


Ladies! just come i) ittila FURTHER WESA AND SEE our line. read
beLow! BELOW

## Coats

Splendid Heavy Winter Coats, Fur trimmed and plain All sizes; shades of Brown, Fawn, Grey, Navy and Black-in Velour and Blanket Cloth. Prices Right Dresses

New and Attractive! In Velvet, Serge, Crepe-de Chene and Canton Crepe; shades of Brown, Pansy Cinnamon and Black. See our price and styles!

## Skirts

ine assortment to open, in Pleated and Plain effects.


## Popular Clothing Store

## Opening Announcement!

## New Goods! New Management! New Display! <br> 

We beg to announce that we have opened a New Business in that Store recently occupied by Mrs. Byrne, and we are now showing an attractive line of all kinds of MEN'S, LADIES' and CHILDREN'S WEAR. Listed here are some of the articles we are offering, and EVERY WEEK we are opening new goods. direct from

We Invite Your Inspection
CALL AND SEE OUR PRICES! WE WLLL BE GLAD TO GIVE YOU OUR BEST ATTENTION, AND WILL ENDEAVOUR TO PLEASE YOU

## HATS

In a variety of styles, and all the newest colours.
Dainty Waists in wash materials; also in Crepe and

Come and select your style and shade.
SWEATERS!

WE ALSO HANDLE A FULL RANGE OF INCIDENTALS, SUCH AS GLOVES, SPATS, CAMI SOLES, ETC.

OPPOSITE PARKER \& MONROE'S IWEST END STORE.
$\square$ SEE THE POPULAR STYLES AT THE POPUIAR STORE:
Overcoats Warm and commortable, in Naps and Reversible Cloths
assorted shades and sizes. Let us show you our
values! Get our values! Getour prices.

## Suits

A good variety of sizes and qualities. We will be glad
Caps, Braces, Ties, Hose and many other accessories

Boys' Suits
Children's Coats

Remember ${ }^{2}$

Premier King Denies Having Tendered His Resignation Conservatives Fail to Secure Majority in Canadian Elections--American Professor
Predicts an Earthquake in New England.

S. G. COLLIER CO. S. C.ertakers and Funeral
Directors.
on hand
Large stock Caskets,
Coring and Caskete $F$, ture. Prompt and efficient
S. G. COLLIER CO

Telephone: 614, 1624, 1696
CARD!
Dr. Charles Howlett

203 WATER STREET




## YOUR HEADQUARTERS FOR

## ALL KINDS of FOOTWEAR

Where you get the BEST VALUES in town and some Fair Time Bargains thrown in. See our Display of Merchandise at the Fair, then Visit our Stores, Water Street, for the Biggest Display of General Goods to be seen in the city.

## Ladies' <br> Ladies' Shoe Specials

## ㅍomp cir

 Fair Price. LADES BLCK KID 2-STRAP SHEES-Cuban
rubber heels Sizes 3 to 7 Regular 3.50
Fair Special .

| $\begin{aligned} & \text { WOMEN'S } \\ & \text { SHOES } \end{aligned}$ | womens <br> LACED BOOTS |
| :---: | :---: |
| laced, low Rubber | Soft leather, Blucher |
| me as above in Two | sh |

MENS HEAVY WORK BOOTS All Solid Leather, Guaranteed. $2.95, \quad 3.50, \quad 3.75$ and $\quad 5.75$

## - Kid heel hen San Str

|  |
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|  |  |
|  |
| MENS SPATS Grey and Fawn Best Quality. |
| WOMEN'S SPATS <br> Light and Dark Faw 2.00, 2.20, 2.25 <br> Navy |
| WOMENS bedroom SLIPPERS 1.25, 1.50, 1.70 |

## Special Value

 BOYS B00TS! boys' all solid leather laced boots. Sizes 9 to 13 .. These sold in the regular way for 2.80 and 2.90
## Men's Boot Special

