Pacific Railway makes a similar showing and its common shares have risen ten points in a few weeks. The marketing of the Western harvest, which began last month, will carry railway receipts still higher for months to come, but the advance which began in July was due to greater car loading of other classes of traffic and an absolute proof that general business was on the up-grade.

Up-to-date Statistics Refute "Prosperity League"

The so-called Prosperity League of Canada, which is busily engaged in advertising the United States and advising Canadians to look to Washington for the perfect pattern of fiscal wisdom, says that the difference between the tariffs of the two countries "leaves us every year with a trade balance against us of from \$200,000,000 to \$300,000,000".

As we have already explained, propagandists of this kind are dealing in stale statistics. They are talking about the hard times of 1921 and 1922, when Canada really had an adverse balance of trade too large for comfort. The change under the King Government has been almost revolutionary.

In 1921 we imported from the United States \$313,853,000 more than we exported to that country, but our imports have fallen enormously and in the fiscal year 1925, ending March 31st last, our import surplus had been reduced to \$92,546,085.

Every year has seen an improvement:

	Import Surplus
1921.....	\$313,853,853
1922.....	222,369,553
1923.....	171,909,520
1924.....	170,548,903
1925.....	92,546,085

These figures refer only to trade with the United States. Since the end of the last fiscal year the situation has continued to grow better. In the twelve months ending August 31st the import surplus or adverse balance on American account was only \$61,000,000, our exports to the United States having increased \$22,140,000, compared with the previous twelve months, and our imports having decreased \$8,731,000. It is noteworthy that the greatest shrinkage in our adverse balance has taken place since the 1924 budget, which Mr. Meighen has described as a blight on Canadian industry. Our export trade with our neighbor has nearly reached an equality with our import trade for the first time in many years.

Canada Repaying the Principal on Her External Debt

Coming to the question of trade with the whole world, the Prosperity League is equally belated in its statistics. It gives its whole case away in this statement:

"It is only short-sighted people who can glory in the nominal trade balance in our favor of anything under \$260,000,000."

As the trade balance in Canada's favor in 1925 was over \$260,000,000, Canadians have even the Prosperity League's permission to congratulate themselves, thanks to its practice of consulting no blue book less than two years old. Its pamphleteers saw that an import surplus or adverse balance of \$43,563,652 had been converted into a favorable balance of \$128,986,400 in 1923. They searched for an argument to offset it, and produced the following:

"We are mortgaged to the outside world in the sum of \$5,200,000,000. If that pays 5% interest and dividends it means \$260,000,000 per annum."

The British, American and other outside investments in this country which have helped to develop it are described as mortgages, as if they were millstones around the neck of the Dominion. We are told in one breath that the erection

of a branch American factory in the country is a triumph for the tariff, and in the next that to the extent of the capital put into it we have given another mortgage to Uncle Sam.

It is true that if \$5,000,000,000 of outside capital is invested in the country earning 5%, an export balance of \$260,000,000 would be necessary to meet it and to keep exchange stable, less the amount derived by Canadians from their own outside investments. Even assuming that we owe this amount annually to other countries, we are not only raising it, but accumulating a surplus with which to reduce the principal. The figures for the past five fiscal years have been:

	1921 Import Surplus.....	1921 Export Surplus.....
1921	\$60,995,181	
1922	43,563,652	
1923	128,986,400	
1924	151,984,189	
1925	272,134,816	

The fiscal year 1925 ended on March 31st and since then the export surplus or favorable balance has climbed to new heights. At the present rate it will be \$300,000,000 or over in the current fiscal year. The full effects of the collapse of the post-war boom were felt in the fiscal year 1922, but since then our export trade has had an almost miraculous recovery in a period when world trade was in a state of disorganization. This table explains itself:

	Exports	Imports
1922.....	\$704,240,680	\$747,804,332
1923.....	931,451,443	802,465,043
1924.....	1,045,351,056	893,366,867
1925.....	1,069,067,353	796,932,537

The League asks that the tariff be trebled in a time of declining imports.

United States Textile Trade Suffers Under Prohibitive Tariff

The United States is not in the state of unqualified prosperity pictured by Canadian partisans who decry their own country for election purposes. Two years ago there was an artificial boom which drew many Canadians across the line temporarily, and provided Mr. Meighen and his calamity chorus with the emigration statistics which they have been using ever since. But the boom did not last out the year.

The Federal Reserve Board makes a monthly analysis of the industrial situation in the United States and its index number of production in basic industries today works out at 11% lower than at the same time in 1923.

The textile industry especially is badly depressed. The Fordney Bill raised the tariff to an almost prohibitive point and immediately producers put up prices so high that the demand for goods fell off. The American Woollen Company, the greatest woollen manufacturing concern in the country, made a 10% cut in wages. The American Federation of Labor took up the cause of the textile operatives and it intends at the next session of Congress to press for a reduction in the tariff. President Green of the Federation, the successor of Samuel Gompers, says:

"Wages, employment and working conditions in the textile industries are such as to bring a blush of shame to those who own and operate textile mills and to Members of Congress who have aided them."

"Although protected by a practically prohibitive tariff the textile interests have increasingly tried to force down living standards of their employees to a bare existence."

Facts like these riddle the whole case for a prohibitive tariff on either side of the line. No one can say that the Canadian textile industry is in so bad a condition as that in New England, or that it oppresses its workers. Whatever its ills, the cure is not to be found in copying the Washington specific, which has made things worse.

New Record in Shipments of Cattle to Britain

The Agricultural Inquiry Committee, appointed by the Ontario Legislature heard evidence a few days ago as to the value of the British market. Mr. J. S. MacLean, Secretary-Treasurer of the Harris Abattoir Company, testified that in the present year since the first of January, 71,000 head of Canadian cattle had been shipped to Great Britain, or double the number for the whole year following the removal of the embargo.

Mr. Meighen has chosen an inopportune time to strike a blow at the British preference and at the best customer of the Canadian farmer—Great Britain. The recovery of the Canadian beef cattle business is one of the many proofs that both Canadian agriculture and industry are speeding back to normal prosperity. Opponents of the Government would aid the process if they would frankly recognize the fact and turn their faces Canadianward instead of United States-ward.

Return of King Government Only Road to Stability

What Canada needs is stability—fiscal stability and political stability. The Conservative Party proposes to throw the whole tariff into the melting pot again, plunging industry into another period of disturbance. The King Government will proceed with the utmost caution, with the help of the Advisory Board of experts to be created. Political as well as business stability can be ensured by a majority for the Liberal Party, which will certainly be the largest group in the new House. Nobody believes that Mr. Meighen can possibly win the 80 new seats needed to give him a working majority.

Issued by the

National Liberal Information Office
115 Sparks Street, Ottawa, Canada

John Lewis, for Editorial Committee

Premier Shows Danger of Coal Embargo If Meighen Goes East Way With Tariff

SUPPLY OF FUEL STAGNANT IN DANGER WARNS KING

Declares Meighen's Plan For Prohibitive Tariff Might Rob Ontario of Coal.

UNITY WILL SUCCEED

Attacks "Libelous" Circular On Returned Soldier, and Opponents' Use of Flag.

By Staff Correspondent of Canadian Press.

Thornhill, Oct. 27.—Premier King continued his strenuous campaign in North York today, addressing meetings at King and Maple, and concluding with a meeting of 2,000 persons at the evening.

Throughout his speeches the prime minister declared the national stability was more important than the tariff stability advocated by Mr. Meighen.

The Conservative leader's program of tariff against United States coal and railway subsidy for carriage of Canadian coal was sharply attacked by the premier. A prohibitive tariff against American coal might mean some day that Canadians would find themselves without fuel. While Canadian coal should be used in Canada, Mr. Meighen said, it would have to be used at any cost. Mr. Meighen's tariff might bring retaliatory measures, Mr. King asserted.

The premier issued in North York a circular issued in North York during the last few days making charges against the government's attitude toward returned soldiers.

Mr. King dealt again with the "changing of the flag" charges. Sir John A. Macdonald and Sir Robert Borden's governments had both made changes in the flag which were very acceptable, he said. The naval and merchant marine flags had been changed by Conservative governments. When, however, a committee on the defence department's recommendations were permitted to study new designs such as Australia and New Zealand had, then tried to change the flag with the flag, and the order to the committee was cancelled.

Premier King predicted that after Thursday there would be no party opposition to Tariff stretching from coast to coast.

It had, he said, always been his purpose to bring about the lowest tariff representation in Canada. "I hope that Thursday the Liberal will be returned with a majority without fear of a party," Mr. King declared. While the present government had been in office, Great Britain and had five different administrations, this had proved costly government, and the British people had finally decided to give a substantial majority to Mr. Baldwin. So the government of Canada would give a substantial majority to the Liberal party.

Mr. King said that the money was being used in North York to defeat him, said Mr. King. "I am not afraid of what all the money in the world can do," he said. "I am not afraid of what all the money in the world can do," he said. "I am not afraid of what all the money in the world can do," he said.

Charges Are Unfair.

The prime minister again dealt with the letter published by the Conservative opposition in North York, stating that the letter was a violation of the election act, and might, if so used, serve to disqualify the candidate himself. Mr. King said that the charge made that the government was not paying its men was unfounded and misleading. It was natural that the amount paid in pensions would decline slightly as the time went on.

The present government had to continue the machinery it found in operation in 1921, the premier stated. Col. Lemoyne, after he had said that the government should pay to the soldiers the two million dollars of pension fund profits. The government would not get the money returned to the men and passed a bill to go that last session. Our Conservative opponents in the Senate, however, said Mr. King. "The very opposite to the published statement is the truth."

A further statement from the letter declared that the government was in favor of returning to Germany \$12,000,000 of requisitioned German money. "That statement is false and untrue in every particular," said the premier, who added that he had been in touch with the secretary of state and had learned that not one dollar of the requisitioned funds had been paid to Germany. No recommendation had been made and the money will not be touched until it is dealt with by international treaty.

Expenses Beyond Control.

The prime minister told his audience that the government had saved the country \$110,000,000 a year the four years in office. Canada had to pay \$135,000,000 interest on the national debt every year. In all, two-thirds of the total expenditures of Canada were fixed and beyond control.

"The big issue in this campaign is national unity and national stability. This is more important than the tariff," Meighen's tariff stability," said Mr. King. "The government's policy was one designed to bring all parts of the country together."

BROWN GREETED BY PACKED HOUSE

North Perth Liberal Candidate Addresses Enthusiastic Meeting at Listowel.

THORNTON DEFENDED

Special to The Advertiser.

