













## Delay Is Dangerous

 -Particularly with regard to Fur Storage. To make sure of the safe preservation of your fine furs, phone Main 7841, Women's Fur Department, and have our driver call for them. Throughout the hotsummer months they will be kept in our Fur Storage Vaults, where a dry, freezing temperature will not only protect them, but will enhance their lustre and value.

# SIMPSON'S 

Pelephone Main 7841

## Semi-Annual Sale of Custom Tailored Suits to Order at $\$ 42.50$



## For Two Days Only---Today and Tomorrow 350 High-Grade Suit Lengths to Choose From--The Fit,Style and Workmanship Are Guaranteed

Twice a year we hold this sale, and each time the event grows in popularity among well-dressed men and young men. The high standard of quality suitings, the careful measurement and fitting ensure a perfect suit made to your


The suitings comprise spring-weight tweeds, fancy worsted, and several lengths of plain, neat, pick-and-pick worsted, in two shades of gray, light and medium. Also some Saxony finished tweeds in blue and brown effects and neat subdued stripes and checks.

These high-grade suitings made to your own individual measurement, today or tomorrow, in either single or double-breasted sacque style. Fit and workmanship guar-

Two Days, Today and Tomorrow at $\$ 42.50$ the Suit

Summer Hosiery For Men and Women cool suminer Hote that aue mer days when the feet get hot
and tired. $\underset{\text { Heavy weight plain cotton Stocklnngs. }}{59 \text {. White }}$


75c White Lisle Threa
 $\$ 2.50$ Pure Thread Silk $\mathbf{\$ 2 . 5 0}$ Pure Thread Sill
Stockings, $\$ 2.00$
 Today
Men's Mercerized Black Lisle
Sox
50


At The Old Price $\$ 100$
The "Canadian", Phonograph


Pictures 2 for 25c

Toy Tea Party Sets $\$ 1.98$



## Sewing Machine

 The Home-lovers'Club Way
It costs nothing to join the
Club, and it costs nothing in
the way of fees or interest.


All Are Fully Gua
Colonial, No. 52


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Clover Leaf China Tea Sets $\$ 2.39$

##  in all. Today, special, set .......2.3 Cut Glass Marmalade Jars, 300 pretily cut marmalade pots

 300 preitily cut marmalade pots,tioral deising, plated metal tops. Sive
cotal tootey
 today, each' $\begin{gathered}\text { simpson's-Basement. }\end{gathered}$

## Summer Hours

During June, July and August, 8:30 to 5:30 daily, except Saturday, when the closing hour is 1 p.m.

No noon delivery on Saturday.

Hot Weather Underwear
Men's Summer Athletic Combinations, \$1.75
Arrow brand, made from fine quality nain-
check material, sleeveless shirts and knee drawers, check material, sleeveless shirts and knee drawers,
button-on leg, closed crotch. Sizes 34 to 44 .
 Men's Summer Balbriggan Combinations, $\$ 1.50$ White or natural shade, short or long sleeves,

Sizes 34 to 44 , | knee |
| :---: |
| Price |



Silks for Summer Frocks
Cool glimmering silk and satin in all the favorite summertime hues and shades at considerably less than resent cost.
$\mathbf{\$ 2 . 9 5}$ Black Duchesse Paillettes at $\$ 2.29$ Special purchase of 1,500 yards of extra firm qualities, famous Swiss manufacture, 35 and 36 inches
wide. Regularly $\$ 2.95$. Today, yard ........2.29 $\$ 3.50$ to $\$ 5.00$ Colored Duchesse Satins, Charmeuse Satins, Chiffon Taffetas and Broken Ranges Satins, Chiffon Taffetas and Broken R
in Pussy Willow Silk at $\$ 2.95$ Splendid qualities in all the season's fashionable
colorings. Extra special, yard ........... 2.95 xa special, yard.

Checks, plaids and stripes, in satin and taffeta, and | with boths weaves combined. Regularly $\$ 3.50$. To- |
| :--- |
| day, yard $1 . . . . . . . . . . . . . . . . . . . . . . . ~$ | 27-Inch Ivory Cord Velvet

In fine terry and wide wale cords, will launder
nicely. Regularly $\$ 1.25$ and $\$ 1.50$. June White Sale. nicely. Regularly $\$ 1.25$ and $\$ 1.50$. June White Sale.
yard. ............................. 1.15 36-Inch Ivory Jap Silk
1,000 yards of a nice weighty quality, very much
below regular value. Regularly $\$ 1.89$. Today, yd. 1.4 below regular value. Regularly $\$ 1.89$. Today, yd. 1.4

300 Boys' Wash Suits 95c
Made in Buster style in a light-weight white cotton,
with either bue or tan collar and belt. Knicker pants. Sizes 3 to 8 years. Today, special

Boys' Wash Suits
At $\$ 2.00$-Blue striped co ton, in middy style. Turnton, in middy style. Turn-
down collar, with eyelets and
white lace at neck. Knee white lace, at neck. Knee
pants. Sizes 4 to 8 years, pants.
at.

Bi blue collar and style, finished with cuff. Knee
pants. blue collar and cuffs. Knee
oants. Sizes $21 / 2$ to 8 years,
at $\ldots$.............. 2.25

## \section*{Boys' $\$ 300$ Cand Floo} <br> Boys' $\$ 3.00$ Cashmere Today, $\$ 1.95$

A special purchase of 720 Cashmere Boys English Cashmere
Jerseys, button on shoulder Jtyle. Navy with red, maroon and green, brown and green,
navy and green, navy and navy and green, navy and
royal, seal and green. Sizes 22 to 32 . Regular
$\$ 3.00$ value. Today............. Tin SIMIPSON Cimin