In Dongola Kid, Chrome and Patent Yeabher, with
Suede Tops, Very dressy hoot. SPECIALLY PRICED FOR FAIR TIME 3.95

| $\substack{1.90 \\ \text { WOMENS COMFORT } \\ \text { BOOTS } \\ \text { Rubber-Heels. } \\ \text { B.90, 5.00, } 5.250}$ |
| :---: | :---: | B00TS Rubber-Heels. 3.90, 5.00, 5.25

$\qquad$ womens FELT BOOTS Kia \#, Vanap, Rubbe ${ }^{\text {Hell }}$ Hell
i. .....40, 3

MENS BROWN CALF BOOTS

## BOYS STRONG SCHOOL BOOT

 Built for the romping boy. Sizes 11 to 13 and 1 to 5 Fair Special, 2.50 All Solid Leather and Rubber Heels. Sizes 6 to 10. 4.50 and 5.00WOMENS BUCKLE GAITERS 3.55, 4.70 and 5.20

| CHILD'S <br> GAITERS <br> Sizes 6 to 10, . 2.60, 2.85 | $\begin{gathered} \text { MISSES' } \\ \text { GAITERS } \\ \text { Sizes } 11 \text { to }{ }^{\prime \prime} 2:=2.90,3.20 \end{gathered}$ |
| :---: | :---: |
| CIRLS FAWN LEGGINGS Sizes 7 to $10 \ldots \ldots .1 .45$ |  |
|  | MEN'S BEDROOM SLIPPERS $1.20,1.50,2.00$ BEDROOM BOOTS 2.70 of |

## G. KNOWLING, Limited

 TO. FOR POSTAGE ADD ITC. A PAIR FOR MENS, AND 14c. PAIR FOR WOMEN'S.


THE EVENING TELEGRAM, ST, JOHNTS, NEWFOUNDLAND, OCTOBER 31,1925


The Liquor Question
Only a Few Hours Left for You to MEETMR $\Rightarrow$ BILLSAVER
you have poly tol you have only to-day and to-morrow to take advantage of this
special sale. Come along and meet Mr. Bill Saver while there is yet time. and be one of the many matisfied customers, who
have met him during the past while there


## Special Bill Saver Values

From Our Infants' Wear Section


## Footwear for Men

at Substantial Savings
$\qquad$


Infantile Mortality
Correction

eleera



Suits and Overcoats For Men

derfulcal savings for you on every purchase you and represents
at Bill Saver Sale Prices

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New and Novel Curlainings


| BDYS' FALL SUIT <br> at Sale Prices | Stamped Linens <br> at Economy Prices |
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Reurlamaque Gold Mines Limited
 derful selection of household govods and wearing apparel of all
kinds, offered at savings you should not fail to take advantage
of.

Don't Fail to See These Charming Blouses






New Furnishings for the Home
$\square$
BUY \& SAVE WHERE YOU SEE ME DISPLAYED-B Hel S Furniture


The luxury' of being really comfortable
ler
ys
$2=2$
Stanfield's will not shrink!
ing." Your, given ordinary a care in washing accortding to our ing.". For, given ordinary care in wâhing according to our
directions, a Stanfelds'sarment will keep its size and snug tailored tofit shape as long as you wear it. And it stands strenuous wear
Pick up and examine any Stanfield's garment. See how
its's finished with scrupulous attention to every detail-how the seams lie flat-the buttens anten to every detail-how its generous cut-the full tenst are sewn on to stay. Nimp ing. This careful making is a part of every Stanfeld's garment in every weight; pure wirgin wool, silko-wool and
mixtures of wool and silky cotton, priced from $\$ 1$ to $\$ 10$.
You can just FEEL the quality in Stanfield's


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is within the reach of all.......

This winter all the family can enioy real underwear comfort at surprising low cost
 man who chooses it is assured of getting shuse trailired. to. fit wear. Yet Stanfield's is nut ex pensive. Compare it, garment for garment and price for price, youll find it the most econom. ical you can buy

Which Road It Depends on You
IF anything happened to you, would he SUCEESS which offered in order to help his mother
keep "Blind Alley" jobs requ and offer good pay to start. "Successs" jobs
demand at a small remuneration.
a small remuneration.
Your responsibilities
transferred to you
children.