Listowel, Oct. 27.—A packed house, with many patients standing throughout the evening, greeted Tom Brown of Stratford, the Liberal candidate for North Perth, in McDonald's music hall this evening. A. P. Macdonald was chairman, and briefly explained that as a furniture manufacturer he asked for protection of a higher tariff. He commented on the name of Mr. Mitchell, of Kincairdine, being among those in support of Meighen for higher tariff. He claimed that it was hardly fair, as in less than ten years Mitchell's business had grown from a salary of one to one worth half a million without the aid of a high tariff.

Dr. Quinlan, president of the Liberal association of North Perth, introduced the candidate, Tom Brown, commending his executive ability and good judgment, as shown in his three years in the mayor's chair. Dr. Quinlan declared that the tariff is not the big issue, but one used to belabor the question. He reviewed the failure of the national policy in 1924 and 1925, and pointed out that more of the best Canadians went to the U. S. than now. This year, he said, our commerce with the United States exports are \$75,000,000 more than our imports. Is this prosperity coincident? he asked.

Financial Houses Growing.

The King government has not only reduced tariff on farm implements, but has found markets for goods by trade treaties with many countries. He appealed to the farmers not to be misled by the policy of higher tariff, but to put higher duties on lemons, which might compete with their products.

Tom Brown was greeted with applause and listened to with perfect attention. He declared that times are prosperous, that in Stratford, for instance, conditions in the last three months are better than ever before.

He pointed out that financial institutions are prospering, quoting such banks as the Bank of Montreal and Commercial Union, and that the business of the country is in a period of prosperity. He declared that the King government found the business of the country in a period of prosperity. He declared that the King government found the business of the country in a period of prosperity.

None Lay ex-M.P.'s, commented the party on such a candidate as Tom Brown and upon having Senator Pardee in the audience. He declared that the King government found the business of the country in a period of prosperity.

W. Middlesex Progressive Behind Temperance Move

Special to The Advertiser.

Mount Brydges, Oct. 27.—The Progressive party of W. Middlesex held a meeting here tonight, in the interests of A. L. McDougall, the popular candidate in the approaching contest. Several speakers were present to endorse the party, and to discuss the temperance issue, the abuse of which by both the Liberal and Conservative parties was severely criticized.

Mr. McDougall declared himself very firm behind this great movement, and challenged either party to a public debate on the plain facts of its party records or prospective stand on this question if elected to power. Several other issues were strongly discussed and with the popularity of the candidate as reeve of the township and his ability as chairman of the finance committee for South Perth, there were no large crowds at either place. The meeting at Shakespeare was a joint meeting with the Conservative candidate for South Perth, R. S. Caplan, and with the Liberal candidate, North Perth Conservative candidate, John Murray of Stratford, addressing the meeting.

The speakers at the meeting in Stratford were Capt. Haydon of Ottawa, Canadian correspondent of Labor, and J. C. Hodgins of Brantford, and J. C. Hodgins of Brantford, and J. C. Hodgins of Brantford.

FLAMES DESTROY SHEDS OF S. PLYMPTON CHURCH

Wynne, Oct. 27.—Fire of unknown origin destroyed the sheds of the South Plympton United church on Monday afternoon. The church also caught fire, but this was saved by the efforts of neighboring farmers.

TORIES' CAMPAIGN IN PERTH.

Special to The Advertiser.

Stratford, Oct. 26.—The Tories in the interest of Conservative candidates of North and South Perth were held in Stratford and in Shakespeare tonight, owing to a severe snowstorm. The meeting at Shakespeare was a joint meeting with the Conservative candidate for South Perth, R. S. Caplan, and with the Liberal candidate, North Perth Conservative candidate, John Murray of Stratford, addressing the meeting.

GRAHAM ADDRESSES MITCHELL AUDIENCE

Special to The Advertiser.

Mitchell, Oct. 27.—A public meeting in the interests of Robert S. Graham, the Conservative candidate for South Perth, was held in the opera house tonight, and the building was well filled. Dr. A. J. Brown acted as chairman.

Mr. Graham was given a good reception on the occasion of his appearance on a Mitchell platform, and he spoke in the highest terms of the Right Hon. Arthur Meighen. Mr. Graham said that if elected he would do all he could in the interests of South Perth when he went to Ottawa.

Mr. Graham was assisted by Dr. Ellis of Listowel and Lewis Wright ex-M.P. of Leamington, who spoke on the tariff, national unity, the national debt and other questions.

KINCARDINE CITIZENS HAPPY AS ALL FACTORIES ARE BUSY

Not a Single Shop in Bruce Town Is Idle, Survey Shows.

PROGRESS IS STEADY

Harbor Is Being Improved by Permanent Work—New Buildings Numerous.

Special to The Advertiser.

Kincardine, Oct. 27.—There is not a single factory in Kincardine that is not operating. As a matter of fact, all Kincardine's factories have been running steadily for the past five years, and with the farmers of the district having had good crops during the past three years, business and industrial conditions in the town are decidedly satisfactory and quite prosperous.

Like many another town along the Lake Huron Blue Water highway, Kincardine enjoyed a fine tourist trade during the past summer. On not a few occasions the hotel accommodation was taxed to the limit and beyond, while the retail merchant's report a considerable tourist business, particularly in china, woolsens and linens.

"All I can say about business," declared F. E. Coombe, manager of the F. E. Coombe Furniture Co., Ltd., "is that we are working full time with a full staff; that our business is better than last year, and that we feel we are on the eve of better times. We have been in business 23 years, manufacturing medium and higher-grade living-room furniture, and we have never closed down once during that period. We are employing nearly 100 men and selling our goods from coast to coast in the Dominion."

Best in Recent Years.

"Our business has been the best this year that I have known for the past four or five years," asserted George Welch, superintendent of the Andrew Malcolm Furniture Co., Ltd., "and one of the best years I have ever known. We are working overtime with nearly 100 men, and we are so far ahead of our business that our orders are being filled with the highest grade of furniture, and the prospects are exceedingly bright in connection with the radio business, since we have only touched the fringe of this new industry. Our bedroom suites, old ivory enamel and walnut, were exhibited at the Wembley exhibition at London, England, this year."

Mr. Welch said that the business has been very busy lately, in the past few years, and that the Kincardine Salt Co., Ltd., "working full time with a full staff, and our business is growing every year." Since the present company took over the spring well, which has been running for 20 years, and with the return to a two-party fight, Mr. Innes is conceded the election by 500 to 700 votes. Never before have the Liberals lined up such a strong organization for the fray, the central association being composed of the following South Oxford manufacturers, businessmen and farmers of this flourishing dairy county: President, Frank Harris, Mount Elgin; vice-president, Dr. H. G. Furlong, Ingersoll; secretary-treasurer, Roy A. Darrow, Tillsonburg.

THREE LIBERALS REMAIN IN LUTHERBURG CONTEST

Canadian Press Despatch.

Quebec, Oct. 27.—With the nomination of Ullrich, Paris as official candidate in Lutherburg county, the Conservative party has an added interest. For several days rumors were current to the effect that the two other Liberal candidates, Ontario, had retired to leave the field clear for Mr. Paris, but today it is ascertained that there are still three Liberals in the contest. One of them has recovered the official support of the party organizers.

STRAIGHT FIGHT WAGED IN RIDING OF SHERBROOKE

Canadian Press Despatch.

Sherbrooke, Que., Oct. 27.—F. N. McCrae, Independent Liberal protectionist candidate, who has represented the riding of Sherbrooke in the house of commons for several years, this morning announced that he had retired from the contest, which leaves Col. E. B. Worthington, Conservative, and C. B. Howard, Liberal, to fight it out in a straight party line.

EXPECT J. C. ELLIOTT TO WIN DESPITE U. F. O. LEAD IN 1921

Liberal Candidate Has Every Chance of Carrying West Middlesex in Voting Tomorrow.

OPONENTS ACTIVE

Special to The Advertiser.

Strathroy, Oct. 26.—A survey of the situation in West Middlesex tonight would indicate that John C. Elliott, K.C., Liberal candidate, will have a majority throughout the riding, over Allan L. McDougall, farmers' candidate, and Thomas Elliott, who is running as a Conservative. J. C. Elliott's workers are confident of success. He has a wonderful organization in every sub-division, and met with a most favorable reception in the through canvass of the riding he has made.

The late member, John D. Drummond, who was elected as U.F.O. in 1921, had a majority over the Liberal, Duncan C. Ross, of 1,525, and 3,100 over George Elliott, the Conservative. The U. F. O. are still strong in the riding, and actively pressing Mr. McDougall's candidacy of party.

STIRRETT BACKED BY ALL PARTIES

Liberal Candidate Holds Big Meeting at Forest, Assisted by Brother.

EXPLODES RUMORS

Special to The Advertiser.

Forest, Oct. 27.—J. R. Stirrett held a Liberal meeting here tonight with a large attendance, during the fact that a rumor was spread all over town today that the meeting had been called off. The meeting was made notable by the large number of Conservatives present.

The candidate was assisted on the platform by his brother, George Stirrett, and by his brother-in-law, a splendid address on Liberal policy from the standpoint of a businessman. He was born in Forest, and tonight he brought back a clear-cut message in the terms of actual business facts and dollars and cents. J. R. Stirrett was greeted with hearty applause, and at one point that he appeared as the official Liberal candidate, endorsed by his leader, Mackenzie King. The young candidate's sincerity and enthusiasm won him an attentive hearing from the start. He stated that there has not been a real Liberal fight in East Lambton since 1911, but that they were organized again and out to win. The reports from other parts of the riding are most encouraging. He absolutely refuted the rumors concerning the reasons for his candidature and termed them as completely slanderous. He asked the local Liberals to join the rising tide of the old Liberals that is going to give Premier King a fine majority. He held his audience better than any of the other candidates in their meetings here. At the close he gave his local opponents an opportunity to speak, but nobody tackled the young candidate.

Wm. Elliott, M.P., and Supporters Well Received by Large Audience.

Special to The Advertiser.

Preston, Oct. 27.—The wind-up meeting held here tonight evening in the interests of the Liberal-Progressive-Labor candidate, William Elliott, M.P., was well attended. The speakers of the evening, in addition to the candidate, were K. K. Homuth, M.L.A., David Fraser, president of the Waterloo county trades and labor union, and T. Cunningham and B. MacPhail of Brantford.

Mr. Homuth gave a spirited address, saying in part: "I cannot understand why the Conservatives are so anxious to further the workmen when I realize that at the last provincial election they built up the biggest Tory machine ever known in this part of the province, and that they were as bad today as they were in 1921. He would not be speaking on Mr. Elliott's platform."