MANUFAGTUUEES LIFE Head Ofrice,
S. J. FOOTE, Manager for Newfoundland, St. John's.

. There has beore the our our provin

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# The Family Shoe Store Offers The Best of Footwear 

 at the Lowest Prices in Town: F. SMALLWOOD--The Home of Good Shoes!! Ladies' Low Shoes

The above styles are designed for extensive Sale at Popular Prices! Ladies' are calling for more snap in their shoes --more brilliance of design. The advance SMALLWOOD MODELS are more jaunty and smart than ever before. Patents! Satins!! Whites!!! Blonds!!! All the favourites are ready in sure-fire patterns and combinations for Ladies' who demand style---and wear at that.

LADIES' LACED SHOES, Low or Medium Heels, in Black as well as Red and Dark Tan Leathers, for $\mathbf{\$ 2 . 5 0 ,} \mathbf{\$ 2 . 7 5}$, $\$ 2.90, \$ 3.00, \$ 3.25, \$ 3.50, \$ 3.75, \$ 4.00$ and $\$ 4.50$.

LADIES' PATENT LEATHER STRAPPED AND LACED SHOES AND PUMPS, Low, Medium and High Heels for $\$ 2.75, \$ 3.00, \$ 3.50, \$ 3.75, \$ 4.00, \$ 4.50, \$ 5.00$ up to $\$ 7.00$ the pair.
SPECIAL! LADIES' NOVETY FOOTWEAR, in Suede Leathers. Laced and strapped Suede shoes in Grey, Black and Brown for $\$ 2.60, \$ 2.95$, $\$ 3.25$, $\$ 3.50, \$ 4.00$ and $\$ 4.50$.

SPECIAL!
LADIES' JOB SHOES. Ladies JOB SHOES.
Laced and Straped style, in

Black and Brown Leathers for | only |
| :---: |
| $\$ 1.90, \$ 2.00, \$ 2.25$ |
| and $\$ 2.50$ |

EXTRA SPECIAL!
NURSES' DARK TAN VI
KID LACED SHOE Cushion Sole, medium and low

Price, $\$ 4.50$ the Pair

## SPECIAL!

OLD LADIES' COMFORT BOOTS and SHOES.
Wide toes and low heels, soft
$\$ 2.00, \$ 2.50, \$ 2.75$ and $\$ 3,00$

LADIES' BEDROOM (Felt) SLIPPERS! TWENTY DIFFERENT SHADES TO SELECT FROM. ONLY \$1.20 THE PAIR AT SMALLWOOD'S.

## Ladies' Boots



| EXTRA SPECIAL! LADIES' HGGH CUT JOB Sore only To. the pair. |
| :---: |

SPECIAL!
LADIES' CUBAN HEEL EVANGELINE BOOTS. All sizes. Only $\$ 1.80$ the pair.

800 Pairs Ladies' Patent Leather and Kid Laced Boots. Only .. . . . . .. . . $\$ 2.50, \$ 3.00$ and $\$ 3.50$ the pair Rubbers to fit these Boots. Only 75c. and 95c. pair.
English Footwear for Ladies. English " K " and "Baratts" styles may now be seen at our Ladies' Showroom

## Our Men's:Boots



THE NEW FALL STYLES IN MEN'S BOOTS ARE CERTAINLY VERY SMART.


Rubber Sole Work Boots!-The uppers of these Boots are made of the best Tan Horsehide, with Rubber We are now fully stocked with Men's English "K's" and "Baratts" Boots, Shoes and Brogues-Double wear

| SPECIAL! |
| :---: |
| Boys' Solid Leather |
| Pegged Boots. |
| Only $\$ 2.50$ |
| the pair. |
| Sizes 1 to 5 . |


| ONLY $\$ 2.40$ |
| :---: |
| Youths' Solid Leather |
| Pegged Boots. |
| Sizes 9 to 18. |


| EXTRA SPECIAL! |
| :---: |
| Child's Soft |
| Laced Boots. |
| 6 Lid |
| 6 to 10. |
| Only $\$ 1.85$ |


| JOB LOT! |
| :---: |
| GIRLS' BOOTS |
| Sizes. 11 to 2. Only |
| $\$ 2.00$ the Pair. |



McMurdo's Daily Bulletin! Our Dispensary The closest attention is paid to our Dieppensing Department, which is up
every particular. All Prescriptions earefuly checked before delivery:

| LADIES'-For skin protection d <br> ther, use Woodbury's <br> 35c. tube | MEN who want a good clean shave and soft smooth face, use D. \& R. Shaving Cream40c. tube Liquid After Shaveor, B. \& B. Talcum- | For Babyls use and comfort, we hive Special Foods, Nursing Bottles, Woodward's Gripe Water, Soothers, Talcums, and Creams at reasonable prices. |
| :---: | :---: | :---: |
|  | For Sore Throat and hacking coughs, try Price, 35 c . |  |

## T. McMurdo \& Company, Ltd.,

## SAVE wraffers FROM KIRKMAN'S Borax Soap

FOR USEFUL PRIZES. COMPETITION CLOSES DECEMBER 16th.


Don't Say Paper, Say "Evening Telegram.


Treasures for Twopence romaxtic book babgins.




World's Standard Shows
"THE ULTRA MODERN SOCIETY CIRCUS"
Real Big Time Circus, Vaudeville and Hippodrome Feature
Nov. 23rd to Dec. 4th, inclusive
AT THE PRINCE'S RINK
(Auspices of G.W.V.A.)
(Auspices of G.W.V.A.)
Ladies' cast your vote for your own Circus Queen. Popularity Contest Opens
Monday-Diamond Ring to Winner. Cut out and
foundland ladies.

Good for 100 VOTES. FREE.
Hereby nominate Miss or Mrs. ............
ADDRESS
$\ldots$ STREET
as a candidat in the Circus Popularity Contest, and place this special
allotment of 100 Votes to her credit.

Gentlemen:-This is your chance to nominate and vote for the Lady

OPENING JUNE 1st, 1926.
THE NEM HOTEL

ANOTMER FLOOR STARTED-WATCH IT GROW and GROW: Newfoundland Hotel Facilities, Limited
 neal mantion nuer

Furniture Department Dackworth St.
Iib wasspecialize in ositt|

## BLIND-MAKING

## FALL TIME

Being the time of change, perhaps you have moved, or going to
housekeeping, or going to "fix up." In either case you'll have need of a place like this.
We specialize in the making of BLINDS of all kinds for the home. Shop Blinds máde to order and lettered as desired. explain to him exactly what you want. SATISFACTION GUARANTEED

## The Royal Stores, Ltd.,

## - ON THE WAY - <br> BIIGEST EVENT EVER STAGED HERE HUGHES and KITZ'S



$$
\text { Phone } 1493 .
$$

## Attraction Extraordinary STAR MOVIE MONDAY!

Special Request the Luby Trio will remain over for Monday and Tuesday nex̄t. led with their selections is a Special Feanumber revived to great success oole in new feats of strength, including on Jaw Feats and special bridges with de weights.
feats. Also Mr. Christian Holtum in ocal selections. This is the greatest Show yet presented in this city for

## 

## , <br> 

 "LOVES ULDERNESS"ORRINE GRIFFITH in the greatest role of her entire career. It's a pic$t$ eyery woman longs to see. A story of

ist. Married two men-and both of ing aried twor nen and both of picture as only an actress. of Miss Grif-


SIDE TALKS.
By futh Cameron
$\qquad$
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## New Light on the <br> Mound Builders   <br> Wizard Makes Gardeas Giow <br> 

You will have better Flowers and Vegetables next Summer, if you use Fertilizer NOW!

| Wizard Pulverized Dity Sheep Man- | One hundred pound bag̀ $\propto$ - Wizard |
| :---: | :---: |
|  |  |
|  |  |
|  | Wizard Manure is tree |
| us to loosen the soil and provides. | from straw and weeds, it is is clean- easily handed and sterile. Spread it |
| $h$ earlier; the frost and rain will | in your vegetable garden, 100 |
| fncorporate the manure with the soll | ds wil |
| and produce favourable growing con- ditions. Use Wizard Manue now in | er |
| se Wzard Man |  |
|  |  |

WIZARD PULVERIZED SHEEP MANURE IS DRY AND JDOURLESS.