There was big money behind the Conservative committee, and those with this big money would look for big dividends from Mr. Hor. Charles Meighen when he got into power, if he did. Mr. Homuth stated that Mr. Meighen had left Quebec to his lieutenant, Mr. A. R. Patenaude, who was an avowed opponent of the C. N. R. and ready to sell it out. "I say in all seriousness that the Conservative party is being dominated by financial interests centered in Montreal," concluded Mr. Homuth.

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In conclusion, Mr. Elliott stated that the unity of the Dominion was at stake. It was a country that was governed. If one set tariff was forced upon every sector of Canada, free-trade of the varied needs of the country, then it was a matter of breaking away from confederation.

SEEKS TO MAINTAIN POLICY WHICH WOULD ENABLE A SCALE OF WAGES COMPARABLE WITH THAT PAID IN THE UNITED STATES TO BE PAID HERE. "Only thus," he said, "can we keep our boys at home. Remember their position is not geographically like that in Europe. Ad they have to go here to find a few dollars in fares to get to a country where people speak English as they did themselves, and I believe it is a preference for the workers of Canada," said Mr. Meighen.

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Cold Day Seen For Elections

Canadian Press Despatch.

Toronto, Oct. 27.—Sir Frederick Stupart, director of the Dominion Meteorological office here, is very pessimistic regarding the possibility of fine weather in the near future, and expressed the opinion that in all probability election day would be cold and disagreeable. "The weather is most unsettled and unseasonable," he said today. "I see no present prospect for fine weather, and personally I do not look for any Indian summer this fall."

Kincardine is in the best shape she has ever been in during the past eight years, he said.

Other active industries in Kincardine are as follows: Coleman Packing Company, W. E. Labeed, planing mill, S. P. Trevelyan, grist mill, T. E. Hodgins, honey dealer, Hunter Bridge & Boiler Co., George McCall operating the tug onward, for fishing.

INNES CONCEDED OXFORD VICTORY

Liberals Waging One of Most Intense Campaigns in the History of Riding.

Special to The Advertiser.

Tillsonburg, Oct. 27.—One of the most intense political campaigns in the history of South Oxford is coming to a close and the riding is conceded to J. W. Innes, the Liberal candidate, without any doubt. The last straight fight in South Oxford in 1911 returned Donald Sutherland in the majority of 20 votes, and with the return to a two-party fight, Mr. Innes is conceded the election by 500 to 700 votes. Never before have the Liberals lined up such a strong organization for the fray, the central association being composed of the following South Oxford manufacturers, businessmen and farmers of this flourishing dairy county: President, Frank Harris, Mount Elgin; vice-president, Dr. H. G. Furlong, Ingersoll; secretary-treasurer, Roy A. Darrow, Tillsonburg.

THREE LIBERALS REMAIN IN LUTHERBURG CONTEST

Canadian Press Despatch.

Quebec, Oct. 27.—With the nomination of Ullrich, Paris as official candidate in Lutherburg county, the Conservative party has an added interest. For several days rumors were current to the effect that the two other Liberal candidates, Ontario, had retired to leave the field clear for Mr. Paris, but today it is ascertained that there are still three Liberals in the contest. One of them has recovered the official support of the party organizers.

STRAIGHT FIGHT WAGED IN RIDING OF SHERBROOKE

Canadian Press Despatch.

Sherbrooke, Que., Oct. 27.—F. N. McCrae, Independent Liberal protectionist candidate, who has represented the riding of Sherbrooke in the house of commons for several years, this morning announced that he had retired from the contest, which leaves Col. E. B. Worthington, Conservative, and C. B. Howard, Liberal, to fight it out in a straight party line.

EXPECT J. C. ELLIOTT TO WIN DESPITE U. F. O. LEAD IN 1921

Liberal Candidate Has Every Chance of Carrying West Middlesex in Voting Tomorrow.

OPONENTS ACTIVE

Special to The Advertiser.

Strathroy, Oct. 26.—A survey of the situation in West Middlesex tonight would indicate that John C. Elliott, K.C., Liberal candidate, will have a majority throughout the riding, over Allan L. McDougall, farmers' candidate, and Thomas Elliott, who is running as a Conservative. J. C. Elliott's workers are confident of success. He has a wonderful organization in every sub-division, and met with a most favorable reception in the through canvass of the riding he has made.

The late member, John D. Drummond, who was elected as U.F.O. in 1921, had a majority over the Liberal, Duncan C. Ross, of 1,525, and 3,100 over George Elliott, the Conservative. The U. F. O. are still strong in the riding, and actively pressing Mr. McDougall's candidacy of party.

STIRRETT BACKED BY ALL PARTIES

Liberal Candidate Holds Big Meeting at Forest, Assisted by Brother.

EXPLODES RUMORS

Special to The Advertiser.

Forest, Oct. 27.—J. R. Stirrett held a Liberal meeting here tonight with a large attendance, during the fact that a rumor was spread all over town today that the meeting had been called off. The meeting was made notable by the large number of Conservatives present.

The candidate was assisted on the platform by his brother, George Stirrett, and by his brother-in-law, a splendid address on Liberal policy from the standpoint of a businessman. He was born in Forest, and tonight he brought back a clear-cut message in the terms of actual business facts and dollars and cents. J. R. Stirrett was greeted with hearty applause, and at one point that he appeared as the official Liberal candidate, endorsed by his leader, Mackenzie King. The young candidate's sincerity and enthusiasm won him an attentive hearing from the start. He stated that there has not been a real Liberal fight in East Lambton since 1911, but that they were organized again and out to win. The reports from other parts of the riding are most encouraging. He absolutely refuted the rumors concerning the reasons for his candidature and termed them as completely slanderous. He asked the local Liberals to join the rising tide of the old Liberals that is going to give Premier King a fine majority. He held his audience better than any of the other candidates in their meetings here. At the close he gave his local opponents an opportunity to speak, but nobody tackled the young candidate.

Wm. Elliott, M.P., and Supporters Well Received by Large Audience.

Special to The Advertiser.

Preston, Oct. 27.—The wind-up meeting held here tonight evening in the interests of the Liberal-Progressive-Labor candidate, William Elliott, M.P., was well attended. The speakers of the evening, in addition to the candidate, were K. K. Homuth, M.L.A., David Fraser, president of the Waterloo county trades and labor union, and T. Cunningham and B. MacPhail of Brantford.

Mr. Homuth gave a spirited address, saying in part: "I cannot understand why the Conservatives are so anxious to further the workmen when I realize that at the last provincial election they built up the biggest Tory machine ever known in this part of the province, and that they were as bad today as they were in 1921. He would not be speaking on Mr. Elliott's platform."

There was big money behind the Conservative committee, and those with this big money would look for big dividends from Mr. Hor. Charles Meighen when he got into power, if he did. Mr. Homuth stated that Mr. Meighen had left Quebec to his lieutenant, Mr. A. R. Patenaude, who was an avowed opponent of the C. N. R. and ready to sell it out. "I say in all seriousness that the Conservative party is being dominated by financial interests centered in Montreal," concluded Mr. Homuth.

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East and West Have Heard Appeal For National Unity Voiced By Prime Minister

Premier King Has Carried Message Into Every Province, Showing Real Leadership.

PLEA NEVER VARIED

Meighen Makes No Move To Unite—Stays Out of Quebec.

E. C. BUCHANAN.

Special to The Advertiser.

Ottawa, Oct. 27.—It is a natural assumption that on the eve of the present election the general desire of the electorate is that one or other of the official parties shall be elected by a clear majority, and shall be able to "carry on" without fear or favor and without the necessity of compromise. Which of the two official parties, it may be asked, has the best chance of pulling through and accomplishing this object?

Premier King has campaigned in every province of confederation, and has been acclaimed with enthusiasm wherever he has appeared. In the English-speaking provinces he has preached the doctrine of national unity, which was presided by his predecessor, Sir Wilfrid Laurier, years and years ago. In the French-Canadian districts he has not varied his preaching in one jot, and has finished his campaign without saying a single word to Quebec, which has seats out of 245 to reckon with in the forthcoming election.

Real National Leader.

In the course of his speaking tour, Premier King has proven himself to be a real national leader, with a policy equated to benefit the nation as a whole and to keep intact the bonds of confederation.

Mr. Meighen has preached Liberal doctrine in every province of the Dominion, and in every province of the Dominion has been acclaimed for his preaching. Mr. Meighen has finished his campaign without saying a single word to Quebec, which has seats out of 245 to reckon with in the forthcoming election.

Attacks Euler.

"I did not think the Liberal candidate here was a man of whom I have thought highly, would take advantage of his position as owner of the newspaper here to misrepresent my position and my party," said Mr. Meighen, referring to the candidature of William D. Euler. "Yet he has done this in the columns of his newspaper, and he is one of the party under whose banner he is running."

Had some of Mr. Euler's friends been thoughtful of national unity, they would have been bought at a specific sale for the Canadian Pacific position with regard to railway expenditures. Mr. Meighen said he objected to some of the lavish expenditures which had been made since first it forced others to make like expenditures, and second, he devoted to necessary extensions.

"I object to the building of skyscrapers in Toronto," said Mr. Meighen, "but Mr. Euler's preference is wrong in principle and unjust to the workers of Canada," said Mr. Meighen.

Mr. Meighen's campaign literature declared I have come out with the statement that I would have no truck or trade with Britain. This is a mere paraphrase of the slogan, "We want to trade with the Yankees, not with the British," too, but on fair terms."

STEAMER ARRIVALS.

New York, Oct. 27.—Tuscania, Glasgow.

San Francisco, Oct. 27.—Aquitania, New York.

London, Oct. 27.—Antonio, Montreal.

Dartmouth, Oct. 26.—Euphorbia, Montreal.

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Have Pride In Canada—Don't Give Your Vote to the Knockers!

CANADA NEEDS UNITY; LONDON WANTS ACTION; E. S. LITTLE IS THE MAN

Both National and Civic Necessities Make Little the Right Choice
For London—Meighen Means Ill-Will in East and West—
London Should Have Member of Government.

DON'T GIVE YOUR VOTE TO THE PESSIMISTS

E. S. Little, as the supporter of a Prime Minister whose broad and moderate policies supply the greatest need of Canada today in the unity of all provinces, and as a man whose record in six years of civic office proves him to be both capable and energetic, must appeal to every reasonable voter as the proper representative of London at Ottawa.

The Advertiser urges its readers to vote for Mr. Little from both points of view. Canada needs a prime minister who believes in her progress and strives for her unity; London needs action and an influential member of the government to get it instead of a silent and often vacillating seat in the opposition.

As a review of the issues to consider there seems to be no better way than to let Mr. Little state his own case by presenting again parts of the letter which he addressed to the public last Saturday:

Mr. Little's Letter.

"Every member of parliament should have a double duty: first, to work for the benefit of Canada as a whole; second, to secure for his own constituency every advantage in the way of public buildings and business publicity consistent with proper economy. My reasons for wishing to be elected as London's representative may therefore be divided into these two classes—national reasons and civic reasons, or Canada reasons and London reasons.

1. National Reasons.

"As a businessman (a manufacturer and a wholesaler) all my own personal interests depend on Canada's prosperity. From my own experience I tell you plainly that the most hurtful handicap our business and the business of Canadians in general has encountered has been the wall of depression and ruin which Mr. Arthur Meighen and his political assistants have spread, not only throughout Canada, but throughout the United States and Great Britain.

"There is only one course for a Canadian. It is to boost Canada instead of knocking her; to welcome and encourage business instead of discouraging. That is my course and the course of the Prime Minister whom I am supporting. As a Canadian I cannot follow Mr. Meighen in slandering and hurting my country. I believe Canada is the best country in the world, and I want to help say so.

Canada's Unity.

"Canada is a confederation of nine very different provinces. If that confederation is to endure, the needs of all nine provinces must be considered and the goodwill of all nine provinces must be centered in the national leader.

"Mr. Meighen cannot fill that role. In six of the nine provinces he is without a supporter in parliament. In Quebec, he is so disliked, and his propaganda is so feared, that he dare not enter the province in this campaign. In the maritimes, his only policy of raising the tariff higher touches so little on their real needs that the Halifax Herald, the leading maritime Conservative paper, recently published a list of 'Maritime Rights,' in which the only mention of tariff was approval of the Prime Minister's plan of a non-political tariff board, while five items on the list dealt with transportation, freight rates and export markets, on which Mr. Meighen has no policy.

In Alberta, Saskatchewan and Manitoba, Mr. Meighen's policy of raising the tariff higher is so feared that if it were enforced, the secession of the west would become an immediate possibility.

"I want the Prime Minister's present plan of moderate protection and attention to Canada's other needs—railways, immigration and foreign trade. Above all, I want to see the unity and goodwill of all nine provinces preserved, and I know that Mr. Meighen is not the man to preserve that national unity which is so essential if we would progress.

2. Civic Reasons.

"I do not like to see, in other cities smaller than and inferior to London in importance, splendid public buildings, while London, the center of Western Ontario, struggles along with a customs house built in 1867, a postoffice built for a town of twelve thousand, and the business of the city transacted in a postal annex bought in 1912 as a site for proposed federal buildings, about which London's representative has since done nothing. I know that it is time London again asserted herself at Ottawa—not with extravagant demands, but with fair claims for action long delayed.

"As a Londoner, I believe that London should be represented by a supporter of the government, rather



C. R. SOMERVILLE, who has been an outspoken booster for Mr. Little throughout the campaign and has been instrumental in giving wide support to Mr. Somerville's standing in the city has made him a valuable and appreciated ally.

than by a member of the opposition. Because of that, and because of the inaction of the last eighteen years, during which not one claim has been properly advanced for London, I wish to use my six years of training as alderman, controller and mayor to represent London's needs as a member of parliament.

"E. S. LITTLE."

CANADIAN DOLLAR RISES.
New York, Oct. 26.—The recent rise of the Canadian dollar to 5-32 premium in New York, and the steady increase of Canadian funds for the past few months, has brought about shipment of gold to the dominion. The New York Trust Company is shipping \$1,000,000 in gold from the federal reserve bank of New York to Montreal.

"There is no evidence of prosperity,"—J. Frank White.

CANADIAN BUSINESS FINE.
"Right now business is the best it ever has been in all our Canadian stores, 1925 will show a gain of 60 per cent over 1923."—Walter P. Zeller, general manager of the Metropolitan Stores of Canada.

"There is no evidence of prosperity,"—J. Frank White.

OUTLOOK IS GOOD.
"The business outlook in general remains good here being little changed from a month ago."—Official September report of the Bell Telephone Company of Canada.

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LABOR WRITER HAS PRAISE FOR THORNTON AND THE C.N.R.
Warns His Readers of Plot To Kill Public Ownership—Thornton Is Making a Real Job of Canadian Nationals—Threatened by Meighen.

The following extract from an article by James Somerville in the Canadian Congress Journal, official organ of the trades and labor congress, entitled, "The Fight Against Public Ownership," gives an interesting description of Sir Henry Thornton head of the Canadian National Railways. Sir Henry, who has been attacked by Mr. Meighen with threats of curtailing his improvements "with a strong hand," is regarded by Mr. Somerville as a man who is doing a great work. After pointing out the many failures of the anti-public ownership plot against the C. N. R., Mr. Somerville says: "Since Sir Henry Thornton has been at the head of the National Railways, he has effected improvements in unification and service which have made of them a real transportation system, and at the same time has introduced such economies as have changed chronic operating deficits into substantial operating profits. This is no small feat, and this is to my mind is not his least notable achievement. Sir Henry has, by his policy and efficiency, completely changed public sentiment in respect to these systems.

A Friend of Labor.

"Sir Henry Thornton has made no bones about his attitude towards organized labor, and has publicly stated his desire that all employees should be members of their respective unions, and that the officers of the system should deal fairly and

PREMIER REFUSED TO HURT MEIGHEN

In Montreal and in Winnipeg Rebutted Those Who Urged an Unfair Advantage.

The Kingston Whig in relating the following story of Premier King at Montreal reveals that quality of greatness in the man which leads Very Rev. Dean Tucker of St. Paul's cathedral to say when the prime minister was here: "Canada needs neither tariff nor policies, but men of the manhood of Mackenzie King."

A bunch of metropolitan newspapermen of varying political stripes, sitting in the press car about midnight Tuesday, paid an unconscious tribute to the fine sense of honor of the prime minister.

They were describing the great demonstration in Montreal on Monday night. "The prime minister had a chance to make that gathering historic, but he refused," said one. "There were 17,000 people waiting for him to get up and damn Arthur Meighen for all he was worth and they would have taken the roof off. The prime minister was waiting to send forth the biggest story of the tour. But what did he do? He said he wanted to be fair to Mr. Meighen, and immediately about 2,000 people set up and walked out."

"Why did he do it?" was asked. "Because," said the scribe, "he realizes that it is no disgrace to Mr. Meighen that he can't go into the province of Quebec and campaign for the Conservative party. It is the result of Mr. Meighen doing what he felt was his duty, and Mackenzie King refused to make himself a great hero unfairly at the expense of a foe."

A Great Tribute.
Could any greater tribute be paid to the prime minister? Can it not well be said of him, as he so eloquently said of Sir Wilfrid Laurier, that he was "a man in the audience of the 19th century at the 19th century convention at Ottawa?"

"He never told the truth to serve the hour. No, he served with Eternal God for power."

The Montreal case recalls the Winnipeg meeting when the prime minister showed his generosity and sportsmanship. A man in the audience shouted a slur on Mr. Meighen's record. Premier King replied sharply: "I think Mr. Meighen did his full duty in the light he saw it."

CEMENT BUSINESS BETTER.

"We had a good year last year; business is very satisfactory, and the prospects are promising."—John Lynd, manager St. Marys Cement Company, St. Marys, Ont.

"There is no evidence of prosperity,"—J. Frank White.

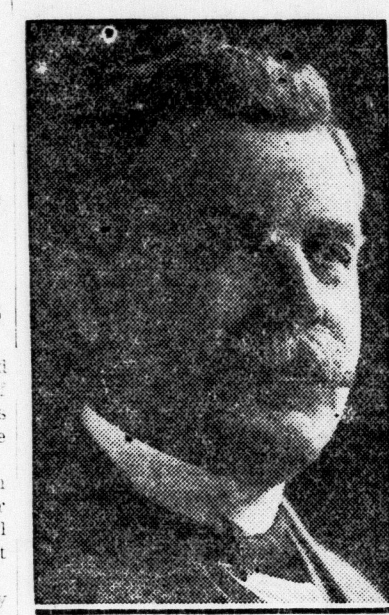
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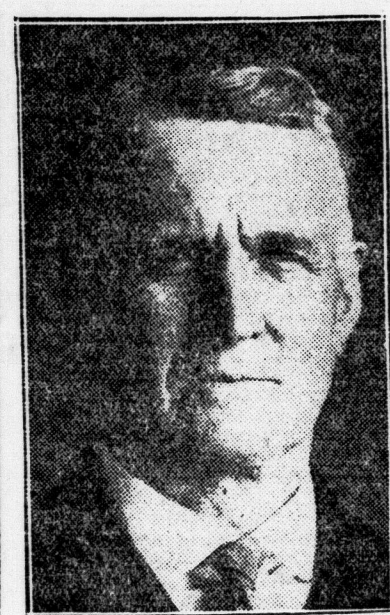
Prominent Londoners Urge Friends To Vote For Little



JAMES GRAY.



JARED VINING.



ANDREW ROBSON.



W. A. BUCHNER.



DR. W. J. STEVENSON.

The five men shown above are well-known figures in London's activities and they are among Mr. Little's most cordial supporters. They were all nominated at the great Liberal convention on Oct. 3, but asked that night that their supporters transfer their efforts to elect Mr. Little. Since then each of them has been active in Mr. Little's campaign. Other well-known men who took similar action and whose pictures appear elsewhere on this page are Lieut.-Col. Clifford Reason and C. R. Somerville. From left to right the shown above are James Gray, Jared Vining, Andrew Robson, W. A. Buchner and Dr. W. J. Stevenson.

MOST UNITED CAMPAIGN IN CITY FOR MANY YEARS HAS BEEN WITH LITTLE

Spirit of Goodwill Has Brought London Liberals Together in Splendid Campaign.

WHAT THEY SAY
Prominent Men Nominated at Convention Have All Been Active in Little's Support.

The unity which is the great purpose of the Prime Minister in this election has been put into practical operation in the campaign of his London representative, Mr. E. S. Little. No party in London for many long years has had the united spirit which is the only hope of the city. The Liberal campaign has evidenced here during the last month. It has been a splendid spirit, selflessness, willingness to work, encouragement, determination—the spirit upon which victory is built.