A hundred pound bag costs only $\$ 5.00$ and equals 2 box car
loads of stable manure.
A 10 pound bag costs only 60 cents and will manure a garden plot 10 feet by 10 feet, your cemetery plot, or flower garden, your rose bed or peony bed.
Smaller quantities ( 1 to 9 pounds) cost 9 cents a pound.

## Colin Camphell, Limited. HEAT ancCOMFORT <br> GUARANTEED IN ZERO WEATHER WITH AN <br> Enterprise PIPELESS FURNACE <br> absolutely dust-proof. <br> SEE it displayed in our window: FIRST COST IS LOW-CUTS FUEL BILLS IN HALF ! athey are suitabie for heating Homes, Stores, Halls, Churches and Schools <br> John Clouston <br> P.O. Box E-5166 <br> Phone 406. <br> 

next | $\alpha \cdot$ Wizard |
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 ditions. Use Wizard Manure For house plants use 1 pound in five
gallonso woutr, then you may water
and fead your fowers out the same
time. It is is ideal for green house use.


## FOR EVERY MEMBER OF THE FAMILY.

Be prepared for the bad weather by having a pair of our Comfortable RUBBERS at hand.

## Lowest Prices in Town



PARKER \& MONROE, LIMTTED.
2x320.0010

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| British |  |
| Fire-Proof |  |
| Cooking Ware |  |
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 31, 1925-16


Here they are:
Ess. of Vanilla.
Ess. of Almonds.
Ess. of Peppermint
Ess. of Ginger Wine.
The
made purest that can bo
be
ONCE USED always
For sale at all grocers
Dr.F.Staford and Son


NEWFOUNDLAND
NOTICE TO MARINERS Pt. Verde-Placentia.






## In Stock: GALVANIZED WIRE NAILS

From $11-2$ to 3 nls GalvanIzed B0AT NAILS

From 1 to 6 Inches.

The Direct Agencies, Limited

$\square$
 The exp
Take Brick's Tasteless and you

## Look Up Your Numbers!

Holders of Buttons distributed at THE FAIR, bearing the following Numbers, should apply to the Attendant at our Booth or to our Office.

Numbers:---3750, 2535, 3598, 321, 2061 and 654.

The standard Manufacturing Company, Limited


On the Air To. Day WILLARD STORAGE
BATTERY COMPANY
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 (Lake) - Bandsman V. Snowdon.
(L. Conecert Waltz - "Elifentanz"
6. Monologue-"A Scene from Lav-


Be wise in time, select a few pieces now and prepare for the approaching Gift-Giving Season

## STAMPED GOODS

## USEFUL ARTICLES FOR EMbroiderjing

SERVIETTES-White Cambric ..
DOILIES-White Cambric, Round
CENTRES-White Cambric, Square
hite Cambric, H.S., Squar
White Cambric, Round
White Cambric, Oblong .
Indian Head, Square ...
Indian Head, Squa
Indian Head, Oval
Black Venetian Sateen, Oval
Black Venetian Sateen
Crash, H.S., Square
Crash, H.S., Oblong
Crash, Round, Scallop Ed
Oval, Scallop Edg
RUNNERS-Crash, Scallop Edge
Crash, Scallop Edge
Oyster Linen, H.S.
White Cambric, H.
White Indian Head, Scallop Edg
Indian Head.
TRAY CLOTHS-White Cambric, H
TEA CLOTHS—Oyster Linen, H.S.
Crash, Scallop Edge
White Cambric