The great convention in Hyman hall, the most enthusiastic in twenty years, and a surprise to Liberals themselves, gave the campaign a flying start and it has gathered momentum with every meeting since, from conferences of district chairmen to the huge rally in the arena for the Prime Minister—acknowledged by all to be the largest and most impressive public meeting ever held in London.

Spontaneous and Cordial Support.
One of the features of Mr. Little's campaign has been the spontaneous and cordial support he has received from the men who were nominated at the convention. Their pictures appear in conjunction with this article. Each of these men, prominent in the life of the city and representing many interests, has given Mr. Little active assistance. Each of them has appeared and is appealing to his particular circle of friends to turn out and vote for Sid Little, to give him a majority which will do him and themselves proper credit.

Here are some of the statements these men have made publicly in support of Mr. Little:

Dr. W. J. Stevenson.
"I think E. S. Little is a most acceptable candidate to represent London at Ottawa. He has already shown an aptitude and a liking for public service, and it is this type of public-spirited citizen who should be encouraged. His public service to this city in a number of directions has been most acceptable."

"But what I like about him most is that he is following in the footsteps of his father, the late J. W. Little. All his achievements for the advancement of his native city have been characterized by the same thoroughness accompanied by the same quiet modesty."—Dr. W. J. Stevenson.

James Gray.
"I believe that E. S. Little should get the support of London electors because of his own record and also that of the government which he supports. Mr. Little has a municipal record which all Londoners know as one of ability and action. He is well qualified for the responsible position of representing London at Ottawa. Moreover, he is four-square on the policies of the Mackenzie King government and it is daily becoming more apparent that these policies are the only ones that can be pursued if Canada is to fulfill the objects of confederation. I believe that Mr. Little would be of assistance to the King government in working through a sound, progressive policy of goodwill for all Canada at Ottawa, and I know he would look after the best interests of London with all his energy."—James Gray.

Jared Vining.
"I urge support for Mr. Little at the polls. Both as an energetic representative of the city itself, with the



COL. CLIFFORD REASON, who has had charge of a district in Mr. Little's campaign. Col. Reason introduced Mr. Little at the great meeting in the arena when 4,000 people heard the prime minister and have been active in securing generous support for the Liberal candidate in a wide circle of friends.

experience and training of six years in public life, and as the supporter of the prime minister whose moderate policies present the only hope of uniting all Canada, I am convinced that Mr. Little should be the choice of all who have at heart the needs of Canada and of London.

"I nominated Mr. Little myself, I shall, of course, vote for him, and I venture the hope that all my friends will vote for him also."—Jared Vining.

Col. Clifford Reason.
"We should send the Prime Minister to the right support, and the people of London should see that Mr. Little heads the polls."—Col. Clifford Reason.

Andrew Robson.
"I feel that the Liberals of this city could not have made a better choice of a candidate to represent London in the house of commons than Mr. Little. He is a young man with high standing in this community, and with an excellent record of public service in a number of municipal offices, including that of mayor. He is well posted on the public questions of the day, I am sure E. S. Little will be a credit to the citizens of London as their representative in parliament."

C. R. Somerville.
"Mr. Little is the right type of man for the right support to parliament. Our candidate is an out and out supporter of the Mackenzie King government, which, I believe, has the best policies for the development and unity of the dominion. Mr. Little, by his service to this city, has won the right for further honors by the electors of London. Knowing him as we do, I know that this city would receive every consideration to which it is entitled from Mr. Little. He would also be an addition of strength to the government of Mr. King at Ottawa."—C. R. Somerville.

U. A. Buchner.
"Mr. Little is a first-class, thoroughly progressive man who understands the needs of the city and country. He is familiar with the public questions of the day, and what is in the best interest of the Canadian people. This is evidenced by the stand he takes on the St. Lawrence deep waterways route. Mr. Little represents the Liberal party, the one that will give the greatest satisfaction to the people of this country. Their policy and Mr. Little's protects the basic industries of Canada and will develop infant industries as well as benefit the farmers. Mr. Little is a London man and should and will receive the support of the citizens of London."—U. A. Buchner.

That "Construction Gang" Has the Winning Spirit

"Sid Little a Great Candidate To Work With," Says One Veteran—Has Had Individual Talks With 1,500 People in Last Three Weeks.

By "OLD-TIMER"

A Good Thing to Remember
And a Better Thing to Do,
Is to Work with the Construction Gang
And not the Wrecking Crew.

HAS CONVERSED WITH 1,500 PEOPLE.

The Liberal candidate, in reply to a question, stated yesterday that on a rough estimate he had been in conversation with at least 1,500 people during the course of the campaign. This is an indication of the work and strain involved for a hard-working candidate. In addition Mr. Little has addressed many meetings, and been constantly in close contact with his organization. As one of the ward chairmen said last night, "Sid Little has been a great candidate to work with." He does not have to be carried by an organization but carries the organization along with him.

The "Construction Gang" certainly has caught the winning spirit. The members definitely feel that they have accomplished wonders, and they know that the candidate has a natural personal advantage of at least 500 votes over any other man in the field. Last night was one of intense and well-organized activity at Hyman Hall.

HASNT PERSUADED THEM TO STAY.

"Canucks Rushing Across the Border" says a headline in the local Conservative paper last night. Surely this must be regarded as a case of "the old boomerang." The Free Press for months has been sending Canucks out of the country in such large expeditions that one is surprised to meet a few people on Dundas street any afternoon. The Londoners who went to the world's series were no doubt counted among the lost sons of the Forest City.

But—has the campaign of the Free Press been so futile in its claim that Meighen will be returned as utterly to fail to convince these "Canucks" that if they had only remained in the country until Thursday everything would be rosy? The choice of fine jobs would be waiting for them, they would be taken under the wing of Mr. Meighen and perhaps engaged to work in the new extension of Mr. White's addition at the London Rolling Mills. But, alas, they left London on Tuesday. Was it the prospect of a return to the days of Meighen administration as painted in the columns of the Free Press that drove them from the city? The departing ones may have recalled what conditions were like in 1921.

PROSPERITY SOLVES THE PROBLEM.

As a matter of fact, until opportunity again has called from the west and Canadian cities such as London are booming with industry to supply the demands of the west and other newly-settled areas, there will be a magnetic attraction on the youth of this country by the large American city. Thousands of American periodicals are being read every day. (No less than sixteen thousand American periodicals come into London in one week, according to a leading news distributor). The fascination of the big city is constantly before the younger people, and until statesmanship of a constructive kind has built up in Canada conditions that will spell opportunity in big type, a certain exodus is bound to continue. When the great Laurier era was being felt in Canada, the Canadian young man and young woman were remaining in Canada. Four years more of the present constructive Liberal rule will see the prosperity of the country exceeding any period in its history. There will be abundant opportunity for all.

THAT "LIBERAL" PAPER IN QUEBEC.

The local Conservative paper talks of the desertion of the Liberal party by the Quebec Telegraph-Chronicle. As a matter of fact this paper is no longer Liberal, the former Liberal Chronicle having been absorbed in the Telegraph, with strong Conservative control. The Free Press is aware of this, but apparently thinks that the public has not kept in touch with newspaper amalgamations.

THEY ARE WORKING OVERTIME.

Another wall appears in the organ of depression as to the shoe situation. Imported shoes, it intimates, are ruining the Canadian trade. At the present time both London shoe factories are running overtime, one of them working on large American orders. The Free Press should cover its own field before searching Europe for walls of woe with which to sully the name of its own country.

A Good Thing to Remember
And a Better Thing to Do,
Is to work with the Construction Gang
And not the Wrecking Crew.

And Now the Job Depends On Car Owners Tomorrow

The burden and responsibility of E. S. Little's campaign now rests upon the automobile owners who have volunteered their services for tomorrow.

There are enough votes for Little in London to give a Liberal victory by a good majority. The issues have been argued, the voters have been canvassed, the campaign has been pushed with energy and goodwill. The job now is to get out the vote—to get voters to the polls—in cars, on foot, in trucks, any way at all, but get them there.

If all the friends of Sid Little and the automobile organization are on the job ALL DAY tomorrow, and stick to the system, there'll be votes enough to spell victory tomorrow night.

A phone call to 781 or 762 any time tomorrow will bring a car from the flying squadron at Hyman Hall.

COLBERT URGES IT AS RIGHT

Says Tariff Board Is Only Way To Protect Workingman and Consumer.

A non-political board such as Premier King proposes to appoint to handle the tariff question meets with the outspoken approval of John Colbert, London's Labor candidate. Speaking to the employees of the Empire Brass company on Oct. 19, Mr. Colbert described a tariff commission as the only method of treating the tariff question in a way which would bring justice to the consumer and workingman.

"We will not achieve any measure of satisfaction in this matter of tariff," he said, "until there is a commission formed to handle it in its entirety, a commission before which the ordinary working man, the consumer, will be free to appear with his requests or advice."

Meighen Approved It, Too.

The tariff board plan is undoubtedly the only fair and efficient plan to determine the proper increases or decreases in tariff. Premier King, Mr. Meighen himself, before he knew an election would be on this fall, volunteered endorsement of such a board. His resolution of only last June 1, embodying the points which he believed most essential to Canada's welfare, Mr. Meighen urged.

"That a tariff commission should be appointed representative of the three great classes of Canadian industry, agriculture, manufacturing and labor, and be entrusted with the duty of studying Canadian tariff problems, their every bearing and of making from time to time such recommendations to the government as it deem in the general public interest with the reasons therefor, and with power also, when it finds unfair advantage is being taken of protective duties of making recommendations to be given effect to by the government for removing or reducing schedule or imposing special excise taxes upon products in respect of which such advantage is taken, and that its report, findings, recommendations and reasons therefor be given to the public."

Meighen Takes His Orders.

No clearer definition could be given of the tariff board which Premier King now not merely recommends but intends to appoint. Mr. Meighen is attacking the very plan he favored so strongly less than five months ago. The group of manufacturers who are putting up the cash for his campaign have described their demands in the meantime, and Mr. Meighen has obeyed their order. Liberals and Labor have a mutual purpose in their desire to institute the tariff board and do away with exploitation of the consumer by those manufacturers who take advantage of the tariff in their own interests. Mr. Little, himself a manufacturer, has had the courage to come out boldly in favor of the tariff board to which his own industries would be submitted on the same basis as all others.

Proves His Public Spirit.

The local Conservative paper in a second personal attack on Mr. Little as a manufacturer whom it cannot understand has insinuated that he receives special tariff favors from the government. It is, of course, untrue but if it were true it would merely prove to a greater degree Mr. Little's public spirit in being willing to submit his case to the non-political board which he is advocating.

Little and Labor Agree.

The tariff board is not the only purpose which Labor and Little have in common. Mr. Little is also urging senate reform and old-age pensions—two of the principal planks in Labor's platform. And he showed himself in his six years at the city hall to be active in Labor's behalf. The two-platoon system in the fire department, increased wages for city employees, free tuition for the moderate ratepayer at the university, the married women's franchise, equalized assessment, assistance in paying school fees—these are only some of the definite things that Little has done for Labor. Mr. John Colbert is a man at whom no person can point reproach. He is sincere and honorable in Labor's interest. But The Advertiser believes that even Mr. Colbert will agree that Mr. Little is a member of the Liberal government and a friend of the Prime Minister would be able to secure more effective action on the things which both Labor and Little want than Mr. Colbert himself, who if elected could not possess so direct an influence with the government, and who would not have the necessary assistance of a strong party.

It Would Be Sensible.

The Advertiser suggests to its Labor friends that in their own interest, apart from the national issues at stake, Sid Little might fairly and reasonably be their choice without disloyalty and merely with common sense toward their own party.

Labor and Little and Liberalism want the same things—an end to tariff exploitation—an end to senate autocracy—fair play for the consumer—fair play for old age—and fair play for Canada in silencing the knockers. The sensible thing would appear to be for Little and Labor to help each other rather than divide their forces against a common opposition.

Labor and Little and Liberalism and London all seem to belong together.

TURNOVER IMPROVES.

"Today business is good. We are turning over more goods and there is more activity in trade. There is no reason why the situation should not continue."—Duncan Ferguson, Duncan Ferguson Co., Ltd., Stratford, Ont.

"There is no evidence of prosperity,"—J. Frank White.

GENERAL ELECTRIC GAINS 8-12 POINTS

Heavy Selling of Motor and Steel Shares Brings Sudden Decline.

Associated Press Despatch.
New York, Oct. 28.—Heavy selling of the motor and steel shares caused an abrupt decline on the stock exchange today, and drove a number of shares a point or more under yesterday's final figure. The trend became upward after the close, when various specialties began to rise buoyantly.

General Electric climbed 8 1/2, United Drug 7 1/2, S. Kresge 10 and Standard Milling 1 1/2. American Tobacco, Montgomery Ward, Fox Film and Gulf States Steel were accumulated on a large scale.

Call loans renewed at 1 1/2 per cent.

COTTON

Associated Press Despatch.
New York, Oct. 27.—Cotton futures closed steady. Closing bids: Jan. 19 1/2, Feb. 19 1/2, Mar. 19 1/2, Apr. 19 1/2, May 19 1/2, June 19 1/2, July 19 1/2, Aug. 19 1/2, Sept. 19 1/2, Oct. 19 1/2.

Associated Press Despatch.
Liverpool, Oct. 27.—Spot cotton was quiet, prices steady.

American middling, fair, 11 1/2; good middling, 11 1/2; middling, 11 1/2; low middling, 11 1/2; good ordinary, 11 1/2. The sales of the day were 6,000 bales of which 4,000 were American.

The groups were 25,000 bales of American. Futures opened and closed barely steady.

BEANS

Canadian Press Despatch.
Montreal, Oct. 27.—Beans were quoted at \$2.40 to \$2.50 per bushel.

Special to The Advertiser.
Detroit, Oct. 27.—Beans: Jobbers are bidding to country shippers \$2.25 to \$2.50 per cwt. for choice Michigan hand-picked, prompt shipment.

Associated Press Despatch.
New York, Oct. 27.—Flour firm. Hard winter patents and hard winter straight, \$8.25 to \$8.75; soft winter straight, \$7.50 to \$7.75.

Canadian Press Despatch.
Montreal, Oct. 27.—The market for winter wheat flour was unchanged.

The balance of the mill trade was the increased demand from United States buyers, and a fairly large business reported. The domestic trade was likewise reported good.

Flour—Manitoba spring wheat patents, \$8.50; hard winter patents, \$8.75; soft winter patents, \$8.50; rolled patent—Man. 80s, \$8.25; Bran—Per ton, \$29.25; Middlings—Per ton, \$30.25.

Associated Press Despatch.
Minneapolis, Oct. 27.—Flour firm. At the higher, at \$8.75 to \$8.75 a barrel; shipments, \$8.50 per barrel.

Canadian Press Despatch.
Toronto, Oct. 27.—Manitoba flour first patents, \$8 a barrel; Toronto, \$8.50; second patents, \$8.00; pastry flour, \$8.50.

Ontario flour—50 per cent patents per barrel, \$8.50; Toronto, \$8.50; second patents, \$8.00; middlings, \$8.00; good feed flour, per bag, \$2.00.

Associated Press Despatch.
London, Oct. 27.—Bar gold, per oz. \$160.25; 25 per cent, 3 1/2; 50 per cent, 3 1/2; 75 per cent, 3 1/2; 100 per cent, 3 1/2.

Associated Press Despatch.
New York, Oct. 27.—Sterling exchange: London, 100s, 100s; Paris, 100s, 100s; Italy, 100s, 100s; Germany, 100s, 100s; Canada, 100s, 100s.

How the Stock Markets Closed

New York

Reported for The Advertiser by Jones, Easton, McCallum, Royal Bank Bldg., New York, Oct. 28.

Stocks	Open	High	Low	Close
Chalmers	90	90 1/2	89	90
Chemical	104 1/2	105 1/2	104	105
Coal	113 1/2	114 1/2	113	114
and F	106 1/2	107 1/2	106	107
Copper	116 1/2	117 1/2	116	117
Sugar	66 1/2	67 1/2	66	67
S and C	7 1/2	7 1/2	7	7 1/2
Woolen	49 1/2	51 1/2	49	50
Steel Pdy	43 1/2	44 1/2	43	44
T and T	141 1/2	143 1/2	141	142
London	45 1/2	45 1/2	45	45 1/2
Central Gulf	62 1/2	62 1/2	62	62 1/2
Alton	53	53	53	53
Union	124 1/2	125 1/2	124	125
Tobacco	117 1/2	120 1/2	117	119
Foreign P	42	42	42	42
France	137 1/2	137 1/2	137	137 1/2
our A	26 1/2	26 1/2	26	26 1/2
and Ohio	86 1/2	86 1/2	86	86 1/2
Winn Loco	122 1/2	122 1/2	122	122 1/2

SOUTH END WOULD BENEFIT GREATLY FROM NEW BRIDGE

Estimates on Proposed Structure Will Be Prepared at Once.

MAYOR FAVORS PLAN

Estimates on a new Richmond-Carfax traffic bridge, linking the downtown business district with the heart of London South's residential area, will be prepared by W. P. Near, city engineer. At last night's session of No. 2 committee of the city council the matter was discussed by Mayor G. A. Wenig, Ald. James McCormick, acting chairman, and City Engineer Near.

The mayor branched the subject, and Ald. McCormick recounted favorable interviews he had been given by Carfax property owners. Mr. Near declared the use of the old traction bridge quite feasible and thought the move workable at a fairly reasonable cost.

The city engineer pointed out to the committee last night that reconstruction of the traction bridge into

U.S. Still Ships Gold To Canada

Associated Press Despatch. New York, Oct. 27.—The present movement of gold to Canada reached \$12,000,000 today, with an additional shipment of \$2,000,000 by the New York Trust Company. This brings the trust company's consignment of gold to the dominion up to \$7,000,000, the balance of the total having been sent by local branches of the Canadian banks to their Montreal headquarters.

A traffic bridge could be undertaken more cheaply in a year or two, after riverside property had been well filled in. To rush construction would require much expenditure on filling. Mr. Wenig showed Section 27 of the local improvement act, citing authority for use of such materials as were at hand. He wanted to see the matter brought under way, a suggestion in which the committee concurred. Mr. Near stated that the old railroad bridge was of substantial construction and would be quite useful in making a new traffic bridge.

MYSTERIOUS

While vitamins are unseen, mysterious factors, medical science proves that they are necessary to assure health.

Scott's Emulsion

for over fifty years has been effectually serving human need, with these elements now called vitamins. Scott's Emulsion builds health and strength.

Scott & Bowne, Toronto, Ont.

Insist on

"PHILLIPS" MILK OF MAGNESIA

Unless you ask for "Phillips," you may not get the original Milk of Magnesia, prescribed by physicians for 50 years as an antacid, laxative, corrective.

Each bottle contains full directions. Any drug store—Advt.

CUNARD ANCHOR-DONALDSON

Passenger Sailings

FROM MONTREAL.
Oct. 29—Alania, to Liverpool
Oct. 30—Saturnia, to Glasgow
Nov. 6—Athenia, to Glasgow
Nov. 7—Arcania, to Ply., Cher., London
Nov. 13—Aurania, to Liverpool
Nov. 14—Antonia, to Ply., Cher., Lon'n
Nov. 20—Lettia, to Ply., Cher., London
Nov. 21—Aurania, to Ply., Cher., London

FROM NEW YORK.
Oct. 31—Scythia, to Q'town, Liverpool
Oct. 31—Tuscania, to L'derry, Glas'w
Nov. 4—Mauretania, to Ply., Cher., S'n
Nov. 7—Arcania, to Q'town, Liverpool
Nov. 7—Camerouna, to L'derry, Glas'w
Nov. 11—Aquitania, to Cher., S'hampton
Nov. 14—Andania, to Ply., Cher., Ham'g
Nov. 14—Caledonia, to L'derry, Glasgow
Nov. 14—Samarina, to Q'town, Liverpool
Nov. 15—Berengaria, to Cher., Southampton
Nov. 21—Franconia, to Q'town, Liverpool
Nov. 21—Transylvania, to Ply., Cher., G'w
Nov. 25—Mauretania, to Ply., Cher., S'n
Nov. 28—Alania, to Q'town, Liverpool

FROM BOSTON.
Nov. 1—Scythia, to Q'town, Liverpool
Nov. 15—Samarina, to Q'town, Liverpool

CHRISTMAS SAILINGS.
FROM HALIFAX
To Plymouth, Cherbourg & London.
ASCANIA, DEC. 7.
To Glasgow and Mowille
ATHENIA, DEC. 14.

Illustrated Booklets, Sailing Lists, Etc., on Request.
THE ROBERT REFORM CO., LTD.
Toronto, or Local Agents.

Vital to every radio fan The initials R.V.C.