PYJAMAS-Self Coloured Crepes ......
COMBING JACKETS-Self Coloured Crepe
NIGHT GOWNS-Coloured Crepe ......
NIGHT GOWNS-Coloured Crepe .....
Self Coloured Nainsoo
ENVELOPE CHEMISES-Fancy Coloure
bloomers-Jersette Cloth, Pink, White and Peac
KIDDIES' ROMPERS-Coloured Nainsook
GUEST TOWELS-White Huckaback

$$
\begin{aligned}
& \text {-White Huckaback ............. } \\
& \text { White Huckaback, H.S., Coloured Edge } \\
& \text { White Huckaback, H.S. . ........ }
\end{aligned}
$$

HOT DISH PADS——Three in Holder
PRINCESS SLIPS-White Nainsoio
KIMNAS-Faney Crepe ... ${ }^{\text {PRASA }}$... ...
CUSHIONS-Crash with Cord finished edges
CUSHION TOPS—Coloured Indian Head




## STOCK MARKET NEWS



## Unknown Here

Not a Case of Conscience
Unknown Here
Few Years Ago
Not a Case of Conscience
$\qquad$

 $\qquad$
CARD.
H. B. THOMSON,

Optometrist \& Optician, is at present visiting towns on
the vorth Coast
Adores. cor.
Save fur Eyes
Church Services








 What Have You to Sell?

 | I pay Cash down for Household |
| :--- |
| Furniture and Effects, | W. E. PERCIVAL,




## BOYS' AND GIRLS', READ THIS! <br> You know the Majestic Theatre will give a Pony to the Boy or Girl who gets most votes in the Pony Contest. This

 will tell you how you can get thbusands of votes without much trouble, so read this carefully.If you have any Lux Packets, Sunlight Soap Wrappers or Swan Soap Wrappers, or Red Balls off Lantic Sugar Packages, keep them safely until the Pony Contest starts. Go right now to your grandmothers, your aunts and your other relatives and friends, and ask them to save up their Sunlight Soap Wrappers and Swan Soap Wrappers and empty Lantic Sugar Packages for you. Ask them also for Hudson's Super-Soap Packages. Why, if you have only one each of these 5 articles you will have 500 votes right away.
Yoi won't have any trouble collecting Lux Packets or Sunlight Soap Wrappers; everybody uses Sunlight Soap and Lux. If you find anyone who doesn't use Swan Toilet Soap, tell him or her that Swan Soap costs only 10 cents for a large cake. Swan Toilet Soap is made by Lever Brothers, who are soap makers to His Majesty the King, so it must be good Soap. Swan Soap is white as snow and it floats. You'll find it easily when you're taking a bath. You won't have to dive for it, 'twill be floating on top.


> The Red Balls on Lantic Sugar Packages are easy to get; the best shops sell Lantic. People who want really clean, pure sugar, free from germs or dirt, always buy Lantic. You know Lantic Sugar, in full weight 2 and 5 pound packages, comes direct from the Refinery to your table unsoiled by contact with anything unclean. Each package is sealed, dirt cannot get into it. You'll get 2 Red Balls on every package of Lantic granulated, and 2 on every package of Lantic lcing,

## Tell Your Friends Lantic Icing Sugar is Best for Christmas Cakes

Now let us tell you about Hudson's Super-Soap Powder. It costs only 3 cents. You ought be able to get a lot of these empty packages.

This is the part you want, the front part

## Hudson's Super Soap Powder is Made in England It is real powdered Soap. No sand or lime in it, and it may be used for soaking soiled clothes in. No boiling is necessary.

For washing greasy dishes and greasy dish cloths, you cannot get anything better than Hudson's Seap and Soap Powder.
It is great for washing windows, it makes 'em shine. In fact you may use Hudson's Soap Powder for any purpose that you use soap.
Tis cheaper than any soap for scrubbing floors. You know how quickly a cake of soap melts away in a tub of water or on a wet floor.
All you have to do with Hudson's Soap Powder is sprinkle a little of the powder on the floor and wash off with a wet cloth or a mop.