GOOD radio reception depends largely upon good tubes. Ten tubes, therefore, insist upon R.V.C. Radiotrons. These valves are the product of the Radio Valve Company of Toronto, who have had many years' experience in valve making. They are distributed exclusively to the trade by the Canadian General Electric Company and the Canadian Marconi Company, which is your guarantee of quality.

For Sale by Dealers Everywhere.
U.V. 201A \$3.50

Radiotron
Canadian General Electric Co. Ltd. & Canadian Marconi Co.

GENUINE RADIOTRONS
FOR SALE BY W. McPhillips
238 Dundas St., London.
PHONE 1026.

ly or wholly manufactured from these products are included in the comparison. Canada sends \$83,500,000 worth to the States, as compared with \$65,500,000 imported from that country. And these figures were available to Mr. Meighen on the very page which his advertisement quotes.

Exports Much Greater.
The same page contains the figures for Canada's trade in the whole world in the same class of produce. They are as follows:

Farm Products Such As Canada Raised.
In raw form, the world sells to Canada \$54,981,775; Canada sells to the world \$55,108,007. In partly manufactured form the world sells

to Canada \$12,275,501; Canada sells to the world \$6,675,399. In manufactured form the world sells to Canada \$81,943,855; Canada sells to the world \$143,607,996. Totals, the world sells to Canada \$149,201,231; Canada sells to the world \$563,391,402.

There, at least, is Mr. Meighen's figure of nearly \$150,000,000, but it turns out to include imports from the whole world and goods manufactured from farm produce as well as farm produce itself. Moreover, on the same page, and right where Mr. Meighen could not help seeing it, is the corresponding figure for Canada's exports of this class of produce, a figure more than six times the value of imports, if only raw materials are included, and \$250,000,000 in excess of imports on the basis which Mr. Meighen himself adopts.

Plans Chinese Wall.
It may be asked why Mr. Meighen made mention of \$150,000,000 imports, but failed to record exports of over \$500,000,000 in the same class of products. The reason is plain. Mr. Meighen proposes a Chinese wall around Canada. To shut out \$150,000,000 of foreign products he is willing to imperil the sale of \$500,000,000 worth of Canadian products by inviting retaliatory tariffs and a refusal on the part of other nations to buy from a country which would not reciprocate. It is little wonder that Mr. Meighen is silent on that \$500,000,000.

And in denouncing the importation of \$150,000,000 worth of farm products into Canada in 1924, he is silent too on the importations under his own tariff, but here are the figures:

Farm Products Such As Canada Raises.
In raw form, total imports in 1921 were \$74,078,223, while in 1924 they were \$54,981,775. In raw and manufactured form total imports in 1921 were \$220,839,209, while in 1924 they were \$149,201,231.

Misleading in what it states and equally misleading in what it admits, Mr. Meighen's advertisement comes perilously near deserving the term "roorback." It is designed to cover up the fact that the Canadian farmer has more to lose in foreign markets than any system of protection could have more to lose in foreign markets.

gain for him at home. And Mr. Meighen's protection would also apply to all the things the Canadian farmer must buy and enhance the cost of living beyond what the farmers' revenues can bear.

But how can anyone explain such ignoring of facts and figures as the Meighen advertisement involves? The only explanation would seem to be that Mr. Meighen must be signing advertisements which he does not write.

AUTHORIZES DREDGING.
Singapore, Oct. 27.—The legislative council has authorized the dredging of 313 acres along the shore in furtherance of the plan for enlargement of the British naval base here.

NORTH PERTH CANDIDATE SPEAKS AT MILVERTON

Special to The Advertiser.
Milverton, Oct. 27.—A meeting was held in Zimmerman's hall tonight in the interest of D. M. Wright, Conservative candidate, North Perth, and was well attended. J. B. Hamilton, of Milverton, occupied the chair. Principal speakers were, D. M. Wright, the candidate, and Dr. Steele, ex-M.L.A. of Stratford. The speeches were interspersed with songs. The last speaker was H. W. Davison, of Toronto. The meeting closed with cheers of the opposition leader and the local candidate, and the singing of the National Anthem.

YOUR VOTE FOR WHITE

What It Means To You!

A DEFINITE POLICY

Frank White's appeal is on a policy which is clear, definite and known—One which stands in sharp contrast to the King government vagaries and avoidance of big national problems.

NATIONAL RAILWAYS

White stands definitely in opposition to amalgamation of our two great railway systems; to make our National Lines a source of revenue, and give its workers 100 per cent. employment.

THE NATIONAL DEBT

White endorses a policy of working definitely toward a reduction of Canada's National Debt; to end the extravagance which has increased our debt obligations about \$1,000,000 a week for every week the King Government has been in power.

HYDRO FOR CANADA

White has taken a stand for the retention of Canadian hydro for Canadians, regarding it as a raw material, and opposing any further move for increasing its export to the United States.



APPRECIATED BY LONDON

Frank White's able representation of London in the House of Commons has brought many messages of appreciation from citizens in all walks of life.

TO STOP MIGRATION

White stands for a policy to stop the Canadian exodus to the U. S., which has shorn the Dominion of a population of seven cities the size of London, and to bring our Canadians home.

CANADA FIRST

Frank White stands for a Canada-First policy, which is vital to the progress of the Dominion.

—To give new life to industry and productive enterprise.

—To preserve and enlarge the Canadian market for Canadian produce.

—To develop Canadian resources by the Canadian people.

—To give employment to our workers.

—To increase our railway traffic, thereby eliminating railway deficits.

—To bring about a reduction in internal taxation.

—To revise the Canadian tariff on a definite and consistent protective basis.

FOR THE WORKMAN

White stands for a policy under which Canada's raw materials will be manufactured at home by Canadian workmen, giving them ample employment opportunities at good wages.

TRADE DEVELOPMENT

White supports a policy which will give to Canada a favorable trade balance instead of an unfavorable balance which is flowing to the United States at a rate of about \$200,000,000 annually.

EVERY LONDONER SHOULD VOTE TOMORROW

—Vote—

FRANK WHITE

REAL ESTATE

BERT WEIR

Over 4000. Hall.
Phone 4250. Residence 1973.
L. H. Kelly, Manager.
Residence Phone 16023.
Thos. Wilkey, 4781, Hill Taylor.
1908, Bert Hookway, 3613W. H. R. Laird, 7909P. W. MacArthur, 7419. Wm. Reilly, 6339P.

WILL TAKE YOU TO INSPECT ANY OF OUR HOUSES TO RENT.
RENTED FROM \$8.25.
\$7,000—\$1,000 DOWN. Talbot St. centrally located, 2-story square, plan, red pressed brick, 2 beds, 4 living-room, dining-room, kitchen, cupboards, 2-p. bath, furnace, laundry tubs, full basement, attic floor, drive, full veranda.

CAR TO EXCHANGE FOR LOTS.
\$1,500—Studebaker big 8-cylinder, fully equipped, 4 balloon tires (new), 2 extra cords. Duo finish, in perfect condition. Will exchange for lots north.

BUNGALOW TO EXCHANGE FOR LOTS.
\$5,400—This is one of the best bungalows and at the lowest price on lots. The owner is a contractor; 11-1/2-story framed fire brick, on paved street, 3 beds, 2 baths, 2 living-room, dining-room, kitchen, cupboards, 2-p. bath, full veranda, very deep lot.

EXCHANGE FOR FARM.
The owner of the two following parcels of London real estate is willing to exchange for a farm 100 acres or less, on which the mortgage is small and close to London.

\$4,500—12 building lots, southeast, with large frame, 2 beds, parlor, dining-room, kitchen, new garage, full basement, rented at \$15.00 and.

\$8,000—South, new rug brick bungalow, 3 beds, 3 c.e., living-room with fireplace, dining-room, kitchen, cupboards, 2-p. bath, full veranda, full basement, wired for stove, full veranda, oak floors, drive.

SUBURBAN LOT TO EXCHANGE.
\$2,000—The owner of this beautiful suburban lot, south, in beautiful location, size 60'x300'. Will exchange for house in London.

\$30.00—Monthly, 5 bungalow, close in, beautiful location, 1 1/2-story brick, 3 beds, parlor, dining-room, kitchen, fully modern.
\$25.00 Monthly—48 Terrence St., 1 1/2-story rug brick bungalow, 6 rooms, fully modern, veranda, drive, very low rent.

E. COOK 255 WILLIAM ST.

Apply for first-class homes and exchanges on city and farm property. Houses to rent, rug and tile brick, good houses \$35 and \$40. Special buys in cottages and terms. Small acreages and lots and stores. Some to rent.

FOR SALE

For Wednesday and Thursday

WE DELIVER TO ALL PARTS OF THE CITY.

Pork Steak, lb. 30c

Hamburger Steak, 2 lbs. 25c

Orchard Farm Sausage, .. 2 lbs. 25c

Lamb's Heads, with tongues, .. 3 for 25c

4 Bars Fairy Soap, .. 27c

Pork Liver, .. 5c

Apples, pk. 20c

No. 1 Minicem, .. 20c

Finnan Haddie, lb. 16c

Fillet Haddie, lb. 20c

Phones 1613 - 1614

Deliveries 8, 9, 11, 2, and 4.

ANDERSONS

The Big Store, Ltd.
Market House.

L. Wolfe, Ladies' Wear

The Credit Clothing. It costs you no more. Give us a try.

372 DUNDAS STREET
Phone 6112W. xzv. Open Evenings.

Electric Soldering Irons

\$2.00

GURD'S, 185 Dundas St.

BALED SHAVINGS

GEORGE H. BELTON
LUMBER CO. LTD.
Rectory and C. N. R. Phone 117-118.

AUTOMOBILES

SIDE WINGS

Hobbs Side Wings are just what you need for your car. A special design for every make of car. Get our prices.

THE HOBBS MFG. CO., LTD.
York and Ridout Sts.

INSURANCE

J. A. NELLES & SON

Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile, etc.

TO ADVERTISINGMEN AND SALESMEN

The Advertising and Sales Club has secured as chief speaker for Friday, Mr. F. E. Ingram, Jun., Vice-President Ingram, Ltd., Detroit. Subject: "The Mucness of the Many." Full of merchandising ideas for progressive merchandisers.

Salesmen and buyers cordially invited—Tucumseh House, Friday, October 30—6 p.m. sharp.

Non-members, \$1.00 for dinner. Entertainment free. Phone 6500. G. L. Spry, Secretary, for further particulars 18c

Life Insurance Company
Has Doubled Its Business;
Finds Conditions Good

London Life Has Grown Steadily During the Past Four Years.

OUTLOOK IS BRIGHT

Conditions in Country Conducive to Business and Industrial Advancement.