## supfer

salp
IT'S SO EASY YOU REST----IT WORKS

Go ahead now collecting Lux Packets, Sunlight Soap Wrappers, Swan Soap Wrappers, Lantic Red Balls off the Lantic Sugar Packages and Hudson's Super-Soap Package Fronts, ${ }^{2}$.
If you have any in your possession now, keep them carefully; they will all count. Next week, when the Pony Contest starts, you will see an advertisement in this paper, headed-

## Swan Soap

Look out for that advertisement. It will tell you what to do with your wrappers, etc.
DONT DELAY-COLLECT ALL THE WRAPPERS, etc., you can and keep on collecting them every day while the Pony Contest is on. Get busy now !
Each Sunlight Soap Wramer that you get will give you 100 votes. Each Swan Soap Wrapper will give you 100 votes. Each Hudson's Super-Soap Package Front will give you 100 votes. Each Lux Packet will give you 100 votes, 50 for the front and 50 for the back.
Each large Lantic Red Ball that you get off an empty Lantic Sugar Package will give you 50 votes. There are two large Red Balls on each package, so you get 100 votes for the 2 Lantic Red Balls.
In addition to the votes which you will get for the Wrappers, etc., you will get an extra thousand votes every time you or your mother, or anyone of your friends buys a dollar's worth of Lux or Sunlight Soap, or Swan Soap, or Lantic Sugar in Packages, or Hudson's Super-Soap, or any assortment of these goods, provided you have a Swan Soap Coupon with you when yeu are buying the dollar's worth of goods. You will get one of these Coupons at the Majestic Theatre when the Ponyy Contest starts. We shall tell you more about it in the Swan Soap advertisement next week.
Don't be deceived by anyone who tells you that other soapwrappers or other sugar brands will give you the greatest number of votes in the Pony Contest. They won't.
Take care, then, to get Lux or Sunlight Soap or Swan Soap, or Hudson's Soap Powder, or Lantic Sugar pkts,, and. look out for the Swan Soap ad ertisement later.
Go right ahead riovzand collect Wrappers, etc., mentioned above. Watcli for the Pony Contest Baniers which will appear in all themerchants' windows.

the evening telegram, st, Johis, newroindland, october 31, $1925-1$

Glass \& China Departments. Just regerved another shipment of CHINA TEA SETS $\mathbf{\$ 3 . 4 0}$. TOILET SETS |  |  |
| :--- | :--- |
| 2.75 | up. |
| 5.25. |  | G. KNOWLING, HMFTED.

## (2) <br> FOR SALE.

HORSES from 850 to 1100 DBs-from 5 to 8 years old. beef cattle at lowest market prices. WILLIAM BRENENAN,
 THE LIVERPOOL \& LONDON \& GLOBE

INSURANCE COMPANY, LTD

 Pubiic Liability, Workmen's Compensation, Fidility
Insuanceard Corgery. ARE You protected? BOWRING BROTHERS, LIMITED. -

New Arrivals We have just opened some very neat and
attractive S. 0. STEELE \& SONS, Limited.

100 Water St. East.


$\$ 115.50$ FOR SPRAINED FOOT. 45.00 FOR INJURED HAND. 30.00 FOR LAGRIPPE.

Thats the history of an East End mechanic, who had
the foresight to own our policy. IT PAYS TO BE PROTECTED.
U. S. FIDELITY \& GUARANTY CC
 ADVERTISE IN THE E, VENING TELEGRAM.


WONDER-MIST
IS ECONOMICAL AND SATISFACTORY



Bowring Bros., Ltd.
The Martin Hardware Royal Stores. Geo. Knowling, Ltd.
Ayre \& Sons, Ltd.
W. Tucker \& Co., Carbonear The Wabana Drug Store, Bell Island




## "RAINBOW'

## Orange Pekoe TEA

is the best tea obtainable.

## The Flavor

IS PURE, FRESH and FRAGRANT
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| Marguerite. | dnight Walti. |
| Mighty Blue. | ne Eyed Sally. |
| Dor't Bring Lulu. | Because of You. |
| $\overline{\mathrm{r} m}$ Tired of everything | Alabamy Bound. |
| but You. - | Collegiate. |
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