The London Life Insurance Company has doubled its annual business in the past four years, and Edward E. Reid, general manager, forecasts that social and industrial progress, coupled with hard work, will next year bring the company to a new peak of achievement in Canadian insurance annals.

In 1921, thirty-one millions of dollars in new business was written by the London Life. In 1922, this figure jumped to \$37,000,000. Increasing from \$45,000,000 in 1923 to \$53,000,000 in 1924. Mr. Reid believes that this year's total of new business will go comfortably over the \$60,000,000 mark.

Conditions Encouraging.
"The encouraging conditions which prevail in the country today are conducive to business and industrial advancement," the general manager said. "But even though the general state of Canada is better this year than it has been in a long time, success is still dependent upon hard work. Real effort has combined with a steady improvement in conditions to make our increase as large and as consistent as they have been."

Unfortunate weather conditions which have prevailed in the west during the last month, causing delay in harvest operations, have retarded recent business to a certain extent. Mr. Reid stated. But he is confident that this setback is only a passing one and normal progress will again be met in a short period.

A Bright Outlook.
Commenting upon present conditions in London, Mr. Reid asserted that it is his own opinion the healthy signs of progress apparent in the country today lend more confidence in the future of the community than during any other period of the city's history.

"As civilization advances, insurance is becoming more and more of a

THE LONDON ADVERTISER

CLASSIFIED ADS.
Standardized and Indexed for Quick Reference.

THE LONDON ADVERTISER reserves the right to classify properly all advertisements submitted for publication.

Not responsible for errors in advertisements following date of first publication.

Ads. not cancelled after 10 p.m. Ads. for morning paper must be in by 10 p.m.

Ads. for evening paper by 1 p.m. Ads. for Saturday's paper must be in our hands by 10 p.m. Friday previous to enable them to appear under their correct classification.

Otherwise they must appear under the classification "Too Late to Classify."

CLASSIFIED RATES

Cash.

1 day 2c per word

3 days 5c per word

5 days 10c per word

Minimum, 15 words.

When advertiser's box is required allow 3 words. A charge of 10c for mailing is also added.

Marriages, Births and Deaths—One insertion, \$1; two insertions, \$1.50.

Memorial Notices—12c per count line (10 lines the minimum).

Card of Thanks—\$1 per insertion.

Engagements, Notices of Women's Page—10c one insertion, \$1 two insertions. These notices must be signed by the sender, and will not be taken over the telephone.

DISPLAY ADVERTISING.

Amusement—15c per line each insertion.

Meetings—15c per line each insertion.

The London Advertiser will not insert a "make good" more than one incorrect insertion of an advertisement ordered more than one time.

THE LONDON ADVERTISER, WANT AD. DEPARTMENT, Phone 3670.

AUCTION SALE

Imperial Billiard Room

2 p.m., Monday, Nov. 2, 280 Dundas St.

The lease of the above premises having been sold, I have been instructed by the proprietor to sell as follows:

Two snooker tables 12'x6', 4 pool tables 8'x4'. These are in excellent shape.

6 benches, 6 small chairs, 1/2 barrel of floor oil and brush, 1 10-foot wallcase, practically new, National cash register.

7 silent salesman, small silent salesman, shesbourn stand complete, brass candle, 14 electric light shades for billiard table, 1 cigar lighter. All in excellent condition.

GEO. R. GARDNER, Auctioneer, 18u-xt.

AUCTION SALE

Attractive home, solid brick and fully modern, on the north-west corner of Piccadilly and William streets (729 William street) will be sold on the premises on Friday, October 30th, at 2 o'clock.

D. H. PORTER, 110 Dundas Street, Auctioneer.

Phone 385.

Phone 385.

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PREMIER PRAISED
IN QUEBEC PAPER

Has Preached Courageous Doctrine of National Unity—"Equal Rights For All Canadian."

There is not much comfort for Mr. Patenaude in Quebec and still less for Mr. Meighen in this opinion of the prime minister expressed by the Quebec Soleil.

As the campaign draws to a conclusion the striking personality of Mr. Mackenzie King stands out in more and more bold relief against the background of the political stage. On his tour through all the provinces he has been able to defend his work of reconstruction with such logic and frankness, he has preached his doctrine of national autonomy and unity with such courage, he has been so unwavering in his demand for equal rights for all Canadians, has answered objections and interruptions with such tact and courtesy, that the whole Canadian people are today convinced that their interest lies in rallying around him and resting in him all their hope and confidence.

The death of Sir Wilfrid Laurier deprived Canada of one of its great men. The void caused by his death for a time left people without a guide. But it was decreed that the Liberal party, by giving to a great leader to Canada, was to find in his ranks a man to carry on Sir Wilfrid's thought and work. This man was Mackenzie King.

Word has reached relatives in this city that Dr. F. J. H. Campbell, who graduated from Western university here in 1917 and who has been taking a post-graduate course in internal medicine in London, England, since last spring, has received his M.R.C.P. degree.

Dr. Campbell is well known in this city, having been president of the academy of medicine here last year. He is expected to return from England soon.

WEST PAVES THE WAY.
"Business is very much improved, and we are beginning to feel already the benefit of the good wheat crop in the west. Westerners have money they buy furniture, and thus business should get even better in the immediate future."—L. J. Salter, secretary-treasurer, McLellan Furniture Company, Stratford, Ont.

"There is no evidence of prosperity,"—J. Frank White.

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Radio Programs

WEDNESDAY, OCTOBER 28.

CBC, LONDON—330M.

1-2 p.m.—Ronnie Hart and Lorne Hitching, the Melody Boys, featuring piano, saxophone and banjo; market reports and weather forecasts.

Evening—Silent.

ADVANCE 12.00P—CJGC will broadcast election returns Thursday night.

7:30 to midnight.

CBCA, TORONTO—356.9.

6:00—Late news.

CFCF, MONTREAL—410.7.

7:00—Rex Battle's orchestra.

CNRO, OTTAWA—435.8.

9:00—Hart House string quartet concert.

CNRW, WINNIPEG—384.4.

8:30—Stories; markets; talk.

9:10—Port Garry orchestra.

10:40—St. Gerners orchestra.

KDKA, EAST PITTSBURG—300.1.

6:15—Dinner concert.

7:30—Mallory's lecture.

9:00—Hour of music.

KFAB, LINCOLN—340.8.

6:30—Lafayette orchestra.

9:30—Variety musical program.

KFKX, HASTINGS—288.3.

6:15—KDKA's dinner concert.

8:00—Daily market summary.

CPKA, HUNTSVILLE—286.9.

8:30—Variety concert program.

10:00—Eddie's syncopators.

12:00—Horseshoe Opera Co.

KBD, ST. LOUIS—545.1.

8:00—Rader's orchestra.

9:10—Violin and organ recital.

10:50—Orchestra; contralto.

11:10—Southern orchestra.

PWX, HAVANA—399.8.

8:30—Cuban army staff band.

KYW, CHICAGO—335.4.

7:35—Children's story.

8:00—Congress dinner music.

9:00—Concert.

11:00—Midnight revue.

WAGH, RICHMOND HILL—315.6.

7:30—Studio concert.

10:00—Zimmerman's orchestra.

WBAF, FORT WORTH—475.9.

8:30—Concert.

10:30—Dance music.

WBB, PRINCETON—333.1.

6:30—Kimball trip; markets.

7:30—Boyle's orchestra.

8:30—Radio nature league.

9:00—Alpena Drum corps.

9:00—Pleasant musical review.

WCAE, PITTSBURG—461.3.

**To Get a Car
From the "Flying Squadron"
Call 781 or 762**



E. S. LITTLE.

**A good thing to remember
And a better thing to do,
Is to work with the Construction Gang,
And not the Wrecking Crew!**

Citizens of London I Ask You To 'Work With the Construction Gang and Not the Wrecking Crew'

—E. S. LITTLE.

Mr. Meighen may not intend to be a wrecker of Canadian Unity, but he knows, as he said when he was in power, that the West must not be burdened with heavier tariff charges. It is vital to the welfare of the West, from which comes the great flow of trade to Old Ontario and London, that the farmer should pay no more for his manufactured goods, because he works on a narrow margin.

Mr. White, who is joining the London CONSTRUCTION GANG by erecting a large addition to his plant, does not realize that he is

lined up, politically, with the WRECKING CREW, or we know he would never permit the association to continue. But he is following the destructive appeal of his leader somewhat blindly.

Mr. White cannot seriously contemplate tariff changes that would alienate the Maritimes and the West, and DISRUPT THE CANADIAN NATION AT ITS MOST CRITICAL HOUR.

The "Wrecking Crew" is composed of those who would scuttle the ship, and let the country sink, NOT FOR PROTECTION, BUT MORE PROFITS.

Liberalism Has Brought Prosperity During Every Term

Laurier and his cabinet of giants opened the West, and made our manufacturing plants fairly hum with prosperity. During the period between 1896 and 1911 the great awakening of Canada took place—millions of people poured in. The country became known to the world.

We Are Now at the Second Quarter of Canada's Greatest Century

Let the policies of Laurier be carried on. Do not permit a dislocation and a disunity of purpose to stand between Canada and Prosperity.

AND EVERY VOTE FOR LITTLE TOMORROW WILL BE A VOTE for LIBERAL 'GOOD TIMES' and CANADIAN UNITY

It is most vital to the welfare of the country that every thinking man and woman should poll his or her vote. A half holiday has been granted, and no longer is anyone kept from voting because of lack of time. Consequently the largest vote in the history of London is anticipated, and the Liberals have made arrangements to

carry thousands of voters to the polls, thanks to the scores and scores of volunteer motor cars that have been tendered Mr. Little, not only by Liberals, but by friends of the candidate and his supporters. Many calls have been arranged by subdivision chairmen, but there will be cars at Hyman Hall during the day for all who may need them.

Call 781 or 762 For One of the Liberal "Flying Squadron" Cars

Every effort will be made to handle all calls promptly, but you can greatly assist by putting in your call tonight, if possible, and our staff will see that arrangements are made to take you or your friends to the polling place.

Why not take a few Liberal voters to the polls in your own car?

A Message of Thanks to My Friends Who Have Given Me Such Magnificent Support

I have just come to realize the enormous amount of work that has been done to help elect a Liberal candidate in London. Every Liberal has been loyal, and many friends have come forward from the other side. Let us keep up this spirit until the last vote is polled.

NOW LET US HAVE A MEMBER FOR LONDON ON THE GOVERNMENT SIDE OF THE HOUSE, WHO WILL NOT BE "HELPLESS"